

# YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1641</b>	<b>542</b>	<b>507</b>	<b>92</b>	<b>632</b>	<b>676</b>	<b>794</b>	<b>847</b>	<b>181</b>	<b>691</b>	<b>391</b>	<b>379</b>	<b>935</b>	<b>706</b>	<b>197</b>	<b>548</b>	<b>354</b>	<b>400</b>	<b>141</b>
<b>Unweighted Sample</b>	<b>1641</b>	<b>561</b>	<b>508</b>	<b>105</b>	<b>721</b>	<b>669</b>	<b>738</b>	<b>903</b>	<b>151</b>	<b>710</b>	<b>409</b>	<b>371</b>	<b>983</b>	<b>658</b>	<b>165</b>	<b>560</b>	<b>351</b>	<b>411</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Have you ever met anyone from Northern Ireland?

Yes I have	<b>76</b>	82	78	88	84	78	80	72	60	75	82	81	82	69	79	74	76	74	85
No I have not	<b>14</b>	11	13	9	10	14	11	17	25	15	11	11	11	19	13	14	17	15	9
Don't know	<b>9</b>	7	8	3	5	8	8	10	13	9	7	8	7	11	6	11	7	10	6
N/A - I am from Northern Ireland myself	<b>1</b>	0	1	0	1	0	1	1	2	1	0	0	1	1	2	1	0	1	0

## Do you have, or have you ever had, any of the following relationships with someone from Northern Ireland?

[Asked only to those who said they had met someone from Northern Ireland; n=1273]

### Friends from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>25</b>	24	30	24	30	23	22	29	22	29	27	19	27	23	34	25	19	24	32
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>34</b>	33	33	43	33	37	38	30	30	32	34	38	35	33	32	32	40	36	26
I have never had this kind of relationship with a person from Northern Ireland	<b>37</b>	41	33	31	34	37	36	37	42	37	32	39	36	37	31	41	34	36	38
Don't know	<b>4</b>	3	4	2	3	3	4	4	6	2	6	4	3	6	3	2	7	4	4

### Family members from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>9</b>	10	8	10	8	10	9	10	16	11	7	8	9	11	8	10	9	10	13
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>5</b>	5	5	5	4	7	4	5	2	4	5	7	4	6	2	6	5	5	3
I have never had this kind of relationship with a person from Northern Ireland	<b>80</b>	81	82	83	84	78	82	79	76	81	81	80	83	76	82	81	80	79	78
Don't know	<b>5</b>	4	5	2	4	5	5	6	6	4	7	5	4	7	7	3	6	6	6

### Colleagues from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>16</b>	17	18	17	21	14	18	15	14	21	20	6	19	12	18	16	15	16	20
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>40</b>	43	39	47	42	41	43	36	21	39	41	45	41	38	42	39	41	38	38
I have never had this kind of relationship with a person from Northern Ireland	<b>38</b>	35	39	31	33	40	35	42	54	34	33	44	35	44	33	38	38	39	40
Don't know	<b>6</b>	5	4	6	4	6	5	7	11	5	6	5	5	7	6	6	6	6	3

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Northern Ireland Future			Care about Northern Ireland			
Total	Stay in Union	Rejoin Ireland	For NI to decide	A great deal	A fair amount	Not very much	Not at all
<b>Weighted Sample</b> 1641	573	248	705	142	693	575	91
<b>Unweighted Sample</b> 1641	588	243	707	152	728	546	82
%	%	%	%	%	%	%	%

### Have you ever met anyone from Northern Ireland?

Yes I have	<b>76</b>	82	77	77	90	84	73	55
No I have not	<b>14</b>	11	15	15	7	10	16	28
Don't know	<b>9</b>	6	8	7	1	6	11	15
N/A - I am from Northern Ireland myself	<b>1</b>	0	0	0	2	0	0	2

### Do you have, or have you ever had, any of the following relationships with someone from Northern Ireland?

[Asked only to those who said they had met someone from Northern Ireland; n=1273]

#### Friends from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>25</b>	28	23	25	49	27	18	3
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>34</b>	34	39	34	26	38	33	35
I have never had this kind of relationship with a person from Northern Ireland	<b>37</b>	35	34	38	24	31	43	62
Don't know	<b>4</b>	4	3	4	1	4	5	0

