

Sample Size: 1131 Welsh Adults
Fieldwork: 2nd - 5th December 2014

	Total	Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List				
		Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample	1131	203	310	45	92	157	186	301	55	162	98	177	267	47	166	130
Unweighted Sample	1131	173	354	41	103	156	163	344	54	170	96	150	301	43	180	128
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nick Clegg																
0 – Strongly dislike	25	15	38	0	16	34	17	36	2	23	37	15	38	1	21	36
1	10	7	9	0	14	20	10	10	0	10	23	8	9	0	11	21
2	10	9	11	0	11	12	8	11	3	13	8	7	10	3	16	12
3	10	16	10	5	11	9	16	11	10	11	7	17	10	11	8	7
4	9	13	10	3	9	4	12	9	5	10	8	15	11	2	7	3
5	13	18	9	18	15	10	16	11	15	16	7	18	10	24	15	8
6	7	12	4	8	13	4	12	6	12	7	3	12	4	5	10	4
7	5	3	4	36	2	2	3	3	31	2	0	2	3	31	5	1
8	2	4	1	4	2	2	4	1	3	1	3	3	1	2	1	2
9	1	2	0	10	0	1	1	0	8	1	2	1	0	9	1	3
10 – Strongly like	1	0	0	13	2	1	0	0	8	2	1	0	0	9	2	1
Don't know	8	2	4	4	6	2	1	3	3	5	3	1	3	3	4	2
Nigel Farage																
0 – Strongly dislike	35	25	52	44	47	1	24	48	40	48	1	26	49	47	47	1
1	8	7	10	20	11	0	7	10	13	9	0	7	11	19	7	0
2	6	7	7	8	11	0	8	9	6	3	1	7	7	5	8	0
3	5	7	5	6	2	2	6	6	9	2	2	7	4	7	4	2
4	4	9	3	0	4	4	9	4	0	3	5	8	4	0	5	5
5	7	8	8	7	2	5	7	7	14	4	6	6	9	10	4	8
6	6	10	3	5	8	9	11	3	0	11	2	11	2	5	11	5
7	5	8	3	2	5	10	7	4	6	4	12	7	3	0	4	11
8	5	8	3	6	2	17	7	2	5	3	23	8	3	3	2	21
9	4	6	0	0	2	15	10	0	0	4	10	10	0	0	3	9
10 – Strongly like	6	1	2	0	0	33	2	2	1	4	39	1	3	2	2	33
Don't know	9	4	6	2	6	5	3	5	7	6	2	2	6	2	5	5
Carwyn Jones																
0 – Strongly dislike	10	18	1	0	3	18	20	1	3	8	19	21	1	0	5	20
1	3	4	1	0	1	8	6	2	0	1	9	5	1	1	1	10
2	7	12	3	5	6	11	15	4	4	6	14	14	3	6	5	11
3	6	10	5	9	3	9	9	4	8	4	12	11	4	10	4	11
4	6	10	6	7	11	5	7	6	6	9	9	9	6	5	9	5
5	15	13	17	26	15	10	12	18	20	15	12	12	18	24	14	12
6	10	9	10	16	12	9	7	10	18	11	9	7	10	7	15	11
7	8	4	13	14	14	2	6	13	7	14	2	6	15	10	13	2
8	8	3	17	8	7	4	2	16	16	9	2	1	16	18	9	4
9	4	3	6	3	8	2	2	7	6	6	2	2	7	3	9	3
10 – Strongly like	3	1	7	0	6	2	1	7	0	4	1	1	6	6	5	1
Don't know	21	13	14	11	13	21	13	14	12	13	10	12	15	11	12	12

