

## YouGov Survey Results

Sample Size: 1682 GB Adults  
Fieldwork: 15th - 16th November 2016

	EU Ref Vote		Vote in 2015				Gender		Age				Social Grade		Region					Like Top Gear?		
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Total Like	Total Dislike	
<b>Weighted Sample</b>	<b>1682</b>	661	718	474	394	101	165	814	868	195	718	415	353	959	723	202	558	362	405	155	612	926
<b>Unweighted Sample</b>	<b>1682</b>	765	715	485	401	111	172	754	928	194	708	428	352	1025	657	155	593	376	410	148	604	948
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### How much do you like the TV show Top Gear?

Like a lot	12	10	14	13	8	11	22	17	8	17	14	12	6	12	12	12	13	15	10	9	33	0
Like somewhat	24	26	22	25	26	21	22	25	23	31	29	19	16	27	21	29	23	23	26	20	67	0
<b>TOTAL LIKE</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>38</b>	<b>34</b>	<b>32</b>	<b>44</b>	<b>42</b>	<b>31</b>	<b>48</b>	<b>43</b>	<b>31</b>	<b>22</b>	<b>39</b>	<b>33</b>	<b>41</b>	<b>36</b>	<b>38</b>	<b>36</b>	<b>29</b>	<b>100</b>	<b>0</b>
Don't like much	18	19	18	17	19	22	21	19	17	19	17	20	16	17	18	13	23	15	16	13	0	32
Don't like at all	37	39	38	36	43	44	28	31	43	20	32	42	52	36	39	37	33	40	38	47	0	68
<b>TOTAL DON'T LIKE</b>	<b>55</b>	<b>58</b>	<b>56</b>	<b>53</b>	<b>62</b>	<b>66</b>	<b>49</b>	<b>50</b>	<b>60</b>	<b>39</b>	<b>49</b>	<b>62</b>	<b>68</b>	<b>53</b>	<b>57</b>	<b>50</b>	<b>56</b>	<b>55</b>	<b>54</b>	<b>60</b>	<b>0</b>	<b>100</b>
Don't know	9	6	8	9	4	2	7	8	9	13	8	6	10	7	10	9	8	7	9	11	0	0

The presenters of the previous series of Top Gear – Jeremy Clarkson, Richard Hammond and James May – will be presenting a new motoring show on Amazon Prime called The Grand Tour. Do you think that The Grand Tour is likely to be better, worse or about the same as the most recent series of Top Gear starring Chris Evans and Matt LeBlanc?

The Grand Tour will be better	33	28	37	39	23	27	43	38	28	45	35	33	22	36	29	27	35	35	32	30	58	19
The Grand Tour will be about the same	22	24	21	20	28	26	20	19	24	24	23	18	22	21	22	27	20	20	24	17	22	22
The Grand Tour will be worse	8	10	8	8	11	7	5	8	8	6	9	5	12	9	7	7	8	7	9	10	4	11
Don't know	37	39	34	33	37	40	31	35	39	25	33	44	44	34	41	40	36	38	34	43	16	47

Do you think that The Grand Tour is likely to be better, worse or about the same as the previous series of Top Gear that starred Clarkson, Hammond and May?

The Grand Tour will be better	14	9	16	15	9	8	20	16	12	19	14	13	11	13	14	17	12	17	13	9	24	8
The Grand Tour will be about the same	39	39	40	41	39	43	39	38	39	42	42	37	33	40	37	34	41	39	39	38	52	32
The Grand Tour will be worse	11	14	10	12	15	10	6	12	11	11	12	8	14	13	9	12	11	9	14	12	9	14
Don't know	36	37	34	32	37	40	36	34	38	27	33	42	42	34	40	38	37	35	34	41	16	46