

YouGov / Client Earth Survey Results

Sample Size: 1015 Parents of children aged 18 and under
Fieldwork: 7th - 14th March 2016

	Mayoral VI		Gender		Social Grade		Region	
Total	Zac Goldsmith	Sadiq Khan	Male	Female	ABC1	C2DE	Inner London	Outer London
Weighted Sample	x	x	477	538	619	396	317	698
Unweighted Sample	x	x	438	577	725	290	314	701
	%	%	%	%	%	%	%	%

Which, two, of the following do you think are the biggest health threats facing people in London at this time?

Air pollution	43	49	50	44	42	48	35	48	41
Stress	29	26	30	25	32	29	28	32	27
Poor diet	23	21	22	21	24	24	20	19	25
Not doing enough exercise	21	26	23	25	18	24	17	22	21
Drug use	17	18	16	16	18	12	24	13	19
Alcohol	16	14	14	15	17	16	17	15	17
Smoking	13	17	12	13	12	13	13	11	14
Unprotected sex	4	3	4	4	4	2	6	4	4
Something else	6	3	8	6	6	5	6	7	5
Don't know	8	5	5	8	7	6	10	7	8

How worried, if at all, are you about your children breathing dirty air in London?

Very worried	27	24	33	25	29	24	31	32	25
Fairly worried	41	40	42	39	42	42	39	43	40
TOTAL WORRIED	68	64	75	64	71	66	70	75	65
Not very worried	23	30	20	26	20	26	18	17	25
Not worried at all	3	4	2	4	3	3	3	4	3
TOTAL NOT WORRIED	26	34	22	30	23	29	21	21	28
Don't know	6	3	3	5	6	5	8	3	7