#### Family members from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>9</b>	10	8	10	14	11	7	6
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>5</b>	4	6	5	5	5	5	6
I have never had this kind of relationship with a person from Northern Ireland	<b>80</b>	80	81	81	75	79	83	88
Don't know	<b>5</b>	6	5	4	7	6	4	0

#### Colleagues from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>16</b>	21	17	13	33	18	10	7
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>40</b>	35	42	43	37	44	38	33
I have never had this kind of relationship with a person from Northern Ireland	<b>38</b>	38	35	38	27	32	46	56
Don't know	<b>6</b>	6	5	5	3	6	5	3

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1641</b>	<b>542</b>	<b>507</b>	<b>92</b>	<b>632</b>	<b>676</b>	<b>794</b>	<b>847</b>	<b>181</b>	<b>691</b>	<b>391</b>	<b>379</b>	<b>935</b>	<b>706</b>	<b>197</b>	<b>548</b>	<b>354</b>	<b>400</b>	<b>141</b>
<b>Unweighted Sample</b>	<b>1641</b>	<b>561</b>	<b>508</b>	<b>105</b>	<b>721</b>	<b>669</b>	<b>738</b>	<b>903</b>	<b>151</b>	<b>710</b>	<b>409</b>	<b>371</b>	<b>983</b>	<b>658</b>	<b>165</b>	<b>560</b>	<b>351</b>	<b>411</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Other acquaintances from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>16</b>	15	17	18	18	15	16	16	18	15	18	14	18	12	19	13	13	17	24
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>36</b>	38	35	33	36	34	40	31	34	36	31	41	34	38	37	36	34	36	36
I have never had this kind of relationship with a person from Northern Ireland	<b>37</b>	36	37	40	35	40	34	39	30	37	37	37	36	37	29	39	41	35	36
Don't know	<b>12</b>	11	11	8	11	11	10	13	17	11	14	8	11	13	15	12	12	12	5

### Have you ever been to Northern Ireland?

[Asked only to those not from Northern Ireland; n=1630]

Yes I have	<b>26</b>	32	23	31	29	27	31	21	17	23	29	31	31	19	26	21	30	26	32
No I have not	<b>73</b>	68	76	69	70	72	68	78	81	75	71	68	68	80	71	79	70	72	67
Don't know	<b>1</b>	1	1	0	1	1	1	2	2	2	0	1	1	2	3	0	1	2	1

### Would you ever want to visit Northern Ireland?

[Asked only to those who have never been to Northern Ireland; n=1190]

Yes I would	<b>62</b>	58	67	66	72	54	60	64	75	68	55	51	66	58	60	61	61	64	67
No I would not	<b>20</b>	23	16	18	15	27	22	18	13	16	19	33	18	23	23	21	21	16	21
Don't know	<b>18</b>	20	16	16	13	20	17	18	12	16	26	16	17	19	17	18	18	20	12

### Would you ever want to live in Northern Ireland?

Yes I would	<b>6</b>	6	7	8	7	5	7	6	8	6	8	5	7	5	4	5	8	9	5
No I would not	<b>62</b>	70	57	53	58	70	60	63	52	56	61	78	60	64	59	67	62	53	70
Don't know	<b>31</b>	23	35	39	33	24	31	30	38	36	30	17	32	29	35	27	29	37	24
N/A - I have previously lived in Northern Ireland	<b>1</b>	1	2	1	1	1	2	1	2	2	1	1	1	1	2	1	1	1	1

### How different do you consider Northern Ireland to be to the rest of the UK?

Very different	<b>10</b>	9	10	7	10	10	12	7	11	7	11	12	10	9	8	9	8	10	14
Fairly different	<b>36</b>	36	38	48	41	35	36	35	35	36	36	35	39	31	39	35	41	32	29
<b>TOTAL DIFFERENT</b>	<b>46</b>	<b>45</b>	<b>48</b>	<b>55</b>	<b>51</b>	<b>45</b>	<b>48</b>	<b>42</b>	<b>46</b>	<b>43</b>	<b>47</b>	<b>47</b>	<b>49</b>	<b>40</b>	<b>47</b>	<b>44</b>	<b>49</b>	<b>42</b>	<b>43</b>
Not very different	<b>38</b>	41	36	39	36	40	39	36	36	36	38	41	36	39	32	39	35	38	47
Not at all different	<b>5</b>	4	4	1	4	6	5	4	2	5	5	5	4	5	4	3	4	7	4
<b>TOTAL NOT DIFFERENT</b>	<b>43</b>	<b>45</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>46</b>	<b>44</b>	<b>40</b>	<b>38</b>	<b>41</b>	<b>43</b>	<b>46</b>	<b>40</b>	<b>44</b>	<b>36</b>	<b>42</b>	<b>39</b>	<b>45</b>	<b>51</b>
Don't know	<b>13</b>	10	12	5	10	10	9	17	17	16	11	7	11	15	17	14	12	13	5

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Northern Ireland Future			Care about Northern Ireland			
Total	Stay in Union	Rejoin Ireland	For NI to decide	A great deal	A fair amount	Not very much	Not at all
<b>Weighted Sample</b> 1641	573	248	705	142	693	575	91
<b>Unweighted Sample</b> 1641	588	243	707	152	728	546	82
	%	%	%	%	%	%	%

### Other acquaintances from Northern Ireland

I currently have a relationship of this kind with a person from Northern Ireland	<b>16</b>	18	15	14	33	17	11	7
I have previously had this kind of relationship with a person from Northern Ireland, but not any more	<b>36</b>	33	37	39	32	37	37	32
I have never had this kind of relationship with a person from Northern Ireland	<b>37</b>	39	34	35	23	35	41	56
Don't know	<b>12</b>	11	14	12	12	11	12	5

### Have you ever been to Northern Ireland?

[Asked only to those not from Northern Ireland; n=1630]

Yes I have	<b>26</b>	27	28	25	40	28	24	16
No I have not	<b>73</b>	72	72	74	60	72	75	81
Don't know	<b>1</b>	1	1	1	0	0	1	3

### Would you ever want to visit Northern Ireland?

[Asked only to those who have never been to Northern Ireland; n=1190]

Yes I would	<b>62</b>	74	60	56	87	77	50	33
No I would not	<b>20</b>	14	25	22	6	10	29	49
Don't know	<b>18</b>	12	14	22	8	13	21	18

### Would you ever want to live in Northern Ireland?

Yes I would	<b>6</b>	9	6	6	19	8	3	2
No I would not	<b>62</b>	60	71	60	42	57	73	80
Don't know	<b>31</b>	30	22	34	35	34	23	16
N/A - I have previously lived in Northern Ireland	<b>1</b>	1	1	1	4	1	0	2

### How different do you consider Northern Ireland to be to the rest of the UK?

Very different	<b>10</b>	5	26	8	13	7	10	32
Fairly different	<b>36</b>	34	38	38	38	41	36	23
<b>TOTAL DIFFERENT</b>	<b>46</b>	39	64	46	51	48	46	55
Not very different	<b>38</b>	44	29	38	34	40	41	23
Not at all different	<b>5</b>	7	2	4	6	4	4	6
<b>TOTAL NOT DIFFERENT</b>	<b>43</b>	51	31	42	40	44	45	29
Don't know	<b>13</b>	10	5	11	8	8	9	16

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1641</b>	<b>542</b>	<b>507</b>	<b>92</b>	<b>632</b>	<b>676</b>	<b>794</b>	<b>847</b>	<b>181</b>	<b>691</b>	<b>391</b>	<b>379</b>	<b>935</b>	<b>706</b>	<b>197</b>	<b>548</b>	<b>354</b>	<b>400</b>	<b>141</b>
<b>Unweighted Sample</b>	<b>1641</b>	<b>561</b>	<b>508</b>	<b>105</b>	<b>721</b>	<b>669</b>	<b>738</b>	<b>903</b>	<b>151</b>	<b>710</b>	<b>409</b>	<b>371</b>	<b>983</b>	<b>658</b>	<b>165</b>	<b>560</b>	<b>351</b>	<b>411</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much do you feel you have in common with someone from each of the following places?

