

YouGov/ LBC Survey Results

Sample Size: 1153 London adults (aged 18+)
Fieldwork: 10th - 12th August 2015

	Vote in 2015				Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1153	360	452	82	82	568	585	138	413	370	232	680	473
Unweighted Sample	1153	331	433	98	76	578	575	89	340	428	296	783	370
	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 30 - July 2	Aug 10-12															
How well or badly do you think Boris Johnson is doing his job as Mayor of London?																	
Very well	13	10	22	3	5	16	11	10	12	10	7	15	11	10			
Fairly well	45	43	59	30	60	36	45	40	28	41	44	51	45	40			
TOTAL WELL	58	53	81	33	65	52	56	50	40	51	51	66	56	50			
Fairly badly	17	22	9	33	26	24	19	24	20	24	21	20	22	21			
Very badly	14	14	2	24	3	20	16	13	9	12	20	12	15	14			
TOTAL WELL	31	36	11	57	29	44	35	37	29	36	41	32	37	35			
Don't know	13	11	7	9	5	5	9	13	31	12	8	2	8	16			

	June 30 - July 2	Aug 10-12																
Thinking about the administration of London more generally, which areas do you think should be the greatest priority for the Mayor and city government? Choose up to three.																		
Housing	60	62	52	70	72	55	63	61	54	64	63	61	62	61				
Transport	50	55	60	56	57	52	58	53	46	54	58	60	61	47				
Policing	37	33	47	23	22	49	33	32	16	26	36	51	33	32				
Economic development and regeneration	30	32	43	27	43	21	35	30	37	29	33	35	33	31				
Public Health	25	24	18	25	20	34	18	29	25	23	23	24	24	23				
The environment	17	16	11	18	30	13	18	15	22	15	16	16	17	16				
Fire services and emergency planning	20	15	16	17	19	16	12	19	12	12	15	24	14	17				
Arts and culture	4	4	2	4	12	5	5	4	7	4	5	3	5	3				
None of these	2	1	0	1	0	0	1	1	1	1	0	0	1	1				
Don't know	6	6	3	4	1	5	5	6	15	6	5	2	3	9				

	June 30 - July 2	Aug 10-12																
Which one of the following do you think should be the priority for London Underground?																		
Lower fares	44	48	46	51	51	44	47	48	51	48	50	42	42	56				
Longer opening hours	12	12	14	11	12	17	12	13	17	14	10	11	13	12				
Line upgrades	13	12	13	12	15	13	11	12	5	11	11	19	15	7				
Station and train refurbishments	12	11	10	10	11	11	12	9	5	10	11	13	13	8				
More frequent trains	11	9	11	8	10	12	11	8	3	9	10	11	10	7				
None of these	2	1	0	3	0	3	1	2	2	3	0	0	1	2				
Don't know	6	7	6	6	1	0	5	8	16	5	7	4	6	8				

	June 30 - July 2	Aug 10-12																
The following people have applied to be Labour's candidate for London mayor in 2016. Which one of these do you think would be the best Labour candidate to be the Mayor of London?																		
[Candidate options are different to last poll]																		
Tessa Jowell	16	19	19	23	23	15	23	16	16	14	21	27	21	17				
Sadiq Khan	8	10	4	16	12	3	10	9	5	10	9	12	11	8				
Diane Abbott	7	7	3	11	8	4	7	8	7	7	9	6	8	7				
David Lammy	8	5	4	9	1	2	6	5	4	6	6	4	6	5				
Gareth Thomas	2	2	1	3	3	0	3	1	3	2	3	1	2	3				
Christian Wolmar	2	2	2	1	1	2	3	1	1	2	1	2	2	1				
None of these	15	16	27	4	18	40	16	16	7	12	17	26	16	16				
Don't know	41	39	41	33	36	34	33	46	57	47	34	23	35	45				

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Weighted Sample
Unweighted Sample

Total	Vote in 2015				Gender		Age				Social Grade	
	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1153	360	452	82	82	568	585	138	413	370	232	680	473
%	%	%	%	%	%	%	%	%	%	%	%	%

June 30 - July 2
Aug 10-12

The following people have applied to be Labour's candidate for London mayor in 2016. Which one of these do you think would be the best Labour candidate to be the Mayor of London?

[Excluding those who said Don't know/None of these. N=563]

Tessa Jowell	38	42	58	37	48	58	44	41	44	34	43	53	42	43
Sadiq Khan	18	21	14	25	25	11	20	23	15	24	19	23	22	19
Diane Abbott	16	16	9	18	16	16	13	21	18	17	18	12	16	17
David Lammy	18	12	12	14	1	6	11	12	11	14	12	8	12	12
Gareth Thomas	4	4	2	5	7	0	6	2	8	4	6	1	3	7
Christian Wolmar	4	4	6	2	2	8	5	2	4	6	2	3	5	2

The following people have been suggested as possible Conservative candidates for London mayor in 2016. Which one of these do you think would be the best Conservative candidate to be the Mayor of London?

[Candidate options are different to last poll]

Zac Goldsmith	23	28	40	21	43	26	30	25	16	19	33	41	32	22
Stephen Greenhalgh	1	3	3	4	5	0	4	2	0	7	1	2	4	1
Andrew Boff	2	2	2	3	0	3	3	2	1	4	1	2	2	3
Syed Kamall	2	2	3	2	1	1	3	1	2	2	3	1	2	3
None of these	17	22	9	29	19	35	24	20	16	17	26	26	20	24
Don't know	47	43	43	41	32	35	36	50	65	51	36	28	40	47

The following people have been suggested as possible Conservative candidates for London mayor in 2016. Which one of these do you think would be the best Conservative candidate to be the Mayor of London?

[Excluding those who said Don't know/None of these. N=423]

Zac Goldsmith	63	79	83	69	87	87	76	82	85	61	86	90	79	77
Andrew Boff	4	7	4	11	0	9	7	7	6	12	4	4	5	9
Stephen Greenhalgh	3	9	6	13	10	0	9	8	0	22	2	4	11	5
Syed Kamall	5	6	6	7	3	3	8	3	9	6	8	2	5	9

If the Conservative and Labour candidates for London mayor were Zac Goldsmith for the Conservatives and Tessa Jowell for Labour, who would you prefer?

Zac Goldsmith	27	31	59	11	46	40	33	29	19	27	30	46	33	28
Tessa Jowell	37	34	11	60	28	10	35	33	31	32	38	36	37	31
Not sure	36	35	30	29	26	49	32	38	50	42	32	18	30	42

If the Conservative and Labour candidates for London mayor were Zac Goldsmith for the Conservatives and Tessa Jowell for Labour, who would you prefer?

[Rebased to exclude Not sure. N=778]

Zac Goldsmith	43	47	84	15	62	80	48	46	39	46	44	56	47	48
Tessa Jowell	57	53	16	85	38	20	52	54	61	54	56	44	53	52

If the Conservative and Labour candidates for London mayor were Zac Goldsmith for the Conservatives and Sadiq Khan for Labour, who would you prefer?

Zac Goldsmith	32	35	64	14	46	45	35	34	23	28	37	51	39	28
Sadiq Khan	29	29	5	57	19	3	32	26	27	32	31	23	29	29
Not sure	39	36	31	29	35	52	32	40	50	41	32	26	32	43

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June 30 -
July 2
**Aug
10-12**

If the Conservative and Labour candidates for London mayor were Zac Goldsmith for the Conservatives and Tessa Jowell for Labour, who would you prefer?

[Rebased to exclude Not sure. N=769]

Zac Goldsmith	53	54	93	20	71	93	52	56	45	47	54	69	57	49
Sadiq Khan	47	46	7	80	29	7	48	44	55	53	46	31	43	51

Would you be comfortable or uncomfortable if the next London Mayor was...?

A woman

Comfortable	90	88	93	93	83	87	92	82	90	91	91	91	91	87
Uncomfortable	4	5	3	4	12	6	3	6	4	3	5	5	3	5
Don't know	6	8	4	2	6	7	5	12	6	6	4	5	5	7

Homosexual

Comfortable	71	69	73	88	64	67	76	72	72	74	65	76	64
Uncomfortable	16	15	15	10	26	20	12	6	17	13	25	12	21
Don't know	13	15	12	2	10	13	12	22	11	12	11	11	15

A Muslim

Comfortable	55	44	68	75	21	57	54	67	61	55	39	59	50
Uncomfortable	31	39	22	18	73	32	30	15	26	31	49	29	34
Don't know	13	17	10	7	6	11	16	18	12	14	12	12	16

Someone from an ethnic minority

Comfortable	76	70	86	82	44	77	75	80	81	79	61	80	70
Uncomfortable	13	15	8	9	41	13	13	6	10	11	25	10	16
Don't know	11	15	5	9	15	10	12	14	10	10	14	9	14

Who do you blame MOST for the strike action in London last week?

Trade unions	50	76	31	62	59	53	47	51	46	47	60	50	49
London underground management	23	13	31	17	22	20	26	17	23	27	19	23	23
Boris Johnson	12	2	21	12	11	14	10	7	12	14	12	12	13
Someone else	1	1	1	0	1	1	1	0	1	2	0	1	0
Don't know	14	8	16	9	8	12	16	25	18	10	8	13	15

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.