

# YouGov / War Child Survey Results

Sample Size: 1570 GB Adults  
Fieldwork: 19th - 20th January 2015

|                   |       | Westminster VI |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|-------------------|-------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                   | Total | Con            | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample   | 1570  | X              | X   | X       | X    | 478       | 380 | 301     | 761    | 809    | 187   | 397   | 537   | 449 | 895          | 675  | 201    | 510           | 336              | 386   | 137      |
| Unweighted Sample | 1570  | 395            | 363 | 100     | 230  | 481       | 363 | 334     | 830    | 740    | 104   | 299   | 634   | 533 | 1045         | 525  | 177    | 540           | 318              | 382   | 153      |
|                   | %     | %              | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

## Thinking about international development and UK Aid...

Which one or two, if any, of the following areas do you think should be focused on the most? (Please tick up to two options)

|                            |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Poverty and hunger         | <b>35</b> | 32 | 41 | 35 | 26 | 34 | 41 | 35 | 35 | 36 | 36 | 35 | 36 | 35 | 35 | 36 | 36 | 32 | 38 | 38 | 34 |
| Water and sanitation       | <b>28</b> | 31 | 25 | 38 | 20 | 30 | 26 | 38 | 28 | 27 | 9  | 25 | 29 | 37 | 30 | 25 | 33 | 29 | 28 | 24 | 25 |
| Health                     | <b>21</b> | 21 | 25 | 16 | 17 | 19 | 25 | 21 | 17 | 26 | 14 | 17 | 22 | 27 | 19 | 24 | 23 | 18 | 24 | 20 | 27 |
| Education                  | <b>19</b> | 22 | 17 | 23 | 14 | 17 | 19 | 24 | 19 | 19 | 18 | 21 | 18 | 19 | 22 | 15 | 18 | 19 | 19 | 20 | 20 |
| Children in conflict zones | <b>14</b> | 13 | 14 | 22 | 11 | 13 | 15 | 17 | 11 | 17 | 19 | 14 | 11 | 16 | 15 | 13 | 14 | 14 | 10 | 15 | 22 |
| Economy                    | <b>12</b> | 14 | 10 | 4  | 11 | 14 | 10 | 9  | 14 | 9  | 18 | 13 | 9  | 11 | 11 | 12 | 14 | 12 | 11 | 11 | 10 |
| Governance and security    | <b>10</b> | 13 | 7  | 10 | 15 | 13 | 7  | 8  | 12 | 9  | 13 | 7  | 11 | 10 | 9  | 11 | 12 | 13 | 10 | 7  | 9  |
| Climate change             | <b>6</b>  | 4  | 7  | 12 | 3  | 4  | 5  | 9  | 7  | 6  | 12 | 7  | 5  | 4  | 8  | 4  | 9  | 5  | 6  | 5  | 11 |
| Debt relief                | <b>5</b>  | 5  | 4  | 12 | 4  | 4  | 3  | 6  | 5  | 4  | 7  | 6  | 6  | 1  | 5  | 4  | 6  | 5  | 4  | 4  | 4  |
| Wealth creation            | <b>4</b>  | 4  | 4  | 5  | 3  | 4  | 3  | 4  | 5  | 2  | 4  | 4  | 4  | 2  | 3  | 4  | 3  | 3  | 3  | 5  | 6  |
| Society                    | <b>4</b>  | 3  | 2  | 3  | 6  | 4  | 3  | 4  | 5  | 2  | 5  | 5  | 4  | 1  | 3  | 4  | 7  | 3  | 2  | 4  | 6  |
| None of these              | <b>10</b> | 10 | 8  | 2  | 26 | 14 | 7  | 4  | 12 | 8  | 4  | 8  | 11 | 12 | 9  | 11 | 6  | 10 | 11 | 12 | 7  |
| Don't know                 | <b>7</b>  | 6  | 8  | 2  | 5  | 4  | 9  | 5  | 6  | 9  | 15 | 10 | 6  | 3  | 6  | 9  | 3  | 9  | 8  | 8  | 3  |

## Thinking about children in conflict zones...

Which one of the following statements comes closest to your view?

|                                                                                                                                     |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-------------------------------------------------------------------------------------------------------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Political parties should do more to protect and educate children in conflict zones                                                  | <b>39</b> | 29 | 49 | 55 | 19 | 28 | 45 | 49 | 39 | 39 | 54 | 45 | 36 | 33 | 41 | 37 | 47 | 35 | 40 | 40 | 44 |
| Political parties are doing everything that can be reasonably expected to be done to protect and educate children in conflict zones | <b>31</b> | 45 | 27 | 18 | 45 | 45 | 27 | 19 | 31 | 30 | 21 | 25 | 33 | 37 | 31 | 31 | 22 | 37 | 30 | 28 | 29 |
| Don't know                                                                                                                          | <b>30</b> | 26 | 24 | 27 | 36 | 26 | 28 | 33 | 29 | 31 | 25 | 31 | 31 | 31 | 28 | 33 | 31 | 28 | 30 | 33 | 28 |