

YouGov / The Sun Survey Results

Sample Size: 1748 GB Adults
Fieldwork: 19th - 20th March 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1748	461	562	122	521	483	391	850	898	212	446	598	493	996	752	224	568	374	430	152	
Unweighted Sample	1748	472	522	120	528	460	397	844	904	98	492	680	478	1144	604	223	614	326	408	177	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	85	5	14	36	34	23	30	36	43	41	27	38	47	29	30	19
Lab	43	0	100	0	4	89	39	41	45	43	47	44	38	38	49	40	31	50	55	38
Lib Dem	9	0	0	100	2	1	33	9	9	15	13	7	6	9	9	14	12	9	5	4
Other	13	0	0	0	9	4	14	14	12	19	9	13	14	12	14	8	10	13	9	38

Other Parties Voting Intention

UKIP	4	0	0	0	7	1	1	4	4	0	2	4	8	4	5	1	5	6	4	1
SNP / PCY	3	0	0	0	0	2	4	4	2	8	3	3	3	3	4	0	0	2	0	34
Green	2	0	0	0	1	1	4	2	3	4	2	3	2	3	2	3	3	3	1	1
BNP	1	0	0	0	1	0	1	1	1	4	1	1	1	0	2	1	1	0	3	1
Respect	0	0	0	0	0	0	1	0	1	0	0	1	0	0	1	1	0	0	1	0
Other	1	0	0	0	0	1	2	1	1	3	1	1	0	1	1	1	1	2	0	2

Non Voters

Would Not Vote	8	0	0	0	4	4	7	8	9	12	10	9	4	7	10	4	9	9	9	7
Don't know	16	0	0	0	16	11	22	11	21	20	18	14	15	17	16	13	20	15	16	14

Do you approve or disapprove of the Government's record to date?

	March 18-19	March 19-20																				
Approve	28	28	76	4	39	57	7	22	32	23	18	27	29	31	34	19	33	30	25	25	23	
Disapprove	57	57	10	93	42	27	86	63	55	59	58	53	58	59	52	64	51	51	60	61	68	
Don't know	16	15	14	3	20	16	7	15	13	18	24	20	13	10	14	16	16	19	14	13	9	

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	March 12-13	March 19-20																			
Strongly support	3	4	10	1	13	8	0	4	7	2	6	2	4	5	5	4	9	4	5	3	2
Tend to support	28	28	57	6	53	45	10	35	29	27	23	26	28	30	32	22	28	34	21	26	25
TOTAL SUPPORT	31	32	67	7	66	53	10	39	36	29	29	28	32	35	37	26	37	38	26	29	27
Tend to oppose	34	29	20	35	21	26	33	29	26	33	33	29	28	31	32	26	31	28	31	32	24
Strongly oppose	26	28	7	55	7	13	49	25	30	26	16	28	30	31	23	35	22	22	34	31	38
TOTAL OPPOSE	60	57	27	90	28	39	82	54	56	59	49	57	58	62	55	61	53	50	65	63	62
Don't know	9	10	6	3	5	8	7	7	8	13	21	15	10	3	8	14	11	13	9	8	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	47	108
Male 25 to 39	208	224
Male 40 to 59	333	295
Male 60 +	256	222
Female 18 to 24	51	103
Female 25 to 39	284	222
Female 40 to 59	347	302
Female 60 +	222	271
Region		
North England	408	430
Midlands	237	287
East England	171	168
London	223	224
South England	443	400
Wales	89	87
Scotland	177	152
Social Grade		
AB	614	489
C1	530	507
C2	266	367
DE	338	385
Newspaper Type		
Express / Mail	352	280
Sun / Star	196	411
Mirror / Record	102	175
Guardian / Independent	99	79
FT / Times / Telegraph	137	166
Other Paper	241	201
No Paper	621	437
Political Party Identification		
Labour	523	568
Conservative	501	498
Liberal Democrat	211	210
SNP/Plaid Cymru	51	30
Others	62	23
None/ DK	400	420

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