

**List of Tables**

1. Interest in news and public affairs . . . . .	2
2. Direction of country . . . . .	3
3. Candidate Qualities - Favorability – Hillary Clinton . . . . .	4
4. Candidate Qualities - Favorability – Ted Cruz . . . . .	5
5. Candidate Qualities - Favorability – John Kasich . . . . .	6
6. Candidate Qualities - Favorability – Marco Rubio . . . . .	7
7. Candidate Qualities - Favorability – Bernie Sanders . . . . .	8
8. Candidate Qualities - Favorability – Donald Trump . . . . .	9
9. Democrats - Preferred Nominee . . . . .	10
10. Democrats - Strength of Preference . . . . .	11
11. Democrats - Strength of Support . . . . .	12
12. Democrats - Enthusiasm – Hillary Clinton . . . . .	13
13. Democrats - Enthusiasm – Bernie Sanders . . . . .	14
14. Democrats - Most Likely Nominee . . . . .	15
15. Democrats - Could Win General – Hillary Clinton . . . . .	16
16. Democrats - Could Win General – Bernie Sanders . . . . .	17
17. Democrats - Better Chance . . . . .	18
18. Democrats - Primary Length . . . . .	19
19. Republicans - Preferred Nominee . . . . .	20
20. Republicans - Strength of Preference . . . . .	21
21. Republicans - Strength of Support . . . . .	22
22. Republicans - Second Choice . . . . .	23
23. Republicans - Enthusiasm – Ted Cruz . . . . .	24
24. Republicans - Enthusiasm – John Kasich . . . . .	25
25. Republicans - Enthusiasm – Marco Rubio . . . . .	26
26. Republicans - Enthusiasm – Donald Trump . . . . .	27
27. Republicans - Most Likely Nominee . . . . .	28
28. Republicans - Could Win General – Ted Cruz . . . . .	29
29. Republicans - Could Win General – John Kasich . . . . .	30
30. Republicans - Could Win General – Marco Rubio . . . . .	31
31. Republicans - Could Win General – Donald Trump . . . . .	32
32. Republicans - Best Chance . . . . .	33
33. Republicans - Primary Length . . . . .	34
34. Candidate Qualities - Impression – Hillary Clinton . . . . .	35
35. Candidate Qualities - Impression – Ted Cruz . . . . .	36
36. Candidate Qualities - Impression – John Kasich . . . . .	37

37. Candidate Qualities - Impression – Marco Rubio . . . . .	38
38. Candidate Qualities - Impression – Bernie Sanders . . . . .	39
39. Candidate Qualities - Impression – Donald Trump . . . . .	40
40. Candidate Qualities - Commander-in-Chief – Hillary Clinton . . . . .	41
41. Candidate Qualities - Commander-in-Chief – Ted Cruz . . . . .	42
42. Candidate Qualities - Commander-in-Chief – John Kasich . . . . .	43
43. Candidate Qualities - Commander-in-Chief – Marco Rubio . . . . .	44
44. Candidate Qualities - Commander-in-Chief – Bernie Sanders . . . . .	45
45. Candidate Qualities - Commander-in-Chief – Donald Trump . . . . .	46
46. Candidate Qualities - Honesty – Hillary Clinton . . . . .	47
47. Candidate Qualities - Honesty – Ted Cruz . . . . .	48
48. Candidate Qualities - Honesty – John Kasich . . . . .	49
49. Candidate Qualities - Honesty – Marco Rubio . . . . .	50
50. Candidate Qualities - Honesty – Bernie Sanders . . . . .	51
51. Candidate Qualities - Honesty – Donald Trump . . . . .	52
52. Candidate Qualities - Economy – Hillary Clinton . . . . .	53
53. Candidate Qualities - Economy – Ted Cruz . . . . .	54
54. Candidate Qualities - Economy – John Kasich . . . . .	55
55. Candidate Qualities - Economy – Marco Rubio . . . . .	56
56. Candidate Qualities - Economy – Bernie Sanders . . . . .	57
57. Candidate Qualities - Economy – Donald Trump . . . . .	58
58. Candidate Qualities - Sincerity – Hillary Clinton . . . . .	59
59. Candidate Qualities - Sincerity – Ted Cruz . . . . .	60
60. Candidate Qualities - Sincerity – John Kasich . . . . .	61
61. Candidate Qualities - Sincerity – Marco Rubio . . . . .	62
62. Candidate Qualities - Sincerity – Bernie Sanders . . . . .	63
63. Candidate Qualities - Sincerity – Donald Trump . . . . .	64
64. Candidate Qualities - Cares – Hillary Clinton . . . . .	65
65. Candidate Qualities - Cares – Ted Cruz . . . . .	66
66. Candidate Qualities - Cares – John Kasich . . . . .	67
67. Candidate Qualities - Cares – Marco Rubio . . . . .	68
68. Candidate Qualities - Cares – Bernie Sanders . . . . .	69
69. Candidate Qualities - Cares – Donald Trump . . . . .	70
70. Candidate Qualities - Country or Themselves – Hillary Clinton . . . . .	71
71. Candidate Qualities - Country or Themselves – Ted Cruz . . . . .	72
72. Candidate Qualities - Country or Themselves – John Kasich . . . . .	73
73. Candidate Qualities - Country or Themselves – Marco Rubio . . . . .	74
74. Candidate Qualities - Country or Themselves – Bernie Sanders . . . . .	75

# The Economist/YouGov Poll

March 10 - 12, 2016



75. Candidate Qualities - Country or Themselves – Donald Trump	76
76. Best Candidate for Groups – Blacks / African-Americans	77
77. Best Candidate for Groups – Women	78
78. Best Candidate for Groups – Working people	79
79. Best Candidate for Groups – Hispanics	80
80. Best Candidate for Groups – LGBT people (Lesbian / Gay / Bisexual / Transgender)	81
81. Best Candidate for Groups – Christians	82
82. Best Candidate for Groups – People like you	83
83. Trial heats - Clinton vs Trump	84
84. Trial heats - Clinton vs Cruz	85
85. Trial heats - Clinton vs Rubio	86
86. Trial heats - Clinton vs Kasich	87
87. Trial heats - Sanders vs Trump	88
88. Trial heats - Sanders vs Cruz	89
89. Trial heats - Sanders vs Rubio	90
90. Trial heats - Sanders vs Kasich	91
91. Preferred General Election Winner	92
92. Most Important Candidate Trait	94
93. Election Interest	96
94. Generic Presidential Vote Intention	97
95. Individual Favorability – Bill Clinton	99
96. Individual Favorability – Mitt Romney	100
97. Individual Favorability – John McCain	101
98. Prey on Prejudice	102
99. Reason to Support Trump	103
100. Establishment Support	105
101. Filling Vacancy	107
102. Obama Nomination	108
103. Senate Hearings	109
104. Senate Filibuster	110
105. Best Presidential Candidate	111
106. Issue importance – The economy	113
107. Issue importance – Immigration	114
108. Issue importance – The environment	115
109. Issue importance – Terrorism	116
110. Issue importance – Gay rights	117
111. Issue importance – Education	118
112. Issue importance – Health care	119

# The Economist/YouGov Poll

March 10 - 12, 2016



113. Issue importance – Social security . . . . .	120
114. Issue importance – The budget deficit . . . . .	121
115. Issue importance – The war in Afghanistan . . . . .	122
116. Issue importance – Taxes . . . . .	123
117. Issue importance – Medicare . . . . .	124
118. Issue importance – Abortion . . . . .	125
119. Issue importance – Foreign policy . . . . .	126
120. Issue importance – Gun control . . . . .	127
121. Most important issue . . . . .	128
122. Favorability of individuals – Barack Obama . . . . .	131
123. Favorability of individuals – Joe Biden . . . . .	132
124. Favorability of individuals – Paul Ryan . . . . .	133
125. Favorability of individuals – Mitch McConnell . . . . .	134
126. Favorability of individuals – Nancy Pelosi . . . . .	135
127. Favorability of individuals – Harry Reid . . . . .	136
128. Approval of Obama as President . . . . .	137
129. Perceived Obama ideology . . . . .	138
130. Obama’s leadership abilities . . . . .	139
131. Perceived Obama sincerity . . . . .	140
132. Obama likeability . . . . .	141
133. Approve of the way Barack Obama is handling these specific issues . . . . .	142
134. Disapprove of the way Barack Obama is handling these specific issues . . . . .	145
135. Approval of U.S. Congress . . . . .	148
136. Approval of MC . . . . .	150
137. Ryan Job Approval . . . . .	152
138. Congressional Accomplishment . . . . .	153
139. Blame . . . . .	154
140. Favorability of political parties – The Democratic Party . . . . .	155
141. Favorability of political parties – The Republican Party . . . . .	156
142. Favorability of Congressional political parties – Democrats in Congress . . . . .	157
143. Favorability of Congressional political parties – Republicans in Congress . . . . .	158
144. Trend of economy . . . . .	159
145. Stock market expectations over next year . . . . .	160
146. Change in personal finances over past year . . . . .	161
147. Jobs in Six Months . . . . .	163
148. Worried about losing job . . . . .	164
149. Job Availability . . . . .	165
150. Happy with job . . . . .	166

# The Economist/YouGov Poll

March 10 - 12, 2016



## 1. Interest in news and public affairs

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Most of the time	48%	54%	43%	30%	37%	57%	69%	54%	37%	33%	42%	69%	77%
Some of the time	30%	26%	33%	32%	37%	29%	19%	28%	36%	36%	26%	23%	19%
Only now and then	13%	12%	13%	22%	15%	7%	7%	11%	16%	17%	19%	6%	3%
Hardly at all	8%	6%	10%	14%	9%	6%	5%	7%	10%	11%	12%	3%	1%
Don't know	1%	1%	1%	1%	2%	0%	0%	0%	2%	2%	1%	0%	0%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Most of the time	48%	47%	43%	57%	56%	37%	58%	41%	53%	71%	46%
Some of the time	30%	33%	28%	30%	25%	35%	27%	33%	28%	23%	27%
Only now and then	13%	13%	15%	9%	11%	16%	9%	14%	12%	5%	16%
Hardly at all	8%	6%	13%	4%	8%	10%	6%	10%	7%	1%	9%
Don't know	1%	1%	2%	0%	0%	2%	0%	1%	0%	0%	2%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Most of the time	48%	70%	71%	80%	76%	
Some of the time	30%	21%	23%	17%	20%	
Only now and then	13%	6%	4%	3%	3%	
Hardly at all	8%	3%	2%	1%	1%	
Don't know	1%	0%	—	0%	0%	
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 2. Direction of country

Would you say things in this country today are...

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Generally headed in the right direction	26%	29%	23%	27%	30%	24%	20%	19%	43%	42%	32%	50%	6%
Off on the wrong track	63%	61%	65%	53%	59%	66%	74%	73%	39%	42%	48%	38%	91%
Not sure	12%	10%	13%	20%	11%	10%	6%	8%	19%	16%	20%	11%	3%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Generally headed in the right direction	26%	46%	19%	9%	43%	29%	11%	24%	28%	31%	22%
Off on the wrong track	63%	40%	67%	85%	43%	57%	82%	63%	64%	63%	62%
Not sure	12%	13%	14%	6%	14%	14%	7%	13%	8%	6%	16%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Generally headed in the right direction	26%	63%	39%	4%	8%
Off on the wrong track	63%	25%	53%	95%	86%
Not sure	12%	12%	8%	1%	5%
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 3. Candidate Qualities - Favorability – Hillary Clinton

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	23%	24%	21%	18%	26%	24%	19%	17%	45%	31%	24%	45%	4%
Somewhat favorable	20%	19%	20%	22%	21%	19%	15%	16%	27%	30%	22%	27%	5%
Somewhat unfavorable	12%	12%	12%	18%	12%	10%	10%	12%	11%	12%	19%	11%	7%
Very unfavorable	42%	42%	42%	36%	36%	45%	53%	53%	13%	20%	33%	15%	83%
Don't know	3%	2%	4%	6%	4%	2%	2%	3%	5%	7%	3%	2%	1%
Totals (Unweighted N)	100% (1,997)	100% (890)	100% (1,107)	100% (415)	100% (538)	100% (775)	100% (269)	100% (1,357)	100% (246)	100% (238)	100% (156)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	23%	46%	13%	6%	36%	26%	11%	25%	20%	20%	21%
Somewhat favorable	20%	29%	21%	6%	32%	23%	8%	20%	20%	16%	19%
Somewhat unfavorable	12%	12%	16%	8%	14%	15%	8%	13%	11%	13%	14%
Very unfavorable	42%	11%	44%	78%	16%	30%	71%	39%	47%	48%	39%
Don't know	3%	2%	6%	2%	2%	6%	2%	3%	2%	3%	7%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (741)	100% (489)	100% (581)	100% (845)	100% (571)	100% (1,008)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	23%	79%	7%	4%	4%	
Somewhat favorable	20%	15%	39%	4%	5%	
Somewhat unfavorable	12%	1%	24%	7%	7%	
Very unfavorable	42%	2%	29%	84%	84%	
Don't know	3%	2%	1%	1%	0%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 4. Candidate Qualities - Favorability – Ted Cruz

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	10%	12%	9%	10%	8%	11%	11%	11%	3%	16%	5%	3%	23%
Somewhat favorable	22%	20%	24%	19%	25%	21%	26%	23%	21%	20%	23%	12%	34%
Somewhat unfavorable	22%	24%	20%	20%	20%	25%	21%	21%	21%	25%	28%	16%	22%
Very unfavorable	33%	35%	32%	28%	32%	36%	36%	34%	36%	24%	31%	63%	18%
Don't know	12%	9%	15%	23%	14%	8%	6%	11%	19%	14%	13%	6%	3%
Totals (Unweighted N)	100% (1,996)	100% (888)	100% (1,108)	100% (415)	100% (539)	100% (773)	100% (269)	100% (1,356)	100% (245)	100% (239)	100% (156)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	10%	3%	9%	21%	3%	4%	22%	8%	14%	9%	11%
Somewhat favorable	22%	15%	19%	36%	9%	20%	33%	21%	24%	26%	20%
Somewhat unfavorable	22%	22%	22%	22%	17%	24%	21%	23%	23%	18%	20%
Very unfavorable	33%	49%	33%	14%	62%	35%	15%	33%	32%	43%	29%
Don't know	12%	11%	17%	7%	8%	17%	8%	15%	8%	4%	20%
Totals (Unweighted N)	100% (1,996)	100% (766)	100% (742)	100% (488)	100% (581)	100% (845)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	10%	4%	1%	10%	40%	
Somewhat favorable	22%	12%	12%	37%	31%	
Somewhat unfavorable	22%	18%	13%	27%	16%	
Very unfavorable	33%	61%	70%	23%	12%	
Don't know	12%	6%	4%	3%	1%	
Totals (Unweighted N)	100% (1,996)	100% (252)	100% (237)	100% (201)	100% (181)	



# The Economist/YouGov Poll

March 10 - 12, 2016



## 5. Candidate Qualities - Favorability – John Kasich

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	10%	11%	9%	9%	7%	10%	16%	12%	3%	6%	13%	6%	21%
Somewhat favorable	30%	32%	28%	24%	25%	32%	39%	31%	23%	24%	35%	31%	42%
Somewhat unfavorable	20%	22%	18%	15%	23%	21%	17%	21%	14%	22%	19%	24%	20%
Very unfavorable	16%	17%	15%	15%	15%	17%	13%	14%	25%	15%	10%	22%	9%
Don't know	25%	19%	31%	36%	30%	20%	14%	22%	35%	33%	23%	16%	9%
Totals (Unweighted N)	100% (1,996)	100% (889)	100% (1,107)	100% (416)	100% (538)	100% (773)	100% (269)	100% (1,357)	100% (245)	100% (238)	100% (156)	100% (530)	100% (400)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	10%	4%	9%	18%	3%	8%	16%	7%	11%	21%	12%	
Somewhat favorable	30%	25%	27%	38%	19%	28%	38%	27%	32%	42%	24%	
Somewhat unfavorable	20%	23%	20%	16%	29%	18%	17%	19%	21%	20%	21%	
Very unfavorable	16%	23%	14%	10%	26%	15%	11%	20%	13%	8%	11%	
Don't know	25%	26%	30%	18%	23%	31%	19%	28%	23%	10%	32%	
Totals (Unweighted N)	100% (1,996)	100% (766)	100% (742)	100% (488)	100% (582)	100% (844)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (232)	

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	10%	7%	5%	15%	28%	
Somewhat favorable	30%	31%	31%	45%	40%	
Somewhat unfavorable	20%	23%	27%	23%	16%	
Very unfavorable	16%	22%	24%	10%	6%	
Don't know	25%	17%	13%	6%	10%	
Totals (Unweighted N)	100% (1,996)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 6. Candidate Qualities - Favorability – Marco Rubio

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	8%	9%	7%	6%	10%	6%	10%	8%	3%	12%	6%	2%	18%
Somewhat favorable	25%	26%	25%	25%	23%	26%	29%	26%	18%	26%	26%	16%	35%
Somewhat unfavorable	25%	25%	25%	19%	26%	29%	23%	26%	20%	23%	30%	30%	26%
Very unfavorable	27%	28%	26%	24%	24%	30%	30%	27%	32%	24%	23%	45%	19%
Don't know	15%	12%	17%	27%	17%	9%	8%	12%	26%	14%	15%	7%	2%
Totals (Unweighted N)	100% (1,996)	100% (888)	100% (1,108)	100% (415)	100% (539)	100% (773)	100% (269)	100% (1,356)	100% (245)	100% (239)	100% (156)	100% (529)	100% (400)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	8%	4%	5%	17%	3%	6%	14%	6%	13%	9%	6%
Somewhat favorable	25%	16%	24%	38%	12%	21%	37%	25%	25%	26%	26%
Somewhat unfavorable	25%	28%	26%	20%	30%	26%	22%	25%	27%	29%	21%
Very unfavorable	27%	38%	26%	16%	46%	26%	18%	27%	24%	31%	30%
Don't know	15%	14%	19%	9%	10%	22%	9%	17%	12%	5%	18%
Totals (Unweighted N)	100% (1,996)	100% (766)	100% (742)	100% (488)	100% (581)	100% (845)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	8%	3%	1%	6%	33%	
Somewhat favorable	25%	18%	12%	28%	44%	
Somewhat unfavorable	25%	30%	30%	33%	17%	
Very unfavorable	27%	42%	51%	30%	6%	
Don't know	15%	6%	6%	3%	0%	
Totals (Unweighted N)	100% (1,996)	100% (252)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 7. Candidate Qualities - Favorability – Bernie Sanders

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	22%	22%	23%	26%	23%	20%	21%	18%	29%	35%	27%	48%	6%
Somewhat favorable	28%	28%	27%	24%	32%	29%	24%	24%	36%	34%	37%	35%	13%
Somewhat unfavorable	15%	14%	16%	15%	14%	15%	17%	18%	9%	10%	13%	7%	23%
Very unfavorable	26%	28%	24%	20%	20%	30%	36%	33%	10%	11%	14%	7%	56%
Don't know	9%	8%	10%	16%	11%	6%	3%	7%	15%	11%	10%	3%	2%
Totals (Unweighted N)	100% (1,995)	100% (888)	100% (1,107)	100% (415)	100% (538)	100% (773)	100% (269)	100% (1,356)	100% (245)	100% (238)	100% (156)	100% (529)	100% (400)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	22%	36%	21%	8%	46%	23%	8%	23%	21%	20%	24%	
Somewhat favorable	28%	37%	29%	15%	30%	35%	17%	28%	29%	24%	29%	
Somewhat unfavorable	15%	8%	17%	21%	10%	13%	20%	16%	12%	19%	14%	
Very unfavorable	26%	11%	22%	51%	9%	15%	49%	22%	31%	35%	22%	
Don't know	9%	8%	12%	6%	5%	13%	6%	11%	6%	2%	10%	
Totals (Unweighted N)	100% (1,995)	100% (766)	100% (741)	100% (488)	100% (581)	100% (844)	100% (570)	100% (1,007)	100% (522)	100% (234)	100% (232)	

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter	Likely Sanders primary voter		Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter		
Very favorable	22%	28%	81%		5%	8%		
Somewhat favorable	28%	49%	15%		14%	12%		
Somewhat unfavorable	15%	10%	2%		20%	25%		
Very unfavorable	26%	9%	1%		58%	55%		
Don't know	9%	3%	1%		3%	—		
Totals (Unweighted N)	100% (1,995)	100% (252)	100% (237)		100% (201)	100% (181)		

# The Economist/YouGov Poll

March 10 - 12, 2016



## 8. Candidate Qualities - Favorability – Donald Trump

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	19%	21%	17%	9%	17%	22%	30%	24%	5%	11%	11%	5%	45%
Somewhat favorable	17%	16%	18%	14%	20%	18%	14%	19%	10%	11%	21%	9%	21%
Somewhat unfavorable	11%	12%	10%	11%	9%	12%	9%	12%	10%	6%	8%	9%	12%
Very unfavorable	50%	47%	52%	63%	51%	45%	44%	42%	70%	70%	58%	74%	21%
Don't know	3%	3%	3%	3%	3%	2%	3%	3%	5%	2%	3%	2%	1%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (416)	100% (539)	100% (774)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	19%	7%	17%	36%	7%	14%	32%	19%	21%	21%	14%
Somewhat favorable	17%	10%	14%	29%	7%	16%	24%	17%	17%	23%	16%
Somewhat unfavorable	11%	8%	13%	10%	10%	9%	13%	11%	13%	10%	7%
Very unfavorable	50%	73%	50%	23%	75%	55%	29%	50%	48%	44%	59%
Don't know	3%	2%	5%	2%	0%	5%	2%	4%	1%	2%	4%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (742)	100% (489)	100% (582)	100% (845)	100% (571)	100% (1,010)	100% (522)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	19%	4%	5%	79%	6%	
Somewhat favorable	17%	9%	9%	17%	25%	
Somewhat unfavorable	11%	9%	9%	2%	24%	
Very unfavorable	50%	77%	75%	2%	44%	
Don't know	3%	1%	1%	—	1%	
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (237)	100% (201)	100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 9. Democrats - Preferred Nominee

Which one of these individuals do you want to be the Democratic nominee for President in 2016?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	32%	29%	34%	26%	33%	35%	27%	25%	62%	45%	27%	52%	13%
Bernie Sanders	42%	44%	40%	52%	44%	38%	39%	45%	27%	37%	45%	40%	44%
No preference	26%	26%	26%	22%	23%	27%	34%	30%	11%	18%	27%	8%	43%
Totals (Unweighted N)	100% (1,641)	100% (776)	100% (865)	100% (275)	100% (431)	100% (688)	100% (247)	100% (1,174)	100% (208)	100% (149)	100% (110)	100% (530)	100% (400)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	32%	59%	22%	13%	46%	40%	18%	34%	29%	31%	30%
Bernie Sanders	42%	32%	52%	43%	46%	41%	41%	42%	43%	43%	39%
No preference	26%	9%	27%	44%	8%	19%	41%	25%	27%	27%	32%
Totals (Unweighted N)	100% (1,641)	100% (659)	100% (535)	100% (447)	100% (492)	100% (627)	100% (522)	100% (782)	100% (465)	100% (222)	100% (172)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Hillary Clinton	32%	100%	—	13%	12%
Bernie Sanders	42%	—	100%	43%	46%
No preference	26%	—	—	44%	43%
Totals (Unweighted N)	100% (1,641)	100% (254)	100% (237)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 10. Democrats - Strength of Preference

Do you support (preferred Democratic candidate) because you...

*Asked of registered voters*

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Like (preferred Democratic candidate)	63%	61%	64%	64%	68%	63%	53%	53%	95%	82%	59%	92%	20%
Dislike (the other Democratic candidate)	37%	39%	36%	36%	32%	37%	47%	47%	5%	18%	41%	8%	80%
Totals (Unweighted N)	100% (1,260)	100% (591)	100% (669)	100% (217)	100% (343)	100% (526)	100% (174)	100% (867)	100% (183)	100% (127)	100% (83)	100% (491)	100% (237)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Like (preferred Democratic candidate)	63%	92%	56%	22%	93%	74%	28%	66%	58%	55%	71%
Dislike (the other Democratic candidate)	37%	8%	44%	78%	7%	26%	72%	34%	42%	45%	29%
Totals (Unweighted N)	100% (1,260)	100% (597)	100% (406)	100% (257)	100% (447)	100% (508)	100% (305)	100% (606)	100% (359)	100% (171)	100% (124)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Like (preferred Democratic candidate)	63%	97%	86%	19%	23%
Dislike (the other Democratic candidate)	37%	3%	14%	81%	77%
Totals (Unweighted N)	100% (1,260)	100% (254)	100% (237)	100% (116)	100% (108)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 11. Democrats - Strength of Support

Do you strongly support (preferred Democratic candidate) or do you support (preferred Democratic candidate) with some reservations?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly support	46%	45%	47%	46%	50%	45%	43%	38%	69%	65%	41%	76%	10%
Support but have some reservations	54%	55%	53%	54%	50%	55%	57%	62%	31%	35%	59%	24%	90%
Totals (Unweighted N)	100% (1,245)	100% (580)	100% (665)	100% (215)	100% (341)	100% (516)	100% (173)	100% (854)	100% (181)	100% (127)	100% (83)	100% (489)	100% (227)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly support	46%	71%	37%	15%	74%	49%	21%	49%	44%	37%	51%
Support but have some reservations	54%	29%	63%	85%	26%	51%	79%	51%	56%	63%	49%
Totals (Unweighted N)	100% (1,245)	100% (594)	100% (403)	100% (248)	100% (446)	100% (504)	100% (295)	100% (602)	100% (354)	100% (170)	100% (119)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Strongly support	46%	73%	80%	11%	10%
Support but have some reservations	54%	27%	20%	89%	90%
Totals (Unweighted N)	100% (1,245)	100% (252)	100% (237)	100% (114)	100% (102)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 12. Democrats - Enthusiasm – Hillary Clinton

How would you feel if the person listed below was the 2016 Democratic nominee for President?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	22%	20%	24%	17%	21%	23%	24%	16%	48%	37%	13%	46%	3%
Satisfied but not enthusiastic	18%	18%	18%	20%	20%	20%	11%	15%	30%	17%	26%	27%	6%
Dissatisfied but not upset	12%	12%	12%	20%	15%	8%	11%	13%	7%	11%	10%	11%	10%
Upset	44%	45%	43%	39%	38%	46%	53%	52%	11%	29%	43%	15%	76%
Not sure	4%	4%	4%	5%	6%	4%	2%	3%	5%	7%	8%	1%	5%
Totals (Unweighted N)	100% (1,639)	100% (776)	100% (863)	100% (276)	100% (431)	100% (685)	100% (247)	100% (1,172)	100% (207)	100% (150)	100% (110)	100% (528)	100% (398)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	22%	50%	11%	4%	43%	26%	8%	24%	20%	19%	21%
Satisfied but not enthusiastic	18%	29%	19%	6%	27%	25%	8%	19%	16%	19%	15%
Dissatisfied but not upset	12%	9%	17%	11%	15%	13%	10%	10%	14%	12%	14%
Upset	44%	11%	47%	74%	13%	31%	69%	42%	47%	46%	42%
Not sure	4%	1%	6%	5%	2%	5%	4%	4%	3%	5%	7%
Totals (Unweighted N)	100% (1,639)	100% (656)	100% (536)	100% (447)	100% (492)	100% (625)	100% (522)	100% (778)	100% (467)	100% (222)	100% (172)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Enthusiastic	22%	76%	9%	3%	4%
Satisfied but not enthusiastic	18%	20%	35%	5%	6%
Dissatisfied but not upset	12%	2%	24%	9%	11%
Upset	44%	1%	31%	77%	74%
Not sure	4%	0%	1%	5%	4%
Totals (Unweighted N)	100% (1,639)	100% (253)	100% (236)	100% (199)	100% (180)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 13. Democrats - Enthusiasm – Bernie Sanders

How would you feel if the person listed below was the 2016 Democratic nominee for President?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	25%	25%	24%	31%	30%	22%	18%	22%	29%	35%	30%	50%	6%
Satisfied but not enthusiastic	27%	27%	26%	26%	26%	26%	28%	25%	38%	27%	28%	28%	23%
Dissatisfied but not upset	20%	21%	19%	12%	18%	22%	24%	22%	15%	10%	17%	12%	28%
Upset	21%	21%	22%	24%	17%	21%	27%	25%	8%	18%	17%	7%	35%
Not sure	7%	6%	8%	7%	9%	9%	4%	7%	10%	10%	8%	3%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,633)	(772)	(861)	(276)	(430)	(684)	(243)	(1,169)	(207)	(148)	(109)	(524)	(398)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	25%	41%	25%	8%	57%	27%	7%	25%	23%	24%	27%
Satisfied but not enthusiastic	27%	32%	29%	19%	26%	31%	24%	28%	26%	25%	25%
Dissatisfied but not upset	20%	15%	18%	26%	9%	20%	25%	20%	20%	18%	20%
Upset	21%	7%	21%	36%	5%	14%	35%	18%	25%	28%	19%
Not sure	7%	5%	8%	10%	3%	9%	8%	8%	6%	5%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,633)	(652)	(534)	(447)	(489)	(624)	(520)	(780)	(463)	(219)	(171)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Enthusiastic	25%	28%	83%	5%	8%
Satisfied but not enthusiastic	27%	39%	13%	22%	24%
Dissatisfied but not upset	20%	21%	1%	30%	24%
Upset	21%	9%	1%	38%	34%
Not sure	7%	3%	2%	6%	10%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,633)	(250)	(235)	(199)	(180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 14. Democrats - Most Likely Nominee

