



Safest Investments

Fieldwork Dates: 9th - 10th September 2019

**Conducted by YouGov
On behalf of YouGov RealTime**

© Yougov plc 2019



BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1239 adults. Fieldwork was undertaken between 9th - 10th September 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools?
Please select one option on each row.

rsi_q1_1. Treasuries

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	14%	20%	8%	4%	13%	12%	15%	23%	-	-	13%	13%	14%	16%	15%
		B		**				D,E*	**	**					P
Somewhat safe	24%	29%	19%	13%	23%	23%	24%	31%	-	-	24%	20%	24%	27%	25%
		B		**				*	**	**					
Neither safe nor unsafe	19%	18%	19%	30%	16%	18%	21%	17%	-	-	25%	19%	19%	14%	19%
			**	**				*	**	**	M				
Somewhat unsafe	6%	6%	6%	5%	6%	7%	7%	4%	-	-	5%	8%	7%	5%	6%
			**	**				*	**	**					
Very unsafe	3%	4%	3%	3%	4%	4%	2%	2%	-	-	5%	2%	4%	2%	2%
			**	**				*	**	**	K				
Don't know	34%	23%	45%	44%	38%	35%	31%	22%	-	-	29%	38%	32%	37%	33%
		A	**	**	F,G	G		*	**	**	J				

rsi_q1_2. CDs

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	28%	30%	25%	10%	22%	28%	32%	37%	-	-	24%	28%	28%	30%	31%
		B		**			D	D*	**	**					O,P
Somewhat safe	26%	27%	29%	13%	20%	30%	33%	37%	-	-	26%	27%	30%	27%	29%
			**	**		D	D	D*	**	**					
Neither safe nor unsafe	14%	14%	15%	13%	16%	12%	15%	12%	-	-	17%	14%	15%	12%	13%
			**	**				*	**	**					
Somewhat unsafe	5%	7%	3%	13%	7%	4%	4%	4%	-	-	6%	6%	5%	4%	4%
		B	**	**	F			*	**	**					
Very unsafe	3%	3%	3%	11%	5%	3%	2%	3%	-	-	5%	2%	3%	3%	3%
			**	**	F			*	**	**					
Don't know	22%	18%	26%	41%	31%	23%	14%	7%	-	-	22%	24%	20%	24%	21%
		A	**	**	E,F,G	F,G		*	**	**					

rsi_q1_3. Utilities stocks

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	8%	11%	5%	7%	8%	8%	7%	9%	-	-	6%	7%	8%	10%	8%
		B		**				*	**	**					
Somewhat safe	27%	31%	22%	10%	20%	25%	32%	44%	-	-	21%	25%	29%	27%	29%
		B	**	**			D	D,E,F*	**	**			J		Q
Neither safe nor unsafe	22%	25%	19%	20%	21%	23%	23%	19%	-	-	29%	21%	24%	16%	21%
		B	**	**				*	**	**	K,M		M		
Somewhat unsafe	9%	9%	9%	15%	9%	9%	10%	6%	-	-	10%	11%	8%	9%	9%
			**	**				*	**	**					
Very unsafe	4%	4%	5%	6%	4%	4%	4%	4%	-	-	8%	3%	3%	5%	4%
			**	**				*	**	**	K,L				
Don't know	30%	20%	41%	41%	38%	31%	25%	18%	-	-	26%	33%	29%	34%	29%
		A	**	**	F,G	F,G		*	**	**					

rsi_q1_4. High growth stocks

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	5%	7%	4%	-	9%	6%	3%	1%	-	-	5%	4%	6%	6%	5%
		B	**	**	F,G	F		*	**	**					
Somewhat safe	14%	17%	11%	3%	17%	14%	12%	13%	-	-	13%	10%	17%	13%	12%

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools?
Please select one option on each row.

rsi_q1_1. Treasuries

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	14%	11%	9%	21%	11%	12%	17%	26%	16%	8%	11%	4%	15%	13%	14%
				P*			R	R.S		**	*	**			*
Somewhat safe	24%	27%	18%	23%	22%	19%	30%	34%	28%	17%	25%	10%	27%	20%	19%
				*			R.S	R.S	AA	**	*	**	AA		*
Neither safe nor unsafe	19%	18%	22%	15%	20%	20%	18%	15%	19%	27%	18%	17%	19%	17%	24%
				*						**	*	**			*
Somewhat unsafe	6%	5%	8%	2%	6%	6%	6%	6%	6%	-	6%	7%	6%	7%	7%
				*						**	*	**			*
Very unsafe	3%	6%	4%	5%	3%	5%	1%	3%	3%	21%	3%	-	3%	3%	3%
				*						**	*	**			*
Don't know	34%	32%	40%	33%	38%	38%	28%	17%	28%	27%	36%	62%	30%	41%	32%
				*	T.U	T.U	U			**	*	**	V	V.Z	*

rsi_q1_2. CDs

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	28%	22%	21%	21%	20%	29%	33%	41%	31%	20%	23%	25%	30%	22%	31%
				*			R	R	AA	**	*	**	AA		*
Somewhat safe	28%	28%	24%	29%	28%	23%	33%	35%	32%	14%	27%	16%	31%	20%	33%
				*			S	S	AA	**	*	**	AA		AA*
Neither safe nor unsafe	14%	16%	16%	15%	15%	16%	9%	14%	14%	38%	16%	-	14%	15%	17%
				*	T	T				**	*	**			*
Somewhat unsafe	5%	8%	9%	5%	7%	5%	2%	2%	4%	11%	8%	4%	5%	6%	3%
				*	T.U					**	*	**			*
Very unsafe	3%	2%	6%	3%	4%	3%	3%	1%	2%	7%	2%	6%	2%	5%	3%
				*						**	*	**		V	*
Don't know	22%	24%	24%	27%	26%	24%	19%	7%	17%	12%	23%	49%	19%	32%	13%
				*	U	U	U			**	*	**	V	V.Z.AB.AC	*

rsi_q1_3. Utilities stocks

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	8%	8%	8%	9%	8%	8%	8%	8%	7%	13%	5%	3%	7%	9%	6%
				*						**	*	**			*
Somewhat safe	27%	23%	22%	18%	24%	23%	26%	48%	32%	8%	21%	10%	29%	21%	33%
				*				R.S.T	Z.AA	**	*	**	AA		AA*
Neither safe nor unsafe	22%	26%	22%	24%	23%	21%	24%	18%	22%	27%	21%	25%	22%	21%	24%
				*						**	*	**			*
Somewhat unsafe	9%	6%	9%	10%	7%	10%	12%	8%	9%	14%	14%	4%	10%	7%	9%
				*			R			**	*	**			*
Very unsafe	4%	6%	4%	6%	5%	5%	1%	3%	4%	13%	6%	13%	4%	4%	5%
				*	T	T				**	*	**	V		*
Don't know	30%	32%	34%	33%	34%	33%	29%	15%	27%	28%	33%	44%	28%	38%	22%
				*	U	U	U			**	*	**	V	V.Z.AB.AC	*

rsi_q1_4. High growth stocks

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	5%	7%	6%	8%	6%	7%	3%	5%	5%	13%	4%	3%	5%	8%	3%
				*						**	*	**			*
Somewhat safe	14%	19%	16%	15%	14%	12%	14%	17%	14%	15%	14%	23%	15%	15%	10%

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Parent or guardian of any children										Income			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP

When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools?
Please select one option on each row.

rsi_q1_1. Treasuries

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	14%	13%	11%	**	5%	14%	13%	14%	14%	16%	13%	13%	16%	14%	15%
Somewhat safe	24%	30%	12%	40%	8%	29%	26%	28%	20%	9%	18%	27%	33%	19%	25%
Neither safe nor unsafe	19%	22%	23%	-	12%	21%	20%	21%	17%	17%	20%	19%	20%	15%	17%
Somewhat unsafe	6%	6%	20%	-	5%	6%	6%	6%	6%	5%	6%	6%	7%	4%	6%
Very unsafe	3%	-	-	24%	6%	3%	3%	3%	2%	13%	3%	3%	3%	4%	4%
Don't know	34%	29%	34%	36%	64%	27%	32%	29%	41%	AG,AH,AI,AJ*	40%	32%	21%	44%	33%
		*	**	**	**		AI		AG,AH,AI	AG*	AM,AN	AN		AM,AN	

rsi_q1_2. CDs

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	28%	29%	32%	-	24%	29%	30%	29%	26%	22%	23%	27%	38%	25%	25%
Somewhat safe	28%	39%	28%	21%	17%	27%	34%	32%	25%	9%	24%	30%	33%	23%	30%
Neither safe nor unsafe	14%	15%	4%	-	5%	15%	14%	14%	14%	17%	16%	13%	13%	16%	16%
Somewhat unsafe	5%	4%	14%	-	-	8%	4%	6%	4%	7%	7%	5%	3%	3%	5%
Very unsafe	3%	2%	7%	24%	-	3%	3%	3%	3%	4%	4%	4%	2%	3%	2%
Don't know	22%	11%	15%	55%	54%	18%	15%	16%	29%	40%	27%	21%	12%	30%	23%
		*	**	**	**		AH,AI,AJ		AH	*	AN				
									AG,AH,AI	AG,AH,AI*	AN	AN	AN	AM,AN	

rsi_q1_3. Utilities stocks

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	8%	19%	-	19%	6%	10%	5%	7%	8%	14%	10%	7%	7%	6%	11%
Somewhat safe	27%	V,X,Z,AA,AB*	**	**	**	AH,AI	AH	AH	AH*	3%	19%	31%	35%	22%	24%
Neither safe nor unsafe	22%	27%	31%	-	16%	24%	22%	23%	22%	20%	24%	22%	20%	23%	22%
Somewhat unsafe	9%	8%	19%	-	5%	9%	11%	10%	6%	16%	7%	7%	15%	7%	8%
Very unsafe	4%	3%	-	24%	-	5%	5%	5%	3%	6%	5%	4%	2%	4%	3%
Don't know	30%	19%	22%	57%	67%	25%	27%	25%	37%	40%	35%	30%	20%	38%	31%
		*	**	**	**		AJ	AJ	AJ*	*			AL,AM,AO		
									AG,AH,AI	AG,AH,AI*	AN	AN	AN	AN	

rsi_q1_4. High growth stocks

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	5%	8%	5%	-	-	7%	3%	5%	5%	14%	6%	5%	7%	4%	8%
Somewhat safe	14%	7%	11%	19%	-	17%	13%	16%	12%	8%	10%	16%	17%	12%	16%
		*	**	**	**	AH,AI		AH		AH,AI,AJ*					AQ,AR

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Type of Area Lived in		
	Suburban/ Town	Rural	Other
	AQ	AR	AS

When thinking about potential risk to your savings, how safe or unsafe would you consider the following investment tools?
Please select one option on each row.

rsi_q1_1. Treasuries

	1239	608	218	11
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	14%	14%	12%	-
				**
Somewhat safe	24%	24%	21%	9%
				**
Neither safe nor unsafe	19%	20%	20%	7%
				**
Somewhat unsafe	6%	7%	5%	-
				**
Very unsafe	3%	3%	3%	27%
				**
Don't know	34%	33%	38%	57%
				**

rsi_q1_2. CDs

	1239	608	218	11
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	28%	31%	23%	33%
		AP,AR		**
Somewhat safe	28%	28%	30%	27%
				**
Neither safe nor unsafe	14%	13%	15%	-
				**
Somewhat unsafe	5%	5%	4%	-
				**
Very unsafe	3%	4%	4%	11%
				**
Don't know	22%	21%	23%	29%
				**

rsi_q1_3. Utilities stocks

	1239	608	218	11
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	8%	6%	7%	16%
				**
Somewhat safe	27%	28%	27%	19%
				**
Neither safe nor unsafe	22%	23%	21%	19%
				**
Somewhat unsafe	9%	9%	10%	-
				**
Very unsafe	4%	4%	6%	20%
				**
Don't know	30%	30%	30%	27%
				**

rsi_q1_4. High growth stocks

	1239	608	218	11
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	5%	4%	3%	11%
				**
Somewhat safe	14%	12%	13%	7%

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		B		**				*	**	**			K		
Neither safe nor unsafe	21%	23%	18%	19%	19%	19%	22%	22%	-	-	25%	21%	19%	19%	20%
		B		**			*	*	**	**					
Somewhat unsafe	23%	25%	21%	20%	17%	23%	26%	36%	-	-	19%	24%	22%	25%	26%
		B		**		D	D	D.E*	**	**					O.P
Very unsafe	11%	10%	13%	18%	8%	11%	14%	13%	-	-	13%	12%	11%	10%	13%
		B		**			D	*	**	**					
Don't know	26%	18%	34%	41%	30%	27%	23%	14%	-	-	25%	29%	24%	27%	24%
		A		**	F.G	G	*	*	**	**					
rsi_q1_5. Dividend paying stocks															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	7%	9%	5%	12%	8%	7%	7%	1%	-	-	8%	5%	8%	6%	6%
		B		**			*	*	**	**					
Somewhat safe	27%	31%	23%	20%	25%	23%	30%	29%	-	-	21%	22%	29%	31%	27%
		B		**			E	*	**	**			J.K	J.K	
Neither safe nor unsafe	24%	27%	21%	20%	20%	23%	26%	41%	-	-	26%	27%	23%	22%	25%
		B		**			D	D.E.F*	**	**					
Somewhat unsafe	10%	10%	11%	3%	9%	13%	11%	9%	-	-	14%	11%	10%	8%	11%
		B		**			*	*	**	**			M		
Very unsafe	5%	4%	6%	6%	5%	6%	4%	3%	-	-	8%	5%	4%	4%	5%
		B		**			*	*	**	**			L		
Don't know	27%	19%	34%	40%	33%	28%	22%	17%	-	-	23%	30%	26%	29%	25%
		A		**	F.G	F.G	*	*	**	**					
rsi_q1_6. Government bonds															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	20%	26%	14%	14%	15%	16%	25%	32%	-	-	20%	18%	20%	20%	22%
		B		**			D.E	D.E*	**	**					P
Somewhat safe	29%	32%	27%	19%	24%	32%	32%	38%	-	-	23%	28%	32%	32%	29%
		B		**			D	D*	**	**			J	J	
Neither safe nor unsafe	16%	16%	17%	12%	16%	18%	17%	11%	-	-	21%	16%	16%	14%	17%
		B		**			*	*	**	**			M		Q
Somewhat unsafe	7%	8%	7%	14%	9%	6%	8%	3%	-	-	9%	8%	7%	7%	7%
		B		**			*	*	**	**					
Very unsafe	5%	5%	5%	9%	6%	5%	3%	5%	-	-	9%	5%	3%	5%	4%
		B		**			*	*	**	**			L		
Don't know	22%	15%	29%	32%	30%	23%	15%	11%	-	-	19%	24%	22%	23%	20%
		A		**	E.F.G	F.G	*	*	**	**					
rsi_q1_7. Municipal bonds															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	11%	12%	10%	13%	11%	12%	11%	9%	-	-	10%	12%	13%	10%	12%
		B		**			*	*	**	**					
Somewhat safe	28%	32%	24%	9%	21%	27%	34%	38%	-	-	26%	27%	30%	26%	31%
		B		**		D	D	D*	**	**					P
Neither safe nor unsafe	20%	22%	18%	15%	20%	20%	21%	18%	-	-	22%	20%	19%	21%	19%
		B		**			*	*	**	**					
Somewhat unsafe	7%	9%	6%	3%	8%	6%	7%	9%	-	-	8%	7%	8%	5%	7%
		B		**			*	*	**	**					
Very unsafe	3%	4%	3%	9%	4%	3%	3%	4%	-	-	4%	3%	3%	3%	3%
		B		**			*	*	**	**					
Don't know	30%	21%	39%	51%	37%	32%	24%	23%	-	-	30%	31%	28%	34%	28%
		A		**	F.G	F	*	*	**	**					
rsi_q1_8. Mutual funds															

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		N		*						**	*	**			*
Neither safe nor unsafe	21%	23%	23%	18%	23%	18%	14%	31%	21%	7%	17%	3%	20%	19%	25%
Somewhat unsafe	23%	16%	16%	20%	17%	24%	31%	26%	26%	21%	30%	14%	26%	16%	25%
Very unsafe	11%	8%	9%	9%	9%	10%	14%	18%	11%	32%	9%	13%	11%	12%	14%
Don't know	26%	27%	31%	31%	31%	29%	23%	4%	23%	12%	26%	44%	24%	31%	23%
				*	T.U	U	U			**	*	**		V.Z	*
rsi_q1_5. Dividend paying stocks															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	7%	8%	10%	3%	8%	6%	5%	8%	6%	-	2%	-	6%	9%	6%
Somewhat safe	27%	27%	24%	32%	22%	26%	29%	42%	30%	19%	27%	16%	29%	22%	27%
Neither safe nor unsafe	24%	19%	25%	24%	23%	25%	26%	22%	25%	23%	23%	25%	24%	21%	30%
Somewhat unsafe	10%	9%	7%	11%	9%	9%	15%	14%	11%	7%	11%	3%	10%	10%	14%
Very unsafe	5%	6%	5%	1%	5%	5%	3%	7%	5%	26%	7%	6%	6%	4%	5%
Don't know	27%	31%	30%	30%	33%	30%	22%	7%	23%	20%	31%	50%	25%	34%	19%
			*	*	T.U	T.U	U			**	*	**	V	V.Z.AB.AC	*
rsi_q1_6. Government bonds															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	20%	19%	12%	18%	15%	20%	25%	29%	23%	5%	12%	17%	21%	18%	21%
Somewhat safe	29%	29%	28%	35%	26%	24%	38%	44%	31%	34%	32%	29%	31%	23%	35%
Neither safe nor unsafe	16%	15%	17%	8%	17%	19%	11%	15%	16%	21%	15%	6%	16%	16%	21%
Somewhat unsafe	7%	10%	7%	6%	9%	7%	6%	7%	8%	13%	6%	10%	8%	7%	6%
Very unsafe	5%	4%	8%	9%	6%	5%	4%	2%	4%	14%	6%	10%	4%	5%	4%
Don't know	22%	23%	28%	24%	28%	25%	16%	4%	17%	12%	29%	28%	19%	31%	13%
			*	*	T.U	T.U	U			**	V.Z.AB*	**	V	V.Z.AB.AC	*
rsi_q1_7. Municipal bonds															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	11%	10%	8%	15%	10%	10%	13%	18%	12%	12%	5%	3%	11%	12%	11%
Somewhat safe	28%	24%	17%	23%	20%	26%	39%	43%	33%	22%	30%	23%	32%	19%	31%
Neither safe nor unsafe	20%	21%	26%	19%	21%	21%	15%	21%	20%	28%	18%	6%	20%	20%	24%
Somewhat unsafe	7%	9%	6%	2%	9%	7%	6%	4%	7%	13%	13%	10%	8%	5%	9%
Very unsafe	3%	4%	6%	4%	4%	4%	2%	3%	3%	7%	6%	4%	4%	4%	3%
Don't know	30%	32%	37%	37%	36%	33%	25%	11%	25%	18%	28%	54%	26%	41%	23%
			*	*	T.U	T.U	U			**	*	**	V.Z.AB.AC	*	*
rsi_q1_8. Mutual funds															

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Parent or guardian of any children					Income					Urban				
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
	*	**	**	**	AJ				*			AL	AL		
Neither safe nor unsafe	21%	26%	40%	-	16%	23%	19%	22%	19%	21%	25%	19%	17%	18%	20%
Somewhat unsafe	23%	24%	23%	21%	21%	19%	30%	25%	21%	14%	15%	24%	33%	24%	20%
Very unsafe	11%	10%	7%	24%	18%	11%	13%	12%	12%	6%	10%	12%	13%	11%	9%
Don't know	26%	25%	15%	36%	44%	23%	21%	21%	32%	38%	33%	25%	13%	31%	27%
rsi_q1_5. Dividend paying stocks															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	7%	12%	14%	-	-	9%	6%	7%	6%	10%	7%	6%	7%	8%	9%
Somewhat safe	27%	25%	29%	21%	25%	29%	28%	29%	24%	15%	18%	30%	36%	25%	28%
Neither safe nor unsafe	24%	35%	24%	19%	10%	23%	26%	25%	24%	20%	26%	23%	23%	25%	24%
Somewhat unsafe	10%	12%	4%	-	5%	12%	11%	11%	9%	11%	9%	11%	14%	5%	9%
Very unsafe	5%	-	-	24%	-	6%	5%	6%	4%	3%	5%	6%	5%	4%	4%
Don't know	27%	16%	29%	36%	60%	21%	23%	22%	33%	42%	35%	24%	16%	32%	26%
rsi_q1_6. Government bonds															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	20%	21%	17%	-	15%	18%	23%	20%	20%	9%	19%	19%	23%	18%	19%
Somewhat safe	29%	36%	39%	-	12%	30%	33%	32%	29%	10%	23%	32%	36%	28%	30%
Neither safe nor unsafe	16%	18%	7%	19%	16%	18%	16%	17%	15%	19%	18%	17%	15%	15%	17%
Somewhat unsafe	7%	-	11%	-	5%	10%	7%	8%	6%	8%	7%	9%	8%	6%	8%
Very unsafe	5%	11%	-	24%	6%	4%	4%	4%	5%	6%	5%	3%	6%	6%	3%
Don't know	22%	15%	26%	57%	45%	19%	17%	18%	25%	47%	29%	20%	11%	28%	23%
rsi_q1_7. Municipal bonds															
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	11%	15%	6%	-	11%	12%	9%	11%	12%	13%	12%	10%	15%	8%	13%
Somewhat safe	28%	24%	49%	-	8%	27%	33%	30%	26%	9%	20%	32%	37%	22%	29%
Neither safe nor unsafe	20%	23%	18%	21%	15%	22%	20%	21%	18%	20%	19%	21%	20%	21%	19%
Somewhat unsafe	7%	8%	4%	-	11%	9%	7%	8%	6%	13%	7%	7%	8%	7%	7%
Very unsafe	3%	4%	-	-	-	3%	4%	4%	3%	5%	4%	3%	3%	4%	2%
Don't know	30%	26%	21%	79%	55%	27%	27%	26%	35%	41%	38%	28%	18%	38%	29%
rsi_q1_8. Mutual funds															

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
				**
Neither safe nor unsafe	21%	20%	21%	21%
				**
Somewhat unsafe	23%	26%	20%	18%
		AP		**
Very unsafe	11%	13%	13%	7%
				**
Don't know	26%	25%	28%	36%
				**

rsi_q1_5. Dividend paying stocks

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	7%	6%	4%	-
				**
Somewhat safe	27%	26%	26%	7%
				**
Neither safe nor unsafe	24%	25%	25%	12%
				**
Somewhat unsafe	10%	12%	8%	-
				**
Very unsafe	5%	4%	8%	28%
			AP,AQ	**
Don't know	27%	27%	29%	53%
				**

rsi_q1_6. Government bonds

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	20%	20%	20%	19%
				**
Somewhat safe	29%	30%	26%	20%
				**
Neither safe nor unsafe	16%	15%	19%	-
				**
Somewhat unsafe	7%	7%	7%	8%
				**
Very unsafe	5%	6%	4%	23%
		AP		**
Don't know	22%	21%	23%	30%
				**

rsi_q1_7. Municipal bonds

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	11%	10%	12%	7%
				**
Somewhat safe	28%	28%	25%	7%
				**
Neither safe nor unsafe	20%	22%	16%	19%
				**
Somewhat unsafe	7%	7%	10%	-
				**
Very unsafe	3%	4%	4%	29%
				**
Don't know	30%	30%	33%	38%
				**

rsi_q1_8. Mutual funds

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	11%	14%	7%	7%	15%	10%	6%	12%	-	-	8%	9%	12%	12%	10%
		B		**	E,F			*	**	**					
Somewhat safe	32%	33%	32%	33%	22%	34%	39%	39%	-	-	32%	32%	32%	33%	34%
				**		D	D	D*	**	**					
Neither safe nor unsafe	22%	25%	19%	24%	19%	23%	23%	27%	-	-	24%	23%	21%	22%	22%
		B		**				*	**	**					
Somewhat unsafe	7%	8%	6%	8%	7%	7%	8%	3%	-	-	10%	7%	6%	6%	7%
				**				*	**	**					
Very unsafe	3%	3%	3%	3%	3%	3%	3%	4%	-	-	5%	2%	3%	1%	2%
				**				*	**	**	K,M				
Don't know	26%	18%	34%	25%	34%	24%	22%	15%	-	-	22%	27%	26%	27%	25%
			A	**	E,F,G			*	**	**					
rsi_q1_9. Money markets															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	12%	13%	11%	10%	11%	13%	12%	14%	-	-	13%	11%	12%	12%	13%
				**				*	**	**					
Somewhat safe	24%	27%	22%	11%	17%	27%	29%	30%	-	-	22%	26%	25%	23%	26%
		B		**		D	D	D*	**	**				P	
Neither safe nor unsafe	20%	23%	18%	23%	20%	19%	21%	25%	-	-	23%	21%	21%	17%	21%
				**				*	**	**					
Somewhat unsafe	11%	12%	11%	3%	10%	12%	14%	8%	-	-	10%	11%	13%	9%	11%
				**				*	**	**					
Very unsafe	4%	4%	4%	7%	6%	4%	2%	4%	-	-	6%	2%	4%	5%	3%
				**	F			*	**	**	K			K	
Don't know	28%	21%	35%	47%	36%	27%	22%	19%	-	-	25%	30%	24%	34%	26%
			A	**	E,F,G			*	**	**				J,L	
rsi_q1_10. High yield savings accounts															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	21%	24%	18%	6%	23%	23%	19%	15%	-	-	15%	20%	22%	23%	22%
		B		**				*	**	**			J	J	P
Somewhat safe	26%	26%	26%	23%	22%	25%	32%	27%	-	-	27%	25%	25%	28%	27%
				**			D	*	**	**					
Neither safe nor unsafe	17%	18%	17%	19%	14%	18%	17%	27%	-	-	20%	17%	19%	12%	17%
				**				D*	**	**	M		M		
Somewhat unsafe	8%	9%	7%	7%	8%	7%	9%	11%	-	-	7%	9%	9%	6%	8%
				**				*	**	**					
Very unsafe	4%	5%	4%	3%	4%	5%	5%	6%	-	-	6%	4%	4%	5%	4%
				**				*	**	**					
Don't know	24%	18%	29%	42%	31%	23%	19%	14%	-	-	24%	26%	21%	26%	22%
			A	**	E,F,G			*	**	**					
rsi_q1_11. Real estate															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	13%	17%	10%	18%	14%	13%	13%	12%	-	-	12%	11%	15%	13%	13%
		B		**				*	**	**					
Somewhat safe	33%	31%	35%	19%	27%	30%	41%	38%	-	-	27%	28%	36%	37%	34%
				**			D,E	*	**	**			J,K	J,K	
Neither safe nor unsafe	21%	22%	20%	12%	19%	22%	20%	27%	-	-	25%	24%	19%	17%	20%
				**				*	**	**	M				
Somewhat unsafe	12%	14%	11%	9%	13%	13%	13%	8%	-	-	14%	14%	12%	10%	13%
				**				*	**	**					

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	11%	17%	8%	12%	11%	12%	7%	12%	9%	19%	*	10%	9%	14%	7%
Somewhat safe	32%	N.P	29%	29%	26%	30%	43%	43%	38%	21%	29%	30%	36%	25%	31%
Neither safe nor unsafe	22%	21%	23%	20%	22%	21%	20%	30%	22%	21%	25%	14%	22%	19%	33%
Somewhat unsafe	7%	8%	7%	4%	8%	4%	8%	9%	7%	7%	6%	10%	7%	8%	5%
Very unsafe	3%	2%	4%	5%	3%	4%	1%	1%	2%	**	1%	-	2%	3%	4%
Don't know	26%	27%	28%	31%	31%	29%	21%	6%	23%	25%	30%	36%	24%	31%	20%
				*	T.U	T.U	U			**	*	**		V.Z.AB	*
rsi_q1_9. Money markets															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	12%	8%	11%	17%	11%	9%	15%	19%	13%	7%	9%	11%	12%	10%	16%
Somewhat safe	24%	25%	19%	16%	19%	23%	30%	37%	29%	**	15%	24%	27%	18%	24%
Neither safe nor unsafe	20%	21%	19%	15%	21%	21%	18%	20%	21%	7%	26%	4%	21%	17%	29%
Somewhat unsafe	11%	11%	13%	8%	10%	12%	11%	12%	12%	**	13%	-	12%	12%	8%
Very unsafe	4%	6%	6%	7%	5%	5%	1%	3%	3%	14%	10%	9%	4%	4%	1%
Don't know	28%	29%	33%	36%	32%	30%	26%	9%	22%	24%	27%	53%	24%	38%	23%
			*	T	U	U	U			**	V.Z.AAAB*	**	V	V.Z.AB.AC	*
rsi_q1_10. High yield savings accounts															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	21%	21%	15%	20%	17%	19%	27%	29%	21%	18%	19%	20%	20%	22%	23%
Somewhat safe	26%	23%	24%	28%	24%	25%	28%	34%	31%	20%	28%	17%	30%	20%	26%
Neither safe nor unsafe	17%	17%	16%	17%	19%	15%	16%	18%	17%	22%	15%	4%	16%	17%	22%
Somewhat unsafe	8%	9%	9%	7%	7%	9%	6%	10%	9%	-	6%	4%	9%	6%	5%
Very unsafe	4%	3%	7%	4%	4%	5%	5%	3%	4%	15%	7%	11%	5%	4%	4%
Don't know	24%	28%	29%	24%	29%	26%	19%	6%	19%	26%	25%	44%	20%	31%	20%
			N	*	T.U	T.U	U			**	*	**	V	V.Z.AB	*
rsi_q1_11. Real estate															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	13%	15%	14%	11%	14%	12%	13%	13%	12%	13%	16%	10%	13%	15%	10%
Somewhat safe	33%	28%	30%	35%	27%	33%	40%	43%	38%	21%	20%	23%	35%	25%	38%
Neither safe nor unsafe	21%	24%	22%	20%	22%	21%	16%	24%	20%	**	*	**	X.AA	19%	25%
Somewhat unsafe	12%	10%	11%	10%	11%	13%	14%	12%	13%	5%	12%	19%	13%	13%	6%
			*	*	*	*	R	R.S	X.Z.AA	**	*	**			*

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Parent or guardian of any children				Income					Urban				
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say		Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	11%	14%	6%	-	12%	12%	7%	10%	11%	17%	10%	11%	10%	10%	14%
Somewhat safe	32%	35%	31%	21%	21%	31%	40%	36%	29%	12%	25%	35%	42%	27%	30%
Neither safe nor unsafe	22%	23%	19%	-	13%	24%	22%	23%	21%	16%	19%	23%	26%	22%	19%
Somewhat unsafe	7%	6%	14%	19%	-	9%	7%	8%	6%	11%	8%	6%	6%	6%	7%
Very unsafe	3%	4%	5%	24%	-	2%	3%	2%	3%	2%	4%	2%	1%	3%	3%
Don't know	26%	19%	26%	36%	54%	22%	22%	21%	30%	43%	33%	23%	14%	31%	27%
		*	**	**	**				AG,AH,AI	AG,AH,AI,AJ*	AM,AN	AN		AN	
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	12%	16%	7%	-	6%	13%	12%	12%	12%	10%	11%	10%	14%	13%	15%
Somewhat safe	24%	29%	13%	-	33%	27%	27%	27%	21%	19%	16%	30%	33%	21%	25%
Neither safe nor unsafe	20%	23%	20%	40%	11%	24%	21%	23%	17%	17%	23%	20%	21%	16%	20%
Somewhat unsafe	11%	11%	10%	-	-	10%	13%	11%	11%	9%	11%	11%	14%	9%	9%
Very unsafe	4%	4%	6%	24%	6%	5%	4%	4%	3%	8%	5%	4%	2%	5%	4%
Don't know	28%	17%	43%	36%	44%	21%	23%	22%	35%	37%	34%	25%	17%	37%	28%
		*	**	**	**				AG,AH,AI	AG,AH,AI,AJ*	AM,AN	AN		AM,AN	
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	13%	14%	5%	-	23%	15%	11%	13%	13%	12%	11%	13%	17%	14%	16%
Somewhat safe	33%	36%	47%	40%	24%	35%	38%	37%	29%	13%	26%	42%	35%	32%	35%
Neither safe nor unsafe	21%	27%	17%	-	10%	20%	22%	21%	21%	21%	25%	16%	22%	17%	18%
Somewhat unsafe	12%	8%	12%	-	4%	12%	11%	11%	14%	12%	11%	15%	14%	9%	9%
		*	**	**	**					*		AO			

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	11%	9%	7%	7% **
Somewhat safe	32%	34%	31%	18% **
Neither safe nor unsafe	22%	25%	20%	7% **
Somewhat unsafe	7%	7%	8%	9% **
Very unsafe	3%	2%	4%	- **
Don't know	26%	23%	30%	58% **

rsi_q1_9. Money markets

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	12%	12%	7%	12% **
Somewhat safe	24%	24%	24%	7% **
Neither safe nor unsafe	20%	20%	22%	34% **
Somewhat unsafe	11%	13%	11%	11% **
Very unsafe	4%	4%	5%	9% **
Don't know	28%	27%	31%	27% **

rsi_q1_10. High yield savings accounts

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	21%	22%	15%	20% **
Somewhat safe	26%	25%	28%	7% **
Neither safe nor unsafe	17%	18%	18%	- **
Somewhat unsafe	8%	8%	8%	38% **
Very unsafe	4%	5%	5%	- **
Don't know	24%	22%	26%	35% **

rsi_q1_11. Real estate

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	13%	11%	13%	- **
Somewhat safe	33%	33%	29%	45% **
Neither safe nor unsafe	21%	21%	26%	18% **
Somewhat unsafe	12%	15%	11%	8% **

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Very unsafe	5%	5%	4%	11% **	5%	5%	3%	4%	- *	- **	6%	6%	3%	5%	5%
Don't know	16%	12%	21% A	31% **	21% F	18% F	11%	11% *	- **	- **	16%	17%	15%	18%	14%

rsi_q1_12. Currencies

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	8%	9%	7%	7% **	11% F	8%	5%	9%	- **	- **	10%	5%	9%	6%	7%
Somewhat safe	19%	21% B	16%	22% **	18% **	18%	20%	15% *	- **	- **	13%	18%	19% J	23% J	17%
Neither safe nor unsafe	22%	26% B	18%	15% **	18% **	22%	25% D	29% *	- **	- **	24%	18%	25%	19%	22%
Somewhat unsafe	16%	20% B	13%	12% **	16% **	18%	16%	12% *	- **	- **	18%	17%	14%	17%	18%
Very unsafe	6%	6%	6%	13% **	6%	6%	5%	11% *	- **	- **	8%	6%	7%	5%	7%
Don't know	29%	18%	39% A	31% **	32% **	27%	29%	24% *	- **	- **	27%	36% J.L	25%	30%	30%

rsi_q1_13. Gold

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	26%	30% B	22%	9% **	21% **	26%	30% D	31% *	- **	- **	20%	23%	28% J	28% J	24%
Somewhat safe	26%	27% B	26%	6% **	22% **	29%	31% D	24% *	- **	- **	29%	28%	24%	27% O	29%
Neither safe nor unsafe	18%	19%	17%	18% **	19% **	18%	17%	29% E,F*	- **	- **	18%	17%	20%	17%	18%
Somewhat unsafe	6%	8% B	5%	16% **	10% E,F	2%	6% E	3% *	- **	- **	5%	8%	6%	7%	7%
Very unsafe	5%	5%	5%	20% **	5%	6%	4%	6% *	- **	- **	7%	5%	5%	4%	5%
Don't know	18%	11%	25% A	32% **	24% F,G	19% F,G	13%	7% *	- **	- **	20%	19%	17%	17%	16%

rsi_q1_14. 401K

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	17%	19%	15%	13% **	21% F,G	19% F,G	13%	8% *	- **	- **	17%	15%	18%	17%	17%
Somewhat safe	36%	36%	37%	29% **	31% F,G	32% F,G	42%	52% D,E	- **	- **	31%	34%	40% J	36% P	39%
Neither safe nor unsafe	18%	20%	17%	12% **	17% **	19%	20%	20% *	- **	- **	21%	19%	17%	19%	19%
Somewhat unsafe	9%	9%	9%	10% **	8%	10%	10%	7% *	- **	- **	11%	8%	9%	8%	9%
Very unsafe	3%	3%	2%	2% **	3%	2%	3%	3% *	- **	- **	4%	4%	1%	4% L	2%
Don't know	17%	13%	20% A	34% **	21% F,G	18% F	12%	10% *	- **	- **	17%	20%	15%	16%	14%

rsi_q1_15. IRA

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	17%	18%	16%	7% **	16% **	17%	19%	15% *	- **	- **	16%	16%	18%	16%	18%
Somewhat safe	33%	37%	29%	13% **	24% **	35% **	39% **	45% **	- **	- **	32%	33%	34%	34%	36%

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Very unsafe	5%	4%	2%	3%	4%	5%	5%	5%	4%	13%	5%	7%	4%	5%	6%
Don't know	16%	19%	20%	22%	21%	17%	12%	3%	12%	5%	23%	20%	13%	23%	15%
				*	T.U	U	U			**	V.Z*	**	V	V.Z	*

rsi_q1_12. Currencies

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	8%	13%	9%	8%	8%	9%	4%	10%	7%	14%	7%	3%	7%	12%	5%
		N		*	T	T		T		**	*	**		V.Z	*
Somewhat safe	19%	25%	22%	18%	22%	16%	17%	18%	20%	15%	16%	11%	19%	16%	21%
		N		*	S					**	*	**			*
Neither safe nor unsafe	22%	23%	22%	26%	21%	25%	21%	22%	22%	20%	25%	18%	22%	20%	23%
				*						**	*	**			*
Somewhat unsafe	16%	14%	13%	12%	12%	15%	24%	24%	17%	20%	20%	14%	17%	13%	22%
				*			R.S	R.S		**	*	**			AA*
Very unsafe	6%	3%	4%	6%	4%	7%	9%	8%	7%	7%	3%	4%	7%	7%	6%
				*			R			**	*	**			*
Don't know	29%	22%	30%	29%	33%	29%	25%	17%	27%	24%	28%	51%	28%	33%	24%
				*	T.U	U				**	*	**			*

rsi_q1_13. Gold

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	26%	36%	23%	22%	29%	25%	21%	21%	24%	19%	30%	32%	25%	24%	32%
		N.P.Q		*	T					**	*	**			*
Somewhat safe	26%	15%	22%	27%	22%	27%	31%	36%	31%	29%	24%	21%	30%	21%	30%
				O*			R	R.S	AA	**	*	**	AA		*
Neither safe nor unsafe	18%	15%	21%	19%	17%	17%	21%	24%	19%	21%	16%	7%	18%	20%	16%
				*						**	*	**			*
Somewhat unsafe	6%	8%	4%	4%	6%	6%	8%	8%	7%	7%	10%	9%	7%	6%	3%
				*						**	AC*	**			*
Very unsafe	5%	5%	5%	5%	4%	7%	4%	7%	6%	7%	3%	3%	5%	5%	5%
				*						**	*	**			*
Don't know	18%	21%	24%	23%	22%	18%	16%	4%	14%	18%	18%	28%	15%	25%	15%
			N	*	T.U	U	U			**	*	**		V.Z.AB.AC	*

rsi_q1_14. 401K

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	17%	22%	16%	13%	17%	18%	18%	12%	16%	6%	17%	15%	16%	21%	18%
				*						**	*	**		Z	*
Somewhat safe	36%	33%	29%	33%	30%	34%	44%	52%	41%	29%	35%	49%	40%	28%	33%
				*			R.S	R.S	AA	**	*	**	AA		*
Neither safe nor unsafe	18%	13%	20%	20%	17%	21%	17%	18%	19%	29%	24%	21%	20%	13%	26%
				*					AA	**	AA*	**	AA		AA*
Somewhat unsafe	9%	11%	8%	5%	10%	9%	9%	8%	10%	-	9%	4%	9%	8%	8%
				*						**	*	**			*
Very unsafe	3%	3%	6%	4%	3%	3%	1%	2%	2%	18%	2%	-	3%	4%	3%
			N	*						**	*	**			*
Don't know	17%	17%	23%	25%	23%	15%	10%	9%	12%	18%	13%	11%	13%	26%	12%
			N	N*	S.T.U					**	*	**		V.X.Z.AB.AC	*

rsi_q1_15. IRA

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	17%	15%	15%	14%	14%	17%	19%	24%	18%	20%	12%	21%	17%	16%	18%
				*				R		**	*	**			*
Somewhat safe	33%	28%	28%	27%	30%	31%	38%	43%	38%	15%	35%	19%	37%	26%	34%

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Parent or guardian of any children								Income					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
Very unsafe	5%	3%	5%	24%	-	4%	5%	4%	5%	6%	5%	3%	4%	6%	5%
Don't know	16%	11%	15%	36%	39%	14%	12%	13%	19%	37%	23%	11%	8%	23%	17%

rsi_q1_12. Currencies

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	8%	6%	-	-	-	11%	4%	7%	9%	7%	10%	7%	7%	4%	11%
Somewhat safe	19%	24%	37%	19%	6%	23%	20%	21%	16%	8%	16%	20%	22%	15%	21%
Neither safe nor unsafe	22%	28%	23%	21%	26%	24%	23%	23%	21%	21%	24%	23%	18%	23%	23%
Somewhat unsafe	16%	15%	25%	-	4%	16%	17%	17%	15%	20%	11%	19%	24%	11%	15%
Very unsafe	6%	4%	-	24%	-	7%	8%	7%	5%	7%	6%	4%	8%	8%	3%
Don't know	29%	22%	15%	36%	63%	19%	29%	24%	34%	38%	33%	26%	20%	39%	27%

rsi_q1_13. Gold

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	26%	39%	21%	-	15%	26%	27%	26%	26%	17%	25%	32%	22%	21%	29%
Somewhat safe	26%	25%	17%	-	-	28%	31%	30%	23%	12%	23%	27%	33%	23%	27%
Neither safe nor unsafe	18%	23%	19%	19%	10%	18%	19%	19%	18%	17%	18%	19%	20%	16%	16%
Somewhat unsafe	6%	-	20%	-	14%	6%	4%	5%	8%	8%	5%	4%	9%	9%	6%
Very unsafe	5%	4%	6%	24%	12%	6%	5%	5%	5%	6%	5%	4%	7%	5%	3%
Don't know	18%	9%	18%	57%	49%	15%	15%	14%	20%	41%	23%	14%	10%	26%	20%

rsi_q1_14. 401K

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	17%	11%	16%	-	6%	22%	15%	18%	16%	11%	19%	17%	15%	14%	20%
Somewhat safe	36%	54%	20%	21%	20%	33%	39%	37%	37%	21%	25%	42%	47%	35%	36%
Neither safe nor unsafe	18%	14%	32%	19%	13%	21%	20%	21%	15%	19%	20%	16%	19%	19%	15%
Somewhat unsafe	9%	9%	11%	-	21%	8%	11%	9%	9%	8%	10%	10%	9%	6%	8%
Very unsafe	3%	-	-	24%	-	3%	3%	3%	2%	4%	3%	2%	2%	3%	3%
Don't know	17%	12%	21%	36%	40%	13%	11%	11%	21%	37%	22%	14%	7%	24%	18%

rsi_q1_15. IRA

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	17%	22%	14%	-	12%	18%	19%	19%	15%	12%	14%	16%	21%	18%	17%
Somewhat safe	33%	35%	32%	21%	20%	35%	37%	36%	31%	14%	27%	39%	40%	27%	32%

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Very unsafe	5%	4%	5%	9% **
Don't know	16%	16%	16%	19% **

rsi_q1_12. Currencies

	Unweighted base	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	8%	6%	8%	11% **
Somewhat safe	19%	17%	17%	27% **
Neither safe nor unsafe	22%	23%	19%	- **
Somewhat unsafe	16%	17%	15%	7% **
Very unsafe	6%	8% AP	7%	9% **
Don't know	29%	28%	34%	45% **

rsi_q1_13. Gold

	Unweighted base	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	26%	23%	28%	8% **
Somewhat safe	26%	25% AP,AR	28%	29% **
Neither safe nor unsafe	18%	23%	11%	7% **
Somewhat unsafe	6%	6%	7%	11% **
Very unsafe	5%	6% AP	7% AP	- **
Don't know	18%	16%	20%	45% **

rsi_q1_14. 401K

	Unweighted base	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	17%	16%	16%	- **
Somewhat safe	36%	37%	35%	36% **
Neither safe nor unsafe	18%	20%	21%	7% **
Somewhat unsafe	9%	10%	8%	18% **
Very unsafe	3%	2%	4%	- **
Don't know	17%	15%	16%	39% **

rsi_q1_15. IRA

	Unweighted base	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	17%	17%	18%	7% **
Somewhat safe	33%	35%	31%	30% **

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		B	A	**	E	D	D	D*	**	**	LM				
Neither safe nor unsafe	17%	19%	15%	6%	16%	20%	16%	21%	-	-	18%	18%	16%	17%	17%
Somewhat unsafe	6%	5%	7%	15%	7%	3%	5%	6%	-	-	5%	5%	6%	5%	5%
Very unsafe	3%	3%	2%	2%	3%	3%	3%	-	-	5%	2%	2%	2%	2%	
Don't know	25%	19%	30%	57%	35%	22%	17%	14%	-	-	23%	27%	24%	27%	22%
rsi_q1_16. Roth IRA															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	18%	19%	17%	15%	16%	17%	20%	19%	-	-	16%	16%	19%	19%	20%
Somewhat safe	31%	34%	27%	6%	22%	32%	37%	41%	**	-	29%	30%	30%	33%	33%
Neither safe nor unsafe	18%	20%	15%	9%	20%	18%	15%	19%	-	-	19%	20%	18%	14%	16%
Somewhat unsafe	5%	5%	4%	3%	6%	4%	4%	4%	-	-	5%	4%	5%	5%	4%
Very unsafe	2%	2%	2%	6%	2%	2%	2%	2%	-	-	5%	2%	2%	1%	2%
Don't know	27%	20%	34%	60%	33%	25%	22%	16%	**	**	K.L.M	26%	28%	26%	25%
rsi_q1_17. Cryptocurrencies															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	4%	6%	3%	-	8%	4%	2%	-	-	6%	3%	4%	5%	4%	
Somewhat safe	7%	8%	6%	3%	13%	7%	3%	2%	**	**	5%	7%	8%	7%	6%
Neither safe nor unsafe	14%	16%	12%	4%	20%	15%	8%	8%	-	-	16%	12%	15%	11%	10%
Somewhat unsafe	14%	16%	12%	29%	15%	12%	13%	14%	-	-	12%	12%	15%	16%	14%
Very unsafe	27%	33%	20%	37%	18%	29%	32%	29%	-	-	28%	28%	25%	26%	32%
Don't know	35%	22%	47%	27%	26%	33%	43%	47%	**	**	33%	39%	33%	35%	35%
rsi_q1_18. 529 plan															
Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Very safe	8%	10%	6%	10%	10%	9%	6%	4%	**	**	8%	5%	9%	8%	7%
Somewhat safe	16%	17%	14%	12%	13%	18%	16%	17%	-	-	13%	16%	17%	15%	16%
Neither safe nor unsafe	17%	21%	14%	13%	19%	18%	15%	14%	-	-	17%	18%	19%	13%	16%
Somewhat unsafe	5%	6%	4%	7%	6%	5%	3%	3%	**	**	6%	3%	5%	5%	4%
Very unsafe	3%	3%	2%	3%	4%	2%	2%	-	-	7%	3%	2%	1%	2%	
Don't know	52%	43%	61%	55%	48%	47%	58%	61%	**	**	K.L.M	49%	56%	49%	55%

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
				*			R.S	R.S	AA	**	*	**	AA		*
Neither safe nor unsafe	17%	16%	17%	21%	16%	17%	17%	19%	17%	28%	16%	8%	17%	15%	22%
			*	*						**	*	**			*
Somewhat unsafe	6%	6%	7%	6%	6%	7%	3%	4%	6%	13%	5%	6%	6%	5%	7%
			*	*		T				**	*	**			*
Very unsafe	3%	3%	4%	2%	3%	3%	1%	3%	2%	7%	2%	3%	2%	4%	2%
			*	*						**	*	**			*
Don't know	25%	32%	29%	30%	31%	25%	20%	7%	19%	17%	30%	43%	21%	35%	17%
		N		*	S.T.U	U	U			**	V.Z.AB*	**	V	V.Z.AB.AC	*
rsi_q1_16. Roth IRA															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	18%	14%	13%	18%	15%	15%	22%	31%	19%	8%	13%	21%	19%	18%	17%
			*	*			R.S	R.S		**	*	**			*
Somewhat safe	31%	27%	23%	31%	25%	31%	36%	41%	34%	15%	37%	19%	33%	23%	31%
			*	*		R	R	R	AA	**	AA*	**	AA		*
Neither safe nor unsafe	18%	22%	22%	15%	21%	16%	14%	16%	19%	12%	21%	11%	18%	15%	21%
			*	*	T					**	*	**			*
Somewhat unsafe	5%	7%	6%	2%	5%	4%	4%	4%	4%	40%	3%	3%	4%	5%	6%
			*	*						**	*	**			*
Very unsafe	2%	1%	3%	2%	2%	3%	2%	2%	2%	7%	1%	3%	2%	2%	1%
			*	*						**	*	**			*
Don't know	27%	28%	32%	32%	32%	30%	22%	7%	22%	19%	26%	43%	23%	37%	23%
			*	*	T.U	T.U	U			**	*	**		V.Z.AB.AC	*
rsi_q1_17. Cryptocurrencies															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	4%	3%	8%	5%	5%	6%	2%	4%	4%	19%	3%	7%	4%	6%	2%
			N	*		T				**	*	**			*
Somewhat safe	7%	8%	9%	11%	6%	7%	8%	8%	6%	20%	13%	10%	7%	7%	4%
			*	*						**	V.AB.AC*	**	V		*
Neither safe nor unsafe	14%	24%	21%	17%	16%	14%	11%	8%	14%	13%	19%	7%	14%	14%	15%
		N	N	N*	U					**	*	**			*
Somewhat unsafe	14%	15%	13%	12%	12%	14%	16%	17%	12%	7%	13%	12%	12%	19%	14%
			*	*						**	*	**		V.Z	*
Very unsafe	27%	12%	17%	26%	17%	25%	42%	41%	30%	19%	24%	33%	29%	23%	29%
			O*	*		R	R.S	R.S	AA	**	*	**	AA		*
Don't know	35%	37%	32%	28%	43%	35%	23%	22%	34%	20%	28%	32%	33%	32%	37%
			*	*	S.T.U	T.U				**	*	**			*
rsi_q1_18. 529 plan															
Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Very safe	8%	11%	7%	9%	8%	6%	9%	13%	8%	14%	6%	4%	8%	9%	6%
			*	*			S			**	*	**			*
Somewhat safe	16%	16%	12%	23%	11%	13%	24%	28%	19%	8%	16%	17%	18%	10%	19%
			P*	*			R.S	R.S	AA	**	*	**	AA		AA*
Neither safe nor unsafe	17%	18%	22%	13%	18%	18%	14%	12%	19%	14%	11%	11%	18%	14%	21%
			*	*						**	*	**			*
Somewhat unsafe	5%	6%	9%	2%	5%	4%	5%	4%	4%	6%	2%	3%	3%	7%	2%
			N.Q	*						**	*	**		V.Z	*
Very unsafe	3%	6%	3%	5%	3%	4%	0%	1%	3%	7%	4%	-	3%	2%	3%
		N	*	*	T	T				**	*	**			*
Don't know	52%	43%	47%	49%	55%	54%	48%	42%	47%	51%	61%	65%	50%	57%	49%
			*	*	U	U				**	V.Z*	**	V	V.Z	*

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Parent or guardian of any children					Income					Urban				
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
	*	**	**	**	AK	AK	AK	AK	*	ALAO		ALAO			
Neither safe nor unsafe	17%	18%	23%	-	18%	20%	18%	19%	13%	24%	19%	14%	19%	15%	16%
Somewhat unsafe	6%	4%	4%	-	6%	5%	6%	5%	6%	6%	6%	5%	6%	4%	6%
Very unsafe	3%	2%	5%	43%	-	2%	2%	2%	3%	4%	2%	1%	4%	3%	
Don't know	25%	20%	21%	36%	44%	20%	17%	18%	33%	40%	30%	24%	14%	32%	26%
		*	**	**	**				AG,AH,AI	AG,AH,AI*	AN	AN		AM,AN	
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	18%	15%	12%	-	16%	21%	17%	19%	17%	9%	16%	20%	19%	18%	18%
Somewhat safe	31%	44%	36%	40%	10%	28%	36%	32%	29%	22%	21%	35%	42%	27%	32%
Neither safe nor unsafe	18%	17%	27%	-	13%	23%	18%	20%	14%	17%	21%	15%	19%	12%	17%
Somewhat unsafe	5%	6%	4%	-	5%	5%	5%	5%	5%	4%	5%	4%	7%	3%	5%
Very unsafe	2%	2%	5%	-	-	3%	2%	2%	1%	6%	3%	2%	2%	1%	2%
Don't know	27%	17%	15%	60%	60%	21%	22%	21%	34%	42%	35%	24%	11%	38%	27%
		*	**	**	**				AG,AH,AI	AG,AH,AI*	AM,AN	AN		AM,AN	
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	4%	8%	-	-	6%	7%	2%	4%	4%	9%	5%	4%	4%	4%	8%
Somewhat safe	7%	2%	25%	-	-	11%	3%	7%	7%	6%	7%	8%	7%	4%	9%
Neither safe nor unsafe	14%	12%	7%	19%	5%	22%	9%	16%	11%	14%	16%	12%	11%	14%	17%
Somewhat unsafe	14%	9%	17%	-	4%	10%	13%	11%	18%	7%	12%	19%	13%	9%	12%
Very unsafe	27%	22%	6%	24%	27%	23%	30%	27%	28%	13%	19%	22%	46%	25%	22%
Don't know	35%	48%	45%	57%	57%	27%	42%	35%	32%	50%	41%	35%	19%	45%	31%
		X,Z,AA*	**	**	**				AG,AH,AI	AG,AH,AI*	AN	AN		AM,AN	
Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Very safe	8%	6%	-	19%	20%	12%	5%	8%	7%	10%	8%	5%	10%	8%	10%
Somewhat safe	16%	13%	18%	-	-	21%	18%	20%	10%	9%	10%	17%	24%	15%	18%
Neither safe nor unsafe	17%	11%	33%	-	5%	24%	15%	19%	15%	11%	16%	20%	18%	12%	15%
Somewhat unsafe	5%	11%	4%	-	12%	5%	4%	5%	5%	8%	6%	4%	4%	5%	6%
Very unsafe	3%	2%	-	24%	-	3%	3%	3%	1%	9%	4%	2%	3%	1%	3%
Don't know	52%	57%	44%	57%	63%	35%	54%	45%	62%	53%	56%	52%	42%	59%	49%
		*	**	**	**		AG,AI	AG	AG,AH,AI	AG*	AN	AN		AN	

rsi_q1_16. Roth IRA

rsi_q1_17. Cryptocurrencies

rsi_q1_18. 529 plan

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
				**
Neither safe nor unsafe	17%	18%	17%	9%
				**
Somewhat unsafe	6%	5%	6%	9%
				**
Very unsafe	3%	2%	4%	7%
				**
Don't know	25%	24%	25%	38%
				**

rsi_q1_16. Roth IRA

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	18%	18%	19%	7%
				**
Somewhat safe	31%	31%	29%	27%
				**
Neither safe nor unsafe	18%	20%	13%	9%
		AR		**
Somewhat unsafe	5%	4%	5%	31%
				**
Very unsafe	2%	2%	4%	7%
			AQ	**
Don't know	27%	26%	31%	19%
				**

rsi_q1_17. Cryptocurrencies

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	4%	3%	1%	7%
				**
Somewhat safe	7%	6%	5%	9%
				**
Neither safe nor unsafe	14%	12%	12%	11%
				**
Somewhat unsafe	14%	15%	12%	16%
				**
Very unsafe	27%	30%	27%	11%
		AP		**
Don't know	35%	34%	43%	46%
			AP.AQ	**

rsi_q1_18. 529 plan

Unweighted base	1239	608	218	11
Base: All US Adults	1239	616	210	10
Very safe	8%	7%	5%	-
				**
Somewhat safe	16%	15%	14%	7%
				**
Neither safe nor unsafe	17%	19%	14%	-
				**
Somewhat unsafe	5%	4%	5%	20%
				**
Very unsafe	3%	2%	3%	16%
				**
Don't know	52%	52%	59%	57%
			AP	**

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White

rsi_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or bad economy? Please select up to three options.

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Treasuries	8%	11%	5%	9%	7%	7%	8%	8%	-	-	7%	8%	8%	7%	9%
		B		**				*	**	**					
CDs	22%	23%	22%	3%	15%	23%	28%	34%	-	-	18%	25%	23%	22%	25%
				**		D	D	D*	**	**					
Utilities stocks	9%	9%	8%	11%	4%	10%	9%	19%	-	-	8%	9%	9%	7%	9%
				**		D	D	D.E.F*	**	**					
High growth stocks	4%	5%	2%	4%	5%	5%	2%	3%	-	-	4%	3%	3%	5%	4%
		B		**	F	F		*	**	**					
Dividend paying stocks	8%	11%	6%	15%	7%	8%	8%	15%	-	-	9%	6%	10%	8%	8%
		B		**				D*	**	**					
Government bonds	18%	22%	14%	21%	12%	18%	23%	27%	-	-	18%	16%	21%	16%	20%
		B		**		D	D	D*	**	**					P
Municipal bonds	7%	8%	6%	-	7%	6%	7%	9%	-	-	8%	6%	6%	7%	7%
				**				*	**	**					
Mutual funds	11%	14%	9%	18%	11%	10%	10%	20%	-	-	11%	10%	13%	10%	11%
		B		**				D.E.F*	**	**					
Money markets	8%	7%	8%	6%	7%	11%	7%	2%	-	-	5%	8%	8%	9%	7%
				**		G		*	**	**					
High yield savings accounts	15%	13%	16%	-	14%	16%	16%	12%	-	-	14%	13%	15%	16%	17%
				**				*	**	**					O.P
Real estate	18%	18%	18%	18%	13%	17%	23%	22%	-	-	18%	14%	21%	18%	18%
				**			D	*	**	**			K		
Currencies	8%	7%	8%	11%	8%	7%	8%	6%	-	-	6%	8%	8%	7%	6%
				**				*	**	**					
Gold	32%	37%	27%	17%	24%	32%	39%	39%	-	-	31%	34%	32%	31%	34%
		B		**		D	D	D*	**	**					O
401K	17%	16%	17%	23%	20%	20%	11%	13%	-	-	12%	18%	19%	16%	16%
				**	F	F		*	**	**			J		
IRA	8%	9%	8%	2%	5%	8%	11%	14%	-	-	8%	10%	8%	9%	9%
				**			D	D*	**	**					
Roth IRA	11%	9%	13%	12%	8%	12%	13%	9%	-	-	11%	13%	10%	11%	11%
			A	**				*	**	**					
Cryptocurrencies	4%	6%	3%	2%	8%	3%	3%	-	-	-	5%	3%	4%	6%	4%
			**	**	E.F.G			*	**	**					
529 plan	3%	2%	3%	3%	5%	2%	1%	-	-	-	2%	2%	3%	2%	3%
			**	**	E.F			*	**	**					
Other	1%	2%	1%	-	1%	2%	2%	-	-	-	2%	1%	1%	2%	2%
			**	**				*	**	**					
Don't know	23%	15%	29%	29%	28%	22%	21%	11%	-	-	26%	24%	19%	25%	21%
			A	**	F.G			*	**	**					

rsi_q3. Which, if any, of the following types of investments do you plan to make in the next 12 months? Please select all that apply ONLY if you plan to make a new investment in them.

Unweighted base	1239	581	658	30	409	338	395	67	-	-	255	247	443	294	822
Base: All US Adults	1239	603	636	29	394	325	408	83	-	-	220	260	466	292	821
Treasuries	2%	4%	1%	3%	4%	3%	1%	-	-	-	4%	1%	2%	3%	2%
		B		**	F			*	**	**					
CDs	6%	8%	5%	4%	7%	7%	5%	11%	-	-	6%	5%	8%	6%	6%
				**				*	**	**					
Utilities stocks	3%	4%	3%	4%	4%	4%	1%	4%	-	-	2%	3%	4%	3%	2%

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Race			Education				Marital Status					
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single

rsi_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or bad economy? Please select up to three options.

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Treasuries	8%	7%	5%	6%	6%	6%	11%	13%	7%	6%	16%	-	8%	9%	3%
CDs	22%	17%	20%	15%	20%	23%	23%	24%	25%	19%	24%	11%	24%	15%	30%
Utilities stocks	9%	10%	7%	3%	7%	7%	12%	14%	9%	7%	3%	8%	9%	6%	11%
High growth stocks	4%	3%	5%	2%	4%	4%	3%	5%	4%	-	5%	3%	4%	3%	2%
Dividend paying stocks	8%	11%	7%	9%	9%	7%	9%	9%	9%	7%	6%	9%	8%	8%	9%
Government bonds	18%	18%	7%	23%	13%	16%	26%	29%	20%	13%	17%	31%	20%	13%	23%
Municipal bonds	7%	9%	4%	8%	5%	5%	9%	11%	7%	13%	4%	7%	7%	5%	8%
Mutual funds	11%	16%	8%	8%	10%	10%	10%	20%	13%	7%	6%	15%	12%	10%	11%
Money markets	8%	7%	9%	8%	6%	6%	11%	10%	7%	15%	4%	4%	7%	9%	9%
High yield savings accounts	15%	9%	8%	17%	9%	15%	22%	20%	17%	24%	15%	13%	17%	10%	19%
Real estate	18%	19%	17%	18%	19%	18%	16%	20%	20%	29%	21%	7%	20%	15%	20%
Currencies	8%	11%	13%	9%	9%	10%	4%	4%	6%	8%	10%	10%	7%	8%	9%
Gold	32%	23%	30%	29%	33%	35%	27%	26%	32%	26%	38%	22%	32%	28%	40%
401K	17%	19%	19%	13%	17%	18%	17%	15%	17%	22%	16%	25%	17%	16%	20%
IRA	8%	5%	9%	5%	9%	7%	7%	12%	10%	14%	8%	4%	10%	6%	9%
Roth IRA	11%	12%	9%	11%	9%	12%	12%	13%	13%	-	5%	13%	12%	11%	11%
Cryptocurrencies	4%	3%	7%	5%	4%	5%	6%	2%	3%	6%	7%	10%	4%	5%	3%
529 plan	3%	3%	2%	1%	3%	3%	2%	3%	3%	-	-	3%	3%	4%	-
Other	1%	-	1%	2%	1%	1%	2%	3%	0%	-	-	7%	1%	2%	3%
Don't know	23%	22%	26%	33%	26%	24%	19%	11%	19%	13%	23%	28%	19%	31%	18%
				N*	T,U	U				**	*	**		V,Z,AB,AC	*

rsi_q3. Which, if any, of the following types of investments do you plan to make in the next 12 months? Please select all that apply ONLY if you plan to make a new investment in them.

Unweighted base	1239	155	183	79	481	409	227	122	585	15	78	30	708	335	103
Base: All US Adults	1239	148	193	76	500	384	225	131	590	14	76	28	707	332	102
Treasuries	2%	4%	3%	4%	2%	3%	3%	2%	2%	14%	2%	3%	2%	4%	1%
CDs	6%	7%	9%	8%	5%	8%	6%	8%	8%	6%	8%	-	8%	4%	5%
Utilities stocks	3%	4%	5%	4%	1%	3%	6%	6%	3%	13%	5%	-	4%	2%	2%

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Parent or guardian of any children					Income					Urban	
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k

rsi_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or bad economy? Please select up to three options.

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Treasuries	8%	5%	13%	21%	-	8%	7%	7%	9%	2%	7%	7%	9%	8%	8%
CDs	22%	32%	33%	-	6%	18%	27%	23%	22%	12%	21%	22%	24%	21%	21%
Utilities stocks	9%	20%	5%	-	6%	9%	10%	10%	7%	7%	10%	10%	10%	7%	8%
High growth stocks	4%	4%	20%	-	5%	7%	3%	5%	2%	5%	4%	4%	3%	4%	5%
Dividend paying stocks	8%	7%	13%	-	14%	9%	9%	10%	7%	6%	5%	10%	11%	8%	7%
Government bonds	18%	18%	12%	-	18%	16%	19%	17%	20%	8%	15%	19%	22%	20%	16%
Municipal bonds	7%	14%	-	-	8%	7%	7%	7%	6%	4%	5%	6%	11%	4%	8%
Mutual funds	11%	12%	4%	-	-	11%	13%	12%	10%	10%	7%	15%	16%	7%	13%
Money markets	8%	8%	-	39%	-	10%	6%	8%	7%	9%	7%	5%	11%	8%	9%
High yield savings accounts	15%	12%	14%	-	6%	14%	18%	16%	14%	3%	12%	15%	21%	11%	14%
Real estate	18%	17%	16%	-	15%	17%	23%	21%	16%	8%	16%	20%	20%	17%	20%
Currencies	8%	10%	13%	19%	11%	7%	6%	6%	9%	7%	10%	7%	4%	8%	10%
Gold	32%	37%	43%	24%	15%	30%	38%	34%	31%	17%	31%	36%	32%	27%	28%
401K	17%	15%	11%	-	5%	20%	13%	16%	18%	13%	16%	20%	18%	10%	18%
IRA	8%	7%	-	40%	-	7%	11%	10%	7%	5%	8%	10%	9%	4%	10%
Roth IRA	11%	5%	7%	-	-	9%	10%	10%	12%	6%	7%	14%	13%	12%	9%
Cryptocurrencies	4%	7%	16%	-	-	7%	2%	4%	5%	6%	6%	3%	5%	4%	7%
529 plan	3%	-	5%	-	-	4%	2%	3%	2%	2%	3%	2%	4%	1%	3%
Other	1%	-	5%	-	5%	0%	1%	1%	2%	3%	2%	1%	1%	2%	2%
Don't know	23%	18%	5%	18%	54%	20%	19%	19%	25%	42%	29%	17%	14%	33%	21%

rsi_q3. Which, if any, of the following types of investments do you plan to make in the next 12 months? Please select all that apply ONLY if you plan to make a new investment in them.

Unweighted base	1239	52	16	5	20	337	393	680	495	64	437	334	290	178	402
Base: All US Adults	1239	56	18	5	18	328	404	686	495	59	436	338	287	178	404
Treasuries	2%	-	5%	-	-	5%	1%	3%	2%	7%	2%	2%	4%	2%	4%
CDs	6%	8%	-	-	11%	8%	6%	7%	6%	3%	6%	7%	8%	5%	5%
Utilities stocks	3%	5%	-	-	11%	5%	3%	4%	2%	3%	2%	3%	5%	2%	5%

YouGov RealTime

Safest Investments

US_nat_int Sample: 9th - 10th September 2019



Total	Type of Area Lived in		
	Suburban/ Town	Rural	Other

rsi_q2. In your opinion, which THREE of the following investment tools is best suited to weather a recession or bad economy? Please select up to three options.

	Unweighted base	608	218	11
Base: All US Adults	1239	616	210	10
Treasuries	8%	8%	5%	- **
CDs	22%	23%	24%	- **
Utilities stocks	9%	9%	10%	- **
High growth stocks	4%	3%	4%	- **
Dividend paying stocks	8%	10%	6%	7% **
Government bonds	18%	18%	21%	16% **
Municipal bonds	7%	6%	7%	7% **
Mutual funds	11%	11%	8%	11% **
Money markets	8%	8%	5%	9% **
High yield savings accounts	15%	15%	14%	9% **
Real estate	18%	16%	22%	20% **
Currencies	8%	7%	6%	- **
Gold	32%	29%	46%	34% **
401K	17%	17%	15%	7% **
IRA	8%	8%	8%	7% **
Roth IRA	11%	13%	10%	- **
Cryptocurrencies	4%	3%	3%	9% **
529 plan	3%	2%	3%	- **
Other	1%	0%	4%	- **
Don't know	23%	24%	21%	30% **

rsi_q3. Which, if any, of the following types of investments do you plan to make in the next 12 months? Please select all that apply ONLY if you plan to make a new investment in them.

	Unweighted base	608	218	11
Base: All US Adults	1239	616	210	10
Treasuries	2%	2%	2%	- **
CDs	6%	8%	4%	- **
Utilities stocks	3%	3%	2%	-

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Gender		Generation						Region				
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West
				**	F	F		*	**	**				
High growth stocks	5%	6% B	3%	14% **	5%	5%	3%	5%	-	-	6%	2%	5%	4%
Dividend paying stocks	6%	10% B	3%	12% **	7%	7%	5%	7%	-	-	4%	4%	8%	6%
Government bonds	3%	4% B	2%	3% **	4%	3%	2%	4%	-	-	4%	3%	4%	3%
Municipal bonds	3%	4% B	2%	3% **	4%	1%	2%	6% E*	-	-	1%	3%	5%	3%
Mutual funds	8%	11% B	5%	3% **	8%	9%	6%	13%	-	-	5%	6%	8%	7%
Money markets	5%	5%	4%	3% **	5%	6%	3%	3%	-	-	5%	3%	4%	4%
High yield savings accounts	6%	7%	5%	7% **	8%	7%	3%	4%	-	-	7%	4%	6%	5%
Real estate	7%	9% B	5%	4% **	9%	6%	6%	2%	-	-	7%	7%	8%	6%
Currencies	2%	2%	2%	- **	5% E,F	1%	1%	-	-	-	3%	1%	3%	1%
Gold	7%	9% B	4%	- **	10% F,G	8%	4%	1%	-	-	6%	7%	6%	6%
401K	11%	13%	10%	3% **	15% F,G	13%	10%	-	-	-	12%	14%	10%	12%
IRA	6%	8% B	4%	11% **	9% F	6%	4%	2%	-	-	4%	8%	5%	6%
Roth IRA	7%	8%	6%	7% **	9% F	10%	4%	2%	-	-	6%	6%	8%	8%
Cryptocurrencies	4%	7% B	2%	6% **	10% E,F	2%	0%	2%	-	-	5%	3%	4%	4%
529 plan	3%	5% B	2%	3% **	7% F	4%	1%	1%	-	-	2%	3%	4%	3%
Other	1%	2%	1%	9% **	1%	2%	1%	1%	-	-	1%	1%	2%	2%
Don't know	12%	11%	13%	10% **	10%	14%	14%	7%	-	-	13%	11%	10%	13%
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	37%	54%	5% **	36%	42%	55%	59%	-	-	47%	51%	46%	48%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, 95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, Minimum Base: 30 (**), Small Base: 100 (*)

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
				*			R.S	R		**	*	**			*
High growth stocks	5%	7%	6%	6%	2%	4%	8%	8%	5%	6%	1%	7%	5%	5%	4%
			*	*			R	R		**	*	**			*
Dividend paying stocks	6%	5%	6%	10%	4%	5%	15%	6%	7%	7%	2%	7%	7%	5%	8%
			*	*			R.S.U			**	*	**			AC*
Government bonds	3%	5%	3%	6%	2%	2%	6%	5%	4%	6%	1%	-	3%	3%	5%
			*	*			R.S			**	*	**			*
Municipal bonds	3%	3%	3%	5%	1%	3%	4%	6%	3%	6%	-	-	3%	4%	3%
			*	*				R		**	*	**			*
Mutual funds	8%	11%	7%	7%	6%	5%	12%	16%	9%	7%	3%	4%	8%	8%	5%
			*	*			R.S	R.S		**	*	**			*
Money markets	5%	4%	5%	5%	3%	4%	7%	5%	5%	-	2%	-	4%	5%	4%
			*	*						**	*	**			*
High yield savings accounts	6%	6%	7%	5%	3%	6%	10%	3%	5%	6%	7%	6%	6%	5%	7%
			*	*			R.U			**	*	**			*
Real estate	7%	11%	8%	9%	4%	9%	8%	8%	6%	33%	8%	3%	7%	7%	5%
		N	*	*		R	R	R		**	*	**			*
Currencies	2%	4%	5%	2%	3%	2%	1%	2%	2%	6%	4%	4%	2%	3%	-
		N	N	*						**	*	**			-
Gold	7%	8%	10%	7%	6%	8%	5%	6%	5%	12%	11%	3%	6%	8%	7%
			*	*						**	*	**			*
401K	11%	13%	9%	9%	8%	11%	20%	11%	15%	5%	13%	4%	14%	8%	10%
			*	*			R.S.U		AA.AC	**	*	**	AA.AC		*
IRA	6%	4%	9%	4%	5%	5%	8%	8%	7%	21%	10%	4%	7%	5%	3%
			*	*						**	*	**			*
Roth IRA	7%	5%	5%	9%	3%	9%	13%	8%	7%	7%	9%	10%	7%	8%	7%
			*	*		R	R	R		AC	**	AC*	**	AC	AC
Cryptocurrencies	4%	9%	3%	2%	5%	3%	5%	5%	3%	13%	4%	-	4%	7%	1%
		N	*	*						**	*	**		V.Z.AB.AC	*
529 plan	3%	5%	5%	1%	3%	1%	7%	7%	4%	-	2%	-	4%	4%	-
			*	*		S	R.S	S		AB	**	**	AB	AB	*
Other	1%	-	2%	-	1%	2%	2%	1%	1%	-	3%	3%	1%	2%	-
			*	*						**	*	**			-
Don't know	12%	11%	8%	10%	9%	16%	10%	16%	14%	7%	9%	22%	14%	8%	9%
			*	*		R.T		R		AA	**	*	AA		*
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	38%	45%	43%	55%	44%	35%	34%	41%	29%	48%	50%	42%	52%	60%
			*	*	S.T.U	T				**	*	**		V.Z	V.Z*

Cell Contents (Col

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Parent or guardian of any children				Income					Urban				
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say		Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
		*	**	**	**	AJ				*			AL		
High growth stocks	5%	2%	12%	-	6%	5%	5%	5%	4%	5%	3%	5%	6%	5%	5%
		*	**	**	**	AJ				*			AL		
Dividend paying stocks	6%	-	27%	-	5%	9%	6%	7%	5%	9%	4%	7%	10%	6%	7%
		*	**	**	**	AJ				*			AL		
Government bonds	3%	2%	-	-	-	4%	2%	3%	3%	2%	2%	5%	4%	2%	4%
		*	**	**	**					*			AL		
Municipal bonds	3%	5%	-	-	-	4%	2%	3%	2%	5%	2%	3%	5%	2%	3%
		*	**	**	**					*			AL		
Mutual funds	8%	8%	5%	19%	13%	7%	8%	8%	8%	10%	4%	10%	12%	8%	11%
		*	**	**	**					*			AL		AQ.AR
Money markets	5%	7%	7%	-	-	5%	5%	5%	4%	7%	2%	4%	7%	7%	5%
		*	**	**	**					*			AL.AM	AL	
High yield savings accounts	6%	6%	10%	-	-	6%	5%	6%	6%	6%	6%	5%	7%	4%	6%
		*	**	**	**					*					
Real estate	7%	8%	6%	-	6%	10%	5%	8%	5%	5%	5%	6%	10%	7%	10%
		*	**	**	**	AH.AJ				*			AL		AQ
Currencies	2%	-	4%	19%	6%	4%	1%	2%	2%	7%	2%	2%	2%	3%	4%
		*	**	**	**	AH				AH.AI.AJ*					AQ.AR
Gold	7%	6%	14%	24%	5%	10%	5%	7%	6%	4%	7%	7%	7%	6%	9%
		*	**	**	**	AH.AI				*					
401K	11%	4%	6%	19%	5%	15%	11%	13%	10%	10%	8%	11%	21%	5%	11%
		*	**	**	**					*			AO		
IRA	6%	3%	7%	18%	11%	8%	5%	7%	5%	6%	5%	6%	10%	2%	8%
		*	**	**	**					*			AL.AO		
Roth IRA	7%	-	-	21%	5%	8%	6%	7%	8%	7%	4%	7%	11%	8%	6%
		*	**	**	**					*			AL		
Cryptocurrencies	4%	-	5%	-	-	7%	1%	4%	5%	2%	4%	5%	6%	-	8%
		*	**	**	**	AH.AI				*			AO		AQ
529 plan	3%	-	5%	-	6%	9%	1%	5%	2%	5%	3%	2%	6%	2%	4%
		*	**	**	**	AH.AI.AJ				AH*			AM.AO		
Other	1%	-	-	-	-	1%	1%	1%	2%	-	1%	1%	2%	2%	1%
		*	**	**	**					AH.AI					
Don't know	12%	11%	6%	-	32%	10%	12%	11%	10%	29%	10%	9%	13%	18%	10%
		*	**	**	**					AG.AH.AI.AJ*				AL.AM	
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	48%	33%	18%	33%	35%	50%	43%	52%	35%	57%	43%	33%	47%	41%
		*	**	**	**		AG.AI.AK	AG	AG.AI.AK	*	AM.AN.AO	AN		AN	

Cell Contents (Col

YouGov RealTime
Safest Investments

US_nat_int Sample: 9th - 10th September 2019



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
				**
High growth stocks	5%	4%	5%	-
				**
Dividend paying stocks	6%	7%	5%	-
				**
Government bonds	3%	3%	3%	7%
				**
Municipal bonds	3%	3%	2%	-
				**
Mutual funds	8%	7%	4%	9%
				**
Money markets	5%	4%	6%	16%
				**
High yield savings accounts	6%	6%	5%	7%
				**
Real estate	7%	5%	6%	-
				**
Currencies	2%	2%	0%	9%
				**
Gold	7%	6%	5%	16%
				**
401K	11%	12%	12%	-
				**
IRA	6%	5%	5%	9%
				**
Roth IRA	7%	8%	7%	7%
				**
Cryptocurrencies	4%	2%	4%	-
				**
529 plan	3%	3%	2%	-
				**
Other	1%	1%	2%	-
				**
Don't know	12%	13%	14%	-
				**
Not applicable - I don't plan to make investments in any of these in the next 12 months	46%	47%	50%	68%
			AP	**

Cell Contents (Col