

YouGov / The Sun Survey Results

Sample Size: 2444 GB Adults
Fieldwork: 12th - 13th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	2444	670	703	174	271	741	599	504	1185	1259	291	618	836	699	1393	1051	313	794	523	601	213	2231	
Unweighted Sample	2444	737	689	160	270	815	594	524	1200	1244	151	529	931	833	1498	946	258	863	525	613	185	2259	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	33	100	0	0	0	75	6	13	31	34	28	25	32	41	37	28	34	40	35	27	14	35
Lab	34	0	100	0	0	6	78	32	34	35	31	39	37	30	32	38	38	25	37	47	27	35
Lib Dem	8	0	0	100	0	3	2	27	8	8	14	11	6	7	10	6	10	10	7	6	8	8
UKIP	13	0	0	0	100	15	7	9	14	12	8	9	15	15	9	18	12	17	12	13	4	14
Other	11	0	0	0	0	2	7	19	12	10	20	16	10	7	12	11	6	8	9	7	47	8

Other Parties Voting Intention

Green	6	0	0	0	0	1	3	13	6	5	11	11	4	2	6	5	5	6	7	5	3	6
SNP/ PCY	5	0	0	0	0	1	3	5	6	5	9	5	5	4	6	4	1	0	3	0	44	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	1	0	1	1	0	0	1	0	1	0	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	1	0	1	1	1	1	1	2	5	11	4	3	1	3	5	7	4	4	3	2	4
1	1	0	0	0	0	0	0	1	1	1	1	1	0	0	1	1	0	1	1	1	1	1
2	1	0	0	0	0	0	0	1	1	1	1	1	1	0	1	1	1	1	0	1	0	1
3	1	0	1	1	1	1	1	1	1	2	3	2	1	0	1	1	0	1	1	2	2	1
4	1	1	1	1	3	1	1	1	1	1	4	2	0	1	1	1	2	1	2	1	0	1
5	3	2	2	1	2	2	2	1	4	3	6	5	3	1	3	4	7	3	3	3	1	4
6	2	1	2	4	1	1	1	2	2	2	1	3	2	0	2	1	2	1	2	2	0	2
7	4	3	3	5	4	3	3	5	2	5	4	5	4	2	4	4	4	4	4	4	2	4
8	6	7	7	5	3	5	7	6	6	7	9	9	5	4	5	7	6	6	6	7	4	6
9	9	12	8	12	8	11	7	11	9	10	10	9	10	9	9	9	10	11	8	10	6	10
10 - Absolutely certain to vote	68	73	77	69	78	75	75	71	72	64	51	58	70	81	69	66	61	67	69	67	83	66

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Unweighted Sample	2444	737	689	160	270	815	594	524	1200	1244	151	529	931	833	1498	946	258	863	525	613	185	2259	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	74	7	13	31	34	27	25	32	41	36	28	32	41	35	27	14	34
Lab	34	0	100	0	0	6	77	31	34	35	29	39	36	30	32	37	37	25	36	46	26	35
Lib Dem	8	0	0	100	0	3	2	28	9	8	14	11	7	7	10	6	10	10	8	7	8	9
UKIP	13	0	0	0	100	15	7	9	14	12	9	9	15	16	9	18	13	16	12	13	4	14
Other	12	0	0	0	0	2	7	18	12	11	21	16	10	7	12	11	7	8	9	7	47	8

Other Parties Voting Intention

Green	6	0	0	0	0	1	3	12	6	6	13	10	4	2	6	5	5	7	7	6	3	6
SNP/ PCY	5	0	0	0	0	1	3	5	5	5	9	5	5	4	5	4	2	0	2	0	44	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	0	1	0	0	1	1	0	1	0	1	0	1	0	1

Non Voters

Would Not Vote	5	0	0	0	0	1	2	2	4	5	14	6	4	1	4	5	7	5	5	5	2	5
Don't know	11	0	0	0	0	7	8	16	8	14	13	14	10	9	11	12	13	10	13	11	8	11

Do you approve or disapprove of the Government's record to date?

	April 11-12	April 12-13																						
Approve	37	37	90	7	45	27	74	12	28	41	33	33	31	37	43	40	32	36	41	40	31	26	38	
Disapprove	51	49	4	85	40	59	17	78	56	50	48	39	51	52	48	46	54	43	44	47	57	61	48	
Don't know	12	14	6	8	15	14	9	10	16	10	19	28	18	12	8	14	15	20	15	13	12	13	14	

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

	Mar 29-30	April 12-13																						
Conservative	25	23	66	1	7	20	57	4	8	25	21	14	16	22	33	25	20	21	30	24	18	12	24	
Labour	39	39	11	89	29	23	13	77	43	40	37	35	39	40	38	37	41	41	31	39	48	34	39	
Liberal Democrat	4	6	4	1	43	2	4	1	16	7	5	7	6	6	5	7	4	7	7	5	4	7	6	
Other	7	8	0	2	2	27	5	4	7	9	6	9	8	8	6	7	9	4	7	6	6	25	6	
None	8	10	8	2	5	14	9	7	8	9	10	15	7	11	8	9	10	11	9	10	9	10	10	
Don't know	17	16	10	4	13	14	12	7	19	9	21	20	23	13	10	15	17	15	17	16	15	12	16	

Asylum and immigration

Conservative	25	23	61	6	21	5	48	9	14	27	19	21	19	24	26	27	18	26	26	22	19	18	23
Labour	17	17	2	51	6	3	3	41	15	17	18	19	17	17	17	17	17	20	14	16	21	17	17
Liberal Democrat	5	7	1	5	44	1	3	5	17	8	5	9	9	6	6	8	5	8	7	5	5	10	6
Other	24	26	18	15	13	81	28	20	24	28	24	18	25	29	28	22	32	14	28	26	27	34	26
None	12	12	8	13	4	7	9	14	12	10	13	11	10	13	13	11	13	15	9	14	13	8	12
Don't know	16	15	9	10	11	4	10	12	17	9	21	23	21	11	11	14	16	18	15	16	14	13	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Mar 29-30	April 12-13																						
Law and order	Conservative	38	35	85	10	36	24	70	14	28	38	32	27	27	36	44	38	30	32	40	37	31	26	36	
	Labour	22	21	1	63	8	5	4	52	18	22	21	16	23	21	22	20	23	20	16	22	29	17	22	
	Liberal Democrat	4	4	0	3	34	2	1	2	12	6	3	7	5	4	3	5	3	5	6	2	3	4	4	4
	Other	10	10	1	2	2	44	7	6	9	13	7	10	9	11	9	9	12	7	10	7	7	29	8	
	None	7	10	3	9	5	13	5	11	10	9	11	13	7	12	8	9	11	14	8	11	10	7	10	
	Don't know	18	20	10	14	15	12	12	15	23	13	26	28	28	16	14	19	21	22	20	20	19	16	20	
Education and schools	Conservative	28	26	74	3	9	22	63	5	11	28	24	15	18	27	37	28	24	23	33	27	23	13	27	
	Labour	33	31	6	83	13	15	8	68	31	32	30	30	33	31	30	30	33	30	25	31	41	31	31	
	Liberal Democrat	7	9	5	4	54	7	5	4	23	10	8	7	10	9	7	10	7	10	9	9	7	9	9	
	Other	8	9	1	1	1	31	5	6	8	11	6	10	8	10	7	8	10	6	8	7	5	29	7	
	None	7	8	4	3	6	12	5	7	7	7	9	11	6	9	8	7	9	11	7	9	8	6	8	
	Don't know	17	17	10	7	17	14	13	10	20	12	23	27	25	14	11	17	18	20	18	18	17	13	18	
Taxation	Conservative	35	32	85	5	20	30	71	11	19	35	30	24	24	34	42	36	28	31	38	33	29	21	34	
	Labour	27	27	2	76	13	7	5	61	26	27	26	20	27	28	28	26	28	28	20	27	36	25	27	
	Liberal Democrat	7	7	2	3	48	4	2	4	18	8	5	8	8	6	6	8	5	7	8	7	5	6	7	
	Other	8	9	0	1	2	31	6	5	8	10	7	8	8	10	7	7	11	6	7	8	6	27	7	
	None	7	9	3	5	5	14	4	9	9	8	9	13	8	9	7	8	10	11	8	9	9	7	9	
	Don't know	16	17	8	10	12	14	11	10	20	10	23	26	26	13	10	16	18	17	19	16	16	14	17	
Unemployment	Conservative	34	31	81	5	24	24	68	9	18	34	29	27	24	34	37	34	27	31	37	31	28	19	32	
	Labour	29	27	4	75	15	9	6	62	27	29	26	24	26	28	30	27	28	28	21	27	36	28	27	
	Liberal Democrat	4	5	2	1	39	1	3	1	13	5	4	4	7	3	4	5	3	4	6	5	3	4	5	
	Other	8	9	1	2	1	36	6	6	10	11	8	9	10	11	7	8	11	6	8	10	7	28	8	
	None	7	9	4	6	6	12	5	9	10	9	10	11	8	10	9	8	11	11	8	10	10	6	9	
	Don't know	18	18	9	10	15	17	11	13	21	12	24	26	26	15	12	18	19	21	20	18	16	14	19	
The economy in general	Conservative	40	39	93	9	36	40	79	13	27	43	35	33	30	40	48	43	34	39	46	41	34	21	41	
	Labour	23	21	0	64	7	5	2	52	17	22	21	15	23	22	21	20	23	18	15	23	31	20	22	
	Liberal Democrat	4	4	0	3	39	0	1	2	14	5	3	4	6	3	4	5	3	4	5	3	3	5	4	
	Other	8	8	1	1	2	29	5	5	10	10	7	10	9	9	7	7	10	5	7	7	5	30	6	
	None	8	9	1	8	3	13	4	10	10	9	9	13	7	10	8	8	10	13	8	9	9	8	9	
	Don't know	17	18	5	15	13	13	8	17	21	11	25	25	25	16	11	17	20	21	19	17	17	16	18	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Mar 29-30	April 12-13																					
Europe	Conservative	25	22	61	5	11	8	48	7	12	24	21	17	17	22	29	24	19	23	26	22	19	18	23
	Labour	21	22	3	62	9	3	4	51	22	23	20	19	23	22	21	22	21	21	16	23	29	19	22
	Liberal Democrat	8	8	3	5	56	1	4	5	22	10	6	10	9	8	6	10	6	11	9	7	6	10	8
	Other	18	21	13	9	9	72	23	15	18	25	17	16	17	23	22	18	24	12	23	19	20	32	20
	None	9	9	7	7	4	7	7	10	9	8	10	11	8	11	9	9	10	12	7	10	11	8	9
	Don't know	19	18	12	11	10	9	13	12	19	10	25	27	25	14	13	17	20	20	19	19	16	12	18
Welfare benefits	Conservative	30	29	77	5	18	22	63	10	18	31	27	22	23	29	36	32	25	28	33	29	28	19	30
	Labour	31	30	7	77	22	7	9	62	30	31	28	22	30	30	31	28	31	31	23	29	39	29	30
	Liberal Democrat	6	6	2	3	40	4	4	3	13	7	4	6	6	6	4	7	4	5	7	6	3	6	6
	Other	10	11	1	2	1	43	8	7	11	12	9	9	11	12	10	9	13	7	10	10	7	28	9
	None	7	8	4	4	5	12	5	8	9	8	9	11	6	10	8	8	9	10	7	8	10	6	9
	Don't know	17	17	9	8	15	13	11	11	18	10	23	29	24	13	11	16	18	18	19	19	13	12	17
Housing	Conservative	23	21	64	2	7	12	52	4	9	23	19	16	17	22	26	23	18	20	25	22	18	13	22
	Labour	32	30	7	79	16	10	9	66	28	32	29	26	29	31	32	29	32	29	23	29	41	28	30
	Liberal Democrat	5	6	4	3	45	4	4	3	16	8	5	6	7	7	5	7	5	7	7	8	5	4	7
	Other	10	10	1	2	3	40	7	6	11	12	8	11	10	11	9	9	11	7	10	8	7	27	9
	None	10	11	8	6	6	16	9	10	12	12	11	13	9	12	11	10	13	14	11	11	11	7	11
	Don't know	20	21	16	8	22	18	18	12	24	14	28	29	28	18	16	21	21	22	24	22	18	20	21

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	77	147
Male 25 to 39	250	308
Male 40 to 59	483	413
Male 60 +	390	318
Female 18 to 24	74	144
Female 25 to 39	279	310
Female 40 to 59	448	423
Female 60 +	443	381
Region		
North England	613	601
Midlands	408	401
East	255	235
London	258	313
South England	608	560
Wales	117	122
Scotland	185	213
Social Grade		
AB	821	684
C1	677	709
C2	438	513
DE	508	538
Newspaper Type		
Express / Mail	390	347
Sun / Star	295	491
Mirror / Record	204	215
Guardian / Independent	110	108
FT / Times / Telegraph	225	196
Other Paper	294	281
No Paper	926	807
Voting Intention in Jan/Feb 2015		
Conservative	705	640
Labour	636	655
Liberal Democrat	124	139
UKIP	286	288
SNP/Plaid Cymru	76	86
Other	136	159
None/ DK	481	477

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk