

YouGov / Times Red Box Survey Results

Sample Size: 1568 GB Adults

Fieldwork: 19th - 20th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1568	X	X	X	X	468	382	291	760	808	187	397	536	448	894	674	201	510	336	386	136
Unweighted Sample	1568	362	438	92	197	432	406	299	794	774	174	256	642	496	1000	568	156	545	360	375	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Aug 26-27 2010	Feb 19-20 2015																				
Some people describe political parties as being close to particular groups in society. Thinking about the Conservative party, we'd like you to say how close they are to the following groups in society?																							
Immigrants																							
	Very close	4	4	2	5	0	12	3	4	4	4	4	1	4	4	5	2	6	2	3	5	5	3
	Fairly close	16	14	20	10	4	34	20	12	7	16	13	9	10	15	19	12	17	15	17	11	14	10
TOTAL CLOSE		20	18	22	15	4	46	23	16	11	20	17	10	14	19	24	14	23	17	20	16	19	13
	Not very close	41	31	48	24	41	24	40	25	35	32	29	33	24	30	36	33	27	29	34	33	26	27
	Not close at all	22	38	17	54	46	25	24	47	49	39	36	39	44	37	32	41	33	44	34	36	38	45
TOTAL NOT CLOSE		63	69	65	78	87	49	64	72	84	71	65	72	68	67	68	74	60	73	68	69	64	72
	Don't know	17	14	13	7	8	6	13	11	5	9	18	18	18	14	8	11	17	11	11	15	17	15
Benefit claimants																							
	Very close	2	2	2	1	1	4	2	1	2	2	1	1	2	1	2	1	2	0	2	1	2	0
	Fairly close	10	6	12	4	3	4	9	4	4	6	6	3	8	5	6	6	7	5	7	3	8	3
TOTAL CLOSE		12	8	14	5	4	8	11	5	6	8	7	4	10	6	8	7	9	5	9	4	10	3
	Not very close	37	24	44	13	26	28	39	16	18	24	25	25	22	24	27	27	21	26	29	25	20	17
	Not close at all	36	58	34	78	66	61	40	72	74	61	54	51	54	60	60	58	57	57	54	57	60	68
TOTAL NOT CLOSE		74	82	78	91	92	89	79	88	92	85	79	76	76	84	87	85	78	83	83	82	80	85
	Don't know	14	10	8	5	4	4	9	6	3	7	13	19	14	9	5	8	13	11	8	14	10	12
The working class																							
	Very close	2	1	2	0	0	1	2	0	1	1	1	1	1	1	1	1	1	0	3	0	1	0
	Fairly close	17	12	33	3	5	9	25	4	6	13	10	11	9	12	13	12	11	12	16	9	10	4
TOTAL CLOSE		19	13	35	3	5	10	27	4	7	14	11	12	10	13	14	13	12	12	19	9	11	4
	Not very close	37	30	46	16	40	30	42	20	27	31	29	35	31	25	32	33	25	28	34	31	27	24
	Not close at all	31	48	11	76	50	57	22	69	63	48	48	37	47	52	47	45	51	49	40	47	53	61
TOTAL NOT CLOSE		68	78	57	92	90	87	64	89	90	79	77	72	78	77	79	78	76	77	74	78	80	85
	Don't know	14	10	8	5	4	3	9	6	3	6	13	16	11	9	6	8	12	10	8	12	9	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Aug 26-27 2010	Feb 19-20 2015																				
The trade unions	Very close	1	1	1	1	0	4	1	1	1	1	1	1	3	1	0	1	1	1	2	0	2	0
	Fairly close	8	5	7	4	6	5	6	4	4	3	7	6	7	5	2	5	6	8	4	5	5	3
	TOTAL CLOSE	9	6	8	5	6	9	7	5	5	4	8	7	10	6	2	6	7	9	6	5	7	3
	Not very close	34	23	35	17	21	23	30	20	21	19	26	23	21	23	24	23	22	21	22	28	21	19
	Not close at all	41	59	50	72	70	63	55	66	73	69	50	46	53	61	68	62	56	57	62	52	61	63
	TOTAL NOT CLOSE	75	82	85	89	91	86	85	86	94	88	76	69	74	84	92	85	78	78	84	80	82	82
	Don't know	16	12	7	7	3	5	9	10	2	8	16	24	16	10	6	9	16	13	10	14	11	15
The middle class	Very close	16	21	26	21	19	23	26	23	19	20	22	17	25	20	20	23	19	23	21	21	23	14
	Fairly close	53	48	58	44	55	49	54	43	55	52	45	48	44	49	51	51	45	39	52	48	47	50
	TOTAL CLOSE	68	69	84	65	74	72	80	66	74	72	67	65	69	69	71	74	64	62	73	69	70	64
	Not very close	14	16	8	21	19	18	10	19	19	17	15	12	13	16	19	15	17	19	15	13	15	20
	Not close at all	4	5	1	8	2	6	2	8	4	5	5	5	6	5	3	4	6	8	4	5	4	4
	TOTAL NOT CLOSE	18	21	9	29	21	24	12	27	23	22	20	17	19	21	22	19	23	27	19	18	19	24
	Don't know	14	10	6	6	5	4	8	7	3	6	14	17	12	10	6	8	14	11	9	12	10	12
Women	Very close	2	2	5	1	0	2	4	1	1	2	2	1	2	2	3	2	2	2	3	1	2	0
	Fairly close	37	26	58	12	14	31	52	13	19	30	23	19	21	27	33	28	24	21	31	27	24	22
	TOTAL CLOSE	39	28	63	13	14	33	56	14	20	32	25	20	23	29	36	30	26	23	34	28	26	22
	Not very close	32	38	23	48	57	38	26	50	51	38	37	33	36	38	41	37	38	38	37	38	39	32
	Not close at all	11	17	1	27	10	20	5	23	19	14	19	18	19	16	16	16	18	21	15	13	18	26
	TOTAL NOT CLOSE	43	55	24	75	67	58	31	73	70	52	56	51	55	54	57	53	56	59	52	51	57	58
	Don't know	19	17	13	12	18	9	13	13	10	15	19	29	22	17	7	16	18	19	14	21	17	19
People with families	Very close	5	4	9	1	4	4	8	1	3	4	3	3	5	4	3	5	3	3	5	4	3	2
	Fairly close	37	31	62	15	28	28	51	17	26	35	27	38	28	29	33	35	26	30	37	30	28	19
	TOTAL CLOSE	42	35	71	16	32	32	59	18	29	39	30	41	33	33	36	40	29	33	42	34	31	21
	Not very close	30	34	18	43	40	43	25	46	39	34	35	29	29	34	41	34	34	34	33	33	36	38
	Not close at all	14	19	3	34	14	20	6	28	25	17	20	11	20	21	18	15	24	21	15	18	20	25
	TOTAL NOT CLOSE	44	53	21	77	54	63	31	74	64	51	55	40	49	55	59	49	58	55	48	51	56	63
	Don't know	14	13	8	7	14	5	10	8	7	9	15	19	17	12	6	12	14	12	10	16	13	15

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		1568	X	X	X	X	468	382	291	760	808	187	397	536	448	894	674	201	510	336	386	136
Weighted Sample	Unweighted Sample	1568	362	438	92	197	432	406	299	794	774	174	256	642	496	1000	568	156	545	360	375	132
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Aug 26-27 2010	Feb 19-20 2015																				
Very close	12	15	21	13	18	18	20	14	14	17	13	18	18	12	14	17	12	24	16	11	11	16
Fairly close	45	45	56	43	50	40	52	40	52	47	42	41	37	48	49	49	39	45	47	44	45	38
TOTAL CLOSE	57	60	77	56	68	58	72	54	66	64	55	59	55	60	63	66	51	69	63	55	56	54
Not very close	21	21	12	28	21	28	15	29	21	20	21	12	18	22	25	18	24	12	21	23	24	20
Not close at all	7	6	2	8	1	10	3	8	5	6	6	7	6	6	6	5	8	7	4	5	8	10
NOT CLOSE	28	27	14	36	22	38	18	37	26	26	27	19	24	28	31	23	32	19	25	28	32	30
Don't know	14	14	9	8	9	4	11	10	8	9	18	22	20	12	6	11	17	13	11	17	13	16
Very close	4	12	21	8	19	9	16	9	12	15	9	19	15	12	7	15	8	20	14	8	10	9
Fairly close	29	34	54	29	43	23	47	25	43	39	30	34	33	33	36	39	28	30	40	32	33	26
TOTAL CLOSE	33	46	75	37	62	32	63	34	55	54	39	53	48	45	43	54	36	50	54	40	43	35
Not very close	34	24	16	27	27	34	19	32	26	21	28	16	22	25	29	23	26	23	20	28	26	29
Not close at all	18	18	2	28	7	31	10	25	15	16	19	10	16	19	22	13	24	16	17	16	20	22
NOT CLOSE	52	42	18	55	34	65	29	57	41	37	47	26	38	44	51	36	50	39	37	44	46	51
Don't know	15	12	7	8	5	3	8	9	4	9	14	21	15	11	5	9	14	11	9	15	11	15
Very close	46	67	53	81	80	75	55	79	83	70	65	61	63	69	71	69	64	70	65	61	69	79
Fairly close	34	20	36	10	15	19	35	10	12	20	19	19	20	19	20	21	18	13	24	24	17	12
TOTAL CLOSE	80	87	89	91	95	94	90	89	95	90	84	80	83	88	91	90	82	83	89	85	86	91
Not very close	5	2	4	2	3	1	3	2	3	3	2	3	2	2	3	2	3	2	3	3	3	0
Not close at all	2	2	1	3	1	2	1	2	1	2	1	1	2	1	1	2	2	5	1	2	1	0
NOT CLOSE	7	4	5	5	4	3	4	4	4	5	3	4	4	3	4	4	5	7	4	5	4	0
Don't know	13	9	5	5	1	3	7	6	1	5	13	17	13	9	4	7	13	11	8	11	10	9
Very close	54	71	51	87	81	80	57	87	86	73	70	62	69	73	77	72	70	69	71	71	71	81
Fairly close	29	17	40	6	12	15	34	5	11	18	16	17	17	15	19	19	15	20	20	16	16	10
TOTAL CLOSE	83	88	91	93	93	95	91	92	97	91	86	79	86	88	96	91	85	89	91	87	87	91
Not very close	4	2	4	1	2	2	2	2	1	2	2	3	3	2	1	2	2	1	2	2	3	0
Not close at all	1	1	0	1	2	0	1	1	1	1	1	1	0	1	0	1	1	1	1	1	0	0
NOT CLOSE	5	3	4	2	4	2	3	3	2	3	3	4	3	3	1	3	3	2	3	3	3	0
Don't know	12	9	5	4	2	3	6	5	1	5	12	17	11	9	3	6	12	9	7	10	10	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 26-27 2010	Feb 19-20 2015																				
People in the North and in Scotland																						
Very close	1	1	1	1	1	1	1	1	1	1	0	1	1	1	0	1	1	0	1	1	1	1
Fairly close	12	8	18	6	5	7	13	6	4	8	7	8	5	11	6	8	8	7	11	7	6	5
TOTAL CLOSE	13	9	19	7	6	8	14	7	5	9	7	9	6	12	6	9	9	7	12	8	7	6
Not very close	42	33	49	24	39	35	46	27	30	34	32	33	34	30	37	35	30	34	38	37	29	17
Not close at all	26	44	21	63	44	48	28	56	58	47	42	37	42	46	48	45	44	40	37	38	53	66
TOTAL NOT CLOSE	68	77	70	87	83	83	74	83	88	81	74	70	76	76	85	80	74	74	75	75	82	83
Don't know	19	14	11	7	11	9	12	10	7	9	19	22	18	13	9	11	18	19	13	17	11	12
People in the South																						
Very close	28	36	35	42	34	33	38	41	37	37	35	29	34	38	39	39	33	22	27	37	48	58
Fairly close	44	41	51	37	42	45	46	34	49	47	34	40	39	38	45	43	38	43	50	37	35	27
TOTAL CLOSE	72	77	86	79	76	78	84	75	86	84	69	69	73	76	84	82	71	65	77	74	83	85
Not very close	8	6	4	7	13	9	5	8	6	5	7	3	7	7	6	5	8	10	9	4	3	3
Not close at all	3	4	0	4	4	7	0	5	2	3	4	5	3	4	3	2	5	4	4	4	3	0
TOTAL NOT CLOSE	11	10	4	11	17	16	5	13	8	8	11	8	10	11	9	7	13	14	13	8	6	3
Don't know	16	13	9	9	7	7	10	10	6	7	19	23	16	13	7	11	17	21	11	16	11	12