### England

Most things in common	45	58	39	56	41	52	45	45	38	38	46	60	45	45	44	51	41	47	23
Some things in common	45	38	51	40	48	42	43	46	45	49	46	35	46	43	42	40	51	44	50
<b>TOTAL IN COMMON</b>	<b>90</b>	<b>96</b>	<b>90</b>	<b>96</b>	<b>89</b>	<b>94</b>	<b>88</b>	<b>91</b>	<b>83</b>	<b>87</b>	<b>92</b>	<b>95</b>	<b>91</b>	<b>88</b>	<b>86</b>	<b>91</b>	<b>92</b>	<b>91</b>	<b>73</b>
Not much in common	5	2	5	3	5	3	6	4	6	6	3	3	4	5	4	4	3	4	19
Nothing in common	1	1	1	0	1	1	1	1	2	1	0	2	1	1	1	0	1	1	7
<b>TOTAL NOT IN COMMON</b>	<b>6</b>	<b>3</b>	<b>6</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>26</b>
Don't know	4	2	5	1	4	2	5	4	9	5	5	1	4	5	9	4	4	4	0

### Wales

Most things in common	20	20	22	30	23	19	20	19	10	19	21	23	21	18	14	20	26	16	19
Some things in common	54	56	55	56	57	54	52	56	57	56	54	48	57	50	53	53	56	52	61
<b>TOTAL IN COMMON</b>	<b>74</b>	<b>76</b>	<b>77</b>	<b>86</b>	<b>80</b>	<b>73</b>	<b>72</b>	<b>75</b>	<b>67</b>	<b>75</b>	<b>75</b>	<b>71</b>	<b>78</b>	<b>68</b>	<b>67</b>	<b>73</b>	<b>82</b>	<b>68</b>	<b>80</b>
Not much in common	15	15	14	12	12	17	17	13	17	14	12	19	13	17	18	16	11	17	14
Nothing in common	5	5	3	1	3	6	5	5	4	4	5	7	4	7	5	5	4	7	4
<b>TOTAL NOT IN COMMON</b>	<b>20</b>	<b>20</b>	<b>17</b>	<b>13</b>	<b>15</b>	<b>23</b>	<b>22</b>	<b>18</b>	<b>21</b>	<b>18</b>	<b>17</b>	<b>26</b>	<b>17</b>	<b>24</b>	<b>23</b>	<b>21</b>	<b>15</b>	<b>24</b>	<b>18</b>
Don't know	7	3	6	1	5	4	6	7	11	7	8	3	5	8	10	8	3	9	1

### Northern Ireland

Most things in common	10	11	10	14	11	10	11	9	4	11	12	9	10	11	11	9	9	10	14
Some things in common	55	54	59	68	62	53	52	58	51	59	55	49	61	46	44	55	58	55	61
<b>TOTAL IN COMMON</b>	<b>65</b>	<b>65</b>	<b>69</b>	<b>82</b>	<b>73</b>	<b>63</b>	<b>63</b>	<b>67</b>	<b>55</b>	<b>70</b>	<b>67</b>	<b>58</b>	<b>71</b>	<b>57</b>	<b>55</b>	<b>64</b>	<b>67</b>	<b>65</b>	<b>75</b>
Not much in common	19	22	18	14	15	23	23	16	17	17	17	26	17	22	25	20	18	17	15
Nothing in common	7	6	4	1	4	8	7	6	8	4	7	11	4	10	7	7	6	7	7
<b>TOTAL NOT IN COMMON</b>	<b>26</b>	<b>28</b>	<b>22</b>	<b>15</b>	<b>19</b>	<b>31</b>	<b>30</b>	<b>22</b>	<b>25</b>	<b>21</b>	<b>24</b>	<b>37</b>	<b>21</b>	<b>32</b>	<b>32</b>	<b>27</b>	<b>24</b>	<b>24</b>	<b>22</b>
Don't know	9	6	9	3	8	6	8	11	19	10	8	5	8	11	13	9	9	11	3

