

YouGov / Cambridge Survey Results

Sample Size: 1611 GB Adults

Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[All figures exclude 'Don't know']

Imagine you had to give up access to some goods or services for a period of time, in return for a sum of money. What is the lowest sum of money for which you would be willing to go without access to all forms of social media for one week? Please write the amount in the box below. If you would not be willing to do this for any amount of money, please write '0'.

[Asked to random split sample of respondents; n=807]

Weighted Sample	813	270	256	48	300	349	389	424	96	334	191	193	473	340	86	273	178	203	74
Unweighted Sample	807	283	259	50	343	347	351	456	57	343	200	207	496	311	83	270	184	195	75
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

0	11	12	13	16	11	14	10	13	8	8	13	16	12	10	9	12	11	13	5
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1
0.01	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.1	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	7	8	4	20	7	7	9	4	2	5	9	10	5	9	6	9	4	8	3
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3.25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	3	4	3	6	3	4	4	3	1	2	6	4	4	3	1	4	3	4	2
10	4	4	4	3	4	4	5	3	1	5	3	4	5	2	6	2	3	6	4
15	0	0	0	0	0	0	1	0	2	0	0	0	0	0	0	1	0	0	0
20	2	2	2	0	2	2	2	2	0	2	4	1	2	2	0	1	3	4	0
25	2	1	2	2	2	2	2	1	0	2	2	1	1	2	1	1	2	2	1
30	1	2	0	0	1	1	1	0	0	1	0	1	1	1	1	1	1	1	1
40	0	0	0	2	1	0	0	0	1	1	0	0	0	0	1	0	0	0	2
50	7	7	9	7	8	6	6	7	6	8	4	7	8	5	8	8	4	6	7
59	0	0	1	0	1	0	1	0	2	0	0	0	0	0	1	1	0	0	0
60	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	0	0	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	1
75	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
100	8	10	9	2	8	9	7	9	5	10	10	5	9	7	8	8	9	8	10

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Weighted Sample	813	270	256	48	300	349	389	424	96	334	191	193	473	340	86	273	178	203	74
Unweighted Sample	807	283	259	50	343	347	351	456	57	343	200	207	496	311	83	270	184	195	75
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
109	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
150	1	0	1	0	1	0	1	1	1	1	0	0	1	1	1	0	1	1	1
200	2	2	1	3	3	2	1	2	3	2	2	0	2	2	0	2	2	1	4
250	1	1	1	3	1	1	1	1	1	2	0	1	1	1	0	2	1	0	0
300	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
360	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
400	0	0	0	0	0	0	0	1	4	0	0	0	1	0	1	0	1	0	0
500	5	2	6	2	6	3	5	4	5	7	3	2	5	4	8	5	1	6	4
600	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
1000	6	4	4	2	5	5	6	5	14	5	5	3	5	7	8	3	9	7	3
1500	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	0	0	0	0
2000	1	0	0	2	1	0	0	1	1	1	1	0	1	1	0	1	2	0	0
3000	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
5000	2	2	1	0	2	1	1	2	1	3	1	0	2	1	2	1	1	1	4
6000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10000	1	0	2	2	2	0	1	0	0	1	0	1	1	0	4	0	1	0	1
30000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
50000	1	0	1	5	2	0	2	1	3	2	1	0	2	1	2	2	0	1	2
60000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100000	0	0	0	2	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0
125000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1000000	0	0	0	0	1	0	1	0	0	1	0	0	1	0	0	0	1	0	3
100000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
999999997	32	35	30	19	27	35	29	35	38	25	34	40	27	39	28	31	37	30	36

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you had to give up access to some goods or services for a period of time, in return for a sum of money. What is the lowest sum of money for which you would be willing to go without access to personal email accounts for one week (but NOT including email use needed for work)? Please write the amount in the box below. If you would not be willing to do this for any amount of money, please write '0'.

[Asked to random split sample of respondents; n=807]

Weighted Sample	813	270	256	48	300	349	389	424	96	334	191	193	473	340	86	273	178	203	74
Unweighted Sample	807	283	259	50	343	347	351	456	57	343	200	207	496	311	83	270	184	195	75
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

0	13	14	13	20	13	15	11	14	6	8	18	19	14	11	10	11	13	16	9
0.01	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0
0.1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.2	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	4	5	2	8	3	5	7	2	1	4	5	6	3	6	3	6	1	4	2
2	0	1	0	0	0	1	0	1	0	1	0	1	1	0	0	1	0	0	0
3.25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	3	4	1	4	1	4	3	2	2	2	3	4	3	2	1	4	2	3	2
6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	3	3	4	7	5	3	3	3	1	4	2	4	4	1	6	2	4	3	1
20	3	2	3	3	4	3	5	2	1	4	4	2	3	4	3	3	2	5	3
25	1	1	1	0	1	1	1	0	0	1	0	0	1	1	0	1	1	0	1
30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
40	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
50	7	6	9	6	9	7	8	7	13	8	6	5	7	8	7	8	7	9	5
55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
60	0	0	0	3	1	0	0	0	1	0	0	0	1	0	1	0	0	0	0
70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
75	0	0	1	0	1	0	1	0	2	0	0	0	0	0	0	1	0	0	0
80	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
100	12	10	12	6	10	12	12	12	11	16	10	7	12	12	9	12	9	15	14
150	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	1
200	3	3	3	2	4	2	4	2	12	2	1	2	3	3	4	2	6	1	1

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Weighted Sample	813	270	256	48	300	349	389	424	96	334	191	193	473	340	86	273	178	203	74
Unweighted Sample	807	283	259	50	343	347	351	456	57	343	200	207	496	311	83	270	184	195	75
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
250	1	2	1	2	1	1	1	2	0	1	2	1	1	1	1	1	1	1	0
300	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
500	4	2	4	5	5	2	4	3	2	6	3	2	5	1	4	4	4	2	5
550	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
600	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
750	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1000	6	5	5	7	6	6	4	8	2	7	6	6	5	7	10	4	6	6	6
1500	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
2000	1	1	1	0	1	0	1	1	0	1	1	0	1	1	1	1	1	1	0
3000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5000	1	1	1	0	1	1	1	1	0	2	0	0	1	0	2	0	2	0	3
10000	1	2	1	2	2	0	2	1	1	1	2	1	2	0	5	1	0	1	1
50000	1	0	1	5	2	0	1	1	3	1	1	0	1	0	1	1	0	1	1
60000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
90000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
100000	0	0	0	2	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
1000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
10000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
100000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
999999997	32	34	32	17	28	33	28	36	38	27	33	38	27	39	29	31	38	28	39

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you had to give up access to some goods or services for a period of time, in return for a sum of money. What is the lowest sum of money for which you would be willing to go without access to all forms of online instant messaging services for one week (e.g. Snapchat, WhatsApp, Instagram, Facebook Messenger, WeChat etc)? Please write the amount in the box below. If you would not be willing to do this for any amount of money, please write '0'.

[Asked to random split sample of respondents; n=807]

Weighted Sample	813	270	256	48	300	349	389	424	96	334	191	193	473	340	86	273	178	203	74
Unweighted Sample	807	283	259	50	343	347	351	456	57	343	200	207	496	311	83	270	184	195	75
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

0	11	11	12	15	10	13	9	12	5	8	14	14	11	10	11	10	11	11	8
0.01	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
0.1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
1	6	8	3	14	5	7	9	4	0	6	9	8	5	8	6	9	4	6	4
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3.25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	4	4	2	6	3	4	4	3	1	3	4	5	3	4	1	4	3	6	1
10	4	4	5	11	7	3	5	4	3	5	3	4	6	2	6	3	5	5	1
20	3	2	4	2	4	3	3	2	1	2	5	3	3	3	1	2	2	6	3
25	1	1	2	0	2	2	2	1	0	1	3	1	1	2	1	1	2	2	1
30	1	1	1	0	0	1	1	1	1	1	0	1	0	1	3	0	1	0	1
50	6	6	8	7	7	6	5	6	5	8	3	5	7	4	9	7	3	4	5
55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
60	0	0	0	3	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0
70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
75	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	10	13	9	4	10	11	9	10	4	13	10	6	9	10	4	10	11	12	7
140	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
150	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	0	1	0	1
200	2	1	3	2	2	1	1	2	5	2	0	1	2	1	2	1	3	1	5

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Weighted Sample	813	270	256	48	300	349	389	424	96	334	191	193	473	340	86	273	178	203	74
Unweighted Sample	807	283	259	50	343	347	351	456	57	343	200	207	496	311	83	270	184	195	75
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
225	0	0	1	0	1	0	1	0	2	0	0	0	0	0	0	1	0	0	0
250	1	1	1	3	1	1	1	1	0	2	0	1	1	0	1	1	1	0	1
300	1	0	0	0	1	0	0	1	1	1	0	0	1	1	0	0	1	1	2
400	0	0	0	0	0	0	0	1	2	0	0	0	0	0	1	0	1	0	0
500	4	2	4	2	5	2	3	4	7	4	3	1	4	3	7	5	1	4	2
600	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
700	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1000	6	4	6	4	6	5	5	7	8	7	6	3	6	5	8	4	5	8	6
2000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3000	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
4000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
5000	2	2	1	0	2	1	3	2	7	2	2	0	2	3	1	1	5	1	3
10000	2	0	2	2	3	0	2	1	1	3	1	0	2	1	5	1	2	1	2
30000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
50000	1	0	0	5	1	0	1	0	3	0	1	0	1	0	0	1	0	0	1
60000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
100000	1	0	1	2	1	0	1	1	0	2	0	1	1	1	1	2	0	0	0
200000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1000000	0	0	0	0	0	0	1	0	1	1	0	0	0	1	0	0	0	1	4
10000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
999999997	34	37	32	20	27	36	31	36	41	26	34	42	29	40	27	35	37	29	39

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you had to give up access to some goods or services for a period of time, in return for a sum of money. What is the lowest sum of money for which you would be willing to go without access to all forms of social media for one month? Please write the amount in the box below. If you would not be willing to do this for any amount of money, please write '0'.

[Asked to random split sample of respondents; n=804]

Weighted Sample	798	262	242	43	320	315	391	407	81	344	192	180	445	352	107	265	170	190	65
Unweighted Sample	804	281	242	49	361	315	360	444	50	344	211	199	470	334	91	284	180	182	67
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

0	11	16	7	6	9	14	10	11	3	6	16	18	9	12	8	12	9	11	9
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.01	1	1	1	2	1	1	1	0	0	0	0	2	1	0	0	1	1	0	2
0.1	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.5	0	1	0	0	0	1	1	0	0	0	1	1	0	0	1	0	0	0	2
1	6	10	5	6	5	10	8	4	0	5	7	11	7	5	3	6	7	8	5
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
5	0	1	0	0	1	1	0	1	0	0	1	1	0	1	0	1	1	1	0
5.25	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
10	3	4	2	8	4	3	3	4	0	3	4	4	5	1	5	4	2	2	4
15	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	2	1	3	2	2	2	2	2	0	2	1	1	2	1	0	2	1	2	1
25	1	1	0	0	1	0	1	0	0	1	0	1	1	0	0	0	2	1	0
30	1	0	1	0	1	0	0	1	2	0	0	0	1	0	1	0	1	0	1
35	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	6	6	4	7	6	5	7	5	5	6	7	5	7	4	3	7	7	4	8
59	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	0	0	1	0	1	0	0	0	0	1	0	0	0	1	0	1	0	0	0
80	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
100	7	7	6	8	7	7	6	7	9	7	7	5	7	6	3	7	6	7	13
150	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0	1	1	0	0
200	3	1	5	4	5	1	3	2	2	4	2	1	3	2	5	2	2	5	1

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Weighted Sample	798	262	242	43	320	315	391	407	81	344	192	180	445	352	107	265	170	190	65
Unweighted Sample	804	281	242	49	361	315	360	444	50	344	211	199	470	334	91	284	180	182	67
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
250	2	1	1	8	4	0	1	2	2	3	1	0	3	1	2	1	1	2	6
300	1	0	2	0	2	1	1	1	0	1	1	0	1	0	2	1	0	2	0
400	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
500	5	3	8	6	6	3	4	6	6	7	2	4	6	3	10	4	6	3	4
600	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
750	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
800	0	0	1	0	0	0	0	0	2	0	0	0	0	0	1	0	0	0	0
919.56	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
1000	7	8	9	0	7	6	6	8	14	6	9	5	8	5	11	7	6	5	8
1000.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1250	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1400	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
1500	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2000	1	1	1	0	1	1	0	1	0	1	0	0	1	1	1	0	2	0	0
2500	0	0	1	0	0	0	1	0	3	0	0	0	0	0	0	1	1	0	0
3000	0	0	0	0	0	0	0	1	3	0	0	0	0	1	0	0	0	0	4
5000	2	0	4	0	3	1	2	2	5	2	1	1	2	2	1	2	2	1	2
6000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10000	3	3	4	2	3	2	4	2	8	3	3	0	5	1	6	3	3	2	0
16000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
20000	0	0	0	2	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0
25000	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0
50000	0	0	0	0	1	0	0	1	0	1	0	0	0	1	0	1	0	0	0
100000	1	1	1	0	1	1	0	1	1	0	1	0	1	0	0	1	0	0	0
250000	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
500000	0	0	1	0	0	0	0	1	2	0	0	0	1	0	1	0	0	1	1
1000000	1	1	0	2	1	1	1	1	3	0	0	1	1	0	0	2	0	1	0
99999999	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
100000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
999999997	34	30	28	32	28	36	33	35	28	35	31	36	24	47	31	31	36	39	27

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you had to give up access to some goods or services for a period of time, in return for a sum of money. What is the lowest sum of money for which you would be willing to go without access to personal email accounts for one month (but NOT including email use needed for work)? Please write the amount in the box below. If you would not be willing to do this for any amount of money, please write '0'.

[Asked to random split sample of respondents; n=804]

Weighted Sample	798	262	242	43	320	315	391	407	81	344	192	180	445	352	107	265	170	190	65
Unweighted Sample	804	281	242	49	361	315	360	444	50	344	211	199	470	334	91	284	180	182	67
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

0	14	19	11	13	14	17	14	14	5	9	20	20	15	13	6	17	13	14	16
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.01	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.5	0	1	0	0	0	1	1	0	0	0	1	1	0	0	1	0	0	0	2
1	3	5	2	2	2	5	4	2	0	2	4	6	3	4	1	3	3	5	3
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
5	1	1	0	2	0	1	0	1	0	0	0	2	0	1	1	0	1	0	0
10	2	2	2	6	2	2	2	1	1	2	1	3	2	1	3	2	1	2	0
15	0	0	0	0	0	0	1	0	3	0	0	0	1	0	0	1	0	0	0
20	2	2	2	0	1	2	2	1	4	1	2	1	1	2	3	1	1	2	0
25	1	1	0	0	0	1	0	1	1	0	1	0	0	1	0	0	1	0	0
30	1	0	1	0	1	1	0	1	0	1	1	0	0	1	0	1	0	0	1
50	5	7	6	2	7	5	5	6	7	5	4	6	6	4	4	3	6	8	4
70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	1	0	1	0	1	0	0	1	1	1	0	0	1	1	0	1	0	1	0
80	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
100	8	8	7	10	7	7	6	9	13	9	6	4	9	6	7	9	8	4	15
150	1	0	1	2	1	1	1	1	1	1	1	1	1	1	0	1	1	1	0
159	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
200	2	1	4	2	2	3	3	2	4	3	2	1	2	3	4	3	2	1	0
250	3	3	2	2	3	2	4	2	3	4	2	0	4	1	3	3	3	2	2

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample	798	262	242	43	320	315	391	407	81	344	192	180	445	352	107	265	170	190	65
Unweighted Sample	804	281	242	49	361	315	360	444	50	344	211	199	470	334	91	284	180	182	67
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

300	1	0	3	0	2	0	2	1	4	1	1	0	1	1	2	0	2	1	0
500	7	6	8	4	5	5	7	6	13	7	6	4	8	4	13	2	3	10	9
600	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
750	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
800	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
900	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1000	6	6	8	7	8	7	7	6	6	6	8	6	9	4	5	10	5	3	9
1500	0	0	1	0	1	0	1	0	0	1	0	0	1	0	1	0	0	0	0
2000	1	0	1	2	1	0	0	1	1	1	1	0	1	0	1	1	1	0	0
2500	0	0	1	0	0	0	1	0	0	1	0	0	0	1	1	1	0	0	0
3000	0	0	0	0	0	0	1	0	0	1	0	1	0	0	0	1	1	0	0
3500	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5000	2	1	3	4	3	1	2	2	1	3	2	1	2	2	5	1	1	2	1
7000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
10000	1	2	2	0	2	1	1	2	1	1	3	1	2	1	1	2	1	1	1
15000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
20000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25000	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50000	1	0	1	0	0	1	0	1	1	1	1	0	1	0	1	1	1	0	0
62000	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
100000	1	1	0	0	1	0	0	1	0	0	1	0	0	1	0	1	1	0	1
200000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
500000	0	1	0	0	1	0	1	0	3	0	0	0	0	0	0	1	0	0	0
1000000	1	0	1	0	1	1	1	0	1	0	0	1	1	1	0	1	1	0	0
99999999	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
100000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
999999997	34	29	28	37	30	35	33	36	25	36	31	38	24	47	33	28	40	39	32

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you had to give up access to some goods or services for a period of time, in return for a sum of money. What is the lowest sum of money for which you would be willing to go without access to all forms of online instant messaging services for one month (e.g. Snapchat, WhatsApp, Instagram, Facebook Messenger, WeChat etc)? Please write the amount in the box below. If you would not be willing to do this for any amount of money, please write '0'.

[Asked to random split sample of respondents; n=804]

Weighted Sample	798	262	242	43	320	315	391	407	81	344	192	180	445	352	107	265	170	190	65
Unweighted Sample	804	281	242	49	361	315	360	444	50	344	211	199	470	334	91	284	180	182	67
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

0	10	16	6	8	8	14	10	10	4	7	14	16	10	11	10	13	9	10	4
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.01	1	1	1	2	1	1	1	0	0	0	0	2	1	0	0	1	1	0	0
0.1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0
0.5	0	1	0	0	0	1	1	0	0	0	1	1	0	0	1	0	0	0	2
1	5	9	2	2	2	8	6	4	0	2	6	11	5	4	1	5	3	7	6
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
5	2	2	2	2	1	3	2	1	0	1	2	3	1	3	1	1	4	1	0
10	3	3	3	11	5	2	3	3	0	3	3	4	4	2	1	3	2	4	4
15	0	1	0	2	1	0	1	0	0	1	1	0	1	0	0	0	1	0	0
20	1	1	2	4	2	1	2	1	0	2	1	1	1	1	2	1	1	0	3
25	1	2	0	0	0	1	1	1	0	0	2	0	1	1	0	1	2	0	0
30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37.5	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	0	0	1	0	0	0	1	0	3	0	0	0	1	0	0	1	1	0	0
50	5	6	4	9	5	7	5	5	4	6	5	6	6	4	5	5	7	3	10
70	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	0	0	1	0	1	0	0	1	0	1	0	0	0	1	0	1	0	0	0
100	7	6	7	9	9	6	7	7	9	6	8	7	9	5	5	6	5	10	11
150	1	1	1	0	1	1	0	1	0	1	1	0	1	0	0	1	0	2	0
200	3	2	4	0	3	2	2	3	3	4	3	1	3	2	4	2	3	2	4
250	1	1	0	0	1	0	1	1	4	2	1	0	2	0	1	2	0	1	3
300	1	1	2	5	2	1	1	1	0	2	1	0	1	1	3	1	0	1	0
400	1	0	1	0	1	0	1	1	1	1	0	0	0	1	0	0	1	2	0
500	4	3	6	3	4	4	2	5	3	6	3	2	4	3	7	5	4	1	1

Sample Size: 1611 GB Adults
Fieldwork: 3rd - 4th September 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1611	532	498	90	620	664	780	831	177	678	383	372	918	693	193	538	348	393	139
Unweighted Sample	1611	564	501	99	704	662	711	900	107	687	411	406	966	645	174	554	364	377	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample	798	262	242	43	320	315	391	407	81	344	192	180	445	352	107	265	170	190	65
Unweighted Sample	804	281	242	49	361	315	360	444	50	344	211	199	470	334	91	284	180	182	67
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

600	0	0	1	0	0	0	0	0	1	1	0	0	0	1	1	0	1	0	0
700	0	0	1	0	0	0	0	1	2	0	0	0	0	0	1	0	0	0	0
800	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
1000	7	7	9	3	8	5	8	7	14	8	8	4	9	6	10	8	6	5	13
1200	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0
1500	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
2000	1	1	2	0	1	0	1	1	4	1	0	0	1	0	1	0	2	0	1
2500	0	0	1	0	0	0	1	0	0	1	0	0	0	1	1	1	0	0	0
3000	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
5000	2	2	4	0	4	2	3	2	4	3	2	1	3	2	2	2	4	3	0
6000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
10000	3	2	4	2	4	1	4	3	10	2	4	1	5	1	6	2	4	2	4
15000	0	0	0	2	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
20000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
62000	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
100000	1	1	1	0	1	1	1	1	0	2	1	0	1	1	0	3	0	0	0
200000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
500000	1	0	1	0	0	0	0	1	2	1	0	0	1	0	2	1	0	1	0
1000000	1	0	1	2	1	0	0	1	3	0	1	1	1	0	0	1	1	1	0
3000000	0	1	0	0	1	0	1	0	3	0	0	0	0	0	0	1	0	0	0
99999999	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
100000000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
999999997	34	27	29	32	29	35	33	35	26	36	32	36	24	47	29	29	35	43	29