













Sample Size: 1692 GB Adults  
Fieldwork: 8th - 9th August 2016

	EU Ref Vote				Voting intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1692</b>	<b>665</b>	<b>722</b>	<b>261</b>	<b>438</b>	<b>375</b>	<b>102</b>	<b>155</b>	<b>477</b>	<b>396</b>	<b>102</b>	<b>163</b>	<b>819</b>	<b>873</b>	<b>196</b>	<b>722</b>	<b>418</b>	<b>355</b>	<b>964</b>	<b>728</b>	<b>203</b>	<b>562</b>	<b>364</b>	<b>408</b>	<b>156</b>		
Unweighted Sample	1692	813	695	157	451	408	108	147	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
	1-2 Aug	8-9 Aug																									
<b>Do you think there will be more or less immigration into Britain after we leave the European Union, or will it make no difference?</b>																											
More immigration into Britain	4	5	8	2	6	4	7	10	1	3	6	3	2	5	4	12	4	3	4	6	3	6	3	5	3	12	
Less immigration into Britain	47	47	20	72	46	59	34	28	80	58	33	30	68	51	43	41	40	51	57	42	53	35	48	51	48	43	
Will make no real difference to the amount of immigration	37	37	64	17	24	32	52	59	11	31	51	61	20	35	39	35	40	37	30	43	29	44	38	31	36	39	
Don't know	12	12	8	10	25	6	8	4	8	8	10	5	10	9	14	12	15	9	9	9	15	14	11	13	13	7	
<b>Do you think leaving the EU will have a good or bad effect on people's pensions, or will it make no difference?</b>																											
Good for pensions	8	9	1	18	5	11	7	2	30	10	6	3	25	12	7	12	9	10	7	8	11	9	10	11	8	6	
Bad for pensions	30	31	61	7	19	23	46	60	5	21	46	54	8	32	29	36	34	29	23	36	23	40	29	28	25	45	
Will make no real difference to pensions	36	35	18	53	30	45	25	20	53	43	27	25	52	35	34	21	27	43	47	33	37	22	35	34	43	29	
Don't know	26	26	20	22	46	21	22	17	12	25	21	18	15	21	30	31	30	18	22	23	29	29	25	27	25	20	

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	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1692</b>	<b>665</b>	<b>722</b>	<b>261</b>	<b>438</b>	<b>375</b>	<b>102</b>	<b>155</b>	<b>477</b>	<b>396</b>	<b>102</b>	<b>163</b>	<b>819</b>	<b>873</b>	<b>196</b>	<b>722</b>	<b>418</b>	<b>355</b>	<b>964</b>	<b>728</b>	<b>203</b>	<b>562</b>	<b>364</b>	<b>408</b>	<b>156</b>
Unweighted Sample	1692	813	695	157	451	408	108	147	469	423	105	163	755	937	168	741	435	348	1023	669	168	572	371	420	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the following past Prime Ministers, do you think they were...  
David Cameron

A great Prime Minister	4	3	3	9	11	3	5	2	7	1	1	2	5	4	10	4	3	3	5	3	4	6	3	4	3
A good Prime Minister	28	29	31	17	58	12	33	22	53	14	26	22	27	28	19	26	29	34	31	23	24	33	28	23	26
<b>TOTAL GOOD / GREAT PRIME MINISTER</b>	<b>32</b>	<b>32</b>	<b>34</b>	<b>26</b>	<b>69</b>	<b>15</b>	<b>38</b>	<b>24</b>	<b>60</b>	<b>15</b>	<b>27</b>	<b>24</b>	<b>32</b>	<b>32</b>	<b>29</b>	<b>30</b>	<b>32</b>	<b>37</b>	<b>36</b>	<b>26</b>	<b>28</b>	<b>39</b>	<b>31</b>	<b>27</b>	<b>29</b>
An average Prime Minister	26	25	28	22	24	24	30	26	28	23	34	30	26	27	22	23	29	31	26	26	27	27	26	25	26
A poor Prime Minister	16	18	16	9	6	26	22	20	8	23	21	17	16	16	19	14	17	18	16	16	15	15	15	17	20
A terrible Prime Minister	18	19	17	18	1	30	11	28	0	33	15	23	20	15	12	22	19	12	16	20	22	11	18	23	24
<b>TOTAL POOR / TERRIBLE PRIME MINISTER</b>	<b>34</b>	<b>37</b>	<b>33</b>	<b>27</b>	<b>7</b>	<b>56</b>	<b>33</b>	<b>48</b>	<b>8</b>	<b>56</b>	<b>36</b>	<b>40</b>	<b>36</b>	<b>31</b>	<b>31</b>	<b>36</b>	<b>36</b>	<b>30</b>	<b>32</b>	<b>36</b>	<b>37</b>	<b>26</b>	<b>33</b>	<b>40</b>	<b>44</b>
Don't know	9	5	5	26	1	6	0	1	3	5	3	6	7	10	18	12	4	2	6	11	8	9	11	8	2

Tony Blair

A great Prime Minister	3	3	2	2	3	3	7	3	2	5	4	2	3	2	2	4	3	1	3	3	5	2	2	3	2
A good Prime Minister	17	20	13	20	16	23	29	10	12	24	24	10	21	13	16	18	18	14	20	12	17	17	17	14	22
<b>TOTAL GOOD / GREAT PRIME MINISTER</b>	<b>20</b>	<b>23</b>	<b>15</b>	<b>22</b>	<b>19</b>	<b>26</b>	<b>36</b>	<b>13</b>	<b>14</b>	<b>29</b>	<b>28</b>	<b>12</b>	<b>24</b>	<b>15</b>	<b>18</b>	<b>22</b>	<b>21</b>	<b>15</b>	<b>23</b>	<b>15</b>	<b>22</b>	<b>19</b>	<b>19</b>	<b>17</b>	<b>24</b>
An average Prime Minister	23	27	22	18	26	23	29	21	22	28	26	19	23	23	15	24	25	22	22	25	21	21	21	26	28
A poor Prime Minister	22	24	23	15	27	24	21	14	28	19	23	19	19	25	22	20	22	26	24	20	19	24	19	24	22
A terrible Prime Minister	26	20	34	17	27	20	14	48	31	16	19	43	26	25	19	22	28	35	24	28	26	26	29	24	23
<b>TOTAL POOR / TERRIBLE PRIME MINISTER</b>	<b>48</b>	<b>44</b>	<b>57</b>	<b>32</b>	<b>54</b>	<b>44</b>	<b>35</b>	<b>62</b>	<b>59</b>	<b>35</b>	<b>42</b>	<b>62</b>	<b>45</b>	<b>50</b>	<b>41</b>	<b>42</b>	<b>50</b>	<b>61</b>	<b>48</b>	<b>48</b>	<b>45</b>	<b>50</b>	<b>48</b>	<b>48</b>	<b>45</b>
Don't know	10	7	5	27	2	7	0	4	4	7	4	7	8	12	25	13	4	2	8	12	12	10	13	9	3

Gordon Brown

A great Prime Minister	1	1	0	1	0	1	0	1	0	2	0	0	1	1	1	1	0	0	1	1	1	0	1	1	3
A good Prime Minister	8	10	6	7	3	18	13	5	3	15	5	6	8	7	8	9	5	8	8	6	7	6	8	7	15
<b>TOTAL GOOD / GREAT PRIME MINISTER</b>	<b>9</b>	<b>11</b>	<b>6</b>	<b>8</b>	<b>3</b>	<b>19</b>	<b>13</b>	<b>6</b>	<b>3</b>	<b>17</b>	<b>5</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>5</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>18</b>
An average Prime Minister	24	32	19	18	18	29	38	17	18	33	35	15	22	25	24	24	25	20	24	23	25	23	19	24	34
A poor Prime Minister	31	35	32	20	36	33	29	25	37	31	37	28	33	29	25	29	37	32	33	29	29	30	32	33	32
A terrible Prime Minister	24	14	36	19	38	8	14	47	36	11	17	43	27	22	13	20	27	36	23	26	21	29	26	22	14
<b>TOTAL POOR / TERRIBLE PRIME MINISTER</b>	<b>55</b>	<b>49</b>	<b>68</b>	<b>39</b>	<b>74</b>	<b>41</b>	<b>43</b>	<b>72</b>	<b>73</b>	<b>42</b>	<b>54</b>	<b>71</b>	<b>60</b>	<b>51</b>	<b>38</b>	<b>49</b>	<b>64</b>	<b>68</b>	<b>56</b>	<b>55</b>	<b>50</b>	<b>59</b>	<b>58</b>	<b>55</b>	<b>46</b>
Don't know	13	9	7	34	5	10	6	5	6	8	6	8	10	16	29	17	6	4	11	15	17	13	14	13	2

John Major

A great Prime Minister	1	1	0	0	1	1	0	0	1	1	0	0	1	0	1	1	0	1	1	1	0	0	0	1	1
A good Prime Minister	13	15	12	9	21	8	24	7	21	10	21	7	13	13	5	13	15	15	15	10	17	14	12	9	14
<b>TOTAL GOOD / GREAT PRIME MINISTER</b>	<b>14</b>	<b>16</b>	<b>12</b>	<b>9</b>	<b>22</b>	<b>9</b>	<b>24</b>	<b>7</b>	<b>22</b>	<b>11</b>	<b>21</b>	<b>7</b>	<b>14</b>	<b>13</b>	<b>6</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>16</b>	<b>11</b>	<b>17</b>	<b>14</b>	<b>12</b>	<b>10</b>	<b>15</b>
An average Prime Minister	36	35	40	27	51	29	42	36	48	33	43	41	37	35	17	32	43	47	37	34	32	37	37	38	31
A poor Prime Minister	20	20	23	10	17	24	12	25	17	24	15	23	19	20	9	18	23	26	19	21	15	17	19	21	31
A terrible Prime Minister	11	8	13	11	3	13	7	24	4	13	8	19	13	9	3	12	15	9	8	14	7	10	12	12	11
<b>TOTAL POOR / TERRIBLE PRIME MINISTER</b>	<b>31</b>	<b>28</b>	<b>36</b>	<b>21</b>	<b>20</b>	<b>37</b>	<b>19</b>	<b>49</b>	<b>21</b>	<b>37</b>	<b>23</b>	<b>42</b>	<b>32</b>	<b>29</b>	<b>12</b>	<b>30</b>	<b>38</b>	<b>35</b>	<b>27</b>	<b>35</b>	<b>22</b>	<b>27</b>	<b>31</b>	<b>33</b>	<b>42</b>
Don't know	20	21	11	43	7	24	15	8	9	20	13	10	17	23	65	26	5	2	20	20	29	20	20	19	11



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Margaret Thatcher</b>																									
A great Prime Minister	18	10	28	11	46	3	9	24	41	6	6	24	19	17	9	11	24	30	19	17	12	21	22	16	13
A good Prime Minister	25	22	29	20	38	12	24	28	38	14	29	29	25	25	14	21	31	31	26	24	23	28	26	23	19
<b>TOTAL GOOD / GREAT PRIME MINISTER</b>	<b>43</b>	<b>32</b>	<b>57</b>	<b>31</b>	<b>84</b>	<b>15</b>	<b>33</b>	<b>52</b>	<b>79</b>	<b>20</b>	<b>35</b>	<b>53</b>	<b>44</b>	<b>42</b>	<b>23</b>	<b>32</b>	<b>55</b>	<b>61</b>	<b>45</b>	<b>41</b>	<b>35</b>	<b>49</b>	<b>48</b>	<b>39</b>	<b>32</b>
An average Prime Minister	12	11	12	15	8	11	18	17	8	12	22	18	12	12	12	14	9	13	11	14	19	11	10	11	14
A poor Prime Minister	7	11	5	7	3	11	9	6	4	12	9	6	7	8	6	9	7	6	8	7	5	7	5	10	13
A terrible Prime Minister	23	32	18	17	1	49	27	20	2	46	21	16	25	22	23	24	26	17	24	23	25	17	21	28	34
<b>TOTAL POOR / TERRIBLE PRIME MINISTER</b>	<b>30</b>	<b>43</b>	<b>23</b>	<b>24</b>	<b>4</b>	<b>60</b>	<b>36</b>	<b>26</b>	<b>6</b>	<b>58</b>	<b>30</b>	<b>22</b>	<b>32</b>	<b>30</b>	<b>29</b>	<b>33</b>	<b>33</b>	<b>23</b>	<b>32</b>	<b>30</b>	<b>30</b>	<b>24</b>	<b>26</b>	<b>38</b>	<b>47</b>
Don't know	14	13	8	30	4	14	13	4	6	12	12	7	12	16	36	20	3	2	13	16	15	16	16	13	6