

YouGov Survey Results

Sample Size: 1730 GB Adults

Fieldwork: 26th - 27th February 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1730	571	535	97	666	713	837	893	190	728	412	400	986	744	208	578	374	422	149	
Unweighted Sample	1730	600	544	113	751	713	753	977	166	718	435	411	1025	705	155	596	386	429	164	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following ways, if any, do you use cotton buds?

Cleaning your ears/removing earwax

I do use cotton buds in this way	62	61	63	54	64	58	57	67	66	71	60	47	63	62	69	64	61	60	55
I do not use cotton buds in this way	35	38	35	46	34	40	39	32	27	26	39	52	35	36	30	34	36	36	42
Don't know	2	1	2	0	2	2	3	1	6	3	2	0	3	2	1	2	2	4	3

Applying and/or removing make up

I do use cotton buds in this way	22	20	25	12	20	21	5	38	30	25	20	16	23	22	28	23	20	21	19
I do not use cotton buds in this way	74	77	72	88	78	75	90	60	63	72	77	82	74	75	69	74	77	74	77
Don't know	3	2	4	0	3	4	5	2	7	4	2	2	3	3	2	2	4	5	4

Touching up nail polish mistakes

I do use cotton buds in this way	24	23	25	18	25	21	4	43	34	28	19	18	24	25	26	25	23	22	28
I do not use cotton buds in this way	73	75	72	82	73	76	91	55	61	69	79	80	74	72	72	73	75	73	69
Don't know	3	2	3	0	2	3	4	2	5	3	2	2	3	3	2	2	3	5	3

Cleaning items around the house

I do use cotton buds in this way	32	35	32	31	32	34	30	34	19	32	37	33	30	34	27	35	32	31	31
I do not use cotton buds in this way	65	64	65	68	66	63	67	64	75	65	61	66	67	63	71	63	66	64	65
Don't know	3	2	3	1	2	2	3	2	5	3	2	1	3	3	2	2	2	5	3

Arts and crafts

I do use cotton buds in this way	18	18	18	25	20	17	16	20	11	20	19	19	19	18	17	20	18	17	18
I do not use cotton buds in this way	78	79	79	74	77	78	79	77	83	76	78	78	78	78	81	76	79	78	79
Don't know	4	3	3	1	3	4	5	3	6	4	3	3	4	4	2	4	3	6	3

TOTAL USES ONLY FOR EARS	22	23	21	22	22	22	31	14	24	24	22	19	24	20	22	24	21	22	16
TOTAL USES THEM FOR ANYTHING BUT EARS	12	12	11	14	11	13	8	15	10	9	11	17	12	12	7	13	12	11	14