

YouGov / Times Survey Results

Sample Size: 1012 Scottish Adults
Fieldwork: 7th - 11th April 2016

	Holyrood Voting intention			2014 Referendum Vote		2015 Vote				Gender		Age				Social Grade		
	Total	Con	Lab	SNP	Yes	No	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1012	145	169	403	424	518	136	222	68	455	486	526	116	209	366	321	526	486
Unweighted Sample	1012	147	171	410	469	473	127	216	65	397	467	545	116	194	351	351	580	432
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		7 - 9 March	7-11 April																
Holyrood Headline Voting Intention <i>[Excluding Don't knows and Would not votes]</i>																			
Con	19	18	100	0	0	2	32	87	12	21	1	16	20	10	11	15	27	21	15
Lab	19	21	0	100	0	5	36	4	74	5	6	19	23	29	21	18	21	20	22
Lib Dem	6	5	0	0	0	0	10	1	4	54	1	4	7	10	4	2	8	7	4
SNP	49	50	0	0	100	87	17	0	5	12	88	54	45	46	55	57	41	46	54
Other	7	6	0	0	0	6	6	8	4	8	4	6	6	6	9	7	3	6	6
Holyrood Other Parties Voting Intention																			
Green	4	3	0	0	0	4	3	2	3	7	3	3	4	5	8	2	2	4	3
Scottish Socialist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UKIP	3	2	0	0	0	1	3	5	1	1	1	3	1	0	2	3	1	2	2
Solidarity	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1
Holyrood Non Voters																			
Would Not Vote	9	4	0	0	0	2	3	0	2	0	1	4	5	7	5	4	2	4	4
Don't know	15	16	0	0	0	11	19	14	19	23	13	11	21	18	23	17	11	14	19
Scottish Regional Vote <i>[Excluding Don't knows and Would not votes]</i>																			
Conservative	19	18	93	4	0	2	33	82	14	23	1	16	19	11	11	15	27	22	13
Labour	17	19	1	88	2	6	32	3	67	4	7	18	21	28	18	16	21	17	22
Lib Dem	5	5	3	3	0	1	9	5	5	46	0	5	6	10	4	4	7	6	5
SNP	43	45	1	2	89	77	16	3	6	12	78	46	45	42	49	52	37	42	49
Other	15	12	3	3	8	14	10	8	8	15	13	15	9	8	18	12	9	13	11
Scottish Regional Vote: Others																			
Green	8	8	2	2	6	10	6	1	6	12	9	8	7	7	11	7	7	10	5
Scottish Socialist Party	1	1	0	0	2	2	0	0	0	0	2	2	0	0	4	0	0	0	1
UKIP	4	3	1	1	0	2	4	6	2	3	1	4	2	1	3	4	2	2	4
Other	1	1	0	1	0	0	1	0	0	0	1	1	0	0	1	1	0	1	0
Scottish Regional Vote: Non Voters																			
Wouldn't vote	9	4	0	0	0	2	3	0	2	0	1	4	5	7	5	5	2	4	4
Don't know	15	15	2	3	1	10	18	11	19	23	11	10	20	18	20	15	10	13	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	7 - 9 March	7-11 April																		
Do you think that David Cameron is doing well or badly as Prime Minister?																				
Very well	2	2	10	0	1	1	3	6	1	4	1	2	2	2	2	2	3	3	2	
Fairly well	24	21	67	14	11	12	29	60	21	29	11	21	21	17	19	17	28	24	17	
TOTAL WELL	26	23	77	14	12	13	32	66	22	33	12	23	23	19	21	19	31	27	19	
Fairly badly	30	31	14	37	36	28	35	19	32	44	34	32	30	32	33	29	33	33	30	
Very badly	33	36	1	38	49	54	22	4	33	12	49	38	34	36	32	44	31	31	42	
TOTAL BADLY	63	67	15	75	85	82	57	23	65	56	83	70	64	68	65	73	64	64	72	
Don't know	11	10	7	11	4	5	11	11	13	11	4	6	13	14	13	9	6	10	9	
Do you think that Jeremy Corbyn is doing well or badly as leader of the Labour party?																				
Very well	4	3	2	6	2	4	2	1	4	2	2	4	3	5	4	4	1	3	3	
Fairly well	21	26	7	38	32	32	21	10	28	23	32	28	24	34	30	23	23	27	25	
TOTAL WELL	25	29	9	44	34	36	23	11	32	25	34	32	27	39	34	27	24	30	28	
Fairly badly	26	28	34	23	29	26	31	35	26	23	30	30	26	26	21	27	34	30	26	
Very badly	25	21	40	10	21	17	24	32	19	25	18	25	17	15	15	22	25	22	19	
TOTAL BADLY	51	49	74	33	50	43	55	67	45	48	48	55	43	41	36	49	59	52	45	
Don't know	24	23	16	22	17	21	21	21	24	26	19	14	31	20	31	24	16	18	27	
Do you think Nicola Sturgeon is doing well or badly as First Minister?																				
Very well	22	24	1	4	54	47	7	2	3	5	45	26	23	24	25	25	23	25	24	
Fairly well	38	36	26	35	41	42	33	29	27	39	43	36	37	35	37	40	33	37	36	
TOTAL WELL	60	60	27	39	95	89	40	31	30	44	88	62	60	59	62	65	56	62	60	
Fairly badly	13	14	30	24	3	6	21	25	24	15	6	15	12	16	10	12	18	15	13	
Very badly	18	16	39	27	0	3	28	36	33	26	2	16	16	9	11	18	19	15	17	
TOTAL BADLY	31	30	69	51	3	9	49	61	57	41	8	31	28	25	21	30	37	30	30	
Don't know	9	9	5	11	2	3	11	8	12	16	4	6	12	17	17	5	7	8	10	
Do you think that Kezia Dugdale is doing well or badly as leader of the Scottish Labour party?																				
Very well	1	1	2	3	1	1	1	2	3	0	1	1	1	0	1	2	1	2	1	
Fairly well	21	23	23	49	17	18	29	23	39	22	18	22	23	25	19	18	30	26	19	
TOTAL WELL	22	24	25	52	18	19	30	25	42	22	19	23	24	25	20	20	31	28	20	
Fairly badly	22	25	29	14	31	27	23	30	17	26	29	31	19	21	26	22	28	28	21	
Very badly	17	19	17	5	30	30	11	15	7	6	28	24	15	17	13	22	20	18	20	
TOTAL BADLY	39	44	46	19	61	57	34	45	24	32	57	55	34	38	39	44	48	46	41	
Don't know	39	32	30	29	22	23	35	31	33	46	24	22	42	37	41	36	21	27	39	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that Ruth Davidson is doing well or badly as leader of the Scottish Conservative party?	7 - 9 March		7-11 April																
	Very well	6	8	27	7	2	3	12	19	12	20	2	9	7	5	8	7	10	10
Fairly well	29	29	52	31	26	25	36	49	30	29	26	33	26	37	22	22	40	34	24
TOTAL WELL	35	37	79	38	28	28	48	68	42	49	28	42	33	42	30	29	50	44	30
Fairly badly	17	18	9	19	23	22	15	13	16	13	23	22	15	10	17	18	21	18	18
Very badly	16	17	0	12	29	28	8	1	9	0	27	19	15	12	16	22	13	13	20
TOTAL BADLY	33	35	9	31	52	50	23	14	25	13	50	41	30	22	33	40	34	31	38
Don't know	32	28	12	31	20	22	30	17	32	39	22	18	38	36	37	31	16	25	32

Thinking about Ruth Davidson and Kezia Dugdale, which do you think would make the better leader of the opposition in the Scottish Parliament?

Ruth Davidson	33	74	17	28	28	39	66	29	45	27	38	28	36	25	29	42	41	25
Kezia Dugdale	18	6	44	16	16	19	5	30	16	17	19	17	17	20	14	20	19	16
Neither	23	8	9	37	37	14	11	11	7	36	27	20	14	20	29	22	19	28
Don't know	26	12	30	20	19	28	19	30	32	20	16	35	34	35	27	17	21	32

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking again about Ruth Davidson and Kezia Dugdale, who do you think...
Would do the better job of holding the SNP government to account?

Ruth Davidson	32	71	20	24	24	40	68	30	54	23	38	26	29	28	29	38	39	24
Kezia Dugdale	13	6	34	11	12	16	4	26	13	12	14	13	15	14	10	17	14	12
Neither	26	9	10	44	43	14	9	13	8	41	29	23	18	20	32	25	22	30
Don't know	29	14	36	20	22	31	19	31	25	24	20	38	38	38	30	20	24	34

Is more in touch with ordinary people?

Ruth Davidson	13	45	4	9	7	19	40	9	29	6	13	14	9	12	12	18	16	11
Kezia Dugdale	26	14	52	24	26	29	18	41	25	26	28	24	31	24	22	30	30	22
Neither	30	21	10	47	47	18	19	16	13	44	36	25	22	25	35	31	26	35
Don't know	30	20	34	20	21	34	23	34	33	24	22	38	38	39	31	20	28	33

Is the more genuine?

Ruth Davidson	22	60	11	16	15	28	48	22	33	14	24	20	24	15	21	27	26	17
Kezia Dugdale	17	5	42	16	16	20	6	30	10	18	19	16	21	21	14	17	19	15
Neither	30	16	11	47	46	17	20	13	21	43	35	25	21	22	36	31	26	34
Don't know	31	20	36	21	22	35	25	35	36	26	23	39	34	43	30	25	30	33

Is the more competent?

Ruth Davidson	32	72	16	27	27	38	66	28	49	26	38	26	30	22	32	40	39	25
Kezia Dugdale	12	3	30	10	10	14	4	23	7	11	12	11	13	17	8	12	14	9
Neither	24	9	12	39	37	14	10	13	11	35	26	22	18	17	28	26	19	30
Don't know	32	16	41	23	25	35	20	36	33	28	23	40	39	45	33	22	29	36

Is the more trustworthy?

Ruth Davidson	16	54	4	10	9	22	42	13	28	8	18	13	17	12	14	19	20	11
Kezia Dugdale	13	4	34	12	13	15	6	26	11	12	14	12	21	16	10	12	16	11
Neither	38	19	22	58	56	25	25	21	23	54	44	33	27	28	45	41	34	43
Don't know	33	23	40	20	23	38	27	40	38	25	23	41	35	43	30	28	31	34

Wants to win the most?

Ruth Davidson	25	46	16	27	25	27	40	20	34	24	28	22	19	26	22	31	29	21
Kezia Dugdale	15	10	26	16	15	16	9	25	12	15	15	15	19	12	11	20	17	13
Neither	17	11	8	24	24	11	9	10	7	24	20	13	14	15	22	12	13	20
Don't know	43	33	49	33	36	46	42	46	46	37	36	50	48	46	46	37	41	46

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking again about Ruth Davidson and Kezia Dugdale, who would you trust more on the issue of...

The economy

Ruth Davidson	20	70	12	12	11	29	60	19	37	9	25	16	21	12	16	30	27	13
Kezia Dugdale	14	2	38	11	12	17	3	29	7	13	16	13	19	15	13	14	16	12
Neither	34	9	18	57	54	19	11	18	18	53	37	31	20	27	40	36	29	39
Don't know	32	19	32	20	22	34	25	34	38	25	22	40	40	46	31	20	27	36

The NHS

Ruth Davidson	14	61	5	6	4	23	50	13	27	4	16	12	9	9	10	24	18	9
Kezia Dugdale	24	6	55	22	23	28	9	40	22	25	30	19	34	25	21	24	29	19
Neither	32	12	14	53	53	17	14	17	16	49	34	30	19	27	39	33	27	38
Don't know	29	21	26	19	20	32	27	30	36	22	20	38	38	39	30	19	25	34

Education

Ruth Davidson	16	59	6	8	6	25	49	15	34	6	19	13	14	11	12	25	21	11
Kezia Dugdale	21	7	53	18	22	24	8	37	15	22	24	19	28	20	19	23	25	17
Neither	31	11	14	53	51	17	13	16	12	49	35	28	21	26	38	32	27	36
Don't know	31	23	27	20	21	34	30	32	39	23	22	39	37	43	31	20	27	36

Policing

Ruth Davidson	20	65	14	13	11	28	55	19	29	12	24	16	17	14	17	28	25	14
Kezia Dugdale	14	2	37	11	14	15	2	26	10	14	16	12	16	14	11	15	15	12
Neither	33	11	18	53	50	21	13	21	19	48	36	30	24	26	39	34	29	37
Don't know	33	22	30	23	25	36	30	35	42	26	23	43	43	45	33	23	30	37

Foreign affairs and defence

Ruth Davidson	20	66	14	11	11	29	56	21	27	10	25	16	17	17	16	28	26	13
Kezia Dugdale	12	1	34	9	11	13	3	23	6	11	13	11	19	13	10	10	14	9
Neither	35	11	19	57	54	22	14	20	23	53	39	31	24	27	41	38	30	41
Don't know	33	21	33	23	24	36	27	36	43	25	23	42	40	44	33	24	30	37

Energy policy

Ruth Davidson	15	59	5	7	7	23	50	12	22	6	18	12	12	12	12	21	19	10
Kezia Dugdale	15	3	38	11	14	17	3	29	16	14	16	14	18	15	13	16	18	12
Neither	35	12	21	57	54	22	14	23	16	52	40	31	25	28	41	36	31	39
Don't know	35	25	36	25	26	38	34	37	46	28	27	44	45	46	34	27	32	39

Scotland's relationship with the rest of the UK

Ruth Davidson	21	71	12	9	9	33	62	22	43	8	25	18	21	18	15	30	26	16
Kezia Dugdale	13	3	36	10	12	15	4	26	7	13	14	13	18	15	11	12	16	10
Neither	34	9	18	58	57	18	11	18	17	54	39	31	22	26	43	35	31	39
Don't know	31	17	34	23	23	33	23	35	33	25	23	39	39	41	31	22	28	35

YouGov Weighting Data

In addition to weighting by age, education, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention, Vote in May 2015, birthplace and Referendum recall vote 2014.

	Unweighted no.	Weighted no.
Age by Education		
Men Over 65	106	93
Men 50-64 High education	27	22
Men 50-64 Mid education	74	71
Men 50-64 Low education	45	40
Men 25-50 High education	57	64
Men 25-50 Mid education	75	89
Men 25-50 Low education	31	50
Men Under 25 High education	11	8
Men Under 25 Mid & Low education	41	49
Women Over 65	130	119
Women 50-64 High education	19	24
Women 50-64 Mid education	67	63
Women 50-64 Low education	45	45
Women 25-50 High education	76	78
Women 25-50 Mid education	106	91
Women 25-50 Low education	38	47
Women Under 25 High education	11	10
Women Under 25 Mid & Low education	53	50
2015 Vote		
Con	127	136
Lab	216	222
Lib Dem	65	68
SNP	397	455
Other	54	30
Dont know / Didnt vote	153	101
Political Attention		
Low (0-2)	109	192
Medium (3-7)	648	617
High (8-10)	255	202
Social Grade		
AB	263	223
C1	317	304
C2	198	202
DE	234	283
Birthplace		
Scotland	758	820
Rest of the UK	198	101
Outside UK	56	91
Referendum Vote		
Yes	469	424
No	473	518
Don't Know / Didn't Vote	70	70

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk