

YouGov / The Sun Survey Results

Sample Size: 1713 GB Adults
Fieldwork: 16th - 17th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Weighted Sample	1713	483	494	125	202	491	412	338	831	882	204	433	586	490	976	737	219	557	367	421	149	1564
Unweighted Sample	1713	470	514	123	209	497	414	362	831	882	162	421	623	507	980	733	240	558	356	405	154	1559
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	34	100	0	0	0	74	6	17	32	35	35	35	28	38	37	29	30	43	36	28	13	36
Lab	34	0	100	0	0	5	77	29	32	36	30	34	39	31	31	39	42	24	38	42	31	35
Lib Dem	9	0	0	100	0	2	2	28	8	9	11	9	8	9	10	6	7	13	6	6	7	9
UKIP	14	0	0	0	100	16	7	12	16	11	6	11	15	16	11	18	15	13	12	18	4	14
Other	10	0	0	0	0	2	9	13	11	9	19	12	10	6	11	8	5	7	7	6	46	6

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	0	5	3	6	4	5	6	5	4	6	3	0	0	2	0	44	1
Green	5	0	0	0	0	2	3	9	4	5	14	5	4	2	5	4	4	6	4	5	2	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	0	0	1	1	0	1	0	1	1	0	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	3	1	1	1	1	1	0	1	2	4	4	4	4	1	3	4	4	2	4	3	3	3
1	1	0	0	0	0	0	0	0	0	1	1	1	1	0	0	1	0	1	1	0	1	1
2	1	0	0	0	1	1	0	0	1	1	2	1	0	0	1	1	2	0	1	2	1	1
3	1	0	0	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1
4	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	2	0	1
5	4	2	2	5	5	2	2	3	3	5	3	8	3	2	3	6	6	3	3	6	2	4
6	2	1	1	0	4	1	1	2	2	2	2	3	2	1	2	2	3	2	2	1	2	2
7	4	6	3	6	3	4	3	5	4	4	4	6	4	3	4	4	3	4	7	3	2	4
8	5	5	5	5	3	4	4	4	5	5	4	6	6	2	5	5	4	6	4	5	4	5
9	9	9	9	13	10	10	8	10	10	9	13	10	9	8	10	9	12	10	9	8	8	10
10 - Absolutely certain to vote	69	75	77	69	70	76	79	72	72	66	66	58	69	80	71	66	64	69	69	69	78	68

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	74	6	17	32	35	34	34	29	38	37	28	29	43	36	28	13	35
Lab	34	0	100	0	0	5	77	29	33	36	32	34	38	31	31	39	43	24	37	41	31	34
Lib Dem	9	0	0	100	0	2	2	29	8	9	10	9	8	9	10	6	7	13	6	6	7	9
UKIP	14	0	0	0	100	16	7	13	16	11	6	12	16	17	11	18	15	13	13	19	4	15
Other	10	0	0	0	0	2	8	13	10	9	18	12	10	6	11	8	5	7	8	6	44	7

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	0	5	3	5	4	5	5	5	3	5	3	1	0	2	1	43	1
Green	5	0	0	0	0	2	3	9	4	5	14	6	4	2	5	4	4	6	5	5	2	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	0	0	1	1	0	1	0	1	1	0	1	0	1

Non Voters

Would Not Vote	4	0	0	0	0	1	1	2	3	5	5	6	5	1	3	5	6	3	5	4	4	4
Don't know	11	0	0	0	0	7	8	15	8	15	16	15	10	9	9	14	11	12	11	11	11	12

Do you approve or disapprove of the Government's record to date?

	April 15-16	April 16-17																					
Approve	36	37	91	6	40	28	73	10	31	40	34	32	36	35	42	42	30	37	44	38	32	21	38
Disapprove	51	50	4	86	44	63	17	82	55	51	49	47	46	56	48	48	53	51	43	49	53	68	48
Don't know	13	13	5	8	16	10	10	8	15	9	17	20	19	9	10	11	16	12	13	13	14	11	13

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	70	103
Male 25 to 39	217	216
Male 40 to 59	311	289
Male 60 +	233	223
Female 18 to 24	92	101
Female 25 to 39	204	218
Female 40 to 59	312	296
Female 60 +	274	267
Region		
North England	405	421
Midlands	295	281
East	166	164
London	240	219
South England	392	392
Wales	61	86
Scotland	154	149
Social Grade		
AB	512	480
C1	468	497
C2	378	360
DE	355	377
Newspaper Type		
Express / Mail	237	243
Sun / Star	256	344
Mirror / Record	123	151
Guardian / Independent	132	75
FT / Times / Telegraph	143	137
Other Paper	194	197
No Paper	628	565
Voting Intention in Jan/Feb 2015		
Conservative	447	449
Labour	473	459
Liberal Democrat	98	98
UKIP	213	202
SNP/Plaid Cymru	63	60
Other	134	111
None/ DK	285	334

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk