

YouGov / Media Standards Trust Survey Results

Sample Size: 3921 GB Adults
Fieldwork: 2nd - 4th June 2014

	Gender		Age				Social Grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3921	1902	2019	467	992	1341	1121	2235	1686	502	1274	839	965	341
Unweighted Sample	3921	1882	2039	448	771	1571	1131	2557	1364	611	1159	807	905	439
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may know, following the phone hacking scandal Parliament set up the Leveson inquiry into the press. The inquiry recommended a new system of press regulation, and in 2013 Parliament created a new system of oversight for press self-regulation, based on Leveson's recommendations.

Under the new system there is an independent panel that reviews any self-regulator set up by the press to check it meets the standards of effectiveness, fairness and independence proposed by Leveson. This is called the "Recognition Panel"

Many newspapers have indicated that they will set up their own self-regulator, but will not put it forward for review by the Recognition Panel. They argue that the regulation of the press should not be subject to any oversight by any body established by Parliament.

How important, if at all, do you think it is that a new system of press self-regulation is periodically reviewed by the Recognition Panel?

Very important	35	38	33	20	26	41	43	37	33	32	36	38	33	40
Fairly important	33	30	35	34	37	32	29	35	30	37	31	32	34	32
TOTAL IMPORTANT	68	68	68	54	63	73	72	72	63	69	67	70	67	72
Not very important	9	10	8	10	11	7	10	9	9	8	11	7	9	11
Not important at all	5	8	3	3	3	5	8	5	5	5	5	6	6	5
TOTAL NOT IMPORTANT	14	18	11	13	14	12	18	14	14	13	16	13	15	16
Don't know/No opinion	17	14	21	32	23	15	10	13	23	17	18	18	19	11

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How much confidence would you have in a system of press self-regulation established by the major newspaper publishers, if that system was not reviewed by the Recognition Panel?

A lot of confidence	2	3	2	2	2	1	3	2	2	2	2	2	1
A fair amount of confidence	15	16	14	14	14	15	17	15	16	17	14	16	15
TOTAL CONFIDENCE	17	19	16	16	16	16	20	17	18	19	16	18	17
Not much confidence	42	40	44	37	40	41	47	44	38	41	42	43	38
No confidence at all	25	30	20	16	25	29	24	27	23	23	26	22	23
TOTAL NOT MUCH CONFIDENCE	67	70	64	53	65	70	71	71	61	64	68	65	66
Don't know/No opinion	16	11	20	30	20	14	9	12	21	17	15	17	11

One recommendation of the Leveson Report was that a new press regulation system should set up a scheme of low-cost arbitration for people who believe they have been libeled or harassed by the press as an alternative to going to the High Court.

How important do you think it is that a new press regulator set up a low-cost arbitration service?

Very important	26	31	21	12	16	31	34	28	23	25	27	27	23
Fairly important	43	42	45	40	46	42	43	46	40	44	42	42	45
TOTAL IMPORTANT	69	73	66	52	62	73	77	74	63	69	69	69	68
Not very important	9	9	8	9	10	8	9	9	8	9	10	7	8
Not important at all	3	3	2	3	3	2	2	3	2	2	3	3	1
TOTAL NOT IMPORTANT	12	12	10	12	13	10	11	12	10	11	13	10	11
Don't know/No opinion	20	15	24	36	25	17	11	14	27	19	18	21	16

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Do you think a new press regulator should require all newspapers who join it to be part of the system of low-cost arbitration, or should it be optional whether or not each newspaper takes part in the system of low-cost arbitration?

A new newspaper self-regulator should REQUIRE all newspapers that sign up to offer access to a low-cost arbitration system	58	61	54	39	48	63	68	62	52	56	58	59	56	63
A new newspaper self-regulator should give all newspapers that sign up the OPTION of offering access to a low-cost arbitration system	14	15	14	18	16	12	14	16	13	17	16	14	13	12
No opinion/don't know	28	24	32	42	36	25	18	22	35	28	27	27	32	25

A future system of press self-regulation might be funded by the newspaper companies themselves, through paying subscriptions to a press industry funding body. How much power do you think such a press industry funding body should have over the press regulator

The newspaper industry funding body should have no powers over the regulator	52	59	45	43	45	55	58	56	46	50	54	53	50	51
The newspaper industry funding body should have some powers over the regulator	17	17	18	17	19	16	19	18	17	19	15	17	19	20
Don't know/no opinion	31	24	37	40	37	29	23	26	37	31	31	30	31	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some of the main newspaper companies have set up their own self-regulator, called IPSO. This will meet some, but not all, of Leveson's recommendations.

IPSO will be chaired by a retired High Court judge and says that it will be independent, tough and effective. However, it will not make it compulsory for newspapers to offer a low-cost arbitration service and the press industry funding body will hold some powers over changes to its regulations, appointments and standards. IPSO have said they will NOT put the new body forward for review by the independent Recognition Panel.

If most newspapers join up with their proposed IPSO self-regulator, what risk do you think there is that there will be a repeat of unethical and illegal practices (such as phone-hacking and intrusion into people's private lives) that were revealed during t

A large risk	29	34	24	18	22	33	35	32	25	29	29	29	27	34
A small risk	38	37	39	35	42	35	39	39	36	36	40	38	36	38
TOTAL RISK	67	71	63	53	64	68	74	71	61	65	69	67	63	72
No real risk	7	8	6	4	6	6	9	6	7	6	6	7	7	7
No risk at all	1	2	0	2	1	1	0	1	1	1	1	1	2	0
TOTAL NO RISK	8	10	6	6	7	7	9	7	8	7	7	8	9	7
Don't know	26	20	31	41	29	25	17	21	31	28	24	25	28	21

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Thinking about the newspaper you tend to read most, which of these statements comes closest to your view?

[Only went to respondents who read newspapers either online or on paper; n= 2981]

I would be VERY disappointed if my newspaper DID join the new press self-regulator – IPSO	9	11	7	6	7	10	11	10	8	10	9	7	10	9
I would be SOMEWHAT disappointed if my newspaper DID join the new press self-regulator – IPSO	9	9	10	13	8	10	8	10	8	11	10	10	7	7
I would be SOMEWHAT disappointed if my newspaper did NOT join the new press self-regulator – IPSO	21	22	20	17	21	19	23	22	19	24	21	20	20	17
I would be VERY disappointed if my newspaper did NOT join the new press self-regulator – IPSO	18	20	17	8	15	20	23	19	17	17	17	19	19	23
I don't mind what kind of regulation my newspaper is subject to	23	22	24	31	26	23	19	21	26	20	24	24	23	22
I don't know	19	16	23	25	23	19	16	17	23	18	19	20	20	21