### Scotland

Most things in common	20	17	21	31	27	17	19	21	11	20	24	20	21	19	11	13	15	18	78
Some things in common	53	54	58	56	57	51	52	55	57	55	53	49	57	48	51	57	60	56	21
<b>TOTAL IN COMMON</b>	<b>73</b>	<b>71</b>	<b>79</b>	<b>87</b>	<b>84</b>	<b>68</b>	<b>71</b>	<b>76</b>	<b>68</b>	<b>75</b>	<b>77</b>	<b>69</b>	<b>78</b>	<b>67</b>	<b>62</b>	<b>70</b>	<b>75</b>	<b>74</b>	<b>99</b>
Not much in common	15	18	11	11	9	21	17	13	13	14	11	21	13	17	16	19	15	13	0
Nothing in common	5	7	3	0	2	7	6	4	5	4	5	8	3	8	9	5	5	5	0
<b>TOTAL NOT IN COMMON</b>	<b>20</b>	<b>25</b>	<b>14</b>	<b>11</b>	<b>11</b>	<b>28</b>	<b>23</b>	<b>17</b>	<b>18</b>	<b>18</b>	<b>16</b>	<b>29</b>	<b>16</b>	<b>25</b>	<b>25</b>	<b>24</b>	<b>20</b>	<b>18</b>	<b>0</b>
Don't know	7	3	7	1	5	4	6	7	14	7	7	2	6	8	12	6	6	8	0

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Northern Ireland Future			Care about Northern Ireland			
Total	Stay in Union	Rejoin Ireland	For NI to decide	A great deal	A fair amount	Not very much	Not at all
<b>Weighted Sample</b> 1641	573	248	705	142	693	575	91
<b>Unweighted Sample</b> 1641	588	243	707	152	728	546	82
	%	%	%	%	%	%	%

How much do you feel you have in common with someone from each of the following places?

### England

Most things in common	45	55	47	39	52	50	44	38
Some things in common	45	39	43	50	41	43	46	51
<b>TOTAL IN COMMON</b>	<b>90</b>	<b>94</b>	<b>90</b>	<b>89</b>	<b>93</b>	<b>93</b>	<b>90</b>	<b>89</b>
Not much in common	5	2	8	6	4	4	6	5
Nothing in common	1	1	2	1	0	1	1	3
<b>TOTAL NOT IN COMMON</b>	<b>6</b>	<b>3</b>	<b>10</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>8</b>
Don't know	4	2	1	4	3	1	3	3

### Wales

Most things in common	20	25	22	17	35	24	15	9
Some things in common	54	54	51	58	49	58	57	40
<b>TOTAL IN COMMON</b>	<b>74</b>	<b>79</b>	<b>73</b>	<b>75</b>	<b>84</b>	<b>82</b>	<b>72</b>	<b>49</b>
Not much in common	15	13	21	15	10	13	18	31
Nothing in common	5	4	5	5	4	3	5	17
<b>TOTAL NOT IN COMMON</b>	<b>20</b>	<b>17</b>	<b>26</b>	<b>20</b>	<b>14</b>	<b>16</b>	<b>23</b>	<b>48</b>
Don't know	7	4	1	5	2	2	5	3

### Northern Ireland

Most things in common	10	14	11	8	26	13	5	2
Some things in common	55	60	44	59	63	66	51	18
<b>TOTAL IN COMMON</b>	<b>65</b>	<b>74</b>	<b>55</b>	<b>67</b>	<b>89</b>	<b>79</b>	<b>56</b>	<b>20</b>
Not much in common	19	16	29	20	6	13	29	40
Nothing in common	7	4	13	6	2	3	7	36
<b>TOTAL NOT IN COMMON</b>	<b>26</b>	<b>20</b>	<b>42</b>	<b>26</b>	<b>8</b>	<b>16</b>	<b>36</b>	<b>76</b>
Don't know	9	7	4	8	3	5	8	4

### Scotland

Most things in common	20	23	20	19	34	24	15	18
Some things in common	53	56	51	55	51	59	55	27
<b>TOTAL IN COMMON</b>	<b>73</b>	<b>79</b>	<b>71</b>	<b>74</b>	<b>85</b>	<b>83</b>	<b>70</b>	<b>45</b>
Not much in common	15	13	20	15	9	11	20	31
Nothing in common	5	3	8	5	3	3	5	20
<b>TOTAL NOT IN COMMON</b>	<b>20</b>	<b>16</b>	<b>28</b>	<b>20</b>	<b>12</b>	<b>14</b>	<b>25</b>	<b>51</b>
Don't know	7	4	2	5	3	2	5	3

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1641</b>	542	507	92	632	676	794	847	181	691	391	379	935	706	197	548	354	400	141	
<b>Unweighted Sample</b>	<b>1641</b>	561	508	105	721	669	738	903	151	710	409	371	983	658	165	560	351	411	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>People who live in the countryside</b>																				
Most things in common	27	34	23	35	26	32	26	28	21	22	28	38	29	25	10	32	33	22	31	
Some things in common	52	54	55	55	55	52	51	54	44	54	54	51	53	51	54	52	52	53	53	
<b>TOTAL IN COMMON</b>	<b>79</b>	88	78	90	81	84	77	82	65	76	82	89	82	76	64	84	85	75	84	
Not much in common	14	9	15	8	13	12	15	12	23	16	11	8	13	15	22	10	10	17	13	
Nothing in common	2	2	2	1	2	1	3	2	4	3	2	2	2	3	4	1	2	3	3	
<b>TOTAL NOT IN COMMON</b>	<b>16</b>	11	17	9	15	13	18	14	27	19	13	10	15	18	26	11	12	20	16	
Don't know	5	2	5	1	4	2	5	4	9	5	5	1	3	6	10	4	3	5	0	
<b>People who live in big cities</b>																				
Most things in common	21	20	25	33	28	17	21	20	23	21	19	21	24	17	48	19	14	17	19	
Some things in common	48	48	50	48	49	48	44	51	41	50	51	43	49	46	39	48	51	48	51	
<b>TOTAL IN COMMON</b>	<b>69</b>	68	75	81	77	65	65	71	64	71	70	64	73	63	87	67	65	65	70	
Not much in common	21	23	16	16	17	24	24	19	23	21	18	23	18	25	3	23	24	23	25	
Nothing in common	6	7	4	4	3	8	6	6	4	3	5	12	5	6	3	5	8	7	6	
<b>TOTAL NOT IN COMMON</b>	<b>27</b>	30	20	20	20	32	30	25	27	24	23	35	23	31	6	28	32	30	31	
Don't know	5	2	5	0	4	3	5	4	9	4	6	1	3	6	8	5	3	5	0	
<b>London</b>																				
Most things in common	19	18	23	32	22	18	18	20	18	19	18	21	21	17	60	21	11	8	9	
Some things in common	39	41	41	44	46	34	35	43	39	41	42	34	44	33	28	46	40	38	33	
<b>TOTAL IN COMMON</b>	<b>58</b>	59	64	76	68	52	53	63	57	60	60	55	65	50	88	67	51	46	42	
Not much in common	25	25	22	12	20	28	27	22	25	26	22	25	21	29	4	21	31	29	36	
Nothing in common	12	13	10	12	8	18	15	10	9	10	13	17	11	14	1	7	13	20	21	
<b>TOTAL NOT IN COMMON</b>	<b>37</b>	38	32	24	28	46	42	32	34	36	35	42	32	43	5	28	44	49	57	
Don't know	5	3	4	0	4	2	5	5	10	4	6	3	4	7	7	5	5	5	0	
<b>Do you tend to think of Northern Ireland as a...</b>																				
Nicer than average part of the UK	7	7	8	5	8	5	6	7	8	7	7	6	7	6	9	5	8	8	3	
Averagely nice part of the UK	50	54	51	65	53	53	49	51	43	50	49	56	50	50	42	49	55	50	59	
Less nice than average part of the UK	21	21	19	21	20	23	24	17	17	19	21	25	22	19	25	22	17	18	23	
Don't know	22	18	22	9	19	19	20	24	33	25	22	13	21	25	25	24	20	24	15	

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Northern Ireland Future				Care about Northern Ireland			
Total	Stay in Union	Rejoin Ireland	For NI to decide	A great deal	A fair amount	Not very much	Not at all	
<b>Weighted Sample</b> 1641	573	248	705	142	693	575	91	
<b>Unweighted Sample</b> 1641	588	243	707	152	728	546	82	
	%	%	%	%	%	%	%	
<b>People who live in the countryside</b>								
Most things in common	27	33	25	26	32	33	23	24
Some things in common	52	51	49	56	51	54	55	44
<b>TOTAL IN COMMON</b>	<b>79</b>	<b>84</b>	<b>74</b>	<b>82</b>	<b>83</b>	<b>87</b>	<b>78</b>	<b>68</b>
Not much in common	14	11	22	13	13	11	16	26
Nothing in common	2	2	2	2	2	1	3	4
<b>TOTAL NOT IN COMMON</b>	<b>16</b>	<b>13</b>	<b>24</b>	<b>15</b>	<b>15</b>	<b>12</b>	<b>19</b>	<b>30</b>
Don't know	5	3	1	3	2	1	2	3
<b>People who live in big cities</b>								
Most things in common	21	24	28	18	38	23	19	10
Some things in common	48	45	45	51	39	49	51	50
<b>TOTAL IN COMMON</b>	<b>69</b>	<b>69</b>	<b>73</b>	<b>69</b>	<b>77</b>	<b>72</b>	<b>70</b>	<b>60</b>
Not much in common	21	22	19	22	15	23	19	28
Nothing in common	6	6	8	5	6	5	7	9
<b>TOTAL NOT IN COMMON</b>	<b>27</b>	<b>28</b>	<b>27</b>	<b>27</b>	<b>21</b>	<b>28</b>	<b>26</b>	<b>37</b>
Don't know	5	3	1	3	2	1	3	3
<b>London</b>								
Most things in common	19	22	26	15	35	20	18	9
Some things in common	39	42	33	40	37	43	39	33
<b>TOTAL IN COMMON</b>	<b>58</b>	<b>64</b>	<b>59</b>	<b>55</b>	<b>72</b>	<b>63</b>	<b>57</b>	<b>42</b>
Not much in common	25	23	22	29	16	23	29	34
Nothing in common	12	11	16	12	10	12	11	22
<b>TOTAL NOT IN COMMON</b>	<b>37</b>	<b>34</b>	<b>38</b>	<b>41</b>	<b>26</b>	<b>35</b>	<b>40</b>	<b>56</b>
Don't know	5	3	3	3	2	1	3	2
<b>Do you tend to think of Northern Ireland as a...</b>								
Nicer than average part of the UK	7	8	5	7	19	9	3	4
Averagely nice part of the UK	50	62	40	49	65	62	45	20
Less nice than average part of the UK	21	14	41	21	10	15	29	52
Don't know	22	16	14	23	6	15	24	24



## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1641</b>	542	507	92	632	676	794	847	181	691	391	379	935	706	197	548	354	400	141
<b>Unweighted Sample</b>	<b>1641</b>	561	508	105	721	669	738	903	151	710	409	371	983	658	165	560	351	411	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much do you care about the things that happen in Northern Ireland?

A great deal	9	9	11	14	14	7	9	8	6	8	12	8	10	7	9	8	9	9	10
A fair amount	42	45	44	51	48	41	38	46	39	39	46	46	46	38	38	43	43	40	47
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>51</b>	54	55	65	62	48	47	54	45	47	58	54	56	45	47	51	52	49	57
Not very much	35	36	34	30	28	39	39	31	35	37	30	37	33	38	37	37	33	37	25
Not at all	6	6	3	1	2	8	6	5	7	5	5	6	4	8	4	5	6	5	12
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>41</b>	42	37	31	30	47	45	36	42	42	35	43	37	46	41	42	39	42	37
Don't know	9	5	8	4	8	6	7	10	13	11	7	4	7	10	13	7	9	9	6

How would you feel if Northern Ireland left the UK?

I would be very pleased	5	3	5	2	4	6	6	3	6	4	4	6	5	4	4	4	3	4	14
I would be mildly pleased	4	3	5	5	6	2	4	3	7	3	3	3	4	3	7	2	5	2	4
<b>TOTAL PLEASSED</b>	<b>9</b>	6	10	7	10	8	10	6	13	7	7	9	9	7	11	6	8	6	18
It wouldn't bother me either way	41	43	37	34	33	50	42	41	33	41	40	47	39	45	35	40	43	46	39
I would be mildly upset	26	25	28	35	31	22	25	26	31	26	26	22	28	22	26	29	29	21	19
I would be very upset	15	20	13	22	18	15	15	14	8	14	16	17	16	12	15	15	14	13	19
<b>TOTAL UPSET</b>	<b>41</b>	45	41	57	49	37	40	40	39	40	42	39	44	34	41	44	43	34	38
Don't know	10	6	12	2	8	5	7	13	15	11	10	5	8	13	13	10	7	13	5

What do you think should happen to Northern Ireland?

Should stay part of the UK	35	46	30	35	36	39	36	34	32	34	37	36	37	33	34	38	32	34	32
Should join together with the rest of Ireland	15	13	18	18	16	16	17	13	13	13	14	21	16	14	17	14	16	14	19
No opinion - it's for the people of Northern Ireland to decide	43	37	45	46	42	42	41	45	41	46	42	40	42	44	38	41	47	44	43
Don't know	7	4	6	1	5	3	6	8	15	8	7	3	6	9	11	6	5	9	6

If you had to choose between your preferred outcome on Brexit or Northern Ireland staying in the UK, would you choose...

My preferred Brexit outcome	58	58	61	68	58	64	61	54	57	56	60	59	60	55	56	59	58	56	61
Northern Ireland staying in the UK	18	20	17	18	22	16	20	16	17	18	18	20	18	18	16	17	19	19	19
Don't know	24	21	22	13	20	19	19	30	26	27	22	22	22	27	27	24	23	25	20

## YouGov - Northern Ireland sentiment

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Northern Ireland Future				Care about Northern Ireland			
Total	Stay in Union	Rejoin Ireland	For NI to decide	A great deal	A fair amount	Not very much	Not at all	
<b>Weighted Sample</b> 1641	573	248	705	142	693	575	91	
<b>Unweighted Sample</b> 1641	588	243	707	152	728	546	82	
	%	%	%	%	%	%	%	

How much do you care about the things that happen in Northern Ireland?

A great deal	9	12	9	7	100	0	0	0
A fair amount	42	55	36	38	0	100	0	0
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>51</b>	<b>67</b>	<b>45</b>	<b>45</b>	<b>100</b>	<b>100</b>	<b>0</b>	<b>0</b>
Not very much	35	27	40	41	0	0	100	0
Not at all	6	2	12	7	0	0	0	100
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>41</b>	<b>29</b>	<b>52</b>	<b>48</b>	<b>0</b>	<b>0</b>	<b>100</b>	<b>100</b>
Don't know	9	4	2	7	0	0	0	0

How would you feel if Northern Ireland left the UK?

I would be very pleased	5	0	25	2	8	3	3	29
I would be mildly pleased	4	1	15	2	6	3	4	1
<b>TOTAL PLEASSED</b>	<b>9</b>	<b>1</b>	<b>40</b>	<b>4</b>	<b>14</b>	<b>6</b>	<b>7</b>	<b>30</b>
It wouldn't bother me either way	41	21	44	61	9	27	67	54
I would be mildly upset	26	41	12	21	21	40	17	5
I would be very upset	15	32	1	7	49	21	3	4
<b>TOTAL UPSET</b>	<b>41</b>	<b>73</b>	<b>13</b>	<b>28</b>	<b>70</b>	<b>61</b>	<b>20</b>	<b>9</b>
Don't know	10	4	4	7	6	6	6	7

What do you think should happen to Northern Ireland?

Should stay part of the UK	35	100	0	0	48	46	27	11
Should join together with the rest of Ireland	15	0	100	0	16	13	17	34
No opinion - it's for the people of Northern Ireland to decide	43	0	0	100	33	39	51	51
Don't know	7	0	0	0	3	2	6	4

If you had to choose between your preferred outcome on Brexit or Northern Ireland staying in the UK, would you choose...

My preferred Brexit outcome	58	47	81	64	54	56	64	78
Northern Ireland staying in the UK	18	35	7	10	28	22	14	8
Don't know	24	18	13	26	18	22	23	14