



Smartphones

Fieldwork Dates: 1st - 4th March 2019

**Conducted by YouGov
On behalf of YouGov Omnibus**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1289 adults. Fieldwork was undertaken between 1st - 4th March 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Omnibus Smartphones

US_nat_internal Sample: 1st - 4th March 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

HYS_q1. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

Unweighted base	1288	565	723	31	354	357	444	102	-	-	243	275	480	290	902
Base: All US adults	1288	623	665	40	383	348	424	94	-	-	229	270	485	304	847
In my pants/skirt pocket	37%	48%	26%	55%	47%	36%	27%	33%	*	**	37%	35%	37%	37%	39%
		B		**	E.F.G		F	*	**	**					Q
In my coat/jacket pocket	23%	24%	21%	35%	29%	21%	17%	21%	-	-	25%	24%	20%	26%	22%
			**	**	E.F			*	**	**					
In my purse/handbag/backpack	26%	7%	43%	24%	29%	27%	24%	18%	-	-	25%	23%	27%	27%	27%
		A	**	**	G			*	**	**					
In my hand	25%	23%	27%	39%	39%	25%	15%	8%	-	-	21%	23%	30%	22%	23%
			**	**	E.F.G		F.G	*	**	**			J.K.M		
On a desk/table/bar	40%	37%	43%	44%	39%	42%	39%	40%	-	-	39%	39%	41%	40%	42%
		A	**	**				*	**	**					P
I leave it at home	6%	5%	6%	10%	7%	5%	4%	7%	-	-	5%	4%	6%	7%	5%
			**	**				*	**	**					Q
Somewhere else	5%	5%	4%	2%	2%	3%	10%	1%	-	-	4%	6%	4%	4%	5%
			**	**			D.E.G	*	**	**					Q
Not applicable - I do not have a smartphone	11%	11%	11%	13%	6%	7%	14%	28%	-	-	12%	14%	10%	8%	11%
			**	**			D.E	D.E.F*	**	**		M			

HYS_q1_rb. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

Unweighted base	1142	500	642	27	335	330	377	73	-	-	212	237	428	265	796
Base: All US adults who have a smartphone	1150	566	594	35	362	323	363	68	-	-	202	232	435	280	750
In my pants/skirt pocket	41%	54%	30%	63%	50%	39%	32%	46%	-	-	42%	40%	42%	40%	44%
		B		**	E.F			F*	**	**					P.Q
In my coat/jacket pocket	26%	27%	24%	40%	31%	23%	20%	30%	-	-	28%	28%	22%	28%	25%
			**	**	E.F			*	**	**					
In my purse/handbag/backpack	29%	8%	48%	27%	31%	29%	28%	25%	-	-	28%	27%	30%	29%	30%
		A	**	**				*	**	**					P
In my hand	28%	26%	30%	45%	41%	27%	17%	12%	-	-	23%	26%	34%	24%	26%
			**	**	E.F.G		F.G	*	**	**			J.M		
On a desk/table/bar	45%	41%	49%	51%	41%	45%	46%	56%	-	-	45%	45%	45%	44%	47%
		A	**	**				D*	**	**					P
I leave it at home	6%	6%	7%	12%	7%	6%	5%	10%	-	-	5%	4%	7%	8%	6%
			**	**				*	**	**					
Somewhere else	5%	6%	4%	3%	2%	3%	11%	1%	-	-	5%	7%	5%	4%	5%
			**	**			D.E.G	*	**	**					Q

HYS_q2. And in which, if any, of the following locations do you keep your smartphone while at work? Please select all that apply.

Unweighted base	605	287	318	6	200	224	166	9	-	-	132	120	233	120	422
Base: All US workers who have a smartphone	592	308	284	6	216	218	144	7	-	-	125	108	236	124	401
On my desk	42%	36%	47%	52%	39%	41%	45%	52%	-	-	38%	41%	43%	42%	44%
		A	**	**				**	**	**				*	P
Inside a drawer	5%	4%	7%	-	5%	7%	3%	10%	-	-	5%	7%	5%	4%	4%
			**	**				**	**	**				*	
In my pants/skirt pocket	40%	56%	24%	42%	47%	40%	31%	43%	-	-	41%	33%	41%	45%	39%
		B	**	**	F			**	**	**				*	
In my coat/jacket pocket	17%	16%	18%	-	23%	15%	12%	14%	-	-	18%	21%	17%	13%	18%
			**	**	F			**	**	**				*	
In my purse/handbag/backpack	17%	5%	29%	-	15%	16%	20%	11%	-	-	24%	20%	13%	14%	19%
		A	**	**				**	**	**	L			*	
In my hand	14%	17%	11%	-	20%	14%	6%	10%	-	-	15%	8%	16%	13%	13%

YouGov Omnibus Smartphones

US_nat_internal Sample: 1st - 4th March 2019



Total	Race			Education				Marital Status					Children unde	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

