

YouGov Survey Results

Sample Size: 1738 GB Adults
Fieldwork: 17th - 18th February 2016

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1738	591	487	122	209	843	895	207	440	594	497	991	747	222	565	372	428	151
Unweighted Sample	1738	553	473	132	222	820	918	142	333	693	570	1111	627	209	528	423	412	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that overall, businesses in Britain are behaving better or worse than they were five years ago?

Much better	4	9	1	2	2	5	3	6	3	4	4	4	4	5	3	3	5	3
A little better	30	46	20	28	26	33	28	32	30	27	34	31	29	28	38	28	26	27
TOTAL BETTER	34	55	21	30	28	38	31	38	33	31	38	35	33	33	41	31	31	30
A little worse	19	12	27	18	21	16	21	15	16	19	21	19	18	23	16	18	19	20
Much worse	13	5	18	6	17	16	9	10	12	14	12	12	14	10	10	14	14	15
About the same	20	17	18	39	24	20	20	11	22	23	19	21	19	22	19	22	20	19
TOTAL WORSE	33	22	36	45	41	36	29	21	34	37	31	33	33	32	29	36	34	34
Don't know	14	11	16	8	11	10	18	24	17	13	9	13	16	13	14	14	16	15