

YouGov / Epiphany Solutions

Working Remotely

Sample Size: 1,409 UK workers

Fieldwork Date: 7th - 8th May 2015

Total	Gender		Age					Social Grade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland

Do you work in an office as part of your job (either in an office block/ purpose built office or in an office based in another establishment e.g. in a school, hospital etc.)?
(Please select the option that best applies)

Unweighted base	1409	721	688	94	197	361	436	321	882	527	374	219	136	117	347	1193	57	129	30
Base: All UK workers	1440	754	686	124	269	390	371	286	892	548	351	236	123	202	311	1223	51	129	37
Yes, my job is solely office based	34%	32%	35%	50%	36%	33%	34%	25%	47%	12%	27%	31%	28%	57%	29%	34%	35%	35%	25%
Yes, my job is mainly office based	20%	22%	17%	8%	19%	22%	21%	20%	25%	10%	18%	17%	22%	13%	23%	18%	24%	26%	27%
Yes, my job is occasionally office based	12%	12%	11%	10%	15%	13%	11%	9%	11%	14%	17%	12%	12%	7%	9%	12%	5%	15%	11%
No, my job is not office based at all	35%	34%	37%	32%	30%	32%	35%	46%	17%	64%	39%	39%	38%	23%	39%	36%	36%	23%	37%

For the following questions, by "working remotely", we mean working in a place away from your usual office workplace (e.g. working from home, working from another office, working from a hotel, working on a train etc.)

Does the current business you work for ever allow you to work remotely?

Unweighted base	937	483	454	60	146	254	293	184	726	211	241	135	91	92	224	783	38	94	22
Base: All UK office workers	935	501	434	84	188	264	242	155	737	198	216	143	76	155	190	780	33	99	23
Yes, it does	54%	63%	43%	52%	58%	56%	48%	55%	58%	39%	49%	50%	63%	69%	47%	54%	46%	56%	35%
No, it doesn't	46%	37%	56%	48%	42%	44%	52%	44%	42%	61%	50%	50%	37%	31%	52%	45%	52%	44%	65%
Don't know	0%	-	1%	1%	0%	-	0%	1%	0%	-	0%	-	-	-	1%	0%	2%	-	-

You said that your current business does not allow you to ever work remotely...

Which, if any, of the following are reasons for this?
(Please select all that apply)

Unweighted base	432	190	242	36	62	120	136	78	303	129	119	73	36	31	101	360	18	42	12
Base: All UK office workers whose current business does not allow working remotely	431	186	245	40	79	117	126	68	309	122	108	72	29	48	99	355	17	44	15
My business doesn't like employees working remotely (e.g. due to privacy concerns, loss of productivity etc.)	23%	27%	20%	21%	26%	25%	18%	23%	24%	20%	16%	25%	17%	22%	22%	21%	17%	38%	37%
My business' IT systems aren't modern enough	12%	9%	14%	7%	16%	10%	13%	10%	15%	5%	6%	10%	13%	19%	10%	10%	24%	18%	19%
It's not relevant to my role	62%	61%	62%	76%	63%	61%	56%	64%	59%	68%	69%	64%	64%	63%	62%	65%	67%	46%	32%
It's too difficult for me/ employees to work remotely	15%	11%	19%	9%	22%	11%	18%	14%	16%	15%	16%	19%	8%	20%	11%	15%	27%	15%	14%
Other	3%	3%	2%	4%	3%	1%	3%	4%	2%	4%	3%	3%	3%	2%	1%	2%	9%	3%	-
Don't know	3%	3%	3%	1%	1%	4%	3%	2%	2%	4%	4%	-	4%	-	2%	2%	8%	2%	5%

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Total	Government Region												
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland	Northern Ireland

Do you work in an office as part of your job (either in an office block/ purpose built office or in an office based in another establishment e.g. in a school, hospital etc.)?
(Please select the option that best applies)

Unweighted base	1409	49	185	140	110	109	136	117	208	139	1193	57	129	30
Base: All UK workers	1440	55	176	121	131	105	123	202	181	130	1223	51	129	37
Yes, my job is solely office based	34%	32%	25%	29%	29%	33%	28%	57%	31%	27%	34%	35%	35%	25%
Yes, my job is mainly office based	20%	11%	17%	22%	23%	10%	22%	13%	25%	20%	18%	24%	26%	27%
Yes, my job is occasionally office based	12%	13%	13%	24%	4%	22%	12%	7%	9%	10%	12%	5%	15%	11%
No, my job is not office based at all	35%	44%	46%	25%	43%	34%	38%	23%	36%	43%	36%	36%	23%	37%

For the following questions, by "working remotely", we mean working in a place away from your usual office workplace (e.g. working from home, working from another office, working from a hotel, working on a train etc.)

Does the current business you work for ever allow you to work remotely?

Unweighted base	937	30	110	101	64	71	91	92	139	85	783	38	94	22
Base: All UK office workers	935	31	95	90	75	69	76	155	116	74	780	33	99	23
Yes, it does	54%	40%	54%	48%	64%	35%	63%	69%	47%	48%	54%	46%	56%	35%
No, it doesn't	46%	60%	45%	52%	36%	65%	37%	31%	52%	51%	45%	52%	44%	65%
Don't know	0%	-	1%	-	-	-	-	-	1%	1%	0%	2%	-	-

You said that your current business does not allow you to ever work remotely...

Which, if any, of the following are reasons for this?
(Please select all that apply)

Unweighted base	432	16	53	50	31	42	36	31	58	43	360	18	42	12
Base: All UK office workers whose current business does not allow working remotely	431	19	42	47	27	45	29	48	61	38	355	17	44	15
My business doesn't like employees working remotely (e.g. due to privacy concerns, loss of productivity etc.)	23%	49%	13%	7%	47%	11%	17%	22%	20%	25%	21%	17%	38%	37%
My business' IT systems aren't modern enough	12%	9%	3%	7%	9%	11%	13%	19%	10%	10%	10%	24%	18%	19%
It's not relevant to my role	62%	56%	70%	74%	48%	74%	64%	63%	60%	64%	65%	67%	46%	32%
It's too difficult for me/ employees to work remotely	15%	-	16%	21%	25%	15%	8%	20%	14%	5%	15%	27%	15%	14%
Other	3%	-	5%	3%	2%	3%	3%	2%	1%	1%	2%	9%	3%	-
Don't know	3%	-	6%	5%	-	-	4%	-	-	6%	2%	8%	2%	5%

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Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland

For the following question, if you have never worked remotely (i.e. away from your usual workplace), please select the 'Not applicable' option.

Thinking about times when you have ever worked remotely...

In general, did you feel more or less productive when working remotely compared to working in your usual workplace?

Unweighted base	937	483	454	60	146	254	293	184	726	211	241	135	91	92	224	783	38	94	22
Base: All UK office workers	935	501	434	84	188	264	242	155	737	198	216	143	76	155	190	780	33	99	23
Much more	16%	15%	17%	11%	11%	18%	17%	18%	16%	14%	18%	10%	15%	20%	17%	16%	22%	10%	14%
A bit more	14%	16%	13%	16%	11%	13%	17%	16%	15%	12%	14%	11%	16%	15%	18%	15%	16%	15%	9%
About the same	19%	21%	16%	11%	20%	23%	15%	19%	18%	20%	22%	19%	17%	20%	15%	19%	14%	23%	3%
A bit less	11%	14%	8%	11%	16%	13%	8%	8%	12%	8%	8%	14%	10%	15%	9%	11%	4%	16%	11%
Much less	6%	7%	3%	5%	10%	4%	4%	4%	6%	2%	3%	4%	16%	10%	4%	6%	2%	2%	-
Don't know	1%	1%	1%	-	0%	1%	1%	2%	1%	1%	1%	0%	2%	-	1%	1%	-	1%	6%
Not applicable - I have never worked remotely	34%	26%	42%	45%	32%	28%	38%	33%	31%	43%	35%	41%	24%	20%	36%	33%	43%	34%	56%
Net: Productive	30%	31%	29%	27%	22%	32%	34%	34%	31%	26%	31%	21%	31%	35%	35%	31%	37%	25%	23%
Net: Unproductive	17%	21%	12%	16%	26%	17%	12%	12%	18%	10%	11%	18%	26%	25%	13%	17%	6%	18%	11%

How important, if at all, do you think it is for businesses in general to allow employees to work remotely?

Unweighted base	2391	1141	1250	235	227	436	551	942	1346	1045	633	374	243	173	584	2007	130	202	52
Base: All UK adults	2391	1150	1241	287	324	466	463	851	1315	1076	571	383	222	296	531	2004	117	203	67
Very important	21%	20%	21%	16%	24%	21%	24%	19%	25%	16%	17%	23%	23%	20%	23%	21%	17%	26%	13%
Fairly important	45%	43%	47%	47%	46%	49%	40%	46%	49%	41%	45%	45%	44%	50%	45%	46%	49%	46%	34%
Not very important	17%	19%	15%	19%	17%	16%	18%	16%	15%	20%	17%	16%	17%	20%	15%	17%	16%	14%	36%
Not at all important	5%	6%	4%	5%	3%	4%	5%	5%	4%	6%	5%	4%	4%	4%	5%	5%	7%	5%	4%
Don't know	12%	11%	12%	13%	9%	10%	13%	13%	8%	17%	15%	12%	12%	7%	12%	12%	12%	9%	14%
Net: Important	66%	64%	69%	63%	70%	70%	63%	65%	74%	57%	62%	67%	67%	70%	68%	66%	66%	72%	47%
Net: Unimportant	22%	25%	19%	24%	21%	20%	23%	22%	19%	26%	23%	20%	21%	23%	20%	21%	23%	19%	39%

How important, if at all, do you think it is for businesses in general to allow employees to work remotely?

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Base: All UK office workers	935	501	434	84	188	264	242	155	737	198	216	143	76	155	190	780	33	99	23
Very important	26%	25%	28%	22%	26%	26%	29%	26%	28%	22%	28%	20%	26%	30%	26%	26%	26%	31%	13%
Fairly important	44%	42%	45%	31%	44%	50%	42%	41%	45%	38%	41%	43%	48%	46%	42%	43%	47%	44%	42%
Not very important	17%	20%	14%	31%	18%	13%	15%	18%	16%	23%	16%	22%	14%	14%	17%	17%	15%	13%	42%
Not at all important	5%	6%	5%	7%	4%	5%	6%	6%	5%	7%	5%	4%	6%	6%	5%	5%	4%	7%	3%
Don't know	8%	7%	9%	10%	8%	7%	7%	8%	7%	10%	10%	10%	6%	4%	9%	8%	9%	4%	-

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Base: All UK office workers	935	31	95	90	75	69	76	155	116	74	780	33	99	23
Much more	16%	4%	16%	25%	12%	8%	15%	20%	20%	11%	16%	22%	10%	14%
A bit more	14%	6%	20%	9%	15%	6%	16%	15%	17%	19%	15%	16%	15%	9%
About the same	19%	26%	19%	22%	27%	11%	17%	20%	16%	14%	19%	14%	23%	3%
A bit less	11%	14%	4%	10%	17%	11%	10%	15%	8%	11%	11%	4%	16%	11%
Much less	6%	2%	2%	5%	4%	4%	16%	10%	5%	3%	6%	2%	2%	-
Don't know	1%	-	1%	0%	1%	-	2%	-	1%	1%	1%	-	1%	6%
Not applicable - I have never worked remotely	34%	48%	37%	29%	24%	60%	24%	20%	34%	41%	33%	43%	34%	56%
Net: Productive	30%	10%	36%	34%	27%	15%	31%	35%	37%	30%	31%	37%	25%	23%
Net: Unproductive	17%	16%	6%	15%	21%	14%	26%	25%	13%	14%	17%	6%	18%	11%

How important, if at all, do you think it is for businesses in general to allow employees to work remotely?

Unweighted base	2391	99	314	220	183	191	243	173	340	244	2007	130	202	52
Base: All UK adults	2391	101	277	194	195	188	222	296	312	219	2004	117	203	67
Very important	21%	13%	17%	19%	24%	22%	23%	20%	24%	22%	21%	17%	26%	13%
Fairly important	45%	51%	45%	42%	44%	46%	44%	50%	46%	45%	46%	49%	46%	34%
Not very important	17%	14%	18%	18%	15%	17%	17%	20%	14%	16%	17%	16%	14%	36%
Not at all important	5%	1%	5%	7%	6%	2%	4%	4%	4%	6%	5%	7%	5%	4%
Don't know	12%	20%	15%	13%	11%	14%	12%	7%	12%	11%	12%	12%	9%	14%
Net: Important	66%	64%	62%	61%	68%	67%	67%	70%	70%	66%	66%	66%	72%	47%
Net: Unimportant	22%	16%	23%	26%	21%	19%	21%	23%	19%	22%	21%	23%	19%	39%

How important, if at all, do you think it is for businesses in general to allow employees to work remotely?

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Very important	26%	26%	27%	29%	22%	19%	26%	30%	26%	27%	26%	26%	31%	13%
Fairly important	44%	46%	41%	39%	48%	37%	48%	46%	45%	37%	43%	47%	44%	42%
Not very important	17%	14%	15%	18%	19%	25%	14%	14%	17%	18%	17%	15%	13%	42%
Not at all important	5%	1%	6%	6%	7%	1%	6%	6%	4%	6%	5%	4%	7%	3%
Don't know	8%	13%	12%	7%	4%	18%	6%	4%	8%	11%	8%	9%	4%	-