Who do you think is the most likely candidate to become the Democratic nominee for president in 2016?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	63%	68%	59%	54%	61%	66%	72%	64%	64%	62%	52%	67%	64%
Bernie Sanders	19%	17%	21%	29%	23%	16%	6%	16%	19%	28%	28%	22%	13%
Not sure	18%	15%	20%	17%	16%	18%	22%	19%	17%	10%	20%	10%	23%
Totals (Unweighted N)	100% (1,974)	100% (880)	100% (1,094)	100% (413)	100% (533)	100% (761)	100% (267)	100% (1,341)	100% (241)	100% (236)	100% (156)	100% (526)	100% (397)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	63%	69%	57%	64%	64%	62%	64%	62%	64%	72%	57%
Bernie Sanders	19%	19%	21%	16%	21%	21%	15%	19%	19%	18%	21%
Not sure	18%	12%	22%	20%	15%	17%	20%	19%	17%	10%	22%
Totals (Unweighted N)	100% (1,974)	100% (754)	100% (736)	100% (484)	100% (578)	100% (832)	100% (564)	100% (996)	100% (517)	100% (231)	100% (230)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Hillary Clinton	63%	94%	35%	62%	67%	
Bernie Sanders	19%	2%	52%	14%	12%	
Not sure	18%	4%	13%	24%	21%	
Totals (Unweighted N)	100% (1,974)	100% (253)	100% (235)	100% (199)	100% (179)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 15. Democrats - Could Win General – Hillary Clinton

Regardless of who the Republicans select as their nominee, do you think the Democratic presidential candidates listed below could possibly win or could never win the general election in November if he or she was to become the Democratic nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Could possibly win	71%	72%	71%	71%	72%	74%	66%	68%	83%	80%	65%	87%	59%
Could never win	16%	17%	15%	18%	15%	15%	16%	17%	8%	13%	19%	8%	24%
Not sure	13%	12%	14%	12%	13%	11%	19%	14%	9%	7%	16%	5%	16%
Totals (Unweighted N)	100% (1,986)	100% (888)	100% (1,098)	100% (413)	100% (535)	100% (770)	100% (268)	100% (1,350)	100% (245)	100% (237)	100% (154)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Could possibly win	71%	85%	67%	60%	87%	73%	61%	71%	71%	75%	70%
Could never win	16%	6%	17%	26%	6%	13%	24%	15%	18%	14%	13%
Not sure	13%	8%	16%	14%	7%	14%	15%	14%	11%	11%	17%
Totals (Unweighted N)	100% (1,986)	100% (764)	100% (736)	100% (486)	100% (579)	100% (839)	100% (568)	100% (1,003)	100% (520)	100% (234)	100% (229)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Could possibly win	71%	97%	78%	52%	67%	
Could never win	16%	1%	14%	30%	19%	
Not sure	13%	2%	7%	18%	14%	
Totals (Unweighted N)	100% (1,986)	100% (254)	100% (236)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 16. Democrats - Could Win General – Bernie Sanders

Regardless of who the Republicans select as their nominee, do you think the Democratic presidential candidates listed below could possibly win or could never win the general election in November if he or she was to become the Democratic nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Could possibly win	50%	49%	51%	59%	54%	48%	36%	45%	60%	60%	60%	72%	31%
Could never win	27%	29%	25%	19%	24%	29%	36%	32%	12%	16%	21%	15%	51%
Not sure	23%	21%	25%	22%	22%	23%	28%	23%	27%	24%	19%	13%	19%
Totals (Unweighted N)	100% (1,976)	100% (884)	100% (1,092)	100% (414)	100% (533)	100% (764)	100% (265)	100% (1,349)	100% (241)	100% (233)	100% (153)	100% (525)	100% (399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Could possibly win	50%	63%	50%	36%	68%	54%	36%	50%	53%	42%	50%
Could never win	27%	17%	22%	45%	15%	18%	44%	23%	31%	44%	21%
Not sure	23%	20%	28%	19%	17%	29%	20%	27%	16%	15%	29%
Totals (Unweighted N)	100% (1,976)	100% (756)	100% (735)	100% (485)	100% (577)	100% (833)	100% (566)	100% (996)	100% (519)	100% (233)	100% (228)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Could possibly win	50%	57%	95%	29%	32%	
Could never win	27%	26%	2%	53%	49%	
Not sure	23%	17%	3%	18%	18%	
Totals (Unweighted N)	100% (1,976)	100% (250)	100% (236)	100% (201)	100% (179)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 17. Democrats - Better Chance

Which Democratic candidate do you think has the better chance to win the general election in November?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	57%	59%	55%	49%	56%	62%	57%	55%	65%	59%	52%	59%	54%
Bernie Sanders	23%	24%	23%	34%	27%	20%	12%	23%	18%	29%	31%	30%	15%
Not sure	20%	17%	22%	17%	17%	18%	31%	22%	16%	12%	17%	11%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(886)	(1,108)	(416)	(539)	(770)	(269)	(1,356)	(244)	(238)	(156)	(529)	(401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	57%	67%	51%	53%	59%	58%	54%	57%	54%	62%	54%
Bernie Sanders	23%	22%	27%	20%	28%	25%	19%	24%	24%	18%	24%
Not sure	20%	11%	22%	27%	13%	17%	26%	18%	22%	20%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(765)	(742)	(487)	(582)	(844)	(568)	(1,007)	(521)	(234)	(232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Hillary Clinton	57%	93%	16%	51%	57%	
Bernie Sanders	23%	2%	71%	16%	15%	
Not sure	20%	5%	12%	33%	29%	
Totals	100%	100%	100%	100%	100%	
(Unweighted N)	(1,994)	(253)	(236)	(201)	(181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 18. Democrats - Primary Length

Do you think who wins the Democratic nomination will be decided in the next few months, or do you think it won't be decided until the Democratic nominating convention in July?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Decided in next few months	47%	50%	44%	37%	45%	50%	55%	51%	28%	46%	46%	52%	57%
At the Democratic National Convention in July	31%	29%	32%	35%	30%	31%	28%	30%	34%	32%	30%	36%	27%
Not sure	22%	21%	23%	29%	25%	19%	17%	19%	38%	22%	24%	12%	15%
Totals (Unweighted N)	100% (1,992)	100% (889)	100% (1,103)	100% (414)	100% (538)	100% (772)	100% (268)	100% (1,354)	100% (245)	100% (237)	100% (156)	100% (529)	100% (399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Decided in next few months	47%	50%	42%	49%	50%	43%	50%	40%	53%	65%	46%
At the Democratic National Convention in July	31%	28%	31%	34%	31%	31%	31%	34%	28%	26%	27%
Not sure	22%	22%	26%	17%	19%	26%	19%	26%	19%	9%	27%
Totals (Unweighted N)	100% (1,992)	100% (764)	100% (741)	100% (487)	100% (580)	100% (843)	100% (569)	100% (1,006)	100% (520)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Decided in next few months	47%	63%	41%	55%	62%	
At the Democratic National Convention in July	31%	27%	48%	28%	23%	
Not sure	22%	10%	10%	16%	15%	
Totals (Unweighted N)	100% (1,992)	100% (252)	100% (237)	100% (199)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 19. Republicans - Preferred Nominee

Which one of these individuals do you want to be the Republican nominee for President in 2016?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ted Cruz	16%	16%	16%	16%	16%	17%	14%	17%	12%	18%	16%	9%	22%
John Kasich	19%	19%	19%	24%	15%	19%	19%	20%	15%	14%	20%	29%	11%
Marco Rubio	12%	12%	12%	15%	18%	9%	8%	11%	11%	19%	11%	12%	10%
Donald Trump	32%	34%	30%	19%	27%	35%	42%	36%	15%	25%	28%	17%	53%
No preference	21%	19%	23%	26%	24%	19%	16%	16%	46%	24%	24%	33%	4%
Totals (Unweighted N)	100% (1,647)	100% (778)	100% (869)	100% (277)	100% (433)	100% (690)	100% (247)	100% (1,178)	100% (209)	100% (149)	100% (111)	100% (530)	100% (400)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ted Cruz	16%	9%	18%	22%	6%	11%	25%	16%	16%	13%	21%
John Kasich	19%	24%	20%	13%	26%	24%	12%	15%	21%	27%	20%
Marco Rubio	12%	11%	9%	16%	9%	13%	13%	12%	15%	9%	9%
Donald Trump	32%	18%	33%	45%	17%	27%	43%	31%	32%	38%	27%
No preference	21%	37%	21%	4%	42%	25%	8%	26%	15%	13%	23%
Totals (Unweighted N)	100% (1,647)	100% (661)	100% (537)	100% (449)	100% (492)	100% (632)	100% (523)	100% (787)	100% (467)	100% (221)	100% (172)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Ted Cruz	16%	11%	7%	—	51%
John Kasich	19%	28%	32%	—	25%
Marco Rubio	12%	12%	13%	—	24%
Donald Trump	32%	16%	15%	100%	—
No preference	21%	33%	33%	—	—
Totals (Unweighted N)	100% (1,647)	100% (253)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 20. Republicans - Strength of Preference

Do you support (preferred Republican candidate) because you...

*Asked of registered voters*

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Like (preferred Republican candidate)	64%	66%	61%	58%	61%	65%	68%	67%	49%	56%	55%	34%	86%
Dislike his opponents more	36%	34%	39%	42%	39%	35%	32%	33%	51%	44%	45%	66%	14%
Totals (Unweighted N)	100% (1,232)	100% (598)	100% (634)	100% (197)	100% (310)	100% (529)	100% (196)	100% (938)	100% (115)	100% (102)	100% (77)	100% (349)	100% (381)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Like (preferred Republican candidate)	64%	39%	60%	82%	29%	53%	80%	60%	67%	63%	66%
Dislike his opponents more	36%	61%	40%	18%	71%	47%	20%	40%	33%	37%	34%
Totals (Unweighted N)	100% (1,232)	100% (409)	100% (400)	100% (423)	100% (290)	100% (463)	100% (479)	100% (551)	100% (374)	100% (182)	100% (125)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Like (preferred Republican candidate)	64%	42%	24%	84%	89%
Dislike his opponents more	36%	58%	76%	16%	11%
Totals (Unweighted N)	100% (1,232)	100% (166)	100% (156)	100% (200)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 21. Republicans - Strength of Support

Do you strongly support (preferred Republican candidate) or do you support (preferred Republican candidate) with some reservations?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly support	44%	46%	42%	42%	39%	46%	49%	47%	28%	34%	41%	19%	65%
Support but have some reservations	56%	54%	58%	58%	61%	54%	51%	53%	72%	66%	59%	81%	35%
Totals (Unweighted N)	100% (1,213)	100% (586)	100% (627)	100% (192)	100% (302)	100% (527)	100% (192)	100% (930)	100% (106)	100% (101)	100% (76)	100% (337)	100% (380)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly support	44%	19%	37%	65%	14%	32%	60%	44%	42%	48%	44%
Support but have some reservations	56%	81%	63%	35%	86%	68%	40%	56%	58%	52%	56%
Totals (Unweighted N)	100% (1,213)	100% (396)	100% (395)	100% (422)	100% (279)	100% (458)	100% (476)	100% (547)	100% (367)	100% (181)	100% (118)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Strongly support	44%	23%	14%	62%	69%
Support but have some reservations	56%	77%	86%	38%	31%
Totals (Unweighted N)	100% (1,213)	100% (161)	100% (150)	100% (201)	100% (179)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 22. Republicans - Second Choice

Which one of these individuals is your SECOND CHOICE to be the Republican nominee for President in 2016?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ted Cruz	17%	17%	18%	16%	18%	17%	18%	18%	6%	22%	21%	9%	26%
John Kasich	20%	23%	17%	16%	17%	20%	26%	22%	8%	14%	21%	12%	31%
Marco Rubio	17%	16%	19%	22%	16%	17%	15%	18%	15%	18%	15%	17%	19%
Donald Trump	8%	8%	7%	8%	7%	8%	7%	9%	3%	4%	5%	6%	8%
No preference	38%	36%	40%	39%	42%	37%	34%	32%	67%	42%	38%	56%	17%
Totals (Unweighted N)	100% (1,640)	100% (775)	100% (865)	100% (276)	100% (431)	100% (687)	100% (246)	100% (1,172)	100% (209)	100% (148)	100% (111)	100% (528)	100% (397)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ted Cruz	17%	9%	17%	25%	8%	13%	25%	17%	19%	18%	13%
John Kasich	20%	13%	20%	26%	12%	18%	25%	16%	22%	26%	23%
Marco Rubio	17%	15%	15%	22%	15%	16%	20%	15%	20%	18%	20%
Donald Trump	8%	4%	8%	10%	4%	7%	10%	8%	9%	6%	6%
No preference	38%	59%	40%	16%	61%	47%	20%	45%	31%	32%	37%
Totals (Unweighted N)	100% (1,640)	100% (660)	100% (532)	100% (448)	100% (491)	100% (630)	100% (519)	100% (786)	100% (464)	100% (219)	100% (171)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Ted Cruz	17%	11%	9%	38%	13%
John Kasich	20%	11%	13%	40%	22%
Marco Rubio	17%	17%	15%	5%	37%
Donald Trump	8%	6%	6%	—	18%
No preference	38%	56%	57%	17%	10%
Totals (Unweighted N)	100% (1,640)	100% (251)	100% (237)	100% (199)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 23. Republicans - Enthusiasm – Ted Cruz

How would you feel if the person listed below was the 2016 Republican nominee for President?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	16%	19%	14%	22%	15%	16%	13%	17%	6%	23%	12%	4%	28%
Satisfied but not enthusiastic	22%	22%	21%	16%	20%	22%	26%	23%	19%	19%	20%	14%	31%
Dissatisfied but not upset	20%	18%	21%	22%	22%	19%	17%	20%	18%	16%	19%	19%	19%
Upset	33%	34%	33%	26%	33%	34%	39%	34%	32%	31%	37%	53%	19%
Not sure	9%	7%	11%	14%	11%	9%	5%	6%	25%	11%	12%	10%	3%
Totals (Unweighted N)	100% (1,634)	100% (771)	100% (863)	100% (276)	100% (429)	100% (685)	100% (244)	100% (1,169)	100% (206)	100% (149)	100% (110)	100% (524)	100% (398)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	16%	4%	17%	26%	4%	6%	29%	14%	18%	17%	18%
Satisfied but not enthusiastic	22%	13%	20%	32%	10%	20%	28%	22%	24%	20%	19%
Dissatisfied but not upset	20%	20%	17%	21%	14%	22%	20%	21%	20%	18%	13%
Upset	33%	50%	35%	15%	63%	37%	16%	29%	32%	43%	43%
Not sure	9%	12%	11%	5%	9%	14%	6%	14%	6%	3%	7%
Totals (Unweighted N)	100% (1,634)	100% (655)	100% (535)	100% (444)	100% (491)	100% (624)	100% (519)	100% (778)	100% (465)	100% (221)	100% (170)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Enthusiastic	16%	6%	4%	11%	49%
Satisfied but not enthusiastic	22%	15%	11%	35%	25%
Dissatisfied but not upset	20%	22%	16%	23%	14%
Upset	33%	47%	62%	28%	10%
Not sure	9%	11%	8%	3%	2%
Totals (Unweighted N)	100% (1,634)	100% (249)	100% (236)	100% (199)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 24. Republicans - Enthusiasm – John Kasich

How would you feel if the person listed below was the 2016 Republican nominee for President?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	14%	16%	12%	16%	12%	13%	18%	17%	8%	5%	16%	9%	23%
Satisfied but not enthusiastic	34%	37%	32%	32%	31%	34%	40%	36%	28%	36%	26%	31%	41%
Dissatisfied but not upset	22%	21%	24%	21%	23%	22%	24%	23%	22%	20%	27%	29%	18%
Upset	12%	13%	12%	12%	13%	12%	12%	11%	15%	18%	8%	17%	9%
Not sure	17%	13%	20%	19%	20%	18%	7%	14%	27%	22%	23%	15%	9%
Totals (Unweighted N)	100% (1,632)	100% (770)	100% (862)	100% (272)	100% (431)	100% (684)	100% (245)	100% (1,167)	100% (208)	100% (146)	100% (111)	100% (526)	100% (396)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	14%	6%	15%	22%	6%	14%	19%	12%	15%	21%	14%
Satisfied but not enthusiastic	34%	29%	37%	38%	26%	34%	39%	28%	39%	42%	38%
Dissatisfied but not upset	22%	29%	19%	19%	32%	21%	19%	24%	22%	24%	15%
Upset	12%	17%	12%	8%	20%	10%	11%	13%	12%	8%	15%
Not sure	17%	19%	18%	13%	16%	22%	12%	23%	12%	5%	19%
Totals (Unweighted N)	100% (1,632)	100% (655)	100% (535)	100% (442)	100% (492)	100% (624)	100% (516)	100% (778)	100% (461)	100% (221)	100% (172)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Enthusiastic	14%	8%	10%	16%	32%
Satisfied but not enthusiastic	34%	32%	30%	47%	36%
Dissatisfied but not upset	22%	29%	27%	19%	17%
Upset	12%	14%	19%	11%	6%
Not sure	17%	16%	13%	7%	9%
Totals (Unweighted N)	100% (1,632)	100% (250)	100% (236)	100% (197)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 25. Republicans - Enthusiasm – Marco Rubio

How would you feel if the person listed below was the 2016 Republican nominee for President?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	11%	12%	10%	11%	14%	9%	10%	12%	5%	15%	8%	6%	19%
Satisfied but not enthusiastic	26%	28%	25%	35%	23%	26%	25%	26%	28%	27%	21%	20%	33%
Dissatisfied but not upset	26%	25%	27%	25%	28%	26%	24%	27%	22%	21%	33%	28%	24%
Upset	27%	28%	26%	17%	25%	28%	37%	27%	27%	28%	25%	37%	22%
Not sure	10%	7%	12%	13%	11%	11%	4%	8%	19%	9%	13%	10%	2%
Totals (Unweighted N)	100% (1,637)	100% (770)	100% (867)	100% (276)	100% (432)	100% (684)	100% (245)	100% (1,172)	100% (206)	100% (150)	100% (109)	100% (525)	100% (397)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	11%	4%	8%	20%	4%	9%	16%	8%	16%	12%	10%
Satisfied but not enthusiastic	26%	19%	25%	35%	14%	24%	34%	28%	26%	23%	24%
Dissatisfied but not upset	26%	26%	27%	25%	27%	27%	25%	25%	27%	28%	26%
Upset	27%	38%	28%	16%	44%	26%	20%	27%	23%	34%	32%
Not sure	10%	13%	12%	5%	10%	14%	6%	13%	8%	3%	9%
Totals (Unweighted N)	100% (1,637)	100% (655)	100% (536)	100% (446)	100% (491)	100% (626)	100% (520)	100% (779)	100% (464)	100% (221)	100% (173)

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter	Likely Sanders primary voter		Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter		
Enthusiastic	11%		4%	7%	5%		36%	
Satisfied but not enthusiastic	26%		23%	15%	28%		40%	
Dissatisfied but not upset	26%		28%	29%	30%		16%	
Upset	27%		35%	40%	35%		7%	
Not sure	10%		10%	10%	2%		2%	
Totals (Unweighted N)	100% (1,637)		100% (251)	100% (236)	100% (199)		100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 26. Republicans - Enthusiasm – Donald Trump

How would you feel if the person listed below was the 2016 Republican nominee for President?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	24%	27%	22%	15%	22%	25%	33%	29%	4%	14%	21%	7%	47%
Satisfied but not enthusiastic	15%	16%	14%	12%	13%	17%	15%	17%	9%	9%	9%	9%	18%
Dissatisfied but not upset	11%	12%	9%	12%	11%	10%	11%	11%	11%	10%	13%	10%	9%
Upset	46%	41%	51%	54%	51%	45%	38%	40%	69%	61%	51%	71%	24%
Not sure	4%	3%	4%	6%	4%	4%	2%	3%	7%	6%	6%	3%	2%
Totals (Unweighted N)	100% (1,630)	100% (768)	100% (862)	100% (277)	100% (425)	100% (683)	100% (245)	100% (1,166)	100% (206)	100% (149)	100% (109)	100% (526)	100% (394)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	24%	8%	25%	40%	7%	18%	38%	24%	26%	25%	15%
Satisfied but not enthusiastic	15%	10%	14%	19%	9%	13%	19%	14%	14%	17%	19%
Dissatisfied but not upset	11%	10%	10%	12%	10%	9%	12%	11%	10%	13%	8%
Upset	46%	68%	46%	25%	71%	54%	29%	46%	47%	43%	53%
Not sure	4%	4%	5%	3%	3%	6%	2%	5%	3%	2%	4%
Totals (Unweighted N)	100% (1,630)	100% (656)	100% (530)	100% (444)	100% (491)	100% (622)	100% (517)	100% (777)	100% (461)	100% (220)	100% (172)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Enthusiastic	24%	7%	6%	82%	8%
Satisfied but not enthusiastic	15%	7%	11%	17%	19%
Dissatisfied but not upset	11%	11%	7%	1%	17%
Upset	46%	70%	75%	0%	53%
Not sure	4%	4%	2%	—	3%
Totals (Unweighted N)	100% (1,630)	100% (250)	100% (236)	100% (195)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 27. Republicans - Most Likely Nominee

Who do you think is the most likely candidate to become the Republican nominee for president in 2016?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ted Cruz	12%	11%	12%	9%	14%	11%	12%	10%	12%	19%	15%	10%	13%
John Kasich	3%	3%	3%	5%	4%	2%	1%	2%	6%	5%	5%	5%	1%
Marco Rubio	5%	4%	7%	7%	9%	3%	2%	3%	9%	12%	7%	6%	3%
Donald Trump	59%	65%	53%	53%	52%	63%	67%	68%	39%	36%	45%	55%	74%
Not sure	21%	17%	25%	26%	21%	20%	19%	17%	34%	27%	28%	24%	9%
Totals (Unweighted N)	100% (1,992)	100% (888)	100% (1,104)	100% (413)	100% (538)	100% (772)	100% (269)	100% (1,355)	100% (245)	100% (237)	100% (155)	100% (528)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ted Cruz	12%	11%	12%	12%	9%	10%	15%	12%	12%	7%	14%
John Kasich	3%	4%	2%	3%	2%	4%	2%	3%	2%	3%	4%
Marco Rubio	5%	6%	5%	6%	5%	5%	5%	6%	5%	5%	4%
Donald Trump	59%	53%	54%	72%	55%	55%	65%	55%	65%	70%	52%
Not sure	21%	26%	27%	8%	29%	26%	12%	24%	16%	15%	27%
Totals (Unweighted N)	100% (1,992)	100% (764)	100% (742)	100% (486)	100% (580)	100% (844)	100% (568)	100% (1,006)	100% (521)	100% (234)	100% (231)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Ted Cruz	12%	11%	8%	2%	28%	
John Kasich	3%	5%	5%	—	2%	
Marco Rubio	5%	8%	5%	—	6%	
Donald Trump	59%	49%	62%	96%	48%	
Not sure	21%	27%	20%	2%	15%	
Totals (Unweighted N)	100% (1,992)	100% (252)	100% (236)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 28. Republicans - Could Win General – Ted Cruz

Regardless of who the Democrats select as their nominee, do you think the Republican presidential candidates listed below could possibly win or could never win the general election in November if he was to become the Republican nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Could possibly win	45%	41%	47%	44%	42%	43%	51%	45%	38%	48%	43%	30%	67%
Could never win	35%	40%	30%	28%	36%	38%	35%	36%	34%	27%	36%	55%	24%
Not sure	21%	18%	23%	28%	22%	19%	14%	19%	28%	25%	21%	15%	9%
Totals (Unweighted N)	100% (1,977)	100% (883)	100% (1,094)	100% (412)	100% (530)	100% (767)	100% (268)	100% (1,344)	100% (243)	100% (234)	100% (156)	100% (529)	100% (397)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Could possibly win	45%	32%	42%	63%	28%	37%	64%	43%	49%	45%	42%
Could never win	35%	47%	32%	24%	52%	36%	23%	32%	38%	43%	33%
Not sure	21%	21%	26%	12%	21%	27%	13%	25%	14%	13%	25%
Totals (Unweighted N)	100% (1,977)	100% (762)	100% (735)	100% (480)	100% (577)	100% (839)	100% (561)	100% (998)	100% (516)	100% (234)	100% (229)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Could possibly win	45%	27%	32%	59%	78%
Could never win	35%	57%	56%	33%	14%
Not sure	21%	16%	12%	8%	7%
Totals (Unweighted N)	100% (1,977)	100% (253)	100% (236)	100% (200)	100% (179)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 29. Republicans - Could Win General – John Kasich

Regardless of who the Democrats select as their nominee, do you think the Republican presidential candidates listed below could possibly win or could never win the general election in November if he was to become the Republican nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Could possibly win	30%	33%	27%	26%	28%	31%	36%	33%	21%	23%	27%	33%	44%
Could never win	42%	44%	41%	44%	42%	43%	40%	42%	45%	46%	40%	44%	40%
Not sure	28%	23%	32%	30%	30%	26%	24%	25%	33%	32%	33%	23%	16%
Totals (Unweighted N)	100% (1,973)	100% (882)	100% (1,091)	100% (411)	100% (528)	100% (767)	100% (267)	100% (1,343)	100% (243)	100% (234)	100% (153)	100% (524)	100% (397)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Could possibly win	30%	25%	27%	40%	25%	27%	36%	26%	32%	47%	26%
Could never win	42%	47%	40%	41%	48%	41%	41%	42%	48%	39%	38%
Not sure	28%	28%	33%	19%	27%	32%	23%	32%	20%	14%	37%
Totals (Unweighted N)	100% (1,973)	100% (759)	100% (732)	100% (482)	100% (574)	100% (838)	100% (561)	100% (995)	100% (517)	100% (234)	100% (227)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Could possibly win	30%	29%	40%	38%	52%	
Could never win	42%	46%	39%	49%	30%	
Not sure	28%	25%	21%	13%	18%	
Totals (Unweighted N)	100% (1,973)	100% (250)	100% (236)	100% (199)	100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 30. Republicans - Could Win General – Marco Rubio

Regardless of who the Democrats select as their nominee, do you think the Republican presidential candidates listed below could possibly win or could never win the general election in November if he was to become the Republican nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Could possibly win	31%	30%	32%	34%	33%	28%	29%	31%	29%	35%	29%	30%	39%
Could never win	46%	51%	41%	36%	44%	51%	51%	48%	45%	38%	45%	53%	45%
Not sure	23%	19%	27%	30%	23%	21%	20%	22%	27%	26%	26%	17%	17%
Totals (Unweighted N)	100% (1,972)	100% (882)	100% (1,090)	100% (408)	100% (530)	100% (767)	100% (267)	100% (1,343)	100% (243)	100% (232)	100% (154)	100% (528)	100% (398)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Could possibly win	31%	25%	29%	41%	23%	26%	42%	29%	35%	31%	31%
Could never win	46%	53%	44%	41%	56%	48%	38%	45%	47%	57%	37%
Not sure	23%	23%	27%	18%	21%	26%	21%	26%	18%	12%	32%
Totals (Unweighted N)	100% (1,972)	100% (758)	100% (732)	100% (482)	100% (575)	100% (835)	100% (562)	100% (993)	100% (515)	100% (234)	100% (230)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Could possibly win	31%	28%	30%	21%	61%	
Could never win	46%	53%	57%	64%	23%	
Not sure	23%	18%	13%	15%	16%	
Totals (Unweighted N)	100% (1,972)	100% (253)	100% (236)	100% (199)	100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 31. Republicans - Could Win General – Donald Trump

Regardless of who the Democrats select as their nominee, do you think the Republican presidential candidates listed below could possibly win or could never win the general election in November if he was to become the Republican nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Could possibly win	58%	57%	58%	51%	53%	62%	65%	66%	42%	34%	47%	41%	80%
Could never win	31%	33%	28%	36%	34%	27%	25%	24%	44%	52%	36%	47%	16%
Not sure	12%	10%	13%	13%	13%	11%	10%	10%	15%	14%	17%	12%	4%
Totals (Unweighted N)	100% (1,982)	100% (885)	100% (1,097)	100% (412)	100% (533)	100% (769)	100% (268)	100% (1,348)	100% (244)	100% (235)	100% (155)	100% (528)	100% (397)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Could possibly win	58%	45%	56%	76%	44%	52%	73%	56%	60%	63%	52%
Could never win	31%	43%	29%	17%	42%	34%	20%	30%	30%	29%	34%
Not sure	12%	12%	15%	7%	14%	14%	8%	13%	9%	8%	14%
Totals (Unweighted N)	100% (1,982)	100% (763)	100% (737)	100% (482)	100% (578)	100% (841)	100% (563)	100% (1,003)	100% (513)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Could possibly win	58%	36%	41%	98%	58%
Could never win	31%	54%	45%	2%	35%
Not sure	12%	10%	15%	—	7%
Totals (Unweighted N)	100% (1,982)	100% (254)	100% (234)	100% (199)	100% (179)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 32. Republicans - Best Chance

Which Republican candidate do you think has the best chance to win the general election in November?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ted Cruz	14%	13%	15%	15%	14%	15%	14%	13%	17%	19%	17%	11%	22%
John Kasich	8%	10%	6%	9%	7%	8%	8%	8%	5%	4%	14%	16%	6%
Marco Rubio	8%	9%	8%	12%	11%	6%	5%	6%	10%	18%	6%	8%	8%
Donald Trump	45%	48%	43%	38%	42%	49%	52%	53%	25%	30%	34%	31%	61%
Not sure	24%	19%	28%	26%	26%	24%	21%	20%	42%	28%	29%	34%	3%
Totals (Unweighted N)	100% (1,993)	100% (889)	100% (1,104)	100% (414)	100% (537)	100% (775)	100% (267)	100% (1,356)	100% (245)	100% (236)	100% (156)	100% (528)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ted Cruz	14%	13%	14%	17%	9%	12%	20%	14%	15%	10%	19%
John Kasich	8%	9%	8%	5%	13%	8%	4%	5%	9%	19%	8%
Marco Rubio	8%	8%	7%	10%	7%	9%	9%	7%	10%	10%	7%
Donald Trump	45%	36%	42%	61%	33%	43%	56%	45%	50%	46%	37%
Not sure	24%	33%	29%	6%	39%	28%	11%	29%	16%	16%	29%
Totals (Unweighted N)	100% (1,993)	100% (763)	100% (742)	100% (488)	100% (580)	100% (845)	100% (568)	100% (1,007)	100% (519)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Ted Cruz	14%	12%	10%	4%	44%	
John Kasich	8%	16%	18%	1%	12%	
Marco Rubio	8%	9%	8%	1%	19%	
Donald Trump	45%	27%	30%	94%	22%	
Not sure	24%	35%	35%	1%	3%	
Totals (Unweighted N)	100% (1,993)	100% (251)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 33. Republicans - Primary Length

Do you think who wins the Republican nomination will be decided in the next few months, or do you think it won't be decided until the Republican nominating convention in July?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Decided in next few months	35%	34%	35%	27%	38%	36%	36%	37%	23%	31%	37%	33%	46%
At the Republican National													
Convention in July	40%	43%	38%	39%	36%	43%	42%	41%	33%	41%	38%	49%	42%
Not sure	25%	23%	28%	34%	27%	20%	22%	21%	44%	28%	25%	18%	12%
Totals (Unweighted N)	100% (1,993)	100% (888)	100% (1,105)	100% (412)	100% (536)	100% (776)	100% (269)	100% (1,357)	100% (244)	100% (237)	100% (155)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Decided in next few months	35%	30%	34%	42%	30%	32%	41%	30%	38%	45%	37%
At the Republican National											
Convention in July	40%	43%	34%	44%	43%	38%	41%	40%	41%	46%	32%
Not sure	25%	27%	32%	14%	27%	31%	18%	30%	21%	9%	32%
Totals (Unweighted N)	100% (1,993)	100% (765)	100% (740)	100% (488)	100% (582)	100% (844)	100% (567)	100% (1,007)	100% (520)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Decided in next few months	35%	31%	36%	62%	28%	
At the Republican National						
Convention in July	40%	51%	49%	28%	57%	
Not sure	25%	18%	15%	10%	14%	
Totals (Unweighted N)	100% (1,993)	100% (252)	100% (237)	100% (200)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 34. Candidate Qualities - Impression – Hillary Clinton

Has what you've seen, read or heard about these candidates lately given you a more or less positive impression about them, or is your impression staying about the same?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More positive	22%	22%	22%	17%	25%	26%	18%	15%	45%	37%	22%	37%	3%
Staying about the same	39%	38%	40%	46%	42%	37%	31%	40%	39%	36%	39%	42%	28%
Less positive	39%	40%	38%	37%	33%	37%	51%	45%	16%	27%	40%	21%	69%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More positive	22%	41%	17%	7%	31%	26%	13%	25%	18%	18%	21%
Staying about the same	39%	44%	41%	30%	45%	44%	30%	37%	42%	41%	41%
Less positive	39%	15%	41%	64%	24%	30%	57%	37%	40%	41%	38%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (846)	100% (571)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
More positive	22%	63%	8%	3%	4%	
Staying about the same	39%	35%	48%	26%	29%	
Less positive	39%	2%	44%	70%	67%	
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)	

**35. Candidate Qualities - Impression – Ted Cruz**

Has what you've seen, read or heard about these candidates lately given you a more or less positive impression about them, or is your impression staying about the same?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More positive	13%	14%	12%	12%	14%	12%	14%	12%	12%	17%	11%	4%	23%
Staying about the same	52%	49%	55%	59%	57%	47%	45%	52%	47%	52%	57%	39%	47%
Less positive	35%	37%	33%	29%	29%	41%	41%	35%	41%	31%	31%	57%	30%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More positive	13%	7%	11%	23%	5%	7%	25%	12%	15%	9%	14%
Staying about the same	52%	47%	56%	51%	38%	59%	50%	52%	51%	52%	51%
Less positive	35%	46%	33%	26%	57%	34%	25%	35%	34%	39%	34%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (742)	100% (488)	100% (581)	100% (846)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
More positive	13%	6%	2%	8%	43%	
Staying about the same	52%	34%	42%	52%	40%	
Less positive	35%	60%	56%	40%	18%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 36. Candidate Qualities - Impression – John Kasich

Has what you've seen, read or heard about these candidates lately given you a more or less positive impression about them, or is your impression staying about the same?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More positive	18%	19%	16%	15%	12%	20%	24%	21%	12%	8%	12%	19%	30%
Staying about the same	63%	60%	65%	68%	69%	57%	57%	62%	58%	70%	69%	56%	58%
Less positive	20%	20%	19%	17%	19%	22%	19%	17%	31%	22%	20%	25%	12%
Totals (Unweighted N)	100% (1,996)	100% (890)	100% (1,106)	100% (416)	100% (538)	100% (773)	100% (269)	100% (1,356)	100% (246)	100% (238)	100% (156)	100% (531)	100% (399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More positive	18%	12%	17%	26%	13%	16%	23%	13%	20%	31%	20%
Staying about the same	63%	62%	65%	59%	59%	67%	59%	64%	63%	58%	62%
Less positive	20%	25%	18%	14%	28%	17%	18%	23%	17%	11%	18%
Totals (Unweighted N)	100% (1,996)	100% (766)	100% (742)	100% (488)	100% (582)	100% (844)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
More positive	18%	21%	16%	24%	38%	
Staying about the same	63%	50%	62%	60%	55%	
Less positive	20%	29%	22%	15%	7%	
Totals (Unweighted N)	100% (1,996)	100% (254)	100% (237)	100% (200)	100% (181)	



# The Economist/YouGov Poll

March 10 - 12, 2016



## 37. Candidate Qualities - Impression – Marco Rubio

Has what you've seen, read or heard about these candidates lately given you a more or less positive impression about them, or is your impression staying about the same?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More positive	9%	8%	10%	11%	10%	8%	6%	8%	11%	14%	6%	5%	16%
Staying about the same	54%	53%	55%	65%	55%	48%	53%	54%	51%	53%	63%	45%	42%
Less positive	37%	39%	35%	24%	35%	44%	42%	38%	38%	33%	31%	50%	42%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More positive	9%	7%	7%	15%	5%	7%	13%	9%	13%	6%	6%
Staying about the same	54%	51%	59%	51%	44%	61%	52%	55%	51%	50%	61%
Less positive	37%	41%	34%	34%	50%	32%	35%	36%	37%	44%	33%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (742)	100% (488)	100% (581)	100% (846)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
More positive	9%	7%	3%	5%	31%	
Staying about the same	54%	42%	45%	38%	45%	
Less positive	37%	51%	51%	57%	24%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 38. Candidate Qualities - Impression – Bernie Sanders

Has what you've seen, read or heard about these candidates lately given you a more or less positive impression about them, or is your impression staying about the same?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More positive	26%	25%	28%	32%	26%	25%	23%	21%	39%	38%	28%	48%	10%
Staying about the same	49%	48%	49%	46%	54%	49%	43%	49%	44%	47%	56%	40%	45%
Less positive	25%	27%	23%	22%	20%	26%	34%	30%	17%	15%	15%	12%	46%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More positive	26%	39%	26%	11%	43%	28%	14%	28%	23%	20%	29%
Staying about the same	49%	47%	51%	47%	42%	55%	45%	47%	51%	49%	50%
Less positive	25%	14%	23%	42%	15%	16%	41%	25%	26%	31%	21%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (742)	100% (488)	100% (581)	100% (846)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
More positive	26%	31%	73%	8%	11%	
Staying about the same	49%	50%	27%	44%	44%	
Less positive	25%	19%	1%	47%	45%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 39. Candidate Qualities - Impression – Donald Trump

Has what you've seen, read or heard about these candidates lately given you a more or less positive impression about them, or is your impression staying about the same?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More positive	17%	20%	16%	11%	15%	19%	27%	21%	6%	11%	12%	5%	38%
Staying about the same	31%	31%	32%	28%	37%	30%	28%	35%	24%	20%	31%	24%	34%
Less positive	51%	50%	53%	61%	48%	51%	45%	44%	70%	69%	57%	72%	29%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (415)	100% (539)	100% (775)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (156)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More positive	17%	7%	16%	33%	6%	13%	29%	18%	19%	15%	15%
Staying about the same	31%	24%	32%	38%	23%	31%	36%	30%	31%	39%	31%
Less positive	51%	68%	52%	30%	71%	55%	36%	53%	50%	46%	54%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (742)	100% (489)	100% (581)	100% (846)	100% (571)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
More positive	17%	5%	3%	66%	6%	
Staying about the same	31%	18%	29%	31%	36%	
Less positive	51%	78%	69%	3%	58%	
Totals (Unweighted N)	100% (1,998)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 40. Candidate Qualities - Commander-in-Chief – Hillary Clinton

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	46%	46%	45%	44%	51%	47%	36%	38%	70%	63%	44%	75%	14%
Not ready	45%	45%	45%	40%	39%	45%	59%	55%	19%	24%	37%	19%	81%
Not sure	9%	8%	10%	16%	9%	8%	4%	8%	10%	13%	19%	5%	5%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	46%	76%	38%	20%	72%	52%	23%	45%	46%	46%	46%
Not ready	45%	16%	48%	76%	19%	37%	69%	44%	48%	47%	42%
Not sure	9%	8%	14%	4%	8%	11%	8%	11%	6%	7%	12%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Ready	46%	95%	56%	12%	17%	
Not ready	45%	3%	36%	83%	79%	
Not sure	9%	2%	8%	5%	4%	
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 41. Candidate Qualities - Commander-in-Chief – Ted Cruz

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	28%	30%	26%	28%	27%	27%	31%	29%	23%	32%	20%	10%	54%
Not ready	48%	48%	48%	36%	48%	51%	56%	49%	49%	42%	45%	74%	33%
Not sure	24%	22%	26%	36%	25%	22%	14%	22%	28%	27%	35%	16%	13%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (416)	100% (538)	100% (775)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	28%	15%	23%	50%	10%	21%	47%	24%	35%	30%	29%
Not ready	48%	61%	48%	32%	72%	50%	32%	47%	47%	59%	43%
Not sure	24%	24%	29%	17%	19%	29%	21%	29%	18%	11%	28%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (744)	100% (487)	100% (582)	100% (846)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Ready	28%	10%	10%	41%	73%	
Not ready	48%	73%	77%	44%	18%	
Not sure	24%	17%	13%	15%	9%	
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 42. Candidate Qualities - Commander-in-Chief – John Kasich

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	29%	34%	26%	27%	23%	31%	40%	32%	20%	18%	38%	28%	48%
Not ready	34%	35%	33%	28%	36%	37%	31%	34%	42%	32%	22%	43%	31%
Not sure	37%	31%	41%	45%	41%	32%	29%	34%	37%	50%	39%	29%	21%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	29%	20%	29%	42%	23%	26%	37%	23%	32%	51%	30%
Not ready	34%	43%	29%	30%	44%	32%	30%	36%	35%	30%	25%
Not sure	37%	37%	42%	29%	33%	41%	33%	40%	33%	19%	45%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Ready	29%	25%	34%	44%	56%	
Not ready	34%	48%	39%	38%	23%	
Not sure	37%	28%	27%	19%	21%	
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 43. Candidate Qualities - Commander-in-Chief – Marco Rubio

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	19%	20%	18%	23%	20%	17%	15%	18%	17%	22%	22%	10%	29%
Not ready	53%	54%	52%	40%	50%	57%	64%	55%	50%	48%	44%	72%	53%
Not sure	28%	26%	30%	37%	30%	25%	21%	26%	33%	30%	34%	17%	19%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	19%	13%	16%	31%	10%	15%	28%	17%	23%	22%	13%
Not ready	53%	61%	51%	46%	68%	52%	45%	49%	55%	62%	56%
Not sure	28%	27%	33%	23%	22%	32%	26%	33%	22%	15%	30%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Ready	19%	12%	9%	12%	50%	
Not ready	53%	70%	77%	73%	29%	
Not sure	28%	18%	14%	15%	21%	
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 44. Candidate Qualities - Commander-in-Chief – Bernie Sanders

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	33%	34%	33%	39%	37%	30%	27%	27%	43%	52%	41%	56%	14%
Not ready	44%	44%	44%	35%	41%	45%	57%	51%	32%	25%	29%	26%	73%
Not sure	23%	22%	23%	27%	22%	25%	16%	22%	25%	23%	30%	17%	13%
Totals (Unweighted N)	100% (1,998)	100% (889)	100% (1,109)	100% (416)	100% (538)	100% (775)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (156)	100% (531)	100% (399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	33%	47%	32%	18%	52%	36%	19%	33%	34%	29%	37%
Not ready	44%	29%	41%	66%	27%	36%	63%	41%	48%	57%	38%
Not sure	23%	24%	27%	16%	20%	28%	18%	26%	18%	14%	25%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (743)	100% (488)	100% (582)	100% (846)	100% (570)	100% (1,010)	100% (522)	100% (233)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Ready	33%	37%	87%	15%	14%
Not ready	44%	40%	6%	72%	75%
Not sure	23%	22%	7%	13%	11%
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (237)	100% (200)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 45. Candidate Qualities - Commander-in-Chief – Donald Trump

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	30%	31%	30%	22%	31%	32%	36%	37%	11%	20%	18%	9%	59%
Not ready	60%	61%	60%	68%	61%	57%	54%	53%	80%	74%	65%	83%	33%
Not sure	10%	9%	11%	10%	8%	11%	9%	10%	9%	5%	16%	8%	8%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	30%	14%	26%	57%	14%	23%	48%	29%	30%	33%	30%
Not ready	60%	79%	61%	36%	82%	65%	41%	60%	62%	60%	60%
Not sure	10%	7%	13%	8%	4%	11%	11%	11%	8%	7%	10%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Ready	30%	7%	9%	92%	22%
Not ready	60%	86%	85%	3%	68%
Not sure	10%	7%	6%	5%	10%
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 46. Candidate Qualities - Honesty – Hillary Clinton

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	30%	30%	30%	31%	34%	29%	23%	20%	57%	48%	38%	52%	4%
Not honest and trustworthy	57%	58%	55%	53%	53%	58%	65%	67%	27%	36%	48%	35%	90%
Not sure	13%	12%	15%	16%	13%	13%	12%	12%	16%	15%	15%	13%	6%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (776)	100% (267)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	30%	54%	24%	9%	44%	35%	16%	34%	24%	27%	27%
Not honest and trustworthy	57%	28%	61%	86%	38%	48%	79%	53%	62%	64%	55%
Not sure	13%	18%	15%	5%	18%	18%	5%	13%	14%	9%	18%
Totals (Unweighted N)	100% (1,997)	100% (766)	100% (743)	100% (488)	100% (581)	100% (847)	100% (569)	100% (1,008)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Honest and trustworthy	30%	86%	13%	3%	5%	
Not honest and trustworthy	57%	6%	70%	92%	88%	
Not sure	13%	8%	17%	5%	7%	
Totals (Unweighted N)	100% (1,997)	100% (252)	100% (237)	100% (200)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 47. Candidate Qualities - Honesty – Ted Cruz

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	25%	27%	24%	23%	24%	25%	30%	27%	16%	29%	24%	11%	48%
Not honest and trustworthy	46%	48%	44%	39%	47%	47%	49%	47%	52%	39%	37%	72%	31%
Not sure	29%	25%	32%	38%	29%	27%	21%	26%	32%	33%	39%	17%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(889)	(1,109)	(416)	(539)	(774)	(269)	(1,357)	(246)	(239)	(156)	(531)	(399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	25%	13%	21%	46%	10%	16%	46%	22%	31%	27%	25%
Not honest and trustworthy	46%	59%	46%	30%	70%	47%	30%	45%	45%	54%	41%
Not sure	29%	28%	33%	24%	19%	37%	24%	32%	24%	19%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(767)	(743)	(488)	(582)	(846)	(570)	(1,010)	(522)	(234)	(232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Honest and trustworthy	25%	10%	12%	39%	62%	
Not honest and trustworthy	46%	70%	77%	39%	21%	
Not sure	29%	20%	10%	22%	18%	
Totals	100%	100%	100%	100%	100%	
(Unweighted N)	(1,998)	(254)	(237)	(201)	(180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 48. Candidate Qualities - Honesty – John Kasich

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	37%	44%	31%	28%	29%	41%	54%	41%	22%	26%	46%	38%	61%
Not honest and trustworthy	24%	26%	23%	26%	26%	26%	17%	24%	33%	21%	20%	33%	14%
Not sure	38%	30%	46%	46%	45%	34%	29%	35%	45%	53%	34%	29%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(889)	(1,109)	(415)	(539)	(775)	(269)	(1,357)	(246)	(239)	(156)	(530)	(400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	37%	28%	33%	55%	26%	31%	51%	31%	41%	61%	35%
Not honest and trustworthy	24%	32%	24%	15%	37%	24%	18%	27%	23%	19%	22%
Not sure	38%	41%	43%	30%	37%	45%	31%	43%	36%	20%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(767)	(743)	(488)	(581)	(847)	(570)	(1,009)	(522)	(234)	(233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Honest and trustworthy	37%	40%	36%	61%	65%
Not honest and trustworthy	24%	33%	35%	17%	7%
Not sure	38%	27%	29%	21%	27%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(253)	(237)	(201)	(181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 49. Candidate Qualities - Honesty – Marco Rubio

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	26%	27%	26%	24%	27%	25%	31%	27%	18%	32%	24%	17%	42%
Not honest and trustworthy	41%	45%	38%	36%	43%	42%	42%	42%	43%	36%	34%	59%	33%
Not sure	33%	29%	36%	39%	31%	33%	27%	31%	39%	32%	42%	24%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(890)	(1,108)	(416)	(539)	(775)	(268)	(1,357)	(246)	(239)	(156)	(531)	(400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	26%	16%	21%	47%	15%	20%	41%	26%	27%	33%	19%
Not honest and trustworthy	41%	50%	43%	28%	61%	40%	31%	39%	42%	49%	41%
Not sure	33%	34%	37%	26%	25%	40%	28%	35%	31%	18%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(767)	(744)	(487)	(581)	(847)	(570)	(1,009)	(522)	(234)	(233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Honest and trustworthy	26%	17%	16%	28%	62%	
Not honest and trustworthy	41%	55%	65%	48%	14%	
Not sure	33%	27%	20%	24%	24%	
Totals	100%	100%	100%	100%	100%	
(Unweighted N)	(1,998)	(254)	(237)	(201)	(181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 50. Candidate Qualities - Honesty – Bernie Sanders

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	51%	51%	51%	53%	51%	50%	54%	48%	53%	60%	59%	80%	41%
Not honest and trustworthy	25%	26%	24%	21%	23%	29%	27%	30%	19%	12%	14%	10%	37%
Not sure	24%	22%	25%	26%	26%	22%	20%	22%	27%	28%	27%	10%	22%
Totals (Unweighted N)	100% (1,998)	100% (889)	100% (1,109)	100% (415)	100% (539)	100% (775)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	51%	65%	47%	40%	70%	50%	42%	48%	54%	65%	46%
Not honest and trustworthy	25%	15%	26%	37%	16%	20%	36%	27%	25%	22%	20%
Not sure	24%	20%	27%	23%	14%	29%	22%	25%	20%	13%	34%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (743)	100% (488)	100% (581)	100% (847)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Honest and trustworthy	51%	74%	94%	39%	45%
Not honest and trustworthy	25%	12%	2%	39%	35%
Not sure	24%	13%	4%	22%	20%
Totals (Unweighted N)	100% (1,998)	100% (253)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 51. Candidate Qualities - Honesty – Donald Trump

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	27%	27%	26%	19%	26%	27%	36%	32%	9%	19%	20%	10%	55%
Not honest and trustworthy	61%	61%	61%	71%	62%	58%	52%	54%	78%	73%	72%	83%	32%
Not sure	13%	12%	13%	10%	11%	15%	12%	14%	14%	8%	8%	7%	13%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (414)	100% (539)	100% (776)	100% (269)	100% (1,358)	100% (245)	100% (239)	100% (156)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	27%	12%	23%	50%	10%	21%	43%	26%	28%	27%	25%
Not honest and trustworthy	61%	80%	62%	36%	82%	66%	43%	60%	63%	59%	62%
Not sure	13%	8%	15%	15%	8%	14%	14%	14%	10%	14%	13%
Totals (Unweighted N)	100% (1,998)	100% (766)	100% (743)	100% (489)	100% (581)	100% (846)	100% (571)	100% (1,010)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Honest and trustworthy	27%	8%	9%	87%	17%	
Not honest and trustworthy	61%	84%	84%	5%	66%	
Not sure	13%	8%	7%	8%	16%	
Totals (Unweighted N)	100% (1,998)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 52. Candidate Qualities - Economy – Hillary Clinton

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with the U.S. economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	38%	37%	39%	38%	42%	39%	30%	29%	65%	56%	45%	67%	9%
Uneasy	51%	53%	49%	45%	46%	52%	64%	61%	21%	33%	40%	25%	88%
Not sure	11%	9%	12%	17%	12%	8%	6%	10%	14%	11%	15%	8%	3%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	38%	69%	31%	11%	60%	46%	16%	39%	37%	39%	33%
Uneasy	51%	21%	54%	84%	25%	42%	77%	50%	54%	54%	48%
Not sure	11%	11%	15%	5%	15%	12%	7%	11%	9%	6%	19%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (847)	100% (570)	100% (1,011)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Confident	38%	94%	40%	8%	9%
Uneasy	51%	3%	48%	89%	88%
Not sure	11%	3%	12%	3%	3%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 53. Candidate Qualities - Economy – Ted Cruz

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with the U.S. economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	26%	29%	24%	28%	26%	25%	26%	27%	19%	33%	24%	9%	49%
Uneasy	49%	51%	48%	36%	46%	55%	57%	50%	58%	37%	42%	76%	34%
Not sure	25%	20%	29%	35%	27%	20%	17%	23%	23%	30%	34%	16%	18%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	26%	13%	23%	47%	9%	20%	44%	23%	32%	29%	27%
Uneasy	49%	63%	48%	32%	73%	51%	33%	49%	48%	58%	45%
Not sure	25%	23%	29%	20%	18%	29%	23%	28%	20%	14%	28%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (743)	100% (487)	100% (581)	100% (847)	100% (569)	100% (1,009)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Confident	26%	8%	10%	35%	68%	
Uneasy	49%	74%	78%	45%	20%	
Not sure	25%	18%	12%	20%	12%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 54. Candidate Qualities - Economy – John Kasich

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with the U.S. economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	30%	35%	25%	26%	24%	32%	39%	33%	17%	23%	29%	26%	52%
Uneasy	32%	32%	32%	27%	32%	38%	26%	31%	50%	25%	23%	42%	23%
Not sure	38%	33%	43%	47%	44%	30%	35%	36%	33%	51%	48%	32%	25%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	30%	19%	29%	44%	18%	28%	39%	25%	32%	47%	28%
Uneasy	32%	42%	29%	24%	47%	31%	25%	34%	31%	30%	27%
Not sure	38%	39%	42%	33%	35%	42%	36%	41%	36%	23%	46%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (743)	100% (487)	100% (581)	100% (847)	100% (569)	100% (1,009)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Confident	30%	27%	25%	48%	60%	
Uneasy	32%	41%	44%	29%	14%	
Not sure	38%	31%	31%	23%	26%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 55. Candidate Qualities - Economy – Marco Rubio

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with the U.S. economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	19%	20%	19%	22%	21%	16%	18%	20%	16%	22%	13%	11%	35%
Uneasy	51%	54%	49%	40%	46%	59%	59%	53%	53%	45%	48%	71%	45%
Not sure	29%	26%	32%	38%	33%	25%	23%	27%	32%	32%	39%	19%	20%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	19%	11%	17%	32%	11%	16%	29%	17%	23%	25%	16%
Uneasy	51%	60%	52%	41%	70%	50%	42%	50%	50%	59%	50%
Not sure	29%	29%	32%	27%	20%	34%	29%	33%	27%	16%	33%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (743)	100% (487)	100% (581)	100% (847)	100% (569)	100% (1,009)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Confident	19%	11%	10%	20%	54%	
Uneasy	51%	69%	74%	63%	24%	
Not sure	29%	20%	16%	17%	22%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 56. Candidate Qualities - Economy – Bernie Sanders

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with the U.S. economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	34%	33%	35%	39%	38%	32%	26%	27%	49%	49%	42%	61%	10%
Uneasy	46%	48%	44%	38%	37%	51%	60%	56%	25%	24%	29%	25%	81%
Not sure	20%	19%	21%	23%	26%	17%	14%	17%	26%	26%	29%	14%	9%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	34%	52%	33%	14%	55%	39%	16%	36%	33%	28%	32%
Uneasy	46%	27%	44%	72%	27%	36%	68%	41%	51%	61%	40%
Not sure	20%	21%	23%	14%	18%	24%	16%	23%	16%	11%	28%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (743)	100% (487)	100% (581)	100% (847)	100% (569)	100% (1,009)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Confident	34%	46%	87%	12%	9%	
Uneasy	46%	36%	9%	80%	83%	
Not sure	20%	18%	4%	8%	8%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 57. Candidate Qualities - Economy – Donald Trump

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with the U.S. economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	33%	35%	31%	24%	33%	35%	43%	42%	9%	17%	24%	13%	64%
Uneasy	57%	55%	59%	65%	59%	56%	48%	49%	83%	73%	61%	81%	30%
Not sure	10%	10%	10%	12%	8%	9%	10%	9%	8%	10%	15%	6%	6%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	33%	13%	31%	61%	13%	26%	53%	32%	36%	38%	29%
Uneasy	57%	79%	57%	30%	82%	63%	36%	58%	54%	57%	59%
Not sure	10%	8%	12%	8%	5%	11%	11%	10%	10%	4%	13%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (847)	100% (570)	100% (1,011)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Confident	33%	10%	14%	94%	31%
Uneasy	57%	82%	82%	5%	59%
Not sure	10%	8%	4%	1%	10%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 58. Candidate Qualities - Sincerity – Hillary Clinton

Do you think the each one of the Presidential candidates...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he or she believes	28%	29%	27%	24%	28%	33%	24%	21%	53%	40%	28%	49%	5%
Says what he or she thinks people want to hear	65%	66%	64%	64%	65%	62%	72%	73%	39%	51%	61%	44%	93%
Not sure	7%	5%	8%	12%	7%	5%	4%	6%	7%	9%	11%	7%	2%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he or she believes	28%	48%	23%	11%	39%	34%	15%	31%	23%	27%	26%
Says what he or she thinks people want to hear	65%	44%	68%	87%	52%	57%	82%	62%	72%	67%	63%
Not sure	7%	8%	9%	2%	9%	9%	3%	7%	4%	6%	10%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (741)	100% (489)	100% (581)	100% (845)	100% (571)	100% (1,009)	100% (522)	100% (234)	100% (232)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Says what he or she believes	28%	75%	17%	5%	4%
Says what he or she thinks people want to hear	65%	21%	74%	93%	93%
Not sure	7%	3%	9%	1%	2%
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 59. Candidate Qualities - Sincerity – Ted Cruz

Do you think the each one of the Presidential candidates...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he or she believes	32%	35%	29%	32%	29%	33%	35%	34%	26%	32%	22%	25%	49%
Says what he or she thinks people want to hear	49%	50%	48%	39%	47%	53%	58%	50%	49%	47%	48%	59%	44%
Not sure	19%	15%	22%	29%	24%	14%	7%	16%	24%	22%	30%	16%	7%
Totals (Unweighted N)	100% (1,996)	100% (888)	100% (1,108)	100% (415)	100% (539)	100% (773)	100% (269)	100% (1,355)	100% (246)	100% (239)	100% (156)	100% (529)	100% (400)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he or she believes	32%	24%	27%	49%	26%	22%	47%	29%	38%	38%	29%
Says what he or she thinks people want to hear	49%	55%	51%	40%	59%	54%	39%	49%	48%	54%	49%
Not sure	19%	21%	22%	11%	15%	24%	14%	23%	14%	8%	23%
Totals (Unweighted N)	100% (1,996)	100% (766)	100% (742)	100% (488)	100% (580)	100% (846)	100% (570)	100% (1,007)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter		Likely Sanders primary voter	Likely Trump primary voter		Likely Cruz, Kasich, or Rubio primary voter	
Says what he or she believes	32%	24%		27%	34%		69%	
Says what he or she thinks people want to hear	49%	57%		62%	56%		28%	
Not sure	19%	19%		11%	10%		3%	
Totals (Unweighted N)	100% (1,996)	100% (252)		100% (237)	100% (201)		100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 60. Candidate Qualities - Sincerity – John Kasich

Do you think the each one of the Presidential candidates...

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he or she believes	38%	42%	34%	29%	32%	40%	53%	41%	26%	31%	42%	42%	58%
Says what he or she thinks people want to hear	30%	30%	30%	25%	32%	33%	29%	30%	33%	32%	26%	32%	27%
Not sure	32%	28%	36%	46%	37%	26%	18%	29%	40%	37%	33%	26%	15%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (416)	100% (539)	100% (774)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he or she believes	38%	32%	35%	50%	30%	34%	46%	32%	41%	60%	35%
Says what he or she thinks people want to hear	30%	35%	29%	27%	35%	31%	27%	32%	30%	26%	25%
Not sure	32%	33%	37%	24%	35%	35%	27%	35%	29%	14%	40%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (743)	100% (488)	100% (582)	100% (846)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Says what he or she believes	38%	42%	44%	57%	62%
Says what he or she thinks people want to hear	30%	32%	32%	30%	21%
Not sure	32%	26%	24%	13%	17%
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (237)	100% (201)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 61. Candidate Qualities - Sincerity – Marco Rubio

Do you think the each one of the Presidential candidates...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he or she believes	25%	27%	23%	24%	25%	26%	25%	26%	23%	28%	16%	23%	37%
Says what he or she thinks people want to hear	51%	52%	51%	42%	48%	54%	63%	53%	48%	48%	49%	61%	52%
Not sure	23%	21%	26%	35%	27%	20%	12%	21%	29%	25%	35%	16%	11%
Totals (Unweighted N)	100% (1,996)	100% (888)	100% (1,108)	100% (415)	100% (539)	100% (773)	100% (269)	100% (1,355)	100% (246)	100% (239)	100% (156)	100% (530)	100% (399)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he or she believes	25%	21%	18%	41%	21%	18%	35%	24%	29%	23%	23%
Says what he or she thinks people want to hear	51%	56%	53%	44%	62%	51%	46%	50%	50%	64%	49%
Not sure	23%	23%	29%	15%	16%	31%	19%	26%	21%	13%	28%
Totals (Unweighted N)	100% (1,996)	100% (767)	100% (741)	100% (488)	100% (581)	100% (845)	100% (570)	100% (1,008)	100% (522)	100% (234)	100% (232)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Says what he or she believes	25%	25%	19%	22%	57%
Says what he or she thinks people want to hear	51%	59%	68%	64%	36%
Not sure	23%	16%	13%	14%	7%
Totals (Unweighted N)	100% (1,996)	100% (253)	100% (237)	100% (201)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 62. Candidate Qualities - Sincerity – Bernie Sanders

Do you think the each one of the Presidential candidates...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he or she believes	53%	55%	51%	51%	49%	56%	57%	54%	49%	53%	53%	74%	50%
Says what he or she thinks people want to hear	33%	32%	33%	28%	33%	33%	36%	34%	33%	28%	27%	19%	41%
Not sure	14%	13%	16%	21%	18%	11%	7%	12%	19%	19%	20%	7%	9%
Totals (Unweighted N)	100% (1,996)	100% (889)	100% (1,107)	100% (415)	100% (538)	100% (774)	100% (269)	100% (1,355)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he or she believes	53%	62%	51%	45%	72%	53%	43%	47%	60%	66%	52%
Says what he or she thinks people want to hear	33%	26%	31%	43%	20%	29%	44%	35%	32%	31%	26%
Not sure	14%	12%	18%	12%	8%	18%	13%	18%	8%	4%	22%
Totals (Unweighted N)	100% (1,996)	100% (767)	100% (741)	100% (488)	100% (581)	100% (846)	100% (569)	100% (1,007)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter		Likely Sanders primary voter	Likely Trump primary voter		Likely Cruz, Kasich, or Rubio primary voter	
Says what he or she believes	53%	64%		94%	43%		61%	
Says what he or she thinks people want to hear	33%	29%		3%	49%		32%	
Not sure	14%	8%		3%	8%		7%	
Totals (Unweighted N)	100% (1,996)	100% (253)		100% (237)	100% (201)		100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 63. Candidate Qualities - Sincerity – Donald Trump

Do you think the each one of the Presidential candidates...

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he or she believes	43%	41%	45%	42%	45%	43%	45%	48%	32%	37%	33%	28%	65%
Says what he or she thinks people want to hear	48%	52%	46%	46%	46%	50%	53%	46%	56%	53%	52%	65%	32%
Not sure	8%	7%	9%	12%	9%	7%	2%	6%	12%	10%	16%	7%	3%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he or she believes	43%	32%	41%	61%	33%	39%	55%	43%	46%	43%	39%
Says what he or she thinks people want to hear	48%	59%	48%	36%	60%	50%	41%	48%	48%	49%	48%
Not sure	8%	9%	11%	3%	7%	11%	5%	8%	5%	7%	13%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (846)	100% (571)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Says what he or she believes	43%	28%	25%	91%	35%
Says what he or she thinks people want to hear	48%	64%	69%	7%	61%
Not sure	8%	8%	6%	2%	4%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 64. Candidate Qualities - Cares – Hillary Clinton

Do you think each one of the Presidential candidates cares about people like you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Cares	42%	41%	43%	39%	47%	42%	36%	32%	71%	61%	47%	69%	10%
Doesn't care	58%	59%	57%	61%	53%	58%	64%	68%	29%	39%	53%	31%	90%
Totals (Unweighted N)	100% (1,997)	100% (890)	100% (1,107)	100% (416)	100% (539)	100% (773)	100% (269)	100% (1,357)	100% (245)	100% (239)	100% (156)	100% (529)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Cares	42%	73%	36%	13%	62%	50%	21%	44%	38%	41%	39%
Doesn't care	58%	27%	64%	87%	38%	50%	79%	56%	62%	59%	61%
Totals (Unweighted N)	100% (1,997)	100% (766)	100% (742)	100% (489)	100% (581)	100% (845)	100% (571)	100% (1,010)	100% (522)	100% (233)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Cares	42%	95%	37%	10%	10%	
Doesn't care	58%	5%	63%	90%	90%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (236)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 65. Candidate Qualities - Cares – Ted Cruz

Do you think each one of the Presidential candidates cares about people like you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Cares	38%	37%	38%	41%	34%	38%	39%	38%	27%	45%	41%	16%	61%
Doesn't care	62%	63%	62%	59%	66%	62%	61%	62%	73%	55%	59%	84%	39%
Totals (Unweighted N)	100% (1,995)	100% (889)	100% (1,106)	100% (416)	100% (539)	100% (773)	100% (267)	100% (1,357)	100% (243)	100% (239)	100% (156)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Cares	38%	22%	35%	60%	16%	34%	55%	36%	41%	39%	38%
Doesn't care	62%	78%	65%	40%	84%	66%	45%	64%	59%	61%	62%
Totals (Unweighted N)	100% (1,995)	100% (764)	100% (743)	100% (488)	100% (581)	100% (844)	100% (570)	100% (1,008)	100% (521)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Cares	38%	16%	16%	52%	73%	
Doesn't care	62%	84%	84%	48%	27%	
Totals (Unweighted N)	100% (1,995)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 66. Candidate Qualities - Cares – John Kasich

Do you think each one of the Presidential candidates cares about people like you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Cares	48%	50%	47%	41%	43%	51%	62%	52%	31%	38%	61%	44%	71%
Doesn't care	52%	50%	53%	59%	57%	49%	38%	48%	69%	62%	39%	56%	29%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (416)	100% (539)	100% (773)	100% (269)	100% (1,357)	100% (245)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Cares	48%	38%	46%	64%	33%	47%	58%	42%	52%	68%	48%
Doesn't care	52%	62%	54%	36%	67%	53%	42%	58%	48%	32%	52%
Totals (Unweighted N)	100% (1,997)	100% (766)	100% (743)	100% (488)	100% (582)	100% (845)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Cares	48%	44%	43%	64%	82%	
Doesn't care	52%	56%	57%	36%	18%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 67. Candidate Qualities - Cares – Marco Rubio

Do you think each one of the Presidential candidates cares about people like you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Cares	40%	39%	41%	42%	42%	38%	41%	40%	31%	48%	43%	24%	59%
Doesn't care	60%	61%	59%	58%	58%	62%	59%	60%	69%	52%	57%	76%	41%
Totals (Unweighted N)	100% (1,994)	100% (888)	100% (1,106)	100% (416)	100% (539)	100% (771)	100% (268)	100% (1,355)	100% (245)	100% (238)	100% (156)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Cares	40%	28%	36%	61%	21%	37%	55%	38%	45%	42%	41%
Doesn't care	60%	72%	64%	39%	79%	63%	45%	62%	55%	58%	59%
Totals (Unweighted N)	100% (1,994)	100% (764)	100% (742)	100% (488)	100% (579)	100% (845)	100% (570)	100% (1,008)	100% (522)	100% (233)	100% (231)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Cares	40%	25%	21%	46%	78%	
Doesn't care	60%	75%	79%	54%	22%	
Totals (Unweighted N)	100% (1,994)	100% (253)	100% (236)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 68. Candidate Qualities - Cares – Bernie Sanders

Do you think each one of the Presidential candidates cares about people like you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Cares	60%	59%	61%	66%	61%	57%	57%	55%	70%	73%	66%	83%	43%
Doesn't care	40%	41%	39%	34%	39%	43%	43%	45%	30%	27%	34%	17%	57%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (416)	100% (539)	100% (773)	100% (269)	100% (1,357)	100% (245)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Cares	60%	75%	58%	44%	76%	66%	44%	59%	60%	61%	66%
Doesn't care	40%	25%	42%	56%	24%	34%	56%	41%	40%	39%	34%
Totals (Unweighted N)	100% (1,997)	100% (766)	100% (743)	100% (488)	100% (582)	100% (845)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Cares	60%	77%	97%	41%	48%
Doesn't care	40%	23%	3%	59%	52%
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (237)	100% (201)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 69. Candidate Qualities - Cares – Donald Trump

Do you think each one of the Presidential candidates cares about people like you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Cares	30%	32%	29%	21%	28%	34%	38%	37%	10%	16%	28%	11%	59%
Doesn't care	70%	68%	71%	79%	72%	66%	62%	63%	90%	84%	72%	89%	41%
Totals (Unweighted N)	100% (1,996)	100% (890)	100% (1,106)	100% (416)	100% (538)	100% (773)	100% (269)	100% (1,356)	100% (245)	100% (239)	100% (156)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Cares	30%	11%	29%	56%	10%	25%	48%	29%	31%	39%	27%
Doesn't care	70%	89%	71%	44%	90%	75%	52%	71%	69%	61%	73%
Totals (Unweighted N)	100% (1,996)	100% (766)	100% (741)	100% (489)	100% (581)	100% (844)	100% (571)	100% (1,008)	100% (522)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Cares	30%	7%	12%	88%	27%
Doesn't care	70%	93%	88%	12%	73%
Totals (Unweighted N)	100% (1,996)	100% (253)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 70. Candidate Qualities - Country or Themselves – Hillary Clinton

What do you think each one of the Presidential candidates cares about more?

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Himself or Herself	61%	60%	61%	62%	56%	60%	69%	70%	28%	49%	53%	35%	92%
The country	39%	40%	39%	38%	44%	40%	31%	30%	72%	51%	47%	65%	8%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (415)	100% (538)	100% (775)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (529)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Himself or Herself	61%	31%	67%	88%	42%	53%	81%	57%	65%	64%	63%
The country	39%	69%	33%	12%	58%	47%	19%	43%	35%	36%	37%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (741)	100% (489)	100% (580)	100% (846)	100% (571)	100% (1,009)	100% (522)	100% (233)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Himself or Herself	61%	6%	69%	94%	90%	
The country	39%	94%	31%	6%	10%	
Totals (Unweighted N)	100% (1,997)	100% (253)	100% (236)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 71. Candidate Qualities - Country or Themselves – Ted Cruz

What do you think each one of the Presidential candidates cares about more?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Himself or Herself	58%	59%	58%	56%	61%	58%	58%	57%	62%	58%	64%	75%	38%
The country	42%	41%	42%	44%	39%	42%	42%	43%	38%	42%	36%	25%	62%
Totals (Unweighted N)	100% (1,996)	100% (888)	100% (1,108)	100% (415)	100% (539)	100% (773)	100% (269)	100% (1,355)	100% (246)	100% (239)	100% (156)	100% (529)	100% (399)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Himself or Herself	58%	71%	61%	39%	80%	65%	39%	59%	55%	63%	60%
The country	42%	29%	39%	61%	20%	35%	61%	41%	45%	37%	40%
Totals (Unweighted N)	100% (1,996)	100% (766)	100% (742)	100% (488)	100% (580)	100% (847)	100% (569)	100% (1,009)	100% (521)	100% (233)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter	Likely Sanders primary voter		Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter		
Himself or Herself	58%	75%	78%		49%	22%		
The country	42%	25%	22%		51%	78%		
Totals (Unweighted N)	100% (1,996)	100% (253)	100% (236)		100% (200)	100% (181)		

# The Economist/YouGov Poll

March 10 - 12, 2016



## 72. Candidate Qualities - Country or Themselves – John Kasich

What do you think each one of the Presidential candidates cares about more?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Himself or Herself	44%	44%	44%	50%	50%	42%	32%	40%	54%	60%	41%	43%	28%
The country	56%	56%	56%	50%	50%	58%	68%	60%	46%	40%	59%	57%	72%
Totals (Unweighted N)	100% (1,996)	100% (888)	100% (1,108)	100% (415)	100% (539)	100% (773)	100% (269)	100% (1,355)	100% (246)	100% (239)	100% (156)	100% (529)	100% (399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Himself or Herself	44%	51%	47%	32%	53%	47%	36%	48%	42%	27%	49%
The country	56%	49%	53%	68%	47%	53%	64%	52%	58%	73%	51%
Totals (Unweighted N)	100% (1,996)	100% (767)	100% (741)	100% (488)	100% (580)	100% (847)	100% (569)	100% (1,008)	100% (522)	100% (233)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Himself or Herself	44%	44%	42%	32%	21%	
The country	56%	56%	58%	68%	79%	
Totals (Unweighted N)	100% (1,996)	100% (253)	100% (236)	100% (201)	100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 73. Candidate Qualities - Country or Themselves – Marco Rubio

What do you think each one of the Presidential candidates cares about more?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Himself or Herself	59%	60%	58%	53%	60%	60%	63%	59%	61%	53%	60%	69%	46%
The country	41%	40%	42%	47%	40%	40%	37%	41%	39%	47%	40%	31%	54%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (416)	100% (539)	100% (773)	100% (269)	100% (1,356)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Himself or Herself	59%	66%	63%	45%	73%	59%	50%	60%	54%	60%	64%
The country	41%	34%	37%	55%	27%	41%	50%	40%	46%	40%	36%
Totals (Unweighted N)	100% (1,997)	100% (767)	100% (742)	100% (488)	100% (581)	100% (846)	100% (570)	100% (1,010)	100% (522)	100% (232)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter	Likely Sanders primary voter		Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter		
Himself or Herself	59%	68%	72%		63%	26%		
The country	41%	32%	28%		37%	74%		
Totals (Unweighted N)	100% (1,997)	100% (254)	100% (236)		100% (201)	100% (181)		

# The Economist/YouGov Poll

March 10 - 12, 2016



## 74. Candidate Qualities - Country or Themselves – Bernie Sanders

What do you think each one of the Presidential candidates cares about more?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Himself or Herself	35%	36%	35%	32%	36%	38%	34%	39%	25%	31%	26%	13%	49%
The country	65%	64%	65%	68%	64%	62%	66%	61%	75%	69%	74%	87%	51%
Totals (Unweighted N)	100% (1,998)	100% (889)	100% (1,109)	100% (415)	100% (539)	100% (775)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Himself or Herself	35%	22%	38%	49%	22%	32%	48%	37%	34%	33%	34%
The country	65%	78%	62%	51%	78%	68%	52%	63%	66%	67%	66%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (743)	100% (488)	100% (581)	100% (847)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Himself or Herself	35%	17%	3%	53%	45%
The country	65%	83%	97%	47%	55%
Totals (Unweighted N)	100% (1,998)	100% (253)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 75. Candidate Qualities - Country or Themselves – Donald Trump

What do you think each one of the Presidential candidates cares about more?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Himself or Herself	69%	70%	69%	81%	69%	67%	59%	62%	87%	83%	77%	87%	41%
The country	31%	30%	31%	19%	31%	33%	41%	38%	13%	17%	23%	13%	59%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Himself or Herself	69%	87%	72%	44%	88%	75%	51%	68%	70%	70%	73%
The country	31%	13%	28%	56%	12%	25%	49%	32%	30%	30%	27%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Himself or Herself	69%	89%	89%	10%	76%	
The country	31%	11%	11%	90%	24%	
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 76. Best Candidate for Groups – Blacks / African-Americans

Which candidate do you think would best represent the interests of...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton	39%	39%	40%	30%	39%	44%	43%	34%	64%	40%	44%	55%	22%
Cruz	9%	9%	9%	8%	9%	9%	8%	9%	3%	10%	13%	1%	17%
Kasich	5%	5%	5%	7%	4%	5%	6%	6%	2%	3%	5%	2%	9%
Rubio	6%	5%	7%	7%	8%	4%	3%	7%	1%	4%	2%	2%	8%
Sanders	27%	28%	25%	39%	25%	22%	23%	26%	26%	32%	24%	38%	10%
Trump	14%	14%	14%	9%	16%	16%	16%	17%	4%	10%	11%	1%	34%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (776)	100% (268)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Clinton	39%	60%	33%	23%	48%	44%	29%	41%	40%	37%	31%
Cruz	9%	2%	10%	16%	2%	4%	18%	8%	9%	9%	10%
Kasich	5%	2%	6%	9%	2%	5%	8%	5%	5%	8%	5%
Rubio	6%	3%	5%	10%	2%	6%	8%	7%	4%	5%	6%
Sanders	27%	29%	33%	14%	43%	31%	12%	26%	27%	23%	34%
Trump	14%	4%	13%	29%	3%	11%	25%	13%	15%	18%	14%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (846)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (232)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Clinton	39%	88%	13%	22%	19%
Cruz	9%	1%	2%	3%	34%
Kasich	5%	1%	2%	3%	15%
Rubio	6%	1%	2%	2%	15%
Sanders	27%	9%	80%	7%	14%
Trump	14%	–	1%	62%	2%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (200)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 77. Best Candidate for Groups – Women

Which candidate do you think would best represent the interests of...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton	50%	53%	48%	51%	53%	52%	42%	42%	79%	66%	50%	66%	20%
Cruz	9%	8%	9%	7%	8%	9%	11%	10%	3%	6%	6%	0%	19%
Kasich	5%	6%	4%	4%	3%	6%	7%	7%	1%	0%	2%	2%	10%
Rubio	6%	5%	6%	4%	8%	3%	8%	6%	3%	4%	7%	1%	10%
Sanders	16%	15%	17%	26%	14%	14%	12%	17%	12%	14%	22%	28%	6%
Trump	14%	13%	15%	7%	14%	15%	21%	18%	1%	9%	12%	2%	35%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (776)	100% (268)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Clinton	50%	73%	49%	24%	61%	62%	31%	55%	46%	40%	49%
Cruz	9%	2%	8%	18%	1%	3%	19%	7%	11%	9%	10%
Kasich	5%	2%	4%	10%	3%	3%	9%	5%	5%	7%	2%
Rubio	6%	1%	5%	11%	1%	4%	11%	5%	7%	8%	3%
Sanders	16%	19%	21%	6%	31%	18%	6%	15%	17%	16%	22%
Trump	14%	3%	12%	31%	3%	11%	24%	13%	14%	20%	14%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (846)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (232)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Clinton	50%	96%	26%	20%	17%
Cruz	9%	0%	1%	3%	41%
Kasich	5%	1%	3%	6%	16%
Rubio	6%	1%	2%	4%	16%
Sanders	16%	2%	68%	5%	7%
Trump	14%	0%	1%	63%	3%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 78. Best Candidate for Groups – Working people

Which candidate do you think would best represent the interests of...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton	25%	26%	24%	22%	25%	28%	23%	16%	59%	34%	28%	41%	3%
Cruz	10%	10%	10%	12%	8%	10%	11%	11%	3%	14%	10%	1%	19%
Kasich	7%	9%	6%	7%	5%	6%	12%	9%	4%	—	8%	3%	11%
Rubio	6%	4%	8%	7%	8%	5%	4%	7%	0%	9%	4%	1%	10%
Sanders	27%	26%	27%	35%	28%	24%	19%	25%	29%	30%	31%	48%	7%
Trump	25%	25%	25%	17%	25%	27%	31%	32%	4%	13%	19%	6%	49%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Clinton	25%	48%	20%	4%	34%	31%	12%	30%	20%	16%	23%	
Cruz	10%	3%	12%	16%	4%	6%	19%	9%	10%	10%	15%	
Kasich	7%	2%	8%	12%	2%	6%	11%	5%	9%	14%	7%	
Rubio	6%	1%	5%	13%	3%	5%	9%	6%	7%	5%	5%	
Sanders	27%	37%	30%	9%	51%	31%	8%	25%	28%	28%	27%	
Trump	25%	9%	25%	45%	6%	21%	41%	25%	26%	27%	22%	
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)	

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Clinton	25%	73%	2%	1%	3%
Cruz	10%	—	2%	3%	41%
Kasich	7%	3%	3%	4%	20%
Rubio	6%	1%	1%	0%	23%
Sanders	27%	22%	83%	5%	8%
Trump	25%	1%	8%	87%	5%
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 79. Best Candidate for Groups – Hispanics

Which candidate do you think would best represent the interests of...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton	28%	29%	27%	21%	29%	33%	27%	23%	47%	33%	37%	46%	9%
Cruz	14%	14%	13%	10%	12%	14%	19%	15%	6%	17%	9%	4%	22%
Kasich	3%	3%	2%	3%	3%	2%	2%	3%	1%	1%	6%	0%	4%
Rubio	23%	21%	26%	27%	22%	24%	20%	27%	15%	16%	21%	14%	32%
Sanders	20%	19%	21%	32%	21%	14%	16%	18%	26%	23%	21%	34%	4%
Trump	12%	13%	11%	8%	13%	12%	16%	15%	5%	10%	6%	2%	29%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (776)	100% (268)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Clinton	28%	47%	24%	11%	43%	32%	16%	30%	24%	30%	24%	
Cruz	14%	6%	13%	24%	5%	11%	22%	12%	17%	9%	17%	
Kasich	3%	1%	3%	4%	1%	2%	5%	3%	2%	3%	3%	
Rubio	23%	15%	25%	32%	10%	23%	31%	23%	25%	27%	20%	
Sanders	20%	28%	24%	5%	38%	23%	6%	20%	18%	17%	28%	
Trump	12%	3%	11%	24%	3%	9%	20%	12%	13%	14%	9%	
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (846)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (232)	

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Clinton	28%	75%	9%	9%	9%
Cruz	14%	3%	4%	12%	33%
Kasich	3%	1%	0%	1%	7%
Rubio	23%	14%	13%	20%	45%
Sanders	20%	6%	72%	4%	4%
Trump	12%	1%	2%	53%	2%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 80. Best Candidate for Groups – LGBT people (Lesbian / Gay / Bisexual / Transgender)

Which candidate do you think would best represent the interests of...

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton	49%	48%	50%	37%	49%	57%	49%	47%	54%	58%	47%	52%	44%
Cruz	7%	5%	8%	7%	7%	5%	9%	6%	5%	8%	9%	3%	6%
Kasich	5%	5%	4%	5%	5%	5%	3%	4%	7%	4%	6%	2%	6%
Rubio	4%	4%	4%	3%	3%	4%	7%	4%	4%	4%	—	4%	4%
Sanders	26%	27%	25%	38%	24%	20%	24%	28%	21%	17%	26%	37%	21%
Trump	10%	11%	9%	11%	12%	10%	7%	11%	8%	8%	12%	2%	19%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Clinton	49%	58%	45%	44%	48%	50%	48%	51%	46%	52%	44%
Cruz	7%	3%	8%	9%	3%	5%	11%	6%	6%	6%	11%
Kasich	5%	4%	5%	5%	2%	5%	6%	5%	3%	8%	4%
Rubio	4%	2%	5%	6%	3%	4%	5%	4%	4%	4%	2%
Sanders	26%	28%	28%	20%	41%	26%	17%	23%	30%	22%	31%
Trump	10%	6%	10%	16%	4%	11%	13%	10%	12%	9%	7%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters		
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Clinton	49%		79%	16%	38%	50%
Cruz	7%		4%	2%	3%	10%
Kasich	5%		3%	2%	4%	8%
Rubio	4%		4%	2%	3%	5%
Sanders	26%		9%	77%	19%	24%
Trump	10%		1%	2%	33%	2%
Totals (Unweighted N)	100% (2,000)		100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 81. Best Candidate for Groups – Christians

Which candidate do you think would best represent the interests of...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton	25%	26%	24%	25%	26%	27%	21%	17%	53%	38%	29%	38%	3%
Cruz	24%	25%	23%	23%	25%	26%	20%	28%	11%	19%	22%	17%	38%
Kasich	9%	8%	10%	9%	7%	7%	15%	11%	5%	5%	9%	10%	10%
Rubio	10%	9%	10%	13%	11%	8%	7%	10%	5%	14%	6%	6%	10%
Sanders	15%	14%	16%	17%	16%	12%	15%	14%	21%	14%	15%	25%	3%
Trump	17%	17%	17%	13%	15%	19%	22%	21%	5%	9%	19%	4%	37%
Totals (Unweighted N)	100% (1,999)	100% (891)	100% (1,108)	100% (416)	100% (539)	100% (776)	100% (268)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Clinton	25%	46%	21%	6%	35%	31%	12%	30%	19%	17%	24%
Cruz	24%	14%	26%	34%	19%	18%	34%	20%	26%	34%	29%
Kasich	9%	7%	8%	12%	8%	9%	9%	7%	12%	14%	7%
Rubio	10%	5%	10%	15%	5%	9%	13%	10%	10%	8%	9%
Sanders	15%	21%	18%	3%	24%	18%	6%	16%	14%	10%	17%
Trump	17%	6%	18%	30%	8%	14%	26%	18%	18%	17%	14%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (846)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (232)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Clinton	25%	63%	5%	2%	3%
Cruz	24%	14%	23%	17%	63%
Kasich	9%	10%	11%	7%	12%
Rubio	10%	3%	8%	2%	19%
Sanders	15%	8%	49%	3%	3%
Trump	17%	2%	4%	69%	1%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 82. Best Candidate for Groups – People like you

Which candidate do you think would best represent the interests of...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton	29%	30%	28%	26%	30%	33%	23%	20%	64%	38%	30%	50%	2%
Cruz	11%	11%	11%	10%	9%	11%	14%	12%	2%	13%	11%	2%	22%
Kasich	7%	8%	6%	9%	5%	7%	8%	8%	3%	4%	9%	2%	12%
Rubio	6%	6%	7%	9%	7%	5%	4%	7%	2%	7%	4%	1%	10%
Sanders	24%	23%	25%	34%	26%	19%	19%	22%	27%	28%	32%	41%	3%
Trump	23%	23%	24%	13%	23%	25%	33%	30%	3%	10%	16%	3%	50%
Totals (Unweighted N)	100% (1,998)	100% (891)	100% (1,107)	100% (416)	100% (538)	100% (776)	100% (268)	100% (1,358)	100% (245)	100% (239)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Clinton	29%	55%	23%	5%	43%	35%	13%	33%	21%	27%	29%
Cruz	11%	2%	12%	19%	3%	6%	21%	10%	11%	11%	13%
Kasich	7%	2%	8%	12%	1%	7%	10%	5%	7%	13%	9%
Rubio	6%	0%	7%	12%	2%	5%	10%	5%	10%	5%	4%
Sanders	24%	34%	29%	6%	46%	28%	7%	25%	24%	17%	27%
Trump	23%	7%	21%	47%	5%	19%	38%	22%	27%	28%	18%
Totals (Unweighted N)	100% (1,998)	100% (766)	100% (744)	100% (488)	100% (581)	100% (846)	100% (571)	100% (1,010)	100% (522)	100% (234)	100% (232)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Clinton	29%	88%	5%	1%	3%
Cruz	11%	1%	3%	1%	47%
Kasich	7%	1%	3%	3%	21%
Rubio	6%	0%	2%	1%	22%
Sanders	24%	9%	85%	2%	4%
Trump	23%	1%	2%	92%	2%
Totals (Unweighted N)	100% (1,998)	100% (253)	100% (237)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 83. Trial heats - Clinton vs Trump

If the candidates for President were Hillary Clinton as the Democrat and Donald Trump as the Republican, who would you vote for?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	43%	40%	46%	45%	46%	44%	37%	34%	85%	60%	37%	81%	9%
Donald Trump	42%	44%	40%	32%	36%	44%	52%	52%	5%	23%	34%	9%	77%
Other	8%	9%	6%	11%	9%	7%	5%	8%	2%	6%	15%	5%	7%
I would not vote	7%	7%	7%	12%	9%	5%	6%	6%	8%	10%	15%	5%	7%
Totals (Unweighted N)	100% (1,647)	100% (779)	100% (868)	100% (278)	100% (433)	100% (689)	100% (247)	100% (1,178)	100% (209)	100% (150)	100% (110)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	43%	84%	35%	9%	80%	55%	16%	47%	40%	37%	44%
Donald Trump	42%	9%	43%	74%	8%	31%	67%	40%	44%	49%	38%
Other	8%	3%	11%	10%	6%	8%	9%	7%	9%	7%	8%
I would not vote	7%	4%	11%	8%	6%	7%	8%	7%	7%	8%	10%
Totals (Unweighted N)	100% (1,647)	100% (663)	100% (535)	100% (449)	100% (492)	100% (631)	100% (524)	100% (787)	100% (466)	100% (222)	100% (172)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Hillary Clinton	43%	97%	64%	2%	16%	
Donald Trump	42%	2%	16%	98%	52%	
Other	8%	—	11%	—	16%	
I would not vote	7%	1%	9%	—	16%	
Totals (Unweighted N)	100% (1,647)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 84. Trial heats - Clinton vs Cruz

If the candidates for President were Hillary Clinton as the Democrat and Ted Cruz as the Republican, who would you vote for?

Asked of registered voters

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	45%	42%	47%	44%	47%	45%	40%	36%	85%	56%	43%	83%	10%
Ted Cruz	42%	42%	42%	40%	39%	42%	45%	50%	6%	33%	35%	8%	77%
Other	6%	7%	6%	8%	6%	6%	5%	7%	1%	3%	13%	5%	6%
I would not vote	7%	9%	6%	7%	7%	6%	10%	7%	8%	8%	9%	4%	7%
Totals (Unweighted N)	100% (1,645)	100% (778)	100% (867)	100% (278)	100% (433)	100% (687)	100% (247)	100% (1,178)	100% (208)	100% (150)	100% (109)	100% (529)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	45%	87%	36%	10%	82%	57%	17%	49%	40%	42%	42%
Ted Cruz	42%	5%	43%	77%	5%	25%	72%	36%	50%	46%	39%
Other	6%	3%	11%	6%	7%	9%	4%	7%	4%	8%	7%
I would not vote	7%	5%	10%	7%	6%	9%	7%	8%	6%	4%	13%
Totals (Unweighted N)	100% (1,645)	100% (659)	100% (537)	100% (449)	100% (490)	100% (631)	100% (524)	100% (788)	100% (463)	100% (222)	100% (172)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Hillary Clinton	45%	97%	68%	11%	9%
Ted Cruz	42%	1%	13%	70%	86%
Other	6%	0%	12%	9%	2%
I would not vote	7%	1%	8%	10%	3%
Totals (Unweighted N)	100% (1,645)	100% (252)	100% (237)	100% (201)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 85. Trial heats - Clinton vs Rubio

If the candidates for President were Hillary Clinton as the Democrat and Marco Rubio as the Republican, who would you vote for?

