

YouGov / The Sunday Times Survey Results

Sample Size: 1687 GB Adults

Sample Size: 1687 GB Adults Fieldwork: 16th - 17th August 2012																				
Č		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Αį	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	e 1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted Samp		412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]				_						_										
Con	32	100	0	0	80	1	10	33	31	21	30	31	39	35	27	34	42	32	26	15
Lab	43	0	100	0	6	92	38	41	45	63	43	44	34	40	48	42	33	49	53	40
Lib Dem	10	0	0	100	2	2	39	10	11	8	16	8	9	12	7	11	12	8	11	8
Other	14	0	0	0	12	5	12	16	13	7	11	16	18	12	18	13	13	12	10	36
Other Parties Voting Intention	_								_		_	_	1		_	ı .		_		
UKIP	7	0	0	0	9	1	4	7	7	4	3	7	12	6	9	4	10	7	6	3
SNP / PCY	4	0	0	0	1	2	3	4	3	2	4	5	3	3	4	0	0	2	0	32
Green	2	0	0	0	0	2	4	3	2	1	2 0 0	3 2 0	3	2	3	6	2	2	2	0
BNP	1	0	0	0	1	0	0	1	0	0	0	2	0		1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	1	1	0	1	1	2	0	0	0	2
Non Voters Would Not Vote	8	Ιo	0	0	4	1	5	۱۵	7	6	12	7	5	6	9	4	10	8	6	6
Don't know	15	0	0	0	12	9	21	9 11	19	12	13 16	, 17	13	13	17	14	17	16	14	9
Aug 15 16 Do you approve or disapprove of the Government's record to date?	- Aug 16- 17																			
Approve 26	24	69	5	33	49	7	20	27	21	19	23	25	26	26	21	25	24	26	25	14
Disapprove 60	61	17	89	49	36	84	69	63	59	56	56	64	63	60	62	61	57	61	63	69
Don't know 14	15	14	6	18	15	9	11	11	20	25	21	11	10	14	17	15	18	13	12	17



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Fieldwork: 16th - 17th August 2012					
				Train users	
		Total	At least once a month	Less often than one a month	Never
Weigh	ted Sample	1687	393	836	438
Unweigl	nted Sample	1687	380	851	441
		%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]			•		
_	on	32	30	34	30
	ab	43	43	42	47
Lib De		10	14	10	6
Oth	er	14	13	14	17
Other Parties Voting Intention		_	_		
UK		7	5	6	11
SNP / PC	-	4	5	3	3
Gree		2	3	2	1
BN		1	0	1	1
Respe		0	0	0	0
Oth	er	1	1	1	1
Non Voters				_	
Would Not Vo		8	7	6	11
Don't kno	W .	15	11	16	15
Do you approve or disapprove of the Government's record to date?	Aug 15- 16	Aug 16- 17			
Appro	ve 26	24	24	26	22
Disappro		61	60	60	65
Don't kno		15	16	14	13
			•		



Fieldwork: 16th - 17th August 2012																					
<u>-</u>			Voti	ng inte	ntion	2	010 Vo	te	Ge	ender		Αį	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted	d Sample	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Aug 9-																				
Do wood thinks that David Company is daing well	10	17																			
Do you think that David Cameron is doing well or badly as Prime Minister?																					
Very well	4	3	14	0	0	9	0	1	5	2	0	3	3	6	3	3	3	5	3	3	0
Fairly well	32	31	71	9	46	54	13	31	29	32	22	32	31	32	34	26	28	35	32	28	22
TOTAL WELL	36	34	85	9	46	63	13	32	34	34	22	35	34	38	37	29	31	40	35	31	22
Fairly badly	29	33	12	39	37	26	33	39	30	35	35	31	32	33	34	31	32	31	32	34	38
Very badly	28	26	2	49	13	7	49	26	31	22	26	21	30	27	25	29	26	22	28	29	31
TOTAL BADLY	57	59	14	88	50	33	82	65	61	57	61	52	62	60	59	60	58	53	60	63	69
Don't know	7	7	1	3	3	4	5	4	6	8	16	13	4	1	4	10	12	7	5	6	8
Do you think Ed Miliband is doing well or badly as leader of the Labour party?			1 .	•		1 .								. 1		_			_		
Very well	4	3	1	8	1	1	8	2	3	3	6	1	3	4	2	5	3	3	5	2	3
Fairly well TOTAL WELL	28 32	24 27	12 13	47 55	18 19	15 16	45 53	22 24	24 27	25 28	18 24	21 22	26 29	28 32	25 27	23 28	24 27	18 21	28 33	28 30	28 31
Fairly badly	35	37	43	30	52	38	32	49	38	36	30	39	38	38	41	33	38	40	33	35	37
Very badly	18	21	33	5	23	34	6	18	26	16	23	17	21	23	21	21	16	25	20	21	19
TOTAL BADLY	53	58	76	35	75	72	38	67	64	52	53	56	59	61	62	54	54	65	56	56	56
Don't know	15	14	10	10	7		10	9	8	20	24	21	12	6	11	18	19	14	11	15	13
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?	1	1	 3	0	6	2	0	3	2	1	' 1	1	2	2	1	2	l 1	1	2	2	0
Fairly well	16	16	26	7	49	21	9	21	15	17	10	17	16	17	17	15	12	16	20	14	16
TOTAL WELL	17	17	29	7	55	23	9	24	17	18	11	18	18	19	18	17	13	17	22	16	16
Fairly badly	33	32	34	32	35	32	32	40	28	36	32	34	29	34	36	27	38	34	25	33	31
Very badly	40	41	29	57	6	36	56	33	48	34	45	29	45	45	40	43	37	39	43	43	44
TOTAL BADLY	73	73	63	89	41	68	88	73	76	70	77	63	74	79	76	70	75	73	68	76	75
Don't know	10	9	7	3	4	9	3	3	7	12	12	18	8	3	7	13	11	10	11	8	9
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?								. 1			•						ī				
Very well	1	1	4	0	3	3	0	1	3	0	1	2	2	1	1	2	1	1	2	2	0
Fairly well	21	23	54	5	44	42	8	25	25	20	14	25	23	24	24	21	22	25	22	22	17
TOTAL WELL	22	24	58	5	47	45	8	26	28	20	15	27	25	25	25	23	23	26	24	24	17
Fairly badly	37	36	29	38	39	33	38	43	33	39	27	36	35	42	39	32	44	36	35	33	37
Very badly TOTAL BADLY	32 69	32 68	10 39	54 92	12 51	18 51	50 88	28 71	34 67	30 69	42 69	24 60	34 69	31 73	29 68	35 67	24 68	29 65	33 68	37 70	36 73
Don't know	8	8	2	3	2	5	4	3	5	10	16	12	6	2	5	10	9	8	8	6	9
Don't know	3	•	ı -	0	_		т.	9		10	1 10		9	-		.0		3	3	9	J



