

YouGov / The Times Survey Results

Sample Size: 1648 GB Adults
Fieldwork: 16th - 17th May 2016

	Headline Voting Intention					Vote in 2015				Gender		Age				Social Grade		Region					EU VI	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	Remain	Leave
Weighted Sample	1648	363	431	103	223	465	386	99	159	798	850	191	705	405	346	939	709	198	547	354	397	152	728	663
Unweighted Sample	1648	348	429	99	235	479	421	112	168	721	927	164	681	438	365	997	651	181	569	351	374	173	736	668
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 4-6	May 16-17																								
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:																										
Should the United Kingdom remain a member of the European Union or leave the European Union?																										
Remain a member of the European Union	42	44	44	71	60	3	38	62	55	4	45	43	66	49	34	34	53	33	58	41	41	39	59	100	0	
Leave the European Union	40	40	44	21	34	93	48	25	31	89	43	37	17	33	49	57	35	48	27	43	43	45	30	0	100	
Would not vote	6	3	0	0	0	0	1	1	0	0	2	4	5	4	3	0	2	5	4	2	6	2	2	0	0	
Don't know	13	12	12	8	5	4	14	12	13	7	9	15	12	13	13	9	11	14	11	14	10	14	9	0	0	
If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:																										
Should the United Kingdom remain a member of the European Union or leave the European Union?																										
<i>[Excluding those who would not vote or Don't Know]</i>																										
Remain a member of the European Union	51	52	50	77	64	3	44	71	64	4	51	54	80	60	41	37	60	41	68	49	49	46	66	100	0	
Leave the European Union	49	48	50	23	36	97	56	29	36	96	49	46	20	40	59	63	40	59	32	51	51	54	34	0	100	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the EU referendum?

	April 25-26	May 16-17																								
0 - Certain NOT to vote	5	5	0	1	1	1	1	1	1	0	1	4	5	7	6	4	0	4	6	5	4	8	2	5	2	2
1	1	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0	0
2	1	1	0	0	1	1	0	0	1	0	1	1	1	2	1	0	0	1	0	1	1	1	0	1	0	1
3	1	1	1	0	0	4	0	0	0	0	2	1	0	2	0	0	1	2	1	1	1	2	0	0	0	2
4	2	2	1	1	1	1	1	2	3	0	3	1	4	2	0	1	2	2	0	2	2	2	1	2	1	1
5	6	5	4	3	5	2	5	4	5	2	6	5	8	6	5	3	4	7	5	7	4	6	5	3	2	2
6	3	4	3	7	1	0	2	3	3	0	4	3	7	5	2	0	4	3	5	3	5	4	1	4	2	2
7	4	4	5	3	8	2	5	2	2	2	4	4	4	5	4	2	4	5	3	4	3	5	4	4	4	4
8	7	6	4	7	4	7	6	5	4	7	5	7	7	7	6	4	6	6	11	5	7	7	2	7	5	5
9	8	8	11	9	7	3	10	10	9	3	7	9	13	7	7	9	8	7	9	7	10	9	5	9	7	7
10 - Absolutely certain to vote	61	64	71	68	73	79	70	71	72	85	65	64	48	57	72	79	67	61	58	67	59	64	76	68	75	7

Thinking about some of the claims made by those campaigning for Britain to LEAVE the European Union, which of the following best reflects your view?

I agree with their cause, but many of the claims they make are exaggerated and unrealistic	13	20	11	15	11	16	9	18	9	15	11	12	14	14	10	14	12	12	15	11	12	12	9	18
I agree with their cause and most of their claims are made in a reasonable and sensible way	31	34	16	23	77	38	19	18	75	32	30	17	22	39	47	27	36	21	32	36	34	20	5	67
I disagree with their cause, but most of their claims are made in a reasonable and sensible way	6	10	7	8	1	9	6	7	1	8	5	9	8	5	4	8	4	6	5	7	6	11	11	2
I disagree with their cause and many of the claims they make are exaggerated and unrealistic	30	23	52	43	5	21	46	41	5	30	29	34	31	26	28	35	22	42	28	27	25	37	61	5
Don't know	20	13	14	12	6	16	19	16	11	16	25	28	25	16	11	16	26	19	20	19	23	19	14	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about some of the claims made by those campaigning for Britain to REMAIN in the European Union, which of the following best reflects your view?

I agree with their cause, but many of the claims they make are exaggerated and unrealistic	18	18	21	25	8	18	20	26	6	20	16	21	19	19	14	21	14	19	20	15	14	25	28	10
I agree with their cause and most of their claims are made in a reasonable and sensible way	29	31	47	45	4	26	39	33	6	29	29	42	32	20	25	34	21	39	24	31	27	34	57	6
I disagree with their cause, but most of their claims are made in a reasonable and sensible way	4	6	2	1	8	6	4	2	4	3	6	3	4	6	5	4	5	3	3	7	5	3	1	8
I disagree with their cause and many of the claims they make are exaggerated and unrealistic	30	32	16	15	74	34	17	23	74	33	26	7	22	40	44	26	34	23	34	29	31	21	2	69
Don't know	19	12	14	14	5	15	20	16	10	15	24	27	24	15	11	14	26	17	19	18	22	16	12	8

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

YouGov Weighting Data

YouGov weights GB political surveys by (1) education interlocked with age and gender, (2) political attention interlocked with party identification (3) social grade and (4) 2015 recalled vote interlocked with region. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	182	155	9.4%
Men 50-64 High education	47	43	2.6%
Men 50-64 Mid education	97	92	5.6%
Men 50-64 Low education	65	63	3.8%
Men 25-50 High education	109	119	7.2%
Men 25-50 Mid education	115	132	8.0%
Men 25-50 Low education	47	99	6.0%
Men Under 25 High education	18	15	0.9%
Men Under 25 Mid & Low education	41	81	4.9%
Women Over 65	183	191	11.6%
Women 50-64 High education	41	40	2.4%
Women 50-64 Mid education	114	104	6.3%
Women 50-64 Low education	74	64	3.9%
Women 25-50 High education	150	129	7.8%
Women 25-50 Mid education	160	140	8.5%
Women 25-50 Low education	100	87	5.3%
Women Under 25 High education	20	16	1.0%
Women Under 25 Mid & Low education	85	79	4.8%
Political Attention (British Election Study face to face element)			
Low attention, identify with established party	58	143	8.7%
Med attention, identify with established party	675	738	44.8%
High attention, identify with established party	278	270	16.4%
Low attention, identify with newer party	14	25	1.5%
Med attention, identify with newer party	140	94	5.7%
High attention, identify with newer party	79	31	1.9%
Low attention, do not identify with a party	89	138	8.4%
Med attention, do not identify with a party	269	175	10.6%
High attention, do not identify with a party	46	33	2.0%
Social Grade (NRS and 2011 census)			
AB	531	461	28%
C1	466	478	29%
C2	267	346	21%
DE	384	363	22%

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	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	204	206	12.55%
South Lab	96	81	4.87%
South LD	51	44	2.71%
South UKIP	68	63	3.76%
South Oth	33	25	1.48%
South DNV	117	129	7.81%
London Con	57	51	3.07%
London Lab	53	64	3.85%
London LD	12	12	0.68%
London UKIP	12	12	0.72%
London Oth	13	8	0.49%
London DNV	34	51	3.13%
Midlands Con	85	86	5.15%
Midlands Lab	75	64	3.92%
Midlands LD	12	12	0.67%
Midlands UKIP	32	31	1.91%
Midlands Oth	10	8	0.47%
Midlands DNV	46	71	4.34%
North Con	94	87	5.35%
North Lab	138	124	7.52%
North LD	23	20	1.17%
North UKIP	46	43	2.62%
North Oth	18	13	0.78%
North DNV	55	110	6.71%
Scotland Con	22	18	1.08%
Scotland Lab	34	30	1.76%
Scotland LD	9	8	0.55%
Scotland SNP	63	59	3.63%
Scotland Oth & DNV	45	36	2.22%
Wales Con	17	16	1.02%
Wales Lab	25	23	1.38%
Wales LD	5	3	0.24%
Wales PC	7	8	0.45%
Wales UKIP	8	8	0.50%
Wales Oth & DNV	29	23	1.44%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk