

YouGov / The Times Survey Results

Sample Size: 1655 GB Adults
Fieldwork: 31st October - 1st November 2016

	EU Ref Vote			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	628	691	454	313	116	135	467	387	99	160	801	854	192	707	409	348	943	712	199	549	356	399	152	
Unweighted Sample	1655	740	682	481	345	125	129	475	412	111	170	718	937	177	659	429	390	973	682	169	576	350	416	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	24-25 Oct	31 Oct-1 Nov	EU Ref Vote		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
Con	40	41	28	55	100	0	0	0	90	7	18	26	43	39	27	34	39	60	43	37	35	51	41	39	20
Lab	27	27	41	14	0	100	0	0	2	73	18	5	22	33	41	32	26	15	26	30	36	20	32	36	15
Lib Dem	11	10	16	5	0	0	100	0	2	12	59	3	11	8	12	13	7	8	12	7	13	11	8	9	8
UKIP	11	11	0	22	0	0	0	100	4	3	2	63	14	9	8	10	15	10	8	16	9	12	13	12	5
Other	11	11	15	5	0	0	0	0	2	5	4	3	10	11	12	11	14	7	11	10	7	6	6	4	51
SNP/ PCY	7	6	9	2	0	0	0	0	0	1	1	2	6	6	8	7	7	3	6	6	0	1	3	0	47
Green	3	4	5	2	0	0	0	0	1	3	2	0	3	4	3	3	4	3	4	3	7	4	2	3	4
BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	1	0	0	0	0	1	0	1	1	1	0	0	0	2	0	1	1	0	1	1	0	0

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Sample Size: 1655 GB Adults
Fieldwork: 31st October - 1st November 2016

	EU Ref Vote			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	628	691	454	313	116	135	467	387	99	160	801	854	192	707	409	348	943	712	199	549	356	399	152	
Unweighted Sample	1655	740	682	481	345	125	129	475	412	111	170	718	937	177	659	429	390	973	682	169	576	350	416	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

24-25 Oct 31 Oct-1 Nov

If there were a general election held tomorrow, which party would you vote for?

Conservative	27	27	22	40	100	0	0	0	73	5	14	21	30	25	17	21	28	45	31	23	24	35	27	23	15
Labour	19	19	32	10	0	100	0	0	2	54	13	4	16	22	28	20	19	12	19	19	25	14	23	22	12
Liberal Democrat	7	7	12	4	0	0	100	0	2	9	45	2	9	5	9	8	5	6	9	5	9	8	6	6	6
UK Independence Party (UKIP)	8	8	0	17	0	0	0	100	3	3	3	50	10	6	5	7	11	8	6	11	6	9	10	8	4
Scottish National Party (SNP)/ Plaid Cymru	5	4	7	2	0	0	0	0	0	1	1	1	4	4	5	4	5	2	4	4	0	0	2	0	37
Some other party	3	4	5	2	0	0	0	0	2	3	3	1	3	4	3	3	5	3	4	3	5	4	3	3	4
Would not vote	11	13	3	6	0	0	0	0	3	6	0	4	13	12	14	16	11	7	10	16	13	12	10	17	7
Don't know	18	18	18	18	0	0	0	0	15	20	22	15	14	23	18	20	17	16	17	21	19	17	17	22	14

And which of these parties would you vote for?

[Only asked to respondents who selected 'SOME OTHER PARTY' in the previous question; n=65]

Green	72	73	77	66	0	0	0	0	50	87	74	0	59	86	91	74	68	70	72	76	100	71	42	73	93
British National Party (BNP)	1	2	2	4	0	0	0	0	0	0	0	45	5	0	0	0	0	11	3	0	0	0	6	6	0
Respect	0	4	0	0	0	0	0	0	0	0	0	0	8	0	0	11	0	0	6	0	0	0	22	0	0
Some other party	23	18	19	24	0	0	0	0	39	13	26	55	28	9	9	12	32	12	15	24	0	22	30	21	7
Don't know	4	3	2	5	0	0	0	0	11	0	0	0	0	5	0	3	0	7	4	0	0	7	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	10	2	4	0	1	1	3	2	3	0	2	11	9	14	13	7	7	8	13	13	10	8	13	5
1	1	1	0	1	0	0	0	0	0	0	0	1	1	1	0	1	1	1	1	1	1	0	1	1	2
2	1	2	1	2	0	0	0	2	1	1	2	1	2	2	2	2	2	1	2	2	1	2	3	1	2
3	1	2	1	1	0	2	5	2	1	1	1	0	2	2	6	2	2	1	2	2	0	3	4	3	0
4	2	1	0	1	1	1	0	2	1	1	2	1	1	1	3	1	1	1	1	2	0	1	2	2	0
5	5	5	3	4	2	3	1	4	2	5	3	4	4	7	7	8	2	2	4	7	5	4	6	6	5
6	2	2	2	2	2	4	2	3	2	0	3	2	2	2	4	3	2	1	2	2	3	2	1	3	2
7	4	5	5	4	5	3	7	6	5	4	9	4	5	4	4	6	5	2	5	4	7	5	4	5	2
8	6	6	7	5	6	8	2	4	7	8	3	3	5	7	5	6	6	6	6	6	6	5	6	7	7
9	9	8	9	10	12	7	15	7	11	8	16	8	8	8	9	8	7	9	8	8	8	9	8	7	8
10 - Absolutely certain to vote	59	58	70	66	71	74	65	69	68	68	64	76	59	56	45	50	66	70	61	53	55	60	57	52	68

Sample Size: 1655 GB Adults
Fieldwork: 31st October - 1st November 2016

	EU Ref Vote			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1655	628	691	454	313	116	135	467	387	99	160	801	854	192	707	409	348	943	712	199	549	356	399	152	
Unweighted Sample	1655	740	682	481	345	125	129	475	412	111	170	718	937	177	659	429	390	973	682	169	576	350	416	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

24-25 Oct
31 Oct-1 Nov

Which of the following do you think would make the best Prime Minister?

Theresa May	48	47	37	64	92	11	28	53	84	24	42	60	52	42	29	39	51	68	49	44	43	53	50	44	30
Jeremy Corbyn	16	17	28	7	0	57	18	4	2	35	18	5	15	18	26	20	16	7	19	15	19	14	17	18	21
Not sure	36	36	35	29	7	33	54	44	14	42	40	35	33	39	45	41	33	25	33	41	38	33	33	37	49

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Britain leaving the EU	63	64	73	61	75	59	69	61	73	63	69	65	68	60	68	58	66	69	68	57	68	65	61	63	59
Immigration & Asylum	49	47	27	70	62	32	27	87	58	36	33	80	45	49	31	42	51	62	42	53	38	50	51	48	38
The economy	39	37	47	32	45	39	40	30	46	35	38	33	45	30	31	37	38	39	42	31	44	36	38	33	43
Health	33	33	41	31	29	48	36	24	30	46	37	26	27	39	28	31	34	40	35	31	33	35	32	33	33
Housing	18	18	22	14	13	30	18	7	14	26	16	11	17	20	22	21	18	12	17	20	31	18	17	15	17
Welfare benefits	15	15	15	17	13	19	17	12	13	18	13	13	14	15	10	16	17	14	12	19	8	14	15	16	26
Education	11	12	17	8	9	17	18	5	10	17	21	5	9	15	19	15	11	6	13	11	14	13	14	11	10
Crime	9	10	4	15	9	5	5	19	10	7	6	16	9	11	4	10	11	13	8	13	8	7	14	13	6
Pensions	9	10	10	11	9	7	12	13	10	8	19	14	11	9	3	7	16	11	10	10	5	11	8	12	13
The environment	9	9	14	4	6	14	15	2	5	11	19	1	9	9	14	8	7	8	10	8	10	10	8	7	9
Family life & childcare	4	5	3	4	3	5	5	3	4	4	4	4	4	6	2	9	2	2	4	5	3	5	5	6	3
Tax	4	4	4	3	3	5	3	3	3	4	4	0	5	2	5	5	3	1	4	3	4	2	4	3	6
Transport	1	2	3	2	2	3	3	1	2	1	2	2	3	1	2	3	2	1	2	2	4	3	1	2	1
None of these	1	1	0	0	0	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	0	1	0	0	0
Don't know	5	4	1	2	0	2	0	2	1	3	0	2	2	5	12	4	1	2	3	4	5	4	3	3	2

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	22	22	15	33	62	2	5	14	53	3	12	19	24	19	8	16	21	42	24	18	18	28	24	16	15
Labour	28	29	44	18	8	81	33	14	8	64	32	16	28	29	40	28	30	21	30	27	40	23	26	33	26
Liberal Democrat	5	5	10	2	2	3	39	4	4	6	27	2	8	3	8	6	5	3	7	4	6	6	5	4	7
UKIP	3	3	0	6	0	0	1	31	1	0	0	20	4	2	2	3	3	3	2	5	4	3	4	2	1
Other	3	2	4	1	0	0	0	2	0	1	2	1	2	2	2	3	3	1	3	1	1	1	1	1	13
None	10	12	7	14	11	2	7	14	12	6	7	15	13	11	5	12	15	13	10	15	5	13	13	13	14
Don't know	29	27	20	26	15	12	14	22	23	21	20	25	21	32	35	31	23	17	24	30	26	25	27	31	23

Sample Size: 1655 GB Adults
Fieldwork: 31st October - 1st November 2016

	Total	EU Ref Vote		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
		Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1655	628	691	454	313	116	135	467	387	99	160	801	854	192	707	409	348	943	712	199	549	356	399	152		
Unweighted Sample	1655	740	682	481	345	125	129	475	412	111	170	718	937	177	659	429	390	973	682	169	576	350	416	144		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
	24-25 Oct	31 Oct-1 Nov																								
Asylum and immigration																										
Conservative	26	27	24	35	68	9	15	4	59	12	21	15	31	23	19	20	27	45	29	24	24	32	29	23	18	
Labour	14	13	24	5	1	53	11	2	1	33	9	2	12	15	19	14	12	8	14	11	21	9	13	14	16	
Liberal Democrat	6	6	13	1	1	7	46	0	2	10	30	1	8	4	5	7	6	5	9	3	11	7	4	4	7	
UKIP	16	15	2	29	14	4	5	81	12	6	8	63	18	12	11	13	19	16	12	19	10	16	19	14	10	
Other	2	2	4	1	0	2	0	1	0	2	1	0	2	3	4	3	3	0	3	2	1	1	1	2	12	
None	9	12	11	9	7	7	8	6	9	10	9	10	12	11	4	12	14	11	10	14	9	12	11	12	15	
Don't know	27	25	23	19	8	19	16	6	17	27	21	10	17	33	38	30	19	15	23	28	24	23	23	32	22	
Law and order																										
Conservative	34	35	32	45	82	13	25	19	71	16	33	33	42	29	28	26	36	57	38	32	30	43	36	30	26	
Labour	15	14	25	7	0	59	8	4	1	38	12	5	12	16	16	15	15	9	15	13	25	9	14	15	16	
Liberal Democrat	4	4	8	2	1	2	38	0	1	7	19	0	6	3	5	4	6	2	5	3	6	5	2	4	7	
UKIP	5	5	0	11	2	1	2	46	2	2	3	31	8	3	5	5	6	6	4	7	4	6	7	5	2	
Other	2	3	4	1	0	1	2	2	0	1	2	2	2	3	2	3	3	1	3	2	1	1	1	2	13	
None	8	10	6	9	4	5	7	10	6	8	4	10	10	10	6	11	11	9	8	12	6	9	12	11	10	
Don't know	31	29	24	26	10	20	19	20	20	28	27	20	20	37	37	36	23	17	26	32	27	27	28	33	27	
Education and schools																										
Conservative	27	26	19	38	70	4	10	21	60	4	19	29	30	22	15	18	28	44	27	24	22	34	28	20	11	
Labour	22	23	37	12	5	76	15	9	4	54	21	12	21	24	28	24	24	17	25	20	35	17	20	28	21	
Liberal Democrat	7	8	13	5	4	2	52	4	5	9	33	4	10	6	9	9	7	5	10	5	11	9	6	5	13	
UKIP	3	2	0	5	0	0	1	26	0	0	0	16	4	1	1	3	4	1	2	3	3	2	4	2	3	
Other	3	3	5	1	0	1	1	4	0	2	1	4	2	4	3	3	3	2	4	2	2	2	1	2	16	
None	8	11	6	12	8	2	10	10	9	6	5	11	11	11	6	10	13	11	9	13	5	10	13	11	13	
Don't know	30	28	20	27	12	15	12	28	22	24	21	25	22	33	37	33	22	19	24	33	23	26	28	33	24	
Taxation																										
Conservative	28	29	24	41	77	4	19	20	66	9	23	34	36	23	15	22	33	49	32	26	26	38	28	25	20	
Labour	20	19	30	10	3	67	12	10	3	45	15	5	17	20	27	18	20	13	19	17	28	13	20	21	18	
Liberal Democrat	6	7	12	3	2	5	45	1	3	10	29	2	9	4	5	8	6	4	8	4	9	8	6	4	9	
UKIP	3	3	0	7	0	1	0	35	1	1	0	22	4	3	3	3	5	2	3	4	4	3	5	3	2	
Other	3	3	4	2	0	0	1	5	0	1	2	3	2	3	3	4	3	1	3	2	1	1	1	2	15	
None	9	11	6	11	6	4	8	10	7	6	4	11	11	11	7	11	12	11	8	14	6	11	13	11	11	
Don't know	31	28	23	27	11	19	15	21	19	28	27	23	20	36	40	34	21	20	26	32	26	26	27	35	24	
Unemployment																										
Conservative	26	27	23	37	74	5	8	11	63	9	15	26	32	22	17	22	26	44	30	23	26	34	28	22	13	
Labour	22	22	36	13	6	70	25	12	5	48	29	9	21	23	31	20	24	18	24	19	34	17	20	24	25	
Liberal Democrat	5	4	6	2	0	2	36	1	2	5	23	0	6	3	3	6	3	3	5	3	5	4	4	2	7	
UKIP	3	4	0	8	0	2	3	38	1	2	0	24	5	3	3	5	4	3	3	6	3	4	5	4	4	
Other	3	2	4	1	0	1	0	1	0	2	2	3	3	2	3	3	3	0	3	2	2	1	2	1	12	
None	9	11	7	11	6	5	7	10	7	8	5	13	11	11	5	11	13	12	9	14	6	10	12	12	13	
Don't know	32	29	23	27	13	16	21	26	22	27	27	26	23	36	39	34	25	20	27	33	23	28	30	35	26	

Sample Size: 1655 GB Adults
Fieldwork: 31st October - 1st November 2016

	EU Ref Vote			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1655	628	691	454	313	116	135	467	387	99	160	801	854	192	707	409	348	943	712	199	549	356	399	152		
Unweighted Sample	1655	740	682	481	345	125	129	475	412	111	170	718	937	177	659	429	390	973	682	169	576	350	416	144		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
	24-25 Oct	31 Oct-1 Nov																								
The economy in general																										
Conservative	34	35	31	48	88	9	17	21	75	13	27	41	43	29	26	26	38	57	39	30	35	43	37	31	21	
Labour	15	15	27	7	1	62	9	3	1	40	14	3	13	17	18	15	16	11	15	15	23	10	15	17	15	
Liberal Democrat	4	4	7	2	0	2	37	2	2	5	22	0	5	3	4	5	3	2	5	2	6	4	3	4	6	
UKIP	3	3	0	6	0	1	2	35	0	1	0	22	4	3	2	4	4	2	2	4	3	3	4	3	3	
Other	3	3	4	1	0	1	3	1	0	1	2	2	3	2	5	3	3	1	3	2	2	2	1	1	13	
None	10	11	8	11	4	6	9	12	6	9	7	11	11	11	7	11	13	11	9	13	7	10	12	11	15	
Don't know	31	29	23	26	7	19	23	28	16	31	29	22	21	36	38	36	24	16	26	33	25	27	28	34	27	
Housing																										
Conservative	20	20	17	28	58	3	7	8	50	4	15	15	22	18	8	15	21	36	22	18	18	27	21	15	9	
Labour	25	24	37	15	8	73	22	11	8	53	24	12	23	24	30	22	26	21	26	21	33	18	24	27	23	
Liberal Democrat	6	6	9	3	3	1	42	0	3	6	24	0	8	3	6	7	5	3	7	4	5	7	5	3	12	
UKIP	4	4	0	9	1	1	1	42	0	2	1	27	6	3	3	5	4	4	3	7	4	5	6	4	3	
Other	3	3	4	2	1	0	1	1	1	1	2	2	3	3	2	4	4	1	3	2	2	2	1	3	11	
None	10	13	9	15	11	4	8	15	12	9	5	16	14	13	7	14	16	14	11	16	10	13	14	13	19	
Don't know	33	30	24	28	18	18	18	22	26	25	29	27	23	36	44	33	25	21	28	33	28	28	30	36	23	
Britain's exit from the EU																										
Conservative	29	29	22	41	75	7	10	12	62	10	22	23	33	25	19	20	32	47	31	26	22	35	29	26	21	
Labour	12	11	18	5	1	46	6	1	1	27	7	2	9	12	15	12	10	6	10	11	16	7	11	12	12	
Liberal Democrat	6	6	12	2	0	6	44	2	3	9	22	0	7	4	8	6	5	3	8	3	13	6	3	5	4	
UKIP	10	11	1	21	6	4	2	72	5	5	4	56	14	7	5	9	13	14	8	14	7	12	14	10	6	
Other	2	3	5	1	0	1	3	1	0	2	2	1	3	3	4	3	3	1	3	2	1	2	1	1	17	
None	10	13	16	8	7	14	16	6	9	16	12	6	14	13	11	15	13	12	13	14	14	12	15	13	14	
Don't know	31	28	26	21	11	23	18	7	20	31	32	13	20	36	38	34	23	17	27	30	26	25	27	34	28	

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	177	156	9.4%
Men 50-64 High education	43	50	3%
Men 50-64 Mid education	98	83	5%
Men 50-64 Low education	67	68	4.1%
Men 25-50 High education	106	122	7.4%
Men 25-50 Mid education	98	131	7.9%
Men 25-50 Low education	55	96	5.8%
Men Under 25 High education	18	17	1.0%
Men Under 25 Mid & Low education	56	79	4.8%
Women Over 65	213	192	11.6%
Women 50-64 High education	48	46	2.8%
Women 50-64 Mid education	105	93	5.6%
Women 50-64 Low education	68	70	4.2%
Women 25-50 High education	144	132	8.0%
Women 25-50 Mid education	160	139	8.4%
Women 25-50 Low education	96	86	5.2%
Women Under 25 High education	19	18	1.1%
Women Under 25 Mid & Low education	84	78	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	184	314	8.7%
Medium (3-7)	1091	1010	44.8%
High (8,9,10)	380	331	16.4%
Social Grade (NRS and 2011 census)			
AB	503	463	28%
C1	470	480	29%
C2	300	348	21%
DE	382	364	22%
EU referendum Vote (Election Result)			
Remain	766	650	39.3%
Leave	697	707	42.7%
Don't Know / Did Not Vote	192	298	18.0%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	223	207	12.5%
South Lab	88	81	4.9%
South LD	49	45	2.7%
South UKIP	65	63	3.8%
South Oth	29	25	1.5%
South DNV	122	129	7.8%
London Con	41	51	3.1%
London Lab	57	65	3.9%
London LD	12	12	0.7%
London UKIP	11	12	0.7%
London Oth	11	8	0.5%
London DNV	37	51	3.1%
Midlands Con	83	86	5.2%
Midlands Lab	72	65	3.9%
Midlands LD	12	12	0.7%
Midlands UKIP	32	31	1.9%
Midlands Oth	10	8	0.5%
Midlands DNV	53	71	4.3%
North Con	92	88	5.3%
North Lab	142	124	7.5%
North LD	23	20	1.2%
North UKIP	49	43	2.6%
North Oth	17	13	0.8%
North DNV	93	111	6.7%
Scotland Con	19	18	1.1%
Scotland Lab	31	30	1.8%
Scotland LD	10	8	0.5%
Scotland SNP	35	60	3.6%
Scotland Oth & DNV	49	36	2.2%
Wales Con	17	17	1.0%
Wales Lab	22	23	1.4%
Wales LD	5	3	0.2%
Wales PC	9	8	0.5%
Wales UKIP	9	8	0.5%
Wales Oth & DNV	26	23	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk