

YouGov Survey Results

Sample Size: 2405 Scottish Adults who had not already voted by post (Fieldwork: 18th September 2014)

Sample Size: 783 Scottish Adults who had already voted by post (Fieldwork: 15-17th September 2014)

	Holyrood Constituency Vote 2011				Gender		Age					Social Grade		Birthplace			Postal Vote ?		Voting Intention Sept 15-17				Final vote		
	Total	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scot- land	Else- where in UK	Outside UK	Yes	No	Yes	No	Will not vote	Don't know	Yes	No
Weighted Sample	3188	309	711	175	1011	1540	1648	478	701	1084	255	669	1498	1690	2614	319	255	797	2391	1433	1576	70	110	1190	1400
Unweighted Sample	3188	400	794	211	1129	1645	1543	283	687	1266	377	575	1668	1520	2622	392	174	783	2405	1440	1598	44	106	1214	1440
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention Sept 15-17

Yes	45	7	28	28	78	51	39	46	51	47	44	34	41	49	48	25	41	42	46	100	0	0	0	97	2
No	49	91	68	68	18	44	54	46	42	48	51	62	54	45	48	65	45	58	47	0	100	0	0	1	95
Will not vote	2	0	1	2	0	2	2	4	3	2	1	1	2	3	1	4	11	0	3	0	0	100	0	0	0
Don't know	3	1	3	2	4	2	4	4	4	3	4	3	3	4	3	6	3	0	5	0	0	0	100	2	3

[Excluding Don't knows]

3009	304	683	169	967	1466	1542	442	649	1032	242	643	1429	1580	2502	287	220	797	2212	1433	1576	0	0	1161	1358
3038	394	759	205	1086	1585	1453	267	646	1212	359	554	1599	1439	2516	366	156	783	2255	1440	1598	0	0	1180	1401
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Yes	48	7	30	29	81	53	42	50	55	50	46	35	43	52	50	27	48	42	49	100	0	0	0	99	2
No	52	93	70	71	19	47	58	50	45	50	54	65	57	48	50	73	52	58	51	0	100	0	0	1	98

[People who had not already voted by post
n=2405]

2391	209	493	132	767	1160	1231	395	562	817	179	437	1152	1239	1975	228	188	0	2391	1094	1117	70	110	852	941
2405	280	567	159	873	1230	1175	232	567	953	266	387	1283	1122	1993	279	133	0	2405	1110	1145	44	106	884	987
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how did you vote? (Sept 18)
Should Scotland be an independent
country?

Yes	36	8	24	21	62	38	34	33	40	38	34	29	34	37	38	21	24	0	36	75	1	2	26	100	0
No	39	73	57	60	16	36	43	35	34	39	48	48	44	35	38	52	38	0	39	2	78	7	33	0	100
Did not vote	3	0	1	0	1	3	3	5	5	2	1	1	2	4	2	7	12	0	3	1	1	60	10	0	0
Yet to respond	22	19	18	19	21	24	21	27	22	21	17	21	20	24	22	20	27	0	22	22	20	31	31	0	0

[Excluding those that didn't vote; n=2654]

2590	269	616	150	842	1230	1360	350	552	895	222	570	1241	1349	2150	257	182	797	1793	1177	1342	6	65	1190	1400
2654	351	689	184	937	1368	1286	216	561	1061	327	489	1414	1240	2197	329	128	783	1871	1192	1389	4	69	1214	1440
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Combined Recontact Survey AND postal
votes

Yes	46	8	27	29	78	51	42	49	55	47	45	34	41	50	49	26	41	42	48	98	1	20	44	100	0
No	54	92	73	71	22	49	58	51	45	53	55	66	59	50	51	74	59	58	52	2	99	80	56	0	100

Sample Size: 2405 Scottish Adults who had not already voted by post (Fieldwork: 18th September 2014)
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[People who voted on the day; n= 1756]

	Holyrood Constituency Vote 2011				Gender		Age					Social Grade		Birthplace			Postal Vote ?		Voting Intention Sept 15-17				Final vote	
Total	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60-64	65+	ABC1	C2DE	Scot- land	Else- where in UK	Outside UK	Yes	No	Yes	No	Will not vote	Don't know	Yes	No
1691	161	384	100	559	789	903	243	385	597	138	328	830	861	1431	153	107	0	1691	786	835	6	64	801	890
1756	216	443	121	634	877	879	150	406	704	205	291	953	803	1483	194	79	0	1756	809	875	4	68	833	923
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When you voted, did you encounter any
active supporters of the No campaign at
the polling station?

No I did not	51	48	44	62	50	51	50	46	46	51	57	55	51	50	50	52	51	0	51	52	49	14	48	52	49
Yes, and they were acting reasonably	46	50	54	38	47	45	48	47	50	46	42	44	46	46	47	44	48	0	46	42	50	62	52	43	50
Yes, and one or more was acting unreasonably	3	2	3	1	2	4	2	7	4	2	1	1	3	3	3	4	1	0	3	5	1	25	0	5	1

When you voted, did you encounter any
active supporters of the Yes campaign at
the polling station?

No I did not	37	40	37	46	31	34	39	36	34	36	43	42	38	36	36	37	45	0	37	34	40	14	39	34	40
Yes, and they were acting reasonably	57	49	55	48	67	58	57	53	59	59	52	56	55	59	58	57	48	0	57	65	49	6	57	66	49
Yes, and one or more was acting unreasonably	6	11	8	5	2	8	4	11	8	5	5	3	7	5	6	6	7	0	6	1	10	80	4	1	11

Thinking about the referendum on
September 18th, do you have a postal
vote?

Yes, I have a postal vote and have already voted	25	33	31	25	24	25	25	17	20	25	30	35	23	27	24	28	26	100	0	24	29	0	0	28	33
Yes, I have a postal vote but have not yet received it or not yet voted	1	1	1	1	1	1	2	1	3	1	1	2	2	1	1	1	2	0	2	1	1	6	3	1	1
No, I do not have a postal vote	72	66	68	74	74	73	72	78	75	74	69	63	74	71	73	67	67	0	96	74	69	90	80	70	65
Not sure	1	0	1	1	1	1	1	4	2	1	0	1	1	1	1	3	5	0	2	1	1	3	18	0	1