

## YouGov Survey Results

Sample Size: 1036 London Adults (aged 18+)  
Fieldwork: 27th September - 3rd October 2016

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
<b>Weighted Sample</b>	<b>1036</b>	496	333	231	336	68	77	506	530	119	564	210	143	611	425
<b>Unweighted Sample</b>	<b>1036</b>	563	305	248	347	74	66	444	592	174	491	222	149	697	339
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following have you ever visited? This can mean either viewing it from outside, or getting a ticket and going inside the attraction/ building. Please tick all that apply.

Natural History Museum	<b>69</b>	74	69	76	69	88	66	69	69	65	69	70	71	75	60
Science Museum	<b>66</b>	72	63	74	66	84	47	66	66	64	65	66	70	72	57
London Eye	<b>65</b>	73	60	69	64	67	56	62	67	71	64	60	69	69	58
Tower Bridge	<b>65</b>	71	65	72	64	76	62	62	68	56	63	68	79	69	60
London Zoo	<b>65</b>	72	65	72	66	69	67	62	67	57	60	74	77	67	60
British Museum	<b>64</b>	72	58	63	68	85	51	65	63	58	64	65	70	72	54
Tower of London	<b>64</b>	68	67	70	62	83	76	61	66	50	60	71	79	68	58
Houses of Parliament/Big Ben	<b>59</b>	67	57	64	61	67	52	57	61	56	55	63	71	64	53
St Paul's Cathedral	<b>58</b>	64	62	67	61	73	59	55	61	43	52	68	81	65	48
Madame Tussauds	<b>57</b>	60	62	61	59	68	61	53	61	38	52	69	75	57	56
Victoria & Albert Museum	<b>54</b>	64	48	55	56	79	39	53	55	45	49	61	70	60	45
Buckingham Palace	<b>53</b>	56	54	58	48	67	59	49	57	52	51	54	61	57	48
Millenium Dome/The O2	<b>53</b>	64	46	59	55	70	45	51	55	53	53	52	56	61	42
The National Gallery	<b>52</b>	59	50	53	54	80	36	51	53	47	47	56	69	61	39
Tate Modern	<b>49</b>	63	37	54	54	64	23	48	49	45	48	50	53	57	37
Westminster Abbey	<b>48</b>	53	51	57	48	69	38	47	49	33	40	63	70	54	39
Southbank Centre	<b>47</b>	62	37	51	54	74	23	48	47	42	48	46	54	55	36
Imperial War Museum	<b>47</b>	55	49	50	51	64	53	53	42	40	42	57	61	52	41
National Portrait Gallery	<b>45</b>	53	43	49	48	73	32	44	46	38	41	47	61	52	35
Globe Theatre	<b>33</b>	45	28	36	39	57	25	31	36	32	30	36	46	42	21
None of these	<b>3</b>	2	3	3	2	3	3	4	1	1	2	5	3	2	4
Don't know/ Can't recall	<b>6</b>	4	3	1	6	0	4	7	5	15	7	3	0	4	9