

YouGov Survey Results

Sample Size: 1624 GB Adults
Fieldwork: 28th - 29th November 2016

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1624	638	693	458	380	97	156	786	838	188	693	401	341	926	698	195	539	349	391	149	
Unweighted Sample	1624	747	684	472	397	108	173	680	944	152	640	416	416	1014	610	136	565	366	418	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your favourite day of the week?

Monday	2	2	1	2	1	1	1	1	2	4	1	2	2	2	2	1	1	2	3	2
Tuesday	1	1	0	0	1	1	0	1	1	1	1	0	1	1	1	1	1	1	1	0
Wednesday	3	2	2	4	2	4	1	3	3	5	2	2	3	3	2	4	3	2	3	1
Thursday	3	2	3	3	4	2	2	3	3	4	3	2	2	3	2	1	3	2	4	2
Friday	16	17	15	16	13	16	15	15	17	21	18	16	8	17	14	20	16	15	14	15
Saturday	27	31	25	28	31	18	25	29	25	29	33	27	14	31	22	28	27	24	29	26
Sunday	8	6	9	7	9	5	7	7	9	6	8	8	9	7	9	8	7	8	8	9
Don't know/I don't have a favourite day	41	38	45	40	39	52	48	42	40	29	34	42	61	36	48	36	41	47	39	44

What is your favourite month of the year?

January	2	1	2	0	2	2	3	3	1	2	3	1	2	2	2	1	2	2	2	3
February	1	1	2	1	2	0	2	2	1	1	1	2	2	2	1	0	1	1	1	3
March	2	3	1	1	2	2	1	2	2	2	1	3	1	2	2	1	1	2	2	2
April	5	5	5	7	4	6	4	4	5	4	3	6	7	6	3	6	5	4	4	5
May	11	10	12	14	9	12	11	7	15	5	8	15	17	12	9	8	14	9	10	13
June	9	11	9	10	13	16	6	9	10	8	8	10	13	9	10	7	10	7	12	10
July	11	12	11	11	11	7	11	12	11	15	11	12	9	11	12	12	12	8	12	15
August	10	10	11	11	10	4	15	11	9	6	13	11	5	10	10	10	12	11	8	4
September	6	7	5	6	7	9	3	6	6	8	6	6	4	6	6	10	5	6	6	2
October	3	4	1	2	3	2	1	2	3	3	3	2	3	3	2	3	2	2	3	5
November	2	2	1	2	1	3	2	2	1	0	2	1	1	2	1	3	1	2	1	1
December	10	8	11	10	10	6	8	10	10	25	12	6	3	10	11	8	10	11	12	9
Don't know/I don't have a favourite month	28	27	28	25	26	31	32	31	25	20	29	25	33	26	31	29	25	34	28	27

What is your favourite season?

Summer	44	41	45	45	43	31	49	47	41	45	46	42	40	43	44	45	46	41	45	35
Spring	24	26	26	29	22	35	24	20	28	10	17	31	38	24	23	21	27	21	23	25
Autumn	13	17	10	9	18	15	10	11	14	14	15	12	9	15	10	15	10	12	15	14
Winter	7	6	8	4	8	9	7	9	6	20	9	5	2	7	9	12	6	7	6	11
Don't know/I don't have a favourite season	12	10	11	13	9	11	10	13	11	12	14	11	10	11	14	8	10	19	11	14

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	Birthday - Month												
	Total	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Weighted Sample	1624	200	89	103	111	112	114	100	132	107	81	83	106
Unweighted Sample	1624	207	88	105	110	107	110	107	127	103	85	86	101
	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your favourite day of the week?

Monday	2	2	2	3	0	4	3	1	0	2	3	3	0
Tuesday	1	1	2	2	1	0	0	0	2	2	1	0	0
Wednesday	3	2	1	2	3	1	4	5	1	1	0	4	3
Thursday	3	1	1	5	2	4	1	4	2	2	6	4	3
Friday	16	10	22	10	16	10	17	17	17	18	14	11	20
Saturday	27	31	28	29	26	26	21	29	29	17	24	29	20
Sunday	8	8	6	6	9	6	7	10	5	10	6	6	8
Don't know/I don't have a favourite day	41	45	38	44	41	49	47	35	45	48	47	43	47

What is your favourite month of the year?

January	2	10	0	0	0	0	3	0	2	0	1	1	0
February	1	1	11	1	0	0	0	0	0	0	0	4	0
March	2	1	0	13	0	0	2	0	1	1	0	0	0
April	5	3	4	3	19	7	3	2	3	1	3	4	5
May	11	8	8	7	11	36	8	13	9	8	7	10	9
June	9	11	15	6	7	3	25	5	6	8	9	3	7
July	11	11	9	11	5	9	10	39	6	6	9	9	9
August	10	7	17	7	10	5	2	3	36	7	6	12	3
September	6	4	3	4	5	5	4	2	4	31	3	5	1
October	3	2	2	0	4	2	3	3	1	2	12	1	2
November	2	0	0	0	2	0	0	2	0	0	3	12	1
December	10	11	8	12	5	5	9	10	3	9	5	7	25
Don't know/I don't have a favourite month	28	30	22	36	32	29	31	21	29	28	41	31	38

What is your favourite season?

Summer	44	44	45	44	52	47	40	44	53	36	36	39	32
Spring	24	29	29	25	19	33	23	18	21	18	27	32	22
Autumn	13	11	12	12	11	7	10	20	9	22	15	12	10
Winter	7	8	6	8	2	4	9	10	2	13	4	5	12
Don't know/I don't have a favourite season	12	9	9	11	16	9	17	8	15	11	18	12	23