

YouGov Survey Results

Sample Size: 1637 GB Adults Fieldwork: 22nd - 23rd October 2012

		Voting intention			2	010 Vo	te	Ge	ender	Age				Social	grade	Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Male Female		18-24 25-39		40-59 60+		C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1637	443	535	117	512	404	355	796	841	198	417	560	462	933	704	210	532	350	403	142	
Unweighted Sample	1637	447	488	125	518	361	390	796	841	136	404	624	473	1109	528	203	594	344	390	106	
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

	70	70	70	70	70	70	70	70	70	/0	70	70	70	70	70	70	70	70	70	70
Do you think the following face more, less or about the same amount of prejudice and discrimination today compared with the 1970s?																				
Black people																				
More discrimination today than in the 1970s	5	3	6	3	3	7	5	6	4	5	6	3	7	5	5	5	5	4	6	6
Less discrimination today than in the 1970s	79	86	79	87	83	78	85	79	79	72	80	84	75	82	76	78	81	80	78	74
About the same	10	8	11	7	10	11	8	9	11	13	5	10	13	9	12	8	10	9	11	15
Don't know	6	2	3	3	4	4	3	6	6	10	9	3	4	5	7	9	4	7	5	5
Asian people	•		Ū	Ū		•	Ū		Ū		ŭ	Ü		Ū		Ü	·	•	ŭ	ŭ
More discrimination today than in the 1970s	17	15	20	9	14	21	19	16	18	l 11	18	13	23	16	18	8	16	15	22	21
Less discrimination today than in the 1970s	64	73	64	71	69	63	65	68	61	57	65	72	57	67	61	73	66	66	58	61
About the same	12	10	12	17	12	12	12	10	15	16	9	11	15	11	14	10	13	11	14	12
Don't know	7	3	4	3	4	5	4	7	6	16	8	4	5	5	8	9	5	8	6	6
	,	3	4	3	I 4	3	4	ı ′	O	10	0	4	5	5	٥	9	5	O	O	O
Women More discrimination today than in the 1970s		2	_	2	1 4	4	4		4	10	4	4	3	4	5	_	4	4	4	0
,	4 78		5 79	3 85	4	70	4	5	4 76	10	4 82			4		3	4	4	4 78	9
Less discrimination today than in the 1970s		88			81	78	82	81		69	82 7	81	76	80	76	79	80 11	79		70
About the same	12	8	13	9	11	14 4	12	8	15	8	/ 8	12 3	18	11	13 7	10		10	13	17
Don't know	6	2	3	3	4	4	2	6	6	13	8	3	4	5	/	8	5	7	5	5
Men									_											
More discrimination today than in the 1970s	19	23	22	13	21	20	20	30	9	29	22	20	12	20	18	17	22	22	17	15
Less discrimination today than in the 1970s	43	45	45	42	43	45	40	37	48	32	42	49	40	41	45	46	42	42	41	44
About the same	30	29	28	37	32	29	34	25	34	21	26	26	41	32	27	27	29	26	34	36
Don't know	8	3	5	9	4	6	6	7	9	18	10	5	6	7	10	10	7	10	8	4
Homosexuals																				
More discrimination today than in the 1970s	6	4	7	5	4	7	7	6	5	5	6	5	6	5	6	4	6	6	3	10
Less discrimination today than in the 1970s	81	89	81	87	85	79	86	80	82	78	79	86	79	85	76	80	82	81	83	78
About the same	7	5	8	2	6	9	5	7	7	4	7	6	10	5	10	9	7	6	8	7
Don't know	6	2	3	6	4	4	3	6	5	13	7	3	5	5	7	7	5	7	5	6
The elderly		1.			•			•		•										
More discrimination today than in the 1970s	33	33	31	36	33	31	39	29	37	32	28	30	41	32	33	32	33	34	32	33
Less discrimination today than in the 1970s	39	44	40	41	40	41	37	43	36	35	45	45	29	40	39	38	40	38	41	37
About the same	20	20	23	18	23	22	19	20	19	13	15	21	26	21	18	19	20	20	20	19
Don't know	8	3	6	5	5	6	5	8	8	20	11	4	4	6	10	11	7	7	7	12
Muslims	•		Ū	Ū		Ū	Ū		Ū		• •	•		Ū			•	•	•	
More discrimination today than in the 1970s	48	49	52	51	45	56	57	46	51	50	48	46	50	51	44	44	47	47	51	53
Less discrimination today than in the 1970s	33	39	35	26	37	32	27	37	30	28	36	38	28	34	33	33	34	36	32	27
About the same	11	10	9	17	13	8	11	10	13	7	8	11	16	9	14	11	14	9	9	13
Don't know	7	2	4	7	5	4	5	8	7	15	9	4	6	6	9	11	6	8	7	7
Don't know	,	1 2	-	'		-	3	1 3	,	13	9	-	J	J	9		o	0	,	,



Fieldwork: 22nd - 23rd October 2012																					
		Voti	ng inte	ntion	2	2010 Vo	te	Ge	ender		A	ge		Socia	l grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1637	443	535	117	512	404	355	796	841	198	417	560	462	933	704	210	532	350	403	142	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Jews		_			_			_		_				_		_					
More discrimination today than in the 1970s	7	6	8	9	5	7	11	8	7	10	7	6	8	8	7	7	8	8	6	6	
Less discrimination today than in the 1970s	58	67	61	57	60	62	55	61	55	63	66	60	47	59	57	56	61	59	60	45	
About the same	25	23	24	24	28	23	27	22	28	9	15	27	39	26	25	25	24	22	24	39	
Don't know	9	3	6	9	6	7	7	9	10	18	12	7	6	8	11	12	8	10	10	11	
Christians		•			•			•		•				•		•					
More discrimination today than in the 1970s	30	41	24	34	41	23	29	35	26	30	26	33	31	31	29	34	33	28	29	23	
Less discrimination today than in the 1970s	32	33	35	31	27	35	33	30	34	34	41	33	23	33	32	30	33	33	33	30	
About the same	29	24	34	30	27	34	32	26	31	19	21	29	39	29	28	23	26	30	29	40	
Don't know	9	2	7	5	5	8	7	9	9	18	11	6	7	7	11	13	7	10	403 390 % 6 60 24 10 29 33	7	
How interested, if at all, are you in football?																					
Very interested	21	16	28	16	16	29	23	35	8	22	25	23	15	20	22	19	20	22	24	19	
Fairly interested	21	23	22	24	22	20	21	23	19	16	23	21	21	21	20	20	20	22		18	
TOTAL INTERESTED	42	39	50	40	38	49	44	58	27	38	48	44	36	41	42	39	40	44		37	
Not very interested	15	19	13	11	18	13	14	11	18	12	13	17	14	16	13	15	16	10		13	
Not at all interested	42	41	36	49	44	36	42	29	54	42	38	39	49	41	43	44	44	42		50	
TOTAL NOT INTERESTED	57	60	49	60	62	49	56	40	72	54	51	56	63	57	56	59	60	52		63	
Don't know	2	0	1	0	0	1	1	2	1	8	2	0	1	1	2	3	1	4		0	
Do you think that there is or is not a problem																					
with racism in football?																					
There is a problem with racism in football	65	60	75	72	60	72	71	64	66	65	67	61	69	68	61	68	63	58	71	72	
There is not a problem with racism in football	19	25	14	14	24	16	14	24	14	15	17	23	17	17	21	13	21	24	15	14	
Don't know	16	15	11	14	15	12	16	12	20	20	17	16	14	14	18	19	16	18	14	14	
Thinking now about racism in football, would																					
you say this is mainly a problem in Britain or																					
mainly a problem abroad?																					
[Asked to those who said there is a problem with																					
racism in football n=1060]																					
Mainly a British problem	4	3	6	4	3	4	4	4	5	9	6	3	3	5	3	5	5	5	3	6	
Mainly a problem abroad	27	37	26	21	34	29	23	35	20	27	29	32	21	25	30	32	30	28		15	
A problem both in Britain and abroad	67	59	66	74	62	66	72	61	72	61	64	64	74	68	66	62	65	66		75	
Don't know	2	1	2	1	1	2	1	0	3	3	1	1	2	2	1	2	0	1		4	



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

And for each of the following football authorities, please state whether you think they are or are not doing enough to tackle racism? [Asked to those who said there is a problem with racism in football n=1060] The English/ Scottish/ Welsh Football Association Are doing enough to tackle racism Are NOT doing enough to tackle racism Don't know UEFA (European football governing body) Are doing enough to tackle racism Are NOT doing enough to tackle racism Don't know FIFA (The World football governing body) Are doing enough to tackle racism Are NOT doing enough to tackle racism 25 15 Don't know Recently, the English Football Association (FA) found John Terry guilty of racially abusing QPR defender Anton Ferdinand. John Terry however was acquitted in court of the same offense. From what you know, do you think that John Terry probably did or did not racially abuse Anton Ferdinand? Probably did racially abuse Anton Ferdinand Probably did NOT racially abuse Anton Ferdinand Don't know 34 24 24 19 The Football Association gave John Terry a £220,000 fine and banned him for four matches. Do you think that this punishment was too harsh, not harsh enough or was it about right? Too harsh About right Not harsh enough Don't know 26 16