Asked of registered voters

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	44%	41%	46%	43%	46%	44%	40%	35%	85%	54%	40%	80%	10%
Marco Rubio	42%	43%	42%	43%	41%	42%	46%	50%	6%	35%	38%	11%	74%
Other	7%	8%	6%	7%	6%	7%	8%	8%	1%	3%	13%	4%	8%
I would not vote	7%	8%	6%	7%	7%	7%	6%	7%	8%	7%	9%	4%	7%
Totals (Unweighted N)	100% (1,647)	100% (778)	100% (869)	100% (278)	100% (433)	100% (690)	100% (246)	100% (1,178)	100% (209)	100% (151)	100% (109)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	44%	86%	35%	10%	82%	54%	17%	49%	38%	40%	40%
Marco Rubio	42%	7%	43%	77%	5%	30%	70%	36%	50%	48%	43%
Other	7%	3%	12%	7%	7%	6%	8%	8%	6%	6%	7%
I would not vote	7%	4%	11%	6%	6%	9%	6%	7%	6%	5%	10%
Totals (Unweighted N)	100% (1,647)	100% (662)	100% (537)	100% (448)	100% (493)	100% (630)	100% (524)	100% (788)	100% (466)	100% (222)	100% (171)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Hillary Clinton	44%	97%	62%	10%	9%	
Marco Rubio	42%	2%	19%	65%	88%	
Other	7%	—	11%	13%	3%	
I would not vote	7%	1%	7%	12%	1%	
Totals (Unweighted N)	100% (1,647)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 86. Trial heats - Clinton vs Kasich

If the candidates for President were Hillary Clinton as the Democrat and John Kasich as the Republican, who would you vote for?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	40%	37%	42%	37%	44%	41%	35%	30%	83%	53%	38%	77%	6%
John Kasich	48%	49%	47%	48%	41%	47%	57%	58%	7%	31%	42%	14%	83%
Other	6%	7%	6%	8%	8%	6%	4%	7%	2%	6%	9%	6%	5%
I would not vote	6%	7%	5%	8%	8%	6%	4%	5%	7%	10%	11%	3%	5%
Totals (Unweighted N)	100% (1,648)	100% (778)	100% (870)	100% (278)	100% (433)	100% (690)	100% (247)	100% (1,179)	100% (209)	100% (151)	100% (109)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	40%	83%	27%	8%	78%	49%	15%	46%	35%	32%	36%
John Kasich	48%	10%	52%	81%	8%	37%	74%	40%	53%	61%	51%
Other	6%	3%	11%	6%	7%	7%	6%	7%	7%	5%	5%
I would not vote	6%	4%	10%	5%	7%	7%	5%	7%	5%	3%	8%
Totals (Unweighted N)	100% (1,648)	100% (663)	100% (536)	100% (449)	100% (494)	100% (630)	100% (524)	100% (788)	100% (466)	100% (222)	100% (172)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Hillary Clinton	40%	97%	55%	8%	3%	
John Kasich	48%	3%	26%	80%	89%	
Other	6%	—	14%	5%	6%	
I would not vote	6%	1%	5%	8%	1%	
Totals (Unweighted N)	100% (1,648)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 87. Trial heats - Sanders vs Trump

If the candidates for President were Bernie Sanders as the Democrat and Donald Trump as the Republican, who would you vote for?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Bernie Sanders	45%	43%	47%	50%	50%	44%	35%	38%	72%	60%	44%	83%	11%
Donald Trump	42%	44%	40%	30%	35%	45%	52%	50%	9%	27%	33%	9%	76%
Other	7%	7%	7%	12%	6%	6%	7%	7%	8%	5%	12%	3%	9%
I would not vote	7%	7%	6%	9%	9%	5%	5%	5%	12%	8%	11%	5%	5%
Totals (Unweighted N)	100% (1,647)	100% (778)	100% (869)	100% (277)	100% (432)	100% (690)	100% (248)	100% (1,178)	100% (208)	100% (151)	100% (110)	100% (529)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Bernie Sanders	45%	77%	44%	13%	85%	57%	16%	46%	43%	42%	48%
Donald Trump	42%	12%	41%	71%	7%	30%	67%	40%	45%	45%	35%
Other	7%	3%	8%	9%	3%	7%	9%	7%	7%	7%	10%
I would not vote	7%	7%	7%	6%	6%	7%	7%	8%	5%	5%	8%
Totals (Unweighted N)	100% (1,647)	100% (661)	100% (536)	100% (450)	100% (493)	100% (629)	100% (525)	100% (787)	100% (466)	100% (222)	100% (172)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Bernie Sanders	45%	77%	96%	3%	21%
Donald Trump	42%	10%	4%	97%	51%
Other	7%	4%	0%	—	18%
I would not vote	7%	10%	—	—	11%
Totals (Unweighted N)	100% (1,647)	100% (253)	100% (236)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 88. Trial heats - Sanders vs Cruz

If the candidates for President were Bernie Sanders as the Democrat and Ted Cruz as the Republican, who would you vote for?

Asked of registered voters

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Bernie Sanders	45%	45%	45%	48%	50%	44%	39%	40%	71%	53%	42%	83%	12%
Ted Cruz	40%	41%	40%	37%	36%	42%	46%	48%	9%	33%	33%	7%	75%
Other	6%	5%	7%	8%	6%	6%	6%	6%	8%	5%	16%	4%	6%
I would not vote	8%	8%	8%	7%	8%	8%	8%	7%	12%	9%	9%	6%	7%
Totals (Unweighted N)	100% (1,642)	100% (777)	100% (865)	100% (276)	100% (433)	100% (686)	100% (247)	100% (1,174)	100% (208)	100% (150)	100% (110)	100% (527)	100% (398)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Bernie Sanders	45%	79%	45%	12%	85%	58%	16%	48%	40%	45%	49%
Ted Cruz	40%	8%	38%	75%	6%	23%	70%	35%	47%	46%	36%
Other	6%	5%	8%	6%	3%	9%	6%	7%	5%	6%	7%
I would not vote	8%	8%	9%	7%	6%	10%	8%	10%	8%	4%	8%
Totals (Unweighted N)	100% (1,642)	100% (659)	100% (536)	100% (447)	100% (492)	100% (627)	100% (523)	100% (786)	100% (464)	100% (222)	100% (170)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Bernie Sanders	45%	78%	94%	14%	10%	
Ted Cruz	40%	7%	5%	68%	84%	
Other	6%	5%	1%	7%	3%	
I would not vote	8%	10%	—	10%	3%	
Totals (Unweighted N)	100% (1,642)	100% (250)	100% (237)	100% (199)	100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 89. Trial heats - Sanders vs Rubio

If the candidates for President were Bernie Sanders as the Democrat and Marco Rubio as the Republican, who would you vote for?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Bernie Sanders	45%	46%	44%	49%	50%	45%	36%	39%	71%	50%	49%	82%	13%
Marco Rubio	40%	40%	40%	38%	37%	40%	46%	47%	10%	34%	33%	8%	72%
Other	7%	6%	8%	6%	5%	7%	11%	7%	7%	6%	8%	4%	7%
I would not vote	8%	8%	8%	7%	8%	8%	8%	7%	12%	9%	10%	5%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,647)	(778)	(869)	(277)	(434)	(688)	(248)	(1,177)	(209)	(151)	(110)	(530)	(400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Bernie Sanders	45%	78%	45%	12%	83%	57%	17%	48%	40%	43%	47%
Marco Rubio	40%	9%	36%	74%	7%	27%	66%	34%	47%	48%	39%
Other	7%	5%	11%	6%	4%	6%	9%	8%	7%	5%	6%
I would not vote	8%	8%	8%	7%	6%	10%	7%	10%	7%	5%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,647)	(662)	(536)	(449)	(494)	(629)	(524)	(788)	(466)	(222)	(171)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Bernie Sanders	45%	76%	94%	16%	9%
Marco Rubio	40%	10%	5%	61%	88%
Other	7%	6%	1%	10%	2%
I would not vote	8%	9%	—	13%	1%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,647)	(254)	(237)	(200)	(181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 90. Trial heats - Sanders vs Kasich

If the candidates for President were Bernie Sanders as the Democrat and John Kasich as the Republican, who would you vote for?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Bernie Sanders	43%	41%	44%	46%	50%	42%	32%	35%	69%	60%	49%	79%	10%
John Kasich	44%	45%	42%	41%	34%	44%	56%	53%	11%	23%	37%	11%	79%
Other	7%	6%	8%	6%	7%	7%	7%	6%	9%	7%	6%	3%	6%
I would not vote	7%	8%	6%	7%	8%	7%	5%	6%	12%	10%	8%	7%	5%
Totals (Unweighted N)	100% (1,645)	100% (777)	100% (868)	100% (276)	100% (433)	100% (688)	100% (248)	100% (1,177)	100% (209)	100% (149)	100% (110)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Bernie Sanders	43%	76%	39%	13%	83%	52%	16%	48%	38%	34%	43%
John Kasich	44%	11%	44%	76%	7%	33%	69%	33%	50%	61%	47%
Other	7%	5%	10%	6%	3%	7%	8%	10%	6%	3%	3%
I would not vote	7%	8%	7%	5%	7%	8%	6%	9%	6%	2%	6%
Totals (Unweighted N)	100% (1,645)	100% (662)	100% (534)	100% (449)	100% (493)	100% (629)	100% (523)	100% (786)	100% (465)	100% (222)	100% (172)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Bernie Sanders	43%	71%	94%	11%	9%	
John Kasich	44%	13%	6%	76%	84%	
Other	7%	4%	0%	5%	6%	
I would not vote	7%	11%	0%	9%	1%	
Totals (Unweighted N)	100% (1,645)	100% (253)	100% (237)	100% (200)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 91. Preferred General Election Winner

Which one of these individuals do you want to win the election for President in 2016?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	27%	28%	27%	24%	28%	30%	24%	19%	56%	41%	31%	51%	2%
Ted Cruz	9%	10%	9%	8%	9%	11%	10%	11%	3%	12%	7%	2%	21%
John Kasich	5%	7%	4%	6%	3%	6%	7%	7%	2%	1%	2%	2%	10%
Marco Rubio	6%	7%	5%	8%	7%	5%	4%	6%	1%	7%	12%	1%	10%
Bernie Sanders	19%	17%	20%	28%	21%	15%	11%	17%	20%	26%	19%	37%	2%
Donald Trump	23%	23%	22%	11%	20%	26%	34%	30%	4%	10%	13%	3%	49%
Not sure	11%	9%	13%	15%	12%	8%	9%	11%	14%	4%	16%	5%	4%
Totals (Unweighted N)	100% (1,996)	100% (889)	100% (1,107)	100% (414)	100% (539)	100% (774)	100% (269)	100% (1,356)	100% (246)	100% (238)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	27%	55%	20%	4%	44%	32%	11%	30%	22%	23%	28%
Ted Cruz	9%	2%	9%	20%	1%	5%	20%	7%	11%	10%	16%
John Kasich	5%	1%	5%	10%	1%	5%	9%	4%	5%	13%	4%
Marco Rubio	6%	0%	6%	12%	1%	4%	11%	3%	11%	8%	3%
Bernie Sanders	19%	27%	22%	4%	40%	21%	5%	19%	19%	15%	19%
Donald Trump	23%	7%	21%	43%	7%	19%	35%	23%	24%	24%	17%
Not sure	11%	8%	16%	7%	6%	14%	9%	13%	8%	7%	12%
Totals (Unweighted N)	100% (1,996)	100% (765)	100% (743)	100% (488)	100% (582)	100% (845)	100% (569)	100% (1,009)	100% (521)	100% (234)	100% (232)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Hillary Clinton	27%	93%	1%	1%	3%
Ted Cruz	9%	—	3%	1%	47%
John Kasich	5%	1%	3%	2%	21%
Marco Rubio	6%	1%	1%	1%	23%
Bernie Sanders	19%	3%	85%	2%	2%
Donald Trump	23%	1%	3%	91%	1%
Not sure	11%	2%	4%	2%	2%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(254)	(237)	(200)	(181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 92. Most Important Candidate Trait

Which is more important: picking a candidate who...

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Is honest and trustworthy	32%	28%	36%	34%	34%	29%	32%	28%	39%	42%	34%	29%	25%
Is best prepared to win the general election in November	7%	7%	6%	5%	6%	7%	8%	6%	4%	11%	8%	6%	10%
Shakes up politics-as-usual	11%	14%	9%	3%	9%	14%	17%	14%	5%	4%	10%	6%	23%
Has policy proposals I agree with	25%	25%	25%	31%	29%	21%	17%	28%	14%	20%	22%	25%	30%
Has the experience to be president	20%	22%	19%	20%	15%	24%	22%	20%	30%	17%	18%	33%	9%
Something else	5%	5%	6%	7%	7%	4%	4%	5%	8%	5%	7%	1%	3%
Totals (Unweighted N)	100% (1,994)	100% (889)	100% (1,105)	100% (414)	100% (538)	100% (774)	100% (268)	100% (1,354)	100% (245)	100% (239)	100% (156)	100% (530)	100% (398)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Is honest and trustworthy	32%	31%	34%	30%	30%	32%	33%	34%	33%	20%	34%
Is best prepared to win the general election in November	7%	6%	5%	9%	8%	5%	8%	5%	7%	12%	6%
Shakes up politics-as-usual	11%	4%	11%	20%	4%	10%	16%	12%	8%	15%	7%
Has policy proposals I agree with	25%	24%	23%	27%	30%	23%	24%	21%	28%	32%	24%
Has the experience to be president	20%	31%	18%	11%	26%	22%	15%	21%	20%	19%	21%
Something else	5%	3%	8%	4%	1%	8%	5%	7%	2%	2%	8%
Totals (Unweighted N)	100% (1,994)	100% (766)	100% (742)	100% (486)	100% (581)	100% (843)	100% (570)	100% (1,007)	100% (520)	100% (234)	100% (233)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Is honest and trustworthy	32%	21%	40%	21%	31%
Is best prepared to win the general election in November	7%	8%	4%	10%	10%
Shakes up politics-as-usual	11%	3%	11%	36%	9%
Has policy proposals I agree with	25%	17%	35%	25%	36%
Has the experience to be president	20%	49%	9%	5%	12%
Something else	5%	1%	1%	2%	2%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(253)	(237)	(198)	(181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 93. Election Interest

Would you say you follow what's going on in the presidential election...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Most of the time	49%	55%	43%	26%	39%	58%	70%	55%	33%	37%	38%	68%	77%
Some of the time	27%	23%	31%	32%	32%	26%	15%	26%	27%	28%	32%	23%	17%
Only now and then	14%	13%	15%	23%	17%	9%	10%	11%	20%	26%	11%	6%	4%
Hardly at all	7%	6%	8%	14%	8%	5%	3%	6%	12%	4%	13%	2%	1%
Don't know	3%	3%	3%	5%	3%	3%	2%	2%	9%	4%	6%	1%	1%
Totals (Unweighted N)	100% (1,992)	100% (887)	100% (1,105)	100% (414)	100% (535)	100% (774)	100% (269)	100% (1,355)	100% (245)	100% (236)	100% (156)	100% (530)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Most of the time	49%	49%	41%	58%	55%	40%	55%	43%	53%	68%	43%
Some of the time	27%	29%	27%	25%	28%	28%	25%	28%	26%	24%	27%
Only now and then	14%	15%	15%	12%	10%	18%	11%	15%	15%	3%	17%
Hardly at all	7%	5%	12%	3%	5%	9%	6%	10%	4%	3%	6%
Don't know	3%	3%	5%	2%	1%	5%	2%	4%	1%	1%	7%
Totals (Unweighted N)	100% (1,992)	100% (765)	100% (739)	100% (488)	100% (581)	100% (843)	100% (568)	100% (1,007)	100% (520)	100% (233)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Most of the time	49%	70%	70%	82%	74%	
Some of the time	27%	21%	24%	14%	19%	
Only now and then	14%	6%	4%	4%	4%	
Hardly at all	7%	1%	1%	—	1%	
Don't know	3%	1%	0%	0%	2%	
Totals (Unweighted N)	100% (1,992)	100% (253)	100% (237)	100% (200)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 94. Generic Presidential Vote Intention

If an election for president was going to be held now, would you vote for...

*Asked of registered voters*

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
The Democratic Party candidate	40%	38%	42%	42%	43%	39%	36%	31%	78%	57%	36%	85%	3%
The Republican Party candidate	44%	45%	42%	38%	38%	44%	55%	53%	6%	28%	37%	5%	85%
Other	3%	5%	2%	6%	3%	3%	4%	4%	0%	1%	6%	3%	3%
Not sure	12%	10%	13%	11%	13%	13%	6%	11%	13%	12%	16%	6%	8%
I would not vote	1%	2%	1%	3%	2%	1%	0%	1%	3%	2%	5%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,640)	(774)	(866)	(276)	(432)	(686)	(246)	(1,174)	(207)	(148)	(111)	(529)	(399)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
The Democratic Party candidate	40%	86%	29%	4%	84%	49%	11%	44%	37%	34%	39%
The Republican Party candidate	44%	6%	40%	84%	6%	26%	76%	39%	50%	51%	40%
Other	3%	2%	5%	3%	3%	3%	4%	3%	3%	5%	3%
Not sure	12%	5%	23%	9%	5%	20%	8%	13%	10%	10%	13%
I would not vote	1%	1%	3%	1%	2%	2%	1%	2%	0%	—	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,640)	(660)	(532)	(448)	(494)	(626)	(520)	(783)	(464)	(222)	(171)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
The Democratic Party candidate	40%	93%	79%	2%	5%
The Republican Party candidate	44%	2%	4%	92%	79%
Other	3%	0%	7%	3%	3%
Not sure	12%	4%	9%	3%	13%
I would not vote	1%	0%	1%	—	0%
Totals (Unweighted N)	100% (1,640)	100% (252)	100% (237)	100% (200)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 95. Individual Favorability – Bill Clinton

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	26%	27%	25%	22%	29%	28%	23%	21%	49%	32%	23%	50%	6%
Somewhat favorable	25%	26%	25%	30%	30%	23%	16%	24%	25%	35%	23%	29%	13%
Somewhat unfavorable	17%	18%	17%	21%	17%	16%	15%	18%	12%	14%	24%	10%	26%
Very unfavorable	26%	26%	27%	16%	20%	30%	43%	33%	9%	10%	21%	9%	54%
Don't know	5%	4%	6%	11%	5%	3%	3%	4%	6%	9%	9%	2%	1%
Totals (Unweighted N)	100% (1,986)	100% (884)	100% (1,102)	100% (410)	100% (534)	100% (773)	100% (269)	100% (1,355)	100% (243)	100% (233)	100% (155)	100% (531)	100% (399)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	26%	53%	16%	7%	43%	29%	12%	28%	23%	24%	24%	
Somewhat favorable	25%	31%	25%	18%	33%	28%	17%	23%	25%	31%	29%	
Somewhat unfavorable	17%	7%	22%	22%	12%	15%	22%	16%	21%	16%	16%	
Very unfavorable	26%	6%	27%	51%	9%	18%	46%	26%	29%	25%	25%	
Don't know	5%	2%	10%	2%	4%	9%	2%	6%	3%	3%	7%	
Totals (Unweighted N)	100% (1,986)	100% (764)	100% (736)	100% (486)	100% (578)	100% (841)	100% (567)	100% (1,001)	100% (520)	100% (234)	100% (231)	

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	26%	75%	23%	6%	7%	
Somewhat favorable	25%	20%	37%	16%	10%	
Somewhat unfavorable	17%	2%	21%	24%	27%	
Very unfavorable	26%	2%	17%	54%	55%	
Don't know	5%	1%	2%	1%	2%	
Totals (Unweighted N)	100% (1,986)	100% (254)	100% (237)	100% (199)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 96. Individual Favorability – Mitt Romney

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	7%	7%	8%	6%	11%	6%	6%	7%	3%	13%	9%	4%	13%
Somewhat favorable	24%	23%	24%	22%	25%	24%	24%	25%	18%	22%	26%	19%	29%
Somewhat unfavorable	27%	27%	27%	26%	26%	27%	29%	28%	23%	21%	33%	29%	27%
Very unfavorable	27%	29%	25%	19%	21%	33%	34%	28%	32%	22%	19%	40%	28%
Don't know	15%	13%	17%	27%	17%	10%	8%	12%	24%	22%	13%	8%	3%
Totals (Unweighted N)	100% (1,986)	100% (885)	100% (1,101)	100% (411)	100% (534)	100% (773)	100% (268)	100% (1,352)	100% (244)	100% (235)	100% (155)	100% (530)	100% (400)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	7%	3%	5%	16%	4%	6%	11%	7%	9%	9%	5%	
Somewhat favorable	24%	19%	23%	29%	17%	21%	31%	23%	24%	27%	25%	
Somewhat unfavorable	27%	28%	27%	25%	30%	26%	26%	23%	30%	34%	28%	
Very unfavorable	27%	34%	26%	21%	40%	25%	23%	29%	25%	26%	23%	
Don't know	15%	16%	19%	8%	9%	22%	10%	18%	12%	4%	19%	
Totals (Unweighted N)	100% (1,986)	100% (761)	100% (738)	100% (487)	100% (580)	100% (838)	100% (568)	100% (1,002)	100% (519)	100% (234)	100% (231)	

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	7%	6%	3%	6%	21%	
Somewhat favorable	24%	22%	14%	19%	41%	
Somewhat unfavorable	27%	29%	29%	29%	25%	
Very unfavorable	27%	33%	50%	45%	9%	
Don't know	15%	11%	4%	1%	4%	
Totals (Unweighted N)	100% (1,986)	100% (254)	100% (236)	100% (200)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 97. Individual Favorability – John McCain

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	11%	9%	12%	10%	12%	9%	13%	12%	6%	11%	12%	8%	17%
Somewhat favorable	33%	34%	32%	24%	33%	37%	35%	35%	22%	30%	36%	35%	33%
Somewhat unfavorable	25%	25%	25%	21%	24%	26%	26%	27%	20%	18%	23%	28%	27%
Very unfavorable	18%	20%	16%	15%	16%	20%	20%	17%	28%	15%	16%	21%	20%
Don't know	14%	12%	16%	29%	15%	8%	6%	10%	24%	25%	14%	9%	3%
Totals (Unweighted N)	100% (1,985)	100% (886)	100% (1,099)	100% (410)	100% (534)	100% (773)	100% (268)	100% (1,353)	100% (242)	100% (235)	100% (155)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	11%	6%	8%	20%	5%	9%	16%	10%	11%	14%	12%
Somewhat favorable	33%	30%	32%	37%	29%	34%	34%	32%	33%	39%	25%
Somewhat unfavorable	25%	26%	25%	22%	31%	21%	25%	21%	27%	30%	29%
Very unfavorable	18%	22%	17%	15%	26%	16%	16%	19%	18%	12%	19%
Don't know	14%	16%	18%	6%	10%	20%	9%	18%	11%	4%	14%
Totals (Unweighted N)	100% (1,985)	100% (761)	100% (737)	100% (487)	100% (581)	100% (836)	100% (568)	100% (1,001)	100% (519)	100% (234)	100% (231)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	11%	8%	7%	16%	17%	
Somewhat favorable	33%	36%	32%	33%	35%	
Somewhat unfavorable	25%	26%	32%	25%	29%	
Very unfavorable	18%	19%	24%	24%	15%	
Don't know	14%	12%	4%	2%	4%	
Totals (Unweighted N)	100% (1,985)	100% (254)	100% (235)	100% (200)	100% (181)	



# The Economist/YouGov Poll

March 10 - 12, 2016



## 98. Prey on Prejudice

Do you agree or disagree with the following statement? "The (Republican Party) does not prey on people's prejudices. (The Republican Party) appeal(s) to their highest ideals. (It) is the Party of Lincoln"

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Agree strongly	13%	14%	12%	11%	13%	15%	13%	16%	8%	10%	8%	5%	32%
Agree somewhat	25%	24%	25%	27%	22%	23%	30%	29%	10%	25%	15%	9%	43%
Disagree somewhat	16%	17%	15%	18%	17%	15%	14%	15%	18%	16%	24%	14%	12%
Disagree strongly	26%	28%	24%	19%	26%	29%	27%	23%	37%	22%	32%	59%	5%
Not sure	20%	16%	24%	25%	22%	18%	16%	17%	28%	27%	21%	12%	7%
Totals (Unweighted N)	100% (1,991)	100% (887)	100% (1,104)	100% (411)	100% (537)	100% (774)	100% (269)	100% (1,356)	100% (244)	100% (235)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Agree strongly	13%	6%	9%	29%	7%	6%	25%	13%	14%	19%	9%
Agree somewhat	25%	9%	24%	44%	8%	22%	38%	23%	28%	23%	27%
Disagree somewhat	16%	19%	17%	12%	15%	18%	15%	16%	16%	21%	14%
Disagree strongly	26%	45%	24%	4%	56%	27%	7%	24%	26%	33%	25%
Not sure	20%	21%	26%	12%	14%	27%	15%	25%	16%	5%	25%
Totals (Unweighted N)	100% (1,991)	100% (765)	100% (739)	100% (487)	100% (581)	100% (842)	100% (568)	100% (1,008)	100% (519)	100% (234)	100% (230)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters		
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Agree strongly	13%		6%	4%	28%	37%
Agree somewhat	25%		8%	10%	44%	41%
Disagree somewhat	16%		13%	14%	13%	12%
Disagree strongly	26%		58%	65%	5%	5%
Not sure	20%		15%	7%	9%	5%
Totals (Unweighted N)	100% (1,991)		100% (254)	100% (237)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 99. Reason to Support Trump

What do you think is the main reason so many people are supporting Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Immigration policy	13%	12%	13%	16%	17%	9%	9%	11%	16%	19%	9%	9%	10%
Tax policy	2%	2%	2%	3%	2%	1%	—	1%	4%	2%	5%	1%	0%
Trade policy	1%	2%	1%	2%	1%	1%	1%	1%	1%	0%	4%	1%	2%
He is not politically correct	32%	36%	29%	28%	26%	37%	38%	36%	23%	29%	24%	32%	45%
Business success	16%	16%	17%	21%	17%	15%	14%	17%	15%	18%	14%	10%	18%
Something else	22%	22%	22%	17%	20%	26%	23%	24%	13%	18%	25%	33%	21%
Not sure	14%	11%	16%	13%	16%	11%	15%	10%	28%	13%	20%	14%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,992)	(889)	(1,103)	(416)	(534)	(775)	(267)	(1,354)	(246)	(236)	(156)	(530)	(401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Immigration policy	13%	15%	12%	11%	11%	13%	12%	15%	13%	3%	10%
Tax policy	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%
Trade policy	1%	1%	1%	2%	1%	1%	2%	1%	3%	1%	1%
He is not politically correct	32%	25%	33%	40%	27%	29%	40%	28%	35%	45%	32%
Business success	16%	17%	14%	20%	11%	18%	18%	17%	17%	9%	17%
Something else	22%	23%	23%	19%	33%	20%	18%	20%	21%	35%	22%
Not sure	14%	17%	16%	5%	14%	18%	8%	17%	10%	5%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,992)	(766)	(738)	(488)	(581)	(842)	(569)	(1,007)	(521)	(234)	(230)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Immigration policy	13%	11%	8%	13%	7%
Tax policy	2%	2%	1%	1%	—
Trade policy	1%	1%	1%	2%	2%
He is not politically correct	32%	30%	32%	39%	50%
Business success	16%	10%	9%	22%	14%
Something else	22%	28%	40%	22%	20%
Not sure	14%	18%	9%	3%	6%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,992)	(254)	(237)	(201)	(181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 100. Establishment Support

If Donald Trump is the Republican nominee, do you think the Republican establishment should support him?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
The Republican establishment should support Donald Trump	41%	43%	39%	29%	36%	49%	50%	51%	15%	23%	29%	25%	75%
The Republican establishment should not support Donald Trump	34%	31%	37%	41%	36%	31%	27%	28%	45%	51%	37%	53%	13%
Not sure	18%	19%	17%	19%	20%	15%	19%	16%	23%	18%	26%	15%	9%
Prefer not to say	7%	6%	7%	11%	7%	6%	4%	4%	18%	8%	8%	6%	3%
Totals (Unweighted N)	100% (1,992)	100% (887)	100% (1,105)	100% (414)	100% (536)	100% (773)	100% (269)	100% (1,354)	100% (244)	100% (238)	100% (156)	100% (531)	100% (400)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
The Republican establishment should support Donald Trump	41%	23%	39%	67%	22%	33%	62%	38%	46%	53%	35%
The Republican establishment should not support Donald Trump	34%	47%	34%	18%	51%	36%	22%	33%	33%	34%	40%
Not sure	18%	19%	21%	11%	20%	23%	11%	20%	17%	12%	17%
Prefer not to say	7%	11%	6%	4%	7%	8%	5%	10%	4%	1%	7%
Totals (Unweighted N)	100% (1,992)	100% (765)	100% (741)	100% (486)	100% (582)	100% (843)	100% (567)	100% (1,008)	100% (518)	100% (234)	100% (232)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
The Republican establishment should support Donald Trump	41%	23%	26%	97%	49%
The Republican establishment should not support Donald Trump	34%	55%	54%	1%	28%
Not sure	18%	15%	15%	0%	18%
Prefer not to say	7%	7%	5%	1%	5%
Totals (Unweighted N)	100% (1,992)	100% (254)	100% (237)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 101. Filling Vacancy

As you may know, the death of Justice Antonin Scalia has created a vacancy on the Supreme Court. How important is the choice of the next Supreme Court justice to you personally?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	47%	48%	46%	28%	41%	54%	66%	51%	36%	40%	41%	64%	69%
Somewhat important	27%	28%	27%	34%	30%	26%	17%	25%	33%	28%	34%	19%	20%
Not too important	10%	11%	9%	14%	9%	9%	8%	10%	8%	10%	8%	7%	6%
Not at all important	5%	6%	5%	6%	4%	5%	6%	5%	7%	4%	5%	3%	2%
Not sure	10%	8%	13%	18%	15%	6%	3%	8%	16%	18%	13%	6%	3%
Totals (Unweighted N)	100% (1,989)	100% (886)	100% (1,103)	100% (413)	100% (535)	100% (774)	100% (267)	100% (1,353)	100% (245)	100% (235)	100% (156)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	47%	47%	40%	57%	57%	34%	58%	43%	51%	63%	42%
Somewhat important	27%	26%	30%	24%	23%	32%	24%	26%	31%	25%	29%
Not too important	10%	11%	9%	9%	8%	13%	7%	10%	10%	8%	9%
Not at all important	5%	5%	7%	5%	3%	7%	5%	7%	4%	2%	4%
Not sure	10%	11%	13%	5%	10%	14%	6%	13%	5%	2%	16%
Totals (Unweighted N)	100% (1,989)	100% (762)	100% (741)	100% (486)	100% (579)	100% (843)	100% (567)	100% (1,005)	100% (519)	100% (234)	100% (231)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters		
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very important	47%		62%	67%	66%	75%
Somewhat important	27%		19%	21%	23%	17%
Not too important	10%		8%	6%	6%	4%
Not at all important	5%		4%	2%	1%	2%
Not sure	10%		7%	4%	4%	2%
Totals (Unweighted N)	100% (1,989)		100% (253)	100% (236)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 102. Obama Nomination

Do you think Barack Obama should nominate someone to fill the vacancy or should the seat remain vacant until a new president takes office in January 2017?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Should nominate	51%	53%	50%	53%	52%	56%	40%	47%	69%	54%	53%	84%	19%
Seat remain vacant	36%	36%	36%	31%	32%	34%	51%	42%	13%	32%	25%	10%	71%
Not sure	13%	11%	14%	17%	16%	10%	9%	11%	18%	14%	22%	6%	10%
Totals (Unweighted N)	100% (1,991)	100% (885)	100% (1,106)	100% (414)	100% (536)	100% (773)	100% (268)	100% (1,354)	100% (244)	100% (238)	100% (155)	100% (528)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Should nominate	51%	78%	49%	22%	82%	58%	26%	52%	50%	56%	46%
Seat remain vacant	36%	13%	33%	66%	8%	26%	63%	33%	39%	39%	39%
Not sure	13%	9%	17%	12%	10%	16%	11%	15%	10%	5%	16%
Totals (Unweighted N)	100% (1,991)	100% (762)	100% (742)	100% (487)	100% (579)	100% (845)	100% (567)	100% (1,007)	100% (518)	100% (233)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Should nominate	51%	88%	84%	18%	21%	
Seat remain vacant	36%	7%	11%	73%	70%	
Not sure	13%	5%	6%	9%	9%	
Totals (Unweighted N)	100% (1,991)	100% (252)	100% (236)	100% (200)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 103. Senate Hearings

President Obama has said that he will nominate someone to fill the Supreme Court vacancy caused by Antonin Scalia's death. Do you think the Republican leadership in the Senate should or should not hold hearings on the nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Should hold hearings	49%	54%	44%	44%	46%	55%	47%	52%	44%	33%	52%	65%	38%
Should not hold hearings	20%	21%	19%	18%	18%	19%	25%	19%	17%	30%	16%	14%	36%
Depends on who is nominated	16%	14%	18%	15%	17%	15%	19%	16%	17%	17%	11%	11%	19%
Not sure	15%	11%	20%	23%	19%	11%	10%	13%	22%	21%	21%	10%	6%
Totals (Unweighted N)	100% (1,991)	100% (885)	100% (1,106)	100% (413)	100% (535)	100% (775)	100% (268)	100% (1,353)	100% (245)	100% (237)	100% (156)	100% (528)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Should hold hearings	49%	56%	48%	42%	65%	49%	39%	45%	53%	61%	44%
Should not hold hearings	20%	14%	20%	27%	12%	15%	30%	17%	21%	23%	23%
Depends on who is nominated	16%	15%	14%	20%	11%	16%	19%	18%	16%	11%	13%
Not sure	15%	15%	19%	11%	13%	20%	12%	20%	10%	5%	19%
Totals (Unweighted N)	100% (1,991)	100% (763)	100% (740)	100% (488)	100% (580)	100% (843)	100% (568)	100% (1,006)	100% (519)	100% (234)	100% (232)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Should hold hearings	49%	64%	70%	33%	43%
Should not hold hearings	20%	16%	12%	38%	36%
Depends on who is nominated	16%	10%	9%	21%	17%
Not sure	15%	10%	8%	8%	4%
Totals (Unweighted N)	100% (1,991)	100% (252)	100% (236)	100% (200)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 104. Senate Filibuster

Suppose all or most of the Republicans in the Senate oppose President Obama's Supreme Court nominee. Do you think they would be justified—or not justified—in using Senate procedures, such as filibuster, to prevent an up-or-down vote on the nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Justified	38%	40%	36%	35%	38%	35%	49%	44%	21%	31%	25%	16%	74%
Not justified	36%	37%	34%	33%	31%	42%	34%	34%	46%	39%	34%	70%	12%
Not sure	26%	22%	30%	32%	31%	24%	16%	22%	33%	30%	41%	14%	14%
Totals (Unweighted N)	100% (1,978)	100% (880)	100% (1,098)	100% (412)	100% (531)	100% (768)	100% (267)	100% (1,344)	100% (243)	100% (236)	100% (155)	100% (522)	100% (396)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Justified	38%	17%	36%	67%	14%	27%	65%	35%	45%	45%	32%
Not justified	36%	58%	34%	10%	69%	37%	15%	35%	35%	41%	37%
Not sure	26%	25%	30%	22%	17%	36%	20%	30%	20%	14%	32%
Totals (Unweighted N)	100% (1,978)	100% (757)	100% (738)	100% (483)	100% (577)	100% (836)	100% (565)	100% (1,001)	100% (511)	100% (233)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Justified	38%	14%	17%	72%	76%	
Not justified	36%	72%	73%	12%	13%	
Not sure	26%	15%	9%	16%	11%	
Totals (Unweighted N)	100% (1,978)	100% (248)	100% (234)	100% (196)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 105. Best Presidential Candidate

Who do you think would do the best job handling nominations to the US Supreme Court?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	25%	26%	24%	20%	26%	27%	24%	19%	46%	32%	24%	49%	3%
Ted Cruz	11%	14%	9%	9%	11%	13%	12%	13%	2%	10%	14%	2%	28%
John Kasich	7%	8%	5%	7%	2%	8%	10%	9%	1%	1%	4%	2%	12%
Marco Rubio	5%	5%	5%	9%	6%	3%	4%	5%	3%	9%	7%	2%	9%
Bernie Sanders	15%	13%	17%	22%	17%	11%	10%	13%	17%	27%	13%	32%	2%
Donald Trump	15%	15%	14%	9%	15%	16%	19%	19%	5%	6%	8%	2%	33%
Not sure	23%	19%	27%	25%	22%	22%	22%	23%	27%	15%	30%	11%	14%
Totals (Unweighted N)	100% (1,995)	100% (890)	100% (1,105)	100% (415)	100% (539)	100% (773)	100% (268)	100% (1,355)	100% (246)	100% (238)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	25%	50%	17%	3%	42%	29%	9%	25%	25%	23%	21%
Ted Cruz	11%	1%	12%	22%	2%	4%	26%	8%	14%	17%	15%
John Kasich	7%	1%	7%	13%	2%	5%	11%	6%	7%	13%	2%
Marco Rubio	5%	1%	5%	11%	1%	4%	9%	4%	7%	5%	5%
Bernie Sanders	15%	22%	17%	4%	32%	16%	4%	16%	14%	12%	16%
Donald Trump	15%	4%	13%	30%	5%	12%	23%	14%	16%	14%	13%
Not sure	23%	21%	29%	17%	16%	30%	18%	27%	17%	15%	26%
Totals (Unweighted N)	100% (1,995)	100% (766)	100% (741)	100% (488)	100% (582)	100% (843)	100% (570)	100% (1,008)	100% (521)	100% (234)	100% (232)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Hillary Clinton	25%	83%	9%	2%	3%
Ted Cruz	11%	0%	3%	12%	49%
John Kasich	7%	0%	4%	7%	19%
Marco Rubio	5%	2%	1%	2%	18%
Bernie Sanders	15%	5%	70%	2%	2%
Donald Trump	15%	0%	2%	60%	2%
Not sure	23%	9%	11%	15%	8%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,995)	(254)	(237)	(201)	(181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 106. Issue importance – The economy

How important are the following issues to you?

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	80%	82%	79%	70%	75%	88%	84%	81%	84%	81%	70%	84%	88%
Somewhat Important	17%	16%	17%	22%	20%	11%	15%	17%	13%	15%	22%	15%	10%
Not very Important	2%	2%	3%	6%	3%	0%	0%	2%	3%	2%	6%	1%	1%
Unimportant	1%	1%	1%	1%	2%	0%	–	1%	1%	1%	2%	0%	1%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,359)	100% (245)	100% (239)	100% (156)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	80%	80%	77%	85%	79%	80%	81%	80%	81%	81%	79%
Somewhat Important	17%	17%	19%	13%	18%	17%	16%	16%	17%	18%	15%
Not very Important	2%	3%	2%	1%	2%	2%	2%	2%	1%	1%	6%
Unimportant	1%	0%	2%	1%	0%	1%	1%	1%	0%	–	0%
Totals (Unweighted N)	100% (1,999)	100% (766)	100% (744)	100% (489)	100% (582)	100% (846)	100% (571)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	80%	85%	81%	92%	83%
Somewhat Important	17%	13%	18%	7%	15%
Not very Important	2%	1%	1%	1%	1%
Unimportant	1%	–	–	–	1%
Totals (Unweighted N)	100% (1,999)	100% (253)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 107. Issue importance – Immigration

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	53%	51%	54%	45%	48%	55%	65%	52%	45%	66%	49%	45%	69%
Somewhat Important	34%	33%	34%	37%	35%	33%	28%	34%	38%	24%	37%	42%	22%
Not very Important	10%	11%	9%	15%	11%	9%	4%	10%	11%	7%	13%	10%	7%
Unimportant	4%	4%	3%	4%	6%	3%	2%	4%	6%	4%	1%	2%	2%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (415)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	53%	50%	49%	61%	45%	49%	62%	54%	52%	53%	49%
Somewhat Important	34%	37%	34%	29%	37%	37%	28%	32%	38%	33%	32%
Not very Important	10%	11%	12%	6%	15%	10%	7%	9%	9%	12%	15%
Unimportant	4%	2%	6%	3%	4%	5%	3%	5%	1%	2%	5%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	53%	51%	37%	79%	57%
Somewhat Important	34%	37%	49%	15%	30%
Not very Important	10%	10%	12%	4%	10%
Unimportant	4%	2%	2%	2%	2%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 108. Issue importance – The environment

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	50%	49%	51%	51%	50%	52%	46%	45%	66%	61%	52%	72%	24%
Somewhat Important	32%	31%	32%	29%	34%	32%	31%	34%	26%	28%	30%	24%	37%
Not very Important	12%	12%	12%	12%	11%	10%	17%	14%	4%	7%	15%	3%	25%
Unimportant	6%	8%	5%	8%	6%	6%	6%	7%	3%	5%	3%	1%	14%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (415)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (155)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	50%	69%	47%	31%	73%	55%	31%	55%	46%	45%	44%
Somewhat Important	32%	27%	32%	37%	23%	33%	35%	29%	35%	33%	39%
Not very Important	12%	4%	13%	20%	3%	8%	22%	11%	13%	15%	10%
Unimportant	6%	1%	7%	12%	1%	4%	12%	5%	7%	7%	7%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (743)	100% (488)	100% (582)	100% (846)	100% (570)	100% (1,010)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	50%	77%	70%	30%	15%
Somewhat Important	32%	21%	24%	34%	39%
Not very Important	12%	2%	5%	22%	31%
Unimportant	6%	0%	2%	13%	16%
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (237)	100% (200)	100% (181)

**109. Issue importance – Terrorism**

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	68%	64%	71%	53%	61%	74%	82%	67%	70%	76%	53%	63%	83%
Somewhat Important	23%	24%	22%	30%	27%	20%	13%	23%	20%	17%	31%	26%	14%
Not very Important	7%	9%	6%	13%	10%	4%	3%	7%	7%	5%	13%	10%	2%
Unimportant	2%	3%	1%	4%	2%	1%	2%	2%	3%	3%	3%	2%	1%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (415)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very Important	68%	65%	61%	81%	48%	67%	79%	70%	66%	63%	65%	
Somewhat Important	23%	27%	25%	14%	33%	23%	16%	21%	25%	25%	23%	
Not very Important	7%	7%	10%	4%	15%	6%	4%	6%	7%	10%	10%	
Unimportant	2%	1%	4%	1%	3%	3%	0%	3%	1%	2%	2%	
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)	

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter	Likely Sanders primary voter		Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter		
Very Important	68%		70%	51%	88%		78%	
Somewhat Important	23%		23%	32%	10%		18%	
Not very Important	7%		7%	14%	2%		3%	
Unimportant	2%		0%	3%	–		1%	
Totals (Unweighted N)	100% (1,999)		100% (254)	100% (237)	100% (201)		100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 110. Issue importance – Gay rights

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	22%	19%	25%	26%	24%	20%	18%	20%	28%	25%	22%	37%	7%
Somewhat Important	25%	22%	28%	23%	23%	29%	22%	24%	22%	27%	34%	30%	16%
Not very Important	24%	24%	23%	20%	22%	24%	30%	26%	17%	19%	18%	18%	35%
Unimportant	30%	35%	25%	31%	31%	28%	29%	29%	33%	30%	25%	14%	42%
Totals (Unweighted N)	100% (1,997)	100% (889)	100% (1,108)	100% (414)	100% (539)	100% (775)	100% (269)	100% (1,357)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	22%	32%	21%	11%	42%	22%	11%	23%	19%	20%	25%
Somewhat Important	25%	30%	26%	18%	31%	27%	19%	25%	24%	25%	25%
Not very Important	24%	19%	20%	33%	16%	23%	28%	22%	27%	26%	21%
Unimportant	30%	18%	33%	39%	12%	28%	42%	30%	30%	29%	29%
Totals (Unweighted N)	100% (1,997)	100% (766)	100% (742)	100% (489)	100% (582)	100% (845)	100% (570)	100% (1,009)	100% (522)	100% (233)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very Important	22%	33%	45%	8%	7%	
Somewhat Important	25%	32%	29%	15%	16%	
Not very Important	24%	22%	14%	33%	36%	
Unimportant	30%	13%	13%	43%	41%	
Totals (Unweighted N)	100% (1,997)	100% (254)	100% (237)	100% (201)	100% (181)	



# The Economist/YouGov Poll

March 10 - 12, 2016



## 111. Issue importance – Education

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	61%	56%	66%	65%	66%	58%	54%	53%	79%	76%	73%	77%	47%
Somewhat Important	28%	31%	25%	21%	21%	33%	38%	35%	13%	15%	18%	20%	37%
Not very Important	8%	10%	7%	10%	10%	7%	7%	10%	8%	4%	7%	3%	11%
Unimportant	2%	3%	2%	3%	3%	2%	2%	3%	0%	4%	3%	–	5%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (415)	100% (538)	100% (776)	100% (269)	100% (1,359)	100% (245)	100% (239)	100% (155)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	61%	75%	57%	51%	73%	64%	51%	62%	59%	60%	62%
Somewhat Important	28%	21%	29%	36%	23%	27%	33%	27%	29%	31%	27%
Not very Important	8%	4%	11%	10%	4%	7%	13%	8%	9%	7%	10%
Unimportant	2%	0%	4%	3%	1%	3%	3%	3%	3%	2%	2%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (742)	100% (489)	100% (582)	100% (846)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	61%	78%	79%	45%	49%
Somewhat Important	28%	18%	20%	38%	36%
Not very Important	8%	5%	1%	10%	12%
Unimportant	2%	–	–	7%	3%
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (236)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 112. Issue importance – Health care

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	71%	66%	75%	57%	68%	79%	78%	70%	80%	74%	59%	87%	64%
Somewhat Important	23%	25%	21%	30%	28%	18%	18%	25%	14%	19%	30%	12%	29%
Not very Important	4%	6%	3%	12%	3%	2%	2%	4%	2%	5%	9%	1%	5%
Unimportant	1%	2%	1%	2%	1%	0%	3%	1%	3%	1%	2%	–	2%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (416)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (156)	100% (531)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	71%	80%	69%	64%	80%	73%	64%	74%	68%	66%	71%
Somewhat Important	23%	17%	24%	29%	18%	21%	29%	21%	25%	29%	23%
Not very Important	4%	3%	5%	6%	1%	3%	7%	3%	5%	5%	5%
Unimportant	1%	0%	2%	1%	1%	2%	1%	2%	1%	0%	1%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (744)	100% (488)	100% (582)	100% (846)	100% (571)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	71%	88%	86%	66%	61%
Somewhat Important	23%	10%	13%	28%	31%
Not very Important	4%	1%	1%	5%	6%
Unimportant	1%	–	–	1%	2%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (200)	100% (181)

**113. Issue importance – Social security**

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	70%	65%	74%	47%	58%	80%	94%	70%	79%	68%	55%	80%	71%
Somewhat Important	24%	26%	22%	37%	32%	17%	6%	23%	17%	26%	36%	16%	23%
Not very Important	5%	7%	4%	13%	8%	1%	0%	6%	4%	4%	7%	3%	5%
Unimportant	2%	2%	1%	3%	2%	1%	–	2%	0%	2%	2%	0%	1%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (415)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	70%	73%	66%	70%	68%	70%	71%	76%	65%	59%	60%
Somewhat Important	24%	21%	26%	23%	26%	24%	21%	18%	27%	33%	33%
Not very Important	5%	5%	6%	5%	5%	4%	7%	4%	7%	7%	5%
Unimportant	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	70%	83%	73%	78%	63%
Somewhat Important	24%	12%	23%	19%	28%
Not very Important	5%	3%	4%	2%	7%
Unimportant	2%	1%	–	1%	2%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 114. Issue importance – The budget deficit

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	60%	60%	59%	50%	54%	63%	72%	61%	57%	63%	44%	55%	76%
Somewhat Important	29%	28%	30%	36%	30%	29%	20%	28%	31%	28%	41%	29%	20%
Not very Important	9%	9%	8%	11%	11%	6%	6%	8%	9%	7%	13%	13%	3%
Unimportant	3%	3%	3%	3%	4%	2%	2%	3%	4%	2%	3%	3%	1%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (415)	100% (539)	100% (775)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (155)	100% (531)	100% (400)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	60%	51%	59%	71%	41%	58%	73%	59%	60%	58%	61%
Somewhat Important	29%	36%	27%	24%	40%	31%	20%	27%	31%	33%	29%
Not very Important	9%	11%	9%	5%	15%	8%	6%	10%	7%	7%	9%
Unimportant	3%	2%	5%	1%	4%	4%	1%	4%	2%	1%	1%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (743)	100% (488)	100% (582)	100% (847)	100% (569)	100% (1,010)	100% (521)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters			
	Total	Likely Clinton primary voter		Likely Sanders primary voter	Likely Trump primary voter		Likely Cruz, Kasich, or Rubio primary voter	
Very Important	60%	56%		51%	80%		72%	
Somewhat Important	29%	29%		31%	17%		24%	
Not very Important	9%	12%		14%	3%		2%	
Unimportant	3%	2%		4%	1%		2%	
Totals (Unweighted N)	100% (1,998)	100% (254)		100% (237)	100% (201)		100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 115. Issue importance – The war in Afghanistan

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	39%	37%	42%	34%	36%	41%	46%	39%	42%	43%	26%	42%	43%
Somewhat Important	39%	37%	41%	37%	38%	43%	38%	41%	30%	42%	37%	40%	44%
Not very Important	15%	17%	14%	20%	17%	12%	13%	15%	16%	8%	24%	16%	10%
Unimportant	6%	9%	3%	9%	8%	4%	3%	4%	12%	6%	13%	3%	3%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (415)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	39%	41%	34%	45%	34%	39%	42%	42%	39%	33%	35%
Somewhat Important	39%	39%	41%	38%	41%	38%	41%	36%	42%	48%	42%
Not very Important	15%	15%	17%	14%	20%	15%	14%	15%	14%	16%	19%
Unimportant	6%	6%	8%	3%	6%	9%	3%	8%	5%	3%	3%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	39%	45%	34%	47%	38%
Somewhat Important	39%	41%	41%	43%	46%
Not very Important	15%	13%	20%	8%	12%
Unimportant	6%	1%	5%	2%	4%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 116. Issue importance – Taxes

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	61%	59%	63%	52%	56%	67%	67%	60%	66%	60%	58%	59%	73%
Somewhat Important	32%	34%	30%	37%	35%	27%	29%	32%	27%	34%	31%	34%	23%
Not very Important	6%	5%	6%	9%	7%	4%	3%	6%	7%	3%	8%	6%	2%
Unimportant	2%	2%	1%	2%	2%	2%	1%	2%	0%	3%	3%	1%	1%
Totals (Unweighted N)	100% (1,998)	100% (889)	100% (1,109)	100% (414)	100% (539)	100% (776)	100% (269)	100% (1,358)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	61%	57%	57%	70%	50%	61%	66%	61%	63%	64%	52%
Somewhat Important	32%	36%	34%	24%	41%	32%	26%	30%	31%	30%	40%
Not very Important	6%	6%	7%	3%	8%	4%	6%	6%	5%	4%	7%
Unimportant	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	1%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (743)	100% (488)	100% (582)	100% (846)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	61%	61%	51%	79%	66%
Somewhat Important	32%	31%	43%	18%	30%
Not very Important	6%	7%	6%	2%	3%
Unimportant	2%	0%	1%	1%	2%
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (237)	100% (201)	100% (181)

**117. Issue importance – Medicare**

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	64%	59%	68%	41%	54%	73%	88%	63%	74%	69%	47%	78%	60%
Somewhat Important	26%	28%	25%	38%	33%	23%	9%	27%	17%	23%	40%	18%	30%
Not very Important	8%	10%	6%	18%	10%	3%	3%	8%	7%	6%	11%	4%	7%
Unimportant	2%	3%	1%	3%	3%	1%	0%	2%	1%	1%	3%	1%	4%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (415)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	64%	71%	60%	60%	67%	66%	60%	71%	54%	52%	65%
Somewhat Important	26%	24%	28%	27%	25%	24%	29%	21%	35%	33%	24%
Not very Important	8%	5%	9%	11%	7%	8%	9%	6%	10%	11%	9%
Unimportant	2%	1%	3%	2%	1%	2%	2%	2%	1%	4%	3%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	64%	82%	72%	66%	51%
Somewhat Important	26%	14%	22%	27%	36%
Not very Important	8%	4%	5%	4%	9%
Unimportant	2%	1%	1%	3%	4%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 118. Issue importance – Abortion

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	39%	34%	44%	38%	41%	39%	41%	37%	49%	47%	31%	44%	38%
Somewhat Important	30%	30%	30%	27%	31%	32%	31%	31%	26%	29%	32%	34%	31%
Not very Important	21%	25%	17%	25%	18%	21%	19%	22%	15%	15%	25%	14%	21%
Unimportant	9%	11%	8%	10%	10%	9%	9%	9%	11%	9%	12%	7%	10%
Totals (Unweighted N)	100% (1,998)	100% (890)	100% (1,108)	100% (415)	100% (538)	100% (776)	100% (269)	100% (1,359)	100% (245)	100% (239)	100% (155)	100% (530)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	39%	43%	38%	37%	45%	34%	43%	44%	35%	30%	41%
Somewhat Important	30%	30%	29%	31%	31%	33%	27%	28%	35%	33%	29%
Not very Important	21%	20%	20%	22%	17%	22%	21%	18%	23%	28%	18%
Unimportant	9%	6%	13%	9%	8%	11%	8%	10%	7%	9%	12%
Totals (Unweighted N)	100% (1,998)	100% (767)	100% (742)	100% (489)	100% (582)	100% (846)	100% (570)	100% (1,009)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	39%	44%	45%	35%	44%
Somewhat Important	30%	34%	34%	30%	30%
Not very Important	21%	14%	14%	24%	18%
Unimportant	9%	8%	7%	11%	8%
Totals (Unweighted N)	100% (1,998)	100% (254)	100% (236)	100% (201)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 119. Issue importance – Foreign policy

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	53%	54%	53%	43%	48%	56%	69%	53%	47%	62%	49%	59%	68%
Somewhat Important	36%	36%	37%	44%	36%	37%	25%	37%	37%	26%	42%	34%	29%
Not very Important	7%	7%	7%	11%	10%	5%	4%	6%	12%	7%	8%	6%	2%
Unimportant	3%	3%	3%	2%	6%	2%	2%	3%	4%	4%	2%	1%	1%
Totals (Unweighted N)	100% (1,999)	100% (890)	100% (1,109)	100% (415)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	53%	54%	47%	61%	53%	48%	59%	51%	54%	57%	60%
Somewhat Important	36%	36%	40%	31%	37%	39%	32%	36%	39%	38%	31%
Not very Important	7%	9%	8%	5%	8%	8%	6%	8%	6%	4%	7%
Unimportant	3%	1%	5%	2%	1%	4%	2%	5%	1%	1%	2%
Totals (Unweighted N)	100% (1,999)	100% (767)	100% (743)	100% (489)	100% (582)	100% (847)	100% (570)	100% (1,010)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	53%	62%	52%	70%	66%
Somewhat Important	36%	32%	39%	27%	31%
Not very Important	7%	5%	8%	2%	2%
Unimportant	3%	1%	1%	0%	2%
Totals (Unweighted N)	100% (1,999)	100% (254)	100% (237)	100% (201)	100% (181)

**120. Issue importance – Gun control**

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	53%	50%	56%	44%	51%	55%	60%	49%	74%	59%	43%	65%	42%
Somewhat Important	26%	24%	27%	33%	26%	24%	20%	28%	16%	18%	34%	23%	26%
Not very Important	12%	14%	10%	16%	11%	12%	11%	14%	4%	13%	13%	9%	14%
Unimportant	9%	11%	7%	7%	12%	9%	9%	10%	7%	9%	9%	3%	17%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	53%	66%	47%	45%	63%	54%	46%	54%	53%	50%	53%
Somewhat Important	26%	21%	28%	28%	21%	26%	28%	23%	26%	29%	31%
Not very Important	12%	9%	13%	16%	13%	11%	14%	13%	12%	14%	10%
Unimportant	9%	3%	13%	12%	3%	10%	12%	10%	10%	7%	6%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very Important	53%	73%	55%	44%	40%
Somewhat Important	26%	18%	28%	21%	32%
Not very Important	12%	6%	14%	16%	13%
Unimportant	9%	3%	4%	19%	15%
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 121. Most important issue

Which of these is the most important issue for you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
The economy	21%	24%	19%	19%	24%	24%	15%	21%	19%	21%	23%	20%	27%
Immigration	8%	8%	8%	8%	9%	7%	8%	7%	2%	16%	7%	3%	12%
The environment	5%	6%	5%	9%	5%	4%	3%	5%	4%	4%	13%	12%	0%
Terrorism	11%	11%	11%	8%	7%	13%	17%	11%	9%	16%	5%	6%	18%
Gay rights	2%	2%	2%	3%	2%	2%	0%	2%	3%	0%	1%	2%	1%
Education	7%	7%	8%	17%	12%	2%	1%	6%	11%	10%	11%	6%	2%
Health care	9%	6%	12%	10%	11%	11%	3%	9%	11%	8%	13%	13%	3%
Social security	16%	15%	17%	4%	8%	21%	31%	16%	21%	13%	12%	21%	10%
The budget deficit	4%	5%	4%	2%	3%	5%	6%	5%	1%	3%	3%	3%	10%
The war in Afghanistan	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	—	1%	—
Taxes	3%	4%	2%	8%	2%	2%	—	3%	5%	2%	2%	2%	2%
Medicare	2%	2%	2%	1%	4%	2%	3%	2%	3%	2%	4%	4%	1%
Abortion	4%	3%	5%	6%	5%	3%	3%	5%	4%	2%	2%	3%	5%
Foreign policy	2%	2%	1%	3%	2%	1%	1%	2%	0%	0%	3%	2%	5%
Gun control	5%	6%	4%	2%	5%	5%	7%	5%	6%	2%	2%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,927)	(861)	(1,066)	(392)	(508)	(760)	(267)	(1,318)	(240)	(227)	(142)	(528)	(390)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
The economy	21%	19%	20%	25%	21%	20%	23%	20%	24%	22%	18%
Immigration	8%	7%	8%	9%	6%	8%	9%	9%	7%	6%	6%
The environment	5%	8%	7%	1%	13%	5%	1%	5%	5%	5%	8%
Terrorism	11%	8%	10%	17%	4%	12%	14%	10%	13%	10%	12%
Gay rights	2%	3%	2%	0%	3%	2%	1%	3%	1%	1%	1%
Education	7%	9%	9%	4%	11%	8%	4%	7%	7%	8%	10%
Health care	9%	11%	10%	6%	13%	10%	6%	9%	9%	7%	15%
Social security	16%	21%	15%	11%	15%	19%	13%	20%	12%	12%	9%
The budget deficit	4%	2%	3%	8%	1%	3%	7%	4%	5%	7%	3%
The war in Afghanistan	0%	0%	0%	0%	0%	0%	0%	0%	0%	—	—
Taxes	3%	3%	3%	3%	1%	4%	2%	2%	4%	7%	1%
Medicare	2%	3%	2%	1%	1%	3%	2%	3%	1%	2%	2%
Abortion	4%	2%	5%	5%	3%	2%	8%	4%	3%	4%	9%
Foreign policy	2%	1%	1%	4%	2%	1%	2%	1%	3%	5%	2%
Gun control	5%	5%	4%	5%	6%	3%	7%	5%	6%	4%	2%
Totals (Unweighted N)	100% (1,927)	100% (751)	100% (703)	100% (473)	100% (565)	100% (806)	100% (556)	100% (970)	100% (508)	100% (227)	100% (222)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
The economy	21%	21%	19%	26%	27%
Immigration	8%	5%	1%	19%	4%
The environment	5%	10%	15%	0%	0%
Terrorism	11%	6%	4%	18%	18%
Gay rights	2%	2%	2%	0%	1%
Education	7%	3%	10%	1%	4%
Health care	9%	13%	15%	3%	3%
Social security	16%	22%	19%	12%	6%
The budget deficit	4%	5%	1%	11%	8%
The war in Afghanistan	0%	0%	1%	—	—
Taxes	3%	1%	3%	2%	3%
Medicare	2%	4%	3%	1%	1%
Abortion	4%	2%	2%	1%	12%
Foreign policy	2%	2%	2%	3%	6%
Gun control	5%	6%	3%	3%	7%

continued on the next page . . .

# The Economist/YouGov Poll

March 10 - 12, 2016



continued from previous page

	<b>Likely Clinton or Sanders Democratic Primary Voters</b>		<b>Likely Clinton or Sanders Democratic Primary Voters</b>		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Totals (Unweighted N)	100% (1,927)	100% (253)	100% (237)	100% (195)	100% (176)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 122. Favorability of individuals – Barack Obama

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	30%	30%	31%	29%	33%	32%	24%	21%	65%	44%	32%	62%	4%
Somewhat favorable	19%	20%	18%	26%	19%	17%	14%	17%	18%	25%	26%	23%	4%
Somewhat unfavorable	12%	12%	13%	18%	11%	11%	9%	14%	5%	9%	15%	5%	9%
Very unfavorable	36%	36%	36%	22%	34%	38%	53%	46%	10%	17%	23%	9%	82%
Don't know	2%	2%	3%	4%	3%	2%	0%	2%	2%	5%	5%	1%	1%
Totals (Unweighted N)	100% (1,987)	100% (886)	100% (1,101)	100% (410)	100% (536)	100% (772)	100% (269)	100% (1,352)	100% (244)	100% (236)	100% (155)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	30%	59%	23%	6%	59%	32%	12%	33%	26%	28%	31%
Somewhat favorable	19%	25%	21%	9%	27%	24%	8%	19%	20%	17%	19%
Somewhat unfavorable	12%	6%	16%	14%	5%	15%	13%	11%	13%	11%	14%
Very unfavorable	36%	8%	36%	71%	8%	25%	66%	34%	40%	41%	31%
Don't know	2%	2%	5%	1%	2%	4%	1%	3%	1%	2%	5%
Totals (Unweighted N)	100% (1,987)	100% (764)	100% (735)	100% (488)	100% (582)	100% (836)	100% (569)	100% (1,002)	100% (521)	100% (234)	100% (230)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	30%	74%	52%	4%	5%	
Somewhat favorable	19%	17%	29%	3%	5%	
Somewhat unfavorable	12%	2%	9%	6%	11%	
Very unfavorable	36%	7%	9%	87%	79%	
Don't know	2%	0%	1%	1%	—	
Totals (Unweighted N)	100% (1,987)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 123. Favorability of individuals – Joe Biden

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	22%	23%	21%	14%	20%	27%	25%	18%	37%	26%	24%	52%	4%
Somewhat favorable	26%	27%	25%	28%	27%	25%	22%	23%	32%	31%	29%	30%	16%
Somewhat unfavorable	17%	17%	16%	15%	15%	16%	23%	21%	5%	11%	11%	5%	28%
Very unfavorable	21%	23%	19%	17%	19%	23%	25%	26%	10%	8%	17%	8%	47%
Don't know	15%	10%	19%	27%	19%	8%	6%	12%	17%	24%	19%	6%	5%
Totals (Unweighted N)	100% (1,973)	100% (882)	100% (1,091)	100% (405)	100% (532)	100% (767)	100% (269)	100% (1,345)	100% (241)	100% (235)	100% (152)	100% (527)	100% (397)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	22%	45%	14%	6%	46%	22%	9%	20%	23%	28%	21%	
Somewhat favorable	26%	30%	28%	17%	31%	31%	17%	27%	25%	28%	20%	
Somewhat unfavorable	17%	7%	16%	29%	8%	13%	25%	14%	21%	15%	19%	
Very unfavorable	21%	7%	22%	38%	6%	13%	39%	21%	21%	24%	19%	
Don't know	15%	11%	21%	11%	9%	21%	10%	18%	10%	5%	21%	
Totals (Unweighted N)	100% (1,973)	100% (759)	100% (730)	100% (484)	100% (581)	100% (826)	100% (566)	100% (994)	100% (519)	100% (233)	100% (227)	

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	22%	59%	48%	3%	6%	
Somewhat favorable	26%	26%	35%	15%	18%	
Somewhat unfavorable	17%	4%	4%	24%	31%	
Very unfavorable	21%	5%	9%	54%	41%	
Don't know	15%	5%	5%	5%	4%	
Totals (Unweighted N)	100% (1,973)	100% (251)	100% (236)	100% (199)	100% (179)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 124. Favorability of individuals – Paul Ryan

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	8%	8%	7%	8%	8%	7%	8%	8%	7%	8%	6%	4%	19%
Somewhat favorable	26%	27%	26%	21%	23%	31%	30%	27%	19%	26%	35%	15%	37%
Somewhat unfavorable	20%	23%	16%	15%	19%	20%	24%	21%	15%	17%	22%	25%	22%
Very unfavorable	20%	21%	18%	12%	19%	23%	22%	21%	24%	15%	9%	40%	12%
Don't know	27%	20%	33%	43%	31%	19%	15%	23%	36%	34%	28%	16%	10%
Totals (Unweighted N)	100% (1,980)	100% (882)	100% (1,098)	100% (408)	100% (534)	100% (770)	100% (268)	100% (1,346)	100% (245)	100% (235)	100% (154)	100% (529)	100% (400)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	8%	3%	5%	18%	3%	5%	14%	6%	7%	15%	11%	
Somewhat favorable	26%	17%	28%	36%	14%	24%	37%	24%	28%	33%	30%	
Somewhat unfavorable	20%	25%	17%	17%	20%	20%	19%	19%	23%	21%	14%	
Very unfavorable	20%	29%	19%	9%	40%	17%	11%	21%	20%	19%	16%	
Don't know	27%	26%	32%	20%	23%	34%	19%	31%	23%	11%	29%	
Totals (Unweighted N)	100% (1,980)	100% (761)	100% (732)	100% (487)	100% (580)	100% (832)	100% (568)	100% (999)	100% (520)	100% (233)	100% (228)	

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	8%	4%	5%	13%	27%	
Somewhat favorable	26%	16%	12%	33%	42%	
Somewhat unfavorable	20%	30%	21%	29%	13%	
Very unfavorable	20%	32%	52%	15%	9%	
Don't know	27%	17%	11%	10%	9%	
Totals (Unweighted N)	100% (1,980)	100% (253)	100% (236)	100% (201)	100% (181)	



# The Economist/YouGov Poll

March 10 - 12, 2016



## 125. Favorability of individuals – Mitch McConnell

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	3%	3%	3%	4%	5%	1%	1%	1%	5%	7%	5%	4%	2%
Somewhat favorable	13%	13%	13%	11%	16%	13%	11%	12%	14%	18%	10%	7%	20%
Somewhat unfavorable	22%	26%	18%	15%	16%	25%	32%	24%	17%	15%	20%	16%	31%
Very unfavorable	28%	32%	24%	18%	22%	33%	35%	30%	24%	19%	26%	50%	27%
Don't know	35%	26%	43%	52%	41%	28%	20%	33%	41%	41%	38%	24%	20%
Totals (Unweighted N)	100% (1,981)	100% (882)	100% (1,099)	100% (408)	100% (534)	100% (771)	100% (268)	100% (1,347)	100% (245)	100% (235)	100% (154)	100% (529)	100% (401)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	3%	2%	3%	3%	2%	3%	2%	2%	3%	3%	4%	
Somewhat favorable	13%	9%	11%	19%	4%	11%	20%	13%	11%	15%	13%	
Somewhat unfavorable	22%	17%	19%	31%	17%	18%	29%	19%	25%	29%	17%	
Very unfavorable	28%	35%	29%	17%	45%	24%	22%	26%	28%	35%	28%	
Don't know	35%	36%	38%	30%	32%	43%	27%	39%	33%	17%	38%	
Totals (Unweighted N)	100% (1,981)	100% (762)	100% (731)	100% (488)	100% (582)	100% (830)	100% (569)	100% (1,000)	100% (518)	100% (233)	100% (230)	

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	3%	4%	3%	1%	4%	
Somewhat favorable	13%	7%	6%	19%	22%	
Somewhat unfavorable	22%	20%	12%	31%	31%	
Very unfavorable	28%	47%	57%	30%	23%	
Don't know	35%	22%	22%	19%	19%	
Totals (Unweighted N)	100% (1,981)	100% (253)	100% (236)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 126. Favorability of individuals – Nancy Pelosi

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	7%	8%	7%	4%	8%	7%	9%	4%	15%	11%	12%	20%	1%
Somewhat favorable	17%	17%	17%	12%	18%	18%	17%	14%	23%	25%	16%	32%	4%
Somewhat unfavorable	16%	16%	16%	15%	17%	17%	12%	17%	12%	13%	15%	17%	10%
Very unfavorable	36%	39%	32%	23%	28%	41%	53%	43%	14%	21%	24%	15%	78%
Don't know	25%	21%	28%	46%	29%	17%	9%	21%	36%	29%	33%	16%	7%
Totals (Unweighted N)	100% (1,982)	100% (884)	100% (1,098)	100% (409)	100% (535)	100% (769)	100% (269)	100% (1,350)	100% (244)	100% (234)	100% (154)	100% (530)	100% (401)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	7%	13%	5%	2%	14%	6%	4%	7%	6%	12%	6%
Somewhat favorable	17%	28%	14%	7%	31%	17%	9%	17%	18%	17%	15%
Somewhat unfavorable	16%	16%	16%	15%	18%	18%	12%	16%	16%	16%	15%
Very unfavorable	36%	13%	36%	63%	10%	25%	62%	32%	38%	48%	31%
Don't know	25%	30%	29%	13%	26%	33%	13%	28%	22%	7%	33%
Totals (Unweighted N)	100% (1,982)	100% (763)	100% (732)	100% (487)	100% (581)	100% (833)	100% (568)	100% (1,000)	100% (521)	100% (233)	100% (228)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	7%	27%	12%	1%	2%	
Somewhat favorable	17%	33%	33%	5%	3%	
Somewhat unfavorable	16%	14%	22%	8%	10%	
Very unfavorable	36%	12%	16%	80%	78%	
Don't know	25%	14%	16%	7%	6%	
Totals (Unweighted N)	100% (1,982)	100% (253)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 127. Favorability of individuals – Harry Reid

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	5%	5%	5%	3%	6%	5%	7%	3%	12%	8%	11%	16%	1%
Somewhat favorable	17%	20%	14%	14%	17%	18%	17%	15%	18%	19%	27%	30%	5%
Somewhat unfavorable	15%	17%	14%	12%	15%	18%	14%	16%	12%	18%	9%	14%	12%
Very unfavorable	29%	34%	23%	16%	24%	32%	44%	35%	15%	14%	20%	15%	68%
Don't know	34%	24%	44%	55%	39%	27%	18%	32%	43%	41%	33%	26%	14%
Totals (Unweighted N)	100% (1,981)	100% (884)	100% (1,097)	100% (408)	100% (534)	100% (771)	100% (268)	100% (1,347)	100% (245)	100% (234)	100% (155)	100% (529)	100% (399)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	5%	10%	4%	1%	11%	5%	2%	5%	4%	8%	4%	
Somewhat favorable	17%	28%	13%	9%	27%	18%	9%	17%	15%	21%	14%	
Somewhat unfavorable	15%	13%	16%	16%	17%	15%	14%	13%	17%	17%	16%	
Very unfavorable	29%	11%	29%	49%	9%	19%	51%	25%	31%	40%	26%	
Don't know	34%	38%	39%	25%	36%	43%	24%	39%	31%	14%	41%	
Totals (Unweighted N)	100% (1,981)	100% (761)	100% (733)	100% (487)	100% (581)	100% (832)	100% (568)	100% (1,000)	100% (520)	100% (232)	100% (229)	

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	5%	20%	13%	0%	1%	
Somewhat favorable	17%	31%	29%	4%	7%	
Somewhat unfavorable	15%	13%	15%	12%	12%	
Very unfavorable	29%	11%	18%	70%	68%	
Don't know	34%	25%	25%	14%	13%	
Totals (Unweighted N)	100% (1,981)	100% (253)	100% (237)	100% (200)	100% (180)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 128. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly Approve	22%	23%	22%	19%	24%	25%	19%	15%	51%	34%	25%	51%	3%
Somewhat Approve	25%	26%	24%	36%	26%	23%	13%	21%	31%	33%	34%	32%	5%
Somewhat Disapprove	14%	14%	14%	17%	14%	12%	16%	16%	6%	12%	14%	9%	12%
Strongly Disapprove	35%	35%	35%	22%	33%	37%	52%	45%	8%	20%	23%	6%	79%
Not Sure	3%	2%	4%	6%	4%	2%	1%	3%	5%	2%	4%	2%	1%
Totals (Unweighted N)	100% (2,000)	100% (891)	100% (1,109)	100% (416)	100% (539)	100% (776)	100% (269)	100% (1,359)	100% (246)	100% (239)	100% (156)	100% (531)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly Approve	22%	46%	16%	3%	46%	23%	8%	25%	20%	20%	20%
Somewhat Approve	25%	36%	26%	10%	39%	30%	10%	26%	22%	21%	30%
Somewhat Disapprove	14%	9%	17%	16%	6%	18%	13%	13%	16%	14%	15%
Strongly Disapprove	35%	7%	35%	70%	6%	22%	67%	33%	40%	43%	29%
Not Sure	3%	2%	6%	1%	2%	6%	1%	4%	2%	2%	6%
Totals (Unweighted N)	100% (2,000)	100% (767)	100% (744)	100% (489)	100% (582)	100% (847)	100% (571)	100% (1,011)	100% (522)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Strongly Approve	22%	60%	43%	3%	3%	
Somewhat Approve	25%	28%	35%	4%	7%	
Somewhat Disapprove	14%	8%	10%	10%	12%	
Strongly Disapprove	35%	3%	8%	83%	77%	
Not Sure	3%	1%	3%	0%	1%	
Totals (Unweighted N)	100% (2,000)	100% (254)	100% (237)	100% (201)	100% (181)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 129. Perceived Obama ideology

Would you say Barack Obama is...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very liberal	32%	33%	31%	24%	24%	34%	49%	39%	16%	17%	20%	8%	74%
Liberal	20%	21%	18%	28%	20%	16%	15%	20%	16%	19%	26%	31%	12%
Moderate	23%	24%	23%	20%	27%	25%	19%	20%	27%	32%	30%	40%	6%
Conservative	5%	5%	6%	4%	6%	7%	3%	4%	12%	7%	5%	8%	1%
Very conservative	3%	3%	3%	4%	4%	3%	1%	1%	9%	6%	5%	6%	1%
Not sure	17%	15%	19%	20%	19%	15%	13%	16%	19%	20%	14%	6%	5%
Totals (Unweighted N)	100% (1,995)	100% (888)	100% (1,107)	100% (415)	100% (538)	100% (774)	100% (268)	100% (1,356)	100% (245)	100% (238)	100% (156)	100% (530)	100% (400)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very liberal	32%	10%	29%	63%	10%	16%	63%	28%	38%	38%	29%	
Liberal	20%	27%	17%	14%	35%	19%	11%	15%	23%	25%	26%	
Moderate	23%	36%	22%	10%	36%	31%	7%	23%	24%	28%	21%	
Conservative	5%	7%	5%	3%	4%	5%	6%	7%	3%	2%	6%	
Very conservative	3%	5%	3%	2%	4%	2%	4%	5%	2%	1%	0%	
Not sure	17%	15%	24%	9%	10%	27%	8%	22%	10%	6%	19%	
Totals (Unweighted N)	100% (1,995)	100% (765)	100% (741)	100% (489)	100% (580)	100% (845)	100% (570)	100% (1,009)	100% (521)	100% (233)	100% (232)	

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters		
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very liberal	32%		6%	9%	77%	73%
Liberal	20%		31%	35%	9%	15%
Moderate	23%		40%	39%	6%	7%
Conservative	5%		9%	6%	2%	—
Very conservative	3%		8%	4%	1%	2%
Not sure	17%		6%	6%	5%	3%
Totals (Unweighted N)	100% (1,995)		100% (254)	100% (236)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 130. Obama's leadership abilities

Would you say Barack Obama is a strong or a weak leader?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very strong	21%	18%	24%	21%	24%	22%	14%	14%	51%	31%	18%	43%	1%
Somewhat strong	27%	28%	25%	35%	28%	25%	18%	22%	35%	34%	42%	36%	6%
Somewhat weak	20%	19%	21%	22%	19%	20%	20%	24%	6%	15%	21%	14%	18%
Very weak	32%	35%	30%	22%	29%	34%	48%	41%	8%	20%	20%	6%	75%
Totals (Unweighted N)	100% (1,989)	100% (888)	100% (1,101)	100% (411)	100% (536)	100% (775)	100% (267)	100% (1,354)	100% (243)	100% (237)	100% (155)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very strong	21%	41%	15%	4%	40%	21%	9%	24%	18%	16%	20%
Somewhat strong	27%	39%	28%	9%	42%	31%	13%	27%	24%	24%	33%
Somewhat weak	20%	14%	23%	25%	13%	25%	19%	19%	23%	21%	16%
Very weak	32%	6%	34%	62%	5%	23%	59%	30%	35%	39%	30%
Totals (Unweighted N)	100% (1,989)	100% (763)	100% (737)	100% (489)	100% (579)	100% (841)	100% (569)	100% (1,005)	100% (518)	100% (234)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very strong	21%	50%	37%	2%	1%
Somewhat strong	27%	36%	39%	6%	7%
Somewhat weak	20%	12%	16%	12%	21%
Very weak	32%	2%	8%	80%	71%
Totals (Unweighted N)	100% (1,989)	100% (254)	100% (235)	100% (201)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 131. Perceived Obama sincerity

Do you think Barack Obama...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he believes	45%	44%	46%	39%	48%	49%	40%	39%	72%	51%	42%	75%	21%
Says what he thinks people want to hear	43%	42%	44%	44%	38%	40%	55%	50%	21%	38%	27%	18%	70%
Not sure	12%	14%	10%	16%	14%	11%	5%	11%	8%	11%	30%	7%	9%
Totals (Unweighted N)	100% (1,994)	100% (887)	100% (1,107)	100% (414)	100% (536)	100% (775)	100% (269)	100% (1,357)	100% (244)	100% (237)	100% (156)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he believes	45%	72%	37%	23%	73%	47%	26%	45%	44%	46%	45%
Says what he thinks people want to hear	43%	19%	47%	67%	17%	39%	62%	42%	47%	41%	43%
Not sure	12%	8%	16%	11%	9%	13%	12%	13%	9%	13%	12%
Totals (Unweighted N)	100% (1,994)	100% (764)	100% (743)	100% (487)	100% (580)	100% (845)	100% (569)	100% (1,009)	100% (518)	100% (234)	100% (233)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Says what he believes	45%	82%	70%	19%	23%
Says what he thinks people want to hear	43%	12%	22%	71%	67%
Not sure	12%	6%	7%	9%	9%
Totals (Unweighted N)	100% (1,994)	100% (253)	100% (236)	100% (201)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 132. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Like a lot	34%	33%	36%	34%	34%	38%	29%	26%	64%	44%	41%	72%	7%
Like somewhat	24%	26%	22%	27%	26%	23%	19%	23%	23%	31%	25%	19%	20%
Dislike	30%	30%	29%	27%	26%	28%	43%	37%	11%	19%	14%	5%	61%
Not sure	12%	11%	13%	12%	14%	11%	9%	13%	3%	7%	20%	4%	12%
Totals (Unweighted N)	100% (1,994)	100% (889)	100% (1,105)	100% (414)	100% (537)	100% (774)	100% (269)	100% (1,356)	100% (244)	100% (238)	100% (156)	100% (529)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Like a lot	34%	65%	28%	6%	72%	35%	12%	34%	33%	36%	36%
Like somewhat	24%	22%	26%	24%	18%	28%	22%	25%	23%	21%	23%
Dislike	30%	8%	29%	58%	5%	23%	52%	28%	34%	33%	24%
Not sure	12%	5%	17%	12%	5%	14%	13%	13%	9%	9%	17%
Totals (Unweighted N)	100% (1,994)	100% (765)	100% (741)	100% (488)	100% (581)	100% (843)	100% (570)	100% (1,009)	100% (520)	100% (233)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Like a lot	34%	80%	66%	6%	8%
Like somewhat	24%	15%	22%	18%	22%
Dislike	30%	2%	7%	64%	59%
Not sure	12%	2%	5%	12%	11%
Totals (Unweighted N)	100% (1,994)	100% (253)	100% (236)	100% (201)	100% (181)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 133. Approve of the way Barack Obama is handling these specific issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Abortion	38%	39%	37%	34%	39%	41%	33%	33%	56%	40%	43%	69%	12%
The war in Afghanistan	35%	37%	33%	31%	40%	38%	29%	27%	66%	43%	43%	63%	9%
The budget deficit	35%	37%	33%	30%	38%	40%	28%	27%	62%	46%	42%	71%	8%
The economy	42%	45%	40%	41%	46%	43%	36%	32%	72%	57%	56%	80%	10%
Education	43%	42%	43%	42%	47%	45%	33%	34%	71%	58%	53%	75%	13%
The environment	45%	48%	42%	42%	48%	48%	34%	38%	68%	52%	53%	77%	17%
Foreign policy	35%	37%	34%	33%	39%	37%	31%	27%	61%	51%	44%	71%	8%
Gay rights	45%	45%	45%	49%	46%	48%	33%	42%	50%	50%	54%	74%	19%
Gun control	37%	36%	38%	36%	42%	39%	28%	31%	62%	47%	36%	70%	10%
Health care	41%	44%	40%	38%	46%	44%	33%	34%	67%	52%	47%	78%	9%
Immigration	36%	37%	36%	37%	42%	36%	27%	28%	61%	54%	42%	70%	7%
Medicare	39%	40%	37%	33%	42%	41%	34%	31%	61%	51%	50%	74%	10%
Social security	38%	40%	36%	32%	43%	41%	34%	29%	71%	50%	46%	73%	10%
Taxes	36%	38%	35%	30%	40%	39%	33%	28%	69%	48%	34%	72%	8%
Terrorism	39%	41%	37%	35%	42%	43%	29%	31%	71%	50%	37%	74%	9%
Totals	(1,991)	(889)	(1,102)	(411)	(537)	(775)	(268)	(1,354)	(245)	(236)	(156)	(531)	(401)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Abortion	38%	60%	36%	13%	64%	43%	17%	36%	38%	46%	35%
The war in Afghanistan	35%	62%	28%	12%	57%	41%	15%	36%	35%	35%	30%
The budget deficit	35%	64%	28%	10%	66%	38%	15%	36%	36%	33%	31%
The economy	42%	74%	35%	13%	78%	43%	21%	43%	42%	41%	39%
Education	43%	71%	35%	20%	71%	45%	25%	44%	42%	44%	41%
The environment	45%	69%	39%	22%	71%	49%	25%	43%	47%	48%	44%
Foreign policy	35%	63%	29%	10%	65%	38%	15%	35%	36%	37%	35%
Gay rights	45%	68%	42%	22%	76%	50%	22%	43%	46%	51%	44%
Gun control	37%	64%	29%	15%	66%	40%	17%	36%	38%	41%	35%
Health care	41%	72%	37%	11%	77%	45%	18%	44%	38%	40%	39%
Immigration	36%	65%	29%	12%	63%	40%	17%	36%	35%	38%	38%
Medicare	39%	67%	34%	10%	69%	41%	18%	39%	39%	41%	35%
Social security	38%	67%	32%	11%	65%	40%	20%	39%	38%	41%	33%
Taxes	36%	63%	32%	10%	67%	39%	16%	37%	34%	38%	35%
Terrorism	39%	68%	33%	12%	67%	43%	18%	39%	38%	43%	34%
Totals	(1,991)	(764)	(739)	(488)	(582)	(838)	(571)	(1,005)	(522)	(234)	(230)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Abortion	38%	73%	67%	12%	12%
The war in Afghanistan	35%	69%	58%	8%	11%
The budget deficit	35%	79%	63%	6%	9%
The economy	42%	86%	73%	9%	13%
Education	43%	84%	67%	13%	13%
The environment	45%	81%	75%	15%	19%
Foreign policy	35%	76%	68%	6%	9%
Gay rights	45%	75%	76%	17%	21%
Gun control	37%	75%	66%	8%	12%
Health care	41%	84%	73%	8%	11%
Immigration	36%	77%	63%	5%	12%
Medicare	39%	80%	69%	7%	12%
Social security	38%	81%	65%	8%	12%
Taxes	36%	79%	67%	7%	10%
Terrorism	39%	81%	69%	8%	11%

continued on the next page . . .

# The Economist/YouGov Poll

March 10 - 12, 2016



continued from previous page

	<b>Likely Clinton or Sanders Democratic Primary Voters</b>		<b>Likely Clinton or Sanders Democratic Primary Voters</b>		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Totals	(1,991)	(254)	(237)	(201)	(181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 134. Disapprove of the way Barack Obama is handling these specific issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Abortion	36%	34%	39%	32%	33%	34%	52%	44%	17%	26%	21%	15%	73%
The war in Afghanistan	52%	53%	51%	45%	45%	54%	65%	62%	21%	35%	38%	29%	87%
The budget deficit	50%	50%	50%	39%	45%	52%	67%	61%	18%	33%	36%	22%	90%
The economy	47%	47%	47%	42%	42%	49%	59%	59%	15%	29%	27%	16%	86%
Education	42%	43%	40%	36%	38%	41%	56%	52%	11%	24%	27%	16%	80%
The environment	38%	37%	39%	30%	33%	38%	54%	46%	14%	26%	24%	15%	73%
Foreign policy	48%	50%	47%	39%	43%	51%	64%	60%	18%	28%	34%	20%	89%
Gay rights	35%	36%	34%	30%	32%	34%	50%	39%	30%	28%	23%	13%	68%
Gun control	51%	53%	50%	48%	44%	52%	65%	60%	22%	36%	42%	24%	86%
Health care	51%	49%	53%	45%	45%	52%	65%	61%	20%	33%	38%	19%	89%
Immigration	51%	52%	51%	38%	46%	56%	67%	63%	19%	32%	35%	23%	90%
Medicare	44%	44%	45%	38%	38%	47%	56%	54%	18%	29%	26%	18%	79%
Social security	44%	43%	45%	37%	36%	48%	57%	54%	15%	32%	25%	17%	80%
Taxes	46%	47%	46%	40%	40%	49%	59%	57%	16%	29%	33%	17%	84%
Terrorism	48%	48%	48%	38%	43%	50%	64%	58%	15%	31%	40%	18%	88%
Totals	(1,991)	(889)	(1,102)	(411)	(537)	(775)	(268)	(1,354)	(245)	(236)	(156)	(531)	(401)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Abortion	36%	15%	34%	66%	14%	24%	64%	36%	37%	40%	33%
The war in Afghanistan	52%	25%	56%	79%	31%	41%	76%	50%	55%	56%	48%
The budget deficit	50%	22%	51%	83%	18%	42%	78%	47%	55%	59%	43%
The economy	47%	20%	49%	79%	14%	40%	74%	44%	53%	53%	44%
Education	42%	17%	44%	69%	16%	34%	65%	39%	46%	49%	37%
The environment	38%	16%	38%	65%	17%	27%	63%	37%	40%	42%	31%
Foreign policy	48%	20%	52%	79%	21%	38%	77%	45%	55%	57%	44%
Gay rights	35%	17%	32%	63%	12%	26%	60%	35%	37%	36%	32%
Gun control	51%	25%	52%	81%	25%	42%	77%	50%	54%	55%	47%
Health care	51%	22%	52%	85%	18%	43%	79%	48%	55%	56%	47%
Immigration	51%	23%	53%	82%	26%	41%	77%	50%	55%	58%	42%
Medicare	44%	18%	45%	75%	15%	37%	70%	43%	45%	50%	42%
Social security	44%	18%	44%	76%	15%	36%	70%	42%	48%	45%	42%
Taxes	46%	20%	46%	78%	17%	37%	74%	44%	51%	54%	39%
Terrorism	48%	21%	48%	81%	19%	41%	74%	46%	55%	50%	40%
Totals	(1,991)	(764)	(739)	(488)	(582)	(838)	(571)	(1,005)	(522)	(234)	(230)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Abortion	36%	14%	13%	73%	75%
The war in Afghanistan	52%	23%	35%	89%	84%
The budget deficit	50%	16%	26%	92%	88%
The economy	47%	10%	22%	88%	84%
Education	42%	9%	22%	81%	80%
The environment	38%	11%	17%	75%	71%
Foreign policy	48%	15%	25%	92%	87%
Gay rights	35%	11%	13%	69%	66%
Gun control	51%	19%	28%	88%	84%
Health care	51%	12%	23%	91%	88%
Immigration	51%	17%	29%	93%	86%
Medicare	44%	12%	22%	82%	76%
Social security	44%	12%	22%	82%	77%
Taxes	46%	13%	19%	85%	84%
Terrorism	48%	14%	20%	91%	85%

continued on the next page . . .

# The Economist/YouGov Poll

March 10 - 12, 2016



continued from previous page

	<b>Likely Clinton or Sanders Democratic Primary Voters</b>		<b>Likely Clinton or Sanders Democratic Primary Voters</b>		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Totals	(1,991)	(254)	(237)	(201)	(181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 135. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly approve	4%	4%	3%	5%	4%	3%	0%	2%	6%	8%	4%	5%	3%
Somewhat approve	9%	10%	8%	10%	13%	8%	5%	8%	10%	13%	12%	6%	11%
Neither approve nor disapprove	20%	18%	22%	23%	23%	19%	13%	17%	25%	26%	22%	11%	17%
Somewhat disapprove	22%	22%	22%	22%	19%	23%	26%	25%	16%	14%	19%	19%	34%
Strongly disapprove	36%	39%	32%	23%	27%	41%	53%	39%	31%	23%	31%	54%	33%
Not sure	10%	7%	12%	16%	14%	6%	3%	8%	12%	15%	12%	6%	3%
Totals (Unweighted N)	100% (1,977)	100% (879)	100% (1,098)	100% (410)	100% (527)	100% (773)	100% (267)	100% (1,347)	100% (243)	100% (235)	100% (152)	100% (525)	100% (398)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly approve	4%	6%	2%	3%	6%	3%	3%	5%	3%	2%	1%
Somewhat approve	9%	9%	7%	12%	8%	9%	10%	7%	11%	8%	13%
Neither approve nor disapprove	20%	19%	18%	23%	10%	21%	24%	20%	20%	14%	24%
Somewhat disapprove	22%	19%	20%	30%	17%	18%	30%	21%	27%	23%	18%
Strongly disapprove	36%	39%	40%	25%	50%	35%	27%	35%	32%	50%	33%
Not sure	10%	8%	13%	7%	8%	14%	6%	12%	7%	3%	11%
Totals (Unweighted N)	100% (1,977)	100% (758)	100% (738)	100% (481)	100% (579)	100% (834)	100% (564)	100% (1,000)	100% (515)	100% (233)	100% (229)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Strongly approve	4%	7%	2%	1%	4%
Somewhat approve	9%	6%	6%	9%	15%
Neither approve nor disapprove	20%	13%	6%	16%	17%
Somewhat disapprove	22%	19%	16%	32%	37%
Strongly disapprove	36%	48%	65%	39%	24%
Not sure	10%	7%	5%	2%	3%
Totals (Unweighted N)	100% (1,977)	100% (251)	100% (234)	100% (200)	100% (180)



# The Economist/YouGov Poll

March 10 - 12, 2016



## 136. Approval of MC

Do you approve or disapprove of the way the member of the US House of Representatives that represents your Congressional district is handling his or her job?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly approve	5%	6%	4%	4%	5%	7%	3%	5%	6%	6%	8%	10%	5%
Somewhat approve	15%	14%	16%	12%	17%	16%	14%	16%	11%	13%	16%	13%	24%
Neither approve nor disapprove	22%	20%	23%	23%	24%	21%	20%	21%	24%	29%	18%	16%	24%
Somewhat disapprove	20%	22%	17%	19%	16%	21%	22%	21%	19%	13%	16%	17%	21%
Strongly disapprove	22%	24%	21%	15%	16%	27%	32%	24%	23%	18%	17%	34%	20%
Not sure	16%	13%	19%	27%	21%	9%	9%	14%	18%	22%	26%	9%	6%
Totals (Unweighted N)	100% (1,982)	100% (884)	100% (1,098)	100% (412)	100% (533)	100% (770)	100% (267)	100% (1,348)	100% (244)	100% (234)	100% (156)	100% (526)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly approve	5%	8%	4%	3%	9%	4%	4%	5%	5%	7%	3%
Somewhat approve	15%	11%	13%	22%	13%	11%	21%	12%	17%	20%	19%
Neither approve nor disapprove	22%	23%	19%	23%	19%	22%	23%	23%	21%	16%	24%
Somewhat disapprove	20%	16%	18%	26%	12%	17%	27%	19%	21%	18%	19%
Strongly disapprove	22%	25%	26%	15%	29%	25%	15%	23%	21%	28%	19%
Not sure	16%	17%	20%	10%	18%	21%	10%	18%	15%	11%	16%
Totals (Unweighted N)	100% (1,982)	100% (759)	100% (735)	100% (488)	100% (578)	100% (835)	100% (569)	100% (1,004)	100% (513)	100% (234)	100% (231)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Strongly approve	5%	14%	6%	2%	8%
Somewhat approve	15%	12%	14%	22%	27%
Neither approve nor disapprove	22%	20%	8%	26%	23%
Somewhat disapprove	20%	17%	18%	23%	19%
Strongly disapprove	22%	26%	46%	22%	17%
Not sure	16%	10%	8%	6%	6%
Totals (Unweighted N)	100% (1,982)	100% (251)	100% (235)	100% (200)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 137. Ryan Job Approval

Do you approve or disapprove of the way Paul Ryan is handling his job as Speaker of the US House of Representatives?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly approve	7%	7%	6%	6%	10%	5%	5%	5%	7%	9%	12%	5%	13%
Somewhat approve	27%	29%	25%	19%	21%	32%	35%	29%	20%	23%	24%	18%	38%
Somewhat disapprove	18%	21%	16%	16%	17%	18%	21%	19%	12%	18%	15%	25%	23%
Strongly disapprove	18%	18%	17%	14%	15%	20%	22%	17%	27%	14%	10%	31%	8%
Not sure	31%	25%	37%	45%	37%	25%	17%	29%	33%	35%	39%	20%	18%
Totals (Unweighted N)	100% (1,989)	100% (887)	100% (1,102)	100% (412)	100% (535)	100% (774)	100% (268)	100% (1,354)	100% (243)	100% (237)	100% (155)	100% (527)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly approve	7%	5%	4%	12%	4%	4%	11%	5%	9%	9%	5%
Somewhat approve	27%	20%	25%	37%	17%	25%	35%	24%	30%	36%	24%
Somewhat disapprove	18%	19%	15%	21%	18%	17%	20%	17%	19%	17%	20%
Strongly disapprove	18%	24%	20%	6%	29%	18%	11%	20%	14%	19%	15%
Not sure	31%	32%	36%	24%	32%	36%	24%	34%	28%	19%	36%
Totals (Unweighted N)	100% (1,989)	100% (761)	100% (741)	100% (487)	100% (581)	100% (839)	100% (569)	100% (1,008)	100% (516)	100% (234)	100% (231)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Strongly approve	7%	8%	3%	8%	20%	
Somewhat approve	27%	19%	15%	38%	37%	
Somewhat disapprove	18%	25%	27%	27%	20%	
Strongly disapprove	18%	27%	39%	10%	5%	
Not sure	31%	21%	16%	17%	17%	
Totals (Unweighted N)	100% (1,989)	100% (252)	100% (235)	100% (200)	100% (181)	

**138. Congressional Accomplishment**

Do you think the current Congress has accomplished more or less than Congress usually does at this point in its two-year term?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More than usual	4%	6%	3%	5%	6%	4%	2%	4%	6%	6%	3%	3%	8%
About the same	33%	34%	32%	37%	33%	32%	27%	33%	32%	40%	24%	23%	41%
Less than usual	43%	45%	42%	28%	35%	49%	63%	45%	42%	31%	45%	64%	40%
Not sure	20%	16%	23%	31%	26%	14%	8%	18%	20%	24%	28%	10%	11%
Totals (Unweighted N)	100% (1,985)	100% (885)	100% (1,100)	100% (411)	100% (533)	100% (773)	100% (268)	100% (1,352)	100% (244)	100% (234)	100% (155)	100% (529)	100% (399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More than usual	4%	5%	3%	6%	4%	3%	7%	5%	3%	7%	2%
About the same	33%	29%	28%	43%	21%	32%	41%	32%	36%	28%	32%
Less than usual	43%	49%	44%	35%	60%	40%	37%	41%	44%	57%	36%
Not sure	20%	18%	24%	16%	15%	25%	16%	22%	17%	8%	29%
Totals (Unweighted N)	100% (1,985)	100% (760)	100% (738)	100% (487)	100% (580)	100% (837)	100% (568)	100% (1,003)	100% (517)	100% (234)	100% (231)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
More than usual	4%	4%	2%	8%	7%
About the same	33%	25%	18%	41%	43%
Less than usual	43%	60%	73%	43%	36%
Not sure	20%	11%	7%	9%	14%
Totals (Unweighted N)	100% (1,985)	100% (253)	100% (236)	100% (200)	100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 139. Blame

Who is more to blame for Congress achieving less than usual?

*Asked if respondent says Congress accomplished less than usual*

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Republicans in Congress	44%	48%	41%	38%	48%	44%	46%	41%	48%	61%	52%	74%	12%
Democrats in Congress	6%	6%	6%	4%	8%	6%	5%	7%	5%	4%	2%	1%	18%
Both equally	42%	37%	47%	35%	33%	46%	47%	46%	38%	26%	29%	23%	67%
Neither	3%	5%	2%	13%	4%	2%	—	1%	7%	4%	15%	1%	2%
Not sure	4%	4%	4%	10%	7%	2%	1%	5%	2%	4%	3%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(899)	(433)	(466)	(123)	(204)	(394)	(178)	(666)	(99)	(66)	(68)	(344)	(158)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Republicans in Congress	44%	73%	37%	9%	78%	44%	14%	41%	46%	48%	50%
Democrats in Congress	6%	3%	4%	16%	2%	3%	14%	6%	6%	8%	5%
Both equally	42%	21%	48%	69%	15%	46%	63%	42%	44%	42%	41%
Neither	3%	1%	5%	3%	2%	2%	6%	4%	3%	1%	3%
Not sure	4%	3%	6%	3%	3%	5%	4%	7%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(899)	(400)	(323)	(176)	(358)	(331)	(210)	(420)	(249)	(135)	(95)

	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Republicans in Congress	44%	81%	72%	9%	18%
Democrats in Congress	6%	1%	1%	20%	14%
Both equally	42%	16%	24%	70%	61%
Neither	3%	1%	1%	—	4%
Not sure	4%	1%	1%	1%	2%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(899)	(153)	(174)	(88)	(63)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 140. Favorability of political parties – The Democratic Party

Do you have a favorable or unfavorable opinion of the political parties?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	18%	16%	20%	15%	20%	19%	18%	12%	39%	25%	24%	41%	1%
Somewhat favorable	27%	29%	25%	30%	30%	28%	17%	23%	27%	41%	34%	40%	8%
Somewhat unfavorable	20%	19%	20%	24%	20%	18%	18%	22%	15%	16%	13%	12%	19%
Very unfavorable	29%	31%	26%	23%	21%	29%	44%	36%	15%	11%	18%	5%	68%
Don't know	7%	5%	8%	7%	10%	6%	3%	7%	4%	7%	10%	2%	4%
Totals (Unweighted N)	100% (995)	100% (447)	100% (548)	100% (202)	100% (270)	100% (387)	100% (136)	100% (688)	100% (116)	100% (114)	100% (77)	100% (267)	100% (204)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	18%	42%	7%	1%	31%	21%	7%	21%	15%	17%	13%
Somewhat favorable	27%	38%	26%	14%	43%	30%	14%	27%	29%	29%	15%
Somewhat unfavorable	20%	13%	21%	27%	12%	22%	21%	20%	20%	14%	22%
Very unfavorable	29%	5%	32%	55%	8%	18%	55%	23%	32%	39%	40%
Don't know	7%	3%	14%	3%	6%	10%	3%	8%	4%	1%	9%
Totals (Unweighted N)	100% (995)	100% (399)	100% (356)	100% (240)	100% (303)	100% (417)	100% (275)	100% (509)	100% (268)	100% (114)	100% (104)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	18%	57%	23%	1%	1%	
Somewhat favorable	27%	35%	48%	9%	9%	
Somewhat unfavorable	20%	7%	19%	17%	17%	
Very unfavorable	29%	1%	7%	69%	69%	
Don't know	7%	1%	4%	4%	4%	
Totals (Unweighted N)	100% (995)	100% (129)	100% (121)	100% (91)	100% (103)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 141. Favorability of political parties – The Republican Party

Do you have a favorable or unfavorable opinion of the political parties?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	8%	8%	8%	12%	8%	8%	4%	10%	4%	7%	4%	2%	16%
Somewhat favorable	28%	27%	28%	22%	29%	27%	33%	29%	15%	36%	25%	9%	44%
Somewhat unfavorable	23%	25%	22%	30%	20%	22%	23%	23%	24%	23%	23%	17%	25%
Very unfavorable	34%	34%	34%	28%	32%	37%	36%	31%	49%	27%	39%	70%	13%
Don't know	7%	6%	9%	7%	12%	6%	4%	7%	8%	7%	8%	3%	2%
Totals (Unweighted N)	100% (994)	100% (447)	100% (547)	100% (201)	100% (270)	100% (387)	100% (136)	100% (688)	100% (116)	100% (113)	100% (77)	100% (267)	100% (204)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	8%	3%	3%	21%	3%	5%	15%	8%	8%	8%	9%
Somewhat favorable	28%	12%	24%	53%	8%	21%	47%	27%	30%	24%	27%
Somewhat unfavorable	23%	23%	30%	15%	15%	27%	23%	20%	28%	25%	27%
Very unfavorable	34%	57%	30%	8%	68%	35%	11%	35%	30%	42%	27%
Don't know	7%	6%	13%	3%	6%	12%	3%	10%	4%	1%	11%
Totals (Unweighted N)	100% (994)	100% (398)	100% (356)	100% (240)	100% (302)	100% (416)	100% (276)	100% (507)	100% (269)	100% (114)	100% (104)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	8%	0%	3%	19%	13%	
Somewhat favorable	28%	10%	6%	42%	44%	
Somewhat unfavorable	23%	18%	16%	26%	25%	
Very unfavorable	34%	71%	71%	11%	15%	
Don't know	7%	1%	3%	2%	2%	
Totals (Unweighted N)	100% (994)	100% (129)	100% (121)	100% (91)	100% (103)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 142. Favorability of Congressional political parties – Democrats in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	12%	12%	12%	13%	15%	10%	9%	6%	33%	24%	11%	30%	2%
Somewhat favorable	21%	20%	21%	22%	19%	20%	21%	17%	32%	29%	19%	33%	5%
Somewhat unfavorable	23%	24%	22%	23%	19%	24%	25%	27%	11%	11%	23%	19%	22%
Very unfavorable	30%	36%	26%	19%	26%	35%	43%	36%	14%	17%	33%	14%	68%
Don't know	14%	9%	19%	23%	20%	10%	2%	14%	11%	20%	14%	4%	3%
Totals (Unweighted N)	100% (978)	100% (432)	100% (546)	100% (204)	100% (258)	100% (383)	100% (133)	100% (659)	100% (125)	100% (118)	100% (76)	100% (259)	100% (195)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	12%	32%	4%	3%	21%	11%	8%	15%	10%	7%	10%
Somewhat favorable	21%	39%	18%	4%	37%	25%	7%	19%	26%	16%	21%
Somewhat unfavorable	23%	16%	24%	30%	22%	24%	21%	21%	24%	23%	29%
Very unfavorable	30%	8%	32%	53%	4%	21%	56%	30%	29%	47%	19%
Don't know	14%	6%	22%	10%	15%	19%	8%	15%	11%	8%	21%
Totals (Unweighted N)	100% (978)	100% (358)	100% (376)	100% (244)	100% (276)	100% (416)	100% (286)	100% (487)	100% (246)	100% (120)	100% (125)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	12%	43%	17%	1%	3%	
Somewhat favorable	21%	37%	33%	4%	5%	
Somewhat unfavorable	23%	13%	25%	16%	31%	
Very unfavorable	30%	4%	23%	77%	56%	
Don't know	14%	3%	3%	3%	5%	
Totals (Unweighted N)	100% (978)	100% (123)	100% (114)	100% (109)	100% (77)	



# The Economist/YouGov Poll

March 10 - 12, 2016



## 143. Favorability of Congressional political parties – Republicans in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	6%	7%	5%	6%	8%	7%	1%	6%	2%	8%	8%	4%	10%
Somewhat favorable	21%	19%	23%	20%	22%	19%	28%	23%	4%	29%	25%	8%	35%
Somewhat unfavorable	23%	27%	20%	26%	22%	23%	24%	23%	26%	21%	23%	14%	33%
Very unfavorable	35%	37%	34%	23%	30%	41%	45%	33%	51%	28%	33%	70%	18%
Don't know	14%	10%	18%	25%	19%	11%	2%	15%	15%	14%	11%	4%	4%
Totals (Unweighted N)	100% (978)	100% (430)	100% (548)	100% (206)	100% (257)	100% (382)	100% (133)	100% (659)	100% (124)	100% (119)	100% (76)	100% (259)	100% (195)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	6%	3%	4%	12%	4%	3%	10%	5%	5%	9%	6%
Somewhat favorable	21%	9%	17%	41%	7%	18%	33%	18%	22%	23%	29%
Somewhat unfavorable	23%	23%	21%	26%	16%	22%	29%	22%	28%	29%	17%
Very unfavorable	35%	55%	35%	13%	60%	38%	18%	37%	34%	31%	33%
Don't know	14%	9%	22%	9%	13%	19%	10%	17%	11%	8%	15%
Totals (Unweighted N)	100% (978)	100% (358)	100% (375)	100% (245)	100% (276)	100% (415)	100% (287)	100% (487)	100% (247)	100% (120)	100% (124)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very favorable	6%	5%	3%	9%	13%	
Somewhat favorable	21%	8%	3%	27%	47%	
Somewhat unfavorable	23%	16%	13%	40%	23%	
Very unfavorable	35%	67%	79%	21%	10%	
Don't know	14%	4%	2%	3%	6%	
Totals (Unweighted N)	100% (978)	100% (122)	100% (115)	100% (109)	100% (77)	

# The Economist/YouGov Poll

March 10 - 12, 2016



## 144. Trend of economy

Overall, do you think the economy is getting better or worse?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Getting better	21%	22%	19%	18%	21%	22%	20%	17%	33%	25%	22%	44%	4%
About the same	33%	34%	33%	41%	35%	31%	25%	33%	31%	38%	32%	35%	26%
Getting worse	40%	38%	43%	32%	37%	43%	51%	46%	29%	27%	34%	18%	68%
Not sure	6%	6%	6%	9%	7%	4%	4%	4%	7%	10%	12%	3%	2%
Totals (Unweighted N)	100% (1,972)	100% (882)	100% (1,090)	100% (409)	100% (528)	100% (768)	100% (267)	100% (1,342)	100% (241)	100% (236)	100% (153)	100% (524)	100% (400)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Getting better	21%	37%	16%	7%	39%	20%	10%	19%	22%	21%	21%
About the same	33%	37%	33%	30%	36%	38%	26%	32%	35%	37%	33%
Getting worse	40%	21%	43%	60%	19%	35%	59%	41%	41%	39%	39%
Not sure	6%	5%	8%	4%	6%	7%	4%	8%	2%	2%	7%
Totals (Unweighted N)	100% (1,972)	100% (755)	100% (732)	100% (485)	100% (576)	100% (830)	100% (566)	100% (993)	100% (516)	100% (234)	100% (229)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Getting better	21%	50%	38%	2%	6%
About the same	33%	36%	36%	26%	26%
Getting worse	40%	12%	24%	70%	65%
Not sure	6%	3%	2%	2%	2%
Totals (Unweighted N)	100% (1,972)	100% (251)	100% (233)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 145. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Higher	19%	22%	17%	21%	20%	18%	19%	17%	26%	21%	23%	27%	12%
About the same	31%	30%	32%	32%	33%	31%	29%	32%	24%	33%	33%	33%	30%
Lower	24%	26%	22%	16%	24%	25%	30%	28%	19%	17%	8%	15%	37%
Not sure	25%	22%	29%	31%	23%	26%	23%	23%	30%	28%	36%	24%	21%
Totals (Unweighted N)	100% (1,990)	100% (885)	100% (1,105)	100% (414)	100% (537)	100% (773)	100% (266)	100% (1,354)	100% (242)	100% (238)	100% (156)	100% (527)	100% (400)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Higher	19%	23%	18%	17%	27%	17%	18%	16%	22%	26%	22%
About the same	31%	37%	28%	29%	29%	38%	25%	31%	33%	35%	25%
Lower	24%	16%	22%	37%	11%	20%	36%	24%	26%	26%	18%
Not sure	25%	24%	32%	17%	34%	25%	20%	29%	19%	14%	34%
Totals (Unweighted N)	100% (1,990)	100% (761)	100% (742)	100% (487)	100% (579)	100% (842)	100% (569)	100% (1,007)	100% (520)	100% (231)	100% (232)

	Likely Clinton or Sanders Democratic Primary Voters				Likely Clinton or Sanders Democratic Primary Voters				
	Total	Likely Clinton primary voter	Likely Sanders primary voter		Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter			
Higher	19%		29%		27%		13%		11%
About the same	31%		40%		28%		31%		29%
Lower	24%		10%		20%		35%		40%
Not sure	25%		21%		25%		21%		21%
Totals (Unweighted N)	100% (1,990)		100% (252)		100% (236)		100% (201)		100% (180)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 146. Change in personal finances over past year

Would you say that you and your family are...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Better off financially than you were a year ago	20%	21%	19%	29%	23%	15%	15%	19%	29%	20%	17%	30%	10%
About the same financially as you were a year ago	45%	47%	42%	44%	46%	44%	44%	42%	52%	49%	51%	51%	37%
Worse off financially than you were a year ago	31%	28%	34%	20%	25%	39%	40%	37%	14%	23%	25%	18%	51%
Not sure	4%	4%	4%	7%	6%	2%	1%	3%	5%	8%	7%	1%	3%
Totals (Unweighted N)	100% (1,992)	100% (889)	100% (1,103)	100% (414)	100% (535)	100% (774)	100% (269)	100% (1,356)	100% (243)	100% (237)	100% (156)	100% (528)	100% (401)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Better off financially than you were a year ago	20%	27%	20%	12%	27%	21%	15%	18%	23%	26%	18%
About the same financially as you were a year ago	45%	52%	41%	40%	49%	47%	39%	43%	46%	47%	45%
Worse off financially than you were a year ago	31%	18%	34%	45%	20%	26%	44%	34%	30%	24%	30%
Not sure	4%	2%	6%	4%	4%	5%	2%	5%	2%	3%	8%
Totals (Unweighted N)	100% (1,992)	100% (763)	100% (741)	100% (488)	100% (580)	100% (842)	100% (570)	100% (1,006)	100% (520)	100% (234)	100% (232)

# The Economist/YouGov Poll

March 10 - 12, 2016



	Total	Likely Clinton or Sanders Democratic Primary Voters		Likely Clinton or Sanders Democratic Primary Voters	
		Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Better off financially than you were a year ago	20%	31%	30%	7%	14%
About the same financially as you were a year ago	45%	57%	42%	38%	36%
Worse off financially than you were a year ago	31%	11%	26%	52%	48%
Not sure	4%	1%	2%	3%	2%
Totals (Unweighted N)	100% (1,992)	100% (252)	100% (236)	100% (201)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 147. Jobs in Six Months

Six months from now do you think there will be...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More jobs	20%	20%	19%	21%	21%	18%	21%	17%	28%	24%	25%	40%	7%
The same amount of jobs	39%	42%	36%	43%	41%	37%	34%	38%	43%	36%	45%	36%	36%
Fewer jobs	25%	23%	28%	18%	23%	29%	33%	28%	19%	24%	13%	13%	44%
Not sure	16%	14%	17%	18%	16%	16%	12%	16%	11%	16%	17%	11%	12%
Totals (Unweighted N)	100% (1,989)	100% (884)	100% (1,105)	100% (415)	100% (536)	100% (771)	100% (267)	100% (1,351)	100% (245)	100% (238)	100% (155)	100% (527)	100% (399)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More jobs	20%	33%	16%	9%	36%	19%	12%	18%	24%	21%	18%
The same amount of jobs	39%	39%	38%	40%	33%	42%	38%	38%	40%	48%	31%
Fewer jobs	25%	14%	27%	37%	13%	23%	36%	26%	24%	24%	27%
Not sure	16%	13%	19%	14%	19%	16%	13%	18%	11%	6%	24%
Totals (Unweighted N)	100% (1,989)	100% (759)	100% (741)	100% (489)	100% (578)	100% (840)	100% (571)	100% (1,007)	100% (518)	100% (233)	100% (231)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
More jobs	20%	45%	36%	7%	8%
The same amount of jobs	39%	37%	35%	34%	41%
Fewer jobs	25%	11%	16%	48%	39%
Not sure	16%	7%	13%	11%	12%
Totals (Unweighted N)	100% (1,989)	100% (252)	100% (235)	100% (199)	100% (181)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 148. Worried about losing job

How worried are you about losing your job?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very worried	12%	9%	15%	12%	13%	12%	1%	11%	13%	15%	9%	9%	11%
Somewhat worried	33%	34%	31%	32%	36%	31%	30%	30%	33%	45%	37%	31%	34%
Not very worried	56%	57%	54%	56%	52%	57%	69%	59%	54%	40%	54%	59%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,017)	(530)	(487)	(215)	(353)	(406)	(43)	(687)	(123)	(127)	(80)	(269)	(215)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very worried	12%	10%	11%	15%	11%	12%	12%	16%	9%	7%	11%
Somewhat worried	33%	32%	33%	33%	26%	36%	32%	33%	34%	27%	33%
Not very worried	56%	58%	56%	52%	62%	52%	55%	50%	57%	66%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,017)	(370)	(381)	(266)	(298)	(426)	(293)	(407)	(343)	(165)	(102)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters	
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter
Very worried	12%	11%	8%	14%	7%
Somewhat worried	33%	33%	29%	34%	34%
Not very worried	56%	56%	63%	52%	59%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,017)	(136)	(115)	(101)	(107)

# The Economist/YouGov Poll

March 10 - 12, 2016



## 149. Job Availability

If you lost your job, how hard would it be for you to find a new job that paid as much as you are making now? (A) Very hard – I would probably have to take a pay cut.; (B) Somewhat hard – It might take a while before I found a job that paid as much.; (C) Not very hard; (D) Not sure

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	31%	32%	31%	20%	23%	44%	50%	36%	18%	26%	24%	32%	42%
B	39%	40%	38%	43%	46%	32%	20%	37%	46%	48%	31%	40%	35%
C	20%	20%	21%	26%	19%	18%	20%	19%	22%	25%	21%	23%	18%
D	10%	9%	10%	11%	12%	7%	9%	8%	13%	1%	24%	5%	6%
Totals (Unweighted N)	100% (1,018)	100% (529)	100% (489)	100% (216)	100% (353)	100% (406)	100% (43)	100% (687)	100% (124)	100% (127)	100% (80)	100% (271)	100% (215)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	31%	26%	31%	38%	31%	27%	37%	31%	33%	33%	24%
B	39%	44%	37%	37%	43%	40%	35%	37%	40%	42%	42%
C	20%	23%	19%	18%	21%	20%	19%	20%	21%	21%	16%
D	10%	7%	13%	7%	4%	13%	9%	13%	6%	4%	18%
Totals (Unweighted N)	100% (1,018)	100% (371)	100% (381)	100% (266)	100% (300)	100% (426)	100% (292)	100% (408)	100% (342)	100% (166)	100% (102)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
A	31%	30%	35%	42%	42%	
B	39%	38%	42%	38%	32%	
C	20%	27%	20%	15%	20%	
D	10%	4%	4%	5%	6%	
Totals (Unweighted N)	100% (1,018)	100% (137)	100% (116)	100% (101)	100% (107)	



# The Economist/YouGov Poll

March 10 - 12, 2016



## 150. Happy with job

How happy would you say you are with your current job?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very happy	25%	21%	30%	19%	26%	27%	35%	26%	23%	31%	16%	25%	34%
Happy	37%	38%	36%	40%	37%	35%	39%	38%	39%	37%	28%	43%	36%
Neither happy nor unhappy	28%	30%	24%	29%	27%	29%	20%	26%	25%	26%	45%	24%	23%
Unhappy	7%	7%	8%	8%	8%	7%	6%	8%	8%	6%	4%	6%	5%
Very unhappy	3%	3%	2%	4%	3%	2%	—	2%	5%	0%	6%	1%	3%
Totals (Unweighted N)	100% (1,016)	100% (529)	100% (487)	100% (216)	100% (351)	100% (406)	100% (43)	100% (685)	100% (123)	100% (128)	100% (80)	100% (270)	100% (215)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very happy	25%	25%	22%	30%	26%	21%	30%	21%	28%	34%	18%
Happy	37%	40%	38%	34%	38%	38%	36%	34%	40%	38%	38%
Neither happy nor unhappy	28%	26%	30%	27%	27%	30%	25%	29%	25%	22%	38%
Unhappy	7%	8%	7%	8%	8%	8%	7%	10%	6%	5%	5%
Very unhappy	3%	1%	4%	2%	1%	3%	3%	5%	1%	1%	1%
Totals (Unweighted N)	100% (1,016)	100% (371)	100% (379)	100% (266)	100% (300)	100% (424)	100% (292)	100% (407)	100% (341)	100% (166)	100% (102)

	Likely Clinton or Sanders Democratic Primary Voters			Likely Clinton or Sanders Democratic Primary Voters		
	Total	Likely Clinton primary voter	Likely Sanders primary voter	Likely Trump primary voter	Likely Cruz, Kasich, or Rubio primary voter	
Very happy	25%	24%	28%	38%	33%	
Happy	37%	43%	39%	37%	34%	
Neither happy nor unhappy	28%	24%	27%	17%	27%	
Unhappy	7%	8%	5%	5%	4%	
Very unhappy	3%	2%	2%	3%	3%	
Totals (Unweighted N)	100% (1,016)	100% (136)	100% (116)	100% (101)	100% (107)	

## **The Economist/YouGov Poll**

March 10 - 12, 2016



<b>Sponsorship</b>	<i>The Economist</i>
<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	March 10 - 12, 2016
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 6.1, with a mean of one and a standard deviation of 0.86.
<b>Number of respondents</b>	2000
<b>Margin of error</b>	± 2.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	21 questions not reported.