

1. Seriousness of Gun Problem

How serious of a problem do you think gun violence in America is?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very serious	55%	49%	61%	48%	56%	56%	59%	50%	74%	62%	56%
Somewhat serious	26%	26%	26%	32%	26%	25%	21%	31%	11%	15%	24%
Not very serious	11%	13%	9%	9%	12%	11%	11%	11%	4%	13%	13%
Not at all serious	5%	9%	2%	8%	3%	5%	6%	6%	1%	8%	6%
Not sure	2%	3%	2%	3%	2%	2%	2%	1%	10%	2%	1%
Totals (Unweighted N)	100% (999)	100% (479)	100% (520)	100% (160)	100% (259)	100% (406)	100% (174)	100% (706)	100% (113)	100% (118)	100% (62)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very serious	55%	77%	50%	36%	56%	55%	58%	49%	53%	57%	56%	53%
Somewhat serious	26%	14%	29%	38%	26%	24%	29%	31%	31%	28%	27%	21%
Not very serious	11%	5%	13%	15%	10%	14%	9%	8%	10%	9%	10%	14%
Not at all serious	5%	2%	6%	9%	4%	7%	2%	9%	5%	5%	5%	7%
Not sure	2%	2%	3%	3%	3%	1%	2%	3%	1%	2%	2%	4%
Totals (Unweighted N)	100% (999)	100% (367)	100% (385)	100% (247)	100% (473)	100% (287)	100% (106)	100% (133)	100% (163)	100% (227)	100% (375)	100% (234)

2. Number of People Killed by Gun Violence

About how many people do you think are killed each year in the U.S. by gun violence, including murders, suicides and unintentional shootings?

48% of respondents answered don't know

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
mean	613,461	22,228	1,355,195	2,221,321	23,308	77,191	13,532	160,323	4,505,419	7,162	16,369
median	5,000	7,000	2,500	7,000	5,000	5,000	5,000	5,000	10,000	3,300	1,500

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
mean	613,461	104,471	1,437,326	10,833	73,363	19,663	20,049	5,430,088	13,856	356,490	1,434,004	14,262
median	5,000	5,000	5,000	3,000	2,500	5,000	10,000	10,000	5,000	4,500	5,000	4,000

3. Personal gun ownership

Do you or does anyone in your household own a gun?

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personally own a gun	23%	31%	16%	18%	17%	31%	23%	28%	14%	12%	14%
Don't personally own a gun, but someone in the household owns a gun	14%	8%	20%	18%	10%	14%	17%	15%	8%	10%	28%
No one in the household owns a gun	58%	55%	61%	61%	68%	50%	54%	54%	72%	69%	46%
Not sure	5%	6%	4%	4%	5%	5%	7%	3%	7%	9%	12%
Totals (Unweighted N)	100% (992)	100% (474)	100% (518)	100% (160)	100% (258)	100% (403)	100% (171)	100% (700)	100% (113)	100% (118)	100% (61)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Personally own a gun	23%	15%	23%	34%	21%	29%	32%	17%	13%	21%	30%	22%
Don't personally own a gun, but someone in the household owns a gun	14%	11%	14%	19%	10%	20%	14%	18%	13%	15%	14%	13%
No one in the household owns a gun	58%	70%	59%	39%	66%	49%	48%	51%	71%	62%	50%	58%
Not sure	5%	4%	4%	8%	4%	2%	6%	14%	3%	2%	6%	7%
Totals (Unweighted N)	100% (992)	100% (367)	100% (382)	100% (243)	100% (472)	100% (286)	100% (105)	100% (129)	100% (163)	100% (226)	100% (371)	100% (232)

4. Know a Fatal Gun Victim

Do you personally know anyone who has been killed by another person with a gun?

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, someone in my family	6%	6%	6%	5%	8%	4%	6%	3%	19%	9%	8%
Yes, someone else I know	16%	17%	16%	16%	15%	20%	13%	15%	28%	14%	20%
No	71%	69%	73%	69%	68%	70%	79%	78%	38%	67%	65%
Not sure	4%	3%	5%	5%	6%	3%	3%	3%	7%	9%	7%
Prefer not to answer	3%	4%	1%	4%	3%	2%	—	2%	9%	1%	—
Totals (Unweighted N)	100% (998)	100% (478)	100% (520)	100% (160)	100% (258)	100% (405)	100% (175)	100% (705)	100% (113)	100% (118)	100% (62)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes, someone in my family	6%	8%	6%	4%	6%	5%	7%	5%	4%	7%	7%	4%
Yes, someone else I know	16%	23%	13%	14%	17%	17%	17%	12%	20%	17%	17%	12%
No	71%	62%	73%	78%	69%	74%	69%	71%	74%	69%	67%	77%
Not sure	4%	6%	5%	1%	6%	2%	2%	5%	—	6%	5%	4%
Prefer not to answer	3%	1%	3%	3%	1%	2%	4%	7%	2%	2%	3%	3%
Totals (Unweighted N)	100% (998)	100% (367)	100% (385)	100% (246)	100% (474)	100% (287)	100% (106)	100% (131)	100% (163)	100% (227)	100% (375)	100% (233)

5. Know a Gun Suicide

Do you personally know anyone who has committed suicide using a gun?

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, someone in my family	7%	8%	6%	7%	6%	7%	10%	7%	5%	10%	8%
Yes, someone else I know	21%	23%	20%	19%	20%	24%	22%	24%	24%	8%	17%
No	67%	64%	69%	70%	69%	63%	68%	66%	61%	74%	73%
Not sure	2%	3%	2%	2%	3%	4%	0%	1%	5%	7%	2%
Prefer not to answer	2%	2%	2%	3%	3%	2%	0%	2%	4%	1%	—
Totals (Unweighted N)	100% (997)	100% (476)	100% (521)	100% (160)	100% (259)	100% (403)	100% (175)	100% (704)	100% (113)	100% (118)	100% (62)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes, someone in my family	7%	7%	6%	8%	8%	7%	7%	4%	4%	7%	9%	6%
Yes, someone else I know	21%	23%	21%	21%	19%	25%	31%	18%	20%	29%	21%	17%
No	67%	65%	69%	67%	67%	68%	56%	72%	71%	60%	66%	71%
Not sure	2%	3%	3%	1%	4%	1%	1%	1%	3%	2%	2%	3%
Prefer not to answer	2%	2%	2%	3%	2%	—	4%	5%	2%	2%	2%	3%
Totals (Unweighted N)	100% (997)	100% (367)	100% (383)	100% (247)	100% (473)	100% (287)	100% (105)	100% (132)	100% (163)	100% (226)	100% (375)	100% (233)

Interviewing Dates	October 6 - 7, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.138 to 4.102, with a mean of one and a standard deviation of 0.854.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.