

## YouGov / Bright Blue Under 40s Survey Results

Sample Size: 1092 GB Adults

Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region					Social liberals			Renewables	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-28	29-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD	
<b>Weighted Sample</b>	<b>1116</b>	232	437	62	484	283	510	605	566	550	726	390	178	346	241	260	91	861	370	527	921	
<b>Unweighted Sample</b>	<b>1092</b>	220	459	88	537	272	400	692	543	549	732	360	131	379	223	268	91	886	401	570	933	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are some subjects that concern different voters. Which two or three, if any, do you think senior politicians are not discussing enough, and should discuss more? (Please tick up to three options)

Health	28	29	34	46	31	27	23	33	24	32	30	25	24	33	26	26	32	32	32	31	31
Climate change	26	14	32	46	35	14	28	24	30	23	31	18	27	27	22	27	32	29	45	39	31
Education	25	22	31	28	28	23	23	27	25	25	29	19	25	24	25	26	26	26	28	29	26
Housing	24	21	30	36	28	22	24	24	25	23	26	21	38	25	22	19	17	27	33	33	27
Immigration	18	29	12	9	9	39	17	19	14	22	14	24	15	20	17	17	16	15	6	8	17
Crime	16	28	13	9	12	24	19	13	14	19	16	16	16	14	23	13	12	14	6	8	16
The economy	15	22	12	19	16	16	19	12	14	17	16	15	14	17	16	12	21	16	12	13	16
Brexit	13	19	11	17	13	15	15	11	13	13	14	12	17	13	12	12	10	13	12	11	14
Cannabis legalisation	12	7	15	12	12	12	15	10	15	9	13	11	13	13	10	11	17	14	14	15	13
Welfare	11	8	14	13	12	13	10	12	12	11	12	11	10	11	11	11	16	12	15	15	13
Animal welfare	10	7	9	10	8	10	6	13	10	9	9	10	5	12	10	11	10	12	9	8	11
Internet privacy	10	10	11	15	12	9	14	7	13	8	11	10	9	8	10	13	16	12	16	14	11
LGBT rights	8	8	11	4	9	6	9	12	3	8	8	8	6	10	6	9	5	10	14	12	9
Transport	6	10	4	9	6	9	9	4	7	6	7	5	8	5	7	5	7	6	7	8	7
International development	3	4	2	1	3	3	3	3	3	4	1	2	2	3	1	5	2	2	4	4	3
None of these	2	4	2	0	2	1	2	2	2	2	1	3	3	2	2	2	0	2	1	2	2
Don't know	13	9	9	5	10	10	11	15	13	14	10	20	13	12	13	15	14	9	5	7	8

To what extent would you support or oppose each of the following policies?

Same-sex marriage

Strongly support	59	52	71	68	67	49	51	65	63	54	63	51	57	62	55	60	55	76	77	72	67
Tend to support	19	23	14	24	17	22	20	17	16	21	19	18	19	16	23	17	20	24	11	16	18
<b>TOTAL SUPPORT</b>	<b>78</b>	<b>75</b>	<b>85</b>	<b>92</b>	<b>84</b>	<b>71</b>	<b>71</b>	<b>82</b>	<b>79</b>	<b>75</b>	<b>82</b>	<b>69</b>	<b>76</b>	<b>78</b>	<b>78</b>	<b>77</b>	<b>75</b>	<b>100</b>	<b>88</b>	<b>88</b>	<b>85</b>
Tend to oppose	6	9	4	1	4	8	8	4	5	6	6	5	3	7	6	4	8	0	4	4	5
Strongly oppose	6	8	4	1	4	10	9	4	6	7	6	8	9	6	3	8	5	0	4	4	5
<b>TOTAL OPPOSE</b>	<b>12</b>	<b>17</b>	<b>8</b>	<b>2</b>	<b>8</b>	<b>18</b>	<b>17</b>	<b>8</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>9</b>	<b>12</b>	<b>13</b>	<b>0</b>	<b>8</b>	<b>8</b>	<b>10</b>
Don't know	11	9	8	6	7	11	11	11	10	12	7	18	12	9	13	11	13	0	4	3	5

A significant reduction in the levels of immigration

Strongly support	25	39	16	7	8	55	25	25	21	29	20	33	20	25	31	24	21	24	0	10	24
Tend to support	26	38	24	23	25	31	26	25	24	27	27	23	22	28	29	24	21	27	0	23	28
<b>TOTAL SUPPORT</b>	<b>51</b>	<b>77</b>	<b>40</b>	<b>30</b>	<b>33</b>	<b>86</b>	<b>51</b>	<b>50</b>	<b>45</b>	<b>56</b>	<b>47</b>	<b>56</b>	<b>42</b>	<b>53</b>	<b>60</b>	<b>48</b>	<b>42</b>	<b>51</b>	<b>0</b>	<b>33</b>	<b>52</b>
Tend to oppose	21	11	28	26	33	4	23	20	23	19	25	14	23	22	16	22	22	24	63	34	24
Strongly oppose	12	3	18	23	19	2	13	11	14	10	15	7	19	10	9	13	12	14	37	22	14
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>14</b>	<b>46</b>	<b>49</b>	<b>52</b>	<b>6</b>	<b>36</b>	<b>31</b>	<b>37</b>	<b>29</b>	<b>40</b>	<b>21</b>	<b>42</b>	<b>32</b>	<b>25</b>	<b>35</b>	<b>34</b>	<b>38</b>	<b>100</b>	<b>56</b>	<b>38</b>
Don't know	16	8	14	21	15	8	13	19	19	14	13	23	16	15	15	17	24	12	0	11	11

Sample Size: 1092 GB Adults  
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region					Social liberals			Renewables	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-28	29-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD	
<b>Weighted Sample</b>	<b>1116</b>	232	437	62	484	283	510	605	566	550	726	390	178	346	241	260	91	861	370	527	921	
<b>Unweighted Sample</b>	<b>1092</b>	220	459	88	537	272	400	692	543	549	732	360	131	379	223	268	91	886	401	570	933	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Re-introduction of capital punishment for murder

Strongly support	19	25	12	6	7	35	22	16	15	22	15	25	13	16	20	26	15	18	5	0	18
Tend to support	21	32	17	10	16	29	19	23	19	24	20	23	17	21	30	18	18	21	13	0	22
<b>TOTAL SUPPORT</b>	<b>40</b>	<b>57</b>	<b>29</b>	<b>16</b>	<b>23</b>	<b>64</b>	<b>41</b>	<b>39</b>	<b>34</b>	<b>46</b>	<b>35</b>	<b>48</b>	<b>30</b>	<b>37</b>	<b>50</b>	<b>44</b>	<b>33</b>	<b>39</b>	<b>18</b>	<b>0</b>	<b>40</b>
Tend to oppose	16	16	16	27	18	11	18	15	20	12	18	14	19	17	15	13	22	18	18	35	18
Strongly oppose	31	20	45	51	49	15	30	32	33	28	38	17	42	31	21	30	33	36	61	65	35
<b>TOTAL OPPOSE</b>	<b>47</b>	<b>36</b>	<b>61</b>	<b>78</b>	<b>67</b>	<b>26</b>	<b>48</b>	<b>47</b>	<b>53</b>	<b>40</b>	<b>56</b>	<b>31</b>	<b>61</b>	<b>48</b>	<b>36</b>	<b>43</b>	<b>55</b>	<b>54</b>	<b>79</b>	<b>100</b>	<b>53</b>
Don't know	13	8	9	7	9	10	11	14	13	13	9	20	9	14	14	13	13	7	3	0	7

Imagine that a political party put forward the following policies and you chose to vote for them. How proud or embarrassed would you be to tell your family and friends that you voted for this party based on these policies?

Generating more electricity from renewable sources like wind turbines and solar panels

Very proud	54	45	64	68	64	45	53	54	58	49	58	45	53	59	49	54	46	62	72	67	65
Fairly proud	29	39	25	21	27	33	29	29	25	33	30	28	31	25	33	28	34	29	22	26	35
<b>TOTAL PROUD</b>	<b>83</b>	<b>84</b>	<b>89</b>	<b>89</b>	<b>91</b>	<b>78</b>	<b>82</b>	<b>83</b>	<b>83</b>	<b>82</b>	<b>88</b>	<b>73</b>	<b>84</b>	<b>84</b>	<b>82</b>	<b>82</b>	<b>80</b>	<b>91</b>	<b>94</b>	<b>93</b>	<b>100</b>
Fairly embarrassed	3	3	1	4	2	3	3	2	4	2	3	2	3	2	3	2	4	2	2	2	0
Very embarrassed	2	2	3	2	1	5	3	1	1	3	1	3	4	2	0	2	2	1	1	1	0
<b>TOTAL EMBARRASSED</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>8</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>0</b>
Don't know	13	11	7	4	6	13	12	14	13	13	8	22	9	12	14	15	13	6	4	4	0

Providing incentives for people to install insulation in their homes

Very proud	25	25	28	33	32	22	26	25	27	24	27	22	31	25	23	23	28	29	33	28	30
Fairly proud	46	48	47	56	47	47	48	44	42	49	49	40	44	45	49	45	47	49	50	51	52
<b>TOTAL PROUD</b>	<b>71</b>	<b>73</b>	<b>75</b>	<b>89</b>	<b>79</b>	<b>69</b>	<b>74</b>	<b>69</b>	<b>69</b>	<b>73</b>	<b>76</b>	<b>62</b>	<b>75</b>	<b>70</b>	<b>72</b>	<b>68</b>	<b>75</b>	<b>78</b>	<b>83</b>	<b>79</b>	<b>82</b>
Fairly embarrassed	4	6	4	3	3	5	5	3	5	4	4	4	6	3	6	3	4	4	2	3	2
Very embarrassed	1	0	1	0	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0	1	1
<b>TOTAL EMBARRASSED</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>2</b>	<b>4</b>	<b>3</b>
Don't know	24	21	20	8	17	25	19	28	24	23	18	34	19	26	22	28	19	18	15	16	15

Spending 0.7% of national income on international aid

Very proud	12	12	14	16	16	7	16	10	13	12	15	8	14	12	9	16	12	13	21	16	15
Fairly proud	24	22	28	39	32	15	22	26	27	22	27	19	23	26	24	21	31	28	34	31	28
<b>TOTAL PROUD</b>	<b>36</b>	<b>34</b>	<b>42</b>	<b>55</b>	<b>48</b>	<b>22</b>	<b>38</b>	<b>36</b>	<b>40</b>	<b>34</b>	<b>42</b>	<b>27</b>	<b>37</b>	<b>38</b>	<b>33</b>	<b>37</b>	<b>43</b>	<b>41</b>	<b>55</b>	<b>47</b>	<b>43</b>
Fairly embarrassed	17	18	15	11	13	23	18	15	16	17	17	15	20	13	23	14	14	15	14	14	17
Very embarrassed	9	15	8	5	5	18	12	6	8	10	8	10	5	10	10	10	5	8	4	6	8
<b>TOTAL EMBARRASSED</b>	<b>26</b>	<b>33</b>	<b>23</b>	<b>16</b>	<b>18</b>	<b>41</b>	<b>30</b>	<b>21</b>	<b>24</b>	<b>27</b>	<b>25</b>	<b>25</b>	<b>25</b>	<b>23</b>	<b>33</b>	<b>24</b>	<b>19</b>	<b>23</b>	<b>18</b>	<b>20</b>	<b>25</b>
Don't know	38	34	35	29	33	37	31	44	36	39	33	47	38	40	34	38	37	36	27	33	31

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	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region					Social liberals			Renewables	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-28	29-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD	
<b>Weighted Sample</b>	<b>1116</b>	<b>232</b>	<b>437</b>	<b>62</b>	<b>484</b>	<b>283</b>	<b>510</b>	<b>605</b>	<b>566</b>	<b>550</b>	<b>726</b>	<b>390</b>	<b>178</b>	<b>346</b>	<b>241</b>	<b>260</b>	<b>91</b>	<b>861</b>	<b>370</b>	<b>527</b>	<b>921</b>	
<b>Unweighted Sample</b>	<b>1092</b>	<b>220</b>	<b>459</b>	<b>88</b>	<b>537</b>	<b>272</b>	<b>400</b>	<b>692</b>	<b>543</b>	<b>549</b>	<b>732</b>	<b>360</b>	<b>131</b>	<b>379</b>	<b>223</b>	<b>268</b>	<b>91</b>	<b>886</b>	<b>401</b>	<b>570</b>	<b>933</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Legislating and regulating the sale of cannabis</b>																						
Very proud	19	11	25	18	20	17	22	16	22	15	19	18	24	18	16	20	17	22	25	25	21	
Fairly proud	23	23	26	31	29	21	23	24	23	24	26	18	26	21	21	25	31	28	31	29	26	
<b>TOTAL PROUD</b>	<b>42</b>	<b>34</b>	<b>51</b>	<b>49</b>	<b>49</b>	<b>38</b>	<b>45</b>	<b>40</b>	<b>45</b>	<b>39</b>	<b>45</b>	<b>36</b>	<b>50</b>	<b>39</b>	<b>37</b>	<b>45</b>	<b>48</b>	<b>50</b>	<b>56</b>	<b>54</b>	<b>47</b>	
Fairly embarrassed	15	19	13	14	13	15	13	16	14	15	16	11	13	18	15	11	12	15	13	15	15	
Very embarrassed	19	28	14	17	16	26	19	18	17	20	18	19	15	18	21	21	12	16	15	16	19	
<b>TOTAL EMBARRASSED</b>	<b>34</b>	<b>47</b>	<b>27</b>	<b>31</b>	<b>29</b>	<b>41</b>	<b>32</b>	<b>34</b>	<b>31</b>	<b>35</b>	<b>34</b>	<b>30</b>	<b>28</b>	<b>36</b>	<b>36</b>	<b>32</b>	<b>24</b>	<b>31</b>	<b>28</b>	<b>31</b>	<b>34</b>	
Don't know	24	19	23	20	22	21	22	27	23	26	20	33	22	24	27	23	29	19	16	15	19	
<b>Banning the sale of all ivory products in the UK</b>																						
Very proud	57	56	66	74	66	59	52	61	56	57	58	54	53	62	51	58	58	65	63	64	65	
Fairly proud	20	23	17	14	19	18	23	18	19	21	24	13	23	19	22	18	19	21	23	23	21	
<b>TOTAL PROUD</b>	<b>77</b>	<b>79</b>	<b>83</b>	<b>88</b>	<b>85</b>	<b>77</b>	<b>75</b>	<b>79</b>	<b>75</b>	<b>78</b>	<b>82</b>	<b>67</b>	<b>76</b>	<b>81</b>	<b>73</b>	<b>76</b>	<b>77</b>	<b>86</b>	<b>86</b>	<b>87</b>	<b>86</b>	
Fairly embarrassed	4	6	3	3	3	5	6	3	6	3	5	4	3	4	6	4	4	3	4	4	4	
Very embarrassed	2	1	2	0	1	3	2	1	1	2	1	2	4	1	2	1	2	1	0	1	1	
<b>TOTAL EMBARRASSED</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>5</b>	
Don't know	17	13	12	10	11	16	16	18	18	16	12	26	17	14	18	19	18	11	10	9	9	
<b>Scrapping rules that force internet companies to collect data on what their customers do online</b>																						
Very proud	26	24	26	24	24	27	33	20	30	22	27	23	32	24	24	25	27	28	30	27	29	
Fairly proud	28	26	31	27	32	23	27	29	28	28	31	24	26	29	30	27	26	30	34	35	32	
<b>TOTAL PROUD</b>	<b>54</b>	<b>50</b>	<b>57</b>	<b>51</b>	<b>56</b>	<b>50</b>	<b>60</b>	<b>49</b>	<b>58</b>	<b>50</b>	<b>58</b>	<b>47</b>	<b>58</b>	<b>53</b>	<b>54</b>	<b>52</b>	<b>53</b>	<b>58</b>	<b>64</b>	<b>62</b>	<b>61</b>	
Fairly embarrassed	10	15	8	15	10	11	9	11	10	10	11	8	9	11	11	9	10	11	9	10	10	
Very embarrassed	7	11	7	5	6	9	8	5	5	8	5	9	9	5	7	7	5	7	6	6	7	
<b>TOTAL EMBARRASSED</b>	<b>17</b>	<b>26</b>	<b>15</b>	<b>20</b>	<b>16</b>	<b>20</b>	<b>17</b>	<b>16</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>18</b>	<b>16</b>	<b>15</b>	<b>18</b>	<b>15</b>	<b>16</b>	<b>17</b>	
Don't know	29	24	29	30	27	31	23	34	27	32	25	37	23	31	28	32	32	24	21	22	22	
<b>Requiring landlords to offer tenants longer contracts, for example for three-year terms</b>																						
Very proud	22	20	27	20	25	25	22	22	20	24	22	23	31	22	18	22	17	25	28	24	25	
Fairly proud	34	32	36	41	38	30	32	36	34	35	36	32	31	36	41	28	37	38	36	36	40	
<b>TOTAL PROUD</b>	<b>56</b>	<b>52</b>	<b>63</b>	<b>61</b>	<b>63</b>	<b>55</b>	<b>54</b>	<b>58</b>	<b>54</b>	<b>59</b>	<b>58</b>	<b>55</b>	<b>62</b>	<b>58</b>	<b>59</b>	<b>50</b>	<b>54</b>	<b>63</b>	<b>64</b>	<b>60</b>	<b>65</b>	
Fairly embarrassed	8	12	6	8	7	7	11	6	11	5	11	3	5	9	9	6	7	7	7	9	7	
Very embarrassed	3	4	4	3	3	5	4	3	3	4	3	3	8	2	3	4	2	2	4	3	3	
<b>TOTAL EMBARRASSED</b>	<b>11</b>	<b>16</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>12</b>	<b>15</b>	<b>9</b>	<b>14</b>	<b>9</b>	<b>14</b>	<b>6</b>	<b>13</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>8</b>	<b>9</b>	<b>11</b>	<b>12</b>	<b>10</b>	
Don't know	32	33	27	28	27	33	30	33	32	32	28	39	25	32	29	37	38	27	24	28	24	
<b>Strengthening equalities legislation to ban discrimination against all transgender people</b>																						
Very proud	42	34	55	49	53	33	36	47	49	36	46	35	45	46	37	43	34	52	60	55	50	
Fairly proud	25	26	26	33	26	26	24	26	21	29	26	23	23	24	27	23	31	28	22	26	28	
<b>TOTAL PROUD</b>	<b>67</b>	<b>60</b>	<b>81</b>	<b>82</b>	<b>79</b>	<b>59</b>	<b>60</b>	<b>73</b>	<b>70</b>	<b>65</b>	<b>72</b>	<b>58</b>	<b>68</b>	<b>70</b>	<b>64</b>	<b>66</b>	<b>65</b>	<b>80</b>	<b>82</b>	<b>81</b>	<b>78</b>	
Fairly embarrassed	8	11	6	3	6	9	10	5	8	7	8	6	8	7	9	7	7	7	6	7	7	
Very embarrassed	5	8	4	1	3	9	9	2	4	6	5	5	8	4	3	5	7	2	2	2	4	
<b>TOTAL EMBARRASSED</b>	<b>13</b>	<b>19</b>	<b>10</b>	<b>4</b>	<b>9</b>	<b>18</b>	<b>19</b>	<b>7</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>16</b>	<b>11</b>	<b>12</b>	<b>12</b>	<b>14</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>11</b>	
Don't know	20	21	11	13	12	24	21	20	18	22	14	31	15	19	24	21	21	12	9	10	11	

Sample Size: 1092 GB Adults  
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region					Social liberals			Renewables	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-28	29-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD	
<b>Weighted Sample</b>	<b>1116</b>	232	437	62	484	283	510	605	566	550	726	390	178	346	241	260	91	861	370	527	921	
<b>Unweighted Sample</b>	<b>1092</b>	220	459	88	537	272	400	692	543	549	732	360	131	379	223	268	91	886	401	570	933	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Raising the income threshold above which all graduates have to start repaying their tuition fee loans

Very proud	23	16	27	20	25	19	23	22	27	18	23	22	26	21	16	30	18	27	29	26	26
Fairly proud	33	29	40	44	38	30	33	33	32	34	36	29	39	33	34	30	26	36	40	40	37
<b>TOTAL PROUD</b>	<b>56</b>	<b>45</b>	<b>67</b>	<b>64</b>	<b>63</b>	<b>49</b>	<b>56</b>	<b>55</b>	<b>59</b>	<b>52</b>	<b>59</b>	<b>51</b>	<b>65</b>	<b>54</b>	<b>50</b>	<b>60</b>	<b>44</b>	<b>63</b>	<b>69</b>	<b>66</b>	<b>63</b>
Fairly embarrassed	11	19	7	9	10	13	11	11	11	10	12	9	7	12	13	7	16	11	8	10	11
Very embarrassed	5	9	4	1	4	8	7	4	5	5	5	5	3	7	7	4	1	4	4	4	5
<b>TOTAL EMBARRASSED</b>	<b>16</b>	<b>28</b>	<b>11</b>	<b>10</b>	<b>14</b>	<b>21</b>	<b>18</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>17</b>	<b>14</b>	<b>10</b>	<b>19</b>	<b>20</b>	<b>11</b>	<b>17</b>	<b>15</b>	<b>12</b>	<b>14</b>	<b>16</b>
Don't know	28	26	22	26	23	29	26	31	24	33	25	36	25	26	29	29	40	23	20	20	21

Which, if any, of the following words describe what you think about the Conservative Government's policies in the following areas? (Please tick all that apply)

Climate change

Weak	21	13	30	32	30	11	24	17	24	18	24	15	31	17	18	21	20	23	33	29	24
Inadequate	20	11	31	36	29	12	21	19	23	17	24	11	26	22	16	17	19	24	36	32	23
Damaging	11	4	15	17	14	6	14	8	15	7	11	9	18	10	12	7	9	11	19	17	13
Risky	5	2	7	5	7	2	5	5	6	3	6	2	6	4	5	4	8	5	8	6	5
Safe	5	9	3	8	5	6	7	4	5	5	5	5	3	6	6	4	8	5	5	4	5
Idealistic	4	5	3	3	3	4	4	3	4	3	4	3	6	3	3	4	3	4	2	4	4
Ambitious	3	6	1	2	2	6	4	2	1	4	3	2	3	3	1	3	1	3	1	2	3
Pragmatic	3	6	2	2	2	3	4	2	3	3	4	2	5	3	4	1	2	3	3	4	3
Beneficial	3	4	2	3	3	3	3	3	3	3	3	3	3	2	4	2	5	3	2	3	3
Strong	2	3	1	2	1	2	2	2	2	2	2	3	4	1	3	2	1	2	1	1	2
Other	2	2	2	3	1	3	2	1	2	1	2	1	2	3	1	1	1	1	2	2	1
Don't know	45	49	35	30	35	57	37	53	40	50	39	58	35	46	47	49	48	41	28	30	40

International development

Weak	13	3	20	27	19	7	17	9	14	11	13	12	14	10	14	14	16	14	25	19	15
Inadequate	10	2	18	18	17	4	12	9	11	10	13	5	18	8	7	12	7	12	19	17	12
Damaging	8	3	13	9	12	3	12	5	10	6	9	5	10	7	8	8	8	9	17	13	9
Safe	5	8	2	4	3	6	6	4	4	5	5	4	6	4	5	5	4	5	4	5	4
Strong	4	9	2	3	4	4	4	4	5	3	4	4	5	4	2	4	3	4	3	4	4
Idealistic	4	5	3	6	4	4	4	3	4	3	5	2	2	5	4	2	6	4	3	4	4
Risky	4	2	5	2	5	2	4	3	6	2	4	2	4	4	5	2	4	4	6	5	4
Beneficial	4	10	2	3	2	7	5	3	5	3	3	5	2	3	5	3	9	4	3	4	4
Ambitious	3	5	3	2	4	4	3	3	4	3	3	4	4	4	2	4	0	3	3	3	3
Pragmatic	3	5	3	8	4	2	5	3	4	3	4	3	6	2	2	4	5	4	6	5	4
Other	2	2	1	0	1	2	2	1	1	2	2	1	1	2	2	1	1	1	1	1	1
Don't know	54	51	48	40	45	61	45	61	50	58	49	63	49	55	56	53	57	51	37	42	50

Sample Size: 1092 GB Adults  
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region					Social liberals			Renewables	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-28	29-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD	
<b>Weighted Sample</b>	<b>1116</b>	<b>232</b>	<b>437</b>	<b>62</b>	<b>484</b>	<b>283</b>	<b>510</b>	<b>605</b>	<b>566</b>	<b>550</b>	<b>726</b>	<b>390</b>	<b>178</b>	<b>346</b>	<b>241</b>	<b>260</b>	<b>91</b>	<b>861</b>	<b>370</b>	<b>527</b>	<b>921</b>	
<b>Unweighted Sample</b>	<b>1092</b>	<b>220</b>	<b>459</b>	<b>88</b>	<b>537</b>	<b>272</b>	<b>400</b>	<b>692</b>	<b>543</b>	<b>549</b>	<b>732</b>	<b>360</b>	<b>131</b>	<b>379</b>	<b>223</b>	<b>268</b>	<b>91</b>	<b>886</b>	<b>401</b>	<b>570</b>	<b>933</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Cannabis legalisation</b>																						
Weak	14	9	19	19	18	11	18	11	15	14	16	11	19	13	13	15	13	17	22	19	15	
Inadequate	13	7	18	18	16	12	15	10	13	12	15	8	18	13	6	14	15	14	22	18	14	
Damaging	10	7	11	13	9	10	12	8	11	8	10	8	11	11	8	9	7	9	13	12	10	
Risky	5	6	6	4	4	9	5	5	4	6	5	5	3	6	7	5	3	5	5	4	5	
Safe	5	8	4	4	4	6	7	4	6	5	6	4	6	5	4	7	6	6	7	7	6	
Idealistic	3	2	2	3	2	3	3	3	4	2	4	2	3	3	4	1	6	3	2	2	3	
Beneficial	3	4	3	3	2	3	4	3	5	1	2	5	4	1	4	4	5	3	3	3	4	
Strong	2	5	1	1	2	3	3	2	3	2	2	2	4	1	2	3	2	2	1	2	3	
Ambitious	2	3	1	2	1	1	2	2	2	1	1	2	2	2	2	0	0	2	1	1	1	
Pragmatic	2	3	1	2	1	3	2	1	2	2	2	2	1	2	1	2	2	2	2	1	2	
Other	2	2	4	1	3	2	2	2	2	2	3	1	1	2	4	2	2	2	3	3	2	
Don't know	53	55	50	49	52	55	46	60	50	57	49	61	47	56	54	53	54	51	44	46	51	
<b>Animal welfare</b>																						
Weak	15	14	20	18	20	13	16	15	16	14	17	12	18	14	13	16	16	18	23	19	17	
Inadequate	15	10	23	24	21	12	13	17	17	13	17	11	17	17	11	13	17	17	24	22	17	
Damaging	7	0	10	19	10	4	7	6	9	4	8	5	9	6	7	6	7	8	12	11	8	
Strong	4	7	2	7	2	6	6	3	5	4	4	5	6	4	6	3	1	4	2	3	5	
Safe	4	7	2	5	3	4	5	4	4	4	4	4	6	2	4	6	4	4	2	4	4	
Beneficial	3	4	2	5	2	3	4	2	5	1	3	3	1	2	4	4	7	3	3	2	4	
Pragmatic	2	4	1	2	2	3	3	1	2	2	2	1	2	3	1	2	0	2	1	2	2	
Idealistic	2	1	1	1	2	3	2	2	3	2	2	3	0	1	4	4	4	2	2	2	2	
Risky	2	1	3	0	2	3	3	2	2	3	2	2	1	2	3	2	2	2	3	2	2	
Ambitious	1	1	1	1	0	2	2	1	1	1	1	2	3	0	1	2	0	0	1	1	1	
Other	1	1	2	1	2	1	2	1	1	2	2	0	1	2	1	1	1	1	1	1	1	
Don't know	55	56	50	46	51	57	51	58	52	58	51	61	53	57	56	53	56	52	45	48	52	
<b>Internet privacy</b>																						
Damaging	18	7	28	25	23	12	26	10	23	12	21	12	27	15	15	17	19	21	33	30	20	
Weak	13	8	17	14	17	10	15	11	14	12	13	12	11	13	16	13	8	14	20	16	15	
Inadequate	11	10	15	15	16	10	14	10	13	10	12	10	15	13	9	9	11	13	17	15	13	
Risky	9	5	11	12	9	8	13	5	12	5	9	7	12	8	8	7	9	10	13	12	10	
Idealistic	4	3	2	5	3	3	3	4	4	3	4	4	4	4	2	4	7	4	5	5	4	
Safe	4	8	2	4	3	6	3	5	3	6	4	4	2	3	5	6	5	4	2	3	4	
Beneficial	4	9	2	1	3	5	4	4	5	3	3	5	2	3	5	4	7	4	2	3	4	
Strong	3	3	3	2	2	3	4	3	4	3	4	2	4	3	3	4	0	3	3	4	3	
Ambitious	3	4	3	3	3	3	3	2	3	2	3	2	3	3	2	3	2	2	3	2	3	
Pragmatic	3	7	3	1	3	4	4	2	3	3	4	1	2	4	3	3	0	3	3	3	4	
Other	2	2	2	3	2	2	3	1	2	2	2	1	1	3	3	0	2	2	3	2	2	
Don't know	47	48	40	39	40	53	38	55	43	52	44	54	44	48	49	47	49	44	32	36	43	

Sample Size: 1092 GB Adults  
Fieldwork: 11th - 13th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age		Social Grade		Region					Social liberals			Renewables	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-28	29-39	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Same-sex marriage TOTAL SUPPORT	Reduce immigration TOTAL OPPOSE	Capital punishment TOTAL OPPOSE	TOTAL PROUD	
<b>Weighted Sample</b>	<b>1116</b>	<b>232</b>	<b>437</b>	<b>62</b>	<b>484</b>	<b>283</b>	<b>510</b>	<b>605</b>	<b>566</b>	<b>550</b>	<b>726</b>	<b>390</b>	<b>178</b>	<b>346</b>	<b>241</b>	<b>260</b>	<b>91</b>	<b>861</b>	<b>370</b>	<b>527</b>	<b>921</b>	
<b>Unweighted Sample</b>	<b>1092</b>	<b>220</b>	<b>459</b>	<b>88</b>	<b>537</b>	<b>272</b>	<b>400</b>	<b>692</b>	<b>543</b>	<b>549</b>	<b>732</b>	<b>360</b>	<b>131</b>	<b>379</b>	<b>223</b>	<b>268</b>	<b>91</b>	<b>886</b>	<b>401</b>	<b>570</b>	<b>933</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Private rental sector</b>																						
Inadequate	16	11	24	22	23	12	19	13	16	15	18	11	28	16	8	13	18	18	27	25	18	
Weak	14	6	23	26	22	9	19	10	16	13	16	11	21	10	12	18	15	17	25	22	16	
Damaging	11	4	19	20	18	5	16	8	14	9	14	7	17	10	9	13	9	13	22	19	13	
Risky	5	5	5	9	7	3	7	4	7	3	6	5	7	4	6	5	3	6	7	7	5	
Safe	3	4	2	2	3	4	3	3	3	4	3	4	4	2	5	3	1	3	3	2	3	
Beneficial	3	4	2	1	1	4	3	3	3	3	2	4	0	2	5	3	4	3	1	2	3	
Strong	2	5	2	2	3	3	2	3	3	2	3	2	2	3	2	3	1	2	2	2	3	
Pragmatic	2	4	1	4	2	3	3	1	2	2	3	1	3	3	1	2	0	2	2	3	2	
Idealistic	2	2	2	3	2	3	2	2	2	2	3	1	1	1	2	2	6	2	2	1	2	
Ambitious	1	3	1	1	1	2	1	1	1	1	1	2	1	2	0	1	2	1	1	1	1	
Other	1	1	1	0	1	2	2	1	1	1	2	1	1	2	1	1	0	1	1	1	1	
Don't know	54	57	46	42	44	60	46	61	51	57	49	64	47	56	57	54	57	52	37	43	50	
<b>LGBT rights</b>																						
Weak	15	9	22	17	21	10	17	12	16	13	16	13	19	14	11	16	16	18	28	22	17	
Inadequate	13	6	24	15	22	6	12	15	15	12	16	10	14	14	11	14	14	17	26	22	16	
Damaging	8	6	11	5	11	5	12	6	11	6	10	5	11	6	8	11	7	9	16	13	9	
Safe	6	11	5	11	5	9	7	6	8	5	8	5	9	6	8	4	8	8	6	7	7	
Strong	5	9	3	1	4	5	4	6	6	4	5	6	7	5	5	4	5	6	3	4	6	
Beneficial	5	7	5	10	5	5	6	4	6	5	6	5	7	4	4	5	10	6	5	7	6	
Idealistic	4	4	4	2	3	4	4	4	5	2	3	5	4	2	5	5	4	4	3	3	4	
Ambitious	3	3	2	1	2	4	4	2	3	3	3	3	3	2	5	2	0	2	3	3	2	
Pragmatic	3	4	2	5	3	4	4	2	3	3	3	2	7	2	1	3	3	3	3	4	3	
Risky	3	1	3	1	2	3	4	2	3	2	3	1	2	2	4	3	1	3	3	4	3	
Other	2	1	2	5	2	2	3	1	1	3	2	2	1	2	3	1	1	2	2	2	2	
Don't know	49	49	42	41	40	58	44	54	44	55	45	58	42	53	52	49	49	44	33	36	45	