

# YouGov / QMUL Survey Results

Sample Size: 1175 adults in London  
Fieldwork: 30th October - 4th November 2019

	Vote in 2017			EU Ref 2016		Westminster VI			Gender		Age				Social Grade		Region		Ethnicity			
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME	
<b>Weighted Sample</b>	<b>1175</b>	298	491	79	550	364	245	324	161	575	600	128	631	237	179	693	482	262	553	707	450	
<b>Unweighted Sample</b>	<b>1175</b>	279	463	97	621	320	238	326	195	525	650	135	608	262	170	807	368	266	545	740	415	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

7-10 May  
30 Oct-4 Nov

## HEADLINE VOTING INTENTION:

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	23	<b>29</b>	80	4	8	12	62	100	0	0	30	29	12	22	39	50	30	28	27	36	34	22
Lab	35	<b>39</b>	2	67	17	52	15	0	100	0	37	41	62	44	30	18	37	41	38	35	30	53
Lib Dem	21	<b>19</b>	7	20	68	26	4	0	0	100	21	17	10	23	18	14	23	13	22	16	22	14
Brexit Party	10	<b>6</b>	11	2	3	0	16	0	0	0	6	5	3	4	6	12	4	9	4	8	7	2
Green	7	<b>5</b>	1	5	3	7	1	0	0	0	4	6	9	6	4	3	5	5	7	3	5	6
Other	-	<b>2</b>	1	2	2	1	2	0	0	0	2	2	3	1	2	3	1	3	3	2	1	2

### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	<b>0</b>	0	1	0	0	1	0	0	0	1	0	0	0	0	2	0	1	1	0	1	0
WEP	-	<b>0</b>	0	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1
Change UK	2	<b>0</b>	0	0	2	1	0	0	0	0	0	0	0	1	0	0	1	1	0	0	0	0
Other	1	<b>1</b>	0	0	0	0	1	0	0	0	0	1	2	0	1	1	0	1	0	1	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	21	63	3	6	10	45	100	0	0	22	19	8	16	29	36	24	17	19	24	25	15
Labour	28	1	52	12	41	11	0	100	0	28	27	41	31	22	13	29	25	27	24	23	35
Liberal Democrat	14	5	15	50	21	3	0	0	100	16	11	7	16	14	10	18	8	15	11	17	10
Brexit Party	4	8	2	2	0	11	0	0	0	5	3	2	3	4	8	3	5	2	5	5	2
Green	4	1	4	2	6	0	0	0	0	4	5	7	5	3	2	5	4	6	2	4	4
Some other party	1	1	1	1	1	2	0	0	0	1	1	2	1	2	2	1	2	2	1	1	2
Would not vote	7	3	3	4	2	8	0	0	0	5	8	3	7	9	6	5	9	6	8	9	4
Don't know	16	14	14	16	15	14	0	0	0	12	19	17	16	13	17	11	22	17	16	14	17
Skipped	6	3	6	7	3	5	0	0	0	7	5	13	6	4	5	5	7	6	8	2	11

And which of these parties would you vote for?

[Only asked to those who said 'Some other party'; n=17]

UK Independence Party (UKIP)	17	0	28	0	0	48	0	0	0	33	3	0	5	0	67	5	23	36	8	33	3
Women's Equality Party	18	27	35	0	37	8	0	0	0	0	34	0	46	10	0	30	12	41	6	14	21
Independent Group for Change	17	0	26	100	43	0	0	0	0	13	21	0	19	40	0	15	18	18	23	24	11
Some other party	33	73	11	0	19	39	0	0	0	28	39	71	0	50	33	28	36	0	63	24	41
Don't know	10	0	0	0	0	6	0	0	0	17	4	0	31	0	0	7	11	6	0	4	15
Skipped	5	0	0	0	0	0	0	0	0	10	0	29	0	0	0	16	0	0	0	0	9

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	7	2	2	2	1	5	0	1	1	6	8	5	8	8	5	6	9	7	7	8	5
1	1	1	0	2	0	1	0	0	0	0	2	0	1	1	1	0	2	0	1	1	1
2	1	1	0	0	0	1	1	0	0	1	1	1	1	1	1	0	0	1	1	1	1
3	2	1	3	0	2	2	0	1	1	3	2	0	2	4	1	1	4	2	2	2	3
4	2	1	1	4	2	1	1	1	1	2	2	5	2	0	1	2	2	2	1	2	2
5	7	7	5	4	5	7	6	5	3	6	9	11	8	3	8	5	11	6	6	6	8
6	2	3	2	0	2	2	2	2	1	2	2	4	2	2	1	2	2	1	2	3	2
7	3	3	4	0	4	2	1	3	3	4	3	3	4	3	2	3	4	3	3	3	4
8	6	6	6	6	6	5	6	6	3	7	6	11	6	3	5	7	5	5	8	4	9
9	9	12	8	12	8	11	11	7	11	10	9	11	8	8	14	10	8	8	11	8	11
10 - Absolutely certain to vote	59	64	70	70	71	62	71	74	75	60	58	49	57	67	62	64	52	64	57	63	54

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following issues do you think would be most important in deciding how you would vote in a general election? Please tick up to three.

Britain leaving the EU	<b>58</b>	71	56	71	60	66	78	52	71	61	56	46	58	60	67	64	50	64	59	61	55
Health	<b>34</b>	26	46	36	42	29	25	52	39	30	39	37	31	40	39	35	33	33	34	37	31
The economy	<b>26</b>	28	27	39	31	23	32	24	38	31	21	21	27	29	22	30	20	27	26	24	29
Crime	<b>24</b>	38	19	13	18	34	38	17	11	21	26	14	23	28	29	23	25	21	29	23	25
The environment	<b>21</b>	11	26	35	29	13	9	26	35	18	25	33	22	13	22	25	16	19	18	27	13
Housing	<b>20</b>	12	28	15	21	18	10	32	15	20	21	17	23	19	16	19	23	26	18	16	27
Immigration & Asylum	<b>16</b>	27	12	9	9	33	27	10	7	18	15	11	12	21	29	16	18	18	19	20	12
Education	<b>13</b>	9	15	26	17	7	9	16	16	13	13	24	15	11	5	14	13	9	12	13	14
Welfare benefits	<b>9</b>	5	12	4	10	8	2	17	5	9	10	11	11	9	6	7	13	12	7	7	13
Pensions	<b>7</b>	8	6	3	7	8	7	6	6	7	6	2	2	10	20	6	7	7	9	8	5
Tax	<b>6</b>	9	4	13	7	5	12	5	6	7	6	6	8	6	3	8	3	5	5	6	7
Family life & childcare	<b>5</b>	3	5	5	5	4	1	7	4	3	6	5	5	4	2	4	5	5	2	4	5
Defence and security	<b>5</b>	9	5	5	4	10	11	1	3	6	5	6	4	8	7	4	8	5	7	6	5
Transport	<b>3</b>	2	3	7	3	2	3	4	5	3	3	3	3	5	1	4	2	3	3	3	3
None of these	<b>2</b>	1	1	0	0	2	1	1	0	3	2	2	3	2	2	1	3	2	3	2	3
Don't know	<b>6</b>	3	5	0	5	3	1	3	3	6	7	10	7	4	3	3	11	6	7	5	7

Do you think that Boris Johnson is doing well or badly as Prime Minister?

Very well	<b>9</b>	24	2	4	2	21	31	0	1	10	7	3	6	13	15	9	8	9	9	10	6
Fairly well	<b>21</b>	45	11	13	13	40	52	9	6	22	21	8	19	24	37	19	25	17	26	24	17
<b>TOTAL WELL</b>	<b>30</b>	<b>69</b>	<b>13</b>	<b>17</b>	<b>15</b>	<b>61</b>	<b>83</b>	<b>9</b>	<b>7</b>	<b>32</b>	<b>28</b>	<b>11</b>	<b>25</b>	<b>37</b>	<b>52</b>	<b>28</b>	<b>33</b>	<b>26</b>	<b>35</b>	<b>34</b>	<b>23</b>
Fairly badly	<b>18</b>	16	18	17	17	15	12	15	19	18	17	19	17	19	18	18	17	19	17	16	20
Very badly	<b>41</b>	6	61	61	61	14	1	69	68	40	43	57	45	36	23	46	35	46	36	41	42
<b>TOTAL BADLY</b>	<b>59</b>	<b>22</b>	<b>79</b>	<b>78</b>	<b>78</b>	<b>29</b>	<b>13</b>	<b>84</b>	<b>87</b>	<b>58</b>	<b>60</b>	<b>76</b>	<b>62</b>	<b>55</b>	<b>41</b>	<b>64</b>	<b>52</b>	<b>65</b>	<b>53</b>	<b>57</b>	<b>62</b>
Don't know	<b>11</b>	10	7	4	7	9	3	7	5	10	13	13	13	8	7	8	16	9	12	9	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Jeremy Corbyn is doing well or badly as leader of the Labour party?

Very well	4	1	7	1	6	4	1	13	1	5	4	4	5	4	5	3	6	4	5	4	6
Fairly well	16	3	25	5	21	7	4	40	7	17	15	23	19	11	7	17	14	17	13	12	22
<b>TOTAL WELL</b>	<b>20</b>	<b>4</b>	<b>32</b>	<b>6</b>	<b>27</b>	<b>11</b>	<b>5</b>	<b>53</b>	<b>8</b>	<b>22</b>	<b>19</b>	<b>27</b>	<b>24</b>	<b>15</b>	<b>12</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>18</b>	<b>16</b>	<b>28</b>
Fairly badly	25	15	31	38	32	16	14	28	36	26	24	32	27	23	17	28	21	27	23	24	27
Very badly	40	70	25	51	31	64	75	9	51	41	40	22	33	53	60	42	37	40	43	49	27
<b>TOTAL BADLY</b>	<b>65</b>	<b>85</b>	<b>56</b>	<b>89</b>	<b>63</b>	<b>80</b>	<b>89</b>	<b>37</b>	<b>87</b>	<b>67</b>	<b>64</b>	<b>54</b>	<b>60</b>	<b>76</b>	<b>77</b>	<b>70</b>	<b>58</b>	<b>67</b>	<b>66</b>	<b>73</b>	<b>54</b>
Don't know	14	10	11	5	10	9	5	9	5	11	17	19	17	8	12	9	22	11	16	11	19

Do you think Jo Swinson is doing well or badly as leader of the Liberal Democrat party?

Very well	5	3	6	12	8	3	2	3	20	6	4	3	6	5	6	6	4	6	4	5	6
Fairly well	27	23	33	43	36	18	21	29	54	29	25	23	28	26	27	32	20	29	21	30	23
<b>TOTAL WELL</b>	<b>32</b>	<b>26</b>	<b>39</b>	<b>55</b>	<b>44</b>	<b>21</b>	<b>23</b>	<b>32</b>	<b>74</b>	<b>35</b>	<b>29</b>	<b>26</b>	<b>34</b>	<b>31</b>	<b>33</b>	<b>38</b>	<b>24</b>	<b>35</b>	<b>25</b>	<b>35</b>	<b>29</b>
Fairly badly	15	18	15	17	16	18	21	21	9	20	11	15	15	15	16	16	14	13	17	16	14
Very badly	15	27	12	5	8	31	32	13	2	18	13	14	11	24	21	15	16	15	18	17	13
<b>TOTAL BADLY</b>	<b>30</b>	<b>45</b>	<b>27</b>	<b>22</b>	<b>24</b>	<b>49</b>	<b>53</b>	<b>34</b>	<b>11</b>	<b>38</b>	<b>24</b>	<b>29</b>	<b>26</b>	<b>39</b>	<b>37</b>	<b>31</b>	<b>30</b>	<b>28</b>	<b>35</b>	<b>33</b>	<b>27</b>
Don't know	37	30	34	22	32	31	23	35	15	27	46	45	40	30	30	31	46	36	39	32	44