

YouGov - No Deal Appeal

Sample Size: 1843 GB Adults
Fieldwork: 10th - 11th April 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1843	608	569	103	710	759	892	951	203	776	439	426	1051	792	221	616	398	450	158	
Unweighted Sample	1843	648	591	106	799	773	785	1058	180	725	459	479	1098	745	190	633	406	449	165	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if you had to choose one outcome of Brexit, what would you prefer to see?

Britain leaving the European Union without any deal	30	51	17	17	5	60	32	27	8	23	37	45	26	34	19	34	32	30	22
Britain having a new referendum and voting to remain in the EU after all	35	13	55	57	66	5	36	34	53	40	31	20	41	26	49	31	29	36	37
Britain accepting the negotiated deal and leaving the European Union on those terms	9	18	5	11	9	12	10	9	9	7	10	14	10	8	8	11	11	7	6
Britain leaving the European Union with an alternative deal that included remaining in the single market and customs union	10	8	10	8	10	9	10	10	9	10	10	11	9	12	11	9	8	10	18
Not sure	16	10	13	7	10	14	11	21	22	20	12	10	13	20	13	14	20	16	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your own words, what specifically about leaving the EU without a Brexit deal appeals to
[Shown only to those who said they would prefer to see Britain leaving the EU without any deal;
n = 552]

Sovereignty, independence, ability to make own laws	40	43	30	50	32	42	45	34	16	32	38	50	40	39	45	39	37	44	30
Able to negotiate own trade deals	18	20	8	4	26	17	17	18	33	17	16	19	20	15	24	16	20	18	12
Quick / gets it over with	16	15	15	33	17	16	15	17	39	16	13	17	16	16	13	19	15	13	19
Don't have to pay divorce bill / any money to EU	13	15	8	17	15	14	14	12	17	15	9	14	12	14	24	11	10	14	15
It's what people voted for / it's democratic	9	10	12	4	14	8	9	9	5	8	12	8	8	10	8	10	5	11	9
Superior to the Brexit deal / What the EU would offer	7	7	13	5	2	8	6	9	6	7	8	6	8	6	9	7	6	8	2
Controlling borders / reducing immigration	6	6	3	8	2	6	6	6	17	6	4	6	6	5	10	5	10	3	0
We'll manage or do fine outside EU / negative impact of no-deal has been exaggerated	4	4	4	0	2	5	3	6	12	1	3	7	4	4	0	4	6	4	7
Only way to achieve Brexit	4	5	3	4	4	4	4	5	5	4	5	4	4	4	4	4	1	8	2
Will force the EU to offer a better deal	4	4	4	0	6	4	4	4	0	7	5	2	6	3	8	4	7	2	2
May's deal is not a proper Brexit	2	3	1	0	3	2	2	1	0	2	2	1	3	1	2	2	3	1	0
National pride	2	2	1	0	0	2	3	1	17	4	1	1	4	1	0	3	2	3	0
Everything	1	1	1	0	0	1	1	1	0	1	0	1	1	1	3	1	0	0	2
Nothing	1	0	5	0	2	1	1	2	0	2	1	0	1	2	0	0	2	1	7
Other	17	16	14	27	20	16	20	15	0	19	17	17	19	15	23	16	15	21	8
Don't know	3	3	1	0	7	2	1	6	17	6	2	1	4	3	2	4	4	2	5