

# YouGov / Times Survey Results

Sample Size: 678 GB Adults  
Fieldwork: 12th May 2014

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>678</b>	329	349	81	172	232	194	386	292	87	220	145	167	59
Unweighted Sample	678	319	359	58	148	267	205	454	224	91	197	134	176	80
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may know, there is a difference between tax **AVOIDANCE**, whereby people use artificial but legal methods to minimise the tax they pay, and tax **EVASION**, whereby people act illegally to pay less tax, or no tax at all.

In general, do you think rich people who avoid tax legally are acting...

Reasonably: it's the government's job to pass stricter tax laws if they want the rich to pay more tax	<b>32</b>	30	33	25	29	33	35	36	25	38	31	27	34	27
Unreasonably: rich people have a moral duty to pay their fair share of tax and not use artificial tax avoidance schemes	<b>60</b>	63	57	58	59	58	64	54	67	48	62	64	56	68
Don't know	<b>9</b>	7	10	17	12	9	2	9	8	14	6	9	9	5

A tribunal has found that Gary Barlow, the former member of Take That, took part in a tax avoidance scheme. He will now have to pay back the tax he avoided.

Gary Barlow previously received an OBE for his work for charity. Do you think he should or should not be stripped of his OBE?

Should be stripped of his OBE	<b>24</b>	27	21	14	28	28	20	24	24	29	22	24	23	25
Should keep his OBE	<b>61</b>	62	61	60	56	61	67	63	59	44	71	57	60	62
Don't know	<b>15</b>	11	18	26	17	11	13	13	17	27	7	19	17	13

And do you think Gary Barlow should or should not face criminal prosecution for taking part in a tax avoidance scheme?

Should be prosecuted	<b>33</b>	34	32	30	34	35	29	30	37	36	32	34	30	33
Should not be prosecuted	<b>51</b>	52	49	39	50	50	57	54	46	41	60	44	52	45
Don't know	<b>17</b>	14	19	31	16	14	14	16	17	22	8	22	18	22

Do you think the money that Gary Barlow avoided paying in tax should be...

Paid in taxes, as it should have been originally	<b>79</b>	83	76	66	82	78	83	79	79	83	79	79	80	71
Donated to charity instead	<b>13</b>	10	16	14	12	15	11	14	13	9	15	11	12	22
Don't know	<b>8</b>	8	8	19	6	7	5	7	9	8	7	10	7	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Who do you think is most to blame for tax avoidance?**

Governments for not passing tight enough laws to prevent tax avoidance	<b>37</b>	41	34	27	34	44	35	40	33	39	34	39	36	43
Revenue and Customs, for not enforcing the laws tightly enough	<b>11</b>	10	11	5	15	10	10	11	10	17	12	8	9	8
Accountants and advisors who come up with and promote tax avoidance schemes	<b>29</b>	27	31	17	18	30	43	27	32	20	31	32	31	24
Individual people who take advantage of tax avoidance schemes to reduce their tax	<b>14</b>	14	13	28	21	10	7	14	14	13	13	13	17	15
None of these	<b>1</b>	2	1	5	2	1	0	2	1	3	1	2	0	2
Don't know	<b>8</b>	5	10	17	10	5	4	6	10	8	8	6	8	8

**From what you have seen or heard, do you think the government is or is not doing enough to reduce tax avoidance?**

Is doing all it reasonably can to reduce the amount of tax avoidance	<b>10</b>	11	9	14	16	6	6	11	7	16	9	10	5	17
Should be doing more to reduce tax avoidance	<b>80</b>	82	78	67	68	85	89	80	80	72	79	78	88	74
Don't know	<b>11</b>	8	13	18	16	9	5	9	13	12	12	12	8	9

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*