

# YouGov Survey Results

Sample Size: 2380 GB Adults  
Fieldwork: 21st - 22nd August 2019

	Westminster VI				Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2380</b>	<b>513</b>	<b>365</b>	<b>345</b>	<b>216</b>	<b>785</b>	<b>735</b>	<b>133</b>	<b>916</b>	<b>981</b>	<b>1152</b>	<b>1228</b>	<b>262</b>	<b>1002</b>	<b>566</b>	<b>550</b>	<b>1357</b>	<b>1023</b>	<b>286</b>	<b>795</b>	<b>514</b>	<b>581</b>	<b>205</b>	
<b>Unweighted Sample</b>	<b>2380</b>	<b>558</b>	<b>368</b>	<b>385</b>	<b>220</b>	<b>823</b>	<b>735</b>	<b>155</b>	<b>1052</b>	<b>991</b>	<b>1046</b>	<b>1334</b>	<b>206</b>	<b>985</b>	<b>574</b>	<b>615</b>	<b>1457</b>	<b>923</b>	<b>235</b>	<b>809</b>	<b>521</b>	<b>596</b>	<b>219</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

21-22  
Jan  
2016

21-22  
Aug  
2019

## Generally speaking do you think of yourself as...

Labour	27	<b>21</b>	3	83	18	9	4	50	8	31	14	20	22	22	22	24	15	23	18	24	15	20	30	15	
Conservative	30	<b>25</b>	82	1	7	26	64	3	11	17	40	27	23	11	17	28	43	27	23	24	31	27	19	14	
Liberal Democrat	7	<b>10</b>	0	3	52	1	4	10	53	18	3	10	9	16	10	7	8	13	6	11	12	8	8	10	
UKIP	10	<b>2</b>	1	0	0	11	2	1	0	0	4	2	2	3	1	2	2	2	2	1	2	2	2	2	2
Scottish or Welsh Nationalist	3	<b>3</b>	0	1	0	1	0	1	0	5	2	4	3	8	3	4	2	4	3	1	1	3	0	27	
Something else	4	<b>6</b>	1	1	2	25	5	6	3	4	8	6	5	5	4	8	6	6	5	5	6	5	5	6	
None of these	11	<b>22</b>	9	9	15	25	13	18	19	17	19	22	22	23	26	18	17	17	28	20	22	21	22	19	
Don't know	7	<b>10</b>	3	1	6	2	7	9	5	7	9	7	13	10	13	8	6	8	12	9	9	11	11	7	

## How would you feel if you had a son or daughter who married a Conservative?

[Asked only to those who think of themselves as Labour; n=513]

Very upset	10	<b>11</b>	0	14	4	0	18	9	0	12	7	8	13	16	11	8	10	9	13	7	12	5	15	8
Somewhat upset	18	<b>23</b>	0	26	27	16	4	23	14	24	14	23	23	35	20	26	15	27	16	19	27	17	23	29
Not upset at all	60	<b>56</b>	100	47	59	84	73	56	72	51	70	61	51	39	54	58	67	54	58	55	50	68	53	50
Not sure	12	<b>11</b>	0	12	10	0	5	12	14	13	9	9	13	10	15	8	8	10	13	19	11	10	8	14

## Imagine you were single and dating, would you or would you not consider dating a Conservative?

[Asked only to those who think of themselves as Labour; n=513]

I would consider it	53	<b>100</b>	48	54	80	75	52	72	46	70	62	45	38	55	52	58	51	56	49	51	58	52	59
I would not consider it	28	<b>0</b>	32	26	9	13	29	20	33	15	23	33	42	26	31	21	32	23	30	33	22	31	16
Don't know	18	<b>0</b>	20	20	11	12	19	8	21	15	14	22	20	18	17	20	17	21	22	16	20	17	25

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<b>Unweighted Sample</b>	<b>2380</b>	558	368	385	220	823	735	155	1052	991	1046	1334	206	985	574	615	1457	923	235	809	521	596	219	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

21-22  
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**How would you feel if you had a son or daughter who married someone who was Labour?**

[Asked only to those who think of themselves as Conservative; n=649]

Very upset	6	2	3	0	0	1	2	0	0	1	3	3	1	0	3	1	2	2	1	3	2	1	2	0
Somewhat upset	13	11	12	69	8	6	11	14	6	11	11	12	11	6	13	11	11	12	11	16	11	10	11	5
Not upset at all	73	78	77	31	86	84	77	86	94	81	77	79	76	94	76	81	75	77	79	71	78	80	77	88
Not sure	8	9	9	0	6	8	9	0	0	7	9	6	12	0	9	7	12	9	9	11	9	9	9	7

**Imagine you were single and dating, would you or would you not consider dating someone who was Labour?**

[Asked only to those who think of themselves as Conservative; n=649]

I would consider it	68	69	31	70	74	69	81	75	78	66	70	67	78	68	72	65	70	66	65	66	76	65	72
I would not consider it	17	16	69	10	20	17	0	6	10	18	16	17	22	13	16	18	16	17	17	19	11	17	18
Don't know	15	15	0	20	7	14	19	19	12	16	14	16	0	18	12	17	14	17	18	14	13	19	9

**Past vote 2016 EU referendum**

I voted to Remain	38	22	63	75	1	27	63	72	100	0	37	40	28	45	38	31	45	30	47	37	32	38	51
I voted to Leave	41	71	20	11	94	69	29	22	0	100	43	40	9	33	51	60	37	47	29	45	45	42	30
I did not vote	18	6	15	14	5	3	7	2	0	0	18	17	60	18	8	6	16	19	21	15	20	18	19
Can't remember	3	1	2	0	0	2	2	3	0	0	2	3	3	3	3	2	2	3	3	3	3	2	1

**How would you feel if you had a son or daughter who married someone who voted Remain in the EU Referendum?**

[Asked only to those who voted to Leave; n=991]

Very upset	3	2	1	0	3	2	2	3	0	3	4	2	21	2	2	3	2	4	0	3	3	4	3
Somewhat upset	8	10	8	3	13	9	6	3	0	8	9	8	10	7	8	10	9	7	10	6	10	9	8
Not upset at all	78	78	85	87	69	78	82	84	0	78	78	79	66	78	81	77	80	77	86	78	74	77	88
Not sure	10	10	6	10	14	11	9	10	0	10	10	11	3	12	9	11	9	12	3	13	13	10	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you were single and dating, would you or would you not consider dating someone who voted Remain in the EU Referendum?

[Asked only to those who voted to Leave; n=991]

I would consider it  
I would not consider it  
Don't know

<b>69</b>	70	77	91	59	69	73	78	0	69	71	68	63	72	70	67	73	66	62	72	65	70	78
<b>15</b>	14	9	5	26	15	10	19	0	15	18	13	27	11	15	19	12	19	18	14	17	17	10
<b>15</b>	15	14	4	15	16	16	3	0	15	12	19	10	17	15	15	15	16	20	14	18	14	12

How would you feel if you had a son or daughter who married someone who voted to Leave in the EU Referendum?

[Asked only to those who voted to Remain; n=1052]

Very upset  
Somewhat upset  
Not upset at all  
Not sure

<b>11</b>	2	14	17	30	5	13	14	11	0	12	11	10	14	9	9	14	7	16	12	8	10	12
<b>28</b>	13	34	32	0	16	33	29	28	0	26	29	41	28	28	22	30	23	25	29	27	30	26
<b>47</b>	79	36	39	70	71	38	46	47	0	50	45	39	42	50	61	44	53	46	45	50	48	48
<b>14</b>	6	16	12	0	8	16	11	14	0	12	15	10	17	13	8	12	17	14	14	15	12	13

Imagine you were single and dating, would you or would you not consider dating someone who voted to Leave in the EU Referendum?

[Asked only to those who voted to Remain; n=1052]

I would consider it  
I would not consider it  
Don't know

<b>48</b>	73	45	39	42	68	40	45	48	0	54	42	46	45	48	56	47	49	49	48	48	49	42
<b>34</b>	18	40	43	30	18	41	32	34	0	32	35	41	35	35	24	36	29	41	32	31	34	32
<b>19</b>	9	15	18	28	14	18	23	19	0	14	23	13	20	17	20	17	22	10	21	22	17	26