HYS_q1. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

Unweighted base	1288	144	145	97	461	437	242	148	628	19	135	68	377	61	322
Base: All US adults	1288	144	202	95	520	402	232	134	602	19	136	61	405	65	313
In my pants/skirt pocket	37%	40%	29%	27%	34%	39%	38%	38%	32%	34%	28%	29%	49%	33%	37%
		Q	*	*					**	**	*	V.X.Y	*		
In my coat/jacket pocket	23%	29%	20%	26%	20%	23%	27%	26%	21%	12%	18%	12%	30%	24%	28%
			*	*			R		**	**	*	V.X.Y	*	AC	
In my purse/handbag/backpack	26%	27%	18%	30%	20%	27%	32%	33%	26%	30%	26%	22%	27%	16%	34%
			*	*		R	R	R	**	**	*	*	*	*	AC
In my hand	25%	30%	23%	36%	22%	25%	33%	23%	23%	21%	16%	14%	33%	21%	33%
			N*				R.S.U		**	**	*	V.X.Y	*	AC	
On a desk/table/bar	40%	40%	29%	49%	31%	39%	55%	50%	40%	25%	49%	38%	38%	41%	42%
			*	P*		R	R.S	R.S	**	Z	*	*	*	*	
I leave it at home	6%	11%	4%	8%	6%	5%	5%	6%	6%	12%	2%	-	7%	3%	5%
		N.P	*	*					Y	**	*	*	X.Y	*	
Somewhere else	5%	2%	8%	-	5%	5%	5%	2%	6%	-	3%	5%	4%	1%	2%
		Q*	*	*					**	**	*	*	*	*	
Not applicable - I do not have a smartphone	11%	10%	6%	16%	16%	8%	5%	6%	10%	20%	12%	23%	9%	11%	3%
		*	P*	S.T.U					**	**	V.X.Z*	*	*	*	

HYS_q1_rb. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

Unweighted base	1142	128	136	82	373	400	230	139	560	15	118	52	342	55	313
Base: All US adults who have a smartphone	1150	130	190	80	435	369	221	126	539	15	121	47	370	58	303
In my pants/skirt pocket	41%	45%	31%	32%	41%	43%	40%	40%	35%	42%	32%	38%	54%	37%	38%
			*	*					**	**	*	V.X	*		
In my coat/jacket pocket	26%	32%	21%	31%	23%	25%	29%	28%	23%	15%	21%	16%	32%	26%	29%
			*	*					**	**	*	V.X.Y	*		
In my purse/handbag/backpack	29%	30%	19%	35%	24%	29%	33%	35%	29%	37%	30%	28%	29%	18%	35%
			*	P*			R	R	**	**	*	*	*	*	AC
In my hand	28%	34%	24%	43%	26%	28%	35%	24%	25%	26%	18%	18%	37%	23%	34%
			*	N.P*			R.U		**	**	*	*	V.X.Y	*	AC
On a desk/table/bar	45%	45%	30%	58%	37%	43%	58%	53%	45%	31%	56%	49%	41%	46%	43%
		P	*	P*			R.S	R.S	**	Z*	*	*	*	*	
I leave it at home	6%	12%	4%	9%	7%	6%	5%	7%	7%	14%	2%	-	8%	3%	5%
		N.P	*	*					**	**	*	*	*	*	
Somewhere else	5%	2%	8%	-	6%	5%	5%	2%	7%	-	4%	6%	4%	1%	2%
		Q*	*	*					**	**	*	*	*	*	

HYS_q2. And in which, if any, of the following locations do you keep your smartphone while at work? Please select all that apply.

Unweighted base	605	73	68	42	165	199	143	98	300	9	66	15	182	33	211
Base: All US workers who have a smartphone	592	68	82	41	189	177	136	90	283	9	62	14	187	36	206
On my desk	42%	37%	26%	57%	24%	40%	57%	59%	43%	29%	39%	40%	42%	35%	37%
		*	*	O.P*		R	R.S	R.S*	**	*	**	**	**	**	
Inside a drawer	5%	11%	6%	7%	3%	5%	6%	9%	6%	-	1%	10%	6%	3%	9%
		N*	*	*				*	**	**	**	**	*	**	AC
In my pants/skirt pocket	40%	44%	41%	44%	48%	41%	29%	38%	36%	62%	37%	20%	45%	53%	43%
		*	*	*	T	T		*	**	**	**	**	**	**	
In my coat/jacket pocket	17%	20%	13%	17%	15%	18%	19%	18%	16%	10%	17%	23%	20%	13%	21%
		*	*	*				*	**	**	**	**	**	**	
In my purse/handbag/backpack	17%	16%	9%	13%	14%	15%	21%	20%	15%	10%	20%	36%	17%	12%	19%
		*	*	*				*	**	**	*	**	**	**	
In my hand	14%	16%	18%	14%	14%	11%	16%	14%	14%	10%	7%	12%	17%	5%	17%

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US_nat_internal Sample: 1st - 4th March 2019



Total	r the age of 18						Income					Type of Area Lived in				E
	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Full-time	Part-time	Temporarily laid off	Unemployed		
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP		

HYS_q1. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

Unweighted base	1288	966	331	219	364	215	159	394	651	237	6	484	167	10	71
Base: All US adults	1288	975	344	232	345	203	165	415	642	225	7	473	161	10	80
In my pants/skirt pocket	37%	37%	33%	37%	39%	36%	40%	41%	37%	29%	23%	41%	44%	17%	35%
								AK	AK		**	AQ,AS	AQ,AS	**	*
In my coat/jacket pocket	23%	21%	18%	18%	28%	25%	25%	25%	24%	16%	39%	25%	22%	21%	21%
					AD,AE			AK	AK		**			**	*
In my purse/handbag/backpack	26%	23%	27%	20%	27%	30%	23%	28%	25%	25%	-	24%	28%	-	21%
					AE						**			**	*
In my hand	25%	22%	21%	27%	27%	26%	25%	34%	22%	17%	-	26%	26%	28%	26%
								AJ,AK			**	AQ	AQ	**	AQ*
On a desk/table/bar	40%	39%	33%	33%	46%	55%	32%	39%	43%	33%	12%	44%	34%	33%	40%
					AD,AE,AH	AD,AE,AH			AK		**	AN		**	*
I leave it at home	6%	6%	5%	5%	7%	5%	7%	7%	6%	3%	-	4%	8%	37%	2%
											**			**	*
Somewhere else	5%	5%	5%	8%	3%	4%	4%	3%	3%	10%	37%	3%	6%	-	3%
		AB		AF							**		AT	**	*
Not applicable - I do not have a smartphone	11%	13%	16%	10%	6%	3%	20%	10%	9%	16%	12%	7%	7%	-	18%
		AB	AF,AG	AG			AE,AF,AG			AI,AJ	**			**	AM,AN*

HYS_q1_rb. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

Unweighted base	1142	829	271	194	342	208	127	353	586	198	5	450	155	10	58
Base: All US adults who have a smartphone	1150	847	288	210	325	196	132	373	582	189	6	442	150	10	66
In my pants/skirt pocket	41%	42%	39%	41%	42%	37%	50%	46%	41%	34%	26%	44%	47%	17%	43%
								AK			**	AQ,AS	AQ,AS	**	*
In my coat/jacket pocket	26%	24%	22%	20%	30%	26%	31%	28%	26%	19%	44%	26%	24%	21%	25%
					AD,AE			AK			**			**	*
In my purse/handbag/backpack	29%	26%	32%	22%	29%	31%	29%	31%	27%	30%	-	26%	30%	-	26%
			AE								**			**	*
In my hand	28%	26%	25%	30%	28%	27%	32%	38%	24%	20%	-	27%	28%	28%	31%
								AJ,AK			**	AQ	AQ	**	AQ*
On a desk/table/bar	45%	45%	40%	36%	49%	57%	40%	44%	48%	39%	13%	47%	37%	33%	48%
					AD,AE	AD,AE,AH					**	AN		**	*
I leave it at home	6%	7%	5%	5%	8%	5%	8%	7%	7%	3%	-	4%	8%	37%	3%
											**			**	*
Somewhere else	5%	6%	6%	9%	3%	4%	5%	3%	4%	12%	43%	4%	6%	-	4%
		AB		AF						AI,AJ	**		AT	**	*

HYS_q2. And in which, if any, of the following locations do you keep your smartphone while at work? Please select all that apply.

Unweighted base	605	394	101	97	210	142	55	200	323	80	2	450	155	-	-
Base: All US workers who have a smartphone	592	386	104	99	199	133	57	203	316	70	3	442	150	-	-
On my desk	42%	44%	17%	39%	45%	60%	35%	38%	45%	37%	-	44%	35%	-	-
			*	AD*	AD	AD,AE,AF,AH	AD*			*	**			**	**
Inside a drawer	5%	3%	4%	5%	5%	7%	6%	7%	5%	1%	-	5%	6%	-	-
			*	*			*			*	**			**	**
In my pants/skirt pocket	40%	39%	45%	46%	36%	36%	46%	43%	39%	41%	30%	40%	40%	-	-
			*	*			*			*	**			**	**
In my coat/jacket pocket	17%	15%	23%	10%	19%	16%	17%	22%	14%	15%	70%	16%	19%	-	-
			AE*	*			*	AJ		*	**			**	**
In my purse/handbag/backpack	17%	16%	19%	14%	16%	17%	18%	20%	14%	17%	-	15%	21%	-	-
			*	*			*			*	**			**	**
In my hand	14%	12%	12%	10%	16%	14%	16%	16%	14%	9%	-	14%	13%	-	-

YouGov Omnibus Smartphones

US_nat_internal Sample: 1st - 4th March 2019



Total	employment Status				
	Retired	Permanently disabled	Homemaker	Student	Other
	AQ	AR	AS	AT	AU

HYS_q1. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

	Unweighted base	1288	267	96	93	82	18
Base: All US adults	1288	268	99	87	91	19	
In my pants/skirt pocket	37%	26%	36%	*	23%	52%	37%
				*	AQ,AS*	**	
In my coat/jacket pocket	23%	18%	14%	19%	46%	16%	
			*	*	M,AN,AP,AQ,AR,A	**	
In my purse/handbag/backpack	26%	21%	24%	40%	39%	14%	
			*	AM,AN,AP,AQ,AR	AM,AP,AQ*	**	
In my hand	25%	10%	35%	31%	46%	28%	
			AQ*	AQ*	AM,AN,AP,AQ*	**	
On a desk/table/bar	40%	39%	32%	40%	42%	45%	
			*	*	*	**	
I leave it at home	6%	6%	6%	8%	9%	-	
			*	*	*	**	
Somewhere else	5%	9%	5%	2%	-	10%	
		AM,AS,AT	*	*	*	**	
Not applicable - I do not have a smartphone	11%	20%	10%	10%	11%	-	
		AM,AN,AS	*	*	*	**	

HYS_q1_rb. In which, if any, of the following locations do you keep your smartphone during the day? Please select all that apply.

	Unweighted base	1142	209	85	84	73	18
Base: All US adults who have a smartphone	1150	215	89	78	78	81	19
In my pants/skirt pocket	41%	32%	40%	26%	26%	58%	37%
			*	*	*	AM,AQ,AR,AS*	**
In my coat/jacket pocket	26%	22%	16%	21%	21%	52%	16%
			*	*	*	M,AN,AP,AQ,AR,A	**
In my purse/handbag/backpack	29%	26%	27%	45%	43%	14%	
			*	AM,AN,AP,AQ,AR	AM,AQ*	**	
In my hand	28%	12%	38%	35%	52%	28%	
			AQ*	AQ*	AM,AN,AP,AQ*	**	
On a desk/table/bar	45%	48%	35%	45%	47%	45%	
			*	*	*	**	
I leave it at home	6%	7%	7%	9%	10%	-	
			*	*	*	**	
Somewhere else	5%	11%	6%	2%	-	10%	
		AM,AS,AT	*	*	*	**	

HYS_q2. And in which, if any, of the following locations do you keep your smartphone while at work? Please select all that apply.

	Unweighted base	605	-	-	-	-	-
Base: All US workers who have a smartphone	592	-	-	-	-	-	-
On my desk	42%	-	-	-	-	-	-
		**	**	**	**	**	**
Inside a drawer	5%	-	-	-	-	-	-
		**	**	**	**	**	**
In my pants/skirt pocket	40%	-	-	-	-	-	-
		**	**	**	**	**	**
In my coat/jacket pocket	17%	-	-	-	-	-	-
		**	**	**	**	**	**
In my purse/handbag/backpack	17%	-	-	-	-	-	-
		**	**	**	**	**	**
In my hand	14%	-	-	-	-	-	-

YouGov Omnibus Smartphones

US_nat_internal Sample: 1st - 4th March 2019



Total	Gender		Generation							Region					
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
	B	B	**	F	F	**	**	**	**	1%	4%	4%	4%	*	
I leave it at home	4%	5%	2%	-	2%	6%	2%	-	-	-	1%	4%	4%	4%	2%
Somewhere else	4%	5%	2%	16%	3%	2%	8%	-	-	-	4%	4%	4%	3%	5%
			**	**		D.E	D.E	**	**	**				*	

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.
HYS_q3_1. Smartphones have strengthened my relationships with other people

Unweighted base	1142	500	642	27	335	330	377	73	-	-	212	237	428	265	796
Base: All US adults who have a smartphone	1150	556	594	35	362	323	363	68	-	-	202	232	435	280	750
Strongly agree	13%	15%	11%	25%	19%	17%	4%	4%	-	-	15%	8%	15%	13%	11%
Somewhat agree	21%	20%	23%	21%	23%	24%	18%	15%	-	-	23%	28%	21%	17%	23%
Neither agree nor disagree	32%	33%	31%	29%	30%	30%	35%	38%	-	-	31%	30%	32%	34%	32%
Somewhat disagree	15%	13%	16%	9%	14%	14%	15%	21%	-	-	14%	17%	14%	15%	15%
Strongly disagree	17%	18%	17%	12%	12%	13%	26%	20%	-	-	16%	17%	16%	21%	17%
Don't know	2%	1%	2%	2%	2%	1%	2%	1%	-	-	2%	2%	3%	1%	1%
Net: Agree	34%	35%	34%	46%	42%	41%	22%	19%	-	-	38%	35%	36%	30%	34%
Net: Disagree	32%	31%	33%	22%	26%	28%	41%	41%	-	-	29%	33%	30%	36%	33%
			**	**		D.E	D.E	D.E*	**	**					

HYS_q3_2. Not having my phone with me makes me feel anxious

Unweighted base	1142	500	642	27	335	330	377	73	-	-	212	237	428	265	796
Base: All US adults who have a smartphone	1150	556	594	35	362	323	363	68	-	-	202	232	435	280	750
Strongly agree	16%	14%	19%	33%	20%	21%	9%	9%	-	-	17%	14%	19%	15%	16%
Somewhat agree	28%	26%	29%	21%	34%	24%	26%	25%	-	-	28%	29%	28%	26%	30%
Neither agree nor disagree	23%	25%	20%	25%	23%	23%	21%	23%	-	-	27%	20%	21%	24%	21%
Somewhat disagree	14%	16%	12%	6%	11%	15%	17%	20%	-	-	8%	19%	13%	16%	14%
Strongly disagree	19%	18%	19%	15%	11%	16%	28%	23%	-	-	20%	18%	18%	19%	18%
Don't know	1%	0%	1%	-	1%	1%	0%	-	-	-	1%	-	1%	0%	1%
Net: Agree	44%	40%	48%	54%	53%	45%	35%	34%	-	-	44%	43%	47%	41%	46%
Net: Disagree	33%	34%	31%	21%	22%	31%	44%	43%	-	-	28%	37%	31%	35%	32%
			**	**		D	D.E	D*	**	**					

HYS_q3_3. I waste too much time using my smartphone

Unweighted base	1142	500	642	27	335	330	377	73	-	-	212	237	428	265	796
Base: All US adults who have a smartphone	1150	556	594	35	362	323	363	68	-	-	202	232	435	280	750
Strongly agree	14%	15%	15%	23%	22%	16%	7%	4%	-	-	14%	11%	16%	17%	14%
Somewhat agree	27%	28%	27%	32%	36%	26%	21%	24%	-	-	27%	32%	25%	28%	29%
Neither agree nor disagree	21%	22%	20%	13%	21%	22%	21%	23%	-	-	20%	16%	23%	23%	20%
			**	**				*	**	**					

