

YouGov Survey Results

Sample Size: 1709 GB Adults
Fieldwork: 25th - 26th May 2015

	Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1709	581	479	120	205	829	880	203	432	584	489	974	735	219	555	366	420	149
Unweighted Sample	1709	534	512	134	201	796	913	186	344	663	516	1108	601	225	581	353	385	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	24	1	65	19	10	24	25	28	29	22	21	22	27	31	18	24	30	24
Conservatives	39	81	6	36	42	47	33	32	34	37	50	44	33	32	45	45	37	22
Neither	19	7	14	30	32	18	20	14	16	24	18	18	21	20	17	16	17	42
Don't know	17	11	14	16	16	11	22	26	20	17	10	15	19	17	20	15	16	13