

YouGov Survey Results

Sample Size: 1622 GB Adults
Fieldwork: 11th - 12th October 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1622	556	532	99	637	693	785	837	182	684	384	371	925	697	217	526	347	391	141
Unweighted Sample	1622	574	510	102	690	695	709	913	130	672	408	412	993	629	158	576	349	392	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	30 Sep-01 Oct	11-12 Oct																		
Do you have a favourable or unfavourable opinion of the following...?																				
Theresa May																				
Very favourable	7	6	14	0	1	4	8	4	7	1	3	5	13	6	5	3	8	6	4	4
Somewhat favourable	26	28	53	9	23	18	40	31	24	17	22	31	40	29	26	26	31	29	25	23
TOTAL FAVOURABLE	33	34	67	9	24	22	48	35	31	18	25	36	53	35	31	29	39	35	29	27
Somewhat unfavourable	24	24	20	28	32	26	22	24	25	29	25	25	21	25	24	24	25	24	24	25
Very unfavourable	32	32	7	57	37	45	21	35	30	39	35	34	22	31	34	38	25	32	36	38
TOTAL UNFAVOURABLE	56	56	27	85	69	71	43	59	55	68	60	59	43	56	58	62	50	56	60	63
Don't know	11	10	6	5	7	7	8	6	14	14	15	5	4	9	11	8	10	10	11	10
NET	-23	-22	40	-76	-45	-49	5	-24	-24	-50	-35	-23	10	-21	-27	-33	-11	-21	-31	-36
Jeremy Corbyn																				
Very favourable	9	10	1	25	6	14	7	11	10	17	11	10	6	11	10	13	8	11	13	5
Somewhat favourable	21	19	3	37	16	27	11	20	19	35	20	19	10	18	20	19	16	19	22	25
TOTAL FAVOURABLE	30	29	4	62	22	41	18	31	29	52	31	29	16	29	30	32	24	30	35	30
Somewhat unfavourable	16	16	12	17	27	21	11	15	18	18	19	16	12	17	16	20	17	13	16	18
Very unfavourable	42	42	80	14	42	29	63	47	38	16	31	51	67	43	42	39	48	40	39	40
TOTAL UNFAVOURABLE	58	58	92	31	69	50	74	62	56	34	50	67	79	60	58	59	65	53	55	58
Don't know	13	11	4	8	9	9	7	7	15	14	18	4	5	12	11	9	11	15	11	12
NET	-28	-29	-88	31	-47	-9	-56	-31	-27	18	-19	-38	-63	-31	-28	-27	-41	-23	-20	-28
Boris Johnson																				
Very favourable	8	7	14	1	2	1	14	9	5	2	7	8	6	5	9	4	6	10	7	5
Somewhat favourable	22	20	30	11	10	7	31	21	19	19	15	21	27	19	21	16	22	19	22	14
TOTAL FAVOURABLE	30	27	44	12	12	8	45	30	24	21	22	29	33	24	30	20	28	29	29	19
Somewhat unfavourable	18	22	30	17	24	16	27	22	22	20	21	24	21	23	20	23	24	22	20	17
Very unfavourable	40	40	18	63	54	68	19	42	37	41	38	41	39	42	36	48	37	36	37	51
TOTAL UNFAVOURABLE	58	62	48	80	78	84	46	64	59	61	59	65	60	65	56	71	61	58	57	68
Don't know	12	12	7	8	9	9	9	7	17	18	19	5	6	11	14	9	12	14	13	13
NET	-28	-35	-4	-68	-66	-76	-1	-34	-35	-40	-37	-36	-27	-41	-26	-51	-33	-29	-28	-49

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		30 Sep-01 Oct	11-12 Oct																		
Vince Cable																					
	Very favourable	2	2	1	2	11	4	1	2	2	1	3	2	3	2	3	3	3	2	2	4
	Somewhat favourable	18	16	13	20	38	27	9	19	13	7	15	20	17	20	11	24	15	14	14	19
	TOTAL FAVOURABLE	20	18	14	22	49	31	10	21	15	8	18	22	20	22	14	27	18	16	16	23
	Somewhat unfavourable	20	23	28	23	14	21	27	25	22	21	19	29	27	24	22	24	24	21	25	20
	Very unfavourable	27	24	32	21	10	16	34	30	18	14	18	31	34	21	27	20	28	25	21	21
	TOTAL UNFAVOURABLE	47	47	60	44	24	37	61	55	40	35	37	60	61	45	49	44	52	46	46	41
	Don't know	33	35	26	33	26	31	29	24	45	57	45	19	19	33	37	29	31	39	39	36
	NET	-27	-29	-46	-22	25	-6	-51	-34	-25	-27	-19	-38	-41	-23	-35	-17	-34	-30	-30	-18
		30-31 Jan	11-12 Oct																		
Jacob Rees Mogg																					
	Very favourable	9	7	18	1	0	1	16	10	4	0	5	9	13	7	7	6	9	7	5	8
	Somewhat favourable	10	12	24	4	8	4	21	13	10	2	7	15	21	11	12	10	15	13	8	7
	TOTAL FAVOURABLE	19	19	42	5	8	5	37	23	14	2	12	24	34	18	19	16	24	20	13	15
	Somewhat unfavourable	12	14	17	10	25	15	15	16	13	12	13	15	16	16	12	15	16	10	15	12
	Very unfavourable	26	32	12	54	44	53	16	35	30	39	30	37	27	33	31	45	28	30	31	38
	TOTAL UNFAVOURABLE	38	46	29	64	69	68	31	51	43	51	43	52	43	49	43	60	44	40	46	50
	Don't know	43	35	29	31	24	27	34	26	43	46	45	23	22	33	37	23	32	39	40	35
	NET	-19	-27	13	-59	-61	-63	6	-28	-29	-49	-31	-28	-9	-31	-24	-44	-20	-20	-33	-35