

1. Seen Jurassic World

Have you seen the latest Jurassic Park movie, Jurassic World?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	16%	17%	16%	28%	19%	12%	7%	20%	12%	18%
No	84%	83%	84%	72%	81%	88%	93%	80%	88%	82%
Totals (Unweighted N)	100% (999)	100% (474)	100% (525)	100% (158)	100% (253)	100% (388)	100% (200)	100% (360)	100% (390)	100% (249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	16%	16%	16%	19%	15%	20%	15%	16%	17%	17%	14%
No	84%	84%	84%	81%	85%	80%	85%	84%	83%	83%	86%
Totals (Unweighted N)	100% (999)	100% (789)	100% (106)	100% (104)	100% (374)	100% (287)	100% (199)	100% (176)	100% (222)	100% (363)	100% (238)

2. Sexist Portrayal

Do you think the portrayal of the main female character, theme-park operations manager Claire Dearing, in Jurassic World was sexist, or not?

Asked of those who have seen the movie, Jurassic World

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Was sexist	14%	11%	17%	9%	26%	12%	—	20%	11%	8%
Was not sexist	65%	78%	52%	72%	50%	75%	51%	49%	76%	76%
Not sure	21%	11%	32%	19%	24%	13%	49%	31%	12%	16%
Totals (Unweighted N)	100% (151)	100% (71)	100% (80)	100% (41)	100% (47)	100% (48)	100% (15)	100% (61)	100% (52)	100% (38)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Was sexist	14%	12%	20%	21%	17%	5%	18%	17%	2%	19%	14%
Was not sexist	65%	64%	61%	70%	52%	81%	56%	65%	43%	74%	69%
Not sure	21%	24%	19%	9%	31%	15%	26%	18%	55%	7%	16%
Totals (Unweighted N)	100% (151)	100% (110)	100% (17)	100% (24)	100% (52)	100% (50)	100% (27)	100% (25)	100% (31)	100% (59)	100% (36)

3. Realistic Portrayal

Do you think the portrayal of the main female character, theme-park operations manager Claire Dearing, in Jurassic World was realistic, or not?

Asked of those who have seen the movie, Jurassic World

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Was realistic	44%	54%	33%	52%	33%	45%	40%	40%	55%	37%
Was not realistic	41%	38%	44%	34%	47%	51%	11%	44%	41%	35%
Not sure	16%	8%	23%	14%	20%	4%	49%	16%	4%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(151)	(71)	(80)	(41)	(47)	(48)	(15)	(61)	(52)	(38)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Was realistic	44%	42%	56%	42%	50%	47%	45%	58%	37%	47%	29%
Was not realistic	41%	39%	39%	50%	25%	49%	53%	30%	35%	41%	57%
Not sure	16%	19%	5%	8%	25%	4%	2%	12%	28%	12%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(151)	(110)	(17)	(24)	(52)	(50)	(27)	(25)	(31)	(59)	(36)

4. Movie Industry Sexist

Do you think that the American movie industry is or is not sexist?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Is sexist	50%	47%	53%	43%	55%	50%	55%	59%	50%	37%
Is not sexist	23%	30%	17%	32%	22%	23%	14%	19%	18%	39%
Not sure	26%	23%	30%	26%	23%	27%	31%	22%	32%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(471)	(522)	(158)	(253)	(387)	(195)	(358)	(390)	(245)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Is sexist	50%	51%	58%	39%	46%	52%	59%	50%	49%	50%	52%
Is not sexist	23%	23%	19%	28%	22%	29%	20%	24%	20%	25%	22%
Not sure	26%	26%	23%	33%	32%	19%	21%	26%	31%	25%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(786)	(104)	(103)	(370)	(285)	(199)	(175)	(221)	(360)	(237)

5. Rate Fair Portrayals

How would you rate the job major Hollywood studios do of providing fair portrayal of women in movies?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very good	6%	8%	4%	6%	5%	8%	3%	5%	3%	13%
Good	20%	22%	18%	18%	18%	24%	18%	18%	19%	24%
Fair	45%	42%	47%	40%	46%	46%	47%	47%	46%	40%
Not so good	22%	22%	23%	27%	27%	15%	25%	23%	24%	18%
Poor	7%	6%	8%	8%	5%	8%	7%	7%	8%	5%
Totals (Unweighted N)	100% (993)	100% (471)	100% (522)	100% (158)	100% (251)	100% (385)	100% (199)	100% (359)	100% (386)	100% (248)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very good	6%	5%	6%	12%	5%	7%	8%	3%	8%	5%	8%
Good	20%	19%	22%	24%	22%	20%	17%	19%	15%	25%	17%
Fair	45%	47%	42%	38%	48%	45%	43%	46%	52%	39%	48%
Not so good	22%	22%	25%	18%	20%	23%	24%	22%	19%	25%	21%
Poor	7%	7%	4%	7%	5%	6%	10%	10%	6%	6%	6%
Totals (Unweighted N)	100% (993)	100% (784)	100% (106)	100% (103)	100% (374)	100% (286)	100% (196)	100% (174)	100% (222)	100% (360)	100% (237)

6. Rate Realistic Portrayals

How would you rate the job major Hollywood studios do of providing realistic portrayal of women in movies?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very good	6%	8%	4%	8%	5%	7%	4%	5%	3%	14%
Good	19%	19%	20%	20%	15%	21%	20%	16%	20%	22%
Fair	43%	43%	43%	40%	39%	45%	48%	42%	44%	42%
Not so good	23%	23%	22%	20%	34%	19%	20%	28%	23%	14%
Poor	9%	7%	10%	11%	7%	8%	9%	8%	10%	7%
Totals (Unweighted N)	100% (992)	100% (470)	100% (522)	100% (158)	100% (251)	100% (385)	100% (198)	100% (358)	100% (387)	100% (247)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very good	6%	4%	12%	14%	5%	8%	6%	3%	5%	7%	8%
Good	19%	17%	18%	35%	23%	16%	16%	19%	14%	25%	15%
Fair	43%	46%	42%	27%	44%	44%	39%	42%	44%	39%	50%
Not so good	23%	24%	20%	17%	20%	26%	28%	25%	28%	20%	21%
Poor	9%	9%	8%	7%	8%	6%	11%	10%	9%	9%	7%
Totals (Unweighted N)	100% (992)	100% (785)	100% (105)	100% (102)	100% (372)	100% (287)	100% (195)	100% (176)	100% (221)	100% (358)	100% (237)

7. Produces Enough Strong Female Leads

Do you think Hollywood produces too many movies, not enough movies, or the about the right number of movies with strong, female protagonists?

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too many	11%	16%	7%	10%	7%	8%	24%	7%	11%	18%
About the right number	38%	43%	33%	36%	42%	41%	26%	33%	35%	49%
Not enough	30%	25%	34%	35%	38%	26%	21%	39%	29%	16%
Not sure	21%	16%	26%	19%	13%	25%	30%	20%	25%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(472)	(524)	(158)	(252)	(386)	(200)	(360)	(390)	(246)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too many	11%	11%	9%	14%	10%	11%	9%	9%	7%	12%	15%
About the right number	38%	38%	34%	38%	37%	46%	34%	34%	37%	40%	38%
Not enough	30%	29%	39%	26%	26%	31%	38%	34%	33%	27%	29%
Not sure	21%	22%	18%	22%	27%	12%	19%	23%	23%	22%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(787)	(105)	(104)	(373)	(287)	(197)	(176)	(222)	(360)	(238)