1. Favorablility of Socialism

Do you have a favorable or an unfavorable opinion of socialism?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 5\% | 6\% | 5\% | 8\% | 7\% | 4\% | 3\% | 5\% | 8\% | 3\% | 6\% |
| Somewhat favorable | 24\% | 23\% | 25\% | 35\% | 20\% | 23\% | 20\% | 22\% | 21\% | 36\% | 24\% |
| Somewhat unfavorable | 18\% | 15\% | 20\% | 13\% | 19\% | 18\% | 20\% | 16\% | 20\% | 20\% | 20\% |
| Very unfavorable | 30\% | 39\% | 23\% | 13\% | 31\% | 36\% | 40\% | 36\% | 10\% | 28\% | 22\% |
| Not sure | 23\% | 17\% | 27\% | 31\% | 24\% | 19\% | 18\% | 21\% | 41\% | 12\% | 27\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (484) | (514) | (182) | (267) | (381) | (168) | (675) | (120) | (124) | (79) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 5\% | 8\% | 5\% | 2\% | 6\% | 6\% | 4\% | 4\% | 4\% | 6\% | 5\% | 6\% |
| Somewhat favorable | 24\% | 34\% | 21\% | 15\% | 26\% | 21\% | 26\% | 21\% | 23\% | 23\% | 23\% | 28\% |
| Somewhat unfavorable | 18\% | 24\% | 12\% | 17\% | 14\% | 19\% | 30\% | 12\% | 16\% | 20\% | 14\% | 23\% |
| Very unfavorable | 30\% | 10\% | 33\% | 54\% | 25\% | 38\% | 36\% | 29\% | 27\% | 30\% | 34\% | 29\% |
| Not sure | 23\% | 24\% | 28\% | 11\% | 29\% | 15\% | 4\% | 34\% | 30\% | 21\% | 24\% | 14\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (249) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (462) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (273) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | 100\% <br> (186) | $\begin{aligned} & \hline 100 \% \\ & (232) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (205) \end{aligned}$ |

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2. Favorability of Capitalism

Do you have a favorable or an unfavorable opinion of capitalism?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 21\% | 28\% | 15\% | 7\% | 21\% | 27\% | 28\% | 24\% | 15\% | 18\% | 15\% |
| Somewhat favorable | 31\% | 32\% | 30\% | 25\% | 27\% | 35\% | 35\% | 32\% | 25\% | 31\% | 30\% |
| Somewhat unfavorable | 18\% | 16\% | 20\% | 28\% | 19\% | 13\% | 14\% | 18\% | 22\% | 15\% | 17\% |
| Very unfavorable | 9\% | 11\% | 8\% | 8\% | 7\% | 11\% | 8\% | 9\% | 7\% | 11\% | 11\% |
| Not sure | 21\% | 14\% | 28\% | 32\% | 26\% | 14\% | 15\% | 17\% | 32\% | 25\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (484) | (513) | (180) | (268) | (381) | (168) | (675) | (120) | (124) | (78) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 21\% | 7\% | 21\% | 40\% | 13\% | 27\% | 37\% | 20\% | 16\% | 19\% | 24\% | 23\% |
| Somewhat favorable | 31\% | 35\% | 27\% | 31\% | 27\% | 36\% | 40\% | 25\% | 34\% | 33\% | 32\% | 26\% |
| Somewhat unfavorable | 18\% | 25\% | 16\% | 11\% | 18\% | 20\% | 17\% | 12\% | 19\% | 17\% | 14\% | 24\% |
| Very unfavorable | 9\% | 11\% | 9\% | 6\% | 14\% | 4\% | 1\% | 10\% | 8\% | 15\% | 8\% | 6\% |
| Not sure | 21\% | 21\% | 26\% | 12\% | 28\% | 12\% | 4\% | 34\% | 23\% | 15\% | 23\% | 22\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (366) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (461) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (273) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (143) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (185) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (232) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (376) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (204) \end{aligned}$ |

## 3. Effect on Sanders

Bernie Sanders has described himself as a "democratic socialist". Does this make you more or less likely to support him, or does it make no difference either way?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More likely | 12\% | 13\% | 11\% | 19\% | 13\% | 9\% | 8\% | 11\% | 8\% | 15\% | 15\% |
| Less likely | 18\% | 20\% | 15\% | 11\% | 18\% | 21\% | 18\% | 20\% | 4\% | 24\% | 10\% |
| No difference - I wouldn't support him anyway | 39\% | 40\% | 38\% | 28\% | 38\% | 40\% | 54\% | 43\% | 33\% | 30\% | 36\% |
| No difference - I would support him regardless | 13\% | 13\% | 13\% | 19\% | 11\% | 14\% | 8\% | 12\% | 23\% | 10\% | 11\% |
| Not sure | 18\% | 13\% | 23\% | 24\% | 20\% | 17\% | 13\% | 14\% | 31\% | 21\% | 28\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (485) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (182) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (677) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{gathered} 100 \% \\ (79) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| More likely | 12\% | 23\% | 8\% | 3\% | 10\% | 13\% | 17\% | 11\% | 12\% | 13\% | 10\% | 14\% |
| Less likely | 18\% | 15\% | 15\% | 25\% | 16\% | 20\% | 20\% | 16\% | 18\% | 19\% | 17\% | 18\% |
| No difference - I wouldn't support him anyway | 39\% | 24\% | 40\% | 59\% | 36\% | 44\% | 49\% | 30\% | 35\% | 34\% | 47\% | 36\% |
| No difference - I would support him regardless | 13\% | 17\% | 14\% | 6\% | 13\% | 14\% | 12\% | 12\% | 15\% | 14\% | 11\% | 13\% |
| Not sure | 18\% | 21\% | 23\% | 7\% | 25\% | 9\% | 2\% | 31\% | 21\% | 20\% | 15\% | 19\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (462) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (273) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (143) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (186) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (232) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (204) \end{aligned}$ |

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## 4. Describe Self

Would you describe yourself as a capitalist, a socialist or neither?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Capitalist | 27\% | 36\% | 18\% | 11\% | 24\% | 35\% | 33\% | 30\% | 18\% | 24\% | 19\% |
| Socialist | 9\% | 8\% | 9\% | 16\% | 10\% | 5\% | 6\% | 7\% | 10\% | 13\% | 9\% |
| Neither | 49\% | 45\% | 52\% | 49\% | 50\% | 47\% | 50\% | 49\% | 47\% | 46\% | 51\% |
| Not sure | 16\% | 11\% | 21\% | 23\% | 17\% | 14\% | 10\% | 13\% | 25\% | 17\% | 20\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (485) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (182) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (677) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Capitalist | 27\% | 9\% | 23\% | 58\% | 18\% | 34\% | 46\% | 22\% | 27\% | 22\% | 29\% | 28\% |
| Socialist | 9\% | 18\% | 5\% | 1\% | 10\% | 9\% | 6\% | 4\% | 6\% | 9\% | 6\% | 14\% |
| Neither | 49\% | 54\% | 56\% | 31\% | 47\% | 50\% | 45\% | 57\% | 50\% | 50\% | 52\% | 41\% |
| Not sure | 16\% | 19\% | 17\% | 10\% | 25\% | 7\% | 4\% | 17\% | 17\% | 19\% | 13\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (368) | (381) | (250) | (462) | (273) | (143) | (121) | (186) | (231) | (377) | (205) |

## Interviewing Dates

Target population

## Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

January 25-27, 2016
U.S. adults, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Sur vey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.023 to 6.142 , with a mean of one and a standard deviation of 1.022

1000
$\pm 4.4 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

