

YouGov / Sunday Times Survey Results

Sample Size: 2109 GB Adults
Fieldwork: 18th - 19th December 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2109	539	572	103	260	638	519	427	1023	1086	251	534	721	603	1202	907	270	685	451	519	183	
Unweighted Sample	2109	501	593	109	253	585	556	465	1024	1085	224	367	911	607	1462	647	244	680	426	500	259	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	73	5	14	29	35	26	26	31	39	36	26	33	40	32	25	19
Lab	34	0	100	0	0	5	78	31	34	33	31	46	35	24	31	38	33	26	33	49	24
Lib Dem	6	0	0	100	0	1	1	21	7	5	7	6	6	6	7	5	7	7	5	5	6
Other	28	0	0	0	100	21	15	34	29	27	36	23	27	31	26	32	27	27	30	20	51

Other Parties Voting Intention

UKIP	15	0	0	0	100	19	6	12	17	14	9	7	15	24	11	22	16	18	20	13	3
Green	8	0	0	0	0	1	4	18	7	8	19	9	7	3	9	5	10	8	7	7	3
SNP / PCY	5	0	0	0	0	1	4	4	5	4	8	5	5	3	5	4	1	0	2	0	44
BNP	0	0	0	0	0	1	0	0	0	1	0	1	0	0	0	1	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	1

Non Voters

Would Not Vote	6	0	0	0	0	2	3	3	4	7	11	9	4	2	5	7	5	7	4	6	2
Don't know	14	0	0	0	0	12	12	18	9	19	19	14	16	11	14	15	16	14	17	13	12

Do you approve or disapprove of the Government's record to date?

	Dec 17-18	Dec 18-19																				
Approve	31	30	83	6	39	15	64	9	19	35	26	22	27	30	36	34	25	31	36	28	23	28
Disapprove	54	54	9	84	49	74	23	82	67	55	54	42	57	58	54	51	58	50	46	56	63	63
Don't know	15	16	9	9	12	11	13	10	14	10	21	36	17	12	10	15	17	19	17	16	14	9

Do you think that David Cameron is doing well or badly as Prime Minister?

	Dec 11-12	Dec 18-19																				
Very well	7	6	20	0	3	1	14	1	2	7	5	2	6	5	9	6	5	9	7	5	4	2
Fairly well	34	34	72	11	47	30	62	15	27	34	34	30	29	35	38	37	29	29	41	34	28	33
TOTAL WELL	41	40	92	11	50	31	76	16	29	41	39	32	35	40	47	43	34	38	48	39	32	35
Fairly badly	27	29	7	39	33	40	17	36	38	27	31	29	32	27	29	29	29	29	27	29	32	30
Very badly	25	24	0	46	11	28	4	42	27	26	21	15	24	27	22	20	28	20	17	24	30	32
TOTAL BADLY	52	53	7	85	44	68	21	78	65	53	52	44	56	54	51	49	57	49	44	53	62	62
Don't know	7	8	1	3	5	0	3	6	6	5	10	24	9	5	2	8	7	13	8	8	6	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Dec 11-12	Dec 18-19																				
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																						
Very well	2	3	0	12	0	0	1	8	3	4	2	1	4	4	3	1	6	5	2	2	6	3
Fairly well	16	16	7	39	12	5	6	32	16	17	15	13	18	17	13	14	18	15	14	18	19	9
TOTAL WELL	18	19	7	51	12	5	7	40	19	21	17	14	22	21	16	15	24	20	16	20	25	12
Fairly badly	36	36	36	36	48	27	34	38	43	33	39	34	36	39	35	38	34	35	38	35	34	40
Very badly	35	34	54	8	35	65	54	14	31	39	30	28	28	33	44	37	31	30	36	36	31	40
TOTAL BADLY	71	70	90	44	83	92	88	52	74	72	69	62	64	72	79	75	65	65	74	71	65	80
Don't know	11	10	3	5	5	3	5	8	7	6	14	24	14	7	4	9	11	15	10	9	10	8
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
Very well	1	1	0	1	6	0	0	1	1	1	0	1	1	1	1	1	1	2	1	1	1	1
Fairly well	14	16	26	11	53	9	20	9	22	17	14	10	18	15	17	16	15	18	18	15	12	16
TOTAL WELL	15	17	26	12	59	9	20	10	23	18	14	11	19	16	18	17	16	20	19	16	13	17
Fairly badly	30	31	36	26	33	24	33	25	36	29	33	33	31	31	29	32	29	25	39	26	27	31
Very badly	44	42	33	56	5	65	40	57	34	47	38	31	35	45	50	41	44	37	33	47	51	45
TOTAL BADLY	74	73	69	82	38	89	73	82	70	76	71	64	66	76	79	73	73	62	72	73	78	76
Don't know	11	11	5	6	3	3	7	8	6	6	15	25	15	8	4	10	12	18	9	11	9	7
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																						
Very well	2	2	4	1	4	1	2	1	4	2	1	0	3	2	1	2	2	4	2	2	0	1
Fairly well	26	25	52	9	57	15	43	11	25	27	22	21	23	27	25	27	22	28	31	22	18	23
TOTAL WELL	28	27	56	10	61	16	45	12	29	29	23	21	26	29	26	29	24	32	33	24	18	24
Fairly badly	35	36	33	37	26	45	35	35	39	35	37	33	36	32	41	38	33	29	39	37	34	36
Very badly	28	28	8	48	8	38	14	47	26	30	26	22	25	31	29	25	32	23	19	30	38	34
TOTAL BADLY	63	64	41	85	34	83	49	82	65	65	63	55	61	63	70	63	65	52	58	67	72	70
Don't know	9	10	4	4	5	0	6	6	6	6	14	23	14	7	4	9	10	16	9	9	10	5
Do you think this coalition government is good or bad for people like you?																						
Very good	3	2	5	1	11	1	3	1	3	3	1	1	2	2	2	2	2	6	2	2	1	2
Fairly good	19	16	41	4	38	6	29	5	16	19	13	13	16	17	17	18	14	14	20	14	15	14
TOTAL GOOD	22	18	46	5	49	7	32	6	19	22	14	14	18	19	19	20	16	20	22	16	16	16
Fairly bad	23	26	23	32	16	31	24	29	29	25	27	27	27	24	29	27	25	24	28	27	26	25
Very bad	27	25	6	46	10	37	13	44	24	27	23	15	25	27	28	21	30	21	21	24	34	26
TOTAL BAD	50	51	29	78	26	68	37	73	53	52	50	42	52	51	57	48	55	45	49	51	60	51
Doesn't make much difference either way	22	24	22	15	23	25	27	17	23	21	26	22	23	27	21	24	22	23	24	25	20	28
Don't know	6	7	4	1	1	0	5	4	4	4	9	22	8	3	3	7	7	11	6	8	5	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Dec 11-12	Dec 18-19																				
Do you think the coalition government is managing the economy well or badly?																						
Very well	6	5	15	1	9	1	10	1	3	7	2	4	4	5	5	6	3	11	5	4	2	3
Fairly well	34	34	74	11	43	32	67	12	27	36	33	29	28	34	43	38	30	26	44	33	29	31
TOTAL WELL	40	39	89	12	52	33	77	13	30	43	35	33	32	39	48	44	33	37	49	37	31	34
Fairly badly	28	29	8	45	32	35	12	42	37	28	31	23	34	29	27	27	31	25	27	30	33	29
Very badly	22	19	0	36	10	27	5	36	21	21	18	12	18	23	18	17	22	18	13	20	25	25
TOTAL BADLY	50	48	8	81	42	62	17	78	58	49	49	35	52	52	45	44	53	43	40	50	58	54
Don't know	10	12	3	7	6	5	6	9	12	8	17	31	15	9	7	12	13	21	11	13	10	11

	Dec 11-12	Dec 18-19																				
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	2	2	5	1	5	1	3	1	0	3	1	1	3	1	2	2	1	5	2	1	1	1
Quite good	21	20	49	5	20	17	42	8	14	23	17	16	18	18	26	23	16	15	26	17	17	20
TOTAL GOOD	23	22	54	6	25	18	45	9	14	26	18	17	21	19	28	25	17	20	28	18	18	21
Neither good nor bad	27	30	29	32	32	32	28	28	32	31	30	36	29	31	29	30	32	30	32	32	28	30
Quite bad	31	30	14	41	31	35	19	41	37	29	32	20	28	33	33	30	31	29	27	29	34	35
Very bad	13	11	2	16	10	14	4	16	11	11	10	6	11	14	8	9	12	7	8	13	14	12
TOTAL BAD	44	41	16	57	41	49	23	57	48	40	42	26	39	47	41	39	43	36	35	42	48	47
Don't know	6	7	2	4	3	1	4	5	5	5	9	20	10	4	2	6	8	12	6	8	6	2

	Dec 11-12	Dec 18-19																				
How do you think the financial situation of your household will change over the next 12 months?																						
Get a lot better	2	2	3	2	0	2	2	2	2	1	4	2	2	1	2	1	2	2	2	1	2	2
Get a little better	14	14	29	8	21	4	19	9	14	17	12	22	19	13	9	17	11	19	17	13	9	17
TOTAL BETTER	16	16	32	10	21	6	21	11	16	19	13	26	21	15	10	19	12	21	19	15	10	19
Stay about the same	42	44	52	40	44	42	53	35	45	41	46	39	43	42	48	46	41	37	45	45	44	46
Get a little worse	25	23	11	31	21	37	18	33	24	22	25	10	19	24	33	21	27	19	24	25	25	20
Get a lot worse	11	9	3	15	9	10	4	15	10	8	3	7	14	8	7	12	7	7	7	8	15	9
TOTAL WORSE	36	32	14	46	30	47	22	48	34	32	33	13	26	38	41	28	39	26	31	33	40	29
Don't know	7	8	2	4	4	4	3	7	6	7	8	23	11	5	2	7	8	16	6	8	7	6

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	104	127
Male 25 to 39	146	266
Male 40 to 59	461	356
Male 60 +	313	274
Female 18 to 24	120	124
Female 25 to 39	221	268
Female 40 to 59	450	365
Female 60 +	294	329
Region		
North England	500	519
Midlands	303	346
East	209	202
London	244	270
South England	471	483
Wales	123	105
Scotland	259	183
Social Grade		
AB	879	591
C1	583	612
C2	297	443
DE	350	464
Newspaper Type		
Express / Mail	413	299
Sun / Star	226	424
Mirror / Record	146	186
Guardian / Independent	191	93
FT / Times / Telegraph	138	169
Other Paper	327	243
No Paper	668	696
Political Party Identification		
Labour	710	666
Conservative	515	586
Liberal Democrat	194	200
SNP/Plaid Cymru	63	40
Others	170	103
None/ DK	457	512

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk