

YouGov- Cambridge Centre/ GB



Sample Size: 2171 GB Adults
Fieldwork: 30th - 31st August 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2171	745	712	132	853	927	1051	1120	243	916	515	497	1237	934	291	703	465	523	189
Unweighted Sample	2171	747	682	141	961	878	942	1229	208	884	543	536	1314	857	195	759	494	529	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you trust the following to tell the truth?
(Please select one option on each row)

Journalists

A great deal	2	1	2	3	2	1	2	2	3	2	2	1	2	2	2	1	1	3	1
A fair amount	16	16	17	19	21	13	18	15	13	17	14	20	18	14	18	17	12	17	18
TOTAL A GREAT DEAL / A FAIR AMOUNT	18	17	19	22	23	14	20	17	16	19	16	21	20	16	20	18	13	20	19
Not much	46	49	47	47	45	47	45	46	50	41	49	50	47	44	44	47	48	43	45
Not at all	31	30	29	24	28	35	31	30	26	33	32	26	29	33	27	30	32	31	33
TOTAL NOT MUCH / NOT AT ALL	77	79	76	71	73	82	76	76	76	74	81	76	76	77	71	77	80	74	78
Don't know	6	3	5	8	4	4	5	7	7	7	4	4	4	8	9	4	7	6	2

Trade union leaders

A great deal	4	2	7	2	5	2	3	4	5	4	4	2	4	3	3	3	4	5	3
A fair amount	23	12	37	29	30	17	22	25	21	27	24	18	24	22	28	22	23	23	24
TOTAL A GREAT DEAL / A FAIR AMOUNT	27	14	44	31	35	19	25	29	26	31	28	20	28	25	31	25	27	28	27
Not much	36	42	29	44	35	39	35	37	32	32	40	42	37	35	32	37	37	35	41
Not at all	23	38	10	11	17	31	28	18	14	18	26	32	23	22	21	26	23	21	20
TOTAL NOT MUCH / NOT AT ALL	59	80	39	55	52	70	63	55	46	50	66	74	60	57	53	63	60	56	61
Don't know	14	7	16	14	12	10	11	16	28	19	6	5	11	17	16	12	13	16	12

Academics

A great deal	13	8	19	26	22	6	12	14	17	17	11	7	17	8	13	14	12	14	9
A fair amount	51	51	57	57	57	48	51	50	54	48	52	52	53	47	56	51	52	46	52
TOTAL A GREAT DEAL / A FAIR AMOUNT	64	59	76	83	79	54	63	64	71	65	63	59	70	55	69	65	64	60	61
Not much	20	27	13	6	11	28	21	19	11	17	23	27	18	23	12	22	19	20	23
Not at all	6	6	3	4	4	7	8	5	8	6	6	6	6	6	8	5	6	6	7
TOTAL NOT MUCH / NOT AT ALL	26	33	16	10	15	35	29	24	19	23	29	33	24	29	20	27	25	26	30
Don't know	10	8	9	7	6	11	8	13	10	13	8	7	7	16	11	8	10	14	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you trust the following to tell the truth?
(Please select one option on each row)

People you meet in general

A great deal	3	3	2	3	1	3	1	4	1	3	3	3	2	4	3	1	2	5	0
A fair amount	45	52	47	49	51	46	47	44	37	38	48	59	49	40	43	49	41	43	51
TOTAL A GREAT DEAL / A FAIR AMOUNT	48	55	49	52	52	49	48	48	38	41	51	62	51	44	46	50	43	48	51
Not much	38	34	38	39	35	38	39	38	45	42	39	28	38	38	35	38	41	39	37
Not at all	5	5	5	2	5	5	6	5	8	6	4	3	5	6	9	4	7	5	4
TOTAL NOT MUCH / NOT AT ALL	43	39	43	41	40	43	45	43	53	48	43	31	43	44	44	42	48	44	41
Don't know	8	6	9	7	7	8	7	9	9	11	6	6	6	12	11	8	8	8	8

Friends

A great deal	34	35	37	30	36	34	30	38	33	32	34	37	34	34	34	33	33	34	39
A fair amount	53	55	52	63	54	55	57	49	46	51	56	57	55	50	53	56	52	51	50
TOTAL A GREAT DEAL / A FAIR AMOUNT	87	90	89	93	90	89	87	87	79	83	90	94	89	84	87	89	85	85	89
Not much	8	7	7	3	7	7	8	8	15	9	6	4	8	8	8	7	9	8	8
Not at all	1	0	1	0	1	1	2	1	2	3	0	0	1	2	1	1	3	2	1
TOTAL NOT MUCH / NOT AT ALL	9	7	8	3	8	8	10	9	17	12	6	4	9	10	9	8	12	10	9
Don't know	4	4	2	4	2	3	4	4	5	5	3	1	2	6	5	3	4	5	2

Family members

A great deal	50	54	51	49	50	54	47	53	45	47	51	58	50	51	48	49	53	51	50
A fair amount	39	37	40	43	40	37	41	38	37	40	39	39	41	36	38	40	36	39	44
TOTAL A GREAT DEAL / A FAIR AMOUNT	89	91	91	92	90	91	88	91	82	87	90	97	91	87	86	89	89	90	94
Not much	6	5	5	2	5	5	6	5	11	5	7	2	5	6	9	6	5	5	4
Not at all	1	1	1	1	2	1	2	1	2	2	1	0	1	2	1	1	2	2	0
TOTAL NOT MUCH / NOT AT ALL	7	6	6	3	7	6	8	6	13	7	8	2	6	8	10	7	7	7	4
Don't know	3	3	2	4	2	3	4	3	4	5	2	1	2	5	4	3	4	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Again, how much, if at all, do you trust the following to tell the truth? (Please select one option on each row)

Senior officials of the European Union

A great deal	2	1	2	5	2	1	2	2	5	2	1	1	2	2	2	1	2	3	1
A fair amount	16	9	23	33	29	5	16	16	23	18	14	12	20	11	18	18	15	13	18
TOTAL A GREAT DEAL / A FAIR AMOUNT	18	10	25	38	31	6	18	18	28	20	15	13	22	13	20	19	17	16	19
Not much	35	35	40	34	39	33	32	38	33	35	35	36	36	34	35	35	36	34	35
Not at all	36	49	25	20	20	53	42	30	21	31	43	44	34	38	33	36	36	36	38
TOTAL NOT MUCH / NOT AT ALL	71	84	65	54	59	86	74	68	54	66	78	80	70	72	68	71	72	70	73
Don't know	11	6	10	8	10	8	8	14	18	14	7	7	9	15	12	10	12	13	7

Senior officials of the US government

A great deal	1	1	1	1	0	2	2	1	2	2	1	0	1	2	1	0	2	2	1
A fair amount	7	10	6	8	7	8	8	7	12	6	7	7	8	7	5	9	8	7	5
TOTAL A GREAT DEAL / A FAIR AMOUNT	8	11	7	9	7	10	10	8	14	8	8	7	9	9	6	9	10	9	6
Not much	36	44	32	34	34	39	36	36	24	35	39	40	37	34	31	41	35	33	36
Not at all	44	35	53	51	52	40	45	44	43	44	46	44	45	44	53	40	44	43	52
TOTAL NOT MUCH / NOT AT ALL	80	79	85	85	86	79	81	80	67	79	85	84	82	78	84	81	79	76	88
Don't know	11	10	8	6	7	11	9	13	18	13	7	8	9	14	10	10	12	15	6

Government ministers in my country

A great deal	1	2	1	1	1	1	2	1	2	2	1	1	1	2	1	1	2	2	1
A fair amount	16	25	12	16	16	17	15	16	18	11	16	23	17	13	17	17	14	16	13
TOTAL A GREAT DEAL / A FAIR AMOUNT	17	27	13	17	17	18	17	17	20	13	17	24	18	15	18	18	16	18	14
Not much	45	49	46	43	47	44	46	45	42	44	49	44	46	43	42	49	47	40	43
Not at all	31	19	36	32	31	31	32	29	25	34	30	28	30	31	31	26	30	34	39
TOTAL NOT MUCH / NOT AT ALL	76	68	82	75	78	75	78	74	67	78	79	72	76	74	73	75	77	74	82
Don't know	7	5	6	7	4	6	5	9	13	10	4	4	5	10	9	7	8	8	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Again, how much, if at all, do you trust the following to tell the truth? (Please select one option on each row)

Religious leaders

A great deal	5	6	4	2	4	5	4	5	6	4	5	5	5	4	5	4	4	5	5
A fair amount	22	26	21	32	26	20	21	23	27	17	24	26	24	19	18	26	23	21	18
TOTAL A GREAT DEAL / A FAIR AMOUNT	27	32	25	34	30	25	25	28	33	21	29	31	29	23	23	30	27	26	23
Not much	34	35	37	29	33	36	34	33	26	33	36	35	34	32	38	35	33	31	28
Not at all	30	26	30	31	31	31	34	27	27	34	29	27	30	31	28	27	30	31	45
TOTAL NOT MUCH / NOT AT ALL	64	61	67	60	64	67	68	60	53	67	65	62	64	63	66	62	63	62	73
Don't know	9	6	9	6	6	8	7	11	13	12	6	6	7	13	11	8	10	11	5

Military leaders in my country

A great deal	7	10	4	7	5	9	9	5	7	6	6	10	6	8	10	6	6	8	4
A fair amount	36	49	30	39	35	41	38	34	28	31	38	45	39	31	30	41	33	34	36
TOTAL A GREAT DEAL / A FAIR AMOUNT	43	59	34	46	40	50	47	39	35	37	44	55	45	39	40	47	39	42	40
Not much	30	24	38	26	33	28	29	32	31	31	33	26	31	30	31	30	34	30	25
Not at all	13	8	14	14	15	11	15	12	14	15	13	11	13	14	14	11	14	13	22
TOTAL NOT MUCH / NOT AT ALL	43	32	52	40	48	39	44	44	45	46	46	37	44	44	45	41	48	43	47
Don't know	14	9	14	14	12	11	10	17	19	17	11	8	11	17	15	13	13	15	13

People who run large companies

A great deal	2	1	1	2	1	2	2	1	2	2	1	1	1	2	1	1	2	2	0
A fair amount	16	22	10	23	17	15	16	15	14	15	15	18	18	12	12	17	17	14	15
TOTAL A GREAT DEAL / A FAIR AMOUNT	18	23	11	25	18	17	18	16	16	17	16	19	19	14	13	18	19	16	15
Not much	49	53	52	41	50	50	49	49	46	45	55	50	50	47	48	50	46	50	47
Not at all	25	16	30	27	26	25	27	23	25	26	23	25	24	26	31	22	25	23	31
TOTAL NOT MUCH / NOT AT ALL	74	69	82	68	76	75	76	72	71	71	78	75	74	73	79	72	71	73	78
Don't know	9	7	8	7	6	9	7	12	14	12	6	6	6	14	8	10	10	10	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the past 5 years, have you been a member of any of the following voluntary organisations? (Please select all that apply)

Sports club or hobby group	18	18	18	26	20	16	19	16	30	15	18	18	22	12	14	19	20	16	18
Organisation providing assistance to people	9	8	9	14	12	6	9	9	9	6	11	12	10	6	8	10	8	7	9
Church or religious organisation	8	10	7	10	9	8	7	9	10	5	8	11	9	6	9	8	7	7	9
Art, music or cultural organisation	7	5	8	15	10	5	6	7	11	5	7	9	9	4	10	8	6	5	10
Political party	5	3	9	8	8	4	6	4	4	5	7	6	7	4	5	6	5	4	8
Environmental organisation	5	4	6	10	7	3	4	6	3	3	6	8	7	2	4	6	3	5	6
None of these	62	65	62	49	55	68	61	63	47	66	63	60	56	71	62	58	63	69	58
Don't know	3	1	3	1	2	2	3	4	10	5	1	1	2	5	5	3	3	3	3

Some people believe that what happens in their life is decided by a "higher force", such as God, fate or destiny, while other people don't believe this. Thinking about your own life, which one of the following statements comes closest to your view?

Everything that happens in my life is caused by a "higher force", such as God, fate or destiny	7	7	7	8	7	6	6	8	11	6	9	6	7	7	8	8	6	8	6
Most of what happens in my life is caused by a "higher force", such as God, fate or destiny	8	9	7	2	7	9	6	10	16	7	7	9	8	9	5	10	7	10	9
Some of what happens in my life is caused by a "higher force", such as God, fate or destiny	21	25	19	27	21	23	16	26	17	21	22	22	21	21	18	24	23	18	20
None of what happens in my life is caused by a "higher force", such as God, fate or destiny	41	39	45	40	47	38	50	33	36	40	41	44	43	38	42	40	41	41	40
None of these	12	12	11	12	9	13	12	12	11	13	13	9	10	14	13	10	12	12	17
Don't know	10	8	11	11	9	11	10	11	8	12	8	11	10	11	13	9	10	12	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the next 12 months, would you say you generally feel optimistic or pessimistic about your own financial situation?

Very optimistic	6	8	3	3	4	7	6	5	9	4	6	6	6	6	3	6	7	6	6
Fairly optimistic	34	42	30	29	34	35	35	32	35	34	30	36	37	29	26	34	35	34	37
TOTAL OPTIMISTIC	40	50	33	32	38	42	41	37	44	38	36	42	43	35	29	40	42	40	43
Neither optimistic nor pessimistic	32	33	32	40	31	35	34	31	27	29	36	37	33	32	40	33	31	28	34
Fairly pessimistic	17	12	22	20	22	14	14	20	17	17	20	15	18	17	19	18	16	19	14
Very pessimistic	7	4	9	7	7	7	6	8	3	10	7	4	5	10	7	7	7	9	5
TOTAL PESSIMISTIC	24	16	31	27	29	21	20	28	20	27	27	19	23	27	26	25	23	28	19
Don't know	4	2	3	1	3	3	4	4	9	6	1	1	2	6	5	3	5	4	4

Thinking in general about the role of government and private companies in this country's economy, which one of the following statements comes closest to your view?

The Government interferes too much in business and should give companies more freedom to operate as they see best	15	19	11	6	8	21	17	12	12	16	13	16	13	16	9	15	17	15	14
The Government doesn't do enough to regulate business and should set stricter rules on how companies are allowed to operate	38	30	48	45	45	35	40	35	30	35	42	40	40	34	39	38	32	38	45
The current amount of regulation of business by the Government in this country is about right	23	33	16	29	26	23	25	22	25	20	25	27	26	20	24	24	26	20	21
Don't know	25	18	25	19	21	21	18	31	33	29	20	17	21	30	28	23	26	26	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside your own party preferences or views on the current government, do you think that, in general, the Parliament in this country does a good job or a bad job of representing the interests of people like you?

Very good job	2	3	0	1	1	2	2	1	1	2	1	2	2	1	3	2	2	1	0
Fairly good job	19	35	10	17	18	23	18	20	12	14	21	30	20	17	19	21	18	18	17
TOTAL JOB	21	38	10	18	19	25	20	21	13	16	22	32	22	18	22	23	20	19	17
Neither good nor bad job	24	28	21	23	23	24	22	26	22	23	25	26	24	25	21	27	24	21	23
Fairly bad job	30	22	38	32	33	29	33	28	37	31	29	26	31	29	30	27	32	32	33
Very bad job	18	7	26	21	20	16	20	16	12	20	21	13	18	18	17	16	17	20	22
TOTAL BAD JOB	48	29	64	53	53	45	53	44	49	51	50	39	49	47	47	43	49	52	55
Don't know	7	4	5	6	5	5	5	10	18	10	4	2	6	10	11	8	7	7	5

How democratic or undemocratic would you say this country is, on a scale of 0 to 10, where 0 means 'completely undemocratic' and 10 means 'completely democratic'?

0 - completely undemocratic	2	1	1	3	1	3	3	1	1	2	3	2	2	3	2	2	2	2	5
1	1	0	1	0	1	1	1	1	0	0	1	1	0	1	0	0	1	0	1
2	3	2	3	2	3	3	2	3	2	4	2	3	3	1	3	3	3	3	4
3	6	3	8	9	6	7	8	5	3	7	7	6	7	5	4	7	6	7	6
4	7	5	9	8	8	7	9	6	4	8	8	7	7	8	10	5	8	8	7
5	14	14	14	8	13	15	13	15	12	14	15	15	13	16	13	14	13	15	15
6	12	13	13	18	14	12	12	12	15	12	12	10	13	11	18	11	12	11	10
7	18	21	17	20	20	17	17	18	17	17	17	20	19	15	13	20	18	17	17
8	15	21	13	15	17	15	16	13	13	12	16	19	17	12	18	16	12	12	19
9	3	6	2	1	3	4	4	3	5	2	4	5	4	2	4	4	3	3	1
10 - completely democratic	2	4	2	2	3	2	2	3	2	2	3	3	2	3	4	2	2	3	2
Don't know	16	9	17	13	11	15	11	22	25	22	9	10	13	22	11	16	19	20	14

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2171	745	712	132	853	927	1051	1120	243	916	515	497	1237	934	291	703	465	523	189
Unweighted Sample	2171	747	682	141	961	878	942	1229	208	884	543	536	1314	857	195	759	494	529	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following sources do you tend to use at least 2-3 times per month to access news? (Please select all that apply. If you don't use any sources at least 2-3 times a month to access news, please select the 'Not applicable' option)

Television	70	79	69	73	72	74	70	70	46	61	81	85	72	67	68	70	68	71	72
Radio	48	54	48	63	54	50	50	47	32	43	58	55	54	41	45	52	45	46	55
Social media (e.g. Facebook, Twitter, YouTube etc.)	43	30	55	47	50	34	40	46	66	51	35	25	45	41	42	39	44	46	47
A printed copy of a newspaper	32	43	25	37	32	37	35	29	15	22	38	53	36	26	37	32	29	28	41
A newspaper website	32	30	36	46	41	28	35	29	28	35	31	28	36	26	40	32	31	29	30
A news website or blog not associated with a newspaper	25	25	27	35	31	21	29	21	26	27	26	19	28	20	26	27	22	24	25
Email newsletters or RSS feeds	10	10	10	15	12	9	10	10	8	8	12	12	11	8	11	10	7	10	11
Magazines	9	10	8	15	10	8	8	10	8	8	10	11	10	8	8	10	9	8	13
Podcasts	5	2	7	7	7	3	6	4	9	6	3	2	6	3	9	4	3	5	6
Other	4	3	4	6	4	3	4	3	5	5	3	2	4	4	2	5	3	5	3
Not applicable – I don't use any sources at least 2-3 times a month to access news	7	4	6	2	4	7	7	7	12	8	4	4	5	9	8	5	8	6	7
Don't know	2	1	1	0	1	1	2	2	3	3	1	0	1	2	3	2	1	1	2

And which, if any, of the following social media platforms do you use in particular to access news? (Please select all that apply)

[Asked only to respondents who said they use social media platforms to access news; n= 943]

Facebook	70	70	69	57	66	74	65	73	63	71	72	68	66	74	54	72	74	70	71
Twitter	34	28	40	42	39	28	42	28	51	38	28	9	38	28	49	31	32	33	30
YouTube	21	15	20	18	19	16	30	14	33	19	20	14	16	28	23	21	21	19	25
Instagram	13	11	13	7	12	11	11	15	22	14	10	3	12	15	16	11	12	15	9
Snapchat	10	5	10	1	6	7	8	11	32	7	3	0	10	10	8	8	12	13	6
LinkedIn	8	8	5	17	10	4	9	6	7	8	10	3	10	4	8	8	6	6	12
Reddit	6	1	7	1	7	3	10	2	14	6	1	0	7	4	5	6	6	4	7
Tumblr	1	0	1	0	1	0	1	2	5	1	0	0	2	1	2	0	2	2	3
Discord	1	0	0	0	1	1	2	1	5	1	0	0	2	1	2	0	2	1	3
4chan	1	0	1	1	1	1	1	1	0	1	0	0	1	0	0	1	1	1	0
Gab	1	1	0	0	0	1	1	0	1	1	1	1	0	1	1	0	1	1	1
Other	7	9	7	15	7	9	6	9	1	6	13	15	7	8	6	8	8	8	7
Don't know	5	8	5	6	6	5	4	7	4	3	8	10	6	4	7	4	4	6	7

YouGov- Cambridge Centre/ GB



Sample Size: 2171 GB Adults
Fieldwork: 30th - 31st August 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	2171	747	682	141	961	878	942	1229	208	884	543	536	1314	857	195	759	494	529	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the political system currently works in this country, which one of the following statements best reflects your view?

The system works fairly well and doesn't need more than minor reforms	24	43	13	13	21	29	27	21	17	16	30	35	27	20	25	26	24	22	20
The system works badly but if we elected the right people, they could put things right	32	26	42	43	39	29	31	34	32	35	34	27	33	31	32	33	33	34	25
The system is broken and it would take a total change of system to put things right	26	17	28	30	25	27	29	23	22	28	25	24	26	25	22	24	25	26	40
None of these	5	5	4	7	5	4	4	6	4	6	3	6	4	7	6	4	5	5	7
Don't know	13	8	13	8	10	11	9	17	25	16	8	7	10	17	15	14	13	12	8

Which, if any, of the following statements would you say are true? (Please select all that apply)

Even though we live in what's called a democracy, a few people will always run things in this country anyway	44	43	47	39	40	51	46	43	40	44	46	47	43	46	41	42	45	48	48
The Government is deliberately hiding the truth about how many immigrants really live in this country	30	39	22	16	14	47	32	29	22	24	33	42	26	36	23	29	32	34	31
Muslim immigration to this country is part of a bigger plan to make Muslims a majority of this country's population	18	27	8	9	6	31	21	14	7	12	20	30	14	22	14	18	16	21	18
Regardless of who is officially in charge of governments and other organisations, there is a single group of people who secretly control events and rule the world together	14	10	12	13	11	15	15	12	11	13	14	14	12	16	12	14	13	15	12
The truth about the harmful effects of vaccines is being deliberately hidden from the public	10	9	7	10	5	12	9	10	6	9	10	12	8	12	8	10	9	9	14
Humans have made contact with aliens and this fact has been deliberately hidden from the public	8	7	7	5	4	11	8	9	6	10	9	6	7	11	7	8	9	10	7
The idea of man-made global warming is a hoax that was invented to deceive people	7	11	2	4	2	12	9	4	2	5	7	12	6	7	5	8	4	7	8
Secret plots that harm the nation are more common in this country than in other countries	6	8	6	4	4	10	9	4	5	8	6	5	5	9	6	7	7	6	4
The AIDS virus was created and spread around the world on purpose by a secret group or organisation	4	3	3	3	2	4	4	3	2	5	3	3	3	5	5	3	3	4	4
The official account of the Nazi Holocaust is a lie and the number of Jews killed by the Nazis during World War II has been exaggerated on purpose	2	1	1	0	1	2	2	1	2	2	1	1	1	2	2	1	2	2	1
None of these is true	40	37	42	54	51	29	38	42	43	43	38	36	44	35	45	43	40	34	37