

YouGov / The Sun Survey Results

Sample Size: 1910 GB Adults
Fieldwork: 26th - 27th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1910	446	625	134	607	471	423	928	982	231	487	653	539	1089	821	244	621	409	470	166
Unweighted Sample	1910	428	641	138	583	476	452	946	964	150	439	768	553	1285	625	285	634	424	434	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	74	3	8	29	33	31	28	32	30	34	26	34	38	30	24	20
Lab	43	0	100	0	5	92	41	42	44	46	47	43	38	40	46	51	32	50	49	38
Lib Dem	9	0	0	100	1	1	37	9	10	8	13	8	9	12	6	10	11	8	8	6
Other	17	0	0	0	21	4	14	21	14	15	12	17	23	14	22	5	20	12	19	36

Other Parties Voting Intention

UKIP	11	0	0	0	19	2	7	13	9	3	7	9	19	9	14	5	14	8	15	3
SNP / PCY	3	0	0	0	1	1	1	4	2	3	3	4	2	3	3	0	1	2	0	29
Green	2	0	0	0	1	1	4	2	1	6	2	1	1	2	2	0	2	1	3	3
BNP	1	0	0	0	0	0	0	1	0	2	0	0	0	0	1	0	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	1	0	1	0	1	1	0	1	1	1	2

Non Voters

Would Not Vote	9	0	0	0	4	2	8	9	9	9	17	8	4	7	12	12	7	7	11	15
Don't know	14	0	0	0	15	8	18	9	20	20	14	14	13	14	15	19	14	15	13	12

Do you approve or disapprove of the Government's record to date?

	Nov 25-26	Nov 26-27																			
Approve	28	24	73	2	38	52	3	19	27	21	23	22	25	25	28	18	22	31	24	17	19
Disapprove	57	60	12	93	38	31	88	63	61	60	55	57	63	63	57	65	60	54	58	67	69
Don't know	15	16	15	5	24	17	8	18	12	19	22	21	12	12	15	17	18	15	17	15	11

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 19-20	Nov 26-27																			
Strongly support	3	3	8	0	9	5	1	4	4	2	3	2	3	4	3	3	1	4	5	2	1
Tend to support	24	23	47	6	59	36	5	32	25	22	19	24	23	25	26	19	24	27	22	19	21
TOTAL SUPPORT	27	26	55	6	68	41	6	36	29	24	22	26	26	29	29	22	25	31	27	21	22
Tend to oppose	35	32	32	33	21	34	29	31	31	32	37	31	31	32	34	28	34	32	35	29	28
Strongly oppose	29	32	9	57	7	16	59	27	33	31	27	26	34	37	28	37	27	29	29	38	40
TOTAL OPPOSE	64	64	41	90	28	50	88	58	64	63	64	57	65	69	62	65	61	61	64	67	68
Don't know	9	10	4	3	3	9	5	6	7	13	15	16	9	3	8	13	13	8	9	12	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	118
Male 25 to 39	189	244
Male 40 to 59	389	323
Male 60 +	302	243
Female 18 to 24	84	113
Female 25 to 39	250	243
Female 40 to 59	379	330
Female 60 +	251	296
Region		
North England	434	470
Midlands	304	313
East England	194	183
London	285	244
South England	440	437
Wales	120	96
Scotland	133	166
Social Grade		
AB	732	535
C1	553	554
C2	283	401
DE	342	420
Newspaper Type		
Express / Mail	373	306
Sun / Star	172	449
Mirror / Record	95	191
Guardian / Independent	128	86
FT / Times / Telegraph	145	181
Other Paper	242	220
No Paper	755	478
Political Party Identification		
Labour	632	621
Conservative	525	544
Liberal Democrat	205	229
SNP/Plaid Cymru	36	32
Others	102	25
None/ DK	410	458

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