

YouGov Survey Results

Sample Size: 3368 GB Adults
Fieldwork: 25th - 27th July 2016

	EU Referendum Vote			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did Not Vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3368	1324	1438	513	950	788	202	323	1630	1738	391	1438	832	707	1920	1448	404	1118	724	812	310	
Unweighted Sample	3368	1561	1425	318	977	805	224	333	1490	1878	388	1335	870	775	2081	1287	321	1146	751	844	306	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you consider yourself a football 'fan'?

Yes, I would	30	31	31	28	30	36	28	28	44	17	23	36	31	22	30	31	35	27	27	34	33
No, I would not	67	68	67	67	67	62	70	70	53	80	70	61	67	77	68	65	61	70	70	63	64
Don't know	3	2	2	5	2	2	1	2	3	4	7	4	2	1	2	4	4	3	3	3	3

And which, if any, of the following national teams do you support?

[Only asked to those who consider themselves to be football fans; n=970]

England	72	68	77	67	86	68	74	86	71	73	69	70	70	82	69	76	77	84	66	83	10
Scotland	10	13	8	7	3	9	6	2	10	10	8	9	13	8	11	9	2	1	2	2	84
Wales	6	6	4	8	3	9	3	7	5	7	11	5	5	7	7	4	2	3	20	3	0
Northern Ireland	1	1	0	0	0	1	1	0	0	1	3	1	0	0	1	0	1	1	0	0	1
None of these	11	11	9	18	6	13	15	6	13	8	9	15	11	3	12	10	19	11	10	11	6
Don't know	1	1	1	0	1	0	1	0	0	2	0	1	1	0	1	1	0	1	2	0	0

Do you think Sam Allardyce is the right choice or the wrong choice for the position of England Manager?

[Only asked to those who consider themselves to be football fans; n=970]

Sam Allardyce is the right choice	47	47	48	45	51	47	52	48	49	43	42	46	50	47	47	46	38	46	49	52	45
Sam Allardyce is the wrong choice	24	24	24	21	24	21	21	29	25	20	23	26	20	23	24	24	27	26	21	25	19
Don't know	29	28	28	34	25	32	26	23	26	37	35	28	30	29	29	29	36	29	29	23	37