



Sample Size: 2113 adults in England under 65 from an overall

sample of 3352 GB Adults

Fieldwork: 30th July - 1st August 2018

		Vo	te in 2	017	EU Ref	2016	Ge	nder		Age		Social	Grade	Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	ABC1	C2DE	London	Rest of South	Midlands	North		
Weighted Sample	2224	641	841	139	885	854	1100	1124	326	1222	676	1285	939	351	790	427	656		
Unweighted Sample	2113	621	772	144	896	814	884	1229	250	1145	718	1279	834	220	828	437	628		
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

Personal care is defined as the help given to older people (aged 65 and over) with essential everyday activities such as washing, dressing, and preparing meals. Currently personal care is not free but some older people, because of limited wealth, have their care paid for by their local authorities. To what extent do you support or oppose personal care being free for everyone who needs it?

oppose personal date being need for everyone who needs it.																
42	40	49	40	42	45	40	44	36	39	51	42	43	40	40	41	47
32	35	30	35	34	31	34	30	34	34	29	34	30	30	34	31	31
74	75	79	75	76	76	74	74	70	73	80	76	73	70	74	72	78
11	10	10	8	10	10	12	10	13	12	7	10	12	15	10	11	10
6	8	5	12	7	6	5	7	5	5	10	7	5	6	7	8	5
2	3	1	1	1	2	2	1	1	2	2	2	1	2	2	1	1
8	11	6	13	8	8	7	8	6	7	12	9	6	8	9	9	6
7	5	5	5	5	5	7	7	12	9	1	6	8	8	7	8	6
27	29	30	29	28	29	28	25	21	22	38	25	28	24	27	26	28
25	26	27	26	29	24	26	24	21	25	27	27	22	27	25	23	25
11	8	11	9	11	10	11	11	20	11	7	12	10	14	11	12	9
6	6	6	4	7	6	6	7	6	8	4	6	7	6	5	5	9
15	18	12	21	13	18	16	15	12	17	14	18	12	13	16	17	15
16	13	13	11	13	14	13	18	21	18	10	12	21	15	16	17	15
	32 74 11 6 2 8 7 27 25 11 6 15	32 35 74 75 11 10 6 8 2 3 8 11 7 5 27 29 25 26 11 8 6 6 15 18	32 35 30 74 75 79 11 10 10 6 8 5 2 3 1 8 11 6 7 5 5 27 29 30 25 26 27 11 8 11 6 6 6 15 18 12	32 35 30 35 74 75 79 75 11 10 10 8 6 8 5 12 2 3 1 1 8 11 6 13 7 5 5 5 27 29 30 29 25 26 27 26 11 8 11 9 6 6 6 4 15 18 12 21	32 35 30 35 34 74 75 79 75 76 11 10 10 8 10 6 8 5 12 7 2 3 1 1 1 8 11 6 13 8 7 5 5 5 5 27 29 30 29 28 25 26 27 26 29 11 8 11 9 11 6 6 6 4 7 15 18 12 21 13	32 35 30 35 34 31 74 75 79 75 76 76 11 10 10 8 10 10 6 8 5 12 7 6 2 3 1 1 1 2 8 11 6 13 8 8 7 5 5 5 5 27 29 30 29 28 29 25 26 27 26 29 24 11 8 11 9 11 10 6 6 6 4 7 6 15 18 12 21 13 18	32 35 30 35 34 31 34 74 75 79 75 76 76 74 11 10 10 8 10 10 12 6 8 5 12 7 6 5 2 3 1 1 1 2 2 8 11 6 13 8 8 7 7 5 5 5 5 5 7 27 29 30 29 28 29 28 25 26 27 26 29 24 26 11 8 11 9 11 10 11 6 6 6 4 7 6 6 15 18 12 21 13 18 16	32 35 30 35 34 31 34 30 74 75 79 75 76 76 74 74 11 10 10 8 10 10 12 10 6 8 5 12 7 6 5 7 2 3 1 1 1 2 2 1 8 11 6 13 8 8 7 8 7 5 5 5 5 7 7 27 29 30 29 28 29 28 25 25 26 27 26 29 24 26 24 11 8 11 9 11 10 11 11 6 6 6 4 7 6 6 7 15 18 12 21 13 18	32 35 30 35 34 31 34 30 34 74 75 79 75 76 76 74 74 70 11 10 10 8 10 10 12 10 13 6 8 5 12 7 6 5 7 5 2 3 1 1 1 2 2 1 1 8 11 6 13 8 8 7 8 6 7 5 5 5 5 7 7 12 27 29 30 29 28 29 28 29 28 25 21 11 8 11 8 11 9 11 10 11 11 11 20 6 6 6 6 6 6 7 6 6 7 6 6 7 6 15 18 12 13 18 16 15 12	32 35 30 35 34 31 34 30 34 34 74 75 79 75 76 76 74 74 70 73 11 10 10 8 10 10 12 10 13 12 6 8 5 12 7 6 5 7 5 5 2 3 1 1 1 2 2 1 1 2 8 11 6 13 8 8 7 8 6 7 7 5 5 5 5 7 7 12 9 27 29 30 29 28 29 28 25 21 22 25 26 27 26 29 24 26 24 21 25 11 8 11 9 11 10	32 35 30 35 34 31 34 30 34 34 29 74 75 79 75 76 76 74 74 70 73 80 11 10 10 8 10 10 12 10 13 12 7 6 5 7 5 5 10 2 3 1 1 1 2 2 1 1 2 2 8 11 6 13 8 8 7 8 6 7 12 9 1 27 29 30 29 28 29 28 25 21 22 38 25 26 27 26 29 24 26 24 21 25 27 11 8 11 9 11 10 11 11 20 11 7 6	32 35 30 35 34 31 34 30 34 34 29 34 74 75 79 75 76 76 74 74 70 73 80 76 11 10 10 8 10 10 12 10 13 12 7 10 6 8 5 12 7 6 5 7 5 5 10 7 2 3 1 1 1 2 2 1 1 2 2 2 8 11 6 13 8 8 7 8 6 7 12 9 7 5 5 5 5 5 7 7 12 9 1 6 27 29 30 29 28 29 28 25 21 22 38 25	32 35 30 35 34 31 34 30 34 34 29 34 30 74 75 79 75 76 76 74 74 70 73 80 76 73 11 10 10 8 10 10 12 10 13 12 7 10 12 6 8 5 12 7 6 5 7 5 5 10 7 5 5 10 7 5 5 10 7 5 5 10 7 5 5 10 7 5 5 10 7 5 5 10 7 5 5 11 2 2 1 1 2 2 1 1 2 2 1 1 2 2 1 1 2 2 1 2 2 1 2 2 2	32 35 30 35 34 31 34 30 34 29 34 30 30 74 75 79 75 76 76 74 74 70 73 80 76 73 70 11 10 10 8 10 10 12 10 13 12 7 10 12 15 6 8 5 12 7 6 5 7 5 5 10 7 5 6 2 3 1 1 1 2 2 1 1 2 2 2 1 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2 1 2 2 2	32 35 30 35 34 31 34 30 34 34 29 34 30 30 34 74 75 79 75 76 76 74 74 70 73 80 76 73 70 74 11 10 10 8 10 10 12 10 13 12 7 10 12 15 10 6 8 5 12 7 6 5 7 5 5 10 7 5 6 7 2 3 1 1 1 2 2 1 1 2 2 1 1 2 2 2 1 1 2 2 2 1 1 2 2 2 1 1 2 2 2 1 1 2 2 2 1 1 2 2 2 1 1 2 2 2 1 1 2 2 2 1	32 35 30 35 34 31 34 30 34 34 29 34 30 30 34 31 74 75 79 75 76 76 74 74 70 73 80 76 73 70 74 72 11 10 10 8 10 10 12 10 13 12 7 10 12 15 10 11 6 8 5 12 7 6 5 7 5 5 10 7 5 6 7 8 2 3 1 1 1 2 2 1 1 2 2 1 1 2 2 1 1 2 2 1 2 2 1 1 2 2 1 2 2 2 1 2 2 2 1 2 <td< td=""></td<>



Sample Size: 2113 adults in England under 65 from an overall

sample of 3352 GB Adults

Fieldwork: 30th July - 1st August 2018

EU Ref 2016 Vote in 2017 Gender Social Grade Age Region Lib Rest of Total Con Lab Remain Leave Male Female 18-24 25-49 50-64 ABC1 C2DE London Midlands North Dem South Weighted Sample 2224 641 841 139 885 854 1100 1124 326 1222 676 1285 939 351 790 427 656 Unweighted Sample 2113 828 437 628

Thinking about this extra money raised, to what extent would you support or oppose it being specifically used to fund free personal care for those aged 65 and over?

Strongly support	ort 2 3	В	31	31	27	27	33	27	29	17	25	41	27	31	21	29	25	34
Tend to support	ort 3	В	37	40	44	44	36	39	38	36	40	38	41	36	41	39	37	38
TOTAL SUPPOR	RT 6	6	68	71	71	71	69	66	67	53	65	79	68	67	62	68	62	72
Neither support nor oppo	se 1 :	5	16	15	14	14	16	16	15	21	15	12	14	16	16	14	20	14
Tend to oppo	se 5	;	6	4	7	5	5	5	5	8	5	5	6	4	8	6	5	3
Strongly oppo	se 2	:	4	0	2	1	4	2	2	2	3	1	3	1	1	3	3	1
TOTAL OPPOS	SE 7		10	4	9	6	9	7	7	10	8	6	9	5	9	9	8	4
Don't kno	ω/ 1	n	6	q	5	8	7	10	11	16	13	4	10	12	13	11	9	10

If there were increased taxes funding available for free personal care for those aged 65 and over, would you want it to lead to...?

Increased availability of services	9	9	9	13	8	9	12	6	11	8	9	9	8	6	9	9	9
Better quality of services	14	14	13	12	13	16	15	13	15	14	12	13	15	12	13	15	14
Both increased availability and better quality of services	65	65	71	67	70	63	60	69	58	62	73	66	62	66	65	59	66
Neither	3	4	2	1	2	4	4	2	4	4	2	3	3	4	3	5	3
Don't know	10 l	8	6	6	7	7	10	11	12	12	5	8	13	11	10	12	8