

YouGov / The Times Survey Results

Sample Size: 1648 GB Adults Fieldwork: 5th - 6th July 2017

	Vote in 2017			017	EU Ref	2016	Voting Intention			Gender		Age				Social	Grade	Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1648	565	541	101	648	704	469	584	87	798	850	191	704	407	346	939	709	221	534	353	397	143	
Unweighted Sample	1648	544	584	120	744	708	467	621	96	732	916	165	666	443	374	996	652	133	578	355	415	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

HEADLINE VOTING INTENTION:

w	est	mı	ns	ter

[Weighted by likelihood to vote, excluding those who

would not vote or don't know]

would not vote or don't know]

Con	38	91	1	7	22	59	100	0	0	41	36	15	30	38	66	36	42	29	49	42	32	25
Lab	46	3	94	29	60	27	0	100	0	43	49	73	56	41	19	48	42	57	34	44	60	36
Lib Dem	6	1	2	62	12	1	0	0	100	7	6	7	7	7	4	8	3	8	9	6	3	5
Other	9	5	2	2	7	12	0	0	0	10	9	4	7	14	11	7	13	7	7	9	6	34
Other Parties Voting Intention		•				•				•		•					•					
[Weighted by likelihood to vote, excluding those who																						
would not you on doubt know!																						

																	i					
SNP/ PCY	4	0	1	0	5	2	0	0	0	4	3	2	2	7	3	3	4	0	0	3	0	31
UKIP	4	4	1	1	0	9	0	0	0	4	4	1	3	4	7	2	7	5	4	4	4	0
Green	1	0	1	1	1	0	0	0	0	1	2	2	1	1	1	1	1	1	2	1	1	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	0	0	1	0	0	0	2	0	0	1	0	1	1	0	2



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		Vo	te in 2	017	EU Ref	2016	Voti	ng Inten	ntion	G	ender		Αç	je		Social Grade		Region					
		Con		Lib Dem	Remain	Leave		Lab	Lib Dem	Male	Female	18-24				ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample				101	648	704	469	584	87	798	850	191	704	407	346	939	709	221	534	353	397	143	
Unweighted Sample				120	744	708	467	621	96	732	916	165	666	443	374	996	652	133	578	355	415	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
If there were a general election held tomorrow,																							
which party would you vote for?																							
Conservative		76	1	6	19	45	100	0	0	31	26	12	22	27	53	28	29	24	36	30	23	19	
Labour Liberal Democrat		3	86 2	25 54	53 10	22 1	0	100 0	0 100	35 6	36 5	60 8	42 5	31	15	39 7	31 3	47 7	27 7	34 4	44 2	30	
Scottish National Party (SNP)/ Plaid Cymru		0	1	0	4	2	0	0	0	3	5 3	1	2	6 5	3	3	3	0	0	2	0	8 25	
Some other party		4	2	2	2	8	0	0	0	5	5	2	5	5	7	4	3 7	6	7	5	4	2	
Would not vote		0	1	1	3	5	0	0	0	9	9	10	11	8	7	8	10	6	8	9	13	5	
Don't know		_	8	12		17	0	0	0	11	16	7	14	18	13		17	10	15	16	14	11	
		•			•										ļ			•					
And which of these parties would you vote for?																							
[This question was only asked to those who selected 'some other party'; n=95]		_			_		_			_		_											
Green		4	34	39	65	4	0	0	0	16	33	68	32	14	14	43	11	27	30	11	22	28	
UK Independence Party (UKIP)		87	48	61	0	83	0	0	0	66	53	15	55	51	81	42	72	68	55	69	64	0	
British National Party (BNP)		0	0	0	0	3	0	0	0	0	4	0	0	7	0	1	2	0	3	0	2	0	
Women's Equality Party Some other party		<i>4 5</i>	0	0 0	10 17	0 10	0 0	0 0	0 0	2 16	2 4	0	0 9	7 21	0 5	2 6	2 13	5 0	0 10	5 7	0 11	0 72	
Don't know		0	6 12	0	7	0	0	0	0	0	4 5	16	3	0	0	5	0	0	2	7	0	0	
Don't know	-	1 0	12	U	. ,	O	U	U	U	1 0	3	, ,	3	U	o l	J	U	1 0	2	,	U	U	
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	8	0	1	0	2	4	1	1	2	7	9	8	11	7	4	8	9	7	7	9	11	5	
1	1	0	0	0	0	1	0	0	0	1	1	1	1	1	2	1	1	0	1	1	2	0	
2		0	0	1	0	0	0	0	7	1	1	3	1	1	0	1	1	1	1	1	0	5	
3	1	0	0	0	0	0	0	1	2	1	1	2	1	0	0	1	0	0	1	1	1	0	
4	1	1	1	1	2	0	1	1	0	1	1	1	1	0	1	1	1	0	1	1	2	0	
5 6	4 2	3	3 1	0 2	2 1	4 2	2	2 1	4 4	5 2	4 1	5 1	5 3	3 2	3	4 2	5 2	4 5	5 1	6 2	4 0	1 2	
7		4	1	2	2	3	3	2	2	2	4	5	3	3	1	3	3	1	4	3	3	3	
8		5	7	4	5	6	4	6	1	6	4	6	6	4	3	4	6	7	5	5	4	4	
9		11	7	13	9	8	10	8	16	8	9	12	6	8	11	10	7	11	8	9	7	8	
10 - Absolutely certain to vote	-	75	78	77	77	72	78	77	63	66	64	56	61	69	73	66	63	62	66	62	64	73	



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	196	155	9.4%
Men 50-64 High education	47	49	3%
Men 50-64 Mid education	96	82	5%
Men 50-64 Low education	71	68	4.1%
Men 25-49 High education	114	122	7.4%
Men 25-49 Mid education	99	130	7.9%
Men 25-49 Low education	50	96	5.8%
Men Under 25 High education	17	16	1.0%
Men Under 25 Mid & Low education	42	79	4.8%
Women Over 65	178	191	11.6%
Women 50-64 High education	50	46	2.8%
Women 50-64 Mid education	107	92	5.6%
Women 50-64 Low education	72	69	4.2%
Women 25-49 High education	147	132	8.0%
Women 25-49 Mid education	160	138	8.4%
Women 25-49 Low education	96	86	5.2%
Women Under 25 High education	18	18	1.1%
Women Under 25 Mid & Low education	88	77	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	173	313	19.0%
Medium (3-7)	1094	1005	61.0%
High (8,9,10)	381	330	20.0%
Social Grade (NRS and 2011 census)			
AB	539	461	28.0%
C1	457	478	29.0%
C2	272	346	21.0%
DE	380	363	22.0%
EU Referendum Vote (Election Result) Remain	744	649	20.20/
Leave	744 708	648 704	39.3% 42.7%
Don't Know / Did Not Vote	196	297	18.0%



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	Unweighted no.	Weighted no.	Target %
Region by 2017 Vote (Election Result and ONS			
Population estimates) South Con	235	232	14.1%
South Lab		130	7.9%
South LD		48	7.9% 2.9%
South UKIP	12	8	0.5%
South Oth		15	0.5%
South DNV		101	6.1%
London Con		59	3.6%
London Lab		97	5.9%
London LD		97 15	0.9%
London Oth		15 7	0.9% 0.4%
		43	2.6%
London DNV Midlands Con			
Midlands Lab		105	6.4%
Midlands LD		89 10	5.4%
Midlands Cb			0.6%
Midlands Oth Midlands DNV		8 50	0.5%
North Con		59 115	3.6% 7.0%
North Lab		163 16	9.9%
North LD North UKIP			1.0%
North Oth	17 15	8 7	0.5%
North Oth North DNV			0.4%
		87	5.3%
Scotland Con		31	1.9%
Scotland Lab		30	1.8%
Scotland LD		8	0.5%
Scotland SNP	59	41	2.5%
Scotland Oth & DNV		33	2.0%
Wales Con		21	1.3%
Wales Lab		31	1.9%
Wales LD		3	0.2%
Wales PC	7	7	0.4%
Wales Oth & DNV	12	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to $\ yougov.co.uk/publicopinion/methodology$

Or visit our website: yougov.co.uk