

# YouGov Survey Results

Sample Size: 2006 GB Adults  
Fieldwork: 23rd - 24th March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2006</b>	X	X	X	X	585	500	364	973	1033	239	508	686	574	1143	863	257	652	429	493	175
<b>Unweighted Sample</b>	<b>2006</b>	544	535	107	229	584	469	368	960	1046	189	425	790	602	1280	726	227	697	441	500	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please indicate whether you agree or disagree with each of the following statements.

Labour these days gives the impression of being very sleazy and disreputable

Agree	<b>33</b>	49	7	27	64	53	13	29	34	31	23	31	29	43	33	32	33	37	32	26	38
Disagree	<b>47</b>	37	80	55	20	30	72	55	49	45	54	46	51	41	48	46	42	45	46	53	50
Don't know	<b>20</b>	14	13	18	16	16	15	16	17	23	23	23	20	17	18	22	24	18	22	21	12

The Conservatives these days give the impression of being very sleazy and disreputable

Agree	<b>44</b>	6	69	47	61	17	66	54	49	39	46	42	49	39	42	46	41	39	43	48	55
Disagree	<b>37</b>	83	14	38	25	69	19	31	36	39	26	35	34	47	41	31	34	45	36	31	31
Don't know	<b>19</b>	11	17	16	14	14	15	15	16	22	28	22	17	14	16	22	25	15	21	21	13

The Liberal Democrats these days give the impression of being very sleazy and disreputable

Agree	<b>31</b>	23	38	4	51	29	36	24	35	27	31	29	30	33	29	33	32	28	29	34	36
Disagree	<b>43</b>	59	35	80	27	51	38	59	44	42	36	45	44	44	48	37	39	48	43	39	47
Don't know	<b>26</b>	18	26	15	21	21	26	17	21	30	33	26	25	23	23	30	28	25	28	27	17

UKIP these days give the impression of being very sleazy and disreputable

Agree	<b>63</b>	65	78	77	17	57	70	72	64	62	69	69	60	59	67	58	62	63	64	58	77
Disagree	<b>20</b>	23	10	12	67	28	16	16	21	18	10	14	22	25	18	21	19	22	18	20	13
Don't know	<b>17</b>	12	12	11	15	14	14	12	14	20	21	17	17	15	15	21	19	15	18	21	11

The Green Party these days give the impression of being very sleazy and disreputable

Agree	<b>12</b>	18	8	8	21	20	8	8	14	10	10	10	10	18	13	11	12	14	13	10	11
Disagree	<b>57</b>	54	63	73	41	50	61	71	59	54	58	60	60	48	61	51	55	58	54	55	65
Don't know	<b>31</b>	28	29	19	38	30	30	21	27	35	31	30	30	33	26	39	33	28	34	35	24

Bankers these days give the impression of being very sleazy and disreputable

Agree	<b>69</b>	60	79	68	76	63	75	75	72	66	62	68	70	72	70	68	68	69	69	68	75
Disagree	<b>16</b>	30	9	16	14	26	12	14	17	15	14	17	16	16	19	12	16	19	13	13	18
Don't know	<b>15</b>	10	12	16	11	11	13	10	11	19	24	15	14	12	11	20	16	12	17	18	8

Do you think politicians today are more or less sleazy and disreputable than they were 20 years ago, or has there been no real change?

More	<b>34</b>	27	35	29	58	31	35	38	35	34	29	28	35	41	30	40	34	35	34	35	28
Less	<b>9</b>	14	6	15	4	10	8	7	11	6	11	12	10	4	10	6	8	7	10	8	15
There has been no real change	<b>48</b>	56	52	51	36	55	49	49	47	50	41	48	49	52	51	45	45	51	46	48	49
Don't know	<b>9</b>	3	7	4	3	3	7	5	7	10	20	12	6	3	8	10	13	6	10	8	8