

YouGov / The Times Survey Results

Sample Size: 1718 GB Adults
Fieldwork: 30th - 31st July 2018

	Voting intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1718	435	454	121	589	564	105	675	734	832	886	192	725	407	393	979	739	230	557	368	414	149	
Unweighted Sample	1718	468	460	130	616	537	115	743	730	740	978	151	665	460	442	1045	673	157	606	393	400	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23 July
30-31 July

HEADLINE VOTING INTENTION

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	38	38	100	0	0	84	4	8	21	57	37	39	15	28	38	60	38	38	40	46	39	31	25
Lab	38	38	0	100	0	2	84	11	50	25	37	39	58	49	36	17	35	42	34	30	41	52	23
Lib Dem	10	10	0	0	100	3	7	78	17	3	11	9	16	8	11	10	13	5	16	12	9	6	6
Other	14	14	0	0	0	10	6	3	12	15	16	13	11	15	15	13	14	15	10	11	12	11	46

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	4	4	0	0	0	0	1	0	7	2	4	5	3	5	5	3	4	4	0	0	3	0	40
UKIP	6	6	0	0	0	10	1	2	0	11	8	4	5	4	6	9	5	8	4	6	6	7	3
Green	3	3	0	0	0	1	4	1	4	1	3	3	1	5	2	1	3	2	5	3	2	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Other	0	1	0	0	0	0	0	0	1	1	1	1	1	0	2	0	1	1	0	1	0	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22-23 July	30-31 July																					
If there were a general election held tomorrow, which party would you vote																							
Conservative	26	25	100	0	0	66	3	6	15	41	26	25	10	17	28	45	27	23	26	30	25	21	17
Labour	27	26	0	100	0	2	66	8	38	19	27	26	37	30	27	14	26	27	21	22	28	38	17
Liberal Democrat	7	7	0	0	100	2	5	52	12	3	8	6	11	5	8	7	9	4	10	9	6	5	5
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	1	0	5	2	2	3	2	3	4	2	3	2	0	0	2	0	28
Some other party	7	8	0	0	0	8	4	3	4	11	10	5	6	7	8	9	8	7	6	8	6	10	5
Would not vote	11	10	0	0	0	4	3	2	4	6	10	10	14	15	5	5	8	13	14	9	9	10	8
Don't know	17	19	0	0	0	17	18	28	21	18	14	24	16	22	18	17	17	22	22	20	20	17	19
Refused	1	2	0	0	0	1	1	2	1	1	2	2	4	2	0	1	1	2	1	2	3	0	2

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=144]

Green	30	26	0	0	0	6	75	22	73	7	20	35	16	44	20	9	35	14	44	30	19	18	28
UK Independence Party (UKIP)	55	57	0	0	0	90	15	53	8	81	63	47	47	45	58	78	50	67	47	56	73	54	45
British National Party (BNP)	3	2	0	0	0	0	0	0	0	2	2	2	0	0	2	4	3	0	5	0	3	2	0
Women's Equality Party	2	4	0	0	0	0	4	0	3	5	4	3	5	9	0	0	1	8	4	2	0	9	0
Some other party	4	9	0	0	0	1	3	0	14	4	8	11	33	3	16	3	7	12	0	9	2	14	17
Don't know	2	2	0	0	0	2	0	25	0	2	3	0	0	0	3	4	3	0	0	2	0	2	10
Refused	3	1	0	0	0	1	3	0	2	1	0	2	0	0	2	2	2	0	0	1	3	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	7	0	1	1	2	2	1	2	4	7	8	11	10	3	4	5	10	7	7	9	6	7
1	2	1	0	1	1	0	0	0	0	1	1	1	1	2	1	0	1	1	1	1	2	2	2
2	1	2	1	0	3	2	0	1	1	3	2	2	5	2	1	2	2	3	2	3	1	3	0
3	1	2	0	1	1	1	2	0	3	1	3	2	1	4	1	1	2	3	7	2	2	1	2
4	1	1	0	1	1	1	1	0	1	1	0	1	2	1	1	0	1	0	0	1	0	1	0
5	6	6	2	4	5	4	4	5	4	5	6	6	6	8	3	4	5	7	7	5	8	5	6
6	2	3	1	4	1	2	3	3	2	3	3	3	5	3	2	2	3	3	5	1	4	3	1
7	5	6	6	6	2	5	4	9	6	4	6	5	9	7	4	3	5	6	4	8	5	5	5
8	7	7	9	6	2	7	8	6	7	7	6	7	8	7	6	5	7	7	10	5	5	8	11
9	9	8	14	7	10	11	7	9	9	8	9	8	2	8	9	11	9	8	6	11	8	7	6
10 - Absolutely certain to vote	58	57	67	70	74	66	70	68	67	63	58	56	49	47	69	67	61	52	52	57	57	59	59

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23 July
30-31 July

Which of the following do you think would make the best Prime Minister?

Theresa May	32	32	87	2	26	72	6	22	21	50	33	32	16	23	35	55	34	30	30	41	33	26	22
Jeremy Corbyn	26	25	0	71	17	1	56	20	38	14	28	23	39	33	23	9	27	24	27	20	23	34	24
Not sure	39	40	12	24	55	26	36	55	39	34	37	42	40	42	40	35	38	43	40	36	42	39	48
Refused	2	2	0	2	2	1	2	3	2	2	2	3	5	2	2	1	2	3	3	2	2	1	5

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Britain leaving the EU	66	68	81	65	78	81	67	75	74	73	70	66	57	62	73	77	71	63	74	69	62	71	63
Health	39	38	28	51	47	29	52	40	49	30	33	43	40	37	39	39	41	35	36	37	39	41	39
Immigration & Asylum	31	29	41	17	10	43	17	8	11	45	28	30	21	23	33	40	25	34	25	31	32	27	23
The economy	27	26	31	27	44	27	30	36	35	23	31	22	20	26	29	27	29	22	32	23	25	25	34
Crime	23	22	27	20	10	25	19	24	16	28	25	18	8	23	21	25	20	24	32	18	21	23	18
Housing	18	16	10	24	12	11	21	12	18	12	15	18	24	17	13	14	15	17	22	17	14	15	11
Defence and security	14	14	22	7	7	22	7	10	10	18	16	13	16	10	16	19	14	15	7	16	13	17	15
The environment	10	12	8	14	15	7	16	20	14	10	11	12	20	12	11	9	14	9	16	11	11	11	12
Education	11	11	6	17	16	6	15	18	15	7	9	13	17	11	11	10	13	9	9	12	13	11	9
Welfare benefits	10	10	8	14	8	10	13	5	9	11	10	11	13	11	11	8	9	12	6	9	12	13	10
Pensions	5	7	7	7	3	7	5	10	5	9	6	8	3	6	11	8	7	7	7	5	8	7	13
Tax	3	4	3	6	2	3	5	1	5	3	5	3	7	5	3	2	3	5	4	4	3	4	4
Family life & childcare	3	4	1	5	1	2	4	1	4	2	3	5	4	7	2	1	4	4	4	4	3	5	3
Transport	3	4	4	3	2	4	4	1	4	4	5	3	5	4	4	3	4	3	7	3	4	4	3
None of these	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1
Don't know	5	3	1	1	0	1	1	2	3	1	3	4	4	6	2	0	3	4	1	4	6	3	4

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	22	19	66	1	4	50	2	6	13	30	21	18	6	13	21	37	20	19	14	25	19	18	12
Labour	36	36	6	84	38	10	72	29	47	29	37	35	42	39	38	25	36	35	40	30	37	43	29
Liberal Democrat	5	6	3	2	46	3	4	35	10	2	7	4	10	5	6	5	8	3	8	6	5	4	7
UKIP	3	3	1	0	1	4	0	1	0	5	3	2	3	2	4	3	1	4	1	3	3	3	1
Other	2	2	0	0	1	1	1	1	3	2	2	2	4	2	3	1	2	2	1	1	1	2	13
None	9	10	7	3	4	11	7	9	7	13	12	8	7	10	9	11	9	10	13	10	9	10	7
Don't know	24	24	16	10	7	21	14	19	20	20	18	30	29	29	20	19	23	26	23	25	27	20	31

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	22-23 July	30-31 July																					
Asylum and immigration																							
Conservative	22	21	63	5	13	46	7	14	17	30	23	20	10	15	25	36	25	17	19	25	22	21	15
Labour	20	19	2	55	9	3	42	11	30	10	18	19	27	21	18	11	20	17	19	14	19	25	15
Liberal Democrat	6	7	1	5	52	1	9	34	12	2	8	5	6	7	8	5	9	4	11	7	6	4	7
UKIP	17	15	18	8	9	25	8	3	3	30	19	12	15	13	18	17	12	19	14	16	18	14	9
Other	3	2	0	1	2	1	1	2	3	2	2	3	3	3	3	1	3	2	1	1	1	3	11
None	9	9	4	9	6	6	11	13	10	9	11	8	6	10	10	9	9	10	13	9	7	11	7
Don't know	24	26	13	16	10	18	22	23	26	18	19	33	33	31	19	22	23	30	23	27	27	22	36
Law and order																							
Conservative	28	27	72	6	22	57	10	25	23	37	29	26	13	20	30	46	30	24	25	34	26	24	21
Labour	20	20	1	61	8	2	48	9	30	13	21	20	26	23	22	11	20	21	22	16	21	27	14
Liberal Democrat	5	6	0	4	44	1	7	30	9	2	7	5	5	6	6	5	7	3	10	5	5	5	6
UKIP	7	5	6	1	1	9	1	1	0	10	8	3	5	4	6	5	4	7	5	6	6	5	2
Other	2	3	1	2	3	1	2	1	3	3	3	2	7	3	3	1	3	3	2	2	3	1	12
None	9	10	4	7	9	8	10	11	7	13	12	8	7	10	11	10	9	12	14	9	9	10	10
Don't know	29	29	16	20	13	22	22	23	27	22	20	38	37	34	22	22	28	31	23	30	31	27	36
Education and schools																							
Conservative	24	22	70	2	7	54	3	7	14	35	23	21	8	13	25	42	23	21	18	27	24	18	15
Labour	30	30	6	77	22	8	62	20	40	23	30	29	34	34	31	19	29	30	35	24	27	39	23
Liberal Democrat	7	8	2	3	58	3	7	44	14	3	10	5	11	8	8	5	9	5	11	8	7	5	8
UKIP	3	2	1	0	1	3	0	1	0	5	3	1	0	1	3	3	1	3	1	3	3	2	0
Other	2	3	0	2	2	0	3	1	3	3	3	3	6	3	3	1	3	3	1	2	2	3	13
None	8	8	5	4	3	8	7	9	7	10	10	7	5	10	7	9	8	9	11	7	8	10	7
Don't know	26	27	17	13	7	24	18	18	22	22	20	34	36	31	21	21	26	29	24	28	30	23	34
Taxation																							
Conservative	27	25	73	3	14	60	4	13	18	38	27	24	8	17	29	45	27	22	21	30	28	21	17
Labour	25	23	2	65	17	3	52	13	32	16	23	23	32	25	23	15	22	24	24	19	23	29	17
Liberal Democrat	7	7	1	5	47	3	8	37	12	3	9	6	9	8	6	7	8	6	11	8	6	6	7
UKIP	3	3	1	1	1	5	1	1	0	5	4	2	5	2	3	3	2	4	1	3	3	3	0
Other	2	2	0	0	4	0	1	2	3	2	3	2	3	2	3	1	3	2	1	1	1	1	14
None	8	11	6	7	3	7	12	10	9	12	13	9	9	12	10	9	10	11	18	9	8	11	9
Don't know	28	29	16	19	14	22	22	24	25	23	22	35	35	34	26	20	28	31	25	29	30	28	36
Unemployment																							
Conservative	26	24	74	3	12	58	6	10	17	38	27	22	11	17	27	41	27	21	19	31	24	22	14
Labour	29	27	4	68	25	7	56	22	38	19	29	24	30	28	29	19	27	26	28	23	27	34	20
Liberal Democrat	4	6	1	3	44	2	5	29	9	2	6	5	7	6	5	4	6	4	12	5	4	5	4
UKIP	2	3	2	1	3	5	1	1	0	7	4	3	6	2	4	4	2	5	3	4	4	3	1
Other	2	2	0	1	1	0	2	1	3	2	3	2	4	2	3	1	2	2	1	1	2	2	15
None	8	10	5	6	4	7	9	12	9	10	13	7	7	11	10	9	9	11	14	9	10	10	9
Don't know	28	28	14	17	11	20	21	26	25	22	18	37	35	32	22	22	27	29	23	28	29	25	37

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	22-23 July	30-31 July																					
The economy in general																							
Conservative	32	30	84	6	21	66	9	21	21	44	34	27	18	22	32	49	34	26	34	36	30	26	18
Labour	21	19	0	59	10	1	46	6	28	13	19	19	20	22	20	11	18	20	19	16	19	25	13
Liberal Democrat	4	5	0	3	53	1	6	30	9	2	7	4	8	5	6	4	6	4	7	5	6	5	4
UKIP	2	3	1	0	1	5	1	2	0	6	3	2	5	2	3	4	2	4	2	3	4	3	0
Other	2	3	0	1	1	0	2	2	4	2	4	2	2	3	4	0	3	2	5	1	1	1	14
None	9	10	3	8	5	6	10	15	8	11	11	8	8	10	10	10	9	11	9	10	8	12	9
Don't know	29	30	11	23	10	21	26	24	29	22	22	38	39	35	25	22	29	32	24	30	33	27	42
Housing																							
Conservative	17	17	59	0	2	42	2	9	12	26	18	17	12	11	18	31	19	15	16	23	15	15	10
Labour	32	31	9	75	27	12	62	20	41	25	33	29	28	33	34	26	31	31	34	25	33	38	21
Liberal Democrat	5	6	2	2	47	4	4	38	10	2	8	4	5	6	8	5	8	3	6	6	5	7	7
UKIP	4	4	2	0	3	5	1	1	0	7	5	3	6	3	4	3	2	5	4	4	4	3	0
Other	2	3	0	0	4	1	1	2	3	2	3	2	3	3	4	1	3	2	3	1	1	2	14
None	11	10	7	4	3	10	7	10	7	12	12	7	5	10	10	11	9	11	13	10	8	9	9
Don't know	30	30	21	18	13	27	22	21	27	25	22	38	40	35	24	24	29	33	25	31	34	26	39
Britain's exit from the EU																							
Conservative	20	19	60	4	9	43	5	11	11	30	18	21	10	13	20	33	20	18	15	23	18	21	12
Labour	14	13	0	43	6	0	31	4	19	9	12	15	22	17	11	6	13	13	13	11	13	18	10
Liberal Democrat	7	7	0	7	51	1	11	36	15	1	9	5	7	8	9	5	10	4	11	7	6	7	7
UKIP	13	12	16	4	1	22	4	3	1	25	16	8	8	8	15	18	11	14	12	14	14	10	4
Other	2	2	0	1	1	1	1	1	3	2	2	3	2	3	3	1	3	2	1	2	1	1	13
None	15	16	8	18	13	12	21	21	20	13	20	13	17	16	18	14	15	18	16	15	17	17	17
Don't know	30	30	15	24	18	21	27	24	31	20	23	36	34	35	24	23	29	31	31	29	31	26	37
Defence and security																							
Conservative	31	30	77	12	21	61	14	20	24	42	34	27	18	24	32	47	33	26	32	34	29	29	23
Labour	17	17	0	51	8	2	38	8	24	11	16	17	21	19	16	11	16	17	15	15	15	22	14
Liberal Democrat	3	4	0	2	42	1	5	24	8	1	5	3	2	4	6	4	5	3	7	4	4	3	4
UKIP	5	5	3	1	6	8	1	1	0	9	6	3	7	3	6	5	3	6	5	5	6	5	0
Other	2	2	0	1	1	0	1	3	3	2	3	2	3	3	3	0	3	1	1	2	1	1	12
None	9	10	4	8	5	6	11	11	9	10	12	7	8	11	10	8	9	11	13	9	8	10	10
Don't know	32	33	16	27	16	23	29	34	32	26	24	41	41	37	28	25	31	35	27	33	36	31	38

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	214	179	9.4%
Men 50-64 High education	54	52	3%
Men 50-64 Mid education	99	81	5%
Men 50-64 Low education	70	67	4.1%
Men 25-49 High education	96	132	7.4%
Men 25-49 Mid education	110	131	7.9%
Men 25-49 Low education	57	94	5.8%
Men Under 25 High education	13	15	1.0%
Men Under 25 Mid & Low education	27	81	4.8%
Women Over 65	228	215	11.6%
Women 50-64 High education	60	48	2.8%
Women 50-64 Mid education	95	91	5.6%
Women 50-64 Low education	82	69	4.2%
Women 25-49 High education	152	144	8.0%
Women 25-49 Mid education	156	139	8.4%
Women 25-49 Low education	94	84	5.2%
Women Under 25 High education	24	19	1.1%
Women Under 25 Mid & Low education	87	77	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	129	326	19.0%
Medium (3-7)	1147	1048	61.0%
High (8,9,10)	442	344	20.0%
Social Grade (NRS and 2011 census)			
AB	535	481	28.0%
C1	510	498	29.0%
C2	295	361	21.0%
DE	378	378	22.0%
EU Referendum Vote (Election Result)			
Remain	743	675	39.3%
Leave	730	734	42.7%
Don't Know / Did Not Vote	245	309	18.0%

YouGov Weighting Data

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	256	242	14.1%
South Lab	152	136	7.9%
South LD	57	50	2.9%
South UKIP	11	9	0.5%
South Oth	19	15	0.9%
South DNV	111	105	6.1%
London Con	55	62	3.6%
London Lab	42	101	5.9%
London LD	14	15	0.9%
London Oth	7	7	0.4%
London DNV	39	45	2.6%
Midlands Con	117	110	6.4%
Midlands Lab	100	93	5.4%
Midlands LD	10	10	0.6%
Midlands Oth	11	9	0.5%
Midlands DNV	58	62	3.6%
North Con	126	120	7.0%
North Lab	172	170	9.9%
North LD	19	17	1.0%
North UKIP	9	9	0.5%
North Oth	8	7	0.4%
North DNV	66	91	5.3%
Scotland Con	39	33	1.9%
Scotland Lab	32	31	1.8%
Scotland LD	10	9	0.5%
Scotland SNP	48	43	2.5%
Scotland Oth & DNV	33	34	2.0%
Wales Con	23	22	1.3%
Wales Lab	39	33	1.9%
Wales LD	5	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	22	19	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk