

YouGov Survey Results

Sample Size: 1651 GB Adults
Fieldwork: 23rd - 24th September 2015

	2015 Vote					Gender		Age				Social Grade		Region					Feminist?			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No	Don't know	
Weighted Sample	1651	561	462	116	198	801	850	196	418	565	472	941	710	211	537	353	406	144	514	891	246	
Unweighted Sample	1651	499	450	142	218	828	823	134	334	629	554	1068	583	194	539	372	399	147	557	853	241	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you consider yourself to be a feminist?

Yes, I do	31	27	39	41	13	27	35	44	24	31	32	35	27	33	32	29	31	31	100	0	0
No, I do not	54	59	46	49	69	58	50	41	60	55	52	52	57	46	55	57	53	57	0	100	0
Don't know	15	14	15	10	19	15	15	15	15	14	15	14	16	21	13	14	15	12	0	0	100

Do you consider calling someone a feminist to be a compliment, an insult, or a neutral description?

Compliment	15	12	23	14	2	12	18	17	14	16	14	16	14	19	14	11	17	18	40	3	4
Insult	19	22	14	21	27	20	19	19	20	20	17	21	16	16	22	19	18	19	4	30	11
Neutral description	52	54	50	54	55	56	49	49	51	51	56	53	51	51	52	56	50	52	53	54	46
Don't know	13	12	13	12	16	12	14	15	14	13	13	10	19	15	11	14	16	11	3	13	39

Do you think men and women should or should not have equal rights and status in society, and be treated equally in every way?

Should be equal in every way	81	80	84	87	75	81	82	80	78	83	83	82	81	83	82	82	79	82	93	77	72
Should not be equal in every way	13	16	9	9	21	14	12	11	14	12	14	13	12	9	14	11	14	15	6	17	11
Don't know	6	4	7	4	5	5	7	9	8	5	3	5	7	8	4	7	7	3	1	5	17

Do you think the each of the following has generally become harder or easier now compared to when you were a child, or is it about the same?

Being a mother

Generally harder now	48	51	49	41	46	41	55	36	51	48	52	47	50	41	51	47	49	51	50	48	47
Generally easier now	29	28	29	26	41	35	23	24	22	30	35	29	29	30	29	29	29	27	25	33	23
Don't know	23	21	22	33	14	24	22	41	27	22	13	24	21	29	20	24	22	23	25	19	30

Being a father

Generally harder now	47	50	45	45	54	51	43	35	49	46	50	45	49	43	49	46	46	48	43	49	46
Generally easier now	28	27	29	27	29	26	29	20	21	30	35	28	27	23	28	29	29	27	29	29	22
Don't know	25	23	27	28	17	23	28	44	30	24	16	26	24	34	23	25	25	25	28	22	32

Do you think there is still a need for feminism in Britain today?

There is definitely still a need for feminism	24	15	34	36	8	19	28	35	22	25	19	28	18	30	24	25	20	20	63	4	12
There is probably still a need for feminism	29	32	28	38	23	29	29	28	30	27	32	27	32	35	28	29	27	36	32	28	29
TOTAL STILL A NEED	53	47	62	74	31	48	57	63	52	52	51	55	50	65	52	54	47	56	95	32	41
There is probably no longer a need for feminism	19	25	13	11	28	21	17	16	22	17	20	21	16	13	23	16	19	20	3	30	10
There is definitely no longer a need for feminism	11	10	8	8	22	16	5	8	10	13	9	10	11	9	10	10	13	9	0	18	4
TOTAL NO LONGER A NEED	30	35	21	19	50	37	22	24	32	30	29	31	27	22	33	26	32	29	3	48	14
Don't know	18	19	17	7	19	15	20	14	17	18	20	14	23	13	16	20	22	15	2	19	45

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	53	99
Male 25 to 39	136	208
Male 40 to 59	330	279
Male 60 +	309	215
Female 18 to 24	81	97
Female 25 to 39	198	210
Female 40 to 59	299	286
Female 60 +	245	258
Region		
North England	399	406
Midlands	265	271
East	168	158
London	194	211
South England	371	378
Wales	107	83
Scotland	147	144
Social Grade		
AB	647	462
C1	421	479
C2	236	347
DE	347	363
Newspaper Type		
Express / Mail	254	234
Sun / Star	234	332
Mirror / Record	145	145
Guardian / Independent	133	73
FT / Times / Telegraph	116	132
Other Paper	201	190
No Paper	568	545
Vote Share May 2015		
Conservative	499	561
Labour	450	462
Liberal Democrat	142	116
UKIP	218	198
Green	66	58
Other	99	91
Didn't vote / Don't know	177	165

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk