

Sample Size: 1639 GB Adults
Fieldwork: 13th - 14th June 2017

	2017 GE Vote			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following would be a strong or weak leader?

David Davis

Strong leader	17	29	9	13	14	24	21	12	9	12	21	26	19	14	19	17	17	17	11
Weak leader	22	16	31	23	29	17	26	18	21	21	25	21	23	20	27	21	19	21	29
Neither	17	17	17	18	19	17	18	16	14	14	21	19	16	18	15	17	17	17	16
Not sure	44	38	42	45	39	41	35	53	56	53	34	34	43	47	40	45	47	45	43

Boris Johnson

Strong leader	30	49	15	25	17	47	33	27	20	24	37	40	28	33	34	35	28	27	18
Weak leader	36	22	58	44	56	22	37	35	50	37	35	27	42	28	34	31	36	39	49
Neither	13	13	10	18	13	12	14	12	12	11	15	14	12	14	16	13	12	12	13
Not sure	21	16	17	13	14	19	16	26	17	28	14	19	19	24	16	20	25	23	20

Amber Rudd

Strong leader	14	23	9	14	16	14	16	11	11	14	14	15	16	11	16	16	15	10	8
Weak leader	28	23	36	29	32	27	32	23	27	22	32	34	28	27	34	25	19	32	36
Neither	17	18	17	18	15	20	17	17	9	16	21	17	17	17	14	16	19	20	11
Not sure	42	37	38	39	37	39	34	49	53	48	32	34	39	45	36	43	46	38	45

Ruth Davidson

Strong leader	24	31	23	36	31	23	28	19	23	21	27	25	28	17	27	23	17	21	47
Weak leader	18	16	21	12	17	19	21	15	17	13	22	21	15	21	18	17	16	19	19
Neither	15	14	15	12	13	17	15	14	9	14	16	18	13	17	9	14	17	19	10
Not sure	44	39	42	41	40	41	36	52	51	51	35	36	43	45	46	47	50	42	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following would be competent or incompetent as leader?

David Davis

Competent	23	39	15	25	22	30	29	18	16	17	29	35	26	20	30	26	22	20	17
Incompetent	22	12	33	25	30	15	26	18	27	22	22	17	23	20	24	18	20	25	28
Neither	12	14	12	9	11	13	11	12	5	11	13	14	11	12	9	12	12	10	14
Not sure	43	35	40	41	37	42	34	52	52	50	36	34	40	48	37	44	46	46	41

Boris Johnson

Competent	27	48	11	22	13	44	30	25	19	21	36	34	26	30	30	34	26	23	14
Incompetent	43	25	67	57	67	25	45	41	55	45	41	34	49	34	44	37	45	44	54
Neither	8	12	7	5	7	10	9	8	8	7	9	11	7	10	10	8	6	9	10
Not sure	21	15	15	16	12	21	16	26	18	26	14	21	18	26	15	21	23	23	21

Amber Rudd

Competent	20	32	14	27	25	19	23	17	16	18	25	22	23	16	19	24	21	16	14
Incompetent	25	17	35	26	29	23	30	20	30	22	29	22	25	24	29	21	20	29	34
Neither	13	15	12	9	11	17	13	14	11	11	14	18	13	14	14	15	14	11	11
Not sure	42	36	38	38	36	41	34	49	43	49	32	38	39	46	38	41	44	44	42

Ruth Davidson

Competent	29	38	29	44	38	28	34	25	31	27	31	32	36	21	33	30	22	25	52
Incompetent	14	10	19	6	14	14	17	12	14	11	22	12	12	16	13	11	15	18	14
Neither	12	15	11	8	10	15	12	12	4	10	11	20	10	14	10	12	14	12	9
Not sure	45	37	41	41	38	43	38	51	52	52	36	35	41	49	44	46	49	46	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following does or does not have a likeable personality?

David Davis

Does have a likeable personality	19	36	9	10	15	27	23	16	12	12	24	32	20	18	25	21	20	16	14
Does not have a likeable personality	28	17	39	38	38	18	34	21	26	30	29	22	29	26	27	23	29	32	31
Not sure	53	47	52	52	47	54	43	63	62	58	46	46	51	56	48	56	51	53	56

Boris Johnson

Does have a likeable personality	54	80	38	46	40	74	60	49	50	48	58	66	52	57	62	61	53	51	33
Does not have a likeable personality	27	9	47	39	45	12	26	29	34	28	30	20	31	22	26	23	28	27	47
Not sure	18	10	15	14	15	13	14	22	16	25	12	14	17	20	12	16	20	22	20

Amber Rudd

Does have a likeable personality	14	23	7	10	13	15	15	12	10	11	16	18	14	14	9	18	15	12	8
Does not have a likeable personality	36	29	49	38	44	31	43	29	39	33	42	31	39	32	43	29	32	41	43
Not sure	51	47	44	52	43	54	42	59	51	55	42	51	48	54	48	53	54	47	50

Ruth Davidson

Does have a likeable personality	27	35	26	36	35	26	32	23	25	25	33	28	32	21	28	26	23	27	42
Does not have a likeable personality	19	15	24	13	20	18	22	16	21	16	23	18	18	20	15	18	16	22	29
Not sure	53	51	49	51	45	56	46	60	53	59	44	53	50	59	56	56	60	51	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following would or would not be able to win a General Election for the Conservative party?

David Davis

Would be able to win a general election	14	25	6	8	10	21	18	10	10	10	16	21	14	13	16	15	14	12	13
Would not be able to win a general election	35	26	49	41	44	28	40	30	40	34	38	31	36	32	42	32	31	36	39
Not sure	51	49	45	51	46	51	42	60	50	56	46	49	49	55	42	54	55	52	49

Boris Johnson

Would be able to win a general election	34	51	21	23	23	48	40	28	33	29	39	38	33	35	43	36	32	32	20
Would not be able to win a general election	35	25	54	42	51	24	35	35	42	36	37	30	39	31	33	33	34	36	50
Not sure	31	23	25	35	26	28	24	36	25	35	24	32	28	34	24	30	33	33	29

Amber Rudd

Would be able to win a general election	11	16	8	10	12	10	14	8	15	10	11	10	11	11	9	14	15	6	8
Would not be able to win a general election	39	36	49	35	44	39	44	34	40	34	48	38	41	37	45	33	36	45	43
Not sure	50	48	43	55	44	51	41	58	45	56	41	51	48	53	46	53	49	49	48

Ruth Davidson

Would be able to win a general election	18	25	15	28	23	17	23	14	20	16	22	17	21	15	16	19	16	14	36
Would not be able to win a general election	29	25	38	18	31	29	33	26	31	26	34	29	28	31	31	27	29	32	27
Not sure	53	50	46	53	46	54	44	61	49	58	45	54	51	54	53	54	55	54	37

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following would or would not be able to handle the issue of Britain's exit from the European Union?

David Davis

Would be able to handle Brexit	25	46	14	16	21	35	32	19	21	16	33	38	28	22	27	30	24	21	20
Would not be able to handle Brexit	25	14	38	30	34	18	29	22	30	27	26	18	26	25	28	19	25	30	33
Not sure	49	40	48	53	45	47	38	59	49	56	42	44	46	53	45	51	51	49	47

Boris Johnson

Would be able to handle Brexit	32	58	14	18	16	52	37	27	25	22	43	42	30	34	33	38	33	27	17
Would not be able to handle Brexit	38	20	60	52	59	20	39	36	49	41	36	28	42	32	43	32	37	38	53
Not sure	31	22	26	30	25	28	24	37	27	37	22	30	28	34	24	30	30	35	31

Amber Rudd

Would be able to handle Brexit	16	29	10	15	18	17	19	14	18	15	19	16	17	15	13	20	17	14	14
Would not be able to handle Brexit	33	25	44	32	36	33	39	28	35	28	40	33	33	32	40	27	30	37	39
Not sure	51	46	46	53	45	51	42	59	47	58	41	50	49	52	47	53	53	49	47

Ruth Davidson

Would be able to handle Brexit	18	28	16	25	24	17	22	15	20	16	23	16	21	15	19	19	14	17	30
Would not be able to handle Brexit	27	22	34	17	27	27	32	22	28	24	30	27	26	27	29	23	27	30	26
Not sure	55	51	50	57	49	55	47	63	52	60	46	57	53	58	53	58	59	53	44

How much, if anything, do you know about the Democratic Unionist Party (or DUP)?

I know a lot about them, who they are and what their policies and beliefs are	6	4	9	7	8	3	8	3	9	5	6	3	7	3	8	5	5	4	7
I know a little about them, who they are and a little about what they believe	38	39	47	46	47	36	40	37	42	34	42	40	44	31	46	38	33	39	40
I have heard about them, but I don't really know anything about them or what their policies are	37	46	29	33	34	44	35	39	30	32	40	47	34	41	29	40	39	36	33
I have never heard of them	19	12	15	15	12	17	17	21	19	28	12	10	14	26	16	16	23	21	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And from what you have seen or heard, do you have a favourable or unfavourable opinion of the DUP?

Very favourable	1	2	1	0	0	2	2	0	2	1	2	1	1	1	1	1	2	1	2
Quite favourable	7	17	0	2	3	13	9	6	4	3	8	17	7	8	10	12	6	2	6
TOTAL FAVOURABLE	8	19	1	2	3	15	11	6	6	4	10	18	8	9	11	13	8	3	8
Neither	29	46	13	24	21	37	28	29	15	25	31	40	26	32	28	30	30	28	20
Quite unfavourable	17	16	19	20	20	15	16	17	13	18	16	18	19	14	17	15	15	19	20
Very unfavourable	31	7	57	46	49	16	33	29	54	34	28	14	35	25	38	26	28	33	35
TOTAL UNFAVOURABLE	48	23	76	66	69	31	49	46	67	52	44	32	54	39	55	41	43	52	55
Don't know	15	12	9	9	6	17	11	19	12	19	15	11	12	20	7	15	20	17	16

At the General Election the Conservative party was the largest party, but did not win enough seats to have an overall majority by themselves. They are currently negotiating a deal with Northern Ireland's Democratic Unionist Party (the DUP) for support in key House of Commons votes. Do you support or oppose the Conservative party doing a deal to govern with the support of the DUP?

Strongly support	9	21	2	0	4	16	11	7	4	5	11	16	9	9	12	10	9	6	7
Tend to support	18	39	3	11	13	26	19	16	8	11	25	30	19	17	14	23	16	18	8
TOTAL SUPPORT	27	60	5	11	17	42	30	23	12	16	36	46	28	26	26	33	25	24	15
Neither	14	17	7	14	12	14	14	15	17	15	12	14	12	18	14	16	18	10	13
Tend to oppose	15	10	19	16	17	12	14	16	13	17	12	15	16	12	16	15	12	14	19
Strongly oppose	33	5	63	53	50	19	33	33	50	37	31	18	36	29	37	25	30	41	41
TOTAL OPPOSE	48	15	82	69	67	31	47	49	63	54	43	33	52	41	53	40	42	55	60
Don't know	11	8	5	5	4	12	9	14	8	15	9	8	8	15	7	10	16	11	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you think a deal between the Conservatives and the DUP will mean...

A better government than the Conservatives governing alone	10	19	4	7	10	14	11	9	7	7	14	15	11	9	9	13	12	8	6
A worse government than the Conservatives governing alone	44	31	61	58	57	36	45	43	59	44	46	34	48	38	49	40	38	49	51
No real difference to the Conservatives governing alone	27	34	23	24	23	31	28	25	17	27	28	31	25	29	28	30	27	24	23
Don't know	19	16	11	12	10	19	15	23	17	23	13	21	15	24	14	18	23	20	20