YouGov Omnibus Smartphones

US_nat_internal Sample: 1st - 4th March 2019



Total	Race			Education				Marital Status					Children unde	
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
	*	*	*				*		**	*	**		**	
I leave it at home	4%	2%	13%	7%	1%	2%	4%	5%	-	3%	21%	1%	-	2%
	*	*	N.O.Q*	S			*		**	*	**		**	
Somewhere else	4%	2%	2%	5%	5%	4%	-	5%	-	3%	-	4%	-	3%
	*	*	*		U		*		**	*	**		**	

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.
HYS_q3_1. Smartphones have strengthened my relationships with other people

Unweighted base	1142	128	136	82	373	400	230	139	560	15	118	52	342	55	313
Base: All US adults who have a smartphone	1150	130	190	80	435	369	221	126	539	15	121	47	370	58	303
Strongly agree	13%	18%	19%	11%	16%	10%	13%	13%	15%	16%	7%	10%	13%	14%	17%
	*	*	*	S			*	**	*	*	*	*	*	*	AC
Somewhat agree	21%	19%	15%	26%	19%	22%	24%	21%	20%	36%	18%	24%	24%	15%	26%
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	AC
Neither agree nor disagree	32%	29%	32%	32%	29%	37%	29%	31%	29%	27%	38%	30%	34%	32%	26%
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*
Somewhat disagree	15%	9%	14%	15%	13%	15%	17%	14%	15%	11%	14%	18%	13%	16%	13%
	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*
Strongly disagree	17%	21%	17%	13%	19%	15%	16%	20%	19%	10%	23%	19%	13%	18%	16%
	*	*	*	*	*	*	*	Z	**	Z*	*	*	*	*	*
Don't know	2%	5%	2%	2%	3%	2%	1%	1%	1%	-	-	-	3%	5%	1%
	N	*	*	*	*	*	*	*	**	*	*	*	*	X*	*
Net: Agree	34%	37%	34%	38%	35%	32%	37%	34%	35%	52%	25%	34%	37%	29%	44%
	*	*	*	*	*	*	*	*	**	*	*	*	X	*	AC
Net: Disagree	32%	30%	31%	28%	33%	30%	33%	34%	34%	21%	37%	37%	26%	34%	29%
	*	*	*	*	*	*	*	Z	**	**	*	*	*	*	*

HYS_q3_2. Not having my phone with me makes me feel anxious

Unweighted base	1142	128	136	82	373	400	230	139	560	15	118	52	342	55	313
Base: All US adults who have a smartphone	1150	130	190	80	435	369	221	126	539	15	121	47	370	58	303
Strongly agree	16%	21%	14%	17%	17%	15%	17%	16%	17%	16%	8%	14%	19%	18%	21%
	*	*	*	*	*	*	*	X	**	*	*	X	*	*	AC
Somewhat agree	28%	14%	23%	40%	23%	30%	31%	30%	26%	30%	30%	16%	32%	20%	26%
	*	*	O.P*	*	*	*	*	**	**	*	*	*	Y	*	*
Neither agree nor disagree	23%	31%	25%	16%	26%	22%	20%	17%	22%	24%	21%	35%	21%	30%	23%
	N.Q	*	*	U	*	*	*	**	**	*	Z*	*	*	*	*
Somewhat disagree	14%	15%	17%	6%	15%	15%	11%	16%	14%	19%	22%	10%	12%	13%	15%
	*	*	*	*	*	*	*	**	**	Z*	*	*	*	*	*
Strongly disagree	19%	16%	20%	20%	18%	17%	21%	21%	21%	11%	20%	26%	14%	19%	15%
	*	*	*	*	*	*	*	Z	**	*	Z*	*	*	*	*
Don't know	1%	3%	1%	-	1%	0%	1%	-	0%	-	-	-	2%	-	1%
	N	*	*	*	*	*	*	**	**	*	*	*	*	*	*
Net: Agree	44%	35%	37%	57%	41%	45%	48%	47%	43%	46%	37%	30%	51%	38%	46%
	*	*	O.P*	*	*	*	*	*	**	*	*	*	V.X.Y	*	*
Net: Disagree	33%	31%	37%	27%	32%	32%	31%	37%	35%	30%	42%	35%	26%	32%	30%
	*	*	*	*	*	*	*	Z	**	**	Z*	*	*	*	*

HYS_q3_3. I waste too much time using my smartphone

Unweighted base	1142	128	136	82	373	400	230	139	560	15	118	52	342	55	313
Base: All US adults who have a smartphone	1150	130	190	80	435	369	221	126	539	15	121	47	370	58	303
Strongly agree	14%	20%	15%	14%	14%	15%	17%	14%	12%	7%	10%	19%	14%	19%	
	*	*	*	*	*	*	*	X	**	*	*	X	*	AC	
Somewhat agree	27%	24%	24%	28%	25%	26%	31%	36%	27%	41%	22%	25%	29%	33%	
	*	*	*	*	*	*	R.S	**	**	*	*	*	*	*	
Neither agree nor disagree	21%	16%	28%	23%	22%	23%	20%	14%	20%	13%	21%	16%	23%	20%	
	O*	*	*	*	U	*	*	*	**	**	*	*	*	*	

YouGov Omnibus Smartphones

US_nat_internal Sample: 1st - 4th March 2019



	Total	r the age of 18		Income				Type of Area Lived in				E			
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Full-time	Part-time	Temporarily laid off	Unemployed
			*	*		*			*	**			**	**	
I leave it at home	4%	4%	7% AG*	2%	5%	2%	-	1%	6% AI,AK	-	-	3%	6% AM	-	
Somewhere else	4%	4%	7% *	4%	2%	3%	5%	4%	3%	6%	-	4%	4%	-	

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.
HYS_q3_1. Smartphones have strengthened my relationships with other people

Unweighted base	1142	829	271	194	342	208	127	353	586	198	5	450	155	10	58
Base: All US adults who have a smartphone	1150	847	288	210	325	196	132	373	582	189	6	442	150	10	66
Strongly agree	13%	12%	15% AE	7%	13%	15%	16% AE	18% AJ,AK	12%	8%	-	15% AQ,AS	16% AQ,AS	-	17% AQ*
Somewhat agree	21%	20%	19%	26%	18%	26% AF	20%	23%	22%	17%	13% **	22% AP,AQ	28% **	36% **	13% *
Neither agree nor disagree	32%	34% AB	27%	31%	37% AD	32%	32%	29%	34%	32%	56% **	32%	29% **	64% **	36% *
Somewhat disagree	15%	15%	15%	18%	14%	16%	10%	12%	14%	22% AI,AJ	-	14%	12%	-	13% *
Strongly disagree	17%	18%	21% AG	18%	17% AG	10% AG	19% AG	17%	18%	17%	31% **	15%	13%	-	20% *
Don't know	2%	2%	4%	1%	1%	1%	3%	2%	1%	4% AJ	-	1%	3%	-	2% *
Net: Agree	34%	31%	34%	33%	31%	41% AF	36%	41% AJ,AK	33% AK	25%	13% **	37% AQ	44% AQ	36% **	29% *
Net: Disagree	32%	33%	35% AG	36%	31%	26% AG	29%	29% AI	32% AI	39% **	31% **	30% AT	24% **	-	32% *

HYS_q3_2. Not having my phone with me makes me feel anxious

Unweighted base	1142	829	271	194	342	208	127	353	586	198	5	450	155	10	58
Base: All US adults who have a smartphone	1150	847	288	210	325	196	132	373	582	189	6	442	150	10	66
Strongly agree	16%	15%	18% AE	11%	19% AE	16%	18%	18%	16%	16%	13% **	17% AQ	19% AQ	9% **	19% AQ*
Somewhat agree	28%	28%	26%	28%	27% 34%	34%	24%	30%	27%	24%	26% **	25% **	31% **	36% **	24% *
Neither agree nor disagree	23%	22%	23%	21%	23% AG	17% AG	30% AG	23%	24%	16%	61% **	25% AN	25% **	18% **	20% *
Somewhat disagree	14%	14%	16%	15%	13%	15%	9%	11%	15%	17%	-	15% AN	7% **	23% **	18% AN*
Strongly disagree	19%	20%	17% AI,AJ	23%	18% AI,AJ	19% **	17%	16%	18%	26% **	-	18% **	17% **	13% **	17% *
Don't know	1%	1%	1%	1%	0%	-	1%	1%	0%	1%	-	1%	1%	-	2% *
Net: Agree	44%	43%	43% AH	39%	46% AH	49% AH	42%	48% AI,AJ	43% AI,AJ	40% **	39% **	42% AT	50% AQ	45% **	43% *
Net: Disagree	33%	34%	33%	39% AH	31%	34% AH	26%	27% AI,AJ	33% AI,AJ	43% **	-	33% AT	24% **	37% **	35% *

HYS_q3_3. I waste too much time using my smartphone

Unweighted base	1142	829	271	194	342	208	127	353	586	198	5	450	155	10	58
Base: All US adults who have a smartphone	1150	847	288	210	325	196	132	373	582	189	6	442	150	10	66
Strongly agree	13%	13%	18% AE	9%	17% AE	12%	13%	19% AJ,AK	13%	10%	-	16% AQ	17% AQ	-	12% *
Somewhat agree	27%	28%	22%	30%	29% AD	32% AD	26%	29% AD	26%	30%	26% **	28% **	27% **	44% **	36% AQ*
Neither agree nor disagree	21%	21%	20%	21%	20% AD,AF,AG	17% AD,AF,AG	31%	20% AK	23% AK	15%	74% **	21% **	21% **	33% **	26% *

YouGov Omnibus Smartphones

US_nat_internal Sample: 1st - 4th March 2019



		employment Status				
Total		Retired	Permanently disabled	Homemaker	Student	Other
		**	**	**	**	**
I leave it at home	4%	-	-	-	-	-
		**	**	**	**	**
Somewhere else	4%	-	-	-	-	-
		**	**	**	**	**

To what extent do you agree or disagree with each of the following statements? Please select one option on each row.
HYS_q3_1. Smartphones have strengthened my relationships with other people

Unweighted base	1142	209	85	84	73	18
Base: All US adults who have a smartphone	1150	215	89	78	81	19
Strongly agree	13%	4%	20% AQ.AS*	5% *	19% AQ.AS*	9% **
Somewhat agree	21%	15%	17% *	25% *	27% AQ*	32% **
Neither agree nor disagree	32%	35%	25% *	29% *	29% *	28% **
Somewhat disagree	15%	17%	13% *	20% *	15% *	10% **
Strongly disagree	17%	26% AM.AN.AT	23% AT*	19% AT*	7% *	20% **
Don't know	2%	3%	2% *	2% *	3% *	- **
Net: Agree	34%	19%	38% AQ*	30% *	46% AQ*	41% **
Net: Disagree	32%	43% AM.AN.AT	35% *	39% AN.AT*	22% *	30% **

HYS_q3_2. Not having my phone with me makes me feel anxious

Unweighted base	1142	209	85	84	73	18
Base: All US adults who have a smartphone	1150	215	89	78	81	19
Strongly agree	16%	9%	18% AQ*	15% *	33% AM.AN.AQ.AS*	4% **
Somewhat agree	28%	28%	26% *	30% *	33% *	34% **
Neither agree nor disagree	23%	21%	22% *	22% *	15% *	20% **
Somewhat disagree	14%	19% AN	8% *	14% *	10% *	28% **
Strongly disagree	19%	24% AT	24% AT*	18% *	9% *	14% **
Don't know	1%	-	2% *	1% *	- *	- **
Net: Agree	44%	37%	44% *	45% *	66% M.AN.AP.AQ.AR.A	38% **
Net: Disagree	33%	43% AM.AN.AT	32% *	32% *	19% *	42% **

HYS_q3_3. I waste too much time using my smartphone

Unweighted base	1142	209	85	84	73	18
Base: All US adults who have a smartphone	1150	215	89	78	81	19
Strongly agree	15%	5%	18% AQ*	14% AQ*	32% AM.AN.AP.AQ.AS*	8% **
Somewhat agree	27%	21%	23% *	28% *	41% AM.AN.AQ.AR*	14% **
Neither agree nor disagree	21%	24%	16% *	20% *	14% *	14% **

YouGov Omnibus
Smartphones

US_nat_internal Sample: 1st - 4th March 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Somewhat disagree	16%	17%	16%	8% **	12%	15%	21% D	21% *	- **	- **	19%	20%	15%	14%	16%
Strongly disagree	20%	18%	21%	25% **	8%	19% D	30% D.E	27% D*	- **	- **	20%	20%	20%	18%	20%
Don't know	1%	1%	1%	- **	1%	1%	0%	1% *	- **	- **	1%	1%	1%	0%	1%
Net: Agree	42%	42%	42%	55% **	58% E.F.G	42% F.G	28%	28% *	- **	- **	40%	43%	41%	44%	43%
Net: Disagree	36%	35%	37%	32% **	21%	35% D	51% D.E	48% D.E*	- **	- **	39%	40%	35%	32%	36%
HYS_q3_4. I think I could be more productive if I didn't have my smartphone with me															
Unweighted base	1142	500	642	27	335	330	377	73	-	-	212	237	428	265	796
Base: All US adults who have a smartphone	1150	556	594	35	362	323	363	68	-	-	202	232	435	280	750
Strongly agree	13%	14%	12%	14% **	20% F.G	14% F.G	8%	1% *	- **	- **	14%	9%	14%	15%	11%
Somewhat agree	17%	17%	18%	13% **	23% F	20% F	9%	19% F*	- **	- **	13%	22% J	16%	18%	20%
Neither agree nor disagree	30%	31%	30%	32% **	27%	30%	34%	30% *	- **	- **	32%	32%	29%	30%	28%
Somewhat disagree	18%	18%	17%	15% **	14%	16%	23% D.E	21% *	- **	- **	21%	22%	15%	17%	19%
Strongly disagree	19%	18%	20%	24% **	14%	19%	23% D	24% D*	- **	- **	18%	14%	23% K	18%	20% P
Don't know	2%	2%	2%	3% **	1%	1%	3%	5% *	- **	- **	2%	1%	3%	2%	3%
Net: Agree	30%	31%	30%	27% **	43% E.F.G	34% F.G	17%	20% *	- **	- **	27%	31%	30%	33%	31%
Net: Disagree	37%	36%	38%	39% **	29%	35% D.E	46% D.E	45% D*	- **	- **	39%	36%	38%	35%	39% P

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): AB, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, AM/AN/AO/API/AQ/AR/AS/AT/AU, Minimum Base: 30 (**), Small Base: 100 (*)

YouGov Omnibus
Smartphones

US_nat_internal Sample: 1st - 4th March 2019



	Total	Race			Education				Marital Status					Children unde	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Somewhat disagree	16%	16%	15%	18%	19%	15%	14%	15%	17%	22%	23%	15%	13%	16%	16%
			*	*						**	Z*	*		*	
Strongly disagree	20%	30%	13%	17%	20%	20%	19%	19%	21%	12%	25%	34%	15%	17%	16%
		N.P.Q	*	*					Z	**	Z*	V.Z*		*	
Don't know	1%	1%	-	-	1%	1%	1%	-	1%	-	2%	-	1%	-	1%
			*	*						**	*	*		*	
Net: Agree	42%	38%	43%	43%	39%	40%	46%	53%	41%	53%	29%	35%	48%	47%	46%
			*	*				R.S	X	**	*	*	X	*	
Net: Disagree	36%	46%	28%	34%	39%	36%	33%	34%	38%	34%	49%	49%	28%	33%	32%
		P	*	*					Z	**	Z*	Z*		*	
HYS_q3_4. I think I could be more productive if I didn't have my smartphone with me															
Unweighted base	1142	128	136	82	373	400	230	139	560	15	118	52	342	55	313
Base: All US adults who have a smartphone	1150	130	190	80	435	369	221	126	539	15	121	47	370	58	303
Strongly agree	13%	11%	22%	15%	15%	12%	11%	13%	13%	26%	8%	6%	15%	9%	16%
			N*	*						**	*	*		*	
Somewhat agree	17%	12%	12%	14%	13%	18%	22%	23%	19%	-	16%	12%	18%	16%	21%
			*	*			R	R		**	*	*		*	
Neither agree nor disagree	30%	36%	40%	26%	34%	28%	30%	26%	30%	38%	27%	40%	31%	34%	28%
			N*	*						**	*	*		*	
Somewhat disagree	18%	13%	15%	18%	19%	18%	15%	19%	16%	6%	31%	19%	17%	15%	16%
			*	*						**	V.Z*	*		*	
Strongly disagree	19%	23%	11%	26%	17%	21%	20%	18%	20%	30%	18%	24%	16%	21%	19%
		P	*	P*						**	*	*		*	
Don't know	2%	4%	-	1%	2%	3%	2%	1%	2%	-	1%	-	3%	5%	1%
		P	*	*						**	*	*		*	
Net: Agree	30%	24%	34%	29%	28%	30%	33%	36%	32%	26%	24%	17%	33%	25%	37%
			*	*					Y	**	*	*	Y	*	AC
Net: Disagree	37%	36%	26%	44%	36%	39%	35%	37%	36%	36%	49%	43%	33%	36%	34%
			*	P*						**	V.Z*	*		*	

Cell Contents (Col)

**YouGov Omnibus
Smartphones**

US_nat_internal Sample: 1st - 4th March 2019



	Total	r the age of 18		Income			Type of Area Lived in				E				
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Full-time	Part-time	Temporarily laid off	Unemployed
Somewhat disagree	16%	16%	15%	19%	14%	21%	13%	15%	16%	21%	-	16%	14%	15%	11%
											**			**	*
Strongly disagree	20%	21%	24%	20%	18%	18%	16%	17%	21%	22%	-	18%	20%	9%	13%
											**	AT	AT	**	*
Don't know	1%	1%	1%	-	1%	0%	2%	1%	0%	2%	-	1%	1%	-	2%
										AJ	**			**	*
Net: Agree	42%	41%	40%	40%	47%	44%	38%	48%	39%	40%	26%	44%	44%	44%	48%
								AJ			**	AQ	AQ	**	AQ*
Net: Disagree	36%	37%	39%	39%	32%	39%	29%	32%	37%	43%	-	34%	34%	23%	24%
								AI		AI	**	AT	AT	**	*
HYS_q3_4. I think I could be more productive if I didn't have my smartphone with me															
Unweighted base	1142	829	271	194	342	208	127	353	586	198	5	450	155	10	58
Base: All US adults who have a smartphone	1150	847	288	210	325	196	132	373	582	189	6	442	150	10	66
Strongly agree	13%	12%	15%	11%	15%	9%	13%	19%	11%	8%	-	13%	16%	-	20%
								AJ,AK			**	AQ	AQ,AS	**	AQ,AS*
Somewhat agree	17%	16%	18%	15%	16%	23%	14%	19%	16%	20%	44%	18%	21%	28%	13%
											**		AQ	**	*
Neither agree nor disagree	30%	31%	30%	37%	25%	28%	38%	28%	31%	32%	30%	32%	23%	64%	26%
				AF			AF				**	AN		**	*
Somewhat disagree	18%	19%	15%	19%	21%	14%	19%	15%	21%	14%	26%	17%	18%	9%	19%
								AI			**			**	*
Strongly disagree	19%	19%	19%	16%	21%	25%	14%	18%	20%	20%	-	18%	22%	-	20%
						AE,AH					**			**	*
Don't know	2%	3%	3%	2%	2%	1%	3%	2%	2%	5%	-	1%	1%	-	2%
										AJ	**			**	*
Net: Agree	30%	28%	33%	26%	31%	32%	27%	37%	27%	28%	44%	31%	37%	28%	33%
								AJ			**	AQ	AQ	**	AQ*
Net: Disagree	37%	38%	34%	34%	42%	39%	32%	33%	41%	35%	26%	35%	39%	9%	39%
								AI			**			**	*

Cell Contents (Col

**YouGov Omnibus
Smartphones**

US_nat_internal Sample: 1st - 4th March 2019



	Total	employment Status				
		Retired	Permanently disabled	Homemaker	Student	Other
Somewhat disagree	16%	20%	14%	19%	8%	51%
		AT	*	*	*	**
Strongly disagree	20%	30%	28%	17%	6%	13%
		AM.AP.AS.AT	AT*	AT*	*	**
Don't know	1%	1%	1%	2%	-	-
		*	*	*	*	**
Net: Agree	42%	26%	41%	43%	73%	22%
			AQ*	AQ*	M.AN.AP.AQ.AR.A	**
Net: Disagree	36%	49%	42%	35%	13%	64%
		AM.AN.AP.AS.AT	AT*	AT*	*	**

HYS_q3_4. I think I could be more productive if I didn't have my smartphone with me

Unweighted base	1142	209	85	84	73	18
Base: All US adults who have a smartphone	1150	215	89	78	81	19
Strongly agree	13%	4%	22%	6%	25%	8%
			AQ.AS*	*	AM.AQ.AS*	**
Somewhat agree	17%	11%	12%	31%	22%	14%
			*	AM.AP.AQ.AR*	AQ*	**
Neither agree nor disagree	30%	38%	23%	27%	25%	24%
		AN.AR	*	*	*	**
Somewhat disagree	18%	21%	17%	15%	16%	19%
			*	*	*	**
Strongly disagree	19%	22%	22%	16%	12%	34%
			*	*	*	**
Don't know	2%	4%	4%	4%	-	-
		*	*	*	*	**
Net: Agree	30%	15%	34%	38%	47%	23%
			AQ*	AQ*	AM.AQ*	**
Net: Disagree	37%	43%	39%	31%	28%	53%
		AT	*	*	*	**

Cell Contents (Col)