

YouGov / The Times Survey Results

Sample Size: 1894 GB Adults
Fieldwork: 14th - 15th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1894	X	X	X	X	542	429	374	919	975	225	479	648	542	1080	814	242	616	405	466	165	
Unweighted Sample	1894	509	570	126	219	528	447	398	923	971	189	427	696	582	1154	740	234	600	376	481	203	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these would make the best Prime Minister?

David Cameron	39	95	5	22	44	83	11	24	44	36	29	39	36	48	43	35	39	46	40	35	29
Ed Miliband	26	1	73	5	10	4	64	25	27	25	23	26	29	23	22	31	28	19	27	34	24
Nick Clegg	7	1	4	51	4	2	4	21	8	6	9	8	7	5	9	4	8	8	6	5	9
Don't know	28	3	19	21	42	12	22	30	22	33	39	27	28	24	26	30	26	27	27	26	38

Which party do you think has the best policies and ideas for Britain?

Conservatives	29	90	1	4	8	68	7	14	31	26	23	26	25	38	33	23	29	32	30	27	18
Labour	26	0	82	4	3	3	68	23	25	26	19	27	29	24	25	28	24	19	30	33	25
Liberal Democrats	6	0	3	68	0	1	3	18	8	4	9	8	5	5	8	4	9	6	5	5	7
UKIP	12	3	2	1	77	15	4	10	13	11	5	9	14	15	9	16	9	16	13	10	5
Greens	8	0	4	5	1	2	6	14	9	7	18	9	7	4	9	6	7	7	6	7	18
None of them	11	4	5	11	5	6	6	12	7	14	7	11	13	10	9	12	12	10	9	10	18
Don't know	9	2	3	6	4	3	6	8	5	12	20	11	7	5	8	10	10	10	8	7	10

Thinking about their policies and proposals, do you think the Conservatives are or are not making promises that the country cannot afford?

Are making promises the country cannot afford	41	9	66	49	48	16	63	51	42	39	41	34	45	41	39	43	40	39	40	41	49
Are not making promises the country cannot afford	35	70	17	34	30	62	18	27	40	30	33	36	30	40	40	28	31	38	36	33	32
Not sure	25	21	17	17	22	22	19	22	18	31	26	30	25	19	22	29	29	24	24	26	20

Thinking about their policies and proposals, do you think the Labour party are or are not making promises that the country cannot afford?

Are making promises the country cannot afford	47	78	16	52	68	75	23	43	52	43	41	43	46	55	51	43	41	52	46	44	51
Are not making promises the country cannot afford	28	9	58	24	18	11	52	32	29	26	27	25	29	28	28	28	26	29	26	30	25
Not sure	25	13	26	24	14	14	26	25	19	31	32	32	24	16	22	29	33	19	28	26	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On Tuesday the Conservatives launched their election manifesto. How closely are you following this story?

Very closely	7	8	8	6	8	8	8	7	9	5	5	8	7	7	7	7	7	7	7	6	9
Fairly closely	31	40	34	38	29	37	32	34	38	25	26	27	32	36	35	27	34	31	30	31	32
TOTAL CLOSELY	38	48	42	44	37	45	40	41	47	30	31	35	39	43	42	34	41	38	37	37	41
Not very closely	31	29	35	34	34	30	36	29	29	33	32	31	30	32	31	31	26	29	37	32	26
I am aware of the story but am not following it	21	20	15	18	20	19	15	24	18	23	20	20	21	20	20	21	19	22	19	20	23
TOTAL NOT CLOSELY	52	49	50	52	54	49	51	53	47	56	52	51	51	52	51	52	45	51	56	52	49
I am not aware of the story	10	3	7	3	9	6	9	6	6	14	17	14	10	4	7	14	13	11	7	11	9

Below are some of the policies in the Conservatives' manifesto. For each one, please say whether you think it is a good idea or the wrong priority for the present time?

Balancing the budget by 2017 and then running a surplus, to start paying down Britain's debts

Good idea	56	93	30	62	64	84	30	55	60	53	50	61	51	62	62	50	52	60	56	57	48
Wrong priority	24	2	48	23	22	7	47	29	28	21	18	18	29	26	24	24	23	22	25	25	31
Don't know	19	5	22	15	14	8	23	15	12	27	32	21	20	13	15	26	24	19	19	18	21

Offering working parents 30 hours a week of free childcare for 3 and 4 year olds

Good idea	54	62	54	56	42	58	49	50	52	55	66	67	47	45	55	52	56	51	54	57	52
Wrong priority	33	28	34	31	49	30	36	38	35	30	17	21	38	43	33	31	28	35	35	30	32
Don't know	14	11	12	12	9	11	15	12	13	14	17	12	15	12	12	16	16	14	12	13	16

Increasing the personal tax allowance to £12,500 and linking it to the minimum wage, so someone earning minimum wage will not have to pay income tax

Good idea	80	93	70	88	85	93	70	81	81	79	69	79	79	85	81	77	70	83	81	79	80
Wrong priority	10	4	18	8	8	4	19	11	11	9	9	10	11	9	10	9	14	8	9	12	9
Don't know	10	3	12	4	7	3	11	9	8	12	22	11	10	6	8	13	15	9	10	10	10

Giving tenants of housing associations the right to buy their home at a discount

Good idea	28	45	20	18	30	41	19	17	27	29	31	32	24	29	27	30	30	26	30	28	29
Wrong priority	57	44	69	69	60	48	69	75	62	54	39	55	63	62	61	53	51	62	57	56	56
Don't know	14	12	11	13	10	11	12	8	11	17	30	13	14	10	13	17	19	12	12	16	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Reducing the maximum amount of benefits a household can receive to £23,000 a year

Good idea	65	92	48	53	78	87	51	60	65	65	44	64	62	77	67	62	54	69	64	68	58
Wrong priority	22	4	39	32	14	7	36	28	25	20	34	22	23	17	22	22	26	21	21	20	29
Don't know	13	4	13	15	8	6	13	12	10	15	22	14	14	6	11	16	19	10	15	12	13

Stopping any above-inflation rises in rail fares until 2020

Good idea	67	77	64	71	64	74	64	70	69	65	59	68	63	74	70	63	69	69	67	64	65
Wrong priority	16	13	21	14	20	14	21	17	19	14	13	15	20	14	17	15	11	14	18	18	22
Don't know	17	10	15	16	16	12	15	13	12	21	27	17	17	12	13	22	21	17	14	18	14

Holding a referendum on Britain's membership of the European Union

Good idea	49	72	26	22	86	74	31	39	50	48	26	44	51	61	46	54	43	55	52	47	36
Wrong priority	36	19	61	66	4	17	57	49	39	33	46	39	36	30	42	28	38	33	34	37	48
Don't know	15	9	13	12	10	9	13	13	10	19	27	17	13	10	12	18	19	12	14	16	16

Opening at least 500 new Free Schools

Good idea	28	38	21	18	34	38	20	17	31	25	28	36	25	25	26	31	30	28	28	26	31
Wrong priority	46	30	62	63	45	32	62	63	48	45	42	40	50	49	51	40	40	47	45	51	43
Don't know	26	32	16	19	21	30	18	20	21	30	30	24	24	26	23	29	30	25	26	22	26

Making GP surgeries open from 8am to 8pm seven days a week

Good idea	64	78	55	68	71	76	54	58	64	63	60	68	62	65	64	64	61	68	65	61	61
Wrong priority	23	13	33	22	22	15	32	30	25	21	20	19	26	24	24	21	20	22	20	27	27
Don't know	13	9	12	9	7	9	13	11	11	16	21	14	13	11	12	15	19	10	15	13	11

Taking family homes out of inheritance tax by increasing the effective threshold to £1 million

Good idea	51	81	30	44	62	78	29	45	51	51	42	53	50	55	53	49	56	59	49	46	36
Wrong priority	34	13	56	40	26	16	58	42	37	31	27	29	38	35	35	32	26	29	34	38	46
Don't know	15	6	14	16	12	6	13	13	12	18	31	18	12	10	12	19	18	12	17	17	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these policies do you think should be the Conservatives' main priorities? Please tick two or three

Increasing the personal tax allowance to £12,500 and linking it to the minimum wage, so someone earning minimum wage will not have to pay income tax	48	55	43	59	41	54	41	57	49	47	39	45	52	50	51	43	37	47	49	50	56
Reducing the maximum amount of benefits a household can receive to £23,000 a year	35	51	23	31	44	48	26	32	32	37	22	32	35	42	35	34	27	38	33	36	33
Balancing the budget by 2017 and then running a surplus, to start paying down Britain's debts	32	58	16	42	28	48	18	35	38	27	31	37	29	32	37	26	31	32	33	34	29
Making GP surgeries open from 8am to 8pm seven days a week	26	26	29	32	25	25	28	26	24	27	21	27	25	28	26	26	23	28	30	23	21
Holding a referendum on Britain's membership of the European Union	24	33	11	4	64	39	13	20	28	21	6	15	27	37	21	29	20	29	28	20	16
Offering working parents 30 hours a week of free childcare for 3 and 4 year olds	19	12	27	20	12	12	23	21	15	22	19	28	15	15	20	17	19	16	19	22	17
Taking family homes out of inheritance tax by increasing the effective threshold to £1 million	12	15	8	10	12	17	7	14	11	12	8	11	11	15	12	12	17	15	9	9	9
Stopping any above-inflation rises in rail fares until 2020	10	8	15	11	3	6	12	16	11	9	12	10	10	10	11	9	19	10	8	9	7
Giving tenants of housing associations the right to buy their home at a discount	5	5	6	6	4	4	6	2	4	5	6	5	4	5	4	6	7	5	4	4	3
Opening at least 500 new Free Schools	5	2	7	3	4	4	7	2	5	5	4	7	5	3	4	6	6	5	5	5	3
None of these	6	0	12	7	3	3	12	6	7	6	6	4	8	6	6	7	7	5	7	7	7
Don't know	8	2	9	5	4	2	10	5	7	10	23	7	7	4	7	10	12	6	6	9	11