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	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1131	549	582	138	253	382	357	532	599	216	234	252	234	195
Unweighted Sample	1131	562	569	94	226	385	426	708	423	238	234	233	242	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nick Clegg														
0 – Strongly dislike	25	31	21	16	21	26	32	20	30	20	20	29	33	24
1	10	10	9	9	6	9	13	11	9	8	9	11	10	10
2	10	9	11	12	11	10	9	10	10	9	10	11	10	8
3	10	12	7	18	10	8	9	11	9	11	11	10	9	7
4	9	9	9	11	8	8	9	11	6	8	6	9	8	12
5	13	13	13	6	11	16	14	13	13	17	18	10	10	10
6	7	6	8	8	8	8	5	8	6	8	9	3	5	10
7	5	5	5	3	7	5	4	5	4	6	4	3	4	7
8	2	1	3	1	3	1	2	2	2	2	3	1	2	2
9	1	1	1	1	1	1	1	1	1	1	1	0	1	3
10 – Strongly like	1	1	1	1	1	0	2	1	1	2	0	1	1	1
Don't know	8	3	13	14	14	9	2	6	10	8	9	10	7	6
Nigel Farage														
0 – Strongly dislike	35	34	35	41	33	35	34	39	31	38	35	34	31	36
1	8	6	9	6	7	9	7	8	7	5	12	6	8	7
2	6	6	5	8	9	3	5	6	5	5	5	8	4	6
3	5	5	6	4	5	5	6	6	4	5	2	7	6	6
4	4	4	5	4	4	4	6	4	5	4	5	2	5	6
5	7	7	7	1	9	8	7	6	8	9	4	8	9	6
6	6	8	5	3	7	8	5	7	6	6	9	5	6	6
7	5	7	4	4	3	7	6	5	6	4	7	7	5	3
8	5	8	3	8	6	3	7	4	7	5	3	5	7	8
9	4	4	3	1	2	4	5	3	4	5	3	2	6	2
10 – Strongly like	6	7	4	5	3	5	8	4	7	8	5	5	6	4
Don't know	9	4	14	15	15	10	3	8	11	8	9	12	7	11
Carwyn Jones														
0 – Strongly dislike	10	13	7	11	6	11	10	8	11	8	10	7	15	8
1	3	3	3	0	2	4	4	3	3	2	3	4	5	1
2	7	10	5	6	7	7	8	7	7	6	8	8	7	8
3	6	7	5	3	7	6	8	5	8	11	5	9	4	3
4	6	8	4	11	4	4	7	8	5	6	3	8	8	6
5	15	13	17	10	17	16	14	17	14	20	14	12	13	18
6	10	10	9	5	8	12	9	10	9	10	8	10	10	10
7	8	8	9	1	11	7	10	9	8	9	8	9	7	8
8	8	8	7	4	6	9	8	8	7	5	7	7	8	12
9	4	4	4	5	3	4	4	4	4	2	3	5	3	6
10 – Strongly like	3	3	3	1	3	1	6	3	3	3	2	3	3	3
Don't know	21	13	28	41	25	19	12	20	22	18	30	20	19	17

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Weighted Sample	1131	203	310	45	92	157	186	301	55	162	98	177	267	47	166	130
Unweighted Sample	1131	173	354	41	103	156	163	344	54	170	96	150	301	43	180	128
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Andrew RT Davies																
0 – Strongly dislike	12	2	20	2	9	10	3	18	5	12	15	3	19	3	11	15
1	4	2	4	4	6	8	2	6	5	3	10	2	4	4	4	10
2	6	3	8	11	11	7	5	8	6	9	9	5	6	18	7	6
3	6	2	8	10	10	6	1	6	6	8	10	3	6	6	8	8
4	7	8	8	11	10	5	7	8	10	9	6	5	9	4	11	5
5	12	18	10	21	8	12	15	13	16	15	9	14	14	16	11	9
6	5	10	3	0	9	6	12	4	0	7	4	11	4	0	9	5
7	4	9	2	8	7	3	7	2	8	5	5	11	1	3	5	2
8	2	6	0	0	4	2	6	0	2	3	3	7	0	3	2	2
9	1	2	1	0	0	1	2	0	0	0	2	1	1	0	0	1
10 – Strongly like	0	1	0	0	1	0	2	0	0	1	1	2	0	0	1	1
Don't know	43	37	36	34	26	41	38	36	43	30	28	37	36	43	31	36
Kirsty Williams																
0 – Strongly dislike	8	6	7	0	4	13	8	6	0	5	20	6	7	1	6	19
1	4	5	3	1	2	6	5	4	0	1	7	6	3	1	1	6
2	7	12	6	2	6	9	12	7	3	4	11	14	7	2	5	10
3	6	6	8	4	10	5	6	9	1	8	7	4	10	0	6	7
4	7	8	8	3	9	6	8	9	5	6	6	8	8	6	8	6
5	13	14	17	13	14	9	12	19	7	13	12	14	18	4	16	8
6	6	7	7	9	14	7	6	6	10	11	6	6	6	7	12	6
7	6	5	8	13	7	2	6	6	15	13	2	6	7	25	7	2
8	4	5	3	13	11	3	5	4	11	10	1	6	3	12	10	2
9	1	1	1	7	1	1	0	1	6	3	0	0	1	6	3	0
10 – Strongly like	1	0	0	10	1	1	0	1	8	0	2	0	0	9	2	1
Don't know	37	30	31	27	22	38	32	29	33	24	27	30	31	28	23	34
Leanne Wood																
0 – Strongly dislike	11	19	7	2	0	16	21	7	7	1	23	20	6	3	1	23
1	4	8	2	1	0	11	9	2	1	1	14	10	2	1	1	12
2	6	7	8	6	1	8	8	8	4	1	11	10	9	4	2	8
3	7	9	10	2	6	7	8	10	1	5	14	8	10	6	6	10
4	6	8	8	5	3	4	8	8	9	3	2	7	8	6	4	2
5	11	11	12	21	7	10	10	16	11	8	7	10	14	17	9	7
6	5	5	7	11	11	3	4	6	6	13	2	4	7	14	7	3
7	6	3	8	12	12	4	3	7	12	11	2	3	7	10	12	2
8	4	2	4	6	17	1	2	4	5	16	1	1	3	6	13	1
9	3	0	2	6	7	3	0	2	5	8	1	0	2	3	9	2
10 – Strongly like	3	0	2	7	18	2	0	0	7	15	1	0	0	0	17	1
Don't know	36	27	31	21	19	32	28	31	33	20	24	27	32	31	20	30

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Unweighted Sample	1131	562	569	94	226	385	426	708	423	238	234	233	242	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Andrew RT Davies														
0 – Strongly dislike	12	15	9	9	6	14	16	9	15	12	9	9	16	15
1	4	4	3	0	4	4	5	4	3	2	3	5	5	5
2	6	7	6	3	6	6	8	7	5	8	3	7	6	7
3	6	7	6	6	4	6	9	6	6	8	3	8	6	5
4	7	8	5	7	9	4	7	7	7	7	6	6	6	8
5	12	13	10	8	14	13	11	14	10	16	7	15	9	11
6	5	6	4	7	3	6	5	5	5	5	6	3	5	6
7	4	5	2	3	3	3	5	3	4	1	3	6	5	3
8	2	2	2	3	2	2	2	2	2	2	0	3	2	1
9	1	1	0	0	0	1	0	0	1	0	0	0	2	0
10 – Strongly like	0	1	0	0	0	0	1	0	0	1	0	1	0	1
Don't know	43	32	53	54	51	42	33	43	42	39	58	38	39	39
Kirsty Williams														
0 – Strongly dislike	8	10	6	6	4	8	11	6	10	8	7	5	13	7
1	4	6	2	7	3	4	4	3	4	1	4	2	5	7
2	7	9	5	3	6	8	9	7	7	9	5	7	9	6
3	6	6	6	6	2	5	10	6	6	5	7	7	4	7
4	7	8	6	4	5	8	9	8	6	6	6	5	8	10
5	13	14	12	7	13	15	13	15	11	16	10	16	13	10
6	6	7	5	7	4	7	6	7	5	7	4	9	5	4
7	6	7	4	4	8	5	5	7	5	8	5	5	4	6
8	4	4	4	2	4	3	6	4	4	5	2	4	5	5
9	1	1	1	0	1	2	1	1	1	2	1	0	1	2
10 – Strongly like	1	1	1	1	1	0	2	1	1	3	0	1	1	2
Don't know	37	28	47	54	49	36	25	36	39	31	49	39	33	34
Leanne Wood														
0 – Strongly dislike	11	15	8	14	9	9	13	9	13	9	7	13	15	11
1	4	6	3	3	2	6	5	4	5	2	4	6	7	2
2	6	7	5	1	4	5	10	6	6	6	6	5	7	7
3	7	8	6	6	7	6	7	7	6	10	3	8	6	6
4	6	7	6	6	7	4	8	6	7	8	5	5	7	6
5	11	11	10	2	9	14	11	11	10	10	11	13	7	12
6	5	6	4	3	2	9	5	6	4	7	7	4	3	7
7	6	6	5	3	5	5	8	6	5	5	5	7	6	4
8	4	3	5	4	4	3	5	5	3	5	2	4	5	5
9	3	2	3	1	3	2	4	2	3	3	1	2	1	6
10 – Strongly like	3	4	2	3	3	2	3	4	2	3	3	3	3	2
Don't know	36	26	44	53	46	35	22	35	36	33	47	31	34	33