

1. HP - Trump Supporters - Current

Do you currently support Donald Trump as a candidate for president?

	Gender			Demographics - Age (4 category)				Demographics - Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	34%	26%	19%	28%	35%	35%	36%	15%	26%	13%
No	58%	54%	63%	73%	61%	49%	56%	51%	81%	65%	71%
Not sure	12%	12%	11%	8%	11%	15%	9%	13%	3%	10%	15%
Totals (Unweighted N)	100% (999)	100% (484)	100% (515)	100% (182)	100% (267)	100% (386)	100% (164)	100% (676)	100% (119)	100% (127)	100% (77)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	30%	14%	27%	57%	26%	41%	28%	28%	30%	31%	35%	21%
No	58%	80%	59%	30%	60%	53%	63%	58%	57%	60%	55%	64%
Not sure	12%	6%	15%	13%	14%	7%	10%	14%	13%	10%	10%	15%
Totals (Unweighted N)	100% (999)	100% (375)	100% (370)	100% (254)	100% (475)	100% (263)	100% (127)	100% (134)	100% (191)	100% (211)	100% (377)	100% (220)

2. HP - Trump Supporters - In Public

Which statement is more accurate?

Asked of Trump Supporters

	Total	Gender		Demographics - Age (4 category)				Demographics - Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Most of my friends and acquaintances know that I support Donald Trump	53%	58%	48%	46%	49%	58%	55%	54%	23%	66%	51%
I don't usually talk about my support for Donald Trump with others	39%	34%	45%	42%	41%	39%	35%	41%	56%	16%	49%
Not sure	7%	8%	7%	12%	10%	3%	10%	5%	21%	18%	—
Totals (Unweighted N)	100% (302)	100% (165)	100% (137)	100% (38)	100% (71)	100% (139)	100% (54)	100% (241)	100% (17)	100% (31)	100% (13)

	Total	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Most of my friends and acquaintances know that I support Donald Trump	53%	50%	44%	62%	52%	59%	46%	50%	50%	55%	56%	47%
I don't usually talk about my support for Donald Trump with others	39%	41%	48%	31%	40%	36%	54%	33%	41%	41%	36%	43%
Not sure	7%	8%	8%	6%	7%	5%	—	17%	9%	4%	7%	9%
Totals (Unweighted N)	100% (302)	100% (49)	100% (107)	100% (146)	100% (132)	100% (101)	100% (30)	100% (39)	100% (58)	100% (67)	100% (126)	100% (51)

3. HP - Trump Supporters - Former

Would you say that you:

Asked of those not currently supporting Trump

	Gender		Demographics - Age (4 category)				Demographics - Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Supported Donald Trump at one point, but don't anymore	5%	7%	3%	6%	4%	3%	6%	5%	1%	8%	4%
Never supported Donald Trump	91%	89%	93%	87%	90%	95%	93%	92%	94%	85%	91%
Not sure	4%	4%	4%	6%	6%	3%	0%	3%	5%	7%	5%
Totals (Unweighted N)	100% (596)	100% (274)	100% (322)	100% (131)	100% (175)	100% (195)	100% (95)	100% (363)	100% (96)	100% (85)	100% (52)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Supported Donald Trump at one point, but don't anymore	5%	2%	5%	14%	2%	7%	3%	11%	7%	4%	4%	5%
Never supported Donald Trump	91%	96%	90%	78%	94%	89%	91%	86%	89%	93%	90%	93%
Not sure	4%	2%	5%	8%	3%	5%	6%	3%	4%	4%	6%	2%
Totals (Unweighted N)	100% (596)	100% (306)	100% (210)	100% (80)	100% (292)	100% (146)	100% (82)	100% (76)	100% (111)	100% (120)	100% (220)	100% (145)

4. HP - Trump Supporters - Bigger Issue

Which of these topics will be a bigger issue for you in deciding how you'll vote in next year's presidential primary or caucus?

	Gender		Demographics - Age (4 category)				Demographics - Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Domestic policy	39%	45%	33%	28%	33%	43%	51%	43%	28%	31%	35%
Foreign policy	18%	18%	18%	15%	11%	19%	29%	20%	12%	13%	18%
I don't plan to vote in a primary or caucus	24%	23%	26%	32%	35%	21%	7%	24%	27%	24%	26%
Not sure	19%	14%	23%	24%	21%	17%	14%	14%	33%	31%	21%
Totals (Unweighted N)	100% (996)	100% (483)	100% (513)	100% (178)	100% (267)	100% (387)	100% (164)	100% (673)	100% (119)	100% (127)	100% (77)

	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Domestic policy	39%	45%	32%	41%	31%	51%	52%	36%	34%	45%	37%	39%
Foreign policy	18%	14%	14%	29%	14%	20%	25%	20%	19%	16%	18%	18%
I don't plan to vote in a primary or caucus	24%	20%	34%	14%	30%	17%	17%	24%	25%	26%	24%	23%
Not sure	19%	21%	20%	16%	25%	12%	6%	20%	22%	12%	21%	21%
Totals (Unweighted N)	100% (996)	100% (372)	100% (369)	100% (255)	100% (473)	100% (262)	100% (127)	100% (134)	100% (190)	100% (210)	100% (376)	100% (220)

5. HP - Trump Supporters - Financial Situation

Thinking about your personal financial situation, would you say that you are economically:

	Total	Gender		Demographics - Age (4 category)				Demographics - Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Better off than you were this time last year	17%	19%	15%	28%	22%	12%	8%	12%	29%	23%	28%
About the same as you were this time last year	50%	51%	50%	41%	57%	50%	54%	54%	44%	44%	39%
Worse off than you were this time last year	27%	24%	30%	20%	15%	35%	38%	29%	20%	27%	23%
Not sure	5%	7%	4%	12%	6%	4%	—	4%	7%	6%	10%
Totals (Unweighted N)	100% (995)	100% (482)	100% (513)	100% (181)	100% (265)	100% (385)	100% (164)	100% (675)	100% (116)	100% (127)	100% (77)

	Total	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Better off than you were this time last year	17%	26%	14%	11%	15%	16%	25%	19%	11%	18%	16%	23%
About the same as you were this time last year	50%	54%	49%	48%	50%	54%	53%	44%	57%	54%	49%	44%
Worse off than you were this time last year	27%	16%	29%	38%	27%	29%	20%	29%	26%	23%	29%	28%
Not sure	5%	4%	8%	3%	7%	2%	2%	8%	6%	4%	6%	6%
Totals (Unweighted N)	100% (995)	100% (373)	100% (368)	100% (254)	100% (472)	100% (262)	100% (127)	100% (134)	100% (189)	100% (210)	100% (376)	100% (220)

6. HP - Trump Supporters - US Economy

Thinking about the U.S. economy as a whole, would you say that the country is economically:

	Total	Gender		Demographics - Age (4 category)				Demographics - Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Better off than it was this time last year	18%	23%	14%	17%	17%	18%	23%	17%	34%	10%	18%
About the same as it was this time last year	41%	39%	42%	36%	45%	41%	40%	42%	30%	46%	36%
Worse off than it was this time last year	30%	28%	32%	18%	28%	35%	36%	33%	21%	26%	21%
Not sure	11%	10%	12%	29%	10%	6%	1%	7%	15%	18%	25%
Totals (Unweighted N)	100% (995)	100% (483)	100% (512)	100% (179)	100% (266)	100% (387)	100% (163)	100% (673)	100% (118)	100% (127)	100% (77)

	Total	Political Variables - Party ID (3 category)			Demographics - Family Income (3 category)				Demographics - Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Better off than it was this time last year	18%	33%	14%	8%	19%	15%	19%	19%	17%	21%	20%	15%
About the same as it was this time last year	41%	44%	38%	41%	40%	45%	45%	33%	42%	40%	37%	46%
Worse off than it was this time last year	30%	16%	32%	45%	29%	34%	29%	28%	26%	30%	33%	28%
Not sure	11%	8%	17%	6%	11%	6%	8%	20%	15%	9%	11%	11%
Totals (Unweighted N)	100% (995)	100% (374)	100% (368)	100% (253)	100% (474)	100% (263)	100% (126)	100% (132)	100% (191)	100% (209)	100% (375)	100% (220)

Interviewing Dates	December 19 - 21, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.161 to 4.128, with a mean of one and a standard deviation of 0.865.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.