Fleidwork: 16th - 17th August 2012	į			Train	
				Train users	
			At least	Less often	
		Total	once a	than one a	Never
			month	month	
Weighted	d Sample	1687	393	836	438
Unweighte	d Sample	1687	380	851	441
	- '	%	%	%	%
	Aug 9-	Aug 16-			
	10	17			
Do you think that David Cameron is doing well					
or badly as Prime Minister?					
Very well	4	3	3	4	3
Fairly well	32	31	33	32	27
TOTAL WELL	36	34	36	36	30
Fairly badly	29	33	33	34	30
Very badly	28	26	24	25	33
TOTAL BADLY	57	59	57	59	63
Don't know	7	7	7	5	8
Do you think Ed Miliband is doing well or badly					
as leader of the Labour party?		_			
Very well	4	3	3	3	4
Fairly well	28	24	25	24	25
TOTAL WELL	32	27	28	27	29
Fairly badly	35	37	38	41	31
Very badly	18	21	21	19	25
TOTAL BADLY	53	58	59	60	56
Don't know	15	14	13	13	15
Do you think that Nick Clegg is doing well or					
badly as leader of the Liberal Democrats?					
Very well	1	1	2	1	1
Fairly well	16	16	17	17	13
TOTAL WELL	17	17	19	18	14
Fairly badly	33	32	37	33	27
Very badly	40	41	37	40	48
TOTAL BADLY	73	73	74	73	75
Don't know	10	9	8	8	11
Decree distribute Occasionality and I in the					
Do you think the Conservative and Liberal					
Democrat coalition partners are working					
together well or badly?			0		0
Very well	1	1	2	1	2
Fairly well	21	23	23	24	20
TOTAL WELL	22	24	25	25	22
Fairly badly	37 32	36	37	38	33
Very badly		32 68	31	30 68	38
TOTAL BADLY	69		68	68 7	71 7
Don't know	8	8	7	1	1



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			Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
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Weighted	Sample	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted	Sample	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?			-								i			-	i						
Very good	2	2	6	0	7	4	0	3	4	1	2	2	2	3	2	2	3	2	2	2	1
Fairly good	16	14	34	2	34	26	4	17	15	14	9	14	14	17	17	11	16	15	15	12	13
TOTAL GOOD	18	16	40	2	41	30	4	20	19	15	11	16	16	20	19	13	19	17	17	14	14
Fairly bad	24	28	26	33	28	26	30	35	27	29	34	31	25	28	32	24	29	30	29	25	31
Very bad	30	30	9	56	11	17	54	23	33	28	24	23	36	33	27	34	30	25	29	36	37
TOTAL BAD	54	58	35	89	39	43	84	58	60	57	58	54	61	61	59	58	59	55	58	61	68
Does't make much difference either way	21	20 5	24	7 2	20	25	11 1	18	18	22	20	21	20	19	19	22	20	22 5	19	21	13
Don't know	7	5	1	2	1	2	1	4	4	6	11	9	3	1	3	7	3	5	5	5	5
Do you think the coalition government is managing the economy well or badly?						_					ı .				ı _	_	1 .				
Very well	2	2	7	0	3	5	0	2	3	1	1	3	2	3	3	2	3	3	2	1	1
Fairly well	25	23	58	4	41	44	6	24	23	22	12	20	24	28	25	20	20	26	24	23	14
TOTAL WELL	27	25	65	4	44	49	6	26	26	23	13	23	26	31	28	22	23	29	26	24	15
Fairly badly	31	35	27	38	36	31	37	38	32	38	38	39	33	33	38	31	32	35	35	33	42
Very badly TOTAL BADLY	33 64	31 66	4 31	56 94	14	12 43	52	30	35 67	27 65	33 71	24 63	35 68	32 65	27 65	37 68	32 64	27 62	30 65	36 69	35
Don't know	10	9	31	94	50		89 5	68 7	6	12	77 17	14	68 7	4	65	11	14	10	9	69 7	77 8
DOLLKION	10	9	5	2	1	0	5	′ !	О	12	17	14	,	4	0	11	14	10	9	,	0
In your opinion how good or bad is the state of Britain's economy at the moment?			•		·	- 1		•		·	•				•	·	-				
Very good	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0	0
Quite good	3	3	8	1	5	6	1	3	4	2	1	4	3	3	3	3	2	4	2	3	3
TOTAL GOOD	3	3	9	1	5	7	1	3	5	2	1	5	3	3	4	3	2	5	2	3	3
Neither good nor bad	13	18	30	11	30	25	10	19	17	18	22	17	17	18	18	17	16	19	20	18	10
Quite bad	45	49	47	49	54	48	52	54	48 27	49 28	51	51	44 34	51 27	53	43	55 26	50 23	47 28	46 30	46
Very bad TOTAL BAD	34 79	27 76	13 60	39 88	11 65	20 68	37 89	21 75	75	28 77	20 71	23 74	78	78	24 77	32 75	81	73	28 75	76	37 83
Don't know	79 5	3	6 0	0	0	68	0	/5 1	2	3	71	4	2	78 1	2	4	81 I 1	4	3	2	4
Don't know	3	J	' '	U	U	'	U	'	۷	J	'	4	_	'		4	ı '	4	J	۷	-+



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				Train users	
		Total	At least once a month	Less often than one a month	Never
Weighted	d Sample	1687	393	836	438
Unweighte	d Sample	1687	380	851	441
		%	%	%	%
Do you think this coalition government is good or bad for people like you?					
Very good	2	2	3	2	2
Fairly good	16	14	16	16	10
TOTAL GOOD	18	16	19	18	12
Fairly bad	24	28	32	29	25
Very bad	30	30	26	30	36
TOTAL BAD	54	58	58	59	61
Does't make much difference either way	21	20	18	20	23
Don't know	7	5	5	3	4
Do you think the coalition government is managing the economy well or badly?					
Very well	2	2	3	2	2
Fairly well	25	23	21	24	22
TOTAL WELL	27	25	24	26	24
Fairly badly	31	35	37	37	31
Very badly	33	31	28	30	36
TOTAL BADLY	64	66	65	67	67
Don't know	10	9	11	7	8
In your opinion how good or bad is the state of Britain's economy at the moment?					
Very good	0	0	0	0	1
Quite good	3	3	4	4	1
TOTAL GOOD	3	3	4	4	2
Neither good nor bad	13	18	21	18	15
Quite bad	45	49	50	49	49
Very bad	34	27	23	28	32
TOTAL BAD	79	76	73	77	81
Don't know	5	3	2	1	3



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Unweighted Sa	ample	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
How do you think the financial situation of your household will change over the next 12 months?		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	1	2	3	1	1	1	1	2	2	1	3	2	1	1	1	2	3	2	1	1	1
	10	9	17	6	14	12	7	10	11	7	15	12	8	6	11	6	8	12	7	8	8
	11	11	20	7	15	13	8	12	13	8	18	14	9	7	12	8	11	14	8	9	9
,	34 34	37 32	47 24	32 36	46	42 28	31 39	36 32	36 32	38 31	34 25	44 26	32 34	38 37	39 32	33 32	40 25	35 33	41 28	35	34
	34 16	32 17	8	23	28 9	13	20	32 16	32 16	31 18	12	20 12	34 21	37 17	13	32 21	25 15	33 15	26 19	34 18	40 15
	50	49	32	59	37	41	59	48	48	49	37	38	55	54	45	53	40	48	47	52	55
	6	4	2	4	2	3	3	4	3	5	11	4	4	3	3	6	9	4	5	3	3
Before this year, exam results at A-Level had consistently risen over past decades, what do you think is the main reason for this? Exams have got easier Teaching and school standards have got better Students are cleverer or are working harder Other Don't know		48 22 12 6 12	66 15 8 4 7	32 36 15 6	45 27 13 11 4	64 12 8 4	32 37 15 6	48 24 9 9	53 20 11 5 11	43 24 12 7 13	14 50 14 8 13	45 24 10 8 13	55 17 11 5 12	56 16 13 3	51 23 11 6 10	44 22 13 5 16	51 20 11 4 14	53 21 8 6 12	48 23 11 6 12	42 25 15 7 11	40 22 18 4 17
Following tougher marking rules introduced this year, the number of pupils achieving A grades at A-level has dropped for the first time in 21 years.																					
Thinking about this, which of these statements comes closer to your view? It was right to introduce tougher marking rules; exams had become too easy meaning the best students couldn't stand out It was wrong to introduce tougher marking rules; it puts current pupils at a disadvantage to previous		61 18	79 10	48	64	77	48 25	63 16	62 17	59 18	41	55 20	65 13	69 12	63 18	57 17	60 19	66 18	60	57 20	54 19
students		10	10	20	20	l ''	20	10	''	10	31	20	10	14	10	17	19	10	10	20	13
Neither		11	7	11	11	6	14	11	10	11	12	13	9	10	11	11	11	8	14	11	9
Don't know		11	4	13	5	6	13	9	11	11	10	12	13	9	8	15	10	8	13	12	18



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Weighted	l Sample	1687	393	836	438
Unweighte	d Sample	1687	380	851	441
How do you think the financial situation of your household will change over the next 12 months?		%	%	%	%
Get a lot better	1	2	2	2	0
Get a little better	10	9	16	7	6
TOTAL BETTER	11	11	18	9	6
Stay about the same	34	37	39	36	38
Get a little worse	34	32	24	35	34
Get a lot worse TOTAL WORSE	16 50	17 49	16 40	17 52	17 51
Don't know	6	49	3	3	4
consistently risen over past decades, what do you think is the main reason for this? Exams have got easier Teaching and school standards have got better Students are cleverer or are working harder Other Don't know		48 22 12 6 12	44 30 12 5 8	50 23 9 6 12	48 16 16 6 14
Following tougher marking rules introduced this year, the number of pupils achieving A grades at A-level has dropped for the first time in 21 years.					
Thinking about this, which of these statements comes closer to your view? It was right to introduce tougher marking rules; exams had become too easy meaning the best students couldn't stand out It was wrong to introduce tougher marking rules; it		61	56	62	63
puts current pupils at a disadvantage to previous students		18	26	16	15
Neither Don't know		11 11	10 8	12 10	9 13



Voting intention 2010 Vote Gender Social grade Region Age Lib Lib Rest of Midlands Con Lab 60+ Male Female 18-24 25-39 40-59 ABC1 C2DE London North Scotland Total Con Lab Dem Dem South Wales Weighted Sample 1687 417 566 134 517 410 820 867 204 430 577 476 962 725 216 548 361 415 147 363

Unweighted Sample

This year, universities will be able to take an unlimited number of students who achieve AAB grades or higher. The government argued that this would help drive competition and standards in university education. Others however have argued that the change will penalise students who miss out on these grades and create a twotier system of university education.

Do you think the government was right or

wrong to remove restrictions on the number of AAB students a university could take?																				
Right	39	62	27	54	55	23	43	43	36	41	39	36	42	45	30	42 29	40	37	39	34
Wrong	29	16	43	18	18	44	28	30	28	41	25	29	29	28	30		29	29	30	30
Don't know	32	23	30	29	27	33	29	27	36	18	37	36	29	26	40	29	31	34	31	36
And do you think the proposals will increase or decrease standards in university or will they make no difference?																				
Increase	26	40	18	37	37	18	27	26	25	22	25	23	31	30	20	28	25	25	27	25
Decrease	15	7	23	11	9	25	12	18	12	18	11	15	17	14	16	10	15	13	18	17
Make no difference	36	38	37	33	36	32	39	38	33	44	34	38	31	36	35	37	38	41	29	31
Don't know	24	15	23	19	18	25	22	18	29	16	31	23	21	20	29	25	22	20	26	27



_											
		Train users									
	Total	At least once a month	Less often than one a month	Never							
Weighted Sample	1687	393	836	438							
nweighted Sample	1687	380	851	441							
-	%	%	%	%							

W Un

This year, universities will be able to take an unlimited number of students who achieve AAB grades or higher. The government argued that this would help drive competition and standards in university education. Others however have argued that the change will penalise students who miss out on these grades and create a twotier system of university education.

Do you think the government was right or wrong to remove restrictions on the number of AAB students a university could take?

Right Wrong Don't know	39 29 32	44 32 24	40 29 31	34 27 39
And do you think the proposals will increase or decrease standards in university or will they make no difference?				
Increase	26	25	30	20
Decrease	15	16	14	15
Make no difference	36	36	35	37
Don't know	24	22	21	27



> Voting intention 2010 Vote Social grade Gender Age Region Lib Lib Rest of Midlands Lab Male 40-59 60+ ABC1 Total Con Con Lab Female 18-24 25-39 C2DE London North Scotland Dem Dem South Wales Weighted Sample 1687 566 867 204 962 725 548 417 134 517 410 363 820 430 577 476 216 361 415 147

Unweighted Sample

This year sees the introduction of the new system of tuition fees in England. Under the new scheme, students will not have to pay tuition fees up front, but will pay them through a student loan which they will have to pay back after graduation once they are earning over £21,000 a year. Most universities will be charging fees of between £8000 and £9000 a

Regardless of whether or not you support the cost of university degrees being paid through tuition fees, do you think a university education is or is not worth £9000 a year?

Is worth £9000 a year
Is not worth £9000 a year
Not sure

Not sure

At £9000 a three year university course will leave the average student at an English university with debt of £27,000, plus living costs during their time at university. However, graduates can normally expect higher salaries over the rest of their working lives. Thinking about the cost of university and graduates' earnings, which of the following best reflects your view?

Most graduates will still end up better off in the long term, as their increased earnings will outweigh the cost of going to university

Most graduates will end up worse off in the long term, as their increased earnings will be outweighed by the cost of going to university

30	44	25	43	38	26	34	35	27	18	23	30	43	33	27	33	32	27	29	34
53	43	62	43	45	62	49	53	53	72	59	53	40	52	55	55	51	54	57	45
16	13	13	14	17	13	18	13	20	10	18	17	17	15	18	12	17	19	14	20

41	57	35	50	52	32	42	46	35	46	33	38	48	41	41	38	43	39	38	46
																40	41	48	38
17	10	17	9	13	18	15	15	19	10	19	23	11	15	19	20	17	20	14	16



			Train users	
	Total	At least once a month	Less often than one a month	Never
Veighted Sample	1687	393	836	438
nweighted Sample	1687	380	851	441
_	%	%	%	%

w Un

This year sees the introduction of the new system of tuition fees in England. Under the new scheme, students will not have to pay tuition fees up front, but will pay them through a student loan which they will have to pay back after graduation once they are earning over £21,000 a year. Most universities will be charging fees of between £8000 and £9000 a year.

Regardless of whether or not you support the cost of university degrees being paid through tuition fees, do you think a university education is or is not worth £9000 a year?

Is worth £9000 a year	30	33	32	27
Is not worth £9000 a year	53	55	53	53
Not sure	16	12	15	21

At £9000 a three year university course will leave the average student at an English university with debt of £27,000, plus living costs during their time at university. However, graduates can normally expect higher salaries over the rest of their working lives. Thinking about the cost of university and graduates' earnings, which of the following best reflects your view?

Most graduates will still end up better off in the long term, as their increased earnings will outweigh the cost of going to university	41	38	43	39
Most graduates will end up worse off in the long term, as their increased earnings will be outweighed by the cost of going to university	42	44	43	41
Not sure	17	18	14	20



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted Sample	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/_	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

As you may know, Julian Assange, the founder of Wikileaks, is wanted by Sweden on charges of rape. In order to avoid extradition, he has gone to Ecuador's embassy in London. It is a convention that embassies are diplomatic territory, and British police do not enter them. Do you think Ecuador was right or wrong to have allowed Mr Assange to stay in their London embassy in order to avoid extradition?

Ecuador was right	23	16	26	33	16	23	31	31	16	28	23	22	22	24	22	32	20	26	19	27
Ecuador was wrong	60	74	57	54	71	61	53	56	64	53	56	60	66	61	58	51	64	56	65	56
Don't know	17	10	17	13	13	16	16	14	20	19	21	18	12	15	20	17	17	19	16	17

Britain's government has now said that, under a little-known law, Britain has the legal right to enter Ecuador's embassy to arrest Mr Assange. Do you think the police should...

Use its legal right to enter the embassy and arrest	33	36	32	26	34	35	24	26	40	27	36	35	21	30	37	22	32	30	13	30
Mr Assange	33	30	32	20	34	35	24	20	40	21	30	33	31	30	31	22	32	30	43	30
Respect the traditional convention and NOT enter	54	56	54	63	55	54	67	66	42	49	46	53	63	60	45	62	55	55	46	55
the embassy	34	30	34	03	55	54	07	00	42	43	40	55	03	00	43	02	33	33	46	55
Don't know	13	8	13	10	11	11	9	8	19	24	18	12	6	10	18	16	13	15	10	15

If Mr Assange is sent to Sweden, do you think he will or will not receive a fair trial there?

Will receive a fair trial	51	67	48	53	61	49	53	51	52	34	46	53	63	55	47	50	52	52	52	47
Will not receive a fair trial	25	20	29	32	23	25	27	31	19	35	27	25	19	24	26	29	26	24	22	23
Don't know	24	13	23	15	16	26	20	19	29	30	28	23	19	21	27	21	22	24	26	29

Mr Assange says that if he is sent to Sweden, he might end up in the United States, charged with disclosing, through Wikileaks, a large number of embarrassing documents regarding America's foreign policy. If he does end up in the United States, do you think he will or will not receive a fair trial there?

Will receive a fair trial	29	37	30	18	36	32	18	28	30	24	26	29	34	27	32	26	28	30	34	21
Will not receive a fair trial	51	48	51	65	47	50	66	59	44	53	52	53	49	54	48	52	52	50	46	66
Don't know	20	15	18	17	17	18	16	13	25	23	22	18	17	19	20	23	20	20	19	13



[Train users	
	Total	At least once a month	Less often than one a month	Never
Weighted Sample	1687	393	836	438
Inweighted Sample	1687	380	851	441
-	%	%	%	%

Ur

As you may know, Julian Assange, the founder of Wikileaks, is wanted by Sweden on charges of rape. In order to avoid extradition, he has gone to Ecuador's embassy in London. It is a convention that embassies are diplomatic territory, and British police do not enter them. Do you think Ecuador was right or wrong to have allowed Mr Assange to stay in their London embassy in order to avoid extradition?

Ecuador was right	23	31	21	21
Ecuador was wrong	60	53	64	62
Don't know	17	16	16	17

Britain's government has now said that, under a little-known law, Britain has the legal right to enter Ecuador's embassy to arrest Mr Assange. Do you think the police should...

Use its legal right to enter the embassy and arrest Mr Assange	33	26	36	36
Respect the traditional convention and NOT enter the embassy	54	59	54	49
Don't know	13	14	11	15

If Mr Assange is sent to Sweden, do you think he will or will not receive a fair trial there?

Will receive a fair trial	51	47	55	52
Will not receive a fair trial	25	31	23	22
Don't know	24	23	22	26

Mr Assange says that if he is sent to Sweden, he might end up in the United States, charged with disclosing, through Wikileaks, a large number of embarrassing documents regarding America's foreign policy. If he does end up in the United States, do you think he will or will not receive a fair trial there?

Will receive a fair trial	29	28	29	31
Will not receive a fair trial	51	56	51	49
Don't know	20	16	20	20



Region

Rest of Midlands /

Sample Size: 1687 GB Adults Fieldwork: 16th - 17th August 2012

	Total	Con	Lab	Dem	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland
Weighted Sample	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted Sample	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ecuador has since granted asylum to Wikileaks founder Julian Assange to live in Ecuador, do you think Ecuador was right or wrong to offer Mr Assange asylum in Ecuador?																				
Ecuador was right	25	20	26	31	20	25	31	31	18	32	23	24	23	26	22	32	23	26	20	29
Ecuador was wrong	55	66	52	54	64	54	51	51	58	45	53	55	60	54	55	47	55	55	60	49
Don't know	21	14	23	15	17	21	18	18	24	23	24	21	17	20	22	21	23	18	20	22
If Britain's police do NOT try to enter Ecuador's embassy in London, do you think the police should try to seize him on the way to the airport, or would this be an improper violation of diplomatic convention?																				
Police should try to seize Mr Assange on the way to the airport	43	52	44	40	51	43	37	39	46	30	42	45	46	42	43	35	42	41	51	35
This would be an improper violation of diplomatic convention	38	36	39	48	34	38	47	49	29	49	35	37	39	43	33	47	37	39	32	45
Don't know	19	11	18	13	15	20	16	13	25	22	23	19	16	15	24	18	20	20	17	20
On a different subject How often, if at all, do you use trains?																				
Everyday	5	6	3	5	5	1	5	6	3	7	10	4	0	7	2	16	4	2	2	6
At least once a week	7	5	8	11	4	6	10	6	7	17	7	6	3	8	5	20	5	6	4	3
At least once a month	12	11	15	17	11	15	12	13	11	25	14	9	8	16	6	17	13	8	10	14
Less often than one a month	50	54	49	50	53	53	52	46	53	35	48	53	54	49	51	33	54	47	54	50
Never	26	23	26	15	26	24	20	27	25	13	20	28	34	20	34	14	23	35	29	26
Don't know	1	0	0	1	0	0	1	1	1	3	2	1	0	1	2	1	2	1	1	1
Do you think the planned increases in rail fare are reasonable, or unreasonable?																_				
Reasonable	5	10	2	5	8	2	5	7	3	3	6	5	4	6	3	7	4	6	4	4
Unreasonable	87	83	92	91	85	93	90	85	90	84	85	88	89	88	87	89	87	86	88	84
Don't know	8	8	6	5	7	4	6	9	7	13	9	7	7	7	10	4	9	8	8	12

Voting intention

2010 Vote

Gender

Age

Social grade



	Total	At least once a	Less often than one a	Never
	TOtal	month	month	Nevei
Weighted Sample	1687	393	836	438
Unweighted Sample	1687	380	851	441
	%	%	%	%
Ecuador has since granted asylum to Wikileaks founder Julian Assange to live in Ecuador, do you think Ecuador was right or wrong to offer Mr Assange asylum in Ecuador?				
Ecuador was right	25	35	21	22
Ecuador was wrong	55	46	59	56
Don't know	21	19	20	22
If Britain's police do NOT try to enter Ecuador's embassy in London, do you think the police should try to seize him on the way to the airport, or would this be an improper violation of diplomatic convention? Police should try to seize Mr Assange on the way to	43	39	45	42
the airport This would be an improper violation of diplomatic	38	46	37	35
convention	30	40	31	33
Don't know	19	15	18	22
On a different subject How often, if at all, do you use trains? Everyday At least once a week At least once a month Less often than one a month Never Don't know	5 7 12 50 26 1	20 29 51 0 0	0 0 0 100 0	0 0 0 0 100
Do you think the planned increases in rail fare are reasonable, or unreasonable? Reasonable Unreasonable Don't know	5 87 8	6 89 5	4 90 5	5 83 12

Train users



Fieldwork: 16th - 17th August 2012																				
		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αg	j e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted Sample	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And if you had to choose, which one of the following would you prefer? An increase in rail fares of 6.2%	39	50	25	44	47	22	20	1.6	22	24	40	40	22 I	40	24	20	27	42	44	25
An increase in the basic rate of tax from 20p to 21p	39		35	41	47	33	39	46	33	34	42	43	33	42	34	30	37	43	44	35
in the pound	32	28	39	34	25	37	37	33	31	42	27	30	35	31	33	40	33	30	25	38
Don't know	29	22	26	25	27	29	24	21	37	24	31	27	32	26	33	30	30	26	31	27
The government has announced changes to rules on school playing fields. Previously, each school in England had to set aside 25 to 50 square metres of space for each pupil whilst new guidelines suggest that schools must now ensure there is a "suitable outdoor space" for pupils. Do you support or oppose this change? Support Oppose Don't know	23 58 19	32 49 19	16 67 16	26 58 16	29 52 19	18 66 17	18 69 13	20 64 17	26 53 21	18 58 25	20 56 24	23 59 18	27 60 13	21 62 17	25 54 21	22 60 18	19 63 18	27 53 19	26 55 19	18 62 20
For how long, if at all, do you think the Olympics will lead to change in Britain? For a few days For a few weeks For a few months For a year For a few years The Olympics will lead to lasting change in Britain Not applicable, I do not think the Olympics will lead to any change in Britain	4 17 24 8 10 11	5 16 24 9 12 16	4 18 26 8 10 10	0 11 22 17 18 13	5 16 26 9 10 13	3 17 27 10 9 11	3 16 18 9 16 10	5 18 21 10 9 11	3 16 26 7 11 11	5 13 16 8 8 18	2 15 25 10 15 11	5 20 25 8 8 9	4 16 25 6 9 10 25	5 17 23 9 10 12 20	3 17 24 7 9 9	6 15 23 10 13 11	4 18 26 6 8 12 21	4 19 20 10 9 11	4 14 25 10 10 11	3 18 22 4 15 6
to any change in Bildain Don't know	6	4	4	2	5	6	3	4	7	9	7	5	4	3	9	8	5	8	5	4



Fieldwork: 16th - 17th August 2012				
			Train users	
		At least	Less often	
	Total	once a	than one a	Never
		month	month	
Weighted Sample	1687	393	836	438
Unweighted Sample	1687	380	851	441
	%	%	%	%
And if you had to choose, which one of the following would you prefer?				
An increase in rail fares of 6.2%	39	28	43	44
An increase in the basic rate of tax from 20p to 21p in the pound	32	44	32	22
Don't know	29	29	25	34
rules on school playing fields. Previously, each school in England had to set aside 25 to 50 square metres of space for each pupil whilst new guidelines suggest that schools must now ensure there is a "suitable outdoor space" for pupils. Do you support or oppose this change?				
Support	23	23	22	25
Oppose	58	59	60	55
Don't know	19	18	18	19
For how long, if at all, do you think the Olympics will lead to change in Britain?		l 6	3	4
For a few days For a few weeks	4 17	17	ა 17	4 17
For a few months	24	22	25	23
For a year	8	12	7	7
For a few years	10	11	11	6
The Olympics will lead to lasting change in Britain	11	13	13	6
Not applicable, I do not think the Olympics will lead	20	14	10	29
to any change in Britain	20	14	19	29
Don't know	6	4	5	8



Fieldwork: 16th - 17th August 2012	<u></u>																				
			Voti	ng inte	ntion	20	010 Vo	te	Ge	nder		Ą	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample 1	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighte	d Sample 1	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which do you think was more important, the																					
Olympic games themselves or the legacy of the Games?																	_				
That the Olympics is enjoyed during the Games themselves		22	16	24	26	20	21	24	24	20	28	20	20	24	22	22	20	20	23	23	26
That the legacy of the Olympics changes Britain for the better		22	30	22	20	25	23	21	24	20	21	28	20	19	23	20	27	24	19	21	19
Both equally		38	43	40	35	42	44	36	35	41	28	38	40	41	40	36	36	39	38	40	33
Neither		13	9	10	14	10	9	14	13	12	13	10	15	12	11	14	12	12	13	12	15
Don't know		5	2	4	4	3	4	5	4	6	10	5	5	4	3	8	5	5	7	4	6
	July 22- Au 23	ug 16- 17																			
Do you agree or disagree with this statements?																					
Taking everything into account, the Olympic Games was good for London generally																					
Agree	58	79	88	81	82	84	84	78	80	79	76	80	79	81	82	75	79	78	82	83	70
Disagree	26	12	8	11	11	9	9	13	13	10	15	10	12	11	11	12	13	14	9	10	14
Don't know	17	9	3	7	7	7	7	9	7	11	9	10	9	9	7	12	8	9	9	7	16
Taking everything into account, the Olympic Games was good for people like me																					
Agree	23	49	59	49	60	56	53	52	47	52	54	54	47	46	54	44	53	52	47	50	38
Disagree	58	39	32	39	34	35	37	37	41	36	33	31	41	45	36	42	34	36	40	40	45
Don't know	19	12	9	12	6	9	10	11	12	12	13	15	12	9	10	15	13	12	12	10	17
Bringing the Olympic Games to London has ensured that the capital has much better sports facilities not just for the games themselves but for years afterwards																					
Agree	53	69	78	69	70	75	71	70	69	69	64	73	69	68	71	66	57	70	70	75	65
Disagree	28	15	12	16	16	14	15	15	17	13	17	12	15	15	15	14	26	14	12	13	10
Don't know	19	16	10	15	14	11	14	14	14	18	19	16	15	17	14	19	17	16	17	12	25



Fieldwork: 16th - 17th August 2012						
					Train users	
				At least	Less often	
			Total	once a	than one a	Never
				month	month	
\	Neighted	d Sample	1687	393	836	438
Uı	nweighte	d Sample	1687	380	851	441
			%	%	%	%
Which do you think was more important,						
Olympic games themselves or the legacy Games?	of the					
That the Olympics is enjoyed during the	e Games		22	22	21	25
the	mselves		22	22	21	2.5
That the legacy of the Olympics changes B the	Britain for ne better		22	28	22	17
Both	n equally		38	36	43	32
	Neither		13	10	10	20
Do	n't know		5	4	4	6
		1	A 4C			
		July 22- 23	Aug 16- 17			
Do you agree or disagree with this statem	nents?					
Taking everything into account, the Olym Games was good for London generally	pic					
Cames was good for London generally	Agree	58	79	80	83	74
]	Disagree	26	12	12	10	14
Do	n't know	17	9	7	7	12
	_					
Taking everything into account, the Olym	pic					
Games was good for people like me	Agree	23	49	58	54	34
г	Disagree	23 58	39	33	35	5 4
	n't know	19	12	9	11	14
50	11111111111	70				
Bringing the Olympic Games to London h						
ensured that the capital has much better facilities not just for the games themselve	•					
for years afterwards						
	Agree	53	69	66	73	66
	Disagree	28	15	19	12	16
Do	n't know	19	16	15	15	18



Fieldwork: 16th - 17th August 2012	Voting intention 2010 Vote Gender Age Social grade Regio																			
		Voti	ng inte	ntion	2	010 Vo	te	Ge	ender		Ą	je		Social	grade		1	Region	r	1
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sampl	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted Samp		412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Bringing the Olympic Games to London has																				
ensured that the capital has a much better																				
public transport system Agree 16	32	42	31	36	39	32	30	35	29	36	34	29	32	31	33	l 22	20	32	35	20
Agree 16 Disagree 57	40	36	43	34	38	3∠ 41	40	41	38	43	41	41	36	42	33 37	33 53	30 44	35	36	28 26
Don't know 28	28	22	26	31	23	28	30	24	33	22	25	30	32	27	30	13	26	33	29	45
Don't know 25	20		20	01	20	20	00		00	~~	20	00	0 <u>2</u>	21	00	10	20	00	23	40
Bringing the Olympic Games to London will encourage more British people to take up sport and so improve the health of the nation		l						1												
Agree 34	51	61	53 29	65	55	52 29	53 32	52	50	62 22	59 22	46 36	46	51	51 30	46	52	51 29	57	41
Disagree 47 Don't know 19	31 18	29 11	29 19	23 12	31 15	29 19	32 15	32 15	30 20	16	22 19	36 18	37 17	32 17	30 19	31 24	32 16	29 21	28 15	41 19
Don't know 13	10		13	12	10	13	13	1 13	20	10	13	10	''		13	27	10	21	13	13
Aug 13	Aug 16-																			
The London Olympics have inspired me to join a sports club.	17																			
Agree 7	9	11	11	9	10	9	8	10	7	21	15	4	3	9	8	15	7	6	11	5
Disagree 83	82	79	81	81	81	84	82	82	82	68	71	86	92	83	81	73	82	84	82	86
Don't know 10	9	10	9	10	9	7	10	8	11	11	13	9	5	8	11	12	10	10	6	9
The London Olympics have inspired me to be more active.																				
Agree 29	25	30	28	29	26	29	24	24	25	36	36	20	16	27	21	27	21	28	26	24
Disagree 58	66	63	63	62	66	64	70	68	65	49	53	73	78	65	68	62	67	61	71	69
Don't know 13	9	7	9	8	8	7	6	8	10	15	12	7	6	8	10	10	11	11	3	8
It has been announced that competitive team sports will be made compulsory for all primary school children in England. In principle, do you think this sounds like a good or bad idea?																				
A good idea	77 45	93	71	65	90	75	70	81	73	57	72	79	87	76	79	68	78	80	78	73
A bad idea	15 8	5 2	20 9	30 5	6 3	17 8	23 7	13 6	18 9	27 15	19 9	14 6	8 5	18 7	12 9	25 7	12 10	14 5	13 8	20 7
Don't know	0	4	Э	Э	J	0	1	0	9	15	9	О	э	,	Э	ı ′	10	Э	0	1



Fieldwork: 16th - 17th August 2012					
				Train users	
			At least	Less often	
		Total	once a	than one a	Never
			month	month	
•	d Sample		393	836	438
Unweighte	ed Sample		380	851	441
		%	%	%	%
Bringing the Olympic Games to London has					
ensured that the capital has a much better					
public transport system Agree	16	32	40	30	30
Disagree		40	41	40	40
Don't know		28	18	31	30
20111111011				0.	00
Bringing the Olympic Games to London will					
encourage more British people to take up sport					
and so improve the health of the nation					
and so improve the health of the hation					
Agree		51	55	53	45
Disagree		31	30	30	35
Don't know	19	18	15	17	20
	Aug 13-	Aug 16-			
	14	17			
The London Olympics have inspired me to join a	1-7	.,,			
sports club.					
Agree	7	9	14	8	6
Disagree	83	82	76	84	87
Don't know	10	9	11	8	7
The London Olympics have inspired me to be					
more active.		1	0.5		4.5
Agree		25 66	35 57	26 66	15 77
Disagree Don't know		9	57 8	8	8
Don't know	13	9	0	O	0
It has been announced that competitive team					
sports will be made compulsory for all primary					
school children in England. In principle, do you					
think this sounds like a good or bad idea?					
A good idea		77	66	82	79
A bad idea		15	25	13	12
Don't know		8	8	5	9



Fieldwork: 16th - 17th August 2012	Voting intention			n 2010 Vote		Gender			Aç	ne e		Social	grade			Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		417	566	134	517		363	820	867	204	430	577	476	962	725	216	548	361	415	147
Unweighted Sample		412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And in practice, do you think the policy to make competitive team sports compulsory will actually work? Will probably work	52	I 70	47	51	65	50	45	55	50	47	49	52	58 	51	54	l 51	54	52	57	38
Will probably not work	34	21	40	39	25	36	45 44	34	35	39	33	36	31	37	30	34	33	36	32	36 45
VVIII probably not work Don't know	3 4 13	9	14	10	10	14	11	3 4 11	35 15	14	33 18	12	10	3 <i>1</i> 12	30 15	15	33 13	36 13	32 11	45 18
Dont know	13	J	14	10	10	14	11		13	14	10	12	10	12	13	13	13	13	- 11	10
It has been suggested that school children should be made to take part in two hours of sport a day. In principle, do you think this sounds like a good or bad idea?													_							
A good idea	54	60	51	51	58	49	51	58	50	52	54	52	57	53	55	48	53	57	54	56
A bad idea	35	32	40	43	32	41	42	34	37	38	33	38	34	39	31	41	36	31	37	34
Don't know	11	8	10	6	10	10	7	8	13	10	13	11	9	9	13	11	11	12	9	10
And in practice, do you think the policy to make school children do two hours of sport a day would actually work? Will probably work Will probably not work Don't know	26 64 10	29 61 10	24 68 8	22 68 10	30 62 8	24 66 10	24 68 8	30 62 7	21 66 13	20 67 12	31 57 12	24 67 10	26 66 8	26 65 9	26 62 12	27 60 13	25 64 11	23 70 7	28 63 9	27 58 15
Dont know	10	1 10	U	10	1 0	10	U	,	13	12	12	10	١	3	12	13		'	9	10
Are you planning/ have you taken a holiday this summer?		ı			ı		Ī	ı	Í	ı			ı			I				
Yes, I have/ am planning on taking a holiday this summer	52	56	53	57	54	55	54	51	53	48	50	50	58	60	42	55	48	52	54	57
No, I have not/ am not planning on taking a holiday this summer	43	43	43	37	43	42	41	44	42	38	46	45	40	37	51	39	48	44	41	35
Don't know	5	1	4	7	3	3	6	5	5	14	4	4	2	3	7	6	4	5	5	9
And did you take your holiday/ are you planning on taking your holiday? [Only asked to those who have taken a summer holiday or are planning to n=889]		I 04		40	l	40	40.		10		40	40								40
In the UK	41	31	43	46	34	40	48	39	42	38	43	42	39	33	55	29	44	50	37	40
Abroad	58	67	57 0	50 3	65	60 0	52	60	57	59	57 0	57 0	60	65	45	70	55	48	63	60 0
Don't know	1	2	U	3	1	U	1	1	1	3	U	U	1	1	0	1	1	2	0	U



Fieldwork: 16th - 17th August 2012				
			Train users	
		At least	Less often	
	Total	once a	than one a	Never
		month	month	
Weighted Sample	1687	393	836	438
Unweighted Sample	1687	380	851	441
	%	%	%	%
And in practice, do you think the policy to make competitive team sports compulsory will actually work?				
Will probably work	52	48	55	53
Will probably not work	34	40	33	33
Don't know	13	12	12	14
It has been suggested that school children should be made to take part in two hours of sport a day. In principle, do you think this sounds like a good or bad idea?				
A good idea	54	50	57	54
A bad idea	35	40	35	33
Don't know	11	10	8	13
And in practice, do you think the policy to make school children do two hours of sport a day would actually work?				
Will probably work	26	26	25	28
Will probably not work	64	63	65	65
Don't know	10	11	10	7
Are you planning/ have you taken a holiday this summer?		_		
Yes, I have/ am planning on taking a holiday this summer	52	57	56	42
No, I have not/ am not planning on taking a holiday this summer	43	38	41	53
Don't know	5	5	3	5
And did you take your holiday/ are you planning on taking your holiday? [Only asked to those who have taken a summer holiday or are planning to n=889] In the UK	41	l 36	42	45
Abroad	58	63	58	54
Don't know	1	1	1	1
		•		



		Voti	ng inter	ntion	2	010 Vo	te	Gender		nder Age				Social	grade	Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1687	417	566	134	517	410	363	820	867	204	430	577	476	962	725	216	548	361	415	147	
Unweighted Sample	1687	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139	
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

How much did you spend/ will you be spending on your MAIN summer holiday this year? Please include all items of spending i.e. travel, accommodation, food, presents, souvenirs, activities etc.

[Only asked to those who have taken a summer holiday or are planning to n=889]

Less than £500	27	13	34	37	17	25	35	24	29	47	35	24	16	23	33	19	28	31	28	18
£500 - £999	27	33	26	30	29	28	29	26	29	28	29	26	28	25	32	33	27	26	26	29
£1,000 - £1,999	25	31	18	24	32	21	20	29	21	18	19	26	30	28	18	24	23	27	26	22
£2,000 or more	18	21	19	7	18	24	13	20	16	6	16	21	20	21	11	21	17	14	17	28
Don't know	3	3	2	2	4	3	3	1	5	2	1	2	6	2	6	3	5	2	3	3

And how much did you spend on your MAIN summer holiday last year? Please include all items of spending i.e. travel, accommodation, food, presents, souvenirs, activities etc.

Less than £500	13	7	16	14	11	11	16	14	12	15	16	13	10	14	12	10	12	15	15	8
£500 - £999	17	20	15	21	18	16	17	19	16	14	18	17	18	18	16	20	15	19	17	19
£1,000 - £1,999	16	17	17	15	16	20	15	17	15	8	14	18	18	18	13	17	15	16	16	16
£2,000 or more	12	18	11	10	18	12	10	13	12	4	8	14	18	17	7	13	13	11	12	16
Not applicable, I did not go on a summer holiday last	39	35	38	38	35	40	40	35	42	52	41	36	34	31	49	35	42	36	38	38
year	•••	- 00	00	00			.0	00		02	• • •	00	٠.	0.	.0	00		00	00	00
Don't know	3	3	2	2	3	1	1	2	4	7	3	2	3	2	4	4	3	3	2	2



_									
		Train users							
	Total	At least once a month	Less often than one a month	Never					
Weighted Sample	1687	393	836	438					
Jnweighted Sample	1687	380	851	441					
•	%	%	%	%					

How much did you spend/ will you be spending on your MAIN summer holiday this year? Please include all items of spending i.e. travel, accommodation, food, presents, souvenirs, activities etc.

[Only asked to those who have taken a summer holiday or are planning to n=889]

Less than £500	27	28	26	28
£500 - £999	27	28	29	22
£1,000 - £1,999	25	26	25	24
£2,000 or more	18	17	17	21
Don't know	3	2	3	6

And how much did you spend on your MAIN summer holiday last year? Please include all items of spending i.e. travel, accommodation, food, presents, souvenirs, activities etc.

Less than £500	13	11	14	13
£500 - £999	17	23	18	11
£1,000 - £1,999	16	18	18	10
£2,000 or more	12	13	13	12
Not applicable, I did not go on a summer holiday last year	39	33	35	50
Don't know	3	2	2	3



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweighted no.	weigntear
Age and Gender		
Male 18 to 24	36	105
Male 25 to 39	188	216
Male 40 to 59	327	285
Male 60 +	277	214
Female 18 to 24	48	100
Female 25 to 39	258	214
Female 40 to 59	325	292
Female 60 +	228	261
Region		
North England	442	415
Midlands	262	277
East England	165	162
London	197	216
South England	390	386
Wales	92	84
Scotland	139	147
Social Grade		
AB	592	472
C1	520	489
C2	221	354
DE	354	371
Newspaper Type		
Express / Mail	324	270
Sun / Star	158	396
Mirror / Record	101	169
Guardian / Independent	105	76
FT / Times / Telegraph	126	160
Other Paper	233	194
No Paper	640	422
Political Party Identification		
Labour	510	548
Conservative	483	481
Liberal Democrat	182	202
SNP/Plaid Cymru	34	29
Others	86	22
None/ DK	392	405

YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk