

YouGov / Tim Bale Survey Results

Sample Size: 1660 GB Adults
Fieldwork: 12th - 13th September 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1660	569	546	98	652	709	803	857	193	709	410	349	946	714	222	538	355	400	144
Unweighted Sample	1660	572	560	142	746	696	710	950	164	696	455	345	988	672	148	599	335	421	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think it is or is not acceptable to sell or display a golliwog doll?

Is acceptable	53	69	40	33	37	72	56	50	24	48	61	70	48	60	36	55	59	56	52
Is not acceptable	27	17	40	44	42	14	26	28	45	29	23	18	33	20	37	28	22	26	27
Don't know	20	14	20	22	21	14	18	21	32	22	16	12	19	20	27	17	20	18	21

And do you think it is or is not racist to sell or display a golliwog doll?

Is racist	20	12	32	32	33	9	18	21	31	22	17	13	24	15	30	21	14	17	21
Is not racist	63	78	50	46	48	81	65	60	34	57	72	80	59	68	47	65	68	65	62
Don't know	17	10	18	21	19	10	16	19	35	22	11	7	18	17	23	